



Colin Parent
Executive Director and
General Counsel



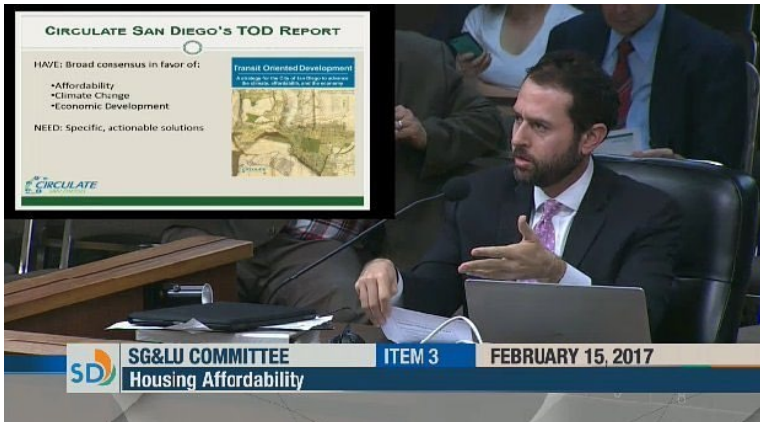
Transit



Safe Streets



Sustainable Growth



WHAT WE DO – Circulate Planning



- **(1) Advocacy as a Vocation**
- **(2) COVID Advocacy So Far**
- **(3) Future Advocacy**

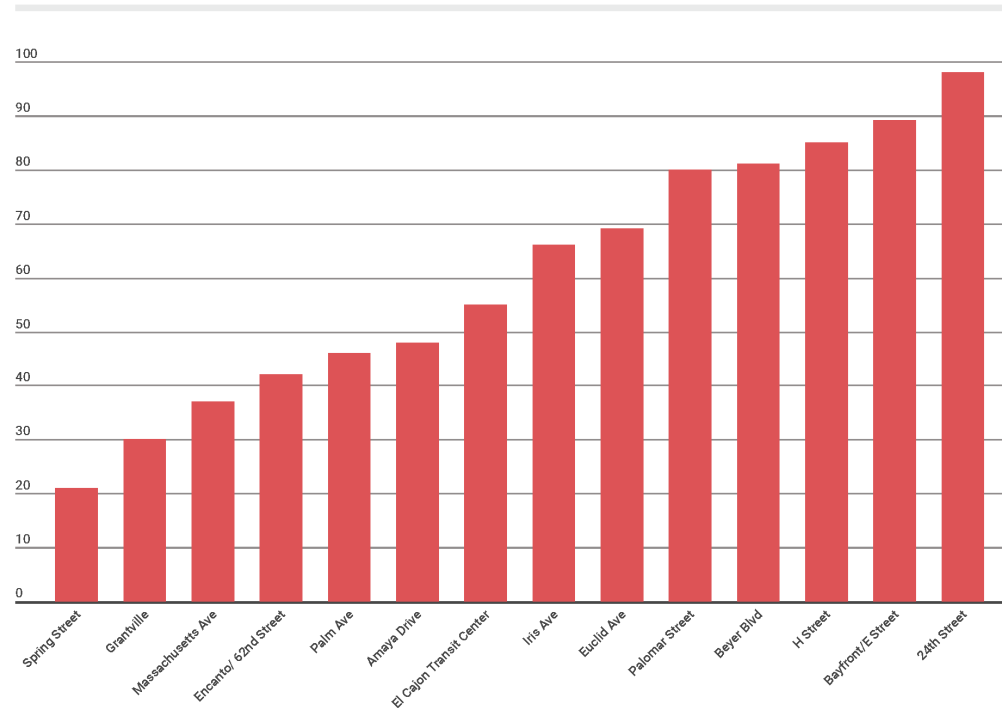
Circulate San Diego's Advocacy Model



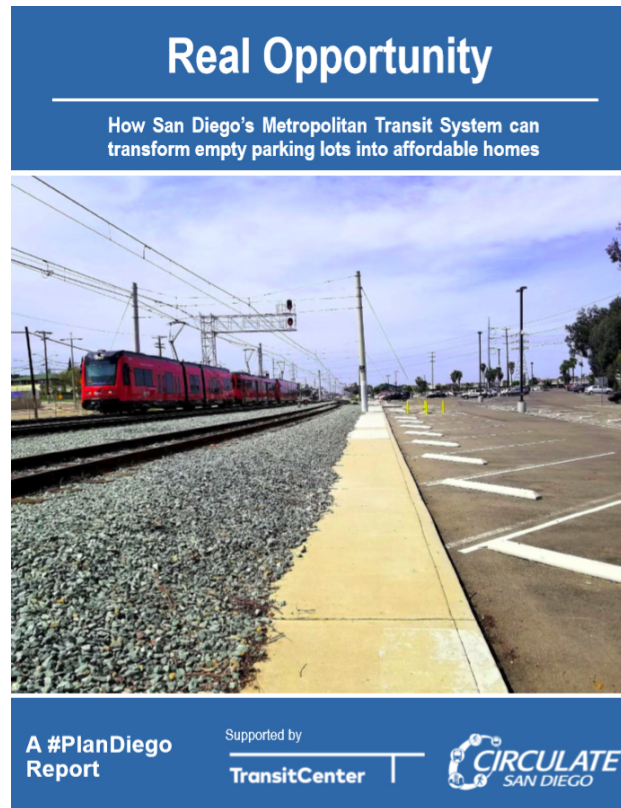
1. Identify a Problem: Wasted transit agency land



Utilization Rates at MTS Opportunity Sites



2. Recommend a Solution: Adopt policies of peer transit agencies in California



3. Remind the public who is responsible: The MTS Board has to fix the problem (over and over again)



4. Reward Decision-Makers for Solving the Problem: (even if it is solved differently than we proposed)



Circulate San Diego
@CirculateSD

Following

The @sdmts joint development policy update passes unanimously! Thanks to the leadership of @GGomezD9 and affordable homes advocates for supporting this important policy.

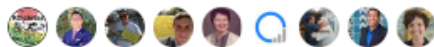


Circulate San Diego @CirculateSD

We're live, speaking ahead of the @sdmts Board meeting vote on big win to turn empty parking lots into affordable homes!
Show this thread

9:48 AM - 11 Oct 2018 from [San Diego, CA](#)

6 Retweets 8 Likes



STREETSBLOG CAL



San Diego Transit Board Approves New Housing Policy for its Parking Lots

By Melanie Curry | Oct 11, 2018 | 0
THIS POST IS SUPPORTED BY GJEL ACCIDENT ATTORNEYS

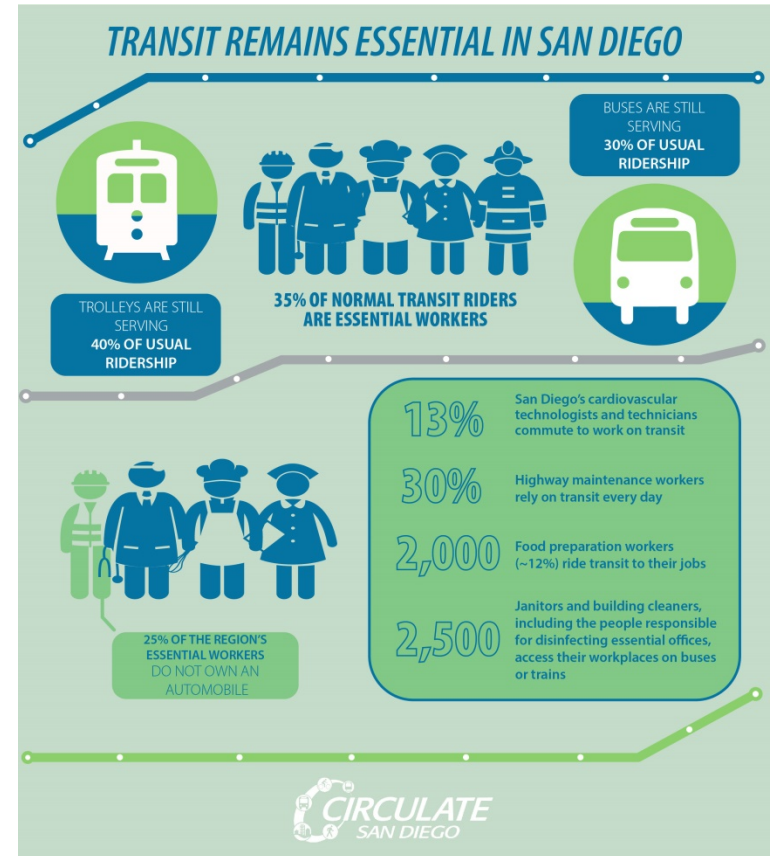


The MTS Board considers a new joint development program at today's meeting. Photo courtesy CirculateSD

- **CARES Act Funding**
 - *Transportation for America and TransitCenter organized national advocacy effort*
 - *Transit operators advocated separately (Let's team up!)*
- **Maintenance of Service**
 - *Anti-Transit v. Pro-Transit*
- **COVID Protection of Riders/ Operators**
 - *Collaboration between unions and advocates*
 - *Concerns about equitable enforcement*
 - *Rear-door boarding/ touch-less fare payments*

Circulate Report: Essential Transit

- 16,000 essential workers in the San Diego region commute daily with transit
- Essential workers are 35 percent of region's transit riders

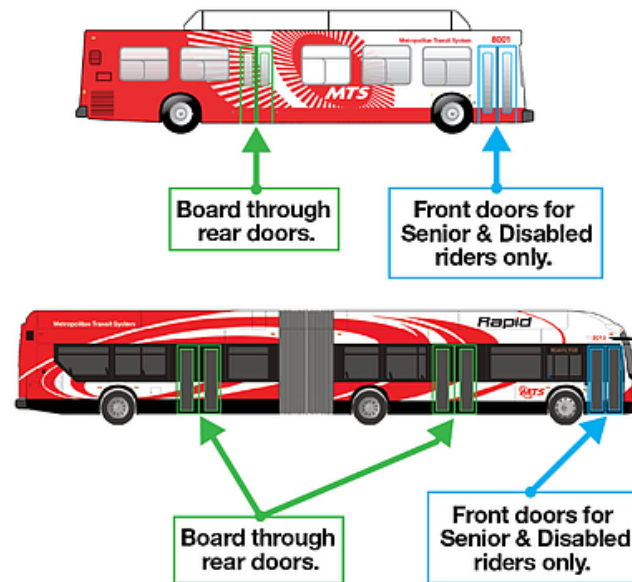


www.circulatesd.org/essentialtransit

Rear Door Boarding and Online Payment

- “When that crisis occurs, the actions that are taken depend on the ideas that are lying around.”

– Milton Friedman



Transit Remains Essential Even with Protests



LA Metro  @metrolosangeles · May 31 

Good morning. First and foremost, Metro would like to apologize to transit customers who were stranded as a result of the suspension of transit services on Saturday night.

 48



 124

 317



LA Metro  @metrolosangeles · May 31 

We took this action out of utmost concern for the public and our employees during the growing severity of this protest.

 15



 12

 56



Managing Cuts

Active Transportation

- *Slow Streets*
- *Outside Dining*

Fare Collection / Policy

- *Free and reduced fares*
- *Free transfers*
- *Fare Enforcement/ BLM*



Fare Enforcement

- *Black Lives Matter*
- *Changing Technology*
- *Changing calculation of farebox recovery with CARES funding*



MTS Board Approves Diversion Program for Fare Violators; Reveals Electric Bus Transition Plan

Thursday, June 18, 2020

San Diego - The San Diego Metropolitan Transit System (MTS) Board of Directors approved a fare enforcement pilot program that reduces fines and allows fare violators new options for paying off citations. Additionally, MTS staff unveiled a plan to convert nearly its entire bus fleet to all-electric by 2040.

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