

ATTACHMENT B

ALTERNATE ENVIRONMENTAL PERFORMANCE LABEL STYLE REQUIREMENTS

<u>1</u>	<u>Label Background 4.5 x 2.5 inches whole; top green: 4.5 x 0.3056 inches; Bottom green: 4.5 x 0.667 inches; green stroke: 3 points; Color: PMS 347 (C or U)</u>
<u>2</u>	<u>font: Myriad Pro <u>Arial Bold</u>; size: 17.5 <u>18</u> points; color: knocked out of green (appears white)</u>
<u>3</u>	<u>font: Myriad Pro Light <u>Arial Narrow</u>; size: 11.75 <u>12</u> points; color: Black</u>
<u>4, 10</u>	<u>font: Myriad Pro Semi-bold <u>Arial Bold</u>; size: 12 points; color: PMS 347 (C or U)</u>
<u>5, 11</u>	<u>font: Myriad Pro Semi-bold <u>Arial Bold</u>; size: 14 <u>13</u> points; color: Black</u>
<u>6, 14</u>	<u>font: Myriad Pro Light <u>Arial Bold</u>; size: 7.5 <u>8</u> points; color: Black</u>
<u>7</u>	<u>font: Myriad Pro Light <u>Arial Regular</u>; size/leading: 7/8 points; color: Black</u>
<u>8</u>	<u>font: Myriad Pro Regular <u>Arial Regular</u>; size/leading: 9.5/11 <u>9/10</u> points; color: knocked out of green (appears white)</u>
<u>9</u>	<u>font: Myriad Pro Semi-bold <u>Arial Bold</u>; size: 11.75 <u>12</u> points; color: Black</u>
<u>12</u>	<u>size: 10 x 10 points; color: Black; distance: 1.625 <u>2</u> points apart</u>
<u>13</u>	<u>Scale Line: length: 1.589 inches <u>118</u> points; stroke: 1 point; color: Black</u>
<u>15</u>	<u>size: 10 points each side; color: Black</u>
<u>16</u>	<u>font: Myriad Pro Semi-bold <u>Arial Bold</u>; size: 8 points; color: Black</u>
<u>17</u>	<u>California Environmental Protection Agency / Air Resources Board logotype: Top Row: font: Myriad Pro Semi-bold Condensed <u>Arial Narrow</u>; size: 10 <u>7</u> points (Title Case) Bottom Row: font: Myriad Pro Regular <u>Arial Bold</u>; size: 12 <u>9</u> points (All Caps) Line weight: 0.7 <u>1.0</u> points; line length: 110 points Color for all: knocked out of green (appears white)</u>
<u>18</u>	<u>www.DriveClean.ca.gov: Font: Myriad Pro Semi-bold <u>Arial Bold</u>; Size/ leading: 9.5/11 <u>9/10</u> points; Color: knocked out of green (appears white)</u>
<u>19</u>	<u>Alternative fuel phrase: font: Myriad Pro Light <u>Arial Regular</u>; size: 7.5 <u>8</u> points; color: Black</u>

Note for Commenters: For simplicity in viewing the proposed modifications, the entire alternate label is reproduced here without underline or ~~strikeout~~ or double underline or ~~double strikeout~~ to provide a sample label reflecting the proposed modifications. This alternate label was first noticed and made available for public comment on December 7, 2007. Changes as proposed in this notice and subject to comment during this comment period are to the text font style, size and location. The text font proposed is now Arial (was Myriad Pro) and standard font sizes (was fractional) are specified. All other requirements as originally proposed and noticed for comment on December 7, 2007 remain unchanged.

Sample
Alternate Environmental Performance Label

