Invitation to Attend Technical Stakeholder Meeting on Cost Effectiveness

The Air Resources Board (ARB) staff invites you to participate in a public meeting to discuss issues related to cost effectiveness. This is the sixth in an ongoing series of economic analysis technical stakeholder meetings. These meetings are being conducted to provide interested stakeholders the opportunity to provide specific technical input concerning the various analyses used to support the AB 32 Scoping Plan. The meetings are open to the public and full participation by all parties is encouraged.

Where and When is the Meeting?

This meeting will be held at Cal/EPA Headquarters building in Sacramento and will also be web cast.

- **Date:** Tuesday, June 3, 2008
- **Time:** 9:00 a.m. - 12:30 p.m.
- **Location:** Sierra Hearing Room, 2nd Floor
- **Address:** Cal/EPA Headquarters Building
  
  1001 “I” Street
  
  Sacramento, CA 95814

Meeting Topic Details

AB 32, the Global Warming Solutions Act of 2006, requires the California Air Resources Board (ARB) to prepare a Scoping Plan for achieving the maximum technologically feasible and cost-effective reductions in greenhouse gas emissions by 2020. The law provides the formula to calculate cost-effectiveness, but it does not provide criteria the ARB can use to determine the cost-effectiveness of a regulation, or what dollar per ton ($/ton) cost of greenhouse gas control can be considered cost-effective. Development of the Scoping Plan will include an analysis of a variety of potential emission reductions mechanisms across all sectors. **The specific focus of this meeting will be to discuss the framework for analysis of cost effectiveness as it relates to AB 32 implementation.**

Meeting Materials

Meeting materials and an agenda will be posted prior to the workshop at [http://www.arb.ca.gov/cc/scopingplan/economics-sp/meetings/meetings.htm](http://www.arb.ca.gov/cc/scopingplan/economics-sp/meetings/meetings.htm). At this website, you may also join our electronic mailing list to receive further notices of ARB activities and public meetings related to the implementation of AB 32.

*The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: [http://www.arb.ca.gov](http://www.arb.ca.gov).*
Can’t Make It to the Meeting?
This meeting will be webcast, and viewers can email questions during the session to ccplan@arb.ca.gov. Webcast links are posted at http://www.calepa.ca.gov/broadcast. ARB recommends that you do not run other programs while viewing the webcast, as it may interrupt or lower the quality of the signal. Written questions and comments can be submitted at any time to ccplan@arb.ca.gov.

Directions to Cal/EPA
There are many ways to arrive at the Cal/EPA Headquarters building but we encourage you to take public transportation or drive low emission/high efficiency vehicles whenever possible. Use the following link for directions and information on public transit: http://www.calepa.ca.gov/EPAbldg/location.htm

Due to construction, the northbound lanes and ramps of I-5, from the Capitol City Freeway /U.S. Highway 50 interchange to Richards Boulevard, will be closed to all traffic during the week of June 1st. If at all possible we encourage stakeholders to find alternate modes of travel to attend the meeting. For specific information visit FixI5.com

Special Accommodations or Language Assistance
To place your request for disability services, please contact ARB’s Disability Coordinator at 916-323-4916 by voice or through the California Relay Services at 711. For interpreter services, please contact ARB’s Bilingual Manager at 916-323-7053.

We welcome and encourage your participation in this important effort. If you have any questions, please contact Matthew Zaragoza, ARB Office of Climate Change, at (916) 322-7648 or mzaragoz@arb.ca.gov.

Sincerely,

Kevin Kennedy, Chief
Program Evaluation Branch
Office of Climate Change