Economic Analysis of the Draft Scoping Plan

Air Resources Board
September 26, 2008 Workshop
Sacramento, CA
Overview

• Objective
• The Models
• Modeling Assumptions
• Impacts on the California Economy
• Impacts on Businesses
• Impacts on the Consumers
• Green Jobs
• Next Steps
Objective
Role of Economic Analysis

- Evaluate the economic impact of the Scoping Plan

- AB 32 establishes broad evaluation requirements for the Scoping Plan. Section 38561 (d) directs the ARB to:
  - Evaluate the total potential costs and total potential economic and noneconomic benefits of the plan for reducing greenhouse gases to California’s economy, environment and public health, using the best available economic models, emission estimation techniques, and other scientific methods.

- The evaluation focuses on:
  - Characterizing macroeconomic impacts of the Draft Plan on California
  - Impacts on business, particularly small business
  - Impacts on consumers
Economic Analysis of Scoping Plan

The Models
Economic Analysis Models

- Environmental Dynamic Revenue Assessment Model (E-DRAM)
- Berkeley Energy and Resources Model (BEAR)
- Energy 2020
Environmental Dynamic Revenue Assessment Model (E-DRAM)

• E-DRAM is a computable general equilibrium model of the California Economy
• E-DRAM was developed by Professor Peter Berck of the University of California, Berkeley in collaboration with the Department of Finance and Air Resources Board
• E-DRAM has been peer reviewed and the model code is available for public use
• E-DRAM has been used by ARB to assess macroeconomic impacts of regulations and policies for over 10 years
E-DRAM
Major Model Inputs

- Costs of Measure
- Savings of Measure
- Inputs and Assumptions in Appendix I
- Measure Details in Measure Documentation Supplement
E-DRAM
Major Model Outputs

- Change in Output
- Change in Gross State Product
- Change in Employment
- Change in Personal Income
- Change in Per Capita Income
Berkeley Energy and Resources Model (BEAR)

- Similar Structure to E-DRAM
- Similar Data Sources
- Similar Inputs/Outputs
- Additional Features
  - Technology Module
  - Emission Policy Analysis
  - Transportation Services
Economic Analysis of Scoping Plan

The Assumptions
E-DRAM
Baseline/Business-as-Usual

• Department of Finance Projections
• Bureau of Labor Statistics Projections
• ARB GHG Emission Projections
• Energy Sector Related Projections
# Business-As-Usual Case

<table>
<thead>
<tr>
<th>Economic Indicator</th>
<th>2007</th>
<th>2020</th>
<th>Diff</th>
<th>Ave Annual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real CA Output ($Billion)</td>
<td>2,535</td>
<td>3,597</td>
<td>1,063</td>
<td>2.7%</td>
</tr>
<tr>
<td>GSP ($Billion)</td>
<td>1,811</td>
<td>2,586</td>
<td>775</td>
<td>2.8%</td>
</tr>
<tr>
<td>Personal Income ($Billion)</td>
<td>1,464</td>
<td>2,093</td>
<td>628</td>
<td>2.8%</td>
</tr>
<tr>
<td>Per Capita Income ($Thousands)</td>
<td>38.6</td>
<td>47.6</td>
<td>9</td>
<td>1.6%</td>
</tr>
<tr>
<td>Employment (Millions)</td>
<td>16.4</td>
<td>18.4</td>
<td>2</td>
<td>0.9%</td>
</tr>
</tbody>
</table>
Modeling Assumptions

- All Measures Translated into Costs and Savings (if applicable)
- Annualized Costs
- Annual Savings
- Inputs and Assumptions in Appendix I
- Measure Details in Measure Documentation Supplement
Economic Analysis of Scoping Plan

The Impacts
## Impacts on California Economy

<table>
<thead>
<tr>
<th>Economic Indicator</th>
<th>BAU</th>
<th>Plan</th>
<th>Change</th>
<th>% Diff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real CA Output ($Billion)</td>
<td>3,597</td>
<td>3,624</td>
<td>27</td>
<td>0.8</td>
</tr>
<tr>
<td>GSP ($Billion)</td>
<td>2,586</td>
<td>2,590</td>
<td>4</td>
<td>0.2</td>
</tr>
<tr>
<td>Personal Income ($Billion)</td>
<td>2,093</td>
<td>2,106</td>
<td>14</td>
<td>0.6</td>
</tr>
<tr>
<td>Per Capita Income ($Thousands)</td>
<td>47.6</td>
<td>47.72</td>
<td>0.16</td>
<td>0.3</td>
</tr>
<tr>
<td>Employment (Millions)</td>
<td>18.4</td>
<td>18.51</td>
<td>0.1</td>
<td>0.6</td>
</tr>
</tbody>
</table>

Carbon Price of ~$10 per ton of CO$_2$e
## Sector Output Impacts ($BILLIONS)

<table>
<thead>
<tr>
<th>Sector</th>
<th>2007</th>
<th>BAU</th>
<th>Plan</th>
<th>%CH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ag., Forestry &amp; Fishing</td>
<td>76</td>
<td>109</td>
<td>113</td>
<td>3.7%</td>
</tr>
<tr>
<td>Mining</td>
<td>26.6</td>
<td>28.7</td>
<td>30</td>
<td>4.5%</td>
</tr>
<tr>
<td>Utilities</td>
<td>51</td>
<td>72</td>
<td>61</td>
<td>-15.9%</td>
</tr>
<tr>
<td>Construction</td>
<td>114</td>
<td>164</td>
<td>166</td>
<td>1.5%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>673</td>
<td>943</td>
<td>947</td>
<td>0.4%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>120</td>
<td>171</td>
<td>173</td>
<td>0.8%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>207</td>
<td>296</td>
<td>291</td>
<td>-1.5%</td>
</tr>
<tr>
<td>Transport. &amp; Warehousing</td>
<td>76</td>
<td>109</td>
<td>110</td>
<td>1.0%</td>
</tr>
<tr>
<td>Information</td>
<td>164</td>
<td>235</td>
<td>238</td>
<td>1.0%</td>
</tr>
<tr>
<td>Finance, Ins. &amp; Real Estate</td>
<td>391</td>
<td>559</td>
<td>571</td>
<td>2.1%</td>
</tr>
<tr>
<td>Services</td>
<td>636</td>
<td>910</td>
<td>925</td>
<td>1.7%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>2,535</td>
<td>3,597</td>
<td>3,624</td>
<td>0.8%</td>
</tr>
</tbody>
</table>
Economic Analysis of Scoping Plan

Consumer Impacts
Household Employment Impacts

Methodology

• Data Sources:
  – CA Employment Development Department’s Industry and Occupation Staffing Pattern Projections and Wage data
• Calculate shares of jobs in each industry by wage category (low, medium, high)
• Apply shares to E-DRAM employment projections for each industry
• Estimate net change in employment
Household Employment Impacts

• In 2020, relative to BAU:
  – ~ 40,000 more low wage jobs (<$15/hr) in 2020 relative to BAU
  – ~ 30,000 more medium wage jobs ($15-$30/hr) in 2020 relative to BAU

• Some sectors may experience losses relative to BAU, though workers can transition to similar jobs in other sectors
Household Expenditure Impacts Methodology

• Data Sources:
  – Expected Sector Price Changes from E-DRAM

• Adjust baseline expenditures by projected price changes
  – Assume 5% decrease in electricity bills and no change in natural gas bills from proposed efficiency measures from E3 modeling
  – Additional savings from Pavley ($300-$400/hh)
## Household Expenditure Impacts

<table>
<thead>
<tr>
<th>Income Group</th>
<th>Net Savings (2007$)</th>
<th>% of Total Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low Income (&lt;100% Poverty)</td>
<td>$400</td>
<td>2%</td>
</tr>
<tr>
<td>Low Income (&lt;200% Poverty)</td>
<td>$400</td>
<td>2%</td>
</tr>
<tr>
<td>Middle Income</td>
<td>$500</td>
<td>1%</td>
</tr>
<tr>
<td>High Income</td>
<td>$500</td>
<td>1%</td>
</tr>
<tr>
<td>All Households</td>
<td>$500</td>
<td>1%</td>
</tr>
</tbody>
</table>
Economic Analysis of Scoping Plan

Business Impacts
Business Impacts Methodology

- Dun & Bradstreet Data
- Energy Spend Per Dollar of Revenue
- State-by-State Energy Expenditure Per Dollar of Revenue
- Industry Data by Business Employee Size and Revenue Size
- Simulate the Impact of a Change in Average Energy Bill on Affected Industries
- Five Percent Reduction in Electricity Bill (E3)
- No Change in Natural Gas Bill
Business Impacts

- Improved California Business Competitiveness
- No Adverse Impact on Business in General
- Large Business Will Be More Responsive
- Large Business Greater Ability to Invest in Energy Saving Technologies
Small Business Impacts

- Small Business Spend More on Energy Per Dollar of Revenue
- Reduced Energy Bill Will Bring about More Benefits to Small Business
- Program Design Will Need to Address Up-front Costs to Small Business
Green Technology Jobs

• Green Job Creation:
  – Energy efficiency
  – Renewable Energy
  – Venture Capital Investment
  – Export market access
Conclusions

- Model Inputs Drive the Findings
- Plan Has a Positive Impact on the Economy
- Economic Impacts Not Uniform Across All Sectors Relative to BAU
- Plan has a Positive Impact Business Including Small Business
- Plan Has a Positive Impact on Consumers
Next Steps

- Revise Analysis for Proposed Scoping Plan
- Evaluate Stakeholder Comments
- Evaluate Peer Reviewer Comments
- Refine Modeling Approach to Support Regulatory Development
• ARB Climate Change Web Site
  *(To stay informed - sign up for list serve)*
  www.arb.ca.gov/cc/cc.htm

• California Climate Change Portal
  www.climatechange.ca.gov

• Comments on the Draft Scoping Plan
  www.arb.ca.gov/cc/scopingplan/spcomment.htm

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