



# Air Resources Board



**Matthew Rodriguez**  
Secretary for  
Environmental Protection

**Mary D. Nichols, Chairman**  
1001 I Street • P.O. Box 2815  
Sacramento, California 95812 • [www.arb.ca.gov](http://www.arb.ca.gov)

**Edmund G. Brown Jr.**  
Governor

September 24, 2014

Mail-Out #MSC 14-15

TO: All Interested Parties

SUBJECT: INCENTIVE PROGRAMS ADVISORY GROUP PUBLIC MEETING

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The staff of the Air Resources Board (ARB or Board) invites you to participate in a public meeting of the Incentive Programs Advisory Group (IPAG) at the time and place noted below to discuss the implementation of California's air quality incentive programs.

DATE: October 9, 2014

TIME: 11:00am – 2:30pm

PLACE: South Coast Air Quality Management District  
21865 Copley Drive  
Diamond Bar, California 91765

This meeting is intended to be a continuation of the evaluation of the Carl Moyer Memorial Air Quality Standards Attainment Program (Carl Moyer Program) started at the recent June 2014 IPAG discussion. This October meeting will focus on discussing Carl Moyer Program enhancement concepts in these four areas: Greenhouse Gas Pollutants, Leveraging Funds, Project Cost Effectiveness, and Additional Project Categories. These themes were identified after compiling and reviewing the June IPAG discussion results and additional feedback received from the Air Resources Board at the July Board meeting. The agenda for the meeting will be made available at the following website prior to the meeting date:

<http://www.arb.ca.gov/msprog/moyer/advisory.htm>

**Background:** The IPAG is led by Board Member Sandra Berg and provides a forum for discussing policy level considerations relating to the implementation of California's air quality incentive programs, including the Carl Moyer Program, Proposition 1B: Goods Movement Emission Reduction Program, Enhanced Fleet Modernization Program, Lower-Emission School Bus Program, AB 118 programs, and other locally run air district programs. The June 2014 meeting focused on the evaluation of the Carl Moyer Program. A summary from this meeting can be found at

<http://www.arb.ca.gov/msprog/moyer/advisory.htm>.

*The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: <http://www.arb.ca.gov>.*

California Environmental Protection Agency

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Although the meeting is open to the public, we would appreciate interested participants registering before the meeting date. To preserve the roundtable discussion format at the meeting, the meeting will not be webcast. If you are interested in a listen-only teleconference option, wish to register, or have any questions regarding the meeting please contact Katherine Garrison at [kgarriso@arb.ca.gov](mailto:kgarriso@arb.ca.gov) or (916) 322-1522. If you have meeting location questions or need direction to the meeting location please visit the host website <http://www.aqmd.gov/contact> or call Penny Shaw Cedillo at (909) 396-3179.

Special Accommodations: If you require a special accommodation or need this document in an alternate format (e.g., Braille, large print) or another language, please contact Katherine Garrison at [kgarriso@arb.ca.gov](mailto:kgarriso@arb.ca.gov) or (916) 322-1522 as soon as possible before the meeting. TTY/TDD/Speech to Speech users may dial 711 for California Relay Service.

Si necesita acomodación especial, o si necesita este documento en un formato alternativo (por ejemplo, sistema Braille, o en impresión grande) u otro idioma, por favor llame a SRA. Adriana Smith (916) 323-5450 o [asmith@arb.ca.gov](mailto:asmith@arb.ca.gov) tan pronto como sea posible antes de la reunión prevista. Para el Servicio Telefónico de California para Personas con Problemas Auditivos, o de teléfonos TDD pueden marcar al 711.

Sincerely,

/s/

Erik White, Chief  
Mobile Source Control Division

cc: Katherine Garrison  
Air Resources Engineer  
Mobile Source Control Division

Adriana Smith  
Air Pollution Specialist  
Mobile Source Control Division

Penny Shaw Cedillo  
Executive Secretary  
South Coast Air Quality Management District  
21865 Copley Drive  
Diamond Bar, California 91765