

MEETING
STATE OF CALIFORNIA
AIR RESOURCES BOARD

CALEPA HEADQUARTERS
BYRON SHER AUDITORIUM
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SACRAMENTO, CALIFORNIA

THURSDAY, JUNE 22, 2017

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JAMES F. PETERS, CSR
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A P P E A R A N C E S

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Ms. Sandra Berg, Vice Chair

Dr. John Balmes

Mr. Hector De La Torre

Senator Dean Florez

Mr. John Eisenhut

Ms. Judy Mitchell

Mrs. Barbara Riordan

Supervisor Phil Serna

Dr. Alex Sherriffs

Professor Daniel Sperling

Ms. Diane Takvorian

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Ms. Edie Chang, Deputy Executive Officer

Mr. Kurt Karperos, Deputy Executive Officer

Ms. Ellen Peter, Chief Counsel

Mr. Edward Wong, Ombudsman

Ms. Emily Wimberger, Chief Economist

Ms. Veronica Eady, Assistant Executive Officer

Mr. Michael Benjamin, Division Chief, Monitoring and
Laboratory Division(MLD)

A P P E A R A N C E S C O N T I N U E D

STAFF:

Mr. Greg Binder, Branch Chief, Vehicle Parts & Consumer Products Branch, Enforcement Division(ED)

Ms. Leisa Bush, Manager, Training Section, ED

Mr. Mike Carter, Assistant Division Chief, Mobile Sources Control Division(MSCD)

Ms. Katrina Castellano, Air Resources Engineer, Alternative Fuels Section, Industrial Strategies Division(ISD)

Ms. Heather Choi, Staff, Climate Action and Research Planning Section, Research Division(RD)

Mr. Bart Croes, P.E., Division Chief, RD

Ms. Vicky Davis, Senior Attorney, Legal Office

Mr. James Duffy, Manager, Alternative Fuels Section, ISD

Mr. Aaron Hilliard, Manager, Alternative Strategies Section, MSCD

Ms. Debbie Kerns, Senior Attorney, Legal Office

Mr. Jeff Kessler, Air Resources Engineer, Alternative Fuels Section, ISD

Mr. Jack Kitowski, Division Chief, MSCD

Mr. Aron Livingston, Assistant Chief Counsel, Legal Office

Ms. Cassie Lopina, Air Pollution Specialist, Engineering and Regulation Development Section, MLD

Ms. Abigail May, Attorney, Legal Office

Mr. Michael Miguel, Branch Chief, Quality Management Branch, MLD

Ms. Gabriel Monroe, Attorney, Legal Office

Mr. Nicholas Nairn-Birch, Air Resources Engineer, MSCD

A P P E A R A N C E S C O N T I N U E D

STAFF:

Mr. Matthew O'Donnell, Air Resources Engineer, Training Section, ED

Mr. Scott Rowland, Branch Chief, Incentives and Technology Advancement Branch, MSCD

Mr. Todd Sax, Division Chief, ED

Mr. Mike Scheible, Staff, Transportation Fuels Branch, ISD

Dr. Annalisa Schilla, Section Lead, Climate Action and Research Planning Section, RD

Mr. Mark Stover, Branch Chief, Field Operations Branch, ED

Mr. Floyd Vergara, Division Chief, ISD

Mr. Sam Wade, Branch Chief, Transportation Fuels Branch, ISD

HAAGEN-SMIT AWARD WINNERS:

Mr. Chester France

Mr. Dan Greenbaum

Dr. Joyce Penner

Dr. Veerabhadran Ramanathan

Ms. Anumita Roychowdhury

ALSO PRESENT:

Mr. Todd Anderson, Zero Motorcycles, Inc.

Mr. Ted Cabral, California State Parks, OHMVR Commission

Mr. Michael Coates, Neste Corporation

A P P E A R A N C E S C O N T I N U E D

ALSO PRESENT:

Mr. Todd DeYoung, San Joaquin Valley Air Pollution Control District

Mr. Derek Dorresteyn, Alta Motors

Mr. Mathew Fuzie, California State Parks

Mr. David J. Hackett, Stillwater Associates

Ms. Bonnie Holmes-Gen, American Lung Association in California

Mr. Shrayas Jatkar, Coalition for Clean Air

Mr. Tom Knox, Valley Clean Air Now(CAN)

Mr. Jaime R. Lemus, Sacramento Metropolitan Air Quality Management District

Mr. Fred Minassian, South Coast Air Quality Management District

Mr. Simon Mui, Natura Resources Defense Council

Mr. Colin Murphy, NextGen Climate America

Mr. Graham Noyes, Low Carbon Fuels Coalition

Mr. John O'Donnell, GlassPoint

Mr. John Paliwoda, California Motorcycle Dealers Association

Mr. Dave Pickett, District 26 Motorcycle Sports Committee

Mr. Brandon Price, Clean Energy Fuels

Ms. Catherine Reheis-Boyd, Western States Petroleum Association

Mr. Brian Robertson, California State Parks

Mr. Ryan Schuchard, CalStart

A P P E A R A N C E S C O N T I N U E D

ALSO PRESENT:

Ms. Eileen Tutt, California Electric Transportation
Coalition

Ms. Coreen Weintraub, Union of Concerned Scientist

Mr. Andy Wunder, Ceres

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1 P R O C E E D I N G S

2 CHAIR NICHOLS: Good morning. People would
3 please take their seats. The June 22nd, 2017 public
4 meeting of the Air Resources Board will come to order, and
5 we will begin the Board meeting by saying the Pledge of
6 Allegiance.

7 Please stand.

8 (Thereupon the Pledge of Allegiance was
9 recited in unison.)

10 CHAIR NICHOLS: Madam Clerk, would you please
11 call the roll?

12 BOARD CLERK McREYNOLDS: Dr. Balmes?

13 BOARD MEMBER BALMES: Here.

14 BOARD CLERK McREYNOLDS: Mr. De La Torre?

15 BOARD MEMBER DE LA TORRE: Here.

16 BOARD CLERK McREYNOLDS: Mr. Eisenhut?

17 BOARD MEMBER EISENHUT: Here.

18 BOARD CLERK McREYNOLDS: Senator Florez?

19 Assembly Member Garcia?

20 Supervisor Gioia?

21 Senator Lara?

22 Ms. Mitchell?

23 BOARD MEMBER MITCHELL: Here.

24 BOARD CLERK McREYNOLDS: Mrs. Riordan?

25 BOARD MEMBER RIORDAN: Here.

1 BOARD CLERK McREYNOLDS: Supervisor Roberts?
2 Supervisor Serna?

3 BOARD MEMBER SERNA: Here.

4 BOARD CLERK McREYNOLDS: Dr. Sherriffs?

5 BOARD MEMBER SHERRIFFS: Here.

6 BOARD CLERK McREYNOLDS: Professor Sperling?

7 BOARD MEMBER SPERLING: Here.

8 BOARD CLERK McREYNOLDS: Ms. Takvorian?

9 BOARD MEMBER TAKVORIAN: Here.

10 BOARD CLERK McREYNOLDS: Vice Chair Berg?

11 VICE CHAIR BERG: Here.

12 BOARD CLERK McREYNOLDS: Chair Nichols?

13 CHAIR NICHOLS: Here.

14 BOARD CLERK McREYNOLDS: Madam Chair, we have a
15 quorum.

16 CHAIR NICHOLS: Great. Thank you.

17 I'm going to skip over some of the seemingly
18 mandatory public remarks, but just remind people that
19 there's exits in this room at the rear and on either side
20 of the podium. In the event of a fire alarm going off, we
21 are required to leave the room immediately.

22 And I'm going to skip right to the Haagen-Smit
23 awards, because that's the most fun that we get to have
24 today.

25 (Thereupon an overhead presentation was

1 presented as follows.)

2 (Laughter.)

3 CHAIR NICHOLS: And it's also a great opportunity
4 to start our day by recognizing some leaders in the field
5 of air pollution and climate change research, technology,
6 and policy. These awards are named in the honor of
7 professor Arie J Haagen-Smit, who was the first Chairman
8 of the Board, and his important contributions to air
9 pollution science, as well as the significance of his
10 public career as well.

11 Today, we are going to highlight the history of
12 the awards program, as well as the accomplishments of the
13 2016 award recipients.

14 Arie Haagen-Smit was a native of the Netherlands,
15 a biochemistry professor at Caltech in Pasadena for 16
16 years studying natural products like rubber and pineapples
17 before he began his air pollution research in 1948, when
18 the County of Los Angeles came to him and asked him to
19 investigate the chemical nature of what we now know as
20 smog.

21 It was his research that found that most of the
22 smog that was being experienced in those days, and we have
23 some pretty ugly pictures of all of that, resulted from
24 photochemistry, that the exhaust from motor vehicles and
25 industrial facilities was reacting with sunlight to create

1 that relate to climate change, science, and mitigation.

2 So with that little bit of background, Mr. Corey,
3 would you please introduce the awards.

4 EXECUTIVE OFFICER COREY: Yes. Thanks, Chair
5 Nichols.

6 --o0o--

7 EXECUTIVE OFFICER COREY: I'm pleased to honor
8 the five recipients of 2016 Haagen-Smit Clean Air Awards.
9 Each of the winners will be introduced by a Board member.
10 After their introduction, the winner will come down to the
11 podium, Bart Croes, Chief of the Research Division, will
12 hand them their award, and the winner will have the
13 opportunity to say a few words. We'll take photos at the
14 end of the presentation.

15 With that, the first winner is Chet France for
16 his work in the area of emission control technologies.
17 He'll be introduced by Board Member Dan Sperling.

18 BOARD MEMBER SPERLING: Thank you.

19 --o0o--

20 BOARD MEMBER SPERLING: It is my honor to do so.

21 Mr. Chester France, often called Chet, is being
22 recognized for his leadership in the use of advanced
23 technologies to reduce emissions from cars and trucks in
24 the U.S., which has resulted in significant public health
25 and climate benefits. Chet was the director of the

1 Assessment and Standards Division in the Office of
2 Transportation Air Quality at the U.S. Environmental
3 Protection Agency until he retired in 2012, five years
4 ago, after more than 38 years of service.

5 Chet's ability to engage diverse stakeholders has
6 been instrumental in the success of U.S. EPA's efforts to
7 reduce air pollution and greenhouse gas emissions from
8 cars and trucks resulting in millions of tons of pollution
9 reductions and trillions of dollars in benefits.

10 I actually went back and checked that number to
11 make sure that's true, and it is.

12 (Laughter.)

13 BOARD MEMBER SPERLING: He led the effort on the
14 first ever joint U.S. EPA and Department of Transportation
15 program to reduce greenhouse gas emissions and improve
16 fuel economy from cars, and he played a key role in the
17 2012 historic agreement with the 13 major automakers to
18 pursue the next phase, the current phase, of standard --
19 fuel economy standards and greenhouse gas standards for
20 cars and light trucks.

21 He's also been responsible for other firsts,
22 including the requirements for medium- and heavy-duty
23 trucks to meet fuel efficiency and greenhouse gas
24 standards, and establishing clean diesel programs for
25 trucks, buses, and on-road equipment that dramatically

1 reduced the sulfur content of diesel fuel, which, for the
2 first time, allowed the application of exhaust
3 aftertreatment to diesel vehicles and equipment.

4 --o0o--

5 BOARD MEMBER SPERLING: Chet has cultivated and
6 maintained strong working relationships with State
7 environmental departments, including us in California, and
8 various environmental groups and non-governmental
9 organizations. The strength of these relationships has
10 frequently translated into broad support for EPA
11 rule-makings.

12 --o0o--

13 BOARD MEMBER SPERLING: These achievements have
14 been recognized by multiple awards, including Presidential
15 Rank Award, twice, 11 -- 11 U.S. EPA Medals, and the U.S.
16 EPA's prestigious Lee M. Thomas Excellence in Management
17 Award.

18 Accomplishments such as these require more than
19 normal competence. They require a personable, reasonable,
20 and intelligent leader. That is Chet.

21 His integrity and his willingness to walk the
22 talk have made him one of the most respected and
23 accomplished public servants in the -- at the U.S. EPA.

24 On behalf of the California Air Resources Board,
25 we commend his superior accomplishments and present to him

1 a 2016 Haagen-Smit Clean Air Award.

2 (Applause.)

3 MR. FRANCE: Professor Sperling, thank you for
4 the very, very kind introduction. I just have a few
5 remarks I would like to make. Thank you very much,
6 Chairman Nichols and members of the Board for this special
7 recognition. I'm very honored and humbled to receive this
8 award. I also want to congratulate my fellow award winners,
9 Dan, Joyce, Ram, and Anumita.

10 I was recently reviewing past Haagen-Smit Clean
11 Air Award winners and found many that I've worked with
12 over the years. I'm deeply honored to be joining this
13 accomplished group of environmental leaders from
14 government, academia, and industry.

15 I especially want to thank Margo Oge, a past
16 winner, also my boss at EPA, a mentor and a friend, for
17 nominating me.

18 When I started my career at EPA in 1973, my first
19 assignment was to collect in-use data operating data from
20 heavy-duty trucks in Los Angeles. The data from that
21 program was used to develop the transient test cycles
22 still being used today to certify heavy-duty trucks. I
23 spent a good portion of that year living in California,
24 and remembering -- I remember experiencing many stage one
25 and stage two alerts. There has not been a stage two

1 alert since 1988, or a stage one alert since 2003 in the
2 South Coast Air Basin.

3 By any measure, the air in California is
4 dramatically cleaner today, despite robust growth, and a
5 substantial increase in the number of vehicles on the
6 road.

7 Over the last four decades, I've been involved in
8 the development of many mobile source standard-setting
9 programs, and I've had the good fortune of collaborating
10 with CARB in all of those efforts. CARB's leadership and
11 involvement have been absolutely critical to achieving
12 clean air successes at the federal level.

13 The opportunity to make a difference through
14 these accomplishments has been the greatest blessing of my
15 career. Making a difference has been the core principle
16 of my work, and it is a value that I've tried to pass down
17 to my children. I would like to acknowledge people like
18 Mary Nichols, Margo Oge, Tom Cackette, and Mike Walsh, and
19 many others that I've worked with over the years. I
20 consider them true icons in the nation's effort to clean
21 the air we breathe.

22 I also want to thank Vickie Patton at the
23 Environmental Defense Fund. She has given me, since
24 retirement, the opportunity to continue my life's work
25 within the environmental community. I would be remiss if

1 I didn't also thank my colleagues at EPA for their hard
2 work and commitment to improving the air quality.

3 In closing, thank you again for this special
4 recognition. As you all know, we are living in very
5 challenging times. And California's and the nation's
6 environmental successes are under threat. These difficult
7 times require California's time-tested leadership to
8 resist these roll-backs, and a renewed commitment on all
9 our parts to continue the fight.

10 Thank you very much.

11 (Applause.)

12 EXECUTIVE OFFICER COREY: The next recipient is
13 Daniel Greenbaum for his work in the area of environmental
14 policy. He'll be introduced by Board Member John Balmes.

15 --o0o--

16 BOARD MEMBER BALMES: Thank you, Mr. Corey.

17 It's indeed a great pleasure to recognize Dan
18 Greenbaum. I've known Dan for many years, and I have to
19 say in all transparency, I've received three Health
20 Effects Institute grants over my career.

21 (Laughter.)

22 BOARD MEMBER BALMES: And I just received an
23 email this morning about I'm getting a no-cost extension
24 for the one that's ending June 30th.

25 (Laughter.)

1 BOARD MEMBER BALMES: Just to be clear.

2 (Laughter.)

3 BOARD MEMBER SPERLING: Conflict of interest.

4 (Laughter.)

5 BOARD MEMBER BALMES: So Dan Greenbaum is being
6 recognized for sustained leadership on air pollution
7 health science, communication, and policy at the State,
8 national, and international levels.

9 Mr. Greenbaum currently serves as President and
10 Chief Executive Officer of the Health Effects Institute,
11 affectionately known as HEI, based in Boston,
12 Massachusetts. And he's also the Chair of the Board of
13 International Council on Clean Transportation.

14 Dan has established himself as a coalition
15 builder and effective communicator who works tirelessly to
16 ensure that credible science informs air quality
17 decision-making around the world.

18 And just an aside about the credible science.
19 Having been the recipient of three HEI grants, you always
20 have to think twice about accepting them, because they
21 really are on your case to do high quality research.

22 During this tenure as president, HEI helped
23 restore public confidence in air pollution science -
24 hopefully that will persist in the current climate -
25 overseeing a rigorous review of research on air

1 pollution's health effects that was critical for
2 justifying the EPA's national heavy-duty diesel rule, and
3 which subsequently convinced the Bush Administration to
4 extend those rules to the light-duty sector.

5 And I especially want to recognize Dan for how he
6 has expanded the scope of HEI beyond U.S. Borders, and has
7 worked to build capacity for air pollution research in the
8 developing world through collaborative efforts that are
9 now being -- now helping to drive air pollution
10 decision-making in Asia.

11 --o0o--

12 BOARD MEMBER BALMES: I'd also like to say that
13 my close colleague, Kirk Smith, a previous awardee of a
14 Haagen-Smit award, extends his special congratulations to
15 Dan today.

16 And Kirk has partnered with Dan with regard to
17 HEI's efforts in Asia. Dan also led HEI's partnership
18 with the Institute for Health Metrics, which supports the
19 global burden of disease efforts, which are really the
20 gold standard for estimating mortality associated with air
21 pollution around the world.

22 Prior to joining the Health Effects Institute,
23 Dan served as Commissioner of the Massachusetts Department
24 of Environmental Protection under both Democratic and
25 Republican administrations, another testament to his

1 ability to build bridges in pursuit of environmental
2 goals.

3 --o0o--

4 BOARD MEMBER BALMES: In this position, he took
5 the long view of environmental regulation working to
6 reduce pollution in the first place rather than just clean
7 it up later, and he implemented a more streamlined
8 clean-up approach for the State's most polluted sites.

9 His efforts were recognized with the Innovation
10 in American Government Award. And, again, I've known and
11 worked with HEI before Dan and after Dan, and I think the
12 fact that Dan has had a long period of experience at the
13 State level in terms of environmental protection has
14 helped him lead the agency and to have the appropriate
15 vision for this important research agency.

16 Throughout his career, Dan's ability to provide
17 and communicate a credible and compelling scientific
18 evidence has led him to testify before U.S. and
19 international government bodies, sit on and chair numerous
20 communities -- committees and panels, and receive the
21 Thomas W. Zosel Outstanding Individual Achievement Award
22 from the U.S. EPA for his contributions to advancing clean
23 air.

24 We are honored to present a 2016 Haagen-Smit
25 Clean Air award to Dan Greenbaum.

1 (Applause.)

2 MR. GREENBAUM: Thank you very much, John, for
3 that very kind introduction. I think those of you who
4 thought Dr. Balmes know that while there are cases where
5 people have been known to try and buy a scientist's
6 opinion by giving them funding to do research.

7 Neither HEI nor anyone else could ever do that
8 for the quality of the work, and the major contributions
9 that Dr. Balmes has made to our understanding of air
10 pollution and health.

11 I'm really honored. I thank Chairman Nichols and
12 all of the members of the Board for this incredible honor.
13 I -- when I was notified, I went and looked at the list,
14 and expressed some surprise because there are some
15 incredible people who are on there and who received this
16 award over time. And so it's really a privilege to be
17 joining that group

18 I commented yesterday that it's almost 25 years
19 to the day that I had the good fortune to sign into rules
20 in Massachusetts the first State rule requiring California
21 low-emitting vehicles in another State.

22 We were part of a group throughout the northeast
23 trying to do that. And I -- and it was really the very
24 beginning of my full understanding of just what a
25 tremendous innovation, laboratory this State has been, and

1 this Board has been for making clean air progress. And as
2 I've moved from that role to roles around the world, I
3 understand that that's not just a role within the United
4 States. Although, we want to continue that and your
5 leadership will be especially important right now. We
6 spent a lot of time yesterday talking about how to
7 maintain that.

8 But it is really a beacon around the world for
9 what constitutes high quality, cost effective, health
10 effective control of air pollution in ways that not only
11 don't hurt the economy, but can actually stimulate new
12 technologies and new economic opportunities.

13 One of the studies that HEI published this
14 January -- last past January was one by the researchers of
15 this California -- Southern California Children's Study at
16 USC who had a study which was funded in -- not in small
17 part by the ARB. And that study found that over 20 years
18 tracking three groups of children growing from age 12 to
19 17, and checking their lung function every year, and
20 understanding what their air pollution exposure was, that
21 the group that grew up in the last period in the cleanest
22 air, had markedly and measurably better lung function,
23 fewer symptoms, and a variety of other things which sets
24 them up for a much healthier life.

25 And there's no better test of the quality of what

1 this Board and what this State has done than having kids
2 who can breathe freely throughout the rest of their life.

3 Thank you very much.

4 (Applause.)

5 --o0o--

6 EXECUTIVE OFFICER COREY: Dr. Joyce Penner for
7 her work in the area of air pollution research. She'll be
8 introduced by Board Member John Eisenhut.

9 BOARD MEMBER EISENHUT: Thank you, Richard. It's
10 my privilege. Dr. Joyce Penner is being recognized for
11 her pioneering research on particulate matter's impact in
12 the atmosphere, complex interactions with the global
13 climate system.

14 Joyce currently serves as the Ralph J. Cicerone
15 Distinguished University Professor of Atmospheric Science
16 at the University of Michigan. Her research is of
17 relevant interest to me, and I think to members of this
18 Board, because it helps us understand the impacts of
19 particulate matter on regional -- regional air quality in
20 areas such as the San Joaquin Valley, which suffers from
21 particulate matter exceedance.

22 Interestingly enough, Joyce is originally from
23 Fresno, and so has some -- some firsthand experience with
24 the San Joaquin Valley.

25 Over her career, Dr. Penner has applied strong

1 analytical skills to the study of particular matter and
2 greenhouse gases building complex models to improve our
3 understanding of these pollutants.

4 --o0o--

5 BOARD MEMBER EISENHUT: Her work has revealed the
6 diversity of natural and man-made sources of particulate
7 matter, and their varied effects on regional air quality,
8 clouds, and the climate system.

9 Her current research -- her current climate
10 challenges are the result of human activities. Joyce's
11 impressive academic accomplishments have also led her to
12 be a key consultant to --

13 --o0o--

14 BOARD MEMBER EISENHUT: -- the Intergovernmental
15 Panel on Climate Change, or IPCC, including her role as one
16 of the lead authors of the report for which the group
17 received the 2007 Nobel Peace Prize, a marked
18 accomplishment. Joyce has served on numerous committees
19 related to atmospheric science and climate change, and has
20 led and contributed to important synthesis of academic
21 science for the IPCC, and has been appointed a fellow of
22 the Geophysical Union of prestigious organizations,
23 including the American Geophysical Union and the American
24 Association for the Advancement of Science.

25 Penner remains a prolific researcher and

1 scientist into -- at the forefront of atmospheric
2 sciences, research, and we are proud to bestow her with a
3 2016 Haagen-Smit Clean Air Award.

4 (Applause.).

5 DR. PENNER: Thank you, John, for your kind
6 words. It was wonderful to meet you yesterday and have a
7 chat about our mutual friends. I want to thank the Board
8 and the Chairman, Mary Nichols, for this distinguished
9 honor. I, too, went through the names of the previous
10 awardees, and found that my major nominee Michael Prather
11 was a winner last year, so I want to thank him as well.

12 And I want to thank you for the name that you've
13 given this award. I think Haagen-Smit was such a big name
14 when I was growing up in the world of air pollution
15 research. And so it just adds to the honor to have such
16 an award named after him.

17 I want to say some remarks to -- also about my
18 early work with the Bay Area air quality monitoring
19 district. I think it gave me the kind of scientific
20 background in air -- in chemistry, although I'm trained as
21 a mathematician. It gave me the kind of background that I
22 needed to extend that science into the world of air
23 pollution on a global scale through the action of
24 particles in reflecting solar radiation and changing
25 clouds.

1 been a persuasive advocate for urgent action to slow
2 climate change, reminding the world of our moral
3 obligation to act. His message has resonated with some of
4 the most powerful figures on the planet, and has helped to
5 urge them to speak out and take action to slow climate
6 change. Ram personally has advised Pope Francis through
7 his role on the Council for the Pontifical Academy of
8 Sciences, as well as his Holiness the Dalai Lama, and,
9 last but not least, California Governor Jerry Brown among
10 others.

11 The world of climate science and policy benefited
12 immensely from Ram's research and insights, his unselfish
13 dedication to the greater public good, his energy and his
14 resolve to pursue a more livable global environment,
15 especially for the poor and the most vulnerable among us.

16 Dr. Ramanathan is a unique force in both climate
17 science and climate policy, and we are honored to bestow
18 him with a 2016 Haagen-Smit Clean Air Award.

19 (Applause.)

20 DR. RAMANATHAN: Commissioner and Chair, Mary
21 Nichols, thank you very much for that generous
22 introduction. I also want to thank the Board for this
23 amazing honor. I also want to thank the Board for making
24 the plaque big enough it can fit in my entire name.

25 (Laughter.)

1 DR. RAMANATHAN: Half the awards I receive, half
2 of my name falls off the plaque --

3 (Laughter.)

4 DR. RAMANATHAN: -- so thank you.

5 I'm especially grateful, and really an amazing
6 honor for me to receive this award from my home State of
7 California, and that too by CARB.

8 So let me explain why the award is special. My
9 own work has shown, and showing gradually that climate
10 change is morphing into an existential threat. I had not
11 felt this until five years ago.

12 So it's really a fast-approaching problem.
13 That's one of the great misconceptions. When they think
14 of climate change, we think about 2100, six feet sea level
15 rise. That's all true, but very few realize we are
16 talking about a fast-approaching train, and which is going
17 to hit us within 15 years, so it requires fast actions.
18 Okay. And that is where California and its numerous
19 cities are taking the sort of aggressive drastic actions
20 which we need.

21 These aggressive and drastic actions they're not
22 going to take us back to the horse and buggy days, they're
23 take us into the future, clean energy, clean everything.
24 In my own home City of San Diego, we have a Republican
25 Mayor, an amazing Mayor, and he has one of the most

1 aggressive policies to bring our power generation to
2 nearly carbon neutral within 15, 20 years. Just imagine
3 that.

4 And policies are one thing. They're very
5 important. But to implement them, and provide the
6 governance, so that it's done properly, is next -- if not
7 even more important than even starting the policy. And
8 that's where CARB exceeds and excels. I know, because of
9 my work in the past with the UN and now with Pontifical
10 Academy. I can say with confidence that CARB, one of the
11 unique, if not the unique, institution in knowing how to
12 deal with this urgent problem in terms of governance. So
13 that's why I'm especially thank you full to get this award
14 from CARB.

15 And I didn't know I was supposed to give a
16 speech. I was just scribbling my speech, so I need to
17 read from my hand scribbling.

18 (Laughter.)

19 DR. RAMANATHAN: Yeah. So clearly, we have just
20 publishing a study called Living Laboratories, and
21 California and CARB, emerged on top of that, next followed
22 by Sweden and Stockholm.

23 So to those who serve in CARB, we ask more of
24 them. So I have a request to all the employees of CARB I
25 think who are behind me and in front of me, is that what

1 I got that right - who is a tireless champion, in my view,
2 having read about you, for environmental justice and for
3 the right to breathe clean air and -- and to have
4 environmental justice especially for those of us around
5 the world who are most vulnerable.

6 Anumita is the Executive Director for Research
7 and Advocacy at the Centre for Science and Environment,
8 CSE. She also heads up CSE's air quality and clean
9 transportation program. CSE is the most influential
10 environmental NGO India, and Anumita is one of the major
11 reasons why.

12 Scientifically trained, politically astute, and
13 socially conscious - wow - Anumita drives toward pragmatic
14 effective solutions that benefit all. She has scored far
15 too many victories to list here. So has scored far too
16 many victories to list here. Suffice to say, Anumita has
17 had a hand in every major development on the air quality
18 front in India from the Supreme Court ruling to convert
19 transit buses, taxis, and tuk-tuks to natural gas, to the
20 recent adoption of an air quality index and emergency
21 response procedures.

22 --o0o--

23 BOARD MEMBER TAKVORIAN: Anumita's work extends
24 beyond India. She shares hard won insights with emerging
25 economies, such as Sri Lanka, Bangladesh, and Nigeria, and

1 frequently speaks on behalf of the Global South. She's
2 also an active member of the International Council on
3 Clean Transportation and UNEP's global Partnership for
4 Clean Fuels and Vehicles.

5 She always has her sight set for a clean, just
6 world. Rejoicing in the success of Delhi achieving a 20
7 percent decrease in PM2.5 since 2014, and dropping off of
8 the World Health Organization's top 20 most polluted
9 cities in the world list in 2016, she quickly turned her
10 attention to highlight the need for further action to meet
11 air quality and health-based standards throughout India
12 and the world.

13 She poignantly points out how nationwide planning
14 and strategies that account for regional differences need
15 to be carried out in a time-bound manner in order to
16 enable action to save lives.

17 When she's not battling against evil,
18 indifference, or outright incompetence, Anumita loves to
19 spend quality time with her grown daughter.

20 --o0o--

21 BOARD MEMBER TAKVORIAN: I'm worried that there's
22 not enough time for time with your daughter, given your --
23 given what you're battling, but I'm glad that you have
24 some of that time.

25 There's no more indi -- there's no individual

1 more central to India's burgeoning air pollution control
2 policies, court rulings, and regulations. Anumita stands
3 alone. We are honored to bestow -- bestow her with a 2016
4 Haagen-Smit Clean Air Award.

5 Congratulations.

6 (Applause.)

7 MS. ROYCHOWDHURY: Thank you, Diane for those
8 wonderful words. I'm really feeling so honored, so
9 privileged to receive Haagen-Smit Award, and especially
10 from Air Resources Board.

11 And this is particularly an exciting moment for
12 me knowing that how California has played an iconic role
13 setting terms on new action, setting new boundaries, and
14 pushing the frontier, showing the world what is possible.
15 And I think that leadership, which has become part of our
16 learning curve, and there is so much to take back home to
17 bring -- give that punch to the work that we do.

18 But in many ways, I also see this award for our
19 work in India as a celebration of action in global south,
20 and that means a lot to us. Back home, by Delhi, there
21 are so many cities today in India, Asia, Africa who are
22 struggling to breathe clean air. And we are all looking
23 for our own solutions knowing that our challenges are very
24 unique, and therefore, sharing our experience, our
25 learning, our -- you know, the whole wisdom of what we

1 have done so far, so that we can collectively do and push
2 action in the global south to ensure that people do not
3 die and fall ill because of dirty air.

4 In many ways, this award is also a recognition of
5 the importance of the role of civil society as partner in
6 change, and a driver of change. And this is straight at
7 the time for me to recall founder of CSE, Mr. Anil
8 Agarwal, a noted environmentalist, who with his vision,
9 has set us on this journey to clean up the air, but always
10 made us conscious of the southern imperatives.

11 And therefore, I recall today the Team Warrior
12 back home, one of my colleagues, and Sunita, who are now
13 trying to gather courage, and as much as knowledge as
14 possible to move forward to fight forward.

15 But our growth in many ways is a journey, which
16 would not have been possible if there were not many others
17 who did hold our hands when we needed that.

18 Michael Walsh right from the beginning, what he
19 has really ensured that we still and do not get detracted
20 and deviate from science-based activism, infuse the
21 principles of leapfrogging, and to bring us to the global
22 platform and build the confidence and motivation to fight.

23 And Alan Lloyd, who's been with us brought us the
24 very good principles of to set the technology roadmap and
25 the right motivation. Dan with his powerful evidence of

1 health, which has really been our warheads to fight our
2 battle. And so many of us, everyone sitting here, the --
3 you know, all the awardees that I'm sharing around with
4 this new science on black carbon which helped us to build
5 the co-benefit framework to move and push the action
6 forward, and ICCT with an amazing support and outstanding
7 knowledge support that it has given to our action.

8 Finally, what I would really like to say is that
9 fighting air pollution is my personal obsession, and which
10 has, in many ways, even drawn my own family, my parents to
11 ensure that air pollution today has become the dinner
12 table conversation. And what I really want that this
13 conversation has to become the household conversation
14 across the country, and that's when we will see the
15 change.

16 As you mentioned, my daughter when I was coming
17 here, she said so this award is for all the efforts that
18 you have made so far. But don't forget, you still have to
19 keep the promise of cleaning up the air for me. Really
20 clean it up.

21 So that is a lasting reminder that yes, there are
22 many promises to keep, miles to go. So thank you very
23 much for your support, for your encouragement, and for
24 believing in us.

25 Thank you.

1 (Applause.)

2 CHAIR NICHOLS: I couldn't have asked for more
3 inspiring words to conclude this ceremony. I'd like to
4 end with a round of applause for all of the awardees, and
5 then we'll take a brief break, and -- so we can personally
6 congratulate them, and send them on their way, if they're
7 going, and take a picture. And then -- and then we'll
8 resume at about 10:00 o'clock, but thank you all so much.

9 (Applause.)

10 (Off record: 10:00 a.m.)

11 (Thereupon a recess was taken.)

12 (On record: 10:13 a.m.)

13 VICE CHAIR BERG: Okay. I'm going to bring the
14 meeting back to order please. As Mary said, this is one
15 of our favorite agenda items, and you can see why. It not
16 only gives us lots of inspiration, but we could spend the
17 rest of the morning in dynamic conversation. We do have
18 an agenda. And so I'm going to ask my fellow Board
19 members to come back to the dais and we'll resume.

20 Our next item in today's agenda is an update from
21 the Enforcement Division. The Enforcement Division's
22 annual report summarizes the results of the action taken
23 by the Enforcement Division in 2016, and highlights key
24 priorities and actions for the division in the coming
25 year.

1 Enforcement is one of those areas that can make
2 one cringe, or sometimes is not the agenda item where
3 everybody goes oh, wow, we get to hear from the
4 Enforcement Division.

5 (Laughter.)

6 VICE CHAIR BERG: But I can tell you as a
7 regulated party how important enforcement is. And we know
8 that good solid regulation and enforcement is a home run.
9 And without both, they are not successful. And so very
10 much looking forward to this.

11 Mr. Corey, would you introduce this?

12 (Thereupon an overhead presentation was
13 presented as follows.)

14 EXECUTIVE OFFICER COREY: Yes. Thanks Vice Chair
15 Berg. The results included in the annual enforcement
16 report demonstrate how the Enforcement Division works to
17 ensure the regulations adopted by the Board deliver the
18 emission reductions needed to achieve California's clean
19 air and greenhouse gas reduction goals.

20 Today's presentation provides an overview of the
21 Enforcement Division and its approach to achieving
22 compliance with ARB's regulations. Now, I'd like to
23 introduce Matthew O'Donnell, who will give the staff
24 presentation.

25 Matthew.

1 AIR RESOURCES ENGINEER O'DONNELL: Thank you, Mr.
2 Corey.

3 Good morning, Vice Chair Berg and members of the
4 Board. Today, we're presenting an overview of the 2016
5 annual enforcement report and discussing our priorities
6 for the future.

7 --o0o--

8 AIR RESOURCES ENGINEER O'DONNELL: My
9 presentation will begin with a brief overview of our
10 enforcement programs. I will then discuss key
11 accomplishments in selected program areas. Finally, I'll
12 highlight some upcoming challenges and how we intend to
13 address those challenges.

14 --o0o--

15 AIR RESOURCES ENGINEER O'DONNELL: Let's begin
16 with a brief overview of our Enforcement programs.

17 --o0o--

18 AIR RESOURCES ENGINEER O'DONNELL: Our goal in
19 enforcement is to protect public health and the
20 environment from the effects of air pollution. To realize
21 the goal, we strive to achieve 100 percent compliance with
22 every regulation the Board adopts.

23 In doing so, we work to achieve a fair and level
24 playing field across industry through a consistently
25 applied enforcement program.

1 --o0o--

2 AIR RESOURCES ENGINEER O'DONNELL: ARB

3 enforcement efforts focus on every regulation the Board
4 adopts. We enforce certification requirements for a wide
5 variety of products sold in California, including consumer
6 products, vehicles, engines, automotive parts and fuels.
7 We enforce regulations applying to vehicles and equipment
8 after they're sold, including the Truck and Bus Rule, and
9 similar rules applying to off-road equipment.

10 We enforce consumer products regulations. We
11 also enforce certain stationary source regulations, when
12 they are not enforced locally, such as the refrigerant
13 management and landfill methane rules. Finally, we
14 collaborate with local air districts to help them maintain
15 effective programs through training, equipment
16 registration, and direct enforcement support.

17 --o0o--

18 AIR RESOURCES ENGINEER O'DONNELL: Part of our
19 job is to identify violations. To accomplish this, we
20 conduct field inspections to determine if responsible
21 parties are in compliance. We test a wide variety of
22 products from fuels and vehicles to consumer products. We
23 evaluate reporting and record keeping information through
24 an audit process. We investigate tips and complaints from
25 the public, and mine databases for potential violations.

1 And finally, we work with air districts and
2 others to conduct field inspections and audits. For
3 example, many air districts have agreed to enforce ARB's
4 landfill methane regulation. In addition, many air
5 districts and the Port of Los Angeles enforce diesel
6 regulations in the field.

7 --o0o--

8 AIR RESOURCES ENGINEER O'DONNELL: Our goal is to
9 resolve violations with each responsible party through a
10 negotiated mutual settlements process. We evaluate
11 potential violations. If we determine that violations do,
12 in fact, exist, we notify the responsible party and
13 discuss the violations.

14 Cases are resolved when the responsible party has
15 achieved compliance and paid a fair penalty.

16 --o0o--

17 AIR RESOURCES ENGINEER O'DONNELL: We all know
18 emissions reductions are only achieved when industry meets
19 regulatory requirements. Fundamentally, effective
20 enforcement starts with the regulation design process.
21 We're working internally to provide greater input and
22 foster improved coordination to help ensure enforceability
23 and high compliance rates during implementation.

24 Enforcement programs serve to bring recalcitrant
25 violators into compliance and to provide an effective

1 deterrent. Enforcement programs are not abstract. Our
2 actions impact people directly, both by improving the air
3 quality -- air quality for everyone and by punishing those
4 who are not compliant. Accountability to all is crucial.

5 --o0o--

6 AIR RESOURCES ENGINEER O'DONNELL: Monetary
7 penalties are designed to be a deterrent from future
8 violations for both the responsible party and industry as
9 a whole. The consistent application of the enforcement
10 process is critical to achieving a fair and level playing
11 field and to assessing penalties fairly.

12 We determine appropriate penalties based on the
13 facts and circumstances surrounding each individual case.
14 In doing so, we are required by law to consider the eight
15 factors listed here.

16 --o0o--

17 AIR RESOURCES ENGINEER O'DONNELL: Before I move
18 on to the detailed highlights of our efforts in 2016, I'd
19 like to give some higher level statistics regarding our
20 efforts as a whole.

21 Of course, the case that's received the most
22 publicity in 2016 was Volkswagen. The case is now largely
23 resolved, and we're currently implementing the conditions
24 of the settlement. The big picture is that the settlement
25 is historic in scope, addresses the vehicles, and

1 mitigates the harm the companies caused. In total,
2 Volkswagen, Audi, and Porsche will be spending
3 approximately \$1.4 billion in California.

4 However, the Volkswagen case is not the only
5 story. Enforcement staff have been working diligently on
6 many other less publicized cases. In 2016, we settled 220
7 cases originating from 15 programs that totaled \$13.3
8 million in penalties. In addition, we also issued more
9 than 4,700 citations, and collected more than \$2.8 million
10 in penalties from closed citations.

11 --o0o--

12 AIR RESOURCES ENGINEER O'DONNELL: Since the
13 Volkswagen case is so historic, let's take a look at the
14 details of the case and some background information
15 regarding vehicle certification

16 --o0o--

17 AIR RESOURCES ENGINEER O'DONNELL: To understand
18 the nature of the case, it's helpful to know about the
19 process used to certify vehicles for sale in California.

20 First, as you know, we, as a Board, set stringent
21 standards for vehicle emissions. Before any vehicle can
22 be legally sold in California, it must be certified to
23 show that it meets those emission standards.

24 Each manufacturer requests certification for each
25 vehicle make and model to be sold by submitting an

1 application. This application demonstrates that the
2 vehicle is capable of meeting the required emission
3 standards, that the equipment needed to meet those
4 standards is durable, and that the vehicle meets the
5 on-board diagnostic requirements.

6 Certification staff review each application, and
7 if approved, issue an executive order. The executive
8 order specifies the exact engine family, make, and models
9 approved for sale.

10 --o0o--

11 AIR RESOURCES ENGINEER O'DONNELL: We now know
12 that Volkswagen, Audi, and Porsche were not truthful in
13 their certification applications. Illegal defeat devices
14 were installed on roughly 500,000 diesel cars and SUVs
15 sold in the U.S., including 85,000 sold in California
16 between 2009 and 2016.

17 CARB staff discovered these violations, and this
18 discovery resulted in enforcement actions and litigation
19 which ultimately led to a series of settlements between
20 the companies, various consumer groups, and governmental
21 agencies for civil and, in some cases, criminal
22 violations.

23 The total value of these settlements nationwide
24 is approximately \$25 billion in consumer compensation,
25 vehicle buybacks and repairs, investments, mitigation

1 costs, and penalties.

2 --o0o--

3 AIR RESOURCES ENGINEER O'DONNELL: The settlement
4 requires the companies to offer to buy back any vehicle
5 that cannot be modified to meet emission standards. The
6 companies are offering buybacks for all 2.0 liter affected
7 vehicles. The settlement establishes stringent vehicle
8 modification requirements that reduce emissions by 80 to
9 90 percent.

10 Modifications will only be approved after the
11 companies have demonstrated, through rigorous testing and
12 information submittals that they meet these requirements.
13 If modifications are not approved, the companies must buy
14 back the vehicles.

15 Consumers are compensated, regardless of whether
16 the vehicles are bought back or modified. The amount of
17 that compensation is specified in the consent decree and
18 is dependent on type, age, and the mileage of the vehicle.

19 --o0o--

20 AIR RESOURCES ENGINEER O'DONNELL: As I said,
21 this settlement agreement applies to about 85,000 vehicles
22 sold in California. Of those, 85 percent must be modified
23 or bought back, and additional penalties must be paid. In
24 addition to compensating the owners, Volkswagen will also
25 be paying \$1.4 billion in compensation, which includes

1 \$422.8 million in mitigation projects, specified in the
2 consent decree, and an additional \$25 million for the
3 Enhanced Fleet Modernization Plus-Up Program, \$800 million
4 in investments in zero-emission vehicle infrastructure,
5 and enhanced access to zero-emission vehicles, and \$153
6 million in penalties and costs.

7 This settlement fully mitigates the harm done to
8 public health and the environment from the violations in
9 this case.

10 --o0o--

11 AIR RESOURCES ENGINEER O'DONNELL: While the VW
12 case was unprecedented, it was just one of many
13 enforcement actions. I'd like to highlight some of the
14 many other vehicle and consumer products-related cases
15 that Enforcement staff pursued in 2016.

16 --o0o--

17 AIR RESOURCES ENGINEER O'DONNELL: Enforcement
18 staff also enforces certification requirements on a wide
19 variety of vehicles, engines, and automotive parts. In
20 most of these cases, the responsible party failed to
21 certify a vehicle or sold racing parts for non-racing
22 applications. Here are several examples.

23 --o0o--

24 AIR RESOURCES ENGINEER O'DONNELL: In 2016, we
25 settled 14 cases and assessed more than \$3 million in

1 penalties. Apart from the Volkswagen case, the single
2 largest settlement was with American Honda Motor Company.
3 The company imported and delivered vehicles and parts into
4 California that were not certified.

5 To settle the case, they agreed to pay \$1,037,100
6 in penalties, including \$295,000 directed to the School
7 Bus Supplemental Environmental Project.

8 --o0o--

9 AIR RESOURCES ENGINEER O'DONNELL: These three
10 cases are additional examples. Two cases, LeMans and
11 Derive, involved the sale of parts that had not been
12 approved for sale through California's anti-tampering laws
13 and were found on registered vehicles. The Midwest Can
14 case involved portable gasoline cans that didn't meet ARB
15 standards.

16 --o0o--

17 AIR RESOURCES ENGINEER O'DONNELL: We also
18 enforce regulations designed to reduce the emissions of
19 volatile organic compounds and toxics from a wide variety
20 of consumer products from hair spray and windshield washer
21 fluid to cleaning products, composite wood products and
22 indoors air cleaners.

23 --o0o--

24 AIR RESOURCES ENGINEER O'DONNELL: Consumer
25 products regulations reduce the VOC and toxic content of

1 these products, like hair spray and cleaners, which are a
2 large source of emissions. In 2016, staff settled 37
3 cases and assessed more than \$1.3 million in penalties.
4 Here are two examples.

5 Big Lots sold windshield washer fluid in
6 California that exceeded regulatory limits resulting in
7 five tons of excess VOC emissions. We settled the case
8 for \$250,000.

9 Vi-Jon sold hair care products that exceeded
10 regulatory limits resulting in 3.5 tons of excess
11 emissions -- VOC emissions. The company removed products
12 from the shelves and reformulated and/or relabeled
13 products to meet regulatory requirements, and paid a
14 penalty of \$199,500.

15 --o0o--

16 AIR RESOURCES ENGINEER O'DONNELL: We also
17 enforce ARB's Composite Wood Airborne Toxic Control
18 Measure. The ATCM is intended to reduce indoor exposure
19 to formaldehyde by setting stringent standards for
20 emissions from these products. Anyone who manufactures,
21 imports, distributes, or sells these products in
22 California is subject to the regulation.

23 --o0o--

24 AIR RESOURCES ENGINEER O'DONNELL: In 2016, staff
25 closed its first composite wood program case with Lumber

1 Liquidators. The company agreed to pay \$2,500,000 in
2 penalties, and implement a voluntary measures and research
3 program. This program serves as a model for industry, and
4 requires both audits and testing to ensure that suppliers
5 and products are compliant with the regulation.

6 Beyond Lumber Liquidators, in 2017, we settled
7 two additional cases with other responsible parties and
8 additional investigations are underway.

9 --o0o--

10 AIR RESOURCES ENGINEER O'DONNELL: Diesel
11 particulate matter is a toxic air contaminant. As you're
12 well aware, CARB has adopted regulations to control diesel
13 particulate emissions and is focused on achieving
14 compliance with diesel regulations across the full range
15 of regulated vehicles and equipment.

16 This is true especially in communities near
17 highways, ports, and other high traffic areas that are
18 disproportionately affected by diesel PM emissions.

19 --o0o--

20 AIR RESOURCES ENGINEER O'DONNELL: Staff enforces
21 diesel fleet rules through investigations, and through
22 field enforcement. In 2016, we settled 131 diesel fleet
23 investigations assessing more than \$4 million in
24 penalties.

25 We also settled 17 cases at ports for a total of

1 \$165,000 in penalties. We issued 4,738 citations for
2 heavy-duty diesel vehicles in the field, and collected
3 over \$2.7 million in penalties.

4 Finally, we held is seven media events across the
5 State in Fresno, Los Angeles, the Bay Area, the Salinas
6 Valley, and the San Diego and Arizona border crossings.
7 These events, with both English and Spanish speaking
8 media, are designed to raise public awareness of our
9 diesel enforcement efforts.

10 --o0o--

11 AIR RESOURCES ENGINEER O'DONNELL: We conduct
12 field enforcement across the State at weigh stations and
13 at roadside inspection stations, in disadvantaged
14 communities and at ports and other locations. In 2016, we
15 inspected 16,576 trucks, and issued 4,282 citations for
16 noncompliance with vehicle idling, opacity, engine
17 labeling, and fleet emissions regulations.

18 We also focused on other diesel sources. For
19 example, we inspected over 1,300 pieces of off-road
20 equipment, and issued 456 citations for violations of the
21 in-use off-road rule.

22 We inspected 897 vessels for compliance with the
23 marine fuel requirements. And based on these inspections,
24 we issued 13 notices of violation.

25 We inspected 197 pieces of cargo handling

1 equipment and issued three notices of violation covering
2 62 pieces of equipment.

3 --o0o--

4 AIR RESOURCES ENGINEER O'DONNELL: In addition to
5 field enforcement, which focuses on individual vehicles,
6 we also investigate entire fleets through an audit it
7 process. We collect data from several sources, including
8 field inspections; compliance, reporting and record
9 keeping; and complaints received from the public.

10 Using the Smart Audit process, for trucks, we
11 evaluate registration and other databases to identify
12 noncompliance at the fleet level. If a fleet is
13 identified as deserving further scrutiny, an inspector
14 will conduct an inspection and audit.

15 Here are two examples of fleet based cases.

16 --o0o--

17 AIR RESOURCES ENGINEER O'DONNELL: Young
18 Trucking, LLC is an interstate trucking company that
19 transports refrigerated goods. Staff audits identified 42
20 violations of the Truck and Bus Rule, 23 violations of the
21 Periodic Smoke Inspection Rule, and 33 violations of the
22 transportation refrigeration rule.

23 We settled the case for \$100,000, of which 25,000
24 was directed to the California Council for Diesel
25 Education and Training or CCDET SEP.

1 we currently have 18 applications under review. Our
2 review process is designed to ensure that the proposed
3 projects meet eligibility criteria, and can be properly
4 implemented as designed.

5 We are planning additional workshops in July to
6 update communities on progress so far, and solicit project
7 proposals.

8 We are working to convince responsible parties to
9 fund approved projects through the settlement's process.
10 One responsible party recently allocated \$625,000 to the
11 South Coast School Filtration Project. Because we process
12 so many smaller cases, we are looking into the possibility
13 of implementing a new SEP to aggregate money and support
14 additional projects.

15 --o0o--

16 AIR RESOURCES ENGINEER O'DONNELL: Next, let's
17 talk about our stationary source programs and our support
18 of local air districts.

19 --o0o--

20 AIR RESOURCES ENGINEER O'DONNELL: To make
21 enforcement work, both within ARB and at each of
22 California's 35 air districts, we provide enforcement
23 support services. Education is a powerful compliance
24 assistance tool. To help educate air district staff and
25 the regulated public, we offer a wide variety of training

1 classes. We also directly enforce stationary source
2 regulations, issue registrations for portable equipment
3 and cargo tanks, and manage processes for citations and
4 complaints.

5 --o0o--

6 AIR RESOURCES ENGINEER O'DONNELL: Our training
7 program helps ensure effective stationary source
8 enforcement, and that the regulated public understands
9 regulatory requirements for stationary and mobile sources.
10 In 2016, staff provided training classes covering 44
11 unique topics, such as fundamentals of enforcement,
12 continuous emissions monitoring, new source review, Title
13 5 permitting, and health risk assessments.

14 Through this program, we taught 281 classes,
15 which reached over 7,600 students. In addition, the
16 California Air Pollution Control Officers Association, and
17 ARB co-sponsored an enforcement symposium. One hundred
18 and twenty-five people attended this symposium,
19 representing 26 air districts, as well as participants
20 from U.S. EPA, and air quality regulators from Hawaii,
21 Nevada, and Taiwan.

22 --o0o--

23 AIR RESOURCES ENGINEER O'DONNELL: Staff also
24 enforces greenhouse gas programs, including mandatory
25 reporting for cap and -- for the Cap-and-Trade Program,

1 refrigerant management, gas-insulated switchgear, landfill
2 methane, and other regulations. Staff enforces these
3 programs where air districts don't enforce the programs
4 themselves.

5 In 2016, staff closed eight mandatory reporting
6 cases with settlements totaling \$1,382,617. In the
7 Refrigerant Management Program, staff closed five cases
8 with settlements totaling \$252,750. And in the Landfill
9 Methane Program, staff closed one case for \$70,000.

10 --o0o--

11 AIR RESOURCES ENGINEER O'DONNELL: Enforcement
12 staff administers two statewide registration programs, the
13 Portable Equipment Registration Program, also known as
14 PERP, and the cargo tank registration program. In 2016,
15 we issued or renewed 5,700 registrations for cargo tanks,
16 and more than 10,000 registrations for portable equipment.

17 We have also been working on revisions to the
18 Portable Diesel Engine ATCM and the Portable Equipment
19 Registration Program Regulation. We anticipate presenting
20 the proposed amendments this fall for your consideration.

21 --o0o--

22 AIR RESOURCES ENGINEER O'DONNELL: Finally, I'd
23 like to discuss what we see as our near future challenges
24 and how we intend to address those challenges.

25 --o0o--

1 AIR RESOURCES ENGINEER O'DONNELL: Effective
2 enforcement starts with well-crafted regulations. We're
3 working to provide greater input during the regulation
4 development process to help ensure maximum enforceability.

5 In addition, we're working to improve our
6 internal procedures by standardizing our enforcement
7 efforts, and making them more uniform across the wide
8 variety of programs we enforce. To accomplish this, we're
9 implementing new information management systems, and
10 developing new investigation training programs.

11 Finally, we're developing new tools to improve
12 enforcement efficiency, including emissions measurement
13 technology, also known as PEAQS, to enhance field
14 enforcement.

15 --o0o--

16 AIR RESOURCES ENGINEER O'DONNELL: The recent
17 adoption of AB 1685, which substantially increased mobile
18 source penalties from \$5,000 to \$37,500 per violation
19 prompted us to conduct a thorough review of our penalty
20 policy through a public process. We anticipate presenting
21 the revised policy to the Board in September.

22 --o0o--

23 AIR RESOURCES ENGINEER O'DONNELL: As I've said,
24 our goal is 100 percent -- percent compliance. We think
25 it's important to measure compliance and use it as a

1 metric to judge the success of our programs. Compliance
2 rate information can be used to help us prioritize our
3 efforts and indicate areas where broader solutions are
4 needed.

5 In 2016, we set an internal goal of assessing
6 compliance rates in key programs.

7 --o0o--

8 AIR RESOURCES ENGINEER O'DONNELL: In each
9 program, we evaluated information, and in some cases,
10 conduct inspections designed to assess compliance rates.
11 Our evaluation indicates most programs have achieved very
12 high compliance. In our more mature programs, such as
13 reformulated gasoline and ocean-going vessel fuels, we see
14 nearly universal compliance.

15 In most programs we evaluated, compliance rates
16 are at 85 percent or higher. These levels are manageable
17 and can be addressed through focused enforcement.
18 Compliance rates may be lower when there are a larger
19 number of regulated parties, such as the case with
20 transportation refrigeration units. With TRUs, we find
21 that fleets have reported about 80 percent compliance to
22 ARB, but field enforcement indicates compliance rates may
23 be as low as 60 percent. This is an area where additional
24 focus is needed.

25 --o0o--

1 AIR RESOURCES ENGINEER O'DONNELL: The Truck and
2 Bus Rule is a particular challenge, because more than one
3 million trucks operate in California each year. The
4 compliance rate is currently 70 percent, basically
5 unchanged from last year. Compliance rates are lower
6 for small fleets and higher for larger fleets. Over the
7 past 18 months, we've developed new data-driven audit
8 procedures and refined our investigation procedures in
9 ways we hope will accelerate case processing.

10 Using these procedures, we recently opened 48 new
11 causes covering 1,800 vehicles. Earlier this year, the
12 passage of SB 1 provided us with a powerful new tool to
13 achieve compliance. Effective in 2020, any truck
14 registered in California must demonstrate compliance with
15 the Truck and Bus Rule before it's registration can be
16 issued or renewed by the Department of Motor Vehicles.

17 We're also providing technical support to Senator
18 Leyva's office on Senate Bill 638, which would authorize
19 the ARB to develop a heavy-duty inspection and maintenance
20 program. By taking lessons from the light-duty sector, we
21 hope to solve compliance issues we now see in the
22 heavy-duty sector.

23 Overall, we're encouraged by the progress -- the
24 progress we've made, but we know that there's still much
25 that needs to be done.

1 --o0o--

2 AIR RESOURCES ENGINEER O'DONNELL: In summary,
3 2016 was a successful year. The Volkswagen case is nearly
4 resolved. We closed 220 cases and issued 4,738 citations
5 for \$16.2 million in penalties over and above those
6 assessed in the VW case.

7 We're using technology to become more efficient.
8 We're tracking metrics to better understand where we need
9 to focus our enforcement efforts. Overall, the ARB
10 enforcement program serves as an effective deterrent to
11 noncompliance, and is an important part of ARB's efforts
12 to achieve clean air.

13 Our 2016 enforcement report is now available at
14 the website shown on this slide. This concludes our
15 presentation. Thank you for providing us with this
16 opportunity to speak with you today. If you have any
17 questions, we'll be happy to answer them at this time.

18 VICE CHAIR BERG: Thank you very much, Matt.
19 That was a very thorough report, and really appreciate
20 that.

21 My fellow Board members, you will find the
22 enforcement report that Matt referred to in our file. And
23 as you know, this is an update, so no regulatory action
24 will be taken. And there are no -- no one is signed up
25 for public testimony, so I'll see if we have some

1 questions or some comments, and start with Dr. Sherriffs.

2 BOARD MEMBER SHERRIFFS: Thank you for that. And
3 I think obviously we hope that in the future Enforcement
4 will be bored with their work, because they'll have
5 nothing to do, because it's 100 percent in compliance
6 across the Board and a level playing field, and -- but
7 we're not quite there yet.

8 Thank you.

9 You know, the heavy-duty truck issue seems to be
10 a very important one, because the pollution from that is
11 so important in terms of the criteria pollutant work that
12 we do, and in terms of the health effects. And it looks
13 like SB 1 and the 2020 registration will do a lot towards
14 getting that 30 percent in compliance. That's three years
15 away though, and that's a lot of pollution in the
16 meantime.

17 And I'm wondering what -- what focus we may be
18 putting on that, how partnering with air districts how
19 effective 100 N-smog is in achieving those ends.

20 Thoughts?

21 ENFORCEMENT DIVISION CHIEF SAX: Sure. So my
22 name is Todd Sax. A couple of things. So first of all,
23 SB 1 is really important. One of the things that bill
24 provides is an ability to tie truck and bus compliance to
25 vehicle registration. That's going to be a powerful tool

1 for us, but it's not the only thing that we're going to
2 have to do to bring the -- all of the fleets and all of
3 the trucks that operate in California into compliance.

4 And we're working internally to try to figure out
5 the best way to address the issue. One of the things
6 we've done is, and you'll see this in the report, try to
7 quantify the amount of noncompliance by fleet size. And
8 what we see is that the smaller the fleet, the more
9 noncompliance there is.

10 And that indicates that we need to improve our
11 outreach, and maybe do things a little bit differently.
12 We're going to need to have more frequent communication
13 with these groups, and these fleets to help make sure they
14 understand the regulatory requirements. And I think at
15 some point, we're going to need to find some way of at
16 least sending them somewhere to go, so that -- to help
17 them potentially be able to get loans or something to
18 comply, because a lot of these small fleets are
19 challenged, but as a Board, we've provided them plenty of
20 time and plenty of resources to come into compliance.

21 So, you know, we are working through our
22 complaints process. We do have that. But really what it
23 boils down to is how many trucks and fleets we can bring
24 into compliance in a given. And what you see is that we
25 processed about 220 diesel cases -- or 220 cases last

1 year, but there are probably 75,000 non-compliant heavy
2 trucks alone right now in California. And they're
3 operating everywhere including in disadvantaged
4 communities and it is a concern. We're working on it.

5 BOARD MEMBER SHERRIFFS: I guess we need to
6 figure out how to do a tune-up program for trucks the way
7 we do for cars.

8 ENFORCEMENT DIVISION CHIEF SAX: Actually,
9 that -- that is an interesting idea. There are -- you
10 know, in addition to just the basic truck and bus
11 compliance issues, there are also issues with making sure
12 vehicles are kept in a maintained condition. And that
13 type of a program, coupled with trying to achieve truck
14 and bus compliance, could probably help both truckers and
15 ARB.

16 VICE CHAIR BERG: Thank you.

17 Any other?

18 Thank you.

19 BOARD MEMBER RIORDAN: On a bright side, let me
20 just compliment staff and bring to the attention of my
21 fellow Board members the reformulated gasoline, the
22 ocean-going vessel fuels, and the cargo handling
23 equipment. Those are high percentages. And particularly,
24 I remember dealing with the ocean-going vessel fuels, and
25 I thought that was going to be a very difficult one. And

1 obviously, staff has done an excellent job. I mean, when
2 you can reach 99 percent in that area, I congratulate you.

3 And I think also reformulated gasoline is very
4 good, because at one time we had kind of a renegade group
5 delivering some pretty poor gasoline into California. So
6 now, obviously, you know, you've ameliorated that problem.
7 And so salute you for that.

8 VICE CHAIR BERG: Thank you.

9 Well, I think in conclusion, great work. Lots of
10 work to be done. And we know that this is a vital part of
11 the success of our rules and regulations, so -- and not
12 always appreciated. Almost kind of like our dentists, we
13 know we need them, but --

14 (Laughter.)

15 VICE CHAIR BERG: -- boy we're glad when that
16 appointment is done, you know.

17 So thank you very, very much. Send back our
18 congratulations to all of your fellow workers and great
19 job.

20 And as we give staff an opportunity to switch
21 places, we'll go ahead and introduce our next agenda item
22 is an informational update as well on the State's
23 Light-Duty Vehicle Retirement and Replacement Incentive
24 Program, referred to as Enhanced Fleet Modernization
25 Program, or EFMP.

1 Accelerating the turnover of fleets has long been
2 a part of California's effort to meet our air quality
3 standards, and our State implementation plan. It contains
4 commitments to retire vehicles early in both the South
5 Coast and the San Joaquin Valley, two of our areas that
6 are most challenged in meeting their air quality
7 standards.

8 Today, we have an opportunity to get an update on
9 the program's performance, and hear about the impacts from
10 the changes made to EFMP by the Board in 2014, and the
11 addition of greenhouse gas reduction fund towards the
12 purchase of advanced technology replacement vehicles.

13 Mr. Corey, will you please introduce this item?

14 (Thereupon an overhead presentation was
15 Presented as follows.)

16 EXECUTIVE OFFICER COREY: Yes. Thanks, Vice
17 Chair Berg.

18 EFMP is a vehicle retirement and replacement
19 program that was authorized by Assembly Bill 118 in 2007.
20 The program is funded by a \$1 surcharge on motor vehicle
21 registration translating into about 30 million each fiscal
22 year.

23 In consultation with the Bureau of Automotive
24 Repair, ARB adopted the initial guidelines in 2009 to
25 administer two separate elements, one being statewide

1 retirement only, which is handled by the Bureau of
2 Automotive Repair, and the second being retirement and
3 replacement program administered at the district level,
4 which provides greater incentives to purchase newer,
5 cleaner, and more efficient vehicles.

6 The program was amended in 2014 to better focus
7 the incentives towards low-income consumers, improve
8 outreach, and enhance the environmental benefits.
9 Concurrent to these changes, additional incentives from
10 the Greenhouse Gas Reduction Fund were added to create the
11 EFMP Plus-Up Pilot Project.

12 The project allows consumers living in or near
13 disadvantaged communities to stack incentives to encourage
14 the purchase of hybrid-electric and battery-electric
15 vehicles. EFMP and EFMP Plus-Up are a necessary step to
16 encourage the deployment of these advanced technology
17 vehicles across all sectors.

18 Today's presentation will review the program's
19 performance to date, as well as plans for expanding the
20 program to new air districts.

21 I'll now ask Nicholas Nairn-Birch to begin the
22 staff presentation.

23 Nicholas.

24 (Thereupon and overhead presentation was
25 presented as follows.)

1 AIR RESOURCES ENGINEER NAIRN-BIRCH: Thank you.

2 Good morning, Vice Chair Berg and members of the
3 Board. Today, I'll be providing an informational update
4 on the Enhanced Fleet Modernization Program, or EFMP, and
5 EFMP Plus-Up Car Scrap and Replace Programs.

6 --o0o--

7 AIR RESOURCES ENGINEER NAIRN-BIRCH: I will start
8 with an overview of EFMP and the Program's background, and
9 then summarize the progress of the program to date. The
10 last part of the presentation will focus on the future
11 plans for the program, including expanding to new air
12 districts.

13 --o0o--

14 AIR RESOURCES ENGINEER NAIRN-BIRCH: EFMP is a
15 voluntary vehicle scrap and replacement program originally
16 authorized by Assembly Bill 118 in 2008, and extended
17 through 2023 by Assembly Bill 8 in 2013.

18 A \$1 surcharge on vehicle registration provides
19 the program approximately \$35 million annually. Statute
20 directs the program be focused on the areas with the
21 greatest air quality problem and consider cost
22 effectiveness and impacts on disadvantaged and low-income
23 communities.

24 The program consists of two elements, a
25 retirement-only program to compensate motorists to scrap

1 their vehicles; and a retire and place program, which
2 provides funding towards a cleaner replacement vehicle.
3 While I will discuss both elements, the bulk of the
4 presentation will focus on the retire and replace program.

5 A program review of EFMP led to the Board
6 approving revisions to increase program effectiveness in
7 June of 2014.

8 --o0o--

9 AIR RESOURCES ENGINEER NAIRN-BIRCH: The
10 revisions, in conjunction with SB 459, limited the
11 retirement-only program to low-income motorists and
12 established a better test to ensure the scrap vehicles are
13 road worthy to maximize air quality benefits.

14 For the Retire and Replace Program, the revisions
15 also focused the program on lower income motorists, and
16 created a tiered incentive structure, which provides
17 higher incentives to participants with lower household
18 incomes.

19 In addition, the revisions made outreach to low
20 income and disadvantaged communities and consumer
21 protections a priority for the program. Rather than
22 establishing a firm one-size-fits-all model for all
23 implementing air districts to follow, the revised program
24 set general guidelines, to allow the air districts
25 flexibility to adapt their program to meet local needs and

1 to leverage existing capabilities. The regulation was
2 finalized in April of 2015, and implemented in the
3 beginning of fiscal year 2015/2016.

4 At the same time, EFMP Plus-Up was created with
5 funding from cap-and-trade auction proceeds to encourage
6 adoption of advanced technology vehicles in the Retire and
7 Replace Program and benefit disadvantaged communities, or
8 DACs.

9 I will now provide a brief overview of the
10 current programs, as well as an update on the progress of
11 each program since these changes went into effect.

12 --o0o--

13 AIR RESOURCES ENGINEER NAIRN-BIRCH: The Bureau
14 of Automotive Repair, or BAR, administers the EFMP
15 retirement-only program. The program is available
16 statewide, and has an annual budget of roughly \$30
17 million, or about 90 percent of the total EFMP budget.

18 Motorists with a household income below 225
19 percent of the federal poverty level, which is roughly
20 \$55,000 for a family of four, can receive \$1,500 for
21 scrapping their old high-polluting vehicles.

22 Regardless of pass or fail, the car must
23 physically be able to complete a smog-check test as an
24 indication that it was actually driven.

25 --o0o--

1 AIR RESOURCES ENGINEER NAIRN-BIRCH: The
2 retirement-only program has continued to be oversubscribed
3 since the revisions went into effect with approximately
4 25,000 vehicles scrapped annually. Roughly 54 percent of
5 these scrapped vehicles are at least 20 years old.

6 In 2016, we conducted a study with BAR to assess
7 the vehicles scrapped since the changes went into effect.
8 The results suggest we have achieved a modest improvement
9 in vehicle quality, that is, the scrapped vehicles were
10 more likely to have actually been driven if they had not
11 been scrapped. We are continuing to work closely with BAR
12 to monitor the program to identify any areas where
13 improvements can be made.

14 --o0o--

15 AIR RESOURCES ENGINEER NAIRN-BIRCH: The EFMP
16 Retire and Replace Program goes a step further than
17 retirement only, by providing higher incentives to ensure
18 the scrapped vehicle is replaced with cleaner
19 transportation, either a significantly cleaner car, or
20 funding for an alternative mobility option, such as a
21 transit pass.

22 The air districts implement the program locally
23 and have the discretion to design their programs to best
24 serve their local communities.

25 As statute requires the program be focused on

1 areas of the State with the worst air quality. The
2 program currently operates only in the South Coast and San
3 Joaquin Valley Air Districts. Within these two air
4 districts, all low-income residents are eligible. In
5 addition to advanced technology vehicle -- replacement
6 vehicles, the program also provides incentives for fuel
7 efficient internal combustion engine replacement vehicles.

8 The annual budget for EFMP retire and replace is
9 \$2.8 million, which is split evenly between the two air
10 districts. The program's incentives are tiered to provide
11 a high -- the highest compensation for the lowest income
12 participants, as well as additional compensation for a
13 higher fuel economy, and advanced technology vehicles,
14 such as hybrids, plug-in hybrids, and zero-emission
15 vehicles.

16 We require the implementing districts to conduct
17 targeted community outreach and encourage partnerships
18 with trusted community organizations and financial
19 institutions to better assist local participants.

20 --o0o--

21 AIR RESOURCES ENGINEER NAIRN-BIRCH: As I
22 mentioned earlier, the EFMP Retire and Replace Pilot
23 Program is augmented by EFMP Plus-Up using cap and --
24 funding from cap-and-trade auctions proceeds.

25 EFMP Plus-Up increases the incentive a

1 participant would receive under the EFMP Retire and
2 Replace Program, if he or she chooses an advanced
3 technology vehicle. In order to receive the additional
4 Plus-Up funding, the participant -- participant must also
5 live in or near a disadvantaged community census tract.

6 EFMP Plus-Up significantly increases the amount
7 of money available to support the Retire and Replace
8 Programs. To date, a total of \$72 million has been
9 budgeted for EFMP Plus-Up: Starting with \$2 million in
10 fiscal year '14-'15, the budget increase to \$10 million,
11 and then \$60 million in the subsequent two years.

12 So what did this -- does this mean to the program
13 participants?

14 --o0o--

15 AIR RESOURCES ENGINEER NAIRN-BIRCH: This table
16 shows how the incentives are tiered for participants who
17 are eligible for EFMP Plus-Up. There are three household
18 income tiers that affect the incentive amount. The
19 highest income tier is between 300 and 400 percent of the
20 Federal Poverty Level, or FPL. In other words, no one
21 with a household income greater than 400 percent of the
22 Federal Poverty Level is eligible for the program.

23 The middle income tier is between 225 and 300
24 percent, and the lowest income tier is less than 225
25 percent of the Federal Poverty Level, which again is

1 approximately \$55,000 for a family of four.

2 As we will discuss later, the majority of
3 participants so far are in this lowest income tier. In
4 addition to income, the incentive amounts also depend on
5 the choice of replacement vehicle, with the highest amount
6 provided for plug-in hybrids, and zero-emission vehicles.

7 --o0o--

8 AIR RESOURCES ENGINEER NAIRN-BIRCH: For example,
9 that family of four could scrap their older vehicles and
10 receive at least \$6,500 for an advanced technology
11 replacement vehicle. If they determine that the plug-in
12 hybrid electric vehicle will meet their needs, they could
13 receive a \$9,500 incentive.

14 --o0o--

15 AIR RESOURCES ENGINEER NAIRN-BIRCH: This
16 flowchart provides a high level overview of the EFMP and
17 EFMP Plus-Up Retire and Replace process, from the
18 consumer's initial application to purchasing a replacement
19 vehicle. Once a consumer applies, the two main
20 eligibility criteria are whether or not the consumer, one,
21 possesses a high-emitting vehicle for retirement, and two,
22 meets the income requirements.

23 If the consumer meets both of these criteria, the
24 next step is determining whether he or she lives in or
25 near a disadvantaged community. Those that don't are

1 eligible for the lower EFMP base incentive, while those
2 that do are eligible for the higher EFMP Plus-Up
3 incentive.

4 Prior to purchasing a replacement vehicle and
5 scrapping the existing high emitter, the district provides
6 education on the pros and cons of the various vehicle
7 technologies. These measures help the consumer make an
8 informed decision that results in the best vehicle for
9 them. The districts also help ensure the consumer is
10 making a sustainable financial decision and getting a
11 fairly priced, reliable, and safe vehicle.

12 --o0o--

13 AIR RESOURCES ENGINEER NAIRN-BIRCH: The pilot
14 programs in the San Joaquin Valley and South Coast Air
15 District both launched in July of 2015. Both districts
16 have been highly successful replacing a total of 2,076
17 vehicles by the end of the first quarter of 2017.

18 Ninety-two percent of the participants are in the
19 lowest -- the program's lowest income tier, earning less
20 than 225 percent of the Federal Poverty Level.

21 --o0o--

22 AIR RESOURCES ENGINEER NAIRN-BIRCH:

23 Encouragingly, 85 percent of the replacement
24 vehicles so far are advanced technology vehicles. Just
25 under half of these are conventional hybrid vehicles, such

1 as the Prius, while the majority of the advanced
2 technology replacements are either plug-in hybrid or
3 battery electric vehicles. Switching to these vehicles
4 also helps participants spend less of their disposable
5 income on gas, lowering the overall cost of vehicle
6 ownership.

7 Now, I'll take a moment to describe how each of
8 the pilot programs operates in the San Joaquin Valley and
9 South Coast Air Districts. Each district developed unique
10 programs to best meet the needs of their residents and
11 take advantage of local expertise and capabilities. Both
12 districts are present today and will give you more
13 information about their programs after my presentation.

14 --o0o--

15 AIR RESOURCES ENGINEER NAIRN-BIRCH: The Retire
16 and Replace Program in the San Joaquin Valley Air District
17 leverages an existing and highly successful smog repair
18 program called Tune-in, Tune-up. Tune-in, Tune-up hosts
19 bi-weekly events throughout the valley to help low-income
20 residents afford smog repairs for their older, dirtier
21 vehicles. The air district's Retire and Replace Program
22 identifies income-eligible attendees with the dirtiest
23 vehicles, and informs the owners of the opportunity to
24 receive a replacement incentive.

25 The district's Retiree and Replace Program also

1 leverages the Tune-in, Tune-up program's existing network
2 of community-based organizations to ensure the incentives
3 are reaching the San Joaquin Valley's low income and
4 disadvantaged communities.

5 --o0o--

6 AIR RESOURCES ENGINEER NAIRN-BIRCH: The South
7 Coast Air District created an entirely new program to
8 implement Retire and Replace, which they call Replace Your
9 Ride. In contrast to event-based model, in the San
10 Joaquin Valley, Replace Your Ride uses a 24/7 interactive
11 website call center and case managers to help each
12 applicant through the replacement process.

13 The District also hosts periodic outreach events
14 throughout the region to ensure the program is accessible
15 to low-income and disadvantaged communities.

16 --o0o--

17 AIR RESOURCES ENGINEER NAIRN-BIRCH: That
18 outreach is essential to the program's success. A primary
19 goal of EFMP and EFMP Plus-Up Program is to ensure
20 disadvantaged communities benefit from the program. So
21 far, 96 percent of participants live in or near a
22 disadvantaged community census tract.

23 Moreover, staff estimates that approximately 70
24 percent of the State's population who live in or near a
25 disadvantaged community are located in the two air

1 districts that currently implement the Retire and Replace
2 Program.

3 It is also very important to note that the
4 program is providing disadvantaged community members with
5 newer and more reliable transportation.

6 --o0o--

7 AIR RESOURCES ENGINEER NAIRN-BIRCH: In the
8 nearly two years since the pilot programs in the South
9 Coast and San Joaquin Valley Air Districts began, we have
10 learned a lot. Each district is successfully reaching and
11 supporting low-income households and disadvantaged
12 communities. At the same time, participants show a high
13 demand for advanced technology vehicles. These outcomes
14 indicate the pilot programs are not only achieving their
15 clean air and climate change goals, but also ensuring
16 these benefits, and other important co-benefits of -- are
17 going to the families and the communities that need them
18 the most.

19 Working closely with the districts, we've also
20 identified several areas where improvements can be made
21 moving forward. Financing assistance is one such area.
22 Even with the -- even with the EFMP incentive, many
23 applicants can't afford or simply have no access to the
24 financing necessary to complete the replacement vehicle
25 purchase.

1 Also, as mentioned earlier, incentives are
2 available to participants to choose an alternative
3 mobility option, such as a regional transit pass rather
4 than a replacement vehicle.

5 However, implementing dis -- implementing this
6 option has been a challenge for the South Coast and San
7 Joaquin Valley Air Districts. Since participants are
8 scrapping a working vehicle, they need to be confident the
9 alternative mobility option is a viable substitute.

10 Most applicants would need this option to
11 function across multiple transport jurisdictions, and
12 modes, which could be difficult to achieve. These
13 districts are working to develop options that work for
14 their residents.

15 Another lesson learned is the importance of
16 consumer education and protections to ensure that each
17 participant has the information necessary to choose a
18 replacement vehicle that best meets their needs.

19 For example, while a battery electric vehicle may
20 be the cleanest replacement option, it will not work for
21 someone whose commute exceeds the vehicle's range.

22 Consumer protections, such as a cap on interest rates, and
23 ensuring no replacement vehicles have open safety recalls,
24 also ensure the EFMP participants are getting affordable
25 and more reliable transportation.

1 priorities as we expand is to integrate the
2 recommendations from the recently released draft SB 350
3 Barriers Study that are relevant to EFMP and EFMP Plus-Up.

4 First is the recommendation for the one-stop shop
5 concept, wherein consumers can learn about and access all
6 of the State's light-duty incentive and related programs.
7 Many of these programs have common eligibility
8 requirements with EFMP, like income verification, and
9 require other similar administrative procedures. A
10 one-stop shop could therefore reduce the need for
11 duplicate efforts across programs and ensure participants
12 know of all their opportunities.

13 The SB 350 study also highlights the need for
14 financing assistance to access clean transportation
15 options. As I mentioned earlier, some EFMP applicants can
16 not complete the program without financing assistance. As
17 such, staff plans to integrate the Financing Assistance
18 Program once it becomes available.

19 A potential funding source of both of these
20 recommendations is the second partial consent decree
21 between CARB and Volkswagen. As part of this consent
22 decree, Volkswagen must pay CARB 25 million to support
23 ZEV-related aspects of EFMP Plus-Up or similar replacement
24 programs. We believe that this funding can be used to
25 complement and strengthen our programs.

1 --o0o--

2 AIR RESOURCES ENGINEER NAIRN-BIRCH: In summary,
3 the South Coast and San Joaquin Valley Air Districts have
4 successfully designed and launch EFMP and EFMP Plus-Up
5 Retire and Replace Pilot Programs. We will continue to
6 closely monitor their progress as they grow to meet the
7 increased budget in fiscal year '16-'17, and we will
8 ensure all lessons learned will inform the design and
9 implementation of the programs in new air districts.

10 During this process, it is important that each
11 district maintains their flexibility to design
12 region-specific programs, as such discretion was critical
13 to the success of the existing pilot programs.

14 Finally, staff plans to coordinate closely with
15 all -- with the other low carbon transportation light-duty
16 equity programs as they come on line in the near future.
17 That concludes our presentation.

18 Thank you very much.

19 CHAIR NICHOLS: Thank you. Are there any
20 questions from the Board members before we hear from the
21 witnesses?

22 Yes, Mr. Mitchell

23 BOARD MEMBER MITCHELL: Can you give an estimate
24 of how much money would be available annually for -- we
25 have to divide this -- just the EFMP scrap program on one

1 hand, and then the Plus-Up Program on the other. There
2 will be two different amounts, I assume.

3 AIR RESOURCES ENGINEER NAIRN-BIRCH: Yes. There
4 are two different amounts. So the EFMP Retirement Only
5 Program gets, on average, \$30 million per year. And from
6 that same pot of money, what we call the EFMP Base Retire
7 and Replace Program gets \$2.8 million.

8 EFMP Plus-Up, as I mentioned, the budget has
9 increased significantly over the last three fiscal years
10 from two million to 10 million last year. And in this
11 current fiscal year, the budget was 60 million. So each
12 of the existing programs, the South Coast and the San
13 Joaquin Valley, will be getting 15 million. Of that
14 amount, 10 million, as I mentioned, will go to new air
15 districts to expand their programs, and then that leaves
16 20 million that has been set aside, so that at a date in
17 the near future we can assess which of those programs will
18 need that money the most.

19 BOARD MEMBER MITCHELL: So San Joaquin and South
20 Coast would expect 15 million for the Plus-Up Program? Is
21 One Five, is that what I heard you say?

22 AIR RESOURCES ENGINEER NAIRN-BIRCH: Yes.

23 BOARD MEMBER MITCHELL: Okay. Thank you.

24 CHAIR NICHOLS: Dr. Sperling.

25 BOARD MEMBER SPERLING: You said in the beginning

1 it's suppose to be cost effective, but then I didn't hear
2 anything about that in your presentation.

3 I mean, I'm -- okay. I have to say I'm a little
4 skeptical, because I've followed these kinds of scrappage
5 cash-for-clunker programs for decades now. And there's
6 always been a question of whether they make any sense.
7 The auto industry always supports them, because it
8 accelerates car sales.

9 But other than that, the evidence that I've been
10 familiar with is sketchy, partly because people -- you
11 don't know -- people that turn them in, you don't know how
12 much those vehicles are actually driven, and a lot of them
13 just pull them out of the, you know, backyard that --
14 where it's been sitting. And all they have -- I believe
15 all they have to do is demonstrate that they actually
16 operate. So do you have any cost effectiveness -- what is
17 the cost effectiveness of this program, of any part of it?

18 MOBILE SOURCE CONTROL DIVISION CHIEF KITOWSKI:

19 So let me take a stab at some of that, because as
20 we went through the presentation, Dr. Sperling, you
21 noticed there's -- there's multiple components to the
22 program. It's not as simple as saying the car scrap
23 program that we have.

24 The requirement for cost effectiveness that we
25 quoted was part of the legislation that dealt with the

1 basic EFMP Program that we do in coordination with BAR.
2 And so just to clarify, that portion of that is directly
3 applicable to that part, not necessarily the Scrap and
4 Replace Program. Although, of course, we care about cost
5 effectiveness.

6 So dealing with the first part, similar to what
7 you're saying, a straight scrap program is more cost
8 effective than a scrap-and-replace program where you're
9 requiring significant additional funds to incentivize the
10 consumer to get -- especially to get into the -- an
11 advanced technology vehicle.

12 The cost effectiveness we're seeing on the scrap
13 and replace, the EFMP Plus-Up, are probably an order of
14 magnitude higher than this Board typically deals with on
15 most other programs. So I'm agreeing with you that, yes,
16 there -- from a straight cost effectiveness program, these
17 aren't the ones you would put at the top of the list to
18 maximize air quality benefits.

19 They -- however, the legislation -- legislature
20 has put a lot of importance on these programs. I think
21 they have other very important qualities, cost
22 effectiveness expanding advanced technologies across the
23 social spectrum, and social benefits as well that the
24 legislature finds beneficial.

25 CHAIR NICHOLS: Could I jump in on that one,

1 because my question actually sort of dovetails with that,
2 which is in evaluating the Plus-Up Program, in addition to
3 the social equity reasons for doing it, as you've pointed
4 out, the legislature, and many others, have thought that
5 we needed to have a component in any program that we do
6 that -- particularly that incentivizes new technology,
7 that makes sure that the benefits of the technologies are
8 widely spread and not just at trickle down kind of
9 program.

10 But with the EFMP Plus-Up Program, we are in
11 effect, I think, helping to make a market for used
12 advanced hybrids and EVs. And so the question on that is,
13 is there a way to factor in whatever the benefit of that
14 is versus potential other ways, I suppose, that you could
15 look at of helping to bolster that market?

16 Because in talking to the OEMs, the lack of a
17 real market there is a very big issue for them.

18 MOBILE SOURCE CONTROL DIVISION CHIEF KITOWSKI:

19 Yes. Completely agree. The used EV market is an
20 area that we are coordinating on internally and assessing
21 the best ways. And as we -- as we discuss that, both from
22 a -- you know, sort of a marketing standpoint, an outreach
23 standpoint as well as, you know, best fits, the -- this
24 program has come up in that context as one of the
25 solutions, along with others, like a CVRP for used

1 vehicles and other solutions. And we are -- we are
2 assessing those.

3 CHAIR NICHOLS: Um-hmm.

4 Sorry, I didn't mean to interrupt your question.

5 BOARD MEMBER SPERLING: Yeah, and that's -- I
6 mean, you know, these are public funds. I think there
7 should be, even if the cost effective numbers don't look
8 good, let's at least take into account what's the goal
9 here, and is this the best way to be spending the money to
10 achieve those goals?

11 And along that line, I do have a suggestion, and
12 that is I didn't understand exactly what it said, but some
13 of the money could be made available in terms of transit
14 passes. And I understand the challenge there of multiple
15 transit operators and so on. But the transit operators
16 are integrating better, and so I think there is
17 opportunities.

18 But I would even push it further and say what
19 about bicycles, what about other kinds of mobility
20 services? I mean, if the goal here is to provide better
21 access, I bet we can do it a lot cheaper with a lot less
22 carbon and pollution as well, if we think about it a
23 little more broadly in terms of what we make available to
24 travelers.

25 MOBILE SOURCE CONTROL DIVISION CHIEF KITOWSKI:

1 We completely agree with you. We like that
2 mobility option, which we've acknowledged has had trouble
3 getting off the ground. To ultimately include a spectrum
4 of options that can be included, it's not just multiple
5 transit agencies, it's an Uber/Lyft system. It could be
6 bicycles, car sharing.

7 The ability to be able to integrate across all of
8 those modes would be the ones that would make it
9 attractive to the consumer to give up their vehicle. We
10 are actively working on that.

11 BOARD MEMBER SPERLING: Thank you.

12 CHAIR NICHOLS: This direction. Sorry, did you
13 have your hand -- okay. Ms. Takvorian.

14 BOARD MEMBER TAKVORIAN: Thank you.

15 So just on the last conversation, I appreciate
16 that you are thinking about alternative mobility. That
17 was going to be my question as to what that is, and
18 whether or not incentives for bikes, for instance. I know
19 that's been brought to the Board previously as a thought
20 as to why not provide incentives for folks to purchase
21 bikes for commuting. And so I'd love to hear your
22 thoughts about that.

23 Also, in terms of the used EV and hybrid market,
24 my understanding from the briefing was that this program
25 doesn't allow the ability to -- well, I'm mixing two

1 issues.

2 The other is for folks who don't have cars. So I
3 understand that this program is really about scrapping
4 these cars, but there's folks that need to get into cars.
5 And if they're very low income, they're going to buy
6 polluting -- very much more polluting vehicles. So how
7 can we expand this program or create another program that
8 would allow them to get into used cleaner cars?

9 And so for that reason, I wanted to talk about
10 the idea of using the VW settlement monies -- I would hope
11 that we aren't using it for a program that's as
12 restrictive as this one. I mean, this is a good program.
13 I think it's accomplished a lot, but it's got restrictions
14 on it that I think we're all kind of struggling with. So
15 I wanted to kind of talk about that as well.

16 And then a question about what does it mean to
17 live near a disadvantaged community? I don't know if
18 that's a -- something you can just answer.

19 MOBILE SOURCE CONTROL DIVISION CHIEF KITOWSKI:

20 Yeah. I think a simple way of looking at this is
21 if for those of you -- you're familiar with
22 CalEnviroScreen and how it breaks up the State into census
23 tracts. When you're running a program that's marketing
24 towards consumers, they don't know what census tract
25 they're in. I don't know what census tract I'm in.

1 And so we do it by zip code, which people can
2 really understand. So the zip code has disadvantageded
3 communities in it, but the census tract may be -- that is
4 the disadvantaged community may be smaller. So if you're
5 in a zip code that includes a disadvantaged community,
6 then you're not -- you may not necessarily be in a
7 disadvantaged community, but you're at least near a
8 disadvantaged community.

9 BOARD MEMBER TAKVORIAN: Well, knowing what I
10 know about zip codes and census tracts, I think we may be
11 overstating our benefit to disadvantaged communities then,
12 because zip codes are huge compared to census tracts.

13 MSCD INCENTIVES & TECHNOLOGY ADVANCEMENT BRANCH
14 CHIEF ROWLAND: This is Scott Rowland. If I can -- can
15 jump in. The marketing and the eligibility is to those who
16 are in zip codes with the disadvantaged community census
17 tracts.

18 The 96 percent figure - I believe that's the
19 correct figure - is actually participants in those
20 disadvantaged community census tracts. So the marketing
21 is broader than the census tract, because that what the
22 community understands. But the reporting is specifically
23 people in those census tracts. So the districts -- both
24 districts have been extremely successful in targeting
25 those consumers.

1 BOARD MEMBER TAKVORIAN: But your slide says in
2 or near. I mean, 96 percent of all participants live in
3 or near disadvantaged communities

4 MSCD INCENTIVES & TECHNOLOGY ADVANCEMENT BRANCH
5 CHIEF ROWLAND: Okay. Sorry, so what's the -- I
6 apologize. What's the actual census tract number?

7 Sorry. Okay. So it is 56 percent within the
8 actual census tracts. And my apologies for misspeaking.

9 BOARD MEMBER TAKVORIAN: I'm sorry, 56 percent?

10 MSCD INCENTIVES & TECHNOLOGY ADVANCEMENT BRANCH
11 CHIEF ROWLAND: Fifty-six percent in the actual census
12 tracts.

13 BOARD MEMBER TAKVORIAN: So I understand the
14 marketing issue. I understand that we all use our zip
15 codes, but I do think that census tracts are easily
16 available. I mean, there are programs where you can put
17 in your address and it will tell you what your zip -- what
18 your census tract is.

19 So maybe we -- to actually maximize the benefit,
20 I'm just thinking about how you're going to be expanding
21 this to other districts, especially air districts. And
22 maybe that's something that we can help them with, so that
23 they can be more targeted, so -- because I know that there
24 are census tracts that are quite disadvantaged right next
25 to census tracts that -- and they're all in the same zip

1 code, that are not disadvantaged at all. So that's one
2 thing.

3 And then the other just thing to think about is I
4 really like the San Joaquin's Tune-in, Tune-up connection.
5 And I think there's other ways too that we could make
6 those kind of connections. I was thinking about whether
7 or not we could think about using community organizations,
8 like community health clinics, and other places where
9 folks are. There's a lot of people coming in that could
10 utilize this kind of a program as potentially for
11 outreach.

12 So just a thought. And I look forward -- I think
13 when we get to the next part of the Board discussion,
14 maybe after the witnesses that we could talk about some of
15 these things.

16 Thanks.

17 CHAIR NICHOLS: Thanks.

18 Ms. Berg.

19 VICE CHAIR BERG: I just would like to ask a
20 clarifying question. Regardless of within that zip code
21 they still have to meet the income requirement?

22 MSCD INCENTIVES & TECHNOLOGY ADVANCEMENT BRANCH

23 CHIEF ROWLAND: That is -- that is correct. All
24 participants are 400 percent of Federal Poverty Level or
25 less.

1 VICE CHAIR BERG: So the fact that these people
2 were able to live within the zip code may be slightly
3 outside of the disadvantaged area, they still are low
4 income.

5 MSCD INCENTIVES & TECHNOLOGY ADVANCEMENT BRANCH
6 CHIEF ROWLAND: Correct.

7 VICE CHAIR BERG: Thank you.

8 CHAIR NICHOLS: Thank you.

9 Yes, Dr. Sherriffs.

10 BOARD MEMBER SHERRIFFS: Question. And thank you
11 for the presentation. Slide number 12, you've got the pie
12 in terms of acceptance of advanced technology, which is
13 very high, which is wonderful, because I think that is
14 very much, along with the environmental justice
15 communities, the other really important feature driver for
16 this.

17 Does that pie look pretty much the same for the
18 San Joaquin Valley as it does for South Coast or are there
19 differences in the regions in terms of acceptance of -- or
20 seeking advanced technology?

21 AIR RESOURCES ENGINEER NAIRN-BIRCH: They're
22 actually very similar. Yeah, so that pie chart would be
23 representative of both districts.

24 BOARD MEMBER SHERRIFFS: Great. Thank you.

25 And did anybody choose the alternative transit?

1 Is there anybody in there at this point?

2 AIR RESOURCES ENGINEER NAIRN-BIRCH: There are
3 two in -- through the first quarter of 2017 in the South
4 Coast.

5 BOARD MEMBER SHERRIFFS: Okay. It would be very
6 interesting to look closely at those. It's a small
7 number, but how is it that that appeals? Because
8 obviously, it's a direction we would love to help move.
9 And so what do we learn from those two that can help drive
10 more? Great -- or drive less, excuse me.

11 (Laughter.)

12 CHAIR NICHOLS: Thank you. We have witnesses
13 from two air districts that are implementing this program,
14 and then we'll move to the general sign-up list.

15 So may I call forward Fred Minassian. And I'm
16 not sure who's here from San Joaquin. Hi. There you go.

17 Hi.

18 Okay.

19 MR. MINASSIAN: Good morning, Chairman Nichols,
20 members of the Board. I'm Fred Minassian, Assistant
21 Deputy Executive Officer at the South Coast AQMD. I'm
22 here to basically state our agency's participation in this
23 pilot program.

24 It has been a very, very successful program, and
25 we've been very happy to participate in that.

1 CHAIR NICHOLS: Thank you.

2 MR. MINASSIAN: We have had close cooperation
3 with your staff and submitted frequent updates and reports
4 regarding the progress of this program. To date, we have
5 replaced over 1,800 vehicles -- retired and replaced over
6 1,800 vehicles. As you saw the percentages stated by your
7 staff, the great percentage of this replacements have been
8 in disadvantaged communities.

9 The methodology that we have implemented in this
10 program has been very suitable for our -- the needs of our
11 district. Basically, we have had our own staff working on
12 this program. We have hired three contractors as case
13 managers. The case managers, in addition to evaluation of
14 the applications, helping the applicants, have also had
15 different roles in outreach.

16 For example, one of the case managers.
17 Basically, they go to disadvantaged communities, interview
18 people, distribute information. We do events that we hand
19 out the keys of new cars for the award recipients and so
20 on. We have another case manager that basically they do
21 remote sensing in disadvantaged communities and identify
22 type of vehicles that may be suitable for this program.

23 And based on that, we contact the owner of those
24 vehicles and basically give them options, that if they
25 like, they can participate in this program and take

1 advantage of it.

2 So there are different ways of outreach we have
3 implemented. Basically, cast a large net within our
4 basin. It has been very successful. And it's about two
5 weeks, we also have implemented our website. It's a
6 called replaceyourride.com, where interested parties can
7 basically go to that website. It lists type of
8 information that they need, the type of vehicles, the
9 dollar amount that they would receive, and all the
10 requirements.

11 There's also an 800 number that they can call.
12 So all the calls and the inquiry that we receive through
13 the website, we take those and again distribute them among
14 our case managers, and we handle those cases. The program
15 has been very successful. We are looking forward with
16 increased amount of funding and closer cooperation with
17 your air district -- with Air Resources Board, I'm sorry.

18 Thank you very much.

19 MR. DeYOUNG: Morning. Excuse me.

20 Madam Chair, members of the Board. My name is
21 Todd DeYoung. I'm the incident program manager at the San
22 Joaquin Valley Air Pollution Control District. I'm happy
23 to be here this morning on behalf of the valley air
24 district to express our full support for the ongoing and
25 expanded implementation of EFMP and the EFMP Plus-Up

1 programs.

2 These innovative programs are an important
3 component of the district's overall efforts to address
4 emissions from mobile sources in the valley, and
5 particularly within the valley's many disadvantaged
6 communities. Based on the most recent CalEnviroScreen
7 model, 20 out of the top 30 most disadvantaged communities
8 in California are located within the San Joaquin Valley.

9 And as such, it's critical to effectively and
10 efficiently target funding in these disproportionately
11 impacted areas. EFMP and EFMP Plus-Up do just that.

12 Since 2010, the district has partnered with
13 Valley Clean Air Now to administer the award winning
14 Tune-in and Tune-up Program. This program consists of a
15 series of weekend events held in disadvantaged communities
16 throughout the valley, in which residents can receive a
17 free vehicle emissions screen to determine the likelihood
18 of their vehicle failing a smog check.

19 Owners of those vehicles that fail this initial
20 screen are then provided with a voucher good for up to
21 \$650 in smog-related vehicle repairs at a participating
22 smog shop. While the main focus of these weekend events
23 is obviously for identifying and repairing those
24 high-emitting vehicles, these weekend events have become
25 much more than that.

1 Through the work of the District and Valley CAN,
2 these events have evolved into a one-stop shop of sorts,
3 where low-income valley residents are encouraged to take
4 advantage of a variety of community resources available at
5 the events. Not only can participants schedule their smog
6 repairs on-site with one of the many smog shops in
7 attendance, residents can also take advantage of health
8 and dental screenings, receive low cost and no cost
9 vaccinations, get information on low-cost auto insurance,
10 vehicle financing options, have their child safety seats
11 checked, inspected, and properly installed, and, of
12 course, grab a hot dog cool drinking.

13 To date, the district has conducted 110 of these
14 weekend events throughout the valley, and have repaired
15 more than 21,000 vehicles in the San Joaquin Valley.
16 These weekend events are extremely well marketed using a
17 well-refined and targeted outreach strategy, including
18 outreach through local community groups, print, radio, and
19 television advertising, and targeted social media.

20 In 2015, the district incorporated the EFMP and
21 Plus-Up replacement components into the Tune-in, Tune-up
22 Program with funding from the Air Resources Board.

23 Now, at weekend events, we screen all the
24 vehicles that come through the gates to determine if those
25 vehicles might be good candidates for replacement under

1 EFMP. Interested owners of vehicles meeting those
2 requirements are offered additional funding to replace
3 their vehicles rather than repairing them.

4 Participants are taken through a robust process
5 that includes a substantial educational component, so that
6 participants are thoroughly aware of the program
7 requirements and the options for vehicle technology. And
8 the process incorporates strict consumer protections at
9 each phase.

10 To date, we have replaced more than 850
11 high-polluting vehicles through these programs, with a
12 majority of the replacements being hybrid, plug-in hybrid,
13 or full battery electric vehicles.

14 The program has been very successful at reaching
15 low-income disadvantaged communities. In fact almost all
16 of the participants are in the lowest income category and
17 actually reside within a disadvantaged community in the
18 valley.

19 Although, we've had great success with this
20 model, the district is currently developing an on-line
21 application portal as a companion to the weekend events
22 that will allow valley residents to directly apply to the
23 program. We anticipate launching this portal later this
24 summer and we feel that it will significantly expand the
25 reach of the program, and will be a great addition to the

1 weekend events, while maintaining the focus on serving
2 low-income residents in disadvantaged communities.

3 Lastly, I'd like to thank your staff and
4 recognize the partnership that we have developed in
5 implementing this critical, but somewhat complex program.
6 Specifically, I'd like to thank Jack Kitowski -- excuse
7 me -- Scott Rowland, Aaron Hilliard, Tom Evashenk, Nick
8 Nairn-Birch, and Hurshey Shahi for their pragmatic
9 approach to this program and providing the flexibility
10 that we need to effectively implement this program in the
11 valley, while maintaining the utmost program integrity.

12 These folks have truly done a bang-up job, and we
13 appreciate all of the work that they've done, and the
14 relation -- relationship that we've established to
15 implement this important program.

16 Thank you very much

17 VICE CHAIR BERG: Well, thank you. And we also
18 want to recognize both -- thank you, Fred and thank you,
19 Todd for piloting this program. We're really looking
20 forward to it going out to other districts. But thanks
21 for doing that heavy lift as well, and thank you staff.

22 Would you like to follow up?

23 BOARD MEMBER TAKVORIAN: (Nods head.)

24 VICE CHAIR BERG: We do have a follow-up
25 question.

1 BOARD MEMBER TAKVORIAN: I just wanted to ask the
2 last speaker, so are you -- how are you doing in terms of
3 the amount of resources that you have? Are you
4 oversubscribed, do you have a waiting list? The outreach
5 sounds great.

6 MR. DeYOUNG: It's -- right now, since it's
7 dependent on the event model, we have a very good system,
8 where we generate a huge pool of applicants at every
9 event. And then between those weekend events, they're
10 usually scheduled about two weeks apart, we spend all of
11 that time following up with those folks, getting them
12 through the process.

13 We've done a little bit more targeted outreach
14 through social media right now, so we actually have some
15 folks that are coming to those events with all of the
16 necessary paperwork, and they're ready to go. So
17 essentially, we're definitely keeping up with the demand
18 right now. We have the capacity to expand, so we're not
19 maxed out at -- you know, by any stretch of the
20 imagination. But that's a -- it's a good process.

21 VICE CHAIR BERG: Okay. Continuing. We have two
22 more speakers.

23 Jaime. Oh, make that three.

24 MR. LEMUS: Good morning, Board and ARB staff.
25 And my name is Jaime Lemus. And I'm with the Sacramento

1 Metropolitan Air Quality Management District. I'm the
2 program manager for the mobile sources sections there.

3 And we've recently just deployed there the
4 Zero-Emission School Bus Program and the Car Share -- or
5 our community car share program there. And we come here
6 today to support the expansion of the EFMP Program,
7 because we currently in the middle of finalizing the
8 program details with ARB staff.

9 And so with that, we'd like to thank all of the
10 ARB staff for working closely with us, making the process
11 manageable. These are very complicated programs, where we
12 have to flesh out a lot of the details. But we're working
13 very closely with them and everything is going very good.
14 And so we look forward to deploying the EFMP program here
15 in Sacramento.

16 Thank you.

17 VICE CHAIR BERG: Thank you.

18 MR. KNOX: I'm Tom Knox with Valley CAN. Shrayas
19 let me go first, because I've got a meeting to get to. I
20 just wanted to follow up on Todd's comments, and thank the
21 Board and CARB staff and the District for all the
22 flexibility over the last few years to make this program a
23 reality. It's been incredibly exciting and fun to change
24 people's lives with these cars, to create a market for
25 used advanced technology vehicles in disadvantaged

1 communities to challenge a lot of assumptions about what
2 was possible.

3 So it's worked incredibly well. Thanks to the
4 District. Thanks to Air Resources Board, and especially
5 to staff for being incredibly flexible and, you know, very
6 willing to think differently about how programs can work.
7 And so Jack, Scott, Aaron, Nick, Tom, Hurshey have been
8 amazing partners for years now in making this a reality.
9 So thank you all very much.

10 VICE CHAIR BERG: Thank you.

11 MR. JATKAR: Good morning. Shrayas Jatkar with
12 Coalition for Clean Air. And I would like to just start
13 with a phrase that we often here from Plus-Up
14 participants, which is, "Too good to be true". And I
15 think that's an indication of how well designed this
16 program is. And I want to join folks in applauding ARB
17 staff who have been involved in designing and
18 administrating this program, and also to the air
19 districts, and to groups like valley CAN, who have done a
20 great job in actually running and implementing the Plus-Up
21 Pilot Project, which I'll focus on in particular.

22 And, you know, as we've heard and I think as the
23 figures show, this is a very popular and successful
24 program with high uptake of advanced technology vehicles,
25 and especially in disadvantaged -- well, reaching low

1 income consumers effectively and serving disadvantaged
2 communities, in particular.

3 And in addition to reducing air pollution and
4 greenhouse gas emissions, I think it's remarkable that
5 this program is really addressing transportation costs in
6 a meaningful way, which, of course, is becoming a growing
7 problem here in California, with taxes and whatnot.

8 So this is definitely a concern, and one that I
9 think is being addressed in a meaningful way by not only
10 reducing fuel and maintenance costs by providing more
11 reliable transportation, but lowering the cost of advanced
12 technology vehicles, which is really important.

13 And as we've heard, it's exciting to see this
14 program grow from a pilot. I think it may be still called
15 a pilot, but it's very exciting to see the legislature
16 appropriate significantly more dollars for this program
17 over the last couple of years. And as the program
18 expands, I just want to hit on two points that I think
19 should guide the expansion. And there's many others that
20 were listed earlier that we support.

21 But just two. One is that it would be great to
22 streamline some of the basic tasks, such as data
23 management to help lower program implementation costs and
24 actually address some of the issues of cost effectiveness
25 that we heard earlier.

1 And secondly, I think it's important to continue
2 encouraging and do a little bit more hands-on facilitation
3 to address some of the challenges with making the
4 alternative transit -- or alternative mobility options
5 more viable. And that certainly should be possible in the
6 Bay Area where public transit, I think, is provided in
7 great frequency. There's good coordination amongst
8 different transit agencies.

9 And at the same time, this should be something
10 that we aim for across the Board, where this program is
11 now and expands, we should definitely be making those
12 alternative mobility options available to all.

13 VICE CHAIR BERG: Well, thank you very much.
14 Again, this is an informational item. And I think we'll
15 take some final comments.

16 Dr. Balmes.

17 BOARD MEMBER BALMES: I would have not normally
18 injected myself at this point, but I have to run over to
19 the Capitol to meet with one of the senators.

20 And I would just say, you know, it's -- this is a
21 great report on progress. And I want to compliment the
22 South Coast, the San Joaquin Valley, and CARB staff for
23 the progress so far. But I -- I have to say that, you
24 know, knowing what new advanced clean cars cost, having
25 bought one not recent -- not too long ago, even the

1 \$9,500, you know, is not going to make it for a new
2 advanced car for a person of low income.

3 So I really support what Dr. Sperling said about
4 we have to make a broad array of mobility options
5 available, and the last speaker, you know, spoke to that.

6 I mean, I really think it's key. It's a
7 fundamental, you know, issue. Again, it's great that
8 we're marketing and targeting folks from disadvantaged
9 communities, but I just don't think the program is all the
10 way there. And it's not the fault of the people in the
11 room, but we have to think bigger to make it a real
12 impact.

13 And I would say that even the marketing -- you
14 know, if you're an undocumented person, and, you know, you
15 hear -- they call you up and they say, well, our remote
16 sensing says that, you know, you have a vehicle that is
17 eligible. Boy, if I was such a person, I'd probably freak
18 out. So I'm just saying that we've got a long way to go.

19 VICE CHAIR BERG: Great. Any other comments?

20 Oh. Thank you. Ms. Mitchell.

21 BOARD MEMBER MITCHELL: Thank you, Madam Vice
22 Chair. I want to comment on how successful this program
23 has been in the South Coast, and also San Joaquin has had
24 very good success with it as well.

25 But the policy background on this is kind of

1 interesting, because I, and John Gioia, were undergoing
2 Senate Rules confirmation hearings when these issues came
3 up. And one of the complaints at that time was, well, the
4 CVRP program is giving rebates to rich people. And what
5 are we going to do about low-income people?

6 And out of those conversations this program was
7 born. And it has been, as I said, very successful. We
8 recognized also, at that time, that we were going to have
9 a secondary market in these clean vehicles. Priuses were
10 coming in in the secondary market. And as every year goes
11 by, we're going to see more of these new technology
12 vehicles, as used vehicles coming onto the scene.

13 So I think it is going to provide that market
14 for -- the secondary market for the vehicles. It will
15 help spur that. It also introduces more people to the
16 value of a clean car and to the -- to the ease of
17 operating a clean car, to the technicalities of vehicle
18 charging, and will also be an incentive for us to widen
19 the availability of electric charging.

20 I'm interested in the leasing aspect of these
21 vehicles also. And I know that with this disadvantaged
22 community that there are problems with that, because their
23 credit -- their credit worthiness is not often good enough
24 to get a financing at a bank. So I would be interested in
25 us exploring that, because I see, as we move forward, that

1 there will be more and more leasing of these kinds of
2 vehicles as well, and the leasing of new vehicles.

3 Some of the leasing of the new vehicles is very
4 reasonable. And this will also help, you know, stimulate
5 that market.

6 So we've seen advertised some of these leases as
7 low as 150 a month. The other thing about this technology
8 is that some people maybe not want to get invested in a
9 long-term ownership of the vehicle that they don't know
10 that much about, but would be interested in the three-year
11 lease, and those are out there now at reasonable prices.

12 So I would like our staff to really look into
13 that, and how we can help with the financing of leasing of
14 vehicles.

15 The other comment I want to make is that we want
16 to make this easy for the applicants. We don't want it to
17 be too complicated. And sometimes it is complicated
18 because, as we said, we have in the South Coast, case
19 managers, because they need to look at what are the needs
20 for the applicant, and what -- does that vehicle fill
21 those needs?

22 But the other thing I would say is that the whole
23 program rests on income eligibility. And so I think that
24 combination that you have in place with the zip code, plus
25 the low-income requirements, is sufficient.

1 I respect the comment that census tracts might be
2 a better way to reach people, but I think we're reaching
3 people with that combination, because low income still is
4 a requirement. And I think it's easier for the applicant
5 with the zip code reference rather than the census tract
6 reference. So I just want to make that comment as well.

7 And thank you to all of you who work on this
8 program. I know it's not that easy to do, but I'm so glad
9 to see it spreading to three other air districts. And I
10 think when you get to an air district like the Bay Area
11 where transit options are good, that you'll see more
12 people opting in for that.

13 I know in L.A., you can't always get where you
14 want to go with our transit options. And that may be true
15 in San Joaquin Valley. I don't know the situation there.
16 But I think when you get to places where there are better
17 transit options, you'll see more people opting in for that
18 as well.

19 Thank you.

20 VICE CHAIR BERG: Yes. Dr. Sherriffs.

21 BOARD MEMBER SHERRIFFS: Yeah, I just wanted to
22 thank everybody for their presentations and thank Todd for
23 coming from the San Joaquin Valley. The flexibility is
24 very important. I want to thank the air districts that
25 are interested in jumping into this Bay Area, Sacramento,

1 San Diego. Because one of the things I'm reminded in this
2 presentation, you know, as I originally was looking at,
3 well, what's South Coast doing, what's the San Joaquin
4 Valley doing? San Joaquin's seemed pretty intensive in
5 terms of the Tune-in, Tune-up programs. And to scale it
6 up, you have to scale up those programs and those weekend
7 events.

8 Gee, it looked at first glance like South Coast
9 really was, as we would expect, high tech, web based. But
10 both of these, in fact, are very intent -- labor intensive
11 processes, that's why they are working, because they
12 figured out ways to reach their communities. But then
13 also, there is a lot of personal management. And we would
14 expect that, because we're asking people to deal with the
15 new technology. And although hybrids and battery-electric
16 cars have been around for a long time, when people first
17 step into those technologies, it's a little bit daunting
18 and it's unfamiliar, and gee, is this going to work for
19 me. And we want it to work. So that intensity of
20 interaction is very important, because you want people to
21 make the right choice for them.

22 So again, thanks to the other districts that are
23 ready to jump into this, and participate, and find their
24 own path. Part of their own path may be we may need to
25 look at maybe the incentives are not one size fits all for

1 all five districts. Maybe -- there may be a different mix
2 in terms of the incentives that work one place compared to
3 another. So that may be something we have to come back
4 and look at too.

5 Thank you.

6 VICE CHAIR BERG: Thank you. Okay. Then we're
7 going to go ahead move on. I want to take a temperature.
8 I want to check in with our court reporter. How are you
9 doing.

10 THE COURT REPORTER: I'm fine.

11 VICE CHAIR BERG: Fine. So we could go ahead and
12 do the next item. It's about 35 minutes, take a lunch
13 break at 12:30. Do I see agreement on that? And then
14 we'll come back and finish up with the Low Carbon Fuel
15 Standard.

16 Good to go, everyone?

17 Okay. Good. Then as staff changes seats, the
18 next item on our agenda is an informational update on the
19 Red Sticker Off-Highway Recreational Vehicle Program.

20 ARB created the Red Sticker Program in 1998, as a
21 pathway for manufacturers to bring to market a broader
22 offering of high performance off-highway recreational
23 vehicles. Red sticker vehicles do not have an emission
24 controls and rely on usage restrictions to mitigate their
25 air quality impacts.

1 In July 2013, the Board asked staff to assess the
2 magnitude of the red sticker vehicle emissions and
3 proposed potential revisions to that program. Today, the
4 presentation is intended again to be an update to the
5 Board on the findings of staff's assessment and a proposed
6 path forward for achieving meeting needed emissions from
7 these vehicles.

8 Mr. Corey, will you please introduce this item.

9 (Thereupon an overhead presentation was
10 presented as follows.)

11 EXECUTIVE OFFICER COREY: Yes. Thanks, Vice
12 Chair Berg.

13 While California has achieved substantial
14 emission reductions from cars, trucks, and other mobile
15 sources, significant additional emission reductions are
16 still needed to meet State and federal air quality
17 standards.

18 But the success of our emission control programs
19 for on-road vehicles achieving emission reductions from
20 off-road categories has become more important for
21 achieving the targets outlined in the State Implementation
22 Plan. One important source of emissions, as you noted,
23 Red Sticker Off-Highway Recreational Vehicles, which are
24 the only uncontrolled mobile source category in the State.

25 Today, staff will present an update on their

1 assessment of the Red Sticker Program with the focus on
2 its air quality impacts and opportunities for additional
3 emission reductions.

4 And with that, I'll ask Cassie Lopina to give the
5 staff presentation.

6 Cassie.

7 VICE CHAIR BERG: And, Cassie, before you start,
8 was there a presentation that the Board was supposed to
9 have? We don't have that in our folders.

10 Okay. But we're going to go ahead and have
11 Cassie start, and then we'll remedy that situation.

12 Apologize, Cassie.

13 Thank you.

14 AIR POLLUTION SPECIALIST LOPINA: Thank you. And
15 thank you, Mr. Corey. Good morning, members of the Board.
16 Today, I will present an informational update on red
17 sticker off-highway recreational vehicles, or OHVs for
18 short. The OHV category includes off-highway motorcycles,
19 all-terrain vehicles, side-by-sides, and utility vehicles.

20 --o0o--

21 AIR POLLUTION SPECIALIST LOPINA: Before 1994,
22 exhaust and evaporative emissions from OHVs were
23 completely uncontrolled in California and elsewhere in the
24 world. Recognizing the need to reduce emissions from
25 these vehicles to meet California's stringent air quality

1 goals, the Board adopted the first exhaust standards for
2 OHVs in 1994.

3 In 1997, prior to implementation of CARB's
4 exhaust standards, industry expressed concern over meeting
5 the new emission standards and a potential decline of OHV
6 availability in California. In response, CARB formed a
7 working committee to craft a compromise with
8 manufacturers, dealers, rider groups, and other government
9 agencies. The goal of the working committee was to
10 develop a transitional compliance pathway for
11 manufacturers while ensuring needed exhaust emission
12 reductions from these OHVs.

13 The result of this compromise was a California
14 specific two tiered OHV registration and usage program,
15 known as the Red Sticker Program, which the Board adopted
16 in 1998. Under this program OHVs that meet 1994 exhaust
17 standards, so-called green sticker vehicles, can be
18 operated throughout California regardless of the season.

19 Manufacturers are allowed to produce and sell a
20 second class of OHVs known as red sticker vehicles that do
21 not meet any emission standards. To protect air quality
22 in ozone nonattainment areas, red sticker OHVs are subject
23 to riding restrictions that prohibit their use in certain
24 parts of the State during the summer.

25 In 2006, U.S. EPA adopted the first federal

1 standards to control both exhaust and evaporative
2 emissions. At that time, U.S. EPA also designed their
3 criteria for competition-exempt OHVs. Competition, or
4 racing vehicles, are exempted from emission control
5 requirements, both federally and in California.

6 Similar to red sticker OHVs, competition OHVs
7 have uncontrolled emissions, but the federal program
8 restricts their usage solely to competition purposes, and
9 does not allow them to be used for recreational riding.
10 The significance of this action and its relevance to
11 California's Red Sticker Program will be explained in
12 greater detail later in this presentation.

13 In 2013, CARB adopted stringent evaporative
14 emission standards for OHVs. As proposed, the 2013 rule
15 would have required the same evaporative standards for
16 both green sticker and red sticker OHVs. However, based
17 on public comment, the Board decided to exclude red
18 sticker OHVs from the 2013 evaporative standards with the
19 understanding that staff would return with a comprehensive
20 solution to reduce both exhaust and evaporative emissions
21 from red sticker OHVs.

22 Over the past four years, staff has conducted an
23 extensive technical assessment to inform the development
24 of this comprehensive solution. We return today with the
25 preliminary findings of our assessment which will inform a

1 regulatory solution we will bring before you in early
2 2018.

3 --o0o--

4 AIR POLLUTION SPECIALIST LOPINA: To determine
5 the effectiveness of the Red Sticker Program, it is
6 important to understand the types of emissions generated
7 from OHVs, and what the Red Sticker Program originally
8 sought to control. Exhaust, or tailpipe emissions, occur
9 from OHVs during operation. When the Red Sticker Program
10 was adopted in 1998, its intent was to mitigate the impact
11 of exhaust emissions, not through engine controls, but by
12 implementing riding restrictions in ozone nonattainment
13 areas.

14 Evaporative emissions are produced by OHVs during
15 three distinct usage modes: Running loss emissions occur
16 during engine operation, hot soak emissions are generated
17 immediately after engine operations when the fuel system
18 heats up, and diurnal emission are generated when the
19 vehicle is stored.

20 When the Red Sticker Program was adopted,
21 evaporative emissions were uncontrolled, and therefore not
22 considered by the program.

23 --o0o--

24 AIR POLLUTION SPECIALIST LOPINA: All-terrain
25 vehicles, or ATVs, and off-highway motorcycles, or OHMCs,

1 are the most popular OHVs in California, collectively
2 accounting for 91 percent of the OHV population.

3 The Red Sticker Program allows ATVs and
4 off-highway motorcycles with out emission controls to be
5 certified by CARB as emissions non-compliant.
6 Manufacturers are not required to submit emissions data,
7 or provide a vehicle warranty to certify red sticker OHVs,
8 but they are required to identify red sticker OHVs by
9 placing a 3 or C in the 8th digit of their vehicle
10 identification number, or VIN.

11 The VIN number is used by California Department
12 of Motor Vehicles, or DMV, to determine whether an OHV
13 should receive a green or a red registration sticker.

14 At this time, about 190,000, or 20 percent of
15 California's estimated one million OHVs are red sticker
16 vehicles. But the relative numbers and contribution to
17 the emissions inventory are expected to increase absent
18 Board action. To ensure the red sticker OHVs do not
19 adversely affect ozone nonattainment areas, this program
20 restricts summertime operation on public lands.

21 These restrictions are outlined on the red
22 sticker riding calendar. The riding calendar lists
23 specific public riding areas where red sticker operation
24 is prohibited during the summer.

25 Red sticker OHVs may be used year round on

1 private land and on public land and ozone nonattainment
2 areas.

3 --o0o--

4 AIR POLLUTION SPECIALIST LOPINA: Following the
5 2013 Board hearing, staff began a comprehensive technical
6 assessment to determine if the Red Sticker Program is
7 still working as intended. In 1998, the program was
8 adopted for four major reasons. The first was to delay
9 the 1998 exhaust standards to ensure OHV availability.
10 Manufacturers were concerned that they would not be able
11 to meet the technology forcing standard. And dealers were
12 concerned that this would lead to a decrease in the number
13 of models offered for sale.

14 At the time, the Red Sticker Program was adopted,
15 staff believed the program would not -- would only be
16 needed temporarily, and that over time red sticker models
17 would transition to compliant green sticker models.

18 The second was to ease the transaction --
19 transition to cleaner engine technologies. As just
20 mentioned, the 1998 exhaust standards were technology
21 forcing and would have required manufacturers to produce
22 and market cleaner engine technologies to meet new
23 standards. This included a greater offering of
24 four-stroke models in place of the more polluting
25 two-stroke models commonly sold at the time.

1 The third reason was that in exchange for
2 allowing manufacturers to sell OHVs without emission
3 controls, the program intended that equivalent emissions
4 reductions would be achieved through limited usage
5 requirements on OHV owners.

6 This was achieved by establishing riding
7 restrictions to limit summertime exhaust emissions from
8 OHVs in ozone nonattainment areas. The final reason for
9 adopting the Red Sticker Program was to allow riders to
10 practice for competitive events on public lands. The 1994
11 exhaust regulation originally defined a competition OHV as
12 a vehicle used solely for racing purposes on a closed
13 course.

14 Industry believed that competition-exempt
15 vehicles needed access to public lands to practice for
16 racing events, and thus the language was removed.

17 To assess whether the Red Sticker Program is
18 still performing as originally intended, staff has
19 conducted a comprehensive technical assessment.

20 --o0o--

21 AIR POLLUTION SPECIALIST LOPINA: This slide
22 provides an overview of the components of the Red Stick
23 assessment and the next steps. Over the past four years,
24 staff has completed a comprehensive assessment of the Red
25 Sticker Program. The components of this assessment

1 include -- include a population evaluation, emissions
2 testing, and an owner survey.

3 Over the next several months, staff plans to
4 develop the emissions inventory, host a final public
5 workshop, and return to the Board with a red sticker
6 regulatory proposal. On the next slide, I will share more
7 about the extensive ongoing stakeholder outreach staff has
8 engaged in while conducting this assessment.

9 --o0o--

10 AIR POLLUTION SPECIALIST LOPINA: To date, staff
11 has held three public workshops, and two technical working
12 group meetings to develop and share findings from the red
13 sticker assessment.

14 Staff has also presented at five public
15 California State Parks Commission hearings on the status
16 of our assessments, which has provided us with the
17 opportunity to speak with riders across the State.

18 Finally, staff has attended three annual Hangtown
19 MX motocross races as guests of AMA's District 36, which
20 has provided us with insight on professional motocross
21 competitions.

22 Throughout the remainder of this assessment,
23 staff will continue to work closely with our stakeholders
24 to provide transparency and opportunities for public
25 comment.

1 --o0o-- hope

2 AIR POLLUTION SPECIALIST LOPINA: Staff began the
3 assessment by conducting a population evaluation to
4 enhance our ability to analyze OHV registration data. At
5 the beginning of the red sticker assessment, staff found
6 that the decoder commonly used on VIN numbers was not
7 designed for use on OHVs. To remedy this, staff developed
8 a VIN decoder to analyze DMV registration records.

9 The new OHV VIN decoder provides the make, model,
10 and model year for each OHV, as well as valuable
11 information such as fuel delivery, engine stroke, and
12 displacement. This tool will enhance our ability to
13 evaluate trends over time and will provide higher
14 resolution data on OHV populations in the future. Staff
15 worked extensively with State Parks to develop the
16 decoder. This tool could be used to generate OHV
17 population reports for other State agencies.

18 Additionally, staff evaluated manufacturer
19 certification data to better understand trends in green
20 and red sticker model certifications over time, including
21 technology used to meet green sticker exhaust standards.

22 --o0o--

23 AIR POLLUTION SPECIALIST LOPINA: For the
24 emissions testing component, staff conducted exhaust and
25 evaporative emissions testing on 20 new and in-use OHMCs.

1 Vehicles tested included two- and four-stroke OHMCs of
2 common displacement ranges. These vehicles were selected
3 to represent the most popular OHMC makes and models based
4 on DMV registration data from recent years.

5 CARB worked extensively with industry to confirm
6 that the OHMCs selected best represented the current OHMC
7 population. Industry was also provided notification prior
8 to conducting emissions tests and was invited to send
9 representatives to observe our testing.

10 --o0o--

11 AIR POLLUTION SPECIALIST LOPINA: Over the past
12 three years, staff has conducted an extensive survey of
13 nearly 3,000 riders in California which was hosted on-line
14 by UC Davis. A representative sample of riders was
15 selected to participate in the survey based on spatial
16 allocation, registration, and OHMC type from the 2013 DMV
17 registration database.

18 Selected participants received a postcard in the
19 mail to invite them to participate in the survey. The
20 postcard, as shown, advertised a free State Parks SVRA for
21 participants that completed the survey. In total, 2,274
22 participants accepted their day-use passes provided by
23 State Parks.

24 The questions on the survey were developed with
25 extensive input from industry and contained a variety of

1 questions aimed at understanding OHMC owners' usage and
2 activity, riding preferences, and emissions impacts.

3 --o0o--

4 AIR POLLUTION SPECIALIST LOPINA: I will now
5 begin sharing findings from our assessment.

6 This chart shows the number of ATV models
7 certified by the top five ATV manufacturers, since the OHV
8 exhaust standards were implemented in 1998. ATV red
9 sticker models have steadily decreased over time, while
10 green sticker models have increased.

11 Today, nearly all ATVs made the green sticker
12 exhaust standards and a wide variety of models are
13 available in California. This is the transition that was
14 originally anticipated to occur when the Red Sticker
15 Program was adopted.

16 Looking more closely at the number of red sticker
17 ATVs certified. You can see that the certified red
18 sticker models decreased sharply from 11 to 1 between
19 models -- model years 2006 and 2007. This transition was
20 likely due to the adoption of stringent U.S. EPA
21 competition exemption criteria for ATVs in 2006.

22 For an ATV to be considered competition exempt
23 federally, it may not be displayed for sale in any public
24 dealership and must be used solely for competition
25 purposes.

1 --o0o--

2 AIR POLLUTION SPECIALIST LOPINA: The transition
3 from red to green sticker models that occurred for ATVs
4 has still not happened for OHMCs. In 1998, there were a
5 limited number of green sticker OHMCs available, and the
6 Red Sticker Program was needed to allow model availability
7 to increase.

8 Over time, the number of red sticker OHMC models
9 increased rather than being replaced by green sticker
10 models as predicted. Today, green sticker model
11 availability is no longer an issue. Over 30 times as many
12 green sticker models are currently available compared to
13 when the program began.

14 Green sticker models are now available in a wide
15 range of displacements and performance specifications.
16 However, the number of red sticker models certified is
17 higher than ever before, despite significant advances in
18 technology. The adoption of U.S. EPA competition
19 exemption criteria also impacted OHMC certifications in
20 California.

21 Federal competition exemption criteria for OHMCs
22 is significantly less stringent than for ATVs and is
23 solely based on OHMC characteristics. After U.S. EPA
24 adopted their final rule in 2006, you can see the dramatic
25 shift from green sticker models to red sticker models in

1 is combusted, which is expelled in a two-stroke vehicle's
2 exhaust, and each time a new charge of air/fuel is loaded
3 in the combustion chamber, it leaks out through the
4 exhaust port.

5 Four-stroke engines first twice every revolution,
6 one compression stroke and one exhaust stroke. These
7 engines last longer, have power that is often considered
8 more manageable, and provide more torque than their four
9 -- than their two-stroke counterparts.

10 From an emissions perspective, four-strokes are
11 more efficient engines which provide better fuel economy,
12 and lower levels of exhaust emissions.

13 In 1998, when the Red Sticker Program was
14 adopted, 60 percent of OHMCs and ATVs sold were
15 two-stroke. From 2012 to 2016, approximately 15 percent
16 of all OHMCs and less than one percent of ATVs sold had
17 two-stroke engines.

18 As previously stated, when the Red Sticker
19 Program was adopted, OHV models were expected to shift
20 from red to green sticker over time. The transition was
21 predicted to occur as four-stroke technology became
22 available. Although 85 percent of OHMC models sold are
23 four-stroke, the majority of the OHMC population is still
24 certified as a red sticker.

25 --o0o--

1 AIR POLLUTION SPECIALIST LOPINA: For the
2 emissions testing component of the assessment, staff
3 measured exhaust emissions from red and green sticker
4 OHMCs at our lab in El Monte. This chart summarizes the
5 exhaust emission test results staff collected for 20 new
6 and in-use OHMCs listed in the center of the chart.

7 For OHMC types where more than one OHMC was
8 tested, there are error bars to show the variability
9 between emissions test results collected for each OHMC
10 tested.

11 The top portion of the chart shows hydrocarbon
12 emissions test results, while the bottom portion shows NOx
13 emission test results. Please note the changes in scale
14 on the Y axis for each pollutant.

15 On the left-hand side of the chart, the results
16 from the five green sticker OHMCs tested are highlighted
17 in green. Although these green sticker OHMCs met the
18 hydrocarbon exhaust standard 1.2 grams per kilometer,
19 these OHMCs were tuned leaner, indicated by their higher
20 levels of NOx.

21 The higher NOx emissions are allowed because
22 currently there is not an exhaust emissions standard to
23 control NOx for OHVs.

24 In the center of the chart, the values
25 highlighted in pale yellow, are the test results from 12

1 four-stroke red sticker OHMCs tested. These vehicles were
2 close to meeting the current exhaust standards, yet were
3 still being sold as red sticker OHMCs.

4 On the right side of the start -- of the chart,
5 highlighted in orange are the test results from the
6 two-stroke OHMCs. These OHMCs emitted the highest levels
7 of hydrocarbon. Hydrocarbon from two, two-stroke red
8 sticker OHMCs were so dirty that they exceeded the
9 analyzer's upper limit. To put this in perspective, you
10 may recall that more than half of OHMCs are now red
11 sticker, and 29 percent of red sticker OHMCs sold today
12 are two-stroke.

13 Elsewhere in the world, OHMCs are required to
14 meet both hydrocarbon and NOx emission standards. In
15 2013, Europe established implementation dates for Euro 5
16 standards, which are set to go into effect beginning model
17 year 2020. Euro 5 standards apply to both on- and
18 off-highway motorcycles. The Euro 5 hydrocarbon standard
19 is 0.1 grams per kilometer, which is approximately 90
20 percent lower than the current green sticker standard.

21 The Euro 5 NOx standard is 0.6 grams per
22 kilometer, whereas California currently has no NOx
23 standard for OHVs.

24 --o0o--

25 AIR POLLUTION SPECIALIST LOPINA: As shown on the

1 previous slide, testing two-stroke OHMCs in our El Monte
2 Lab was difficult because of their high emissions. The
3 higher displacement in-use two-stroke OHMCs tested
4 contaminated our emissions lab sample train, and staff was
5 unable to continue testing.

6 The analyzers used to collect hydrocarbon
7 emissions data from these OHMCs had an upper limit --
8 upper instrument limit of 30 grams per kilometer, which
9 the two OHMCs tested exceeded.

10 To provide clarity on what the emissions from
11 two-stroke OHMCs may be, this slide provides published
12 test results from other studies. In 2010, U.S. EPA
13 published their -- published their emissions factors of
14 33.5 grams per kilometer hydrocarbon for two-stroke OHMCs.

15 Also in 2010, Southwest Research conducted a
16 study on two in-use two-stroke OHMCs and found their
17 emission to be between 25.7 and 26.2 grams per kilometer
18 of hydrocarbon.

19 Finally, CARB's current emission factor, which
20 was last updated in 2000 is 21.3 grams per kilometer
21 hydrocarbon.

22 --o0o--

23 AIR POLLUTION SPECIALIST LOPINA: In the previous
24 slide, I discussed the significance of exhaust emissions
25 from two-stroke red sticker OHMCs. To provide some

1 perspective, hydrocarbon emissions from operating one 2016
2 two-stroke OHMC for one mile is equivalent to driving
3 approximately 53 miles on a 2016 KTM 450XC-W, one of the
4 cleanest green sticker OHMCs certified in 2016, or 311
5 miles on a 2016 Ducati, one of the cleanest on-road
6 motorcycles certified in 2016, or 3,658 miles in an
7 average 2016 passenger car.

8 --o0o--

9 AIR POLLUTION SPECIALIST LOPINA: As you may
10 recall, one of the original intents of the Red Sticker
11 Program was to limit the impact of exhaust emissions from
12 OHVs without emission controls in ozone nonattainment
13 areas.

14 To better understand operation, the OHMC owners
15 survey contained multiple questions to try and help us
16 understand how the Red Sticker Program influences riders'
17 behaviors.

18 Overall, the survey found that 75 percent of red
19 sticker owners registered in zone nonattainment areas ride
20 during the summer, 54 percent operate on public land
21 during the summer, 43 percent of red sticker riders travel
22 further to ride, and 25 percent operate on unenforced
23 public land.

24 Additionally, the survey found that 93 percent of
25 red sticker operation occurs on private land in ozone

1 are closed between three to five months during the summer
2 based on the red sticker riding calendar.

3 The green areas are public riding areas that are
4 open year-round. The yellow triangles on the map show the
5 locations of private tracks that are located throughout
6 the State. Use of red sticker OHVs on private land,
7 including private tracks and private property, is not
8 restricted by the riding calendar. Therefore, even in
9 ozone nonattainment areas, there are locations available
10 for riding year-round.

11 --o0o--

12 AIR POLLUTION SPECIALIST LOPINA: Earlier in the
13 presentation, I explained how the U.S. EPA defined OHV
14 competition exemption criteria in 2006 and that this
15 action impacted ATVs and OHMs certified in California.

16 Today, almost all red sticker OHMCs are U.S. EPA
17 competition exempt. The federal competition exemption
18 program allows manufacturers to be granted an exemption
19 from the federal emissions standards for models that are
20 used solely for competition.

21 Outside of California, competition-exempt OHVs
22 cannot be used for recreation. As part of the OHMC owner
23 survey, staff investigated how often red sticker OHMCs are
24 used for competition. The survey indicate -- included
25 multiple questions on the use of red and green sticker

1 OHMCs.

2 In California, 90 percent of red sticker OHMCs
3 are primarily used for recreation. Furthermore, 74
4 percent of red sticker owners never race their OHMCs. In
5 total, only 13 percent of the hours red sticker OHMCs are
6 operated occur while racing or practicing for race events.

7 By conducting the assessment, staff found that
8 the red sticker results in the recreational use of U.S.
9 EPA competition-exempt OHVs.

10 The previous slides show how Red Sticker OHMCs
11 are used for year-round recreational purposes resulting in
12 unanticipated exhaust emissions impacts.

13 Next, I will want to highlight where these OHMCs
14 are stored.

15 --o0o--

16 AIR POLLUTION SPECIALIST LOPINA: The map on the
17 right shows the area designations for the 2008 federal
18 8-hour ozone air quality standards in orange. If we
19 overlay the distribution of registered red sticker OHMCs,
20 you can see that the majority of these vehicles are stored
21 in ozone nonattainment areas.

22 Most evaporative emissions from OHMCs occur
23 during storage. Over one-third of OHMCs are registered in
24 the nation's most extreme ozone nonattainment area, South
25 Coast.

1 to the adoption of federal OHV regulations, staff has
2 found that the Red Sticker Program is now acting as a
3 loophole to allow U.S. EPA competition-exempt OHMCs to be
4 used predominantly for recreation in California.

5 --o0o--

6 AIR POLLUTION SPECIALIST LOPINA: Based on the
7 findings I shared in the previous slide, it is clear that
8 the Red Sticker Program no longer works as intended. Red
9 sticker OHVs are the only uncontrolled mobile source
10 category in the State. The program has been ineffective
11 at eliminating exhaust emissions during the summer and
12 does not account for evaporative emissions, which is
13 important because the majority of red sticker OHVs are
14 stored and operated in ozone nonattainment areas year
15 round.

16 Additionally, full emissions benefits from the
17 adoption of the 2013 evaporative standards may not be
18 achieved. The red sticker program is serving as a
19 loophole for manufacturers to avoid meeting the green
20 sticker evaporative standard effective for model year 2018
21 OHVs.

22 It is too early to determine if the number of
23 green sticker models -- to determine the number of green
24 sticker models that will transition to red sticker, but
25 staff will monitor this trend.

1 The second date would end riding restrictions,
2 meaning that public land management agencies would no
3 longer have to enforce the summertime closures specified
4 on the red sticker riding calendar.

5 To ensure turnover of the red sticker fleet
6 riding restrictions cannot be ended until a large portion
7 of the uncontrolled red sticker fleet has transitioned to
8 green sticker. In the second step, staff will clarify the
9 racing exemption.

10 Prior to red sticker sale sunset date, a new
11 definition of competition must be adopted to provide
12 regulatory clarity on which OHVs are exempt from emission
13 control regulations in California.

14 The concern over a lack of clarity surrounding
15 the racing exemption does not only apply to red sticker
16 OHVs. Competition is not defined for any mobile source
17 category controlled by CARB. This lack of clarity has
18 resulted in the misuse of the exemption, both on and off
19 road. One of the most apparent examples of how the racing
20 exemption is being misused is the application of
21 uncertified aftermarket parts also referred to as illegal
22 tampering.

23 To address this, staff will work with industry to
24 develop a single competition definition for all vehicle
25 categories. The third and final step is to propose new

1 emission standard for OHVs New emission standards would
2 achieve -- or would allow staff to limit the levels of NOx
3 produced by OHVs as well as help achieve the 80 percent
4 reduction in smog-forming emissions from mobile sources
5 needed in South Coast by 2031.

6 To reach these emissions reductions goals, staff
7 proposes to develop comprehensive emission standards for
8 both OHVs and on-road motorcycles. On the following
9 slides, I will share the increasing similarities between
10 these categories as well as opportunities to incentivize
11 the production of zero emission technologies.

12 --o0o--

13 AIR POLLUTION SPECIALIST LOPINA: This slide
14 shows a comparison between projected reactive organic gas
15 emissions from passenger cars versus those from OHVs and
16 on-road motorcycles. The blue line represents light-duty
17 passenger cars. The green line represents OHVs, and the
18 red line represents on-road motorcycles.

19 Currently, the light-duty passenger car emissions
20 are approximately three times those from on-road
21 motorcycles, and five times those from OHVs. California's
22 Advanced Clean Car Program is expected to reduce emissions
23 from passenger cars by 60 percent by 2035. With current
24 standards, emissions from on- and off-road motorcycles are
25 projected to be status quo far into the future.

1 In fact, in 2035, ROG emissions from HOVs and
2 on-road motorcycles combined will be greater than ROG
3 emissions from all light-duty passenger cars in the State.
4 Because most of the reductions in automobile emissions
5 have already been made, improvements in air quality
6 require reductions in emissions from sources such as OHVs
7 and on-road motorcycles.

8 This chart shows there still is much progress
9 that can be made in reducing these emissions and
10 highlights the significant need for additional emission
11 reductions from these categories.

12 --o0o--

13 AIR POLLUTION SPECIALIST LOPINA: Globally, the
14 market is transitioning towards cleaner motorcycle
15 technologies. This chart shows the current on- and
16 off-road motorcycle exhaust emission standards in
17 California, the United States, and Canada, and Europe with
18 implementation dates of each standard listed on the bottom
19 of the chart.

20 In California, the current OHMC exhaust standard --
21 emission standards are set at 1.2 grams per kilometer
22 hydrocarbon and do not include NOx. As you can see, this
23 is the only exhaust standard for OHMCs that does not
24 include NOx.

25 In comparison to European standards, North

1 American on- and off-road motorcycle standards are far
2 behind. The United Nations has adopted a directive to
3 significantly reduce motorcycle emissions. This directive
4 has resulted in a more stringent test cycle, the WMTC,
5 than the FTP test cycle used in North America to certify
6 motorcycles.

7 As the test cycle in Europe has become more
8 difficult, the emission standards have simultaneously
9 decreased. Manufacturers across the world are already
10 meeting Europe's current standard of 0.17 grams per
11 kilometer hydrocarbon and 0.09 grams per kilometer NOx.

12 These standards are significantly lower than our
13 current standards and apply to both on- and off-highway
14 motorcycles.

15 In 2020, Europe will implement even lower exhaust
16 emissions standards, a 0.1 grams per kilometer
17 hydrocarbon, and 0.06 grams per kilometer NOx. The
18 European standards are often considered global standards,
19 because Europe has worked extensively with other nations
20 across the world to develop their stringent motorcycle
21 standards.

22 Many of other countries, including China, India,
23 South Korea, Japan, Taiwan, and Brazil have also adopted
24 European standards to help reduce emissions from motor
25 cycles.

1 --o0o--

2 AIR POLLUTION SPECIALIST LOPINA: The previous
3 slide outlined how European standards apply to both on-
4 and off-road motorcycles. One of the reasons why these
5 standards apply to both vehicle types is the increased
6 similarity between on- and off-road motorcycles that occur
7 -- has occurred over the past two decades to.

8 Traditionally, California regulations have been
9 developed separately for on- and off-road motorcycles
10 based on intended operation. The motorcycle regulation
11 applies to all motor cycle tubtype -- subtypes used on
12 road. Motor cycles certified under this regulation are
13 eligible to receive an on-road license plate.

14 Motorcycles intended strictly for off-road use
15 are controlled under the OHV regulation and are eligible
16 either for a green or red registration sticker. Beginning
17 around 2000, changes to the federal travel management
18 plans has resulted in trail fragmentation. Many trails
19 were closed and on-road access roads needed to be used for
20 trail connectivity. This resulted in a growth in
21 popularity of dual sport models, which are off-road
22 capable motorcycles that can be also -- that can also be
23 used on-road, because they are certified to meet on-road
24 emission standards.

25 Moving forward, staff will work with

1 manufacturers to determine if developing a single
2 emission's standard for both on- and off-road motorcycles
3 would be beneficial for helping to reduce the economic
4 impact of future regulations.

5 --o0o--

6 AIR POLLUTION SPECIALIST LOPINA: Zero-emission
7 vehicles, or ZEVs, offer significant reduction in
8 greenhouse gas and criteria pollutant emissions. Over the
9 past few years, there has been significant investment by
10 industry in zero-emission technology for both the on-road
11 motorcycle and OHV categories. As you can see, the
12 left-hand side of this slide highlights some of the ZEVs
13 available on-road.

14 Zero is currently the largest zero-emission
15 motorcycle manufacturer in the world. Based in Santa
16 Cruz, Zero produces many subtypes of motorcycles,
17 including dual sports.

18 Mahindra is now producing electric scooters, also
19 referred to as the Genze, which are manufactured in
20 Fremont. This company is hoping to help address
21 congestion problems in large cities with the development
22 of zero emission two-wheeled vehicles.

23 Harley Davidson a LiveWire is a concept ZEV from
24 the largest manufacturer of motorcycles in America.

25 On the right-hand side of the slide, some of the

1 advances in zero-emission technology for OHVs are
2 highlighted. The KTM Freeride E is currently only
3 available in Europe. The Ranger EV is an all-electric
4 utility vehicle produced by Polaris, and the Alta RedShift
5 MX is a competition-style OHMC.

6 To support the transition to zero-emission
7 motorcycles, State Parks is considering providing grant
8 money to develop new electric OHV parks. This concept
9 already exists in Europe and is popular from a land
10 management perspective, as the absence of noise and
11 exhaust emissions allow OHV Parks to be placed in a much
12 denser urban setting.

13 The goal of creating electric OHV parks is in
14 line with State Parks' mission to provide a statewide
15 system of managed OHV recreational opportunities that
16 balance OHV impacts with programs that conserve and
17 protect natural resources.

18 Moving forward as staff develops new emission
19 standards, zero-emission technology will need to be a part
20 of the solution. Developing a single standard for both
21 on- and off-road motorcycles would allow for the
22 development of a flexible emissions credit scheme that
23 incentivizes zero-emission technologies across categories,
24 and allows manufacturers to decide if these technologies
25 are better suited for their on- or off-road fleets.

1 in Europe. So what do they do about them?

2 AIR POLLUTION SPECIALIST LOPINA: Europe also has
3 a competition exemption. And it is something that we've
4 contacted them about, and have begun a dialogue of what
5 their exemption looks like versus what the language in our
6 new definition may look like.

7 CHAIR NICHOLS: It seems like another area where
8 we may not have to reinvent the wheel, so to speak.

9 Okay. Let's go to the witnesses then. Let's
10 start with Ted Cabral from California State Parks.

11 MR. CABRAL: Hello, Board -- Chair Nichols and
12 Board. Thank you for having us here. I appreciate it
13 today to be able to comment on this.

14 First thing I'd like to do is I'd like to
15 acknowledge the staff that's worked on this. I've had a
16 lot of interaction with them as the chair of the OHMVR
17 Commission, and we've had multiple presentations, and
18 we've also had -- I'm also on the subcommittee that's
19 addressing this issue.

20 And just the -- their attitude, their willingness
21 to engage with the public, with the manufacturers, and
22 having these stakeholder outreach meetings has been
23 impressive. And from my, you know, public oversight type
24 view, I've really appreciated the whole process how it's
25 worked. So thank you.

1 With that, I mean obviously, there's some issues
2 here that need to be dressed as it's going forward. It's
3 an opportunity. We have -- the electric vehicle type
4 stuff came up a lot earlier with transportation
5 vehicles -- on-road transportation vehicles, mainly
6 automobiles, because it was mandated and made happen.

7 Well, on the off-road type areas, we're looking
8 at the possibility of having urban OHV parks and being
9 able to get more youth outdoor and do engagement stuff
10 with these types of motor vehicles with youth programs.
11 But it's difficult now, because we have to go to far away
12 places, and use these other type of vehicles. And if we
13 had electric vehicle type Off Highway Vehicle facilities
14 you would be -- you wouldn't be disturbing the
15 neighborhood. They would be a local area for people to go
16 to. They wouldn't have to travel so far. So it would
17 impact traffic, air quality, many different things. So it
18 would be a very positive direction for us to go.

19 The other thing we have is, you know, the
20 manufacturers have expressed their concerns, obviously,
21 with the costs associated with doing this. They're -- you
22 know, having us coordinate with the European standards
23 would be a significant benefit, because the manufacturers
24 wouldn't have to be looking at putting their resources
25 into testing and certification stuff here, and they can

1 just be emulating what they have going on in the rest of
2 the world.

3 So then it could be just a very simplified
4 certification process, so they can put their money more
5 into research and development and creating these new
6 vehicles and going forward.

7 Lastly is, as far as electric vehicles go too,
8 there's one other area that is kind of unknown in this is
9 that -- and it hasn't been addressed is the
10 electrification of bicycles. That's the fastest growing
11 segment in bicycle sales right now. And many of those
12 bicycles that are being sold are illegal to use on regular
13 bicycle trails, and they are actually by Vehicle Code
14 classified as a motorcycle.

15 The OHV program right now is going through a
16 reauthorization process. And one of the things that's on
17 the table right now is to include those types of vehicles
18 in the program, so --

19 CHAIR NICHOLS: Thank you.

20 MR. CABRAL: -- Thank you.

21 CHAIR NICHOLS: Thank you.

22 We have another representative from State Parks,
23 Mr. Fuzie.

24 MR. ROBERTSON: Good afternoon, Chair, Board
25 members. I'm Brian Robertson. I'm the OHMVR Division

1 Chief, California State Parks.

2 Today, I wanted to share with you just some of my
3 concerns with the Red Sticker Program. I've been with the
4 Division for quite a few years, and over those years I've
5 seen that Red Sticker Program is very confusing for both
6 State Parks and also our federal partners, which is the
7 U.S. Forest Service and BLM.

8 The public travel to our SVRAs, our State Vehicle
9 Recreation Areas, and also some of our partner areas,
10 which are hundreds of thousands of acres. And when they
11 arrive, they didn't research what the calendar looked
12 like, so a lot of times they're sitting there with a bike
13 that is not being allowed to recreate.

14 Sometimes this confusion does create some
15 emotional outbursts. And I've actually seen some of these
16 contacts, based on the Red Sticker Program, to go to
17 confrontational. And as an officer of the law and just
18 trying to get good messaging out there, sometimes we have
19 to go into that law enforcement mode, instead of going
20 into the education mode.

21 And I think that is just because the Red Sticker
22 Program is slightly confusing at this point. I think it
23 had good intentions in the beginning, but at this point,
24 there is some loopholes or some fraudulent activities at
25 DMV. So for us, it is -- it's a very tough program to

1 manage.

2 Also, too, our partners and State Parks we do see
3 drastic revenue decreases during the Red Sticker Program.
4 We're not here to generate a lot revenue. I mean, that's
5 not our goal, but revenue is helping compensate those
6 operational costs. So when we see that decrease we
7 definitely feel it.

8 Lastly, I'd like to just kind of close with the
9 Red Sticker Program, I think in the beginning really
10 helped us manage some issues. And at this point, I think
11 those issues, through new technologies, new fuels, new
12 oils have really gotten us to where the original goal.
13 I'd like to see some evolution and maybe some change.

14 Thank you.

15 CHAIR NICHOLS: Thank you.

16 MR. FUZIE: Hello Mathew Fuzie, Deputy Director
17 at California State Parks, OHV Division.

18 As you heard, it's been a very collaborative
19 effort with the Air Resources Board staff and our staff.
20 And it's, we believe, resulted in some very positive
21 outcomes. We think there's great potential for this to
22 help us with both our environmental policies, as well as
23 our access issues with zero-emission vehicles in the
24 future.

25 We are supportive of going in that direction for

1 both our urban outreach and for the purposes of increasing
2 riding in areas where there is none. And so we support
3 the staff report, and we very much support the direction
4 that they're going.

5 Thank you.

6 CHAIR NICHOLS: Thank you very much. Thanks for
7 your collaboration in this effort. It clearly has been a
8 good process.

9 MR. PALIWODA: Good afternoon, Madam Chair and
10 Board members. I'm John Paliwoda the Executive Director
11 of the California Motorcycle Dealers Association, or CMDA.
12 We are the trade association for California motorcycle and
13 motorsport dealers for 46 years since 1971.

14 Thank you for this opportunity for me to explain
15 the CMDA's position on the Red Sticker Program and issue.
16 As baseball player Yogi Berra used to say, it's like déjà
17 vu all over again. Now, why did I say that?

18 Well, it's because I'm the same CMDA dealer
19 advocate who championed this issue before your Board in --
20 20 years ago. And not surprisingly, the main issue
21 remains the same, that is if new red sticker motorcycle
22 models were to be prohibited for sale in California, is
23 the financial damage to motorcycle retailers worth the
24 engine emission savings?

25 The staff report and presentation seems to

1 justify the conclusion that red sticker, or motorcycles
2 with engines that do not or cannot meet the low
3 off-highway engine emission standard should be prohibited
4 for sale in California sooner rather than later to save
5 their ROG emissions contributions.

6 In 1997, when the current off-road motorcycle
7 standard went into effect, there were only seven complying
8 models and over 30 non-complying models. If the Red
9 Sticker Program had not been adopted, dealers would have
10 been left with about 19 percent of their product line to
11 sell.

12 Fast forward until today, and despite having
13 three times as many green sticker models for sale as 20
14 years ago, red sticker models outsell green sticker ones
15 54 percent to 46 percent. Why does this phenomenon occur?

16 Is it because dealers want to sell bikes to a
17 public eager to buy them, because they are not controlled?
18 No is the answer. It's a case of simple customer
19 preference for units that have fewer moving parts, are
20 lighter in weight, less expensive to purchase, and
21 arguably perform and handle better.

22 This industry is still recovering from the
23 recession. By 2016, new OHVs sales have only recovered 33
24 percent from pre-recession 2007 levels. No matter what
25 type of business you are in or even the business of the

1 State could you continue operating on 33 percent of income
2 from 10 years ago.

3 That is why the CMDA strongly urges you not to
4 decide to eliminate new red sticker sales. That will
5 decimate and already suffering industry that fuels a
6 popular outdoor recreational pursuit that continues --
7 that contributes billions of dollars to California's
8 economy.

9 So thank you very much for listening to me, and
10 we will be actively involved in this process going through
11 until its conclusion.

12 CHAIR NICHOLS: Thank you.

13 MR. PALIWODA: Any questions?

14 CHAIR NICHOLS: No.

15 MR. PALIWODA: Thank you.

16 CHAIR NICHOLS: Thank you.

17 MR. ANDERSON: Hi. There. I'm -- my name is
18 Todd Anderson. And thank you to Chair Nichols, the ARB
19 Board, and the ARB staff for the opportunity to comment.

20 I am the vice president of sales and marketing
21 for Zero Motorcycles. Zero has been designing and
22 building electric motorcycles, zero-emission electric
23 motorcycles in California for over 11 years now.

24 And it's interesting to note that -- to see the
25 report that you guys prepared and the thoroughness in the

1 comparison of emissions for different types of
2 motorcycles. And what I'd like to say is that zero
3 emission electric motorcycle technology is not only
4 available today, but it has developed a passionate and
5 ever-expanded following.

6 This is not some potential future. This isn't
7 something that's coming. It's here today, and it's being
8 manufactured in volume in California, not only by Zero,
9 but by firms like Mahindra, Alta Motors, and Lightning
10 Motorcycles. Zero ships thousands of electric motorcycles
11 to customers in California and across the globe. In fact
12 we're second only to Tesla in terms manufacturing EVs in
13 the State of California.

14 These motorcycles emotionally resonate with
15 riders, and they provide high performance and good clean
16 fun. The only thing standing in the way of broader
17 adoption is the ready availability of expensive
18 high-polluting, internal combustion motorcycles, and the
19 Red Sticker loophole that allows broad recreational use of
20 competition motorcycles.

21 I'm here today to speak in support of electric --
22 or sorry, of motorcycle emissions reductions, and the
23 sunset of the red sticker motorcycle clause, and the
24 expansion of the ZEV program to include electric
25 motorcycles. As the staff has already stated, internal

1 combustion motorcycles have become a significant source of
2 mobile emissions, especially for criteria pollutants. How
3 can we help solve those problems?

4 There's a couple of key ways. First of all, all
5 the proposals from the Board -- from the staff here, but
6 in addition to that, we need to accelerate the shift to
7 zero emissions motorcycle technology using the appropriate
8 incentives and regulations.

9 Zero and other -- and other on-highway and
10 off-highway electric motorcycles -- or sorry, on-highway
11 motorcycles benefit from your Clean Vehicle Rebate Program
12 today, but it doesn't apply to off-road vehicles.

13 Therefore, we -- and we thank you, because it helps
14 consumers, manufacturers, and everybody who breaths air.

15 However, we believe that it's now time to extend
16 and send this to off-road motorcycles to add zero emission
17 motorcycles to the ZEV Program to allow these vehicles to
18 accrue the EV credits.

19 Manufacturers who make zero-emission motorcycles
20 should receive accelerated credits beginning immediately
21 to incentivize their R&D production.

22 Excuse me.

23 Then after an appropriate time you could add a
24 requirement to have minimum zero-emission production
25 volumes. By starting with meaningful incentives and

1 phasing in increased regulations, the industry will have
2 time to adopt and expand.

3 Speaking specifically to off-road use, as the
4 folks here from the Parks Service have noted, an
5 additional benefit of zero-emission motorcycles that they
6 are much, much quieter than internal combustion bikes.
7 Many of the off-road rec restrictions that exist today are
8 noise related. Off-road recreation areas could be
9 reopened to fund electric off-road vehicles which have
10 much less impact on nature or human populations.

11 CHAIR NICHOLS: Thank for your testimony.

12 MR. ANDERSON: Thank you.

13 Any questions?

14 CHAIR NICHOLS: No questions.

15 MR. ANDERSON: Thank you very much.

16 CHAIR NICHOLS: Thanks.

17 MR. DORRESTEYN: Hello, Madam Chairwoman and
18 Board. I'm Derek Dorresteyn CETO and co-founder of Alta
19 Motors. I'm very happy to be here today. As fourth
20 generation Californian and father, I have great
21 appreciation for the work and progress that this Board and
22 its predecessors have made to change the transportation
23 climate of really the world. The electric vehicle
24 business I believe has virtually been created by the
25 policies of this Board.

1 As a founder of an electric vehicle company here
2 in California, I feel very strongly that we need to
3 regulate the emissions of both on-road and off-road
4 motorcycles more stringently. The European model is very
5 good, and it is very much aligned across the industry. It
6 would be easy for manufacturers to comply with the one
7 standard.

8 Electric vehicles in off-road use as a direct
9 replacement for these red sticker vehicles it's a reality
10 that exists now. Our product, the Alta Redshift MX is
11 cutting faster lap times around race tracks than the gas
12 bikes. This is -- this is -- this is today. This isn't a
13 future that is sometime off.

14 And so we need to incentivize the consumers and
15 manufacturers to get in this business as fast as we can.
16 Clearly, zero-emission vehicles are going to achieve the
17 goals of CARB much quicker than reducing the emissions of
18 ICE vehicles.

19 So I suggest that policies that incentivize the
20 consumer and incentivize the manufacturer are really
21 what's going to close the cost gap and increase the
22 adoption of these vehicles and in the current State and in
23 the future.

24 I'm strongly in support of the moonlighting or
25 closing out of the Red Sticker Program, increasing the

1 emissions standards for the ICE-powered vehicles and
2 incentivizing more electric motorcycles.

3 Thank you very much.

4 CHAIR NICHOLS: Thank you.

5 We have one additional witness who just put a
6 card in. Dave Pickett.

7 MR. PICKETT: Good afternoon, Board. Dave
8 Pickett, District 36 Motorcycle Sports Committee. I see a
9 few familiar bases from 20 years ago when we were talking
10 about this same issue.

11 As we promised, technology did deliver, where
12 emissions were dropped dramatically, creation of the red
13 sticker registration type for competition vehicles, and as
14 my friends here just talked about, the electric vehicle.
15 That technology continues to march forward.

16 Mr. Cabral made some great comments. I mirror
17 those comments. And we look forward to working with
18 staff. They've been very, very open in this particular
19 process, which is extremely refreshing for me because it
20 was not always that way in the past.

21 So with this technology - it's moving very, very
22 fast - we need to be able to have this type of vehicle
23 remain available to the public.

24 It's an important part of that. It's important
25 to our socioeconomic fabric in this State, because there's

1 huge jobs and the socioeconomic impact of the positive is
2 well known now.

3 Thank you for your time.

4 CHAIR NICHOLS: Thanks for your comment.

5 Seeing no additional witnesses, we will finish
6 off item. It was an informational item, so we don't have
7 to formally close the record.

8 The understanding is that the staff is going to
9 proceed as they suggested and come back to us. Additional
10 questions or comments?

11 Yes. Go ahead, Mr. Sherriffs -- Dr. Sherriffs.

12 BOARD MEMBER SHERRIFFS: I don't want to
13 interrupt you.

14 CHAIR NICHOLS: Go ahead

15 BOARD MEMBER SHERRIFFS: Okay. I'm just -- I Get
16 emotional listening to this.

17 CHAIR NICHOLS: Oh, Okay.

18 (Laughter.)

19 BOARD MEMBER SHERRIFFS: Then I have to slap my
20 hand, because I know how -- oh, bad decisions if we're
21 being emotional. We need to back off and slow down.

22 But, you know, the information so overwhelming in
23 terms of the need to move on this. And also, my question,
24 okay, that's a reasonably ambitious timeline. But wait a
25 minute, we really should be much more ambitious about this

1 than I think you've laid out.

2 And there have been comments. We have a good
3 model in Europe, and the manufacturers are making machines
4 that meet that. We really need to move forward as quickly
5 as possible on this.

6 I don't want to be hasty, but when I see
7 something like 2018, I'm going wait a minute. Why aren't
8 we going to do this in late 2017? And if it's 2018, it
9 better be early 2018. And I'm looking at 2021 for
10 emission standards. Wait. There's some great standards
11 out there. There's some great models out there. And the
12 enthusiasts continue to enjoy what they're doing, and the
13 manufacturers continue to sell machines. 2021 is a long
14 way away. And I see those converging lines between the
15 light duty and the motorcycles, which they're static, and
16 the off-road which is static. I mean, wait a minute. No,
17 no. We've got to be moving those lines down sooner not
18 later.

19 So I'm just wondering, staff, well, wait a
20 minute, no. Get on the accelerator. How can we do that?

21 CHAIR NICHOLS: You want to comment on the
22 timeline, Mr. Benjamin?

23 MONITORING AND LAB DIVISION CHIEF BENJAMIN:

24 Absolutely. So we are moving as quickly as we
25 can. But one of the things that we recognize, and I think

1 that it has been voiced by the testimony, is that our
2 regulations and the success of our regulations depends on
3 doing sound science. And the timeline that we've laid out
4 is to Come back to you in February with a -- February of
5 2018 with a proposal on how to sunset the Red Sticker
6 Program.

7 And we will try to accelerate that if we can, but
8 we think that that is the most feasible one in order to
9 complete the type of technical work that we think is
10 necessary for a really defensible solution. So I think we
11 don't want to abandon the path that we've gone on so far,
12 which is to bring the stakeholders along. And I think
13 that to move too aggressively at this point in time would
14 damage a lot of relationships, and I think would make
15 implementation of the solution more challenging down the
16 road.

17 And then I think obviously as we move forward,
18 we'll be talking very actively with the manufacturers
19 about opportunities to harmonize with the European
20 standards sooner rather than later. So I think I've heard
21 the message loud and clear from you and from the Board,
22 and we will try to accelerate our rulemaking.

23 CHAIR NICHOLS: That's a good answer.

24 I think that on the harmonization issue, I would
25 want to chime in and just say that I know we don't

1 deliberately look for ways to be different just to be
2 different. But in this case, there seems to be such an
3 advantage to being harmonized if we can, that I would
4 really hope we would think of that as the default, and any
5 other changes as being, you know, really having to be
6 justified.

7 Okay. Without further ado, we're planning on a
8 lunch break and an executive session to discuss litigation
9 with our counsel at lunch. So we should be back by 2:00
10 o'clock, and that's just being realistic here. We have
11 one more item to go.

12 Thanks, everybody.

13 (Off record: 12:49 p.m.)

14 (Thereupon a lunch break was taken.)

15 (Thereupon the meeting recessed into
16 closed session.)

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1 A F T E R N O O N S E S S I O N

2 (Thereupon the meeting reconvened
3 open session.)

4 (On record: 2:03 p.m.)

5 CHAIR NICHOLS: If we could ever everybody to
6 come back to their places.

7 The Board has come back from our lunch break. We
8 did hold an executive session over lunch, and which our
9 counsel Ellen Peter and her staff briefed us on some
10 pending litigation, and gave us updates, but no action was
11 taken at that meeting.

12 So we're now ready to return to the regular
13 agenda. And the last item on the agenda is a progress
14 report on the Low Carbon Fuel Standard, which this Board
15 originally adopted in 2009. We amended it in 2011 and
16 then re-adopted it in 2015. Low Carbon Fuel Standard is
17 an important element in our portfolio of measures to meet
18 both the 2020 targets called for under AB 32 and the 2030
19 targets and goals specified in SB 32. And in case there's
20 anybody out there who hasn't memorized all those numbers,
21 this is the legislation that we're working under to
22 achieve very substantial reductions in greenhouse gas
23 emissions in California.

24 The goal of the Low Carbon Fuel Standard is to
25 reduce the carbon intensity of transportation fuels used

1 in California, and in doing so to help diversify the
2 sources of transportation fuels away from petroleum to
3 provide opportunities for economic development and reduce
4 emissions of criteria pollutants and toxic contaminants at
5 the same time.

6 Mr. Corey, would you please introduce this item?

7 (Thereupon an overhead presentation was
8 presented as follows.)

9 EXECUTIVE OFFICER COREY: Yes. Thanks, Chair
10 Nichols.

11 As you noted, the Low Carbon Fuel Standard is a
12 key part of a comprehensive set of programs in California
13 to reduce GHG emissions from transportation by improving
14 vehicle technology, reducing fuel consumption, and
15 increasing transportation mobility options.

16 It's been eight years, as you noted, since the
17 Board first adopted the rule. And the core principles and
18 policies of the Low Carbon Fuel Standard regulation remain
19 valid. The basic framework of the current Low Carbon Fuel
20 Standard, including the use of lifecycle analysis, and the
21 fuel neutral Low Carbon Fuel Standard credit market are
22 working well.

23 The current regulation requires that a 2017
24 progress report be presented to the Board by July 30th,
25 2017. This report includes the program's progress in

1 achieving the targets, the availability of low carbon
2 fuels and program benefits provided by specific crude and
3 refinery provisions. Staff is also beginning to develop a
4 suite of amendments to strengthen the regulation by
5 setting more stringent carbon intensity requirements
6 post-2020 in line with the goals of SB 32 and the scoping
7 plan.

8 And with that, I'll ask Katrina Castellano to
9 give the staff presentation.

10 AIR RESOURCES ENGINEER CASTELLANO: Thank you,
11 Mr. Corey.

12 Good afternoon, Chair Nichols, Vice Chair Berg,
13 and members of the Board. We are pleased to have this
14 opportunity to provide you a progress report on the Low
15 Carbon Fuel Standard, or LCFS.

16 --o0o--

17 AIR RESOURCES ENGINEER CASTELLANO: When ARB
18 re-adopted the LCFS regulation in 2015, the agency
19 committed to a review of the implementation of the program
20 as directed by the Board through Resolution 15-6. This
21 progress report includes discussion of the following
22 areas:

23 The progress re -- the progress of the LCFS on
24 achieving the program's targets, including a comparison to
25 scenarios produced by staff and external parties; the

1 availability and use of low carbon fuels; and lastly, the
2 status of crude oil and refinery provisions.

3 Before getting into these progress report topics,
4 I will start by providing a brief background on the LCFS.

5 --o0o--

6 AIR RESOURCES ENGINEER CASTELLANO: In 2009, the
7 Board approved the LCFS regulation to reduce the carbon
8 intensity of transportation fuel use in California by at
9 least 10 percent by 2020 from a 2010 baseline. In 2011,
10 the Board approved amendments to the regulation to
11 clarify, streamline, and enhance certain provisions. In
12 2015, the Board re-adopted the LCFS to comply with a court
13 order arising from a challenge to the original adoption.

14 Earlier this year, arising out of the same
15 challenge related to the adoption of the original LCFS, a
16 State appellate court concluded that ARB must conduct a
17 narrow Supplemental Environmental Analysis. ARB staff are
18 currently working to address the court's concerns.

19 The LCFS is one of the key AB 32 measures
20 designed to reduce greenhouse gas emissions in California,
21 but it also has other benefits. It transforms and
22 diversifies the fuel pool in California to reduce
23 petroleum dependency and achieve air quality benefits,
24 which are State priorities that proceeded AB 32.

25 --o0o--

1 AIR RESOURCES ENGINEER CASTELLANO: Here is just
2 a sample of the types of firms that benefit from the LCFS.
3 All of entities shown here have recently expressed their
4 support for the program through an open letter to the
5 Governor the Legislature.

6 --o0o--

7 AIR RESOURCES ENGINEER CASTELLANO: This figure
8 shows the location of over 110 entities producing or
9 dispensing low carbon fuels in California. As you can
10 see, the low carbon fuel industry is spread throughout the
11 State.

12 --o0o--

13 AIR RESOURCES ENGINEER CASTELLANO: Clean fuel
14 policies have been demonstrated to work. And California
15 is not alone in putting in place programs directly
16 targeting the decarbonization of transportation fuel.

17 The federal Renewable Fuel Standard continues to
18 improve the economics of all biofuels sold in the U.S.
19 Increasingly, we're seeing policies emerging in other
20 jurisdictions that are carbon intensity based and built on
21 frameworks similar to California's LCFS.

22 Both Oregon and British Columbia have implemented
23 programs similar to our program. In December 2016, Canada
24 announced their plan to develop a nationwide clean fuels
25 standard. Canada's policy is likely to use a lifecycle

1 greenhouse gas performance based approach similar to ours,
2 and is targeted to be finalized by 2019.

3 Outside of North America, the European Union is
4 considering strengthening its program to promote renewable
5 sources of transportation fuels through the Renewable
6 Energy Directive, and Brazil is also taking initial steps
7 to develop a new clean fuels program.

8 --o0o--

9 AIR RESOURCES ENGINEER CASTELLANO: Now, I want
10 to briefly touch on how the LCFS works. The LCFS has a
11 couple of key requirements. It sets annual carbon
12 intensity standards, which decrease over time for
13 gasoline, diesel, and the fuels that replace them.

14 Carbon intensity, or CI, is expressed in grams of
15 carbon dioxide equivalent per megajoule of energy provided
16 by that fuel. The carbon intensity takes into account the
17 greenhouse gas emissions associated with all of the steps
18 of producing, transporting, and consuming of fuel, also
19 known as the complete lifecycle of that fuel.

20 The providers of petroleum are the regulated
21 parties and providers of low CI fuel generate credits.
22 These credits can be bought and sold by regulated parties
23 for compliance purposes either now or in the future.

24 --o0o--

25 AIR RESOURCES ENGINEER CASTELLANO: The LCFS

1 accounting system is pretty straightforward. Fuels and
2 fuel blend stocks introduced into the California fuel
3 system that have a CI below the applicable annual standard
4 generate credits. Similarly, fuels and fuel blend stocks
5 with CI above the standard generate deficits. Compliance
6 is achieved when a regulated party's deficits or offset by
7 its credits.

8 The compliance curves were designed to be
9 back-loaded to allow time for the development of low-CI
10 fuels and advanced vehicles. The court order mentioned
11 previously froze the targets at one percent -- at a one
12 percent decline from 2013 to 2015, so the program was
13 easier for the regulated parties to comply with during
14 this period.

15 The green line represents the actual CI reduction
16 to date. A reduction of over 2.6 percent has been
17 achieved overall in the average carbon intensity of the
18 California transportation fuel pool through 2016. As also
19 indicated in this figure, the program becomes more
20 stringent over the next few years. In upcoming slides,
21 we'll discuss how this compliance schedule will drive
22 additional use of low carbon fuels.

23 --o0o--

24 AIR RESOURCES ENGINEER CASTELLANO: The blue bars
25 in this figure show the total credits and deficits

1 reported by regulated parties in each quarter through
2 2016. For reference, one credit equals one metric ton of
3 carbon dioxide equivalent. Regulated parties in the
4 aggregate have overcomplied with the LCFS standard in
5 every quarter since implementation.

6 As shown by the green curve, cumulatively there
7 has been a net total of nearly 10 million excess credits
8 generated through the end of 2016. These credits do not
9 expire. As additional low carbon fuel capacity develops
10 to meet the more stringent targets over the next few
11 years, this bank of excess credits will help toward
12 achieving the future targets.

13 --o0o--

14 AIR RESOURCES ENGINEER CASTELLANO: The slide has
15 figures showing volumes of alternative fuels and
16 associated credit generation for these fuels. The LCFS is
17 driving rapid increases in the use of low carbon fuel in
18 California. Before the LCFS, natural gas and ethanol were
19 the only alternative fuels with any market share. Since
20 2011, biodiesel use has grown over 10 times from 12
21 million to 163 million gallons. Renewable diesel has
22 increased from less than two million to 250 million
23 gallons per year. Renewable natural gas use in vehicles
24 has increased from two million to 87 million diesel gallon
25 equivalent.

1 In fact, in 2016, biomethane that is natural gas
2 from sources such as landfills or digesters, made up over
3 60 percent of all gaseous fuels used in California
4 vehicles. The sources of credits generated in the LCFS
5 continued to evolve. Credits in 2016 were generated
6 primarily from low CI ethanol, renewable diesel, and
7 biodiesel. Credits were also generated to a lesser, but
8 growing extent, from electricity and biomethane.

9 --o0o--

10 AIR RESOURCES ENGINEER CASTELLANO: This graph
11 shows the LCFS Credit market on a monthly basis from 2013
12 to May of 2017. The blue bars indicate the volume of
13 credits transacted. Credit trading activity has been
14 steadily increasing over time showing a growing confidence
15 in the robustness of the system.

16 The red dashes indicate the monthly average
17 credit price based on the LCFS reporting data. While
18 credit prices dropped significantly following the court
19 decision in 2013 to freeze the targets at one percent, the
20 prices have significantly rebounded following the
21 re-adoption of the regulation in 2015, and have remained
22 relatively stable since the passage of SB 32 providing a
23 clear signal to invest in low carbon fuels.

24 --o0o--

25 AIR RESOURCES ENGINEER CASTELLANO: Given the

1 increased value of LCFS credits, ARB Enforcement staff
2 have ramped up their efforts to police the requirements of
3 the regulation. Since program re-adoption, the LCFS
4 Enforcement team has conducted 16 audits of regulated
5 parties' records, including on-site inspections of 14
6 facilities; initiated three credit adjustments, which
7 arose out of the inspections; issued four notices of
8 violation, including one that settled for almost \$400,000;
9 and filed one enforcement case in superior court for
10 compliance violations and misreporting.

11 --o0o--

12 AIR RESOURCES ENGINEER CASTELLANO: The LCFS is
13 working to create necessary price signals to promote
14 vehicle electrification. Several utilities have recently
15 started to use LCFS credit value to fund EV incentive
16 programs within their service territories. EV incentives
17 being offered by utilities are expected to grow over time
18 with increased vehicle electrification. LCFS credits also
19 support charging infrastructure and innovation in the
20 charging space through credits to charging companies.

21 --o0o--

22 AIR RESOURCES ENGINEER CASTELLANO: When ARB
23 re-adopted the LCFS regulation in 2015, staff provided the
24 public information about current low carbon fuel use in
25 the State, and future potential expected growth due to

1 program targets. As part of that effort, staff developed
2 a compliance scenario, which showed one possible path for
3 regulated parties to comply.

4 Members of the petroleum industry disagreed with
5 portions of staff's assessment and produced their own
6 scenarios.

7 For the sake of maximum transparency and
8 continual improvement of our knowledge of low carbon fuel
9 supplies, ARB committed in the rule to compare the
10 scenarios produced by staff and external parties as part
11 of this 2017 progress report.

12 Over the next few slides, we will show the
13 program's actual progress in 2016 against not only our own
14 compliance scenario but scenarios produced by Chevron and
15 BCG for the Western States Petroleum Association, all of
16 which were developed during the re-adoption rulemaking.

17 --o0o--

18 AIR RESOURCES ENGINEER CASTELLANO: The stacked
19 bars in this figure represent the 2016 volumes of
20 biodiesel shown in blue and renewable diesel use shown in
21 red. The first three stacked bars represent projections
22 made by BCG, Chevron, and ARB respectively. The last
23 stacked bar represents actual volumes used in California
24 during 2016.

25 As this figure shows, ARB staff was most

1 optimistic in projecting biomass based diesel volumes that
2 actual biodiesel and renewable diesel exceeded projections
3 made by all three parties. The next six slides follow the
4 same format comparing projections from BCG, Chevron, and
5 ARB staff against actual 2016 performance.

6 --o0o--

7 AIR RESOURCES ENGINEER CASTELLANO: For
8 conventional and renewable natural gas, staff's estimates
9 of the overall use in vehicles were more accurate than
10 that of Chevron or BCG. While all parties overestimated
11 the volumes of conventional natural gas, the growth of
12 renewable natural gas, shown in red, exceeded all parties'
13 projections.

14 --o0o--

15 AIR RESOURCES ENGINEER CASTELLANO: From this
16 figure, we can see that the overall ethanol use was higher
17 than projected by all parties. This was due to the
18 gasoline demand being higher than expected.

19 Both low CI sugar cane, shown in red, and
20 cellulosic ethanol shown in green fell short of all
21 parties expectations. During 2016, sugar cane ethanol was
22 significantly more expensive than corn ethanol, and
23 therefore regulated parties likely decided that other
24 opportunities to earn and bank credits were more cost
25 effective.

1 --o0o--

2 AIR RESOURCES ENGINEER CASTELLANO: In regards to
3 electricity use buy light-duty vehicles, we can see from
4 this figure that EV penetration and associated electricity
5 consumption exceeded all parties' expectations. In the
6 next three slides, we compare projections for credit
7 generation against actual values.

8 --o0o--

9 AIR RESOURCES ENGINEER CASTELLANO: The stacked
10 bars in this figure show credits generated by fuels used
11 in light-duty vehicles in blue and credits generated by
12 fuels used in heavy-duty vehicles in red. As this graph
13 shows, the total magnitude of credits generated were close
14 to staff's projections, while BCG and Chevron were much
15 more conservative in their estimates.

16 --o0o--

17 AIR RESOURCES ENGINEER CASTELLANO: This slide
18 shows deficit generation for both the fossil portion of
19 gasoline labeled as CARBOB and shown in blue, and diesel
20 shown in red. The increased use of gasoline in 2016
21 exceeded all parties' projections resulting in
22 approximately 10 percent more deficits than expected.

23 --o0o--

24 AIR RESOURCES ENGINEER CASTELLANO: As a result
25 of the deficit growth caused by the growth in gasoline

1 consumption, banked credits at the end of 2016 were
2 somewhat below ARB's projections. But well above
3 projections from BCG and Chevron.

4 As stated earlier in the presentation, the
5 compliance targets for the LCFS become increasingly
6 stringent over the next few years.

7 Excuse me.

8 In the next slide, we will show staff's current
9 evaluation of the availability of low carbon fuels to
10 achieve these stronger standards.

11 --o0o--

12 AIR RESOURCES ENGINEER CASTELLANO: In this
13 figure, we compare total capacity for five alternative
14 fuels against the volumes of these fuels that may be
15 necessary to achieve a 10 percent CI reduction. Two
16 columns are shown for each fuel.

17 The left stacked column shows a total available
18 production capacity for the fuel, and is broken down into
19 separate categories. The light green is the supply
20 currently being sent into California that is generating
21 LCFS credits.

22 The darker green color is the existing capacity
23 from facilities that have registered fuel pathways with
24 the LCFS program. The gray color shows the remaining
25 production capacity that exists in North America and

1 AIR RESOURCES ENGINEER CASTELLANO: Speaking of
2 opportunities to reduce carbon intensity in conventional
3 petroleum supply chains, the next portion of our progress
4 report provides a status update on refinery and crude
5 credit and deficit provisions. Many of these provisions
6 were added or enhanced in the 2015 re-adoption of the rule
7 to offer the petroleum industry options to directly reduce
8 the carbon intensity of conventional fuels, and in some
9 cases, to reduce criteria pollutants and toxics emissions.

10 --o0o--

11 AIR RESOURCES ENGINEER CASTELLANO: Let's first
12 start with credits for producing crudes using innovative
13 methods. In September 2016, Seneca Resource corporation
14 was the first oil field operator approved to generate
15 credits. According to Seneca's application, the solar
16 electricity will produce an average of about 20 percent of
17 Seneca's electricity load.

18 Several additional solar electricity, and solar
19 steam projects have been discussed with LCFS staff, and we
20 are expecting additional applications to be submitted this
21 year. In addition to achieving significant greenhouse gas
22 reductions, these projects will also reduce criteria
23 pollutant emissions in the San Joaquin Valley.

24 If only 20 percent of the steam and electricity
25 used in California oil fields were produced using solar or

1 wind power, emissions would be reduced by approximately
2 three million metric tons annually. This is equivalent --
3 this is the equivalent 15 percent of expected LCFS program
4 deficits in the year 2020.

5 --o0o--

6 AIR RESOURCES ENGINEER CASTELLANO: The Low
7 Complexity/Low Energy Use refining provision provides
8 credits to small refineries. Currently, Kern Oil company
9 meets the criteria of this provision and will be awarded
10 credits for operations in 2016.

11 --o0o--

12 AIR RESOURCES ENGINEER CASTELLANO: To incent
13 greenhouse gas reductions at the refineries, the
14 regulation established the Renewable Hydrogen Refinery
15 Credit Pilot Program. Currently, there are no approved
16 projects under this program, but there is strong interest
17 from some refiners.

18 Both renewable natural gas and renewable
19 electricity can be used to produce renewable hydrogen.
20 Therefore, this provision may be an important demand
21 outlet for both power-to-gas and methane from dairy
22 digester projects in California.

23 --o0o--

24 AIR RESOURCES ENGINEER CASTELLANO: The Refinery
25 Investment Credit Pilot Provision was established to

1 incent the reduction in greenhouse gas emissions at
2 refineries. No projects have yet been approved under this
3 program, in part because of difficulties encountered by
4 both refineries and ARB staff in implementing the current
5 regulation language.

6 --o0o--

7 AIR RESOURCES ENGINEER CASTELLANO: Carbon
8 capture and storage could reduce the CI of alternative
9 fuels, such as ethanol or biogas, or generate credits for
10 capture projects at refineries and crude oil production
11 facilities.

12 Examples of refinery and crude production
13 projects include carbon capture from steam methane
14 reformer, combined heat and power plants, and steam
15 generators. Credit for net sequestered CO2 would be
16 allocated to the capture facility as long as the fuel or
17 crude oil produced with carbon capture is supplied to
18 California.

19 ARB staff is continuing to develop a CCS
20 quantification methodology and permanence protocol for
21 Board consideration before credits are issued.

22 --o0o--

23 AIR RESOURCES ENGINEER CASTELLANO: The LCFS also
24 has a provision to monitor for potential increases in the
25 carbon intensity of crude oil used to supply fuel to

1 California refineries. Examples of high CI crude include
2 those produced using -- with excessive flaring or produce
3 using steam injection, or mining and upgrading of tar
4 sands.

5 A mild incentive is in place in the LCFS to guard
6 against increases in crude CI. This provision assigns
7 additional deficits for gasoline and diesel if the average
8 CI of crude supplied to California refineries increases
9 above the 2010 baseline value by more than a threshold of
10 0.1 grams per megajoule. If additional deficits are
11 assessed, they will need to be offset by additional credit
12 generation, and therefore this provision provides a
13 backstop against erosion of program benefits, through the
14 increased use of higher CI crudes.

15 The figure on this slide represents the
16 difference between the annual crude average CI and the
17 2010 baseline crude average CI with negative values
18 indicating that the annual average is less than the
19 baseline.

20 The annual crude average CI has remained below
21 the threshold in all years, so additional deficits have
22 not yet been assessed. However, recent years show a
23 slight upward trend with a 2016 average being slightly
24 above the 2010 baseline.

25 --o0o--

1 AIR RESOURCES ENGINEER CASTELLANO: For our final
2 topic of the day, we will briefly discuss the LCFS
3 amendments that staff are currently developing.

4 It has been eight years since the Board's
5 original adoption and the core principles and policies of
6 the LCFS regulation remain valid. The basic framework of
7 the LCFS is working.

8 Among the package of amendments being prepared by
9 staff is a proposal to strengthen the regulation by
10 setting more stringent carbon-intensity requirements
11 through 2030. Staff is also developing proposals to allow
12 alternative jet fuel to generate credits under the LCFS to
13 streamline and improve CI determination, and to include
14 mandatory third-party verification in the program.

15 --o0o--

16 AIR RESOURCES ENGINEER CASTELLANO: In 2016 and
17 '17, we held 14 workshops and fuel-specific working
18 meetings. We plan to release a formal regulatory proposal
19 in late 2017 for a 45-day comment period with Board
20 hearings in 2018.

21 The rule would then go into effect at the
22 beginning of 2019. We'd like to note that this timeline
23 is tentative.

24 --o0o--

25 AIR RESOURCES ENGINEER CASTELLANO: In summary,

1 the LCFS is working as designed and intended. Regulated
2 parties in the aggregate have overcomplied with LCFS
3 standard in every quarter since implementation, achieving
4 a greater than two and a half percent reduction in CI and
5 banking almost ten million excess credits by the end of
6 2016.

7 Low carbon diesel substitutes now make up over 12
8 percent of the energy used in heavy-duty vehicles in
9 California in 2016.

10 Through this evaluation, staff demonstrated that
11 our near-term understanding of the low carbon fuel market
12 is strong, and that both alternative fuel production and
13 credit-generating opportunities in conventional fuels are
14 available.

15 However, the program becomes more ambitious over
16 the next few years. Assuming fuel providers serving
17 California commit to building a low carbon future, the
18 LCFS targets are achievable, and the program is well
19 positioned to be a critical part of the portfolio of
20 California's greenhouse gas reduction measures through
21 2030.

22 This concludes our presentation. We welcome any
23 questions from the Board at this time.

24 CHAIR NICHOLS: Excuse me. I think we should
25 hear from the witnesses, and then we'll probably have some

1 questions as we go forward.

2 So let's begin with our list starting with Graham
3 Noyes.

4 MR. NOYES: Thanks very much. Appreciate the
5 opportunity -- thank you very much. I appreciate the
6 opportunity to address the Board on the Low Carbon Fuel
7 Standard, and speak in strong support of the measure
8 really in two different capacities, first as executive
9 director of the Low Carbon Fuels Coalition. And the Low
10 Carbon Fuels Coalition, to a major degree, really was
11 directly related to the success of the Low Carbon Fuel
12 Standard and the importance of the Low Carbon Fuel
13 Standard to low carbon fuel producers and the larger fuel
14 industry out there.

15 The mission of the Low Carbon Fuels Coalition is
16 to support and expand sound low carbon fuel policies. And
17 we really see the Low Carbon Fuel Standard as the gold
18 standard out there in terms of innovative programs that
19 are working. I speak nationally on the program.
20 Consistently hear from various states and provinces, and
21 now even places outside North America about the level of
22 interest in the Low Carbon Fuel Standard, and enthusiasm
23 for the uniquely powerful aspects of the program.

24 I think that starts from a very sound policy
25 design in terms of the focus on carbon intensity, and then

1 has really been fortified by the great work of this board
2 and the staff of the Air Resources Board day-to-day moving
3 this program forward. And I can't say enough about the
4 willingness of staff to engage with stakeholders, to hold,
5 frankly, endless workshops around LCFS issues --

6 (Laughter.)

7 MR. NOYES: -- to engage with small groups in a
8 very constructive way, to hear proposals. And I've worked
9 on many of these proposals representing companies on
10 things as varied as looking at ways to use some of our
11 excess biomass in the forests to drive more credits, to
12 looking at very low CI biomass power, to the aviation
13 fuels now that we are very appreciate are being seriously
14 considered for inclusion going forward.

15 And all of these things have many complicated
16 technical aspects to them. There's a great deal of
17 respect for the program's goals and integrity and a
18 willingness to solve problems.

19 So I really want to recognize all of that.
20 There's also a great deal of work that goes on just with
21 the mechanics and certainly with the pathway
22 establishment, that the -- this is, I think, an
23 appropriate juncture for the industry to really thank the
24 agency for all the great work that goes into this. And it
25 really does fuel the industry in terms of creating

1 opportunities, making these new fuels more viable
2 commercially, and even driving investment.

3 A few opportunities to reach some of these
4 greater credit requirements that we see going forward.
5 One is looking for more opportunities in California. And
6 I think for -- on the California supply side, we've got a
7 great demand program, but there are a lot of California
8 businesses that would like to be supplying more.

9 May I?

10 CHAIR NICHOLS: Finish your sentence.

11 MR. NOYES: Okay. And also looking to some
12 legacy of the programs, such as flex fuel vehicles to
13 continue delivering the reductions that they can going
14 forward, even as there's a shift toward electrification.

15 Thank you.

16 CHAIR NICHOLS: Thank you.

17 Your comment about all the workshops just reminds
18 me that sometimes I think we should start holding mixers
19 for this program, as if we've created our own, you know,
20 social group here.

21 Okay.

22 MR. PRICE: Chair Nichols, members of the Board,
23 thank you for allowing me the opportunity to testify in
24 support of the Low Carbon Fuel Standard program. My name
25 is Brandon Price. I'm the compliance manager for the

1 Renewables Division of Clean Energy Fuels.

2 Clean Energy owns and operates the nation's
3 largest network of natural gas fueling stations with over
4 100 fueling stations here in California and through which
5 we are the largest distributor of renewable natural gas
6 here in California and participating under the Low Carbon
7 Fuel Standard.

8 Clean Energy has been an early advocate and
9 supporter of the Low Carbon Fuel Standard since its
10 inception, and we have worked closely with staff over the
11 years in helping develop the framework for regulating
12 natural gas fuels under the program.

13 In short, the Low Carbon Fuel Standard program is
14 working, and we've seen that through the significant
15 growth in renewable fuels delivered and consumed here in
16 California. A big part of that has been the growth of
17 renewable natural gas as we've seen in the staff
18 presentation.

19 For Clean Energy in 2014, we delivered 14 million
20 gallons of renewable natural gas here in California and
21 that grew to 60 million gallons last year in 2016. And
22 we're anticipating to do close to 75 million gallons this
23 year in 2017.

24 And the LCFS has been at the forefront of that
25 growth. Without the LCFS program, we wouldn't be where we

1 are today in natural gas fueling industry in California.
2 Also, as staff mentioned in 2016, RNG represented 60
3 percent of all gaseous fuels in the market. And with the
4 recent decision and commitment by L.A. County Metro to
5 convert their fleet from conventional to renewable natural
6 gas, we expect that percentage to increase even more to
7 the point where all of California's infrastructure will be
8 overwhelmingly consuming renewable natural.

9 And overall, that's a huge win for the State, for
10 the Air Resources Board, but I want to emphasize that our
11 job isn't done. The LCFS has, you know, spurred -- the
12 LCFS and other legislative matters have spurred increase
13 technology -- technological advances for looking at other
14 sources of cleaner renewable natural gas coming from dairy
15 digester projects, wastewater treatment plants, and other
16 anaerobic digester projects.

17 These -- production of RNA from these sites have
18 proven to be a really ultra low carbon intense fuel. And
19 if we partner that fuel with the new Cummins low-NOx
20 heavy-duty engine, RNG is positioned to become the
21 cleanest commercially available on-road fuel for the
22 heavy-duty trucking sector.

23 And so Clean Energy will continue to support the
24 LCFS program. We will continue to commit to reducing the
25 carbon intensity of our RNG, and continue to achieve the

1 dowels here established by the Air Resources Board.

2 Thank you.

3 CHAIR NICHOLS: Great. Thank you.

4 MS. REHEIS-BOYD: Good afternoon. Chair Nichols,
5 members of the Board, Cathy Reheis-Boyd, President of the
6 Western States Petroleum Association. I wish I were here
7 to talk about the extension of the Cap-and-Trade Program,
8 because we're spending a lot of creative time on that in a
9 pretty constructive way. Unfortunately, that's not the
10 agenda topic.

11 And probably no big surprise, this isn't a reg
12 I'm really thrilled about. At least we're consistent on
13 that point for a long time.

14 We still do believe it burdens California with a
15 pretty significant cost. We really struggle seeing a
16 clear path to sustainability as we go forward. We still
17 think there's duplicity to the regulation, and that it
18 undermines some of the cap and trade provisions.

19 There's obviously other economists who feel the
20 same way. But with fuel emissions already under the
21 Cap-and-Trade Program, I also wonder why we always have to
22 pay twice for the same hydrocarbon. So maybe we can
23 figure that out.

24 You've heard a lot about significant supplies
25 that have been increasing on the biofuels side, that

1 they've rapidly emerged. But I just want to remind folks,
2 let's just not forget on the gasoline side that it takes a
3 lot of work to produce 38 million gallons of gas -- or
4 to -- it takes a lot of work to supply 38 million people,
5 who drive 26 million cars billions of miles a year.
6 That's two million gallons of gasoline and diesel every
7 hour of every day.

8 And we still have to do that every day as people
9 are waking up, turning on their lights, heating/cooling
10 their homes, and driving from A to B. So reliable
11 affordable fuels is very important to that conversation in
12 the climate change discussion. This mid-year review is
13 very, very important as we try to marry that up.

14 At its current pace, we still worry that it will
15 be an insolvent program in the future. The low carbon
16 substitutes they just really haven't emerged at the rate
17 that I think was anticipated. The Stringency of the
18 regulation, as it increases, the market experiences
19 volatility as a result of that, and a decreasing
20 availability of credits.

21 Some of those predictions obviously are the
22 credits go negative before 2020. And the scoping and SB
23 32 make that an even more difficult conversation. So
24 we've done some of our own analysis. I think you heard
25 the staff submit that. We've done a score card, a

1 trending analysis, and obviously there's still
2 conversations going back.

3 We also haven't really seen what we think is the
4 innovation that's in California from the program as much
5 on the gasoline side. Most of the compliance is coming
6 from the use of mid-western ethanol, so it's not as much
7 inducing in-State emission reductions as it is a benefit
8 to mid-western ethanol producers.

9 And also, we believe it's still underperforming
10 on projections. And so maybe it's the lens of half -- the
11 glass is half full/half empty, but we see a bleaker future
12 than the staff has put forth.

13 That being said, it's a good time to do the
14 deeper dive. You've got a lot of workshops. You heard
15 the schedule. July 14th, the first one coming up. We're
16 obviously going to continue this conversation and look at
17 our projections and yours. And so we will be very engaged
18 as we go forward, not only this year but into 2018.

19 If you had two programs -- you got two programs.
20 If you pick one, you can imagine which one we prefer. So
21 thank you for your time.

22 CHAIR NICHOLS: Thanks.

23 Ms. Weintraub.

24 MS. WEINTRAUB: Okay. Good afternoon, Chair
25 Nichols, Members of the Board. Thank you for allowing me

1 to testify in support of the Low Carbon Fuel Standard. My
2 name is Coreen Weintraub, and I am the Western States
3 Outreach Coordinator for the Union of Concerned
4 Scientists.

5 The Low Carbon Fuel Standard is a core strategy
6 for increasing the consumption of low carbon clean fuels
7 in California's transportation sector. And the evidence
8 presented here today shows that the program is working.

9 Some people argue that the Cap-and-Trade Program
10 and LCFS just don't mix, like oil and water, you might
11 say. However, UCS sees the two policies more like peanut
12 butter and jelly. Good on their own, so much better
13 together.

14 (Laughter.)

15 MS. WEINTRAUB: The two programs fulfill
16 different niches in California's climate-fighting
17 repertoire. The LCFS is fostering research, development,
18 and deployment of new and better clean fuel options.
19 Meanwhile, the Cap-and-Trade Program is helping to
20 integrate the cost of climate change into business
21 decisions throughout the economy, while also supporting
22 investments in deployment of clean technologies through
23 the program's revenues.

24 These programs complement one another, because
25 compliance with the LCFS eases compliance with cap and

1 trade. For example, recent research shows that extending
2 the LCFS to 2030 would cut cap-and-trade allowance prices
3 reducing compliance costs for all sources covered by cap
4 and trade.

5 A carbon price alone is not enough to decarbonize
6 our transportation system. Current allowance prices which
7 translate to pennies per gallon in increased fuel costs
8 cannot adequately motivate investments in innovative
9 cleaner fuels.

10 That's why it's important to have Standards in
11 place to limit heat trapping emissions from fuels
12 directly. California's LCFS facilitates research,
13 development, and deployment of transformational low carbon
14 technologies. In short, California's LCFS creates a
15 market for cleaner, lower carbon fuels and ensures that
16 this market grows steadily over time regardless of the
17 price of gasoline.

18 And by fostering investments in advanced fuels,
19 and fuel production processes today, the LCFS and
20 Cap-and-Trade Program are enabling investors and
21 businesses to learn what works, what doesn't, and to get a
22 head start creating the economies of scale for tomorrow.

23 UCS strongly supports extending the Low Carbon
24 Fuel Standard through 2030 in order to build upon the Low
25 Carbon Fuel Standard success and bring greater volumes of

1 low carbon clean fuels to California.

2 Thank you.

3 CHAIR NICHOLS: Thank you.

4 MR. MURPHY: Madam Chair, members of the Board,
5 I'm Colin Murphy. I'm a climate policy advocate for
6 NextGen Climate America. Thank you for the opportunity to
7 speak. I want to State our support for the Low Carbon
8 Fuel Standard. I'd like to echo what Graham said a few
9 minutes ago. We think that this is the gold standard for
10 carbon -- for fuel carbon policies. And I think the
11 success of these policies, the interest in -- since
12 Oregon has adopted them, and Canada has looked at LCFS as
13 a model really speak to the success of policies that are
14 science based, performance standards like the Low Carbon
15 Fuel Standard.

16 It's a very complicated issue. There's a reason
17 why there have been so many workshops. I certainly, as a
18 fuel wonk, enjoy them, and don't mind more -- though, I do
19 like the Chair's suggestion for a mixer afterward. And I
20 hope that maybe we give an instruction to staff to work on
21 some proposals for how that might be implemented.

22 (Laughter.)

23 MR. MURPHY: But more seriously, I think the
24 flexibility that the LCFS offers to fuel producers is
25 really important. When you look at a lot of the initial

1 documents and projections that were made about the program
2 in 2008/2009, they projected a fuel mix, which included a
3 lot of cellulosic ethanol and not quite so much diesel.

4 And despite the fact that that particular
5 projection didn't come to pass, we've seen overcompliance
6 with the requirements, we've seen carbon intensity come
7 down, we have not see any spikes in fuel prices. So
8 because the policy is so flexible, because it is based on
9 performance standards and allows a variety of compliance
10 options, it's been able to accommodate a wide variety of
11 potential pathways to compliance. And that is a
12 fundamental strength of the program that we want to make
13 sure we maintain as we move forward in this.

14 I also -- you know, since we're talking about
15 projections, I noticed that when WSPA came up and spoke a
16 moment ago, they still think that there is some reason for
17 concern, and that they -- she doesn't think the -- the
18 future is quite as rosy as they believe.

19 I think staff did a very good job of showing
20 that, you know, all projections are going to be uncertain.
21 But so far the projects that tend to predict doom have
22 generally not lived up to accuracy when compared against
23 objective metrics right now.

24 I'd also project that the Boston consultant group
25 study predicted that by 2020, four to six refineries were

1 going to close in California, whereas in reality they're
2 generally reporting very high, often record, margins for
3 refining on the west coast. So if that failure is going
4 to occur in the next two years, it had better hurry up.

5 I don't see any likelihood of that. There's no
6 evidence that says that's likely to happen. And given the
7 pilot projects in using renewable oils being run through
8 conventional petroleum refineries, we think that there is
9 a lot of ways that the industry can meet its low carbon
10 goals using the existing refinery fleet that, you know,
11 there can be a win for everybody in these cases.

12 The last thing I'd like to point out is CalETC,
13 who's speaking momentarily, produced a study - ICF did it
14 - that showed there was very good synergy between the LCFS
15 and between cap and trade. And by taking pressure off of
16 the transportation sector, LCFS actually reduced
17 cap-and-trade prices.

18 So this isn't double dipping. There's no --
19 there's no additional cost. In fact, they work together
20 and reduce costs.

21 Thank you.

22 CHAIR NICHOLS: Thank you.

23 Hi.

24 MR. O'DONNELL: Chair Nichols, Vice Chair Berg,
25 members of the Board, good afternoon. I'm John O'Donnell

1 with GlassPoint Solar. We build large-scale solar energy
2 facilities, which serve the petroleum fuel sector. We are
3 a California company. We developed a fundamentally new
4 technology for making steam from sunshine. We're
5 currently building one of the largest solar projects in
6 the world. It's a 1000 megawatt project that starts up
7 next quarter in the Middle East.

8 And we see the innovative crude program, under
9 the Low Carbon Fuel Standard, as creating the market
10 conditions for large-scale projects to begin to be built
11 here. These projects will -- Katrina has already given
12 half of what I wanted to say. These projects will
13 delivery emissions reductions in criteria pollutants, as
14 well as in greenhouse gases in the San Joaquin Valley by
15 replacing combustion with sunshine. They will deliver
16 those reductions for decades. Solar facilities operate
17 for decades once built with essentially no operating
18 costs. They will deliver in-state economic growth from
19 the construction and operation of those facilities.

20 Solar facilities operate for decades. Investors
21 in solar facilities need confidence in the market
22 conditions for those facilities for decades. I think
23 we've said before that one of the most important things
24 for investment in facilities like this is certainty about
25 the future of the program, certainty and clarity about the

1 forward rules.

2 I want to compliment staff on doing a great job
3 in evaluating and creating simple, clear, pragmatic rules
4 for how these solar energy projects are evaluated and
5 scored, and want to express our support for the innovative
6 crude program and being included as part of the ongoing
7 future of the Low Carbon Fuel Standard.

8 Thank you.

9 CHAIR NICHOLS: Thank you.

10 MR. SCHUCHARD: Good afternoon. Ryan Schuchard
11 with CalStart. Chair Nichols, Members of the Board, thank
12 you for the opportunity to be heard. Last month, CalStart
13 provided a letter on behalf of about 160 industry
14 supporters who are -- who have spoke out and continue to
15 speak out in strong, both support and accommodation of ARB
16 for the LCFS.

17 Katrina also stole a little bit of my thunder,
18 because I think the logos I saw earlier were from -- were
19 from our letter.

20 So in the spirit of a review here, I just wanted
21 to mention a few things regarding the strength and
22 diversity of the signatories of that letter. We saw in
23 that group biofuel producers and providers representing
24 the whole gamut of liquid and gas technologies.
25 Manufacturers of battery-electric, fuel-cell hybrid, and

1 natural gas vehicles, light, medium, and heavy duty, and
2 infrastructure.

3 We saw transit agencies, shuttle bus operators,
4 and freight fleets. We have providers of finance. We
5 have conventional petroleum distributors and conventional
6 diesel bus manufacturers. We also have multi-national
7 companies serving California, like Archer Daniels Midland,
8 Honeywell, and Siemens. And we even have some of the
9 State's largest employers all together, including the six
10 largest energy utilities, and the largest vehicle
11 manufacturer in California.

12 And finally, a total of 20 different industry
13 groups are signatories, representing interests like dairy
14 farming, biotechnology, and sanitation. So just looking
15 at the signatories, it's clear that industry supporters
16 are distributed throughout the State in serving both rural
17 and urban areas, including many disadvantage communities.

18 And we all thank and congratulate the staff for
19 many of the reasons that you've already heard. This
20 standard is what it is, in large part, because of the many
21 opportunities that industry has had to work with ARB.

22 Thank you very much.

23 CHAIR NICHOLS: Thank you.

24 (Thereupon an overhead presentation was
25 Presented as follows.)

1 MR. HACKETT: Good afternoon, Chair Nichols,
2 Board. My name is Dave Hackett. I'm the president of
3 Stillwater Associates. We're a transportation energy
4 consulting company headquartered in Irvine. And we've
5 been in business since 1998.

6 We've been following the Low Carbon Fuel Standard
7 since it was announced by Governor Schwarzenegger. I
8 think that was 10 years ago. We publish a newsletter on
9 the Low Carbon Fuel Standard. And because of the recent
10 hike in gasoline taxes, we decided to update our forecast
11 of LCFS credit prices.

12 So this comment to the Board is a result of
13 article that we wrote that our -- that my colleague Leigh
14 Noda wrote for our June newsletter.

15 --o0o--

16 MR HACKETT: The LCFS program generate credits an
17 deficits, and renewable fuel producers generate the
18 credits, and a refiner generates the deficits.

19 --o0o--

20 MR. HACKETT: There have been more LCFS credits
21 generated than deficits resulting in a build in the credit
22 bank. And these are all staff data, our analysis of the
23 quarterly reports.

24 --o0o--

25 MR. HACKETT: Credit prices have been declining

1 since the start of the year, indicating and oversupplied
2 market.

3 --o0o--

4 MR. HACKETT: Staff's initial statement of
5 reasons scenario, which is the sort of a red dashed line,
6 forecast a change in the market. And that's because, the
7 projections is that the credit bank will begin to draw in
8 2019.

9 --o0o--

10 MR. HACKETT: And that's because LCFS deficits
11 per gallon will be increasing, requiring more credits per
12 gallon of CARB -- of CARBOB to meet the requirement, and
13 diesel as well.

14 --o0o--

15 MR. HACKETT: So the forecast is that the deficits
16 will grow -- the deficits will grow faster than credits.
17 And on that forecast, 2018 may show a slight increase, but
18 credit draws will happen afterwards.

19 --o0o--

20 MR. HACKETT: If the ISOR balance curve is
21 adjusted for actual credit levels, than credit inventories
22 will reach low -- very well levels in 2020. Again, these
23 are staff numbers.

24 --o0o--

25 MR. HACKETT: So what we think will happen is

1 that the tightness in the credit market we will raise
2 credit prices. We forecast a modest rise in 2018, but
3 expect credit values to reach the cap by 2019.

4 --o0o--

5 MR. HACKETT: The taxes and fees on gasoline and
6 diesel will go up, and the LCFS portion on gasoline raises
7 \$0.21 a gallon, the cap-and-trade portion will go up by
8 about 3.

9 Any questions?

10 CHAIR NICHOLS: This is the first I've seen of
11 this document, so it's a little difficult to respond with
12 a lot of numbers here, but we will certainly take a look
13 at it. And if there are questions, I think we can
14 probably find you and get back to you.

15 MR. HACKETT: Yes, ma'am.

16 CHAIR NICHOLS: Thank you.

17 We're not going to be taking any action today, so
18 there's enough time to review it, I think.

19 Okay. Mr. Jatkar.

20 Is Shrayas Jatkar for the Coalition here?

21 If not, Mr. Coates, I guess you're next.

22 MR. COATES: Good afternoon, Chair Nichols and
23 Board. Thank you for allowing me to speak today. My name
24 is Michael Coates and I'm here today representing Neste
25 Corporation, the world's largest producer of renewable

1 diesel, and one of the largest suppliers of compliance
2 fuel under the Low Carbon Fuel Standard.

3 Neste would like to affirm its support for the
4 LCFS, which is critical to delivering clean low carbon
5 fuels to California motorists, particularly in the freight
6 movement sector. More than 90 percent of all heavy-duty
7 trucks in California use diesel fuel. Without the LCFS,
8 we doubt the State would be able to realize many of its
9 emissions and carbon reduction goals in this sector.

10 Neste believes the LCFS is one of the primary
11 onramps for almost all Californians to participate in the
12 low carbon economy. All motorists use fuel, and the LCFS
13 is a logical touchpoint for them to help California
14 achieve carbon reduction goals, maintain it's global
15 leadership in the fight against human-caused climate
16 change.

17 Lastly, we'd like to remind the Board that the
18 LCFS is working as intended. I think some of this may
19 have already been covered. But cumulatively through 2016,
20 the LCFS helped the State avoid about 26 million metric
21 tons of carbon emissions. Your staff's own modeling shows
22 continued and additional emissions reductions are needed
23 to meet the greenhouse gas goal reductions targets of
24 2030. And the LCFS is an important arrow in California's
25 quiver of climate-fighting tools.

1 Thank you for your continued support of the LCFS.

2 CHAIR NICHOLS: Thank you.

3 Hi.

4 MR. MUI: Good afternoon. I'm Simon Mui with
5 Natural Resources Defense Council. And thank you for the
6 opportunity to speak today.

7 Just first, kudos to staff and management that
8 have continued to work on this program over the past seven
9 to 10 years. I remember so many times folks counted out
10 the program. At several points, it was felt like the
11 program might derail. But, in fact, this little engine
12 that could has grown up to be a working big steam engine
13 that is now chugging along and making progress.

14 I think that the staff presentation shows why
15 there have been -- there are so many stakeholders
16 supporting the Low Carbon Fuel Standard. It's grown into
17 one of the main engines for our climate change program
18 here in California to achieve the 2020 targets, and going
19 forward the 203 targets.

20 As we heard earlier, it's already contributed to
21 23 million metric tons of carbon reduction. That's the
22 equivalent to displacing five million cars and trucks on
23 the road over a year.

24 In addition, as a fuel diversification strategy,
25 it's also contributed to vastly expanding the low carbon

1 fuels market in California. The market has grown.
2 Alternative fuel use has grown by 60 percent -- 60 percent
3 in just five years. That's a lot.

4 And we understand the concerns from some in the
5 industry, but the industry has overall complied. The good
6 news is we've 100 percent compliance by the regulated
7 parties. In fact, we've seen overcompliance by an average
8 of 60 percent over the past five years averaged out. And
9 regulated parties have a healthy reasonable credit bank
10 going forward.

11 So I think one of the commenters earlier, from --
12 Colin Murphy mentioned the performance-based technology
13 neutral approach as being really key, core to how this
14 standard really works well. And that's because this LCFS
15 train is able to carry all types of passengers, whether
16 you're an alternative fuel that is ethanol, that is
17 biodiesel, that is renewable diesel, whatever your
18 proclivity for whichever fuel, the LCFS does not
19 discriminate.

20 And because of that, it is able to bring along
21 many different technologies. And there's no doubt that
22 staff, the industry, everyone will get some of the
23 forecasts wrong going forward. Nobody can predict the
24 future. But what the design and robustness of this
25 program does is that it allows those players that are

1 improving to be incentivized.

2 And I think because of that, we've got a very
3 robust program here. Fuels that were not predicted five
4 years ago are now in the mix.

5 And with that, I just want to conclude that as we
6 go forward in about 20 -- looking at 2030, this is a very
7 important part of our overall strategy, where, as we go
8 forward to -- into the age of low carbon energy sources,
9 this train needs to keep on performing and chugging along
10 to assist us.

11 So let's keep it running.

12 Thank you.

13 CHAIR NICHOLS: Thank you.

14 You can tell that my rigor in enforcing time
15 limits also is slowing down --

16 (Laughter.)

17 CHAIR NICHOLS: -- as we near the end of the
18 program, but thank you.

19 MS. TUTT: And Wunder is on his way over, so
20 hopefully he can come --

21 CHAIR NICHOLS: Okay. All right.

22 MS. TUTT: -- after me. My name is Eileen Tutt.
23 I'm with California Electric Transportation Coalition and
24 I'm here today in support of LCFS mixers.

25 (Laughter.)

1 CHAIR NICHOLS: I think I've got an idea going
2 here. We should --

3 MS. TUTT: I think so. I have -- I've submitted
4 sort of two sets of comments. And the first set talks
5 about our study where we looked at how cap and trade and
6 the LCFS work together, and the fact that the LCFS
7 program, in combination with cap and trade, actually
8 reduces the cost of allowances in the Cap-and-Trade
9 Program by about half. So it's a very significant
10 complementary policy. The two work well together and we
11 actually need both of them. So we are happy to be working
12 on both, supporting the continuation of the Cap-and-Trade
13 Program and the LCFS.

14 I also wanted to bring your attention to a memo
15 that I asked ICF to prepare specifically for this Board
16 meeting, because we did two assessments actually of LCFS
17 scenarios. And I wanted to know how did our assessment
18 stack up to how the LCFS is actually working?

19 And the memo lays out kind of what the findings
20 were, and how they relate to what actually happened in the
21 LCFS program. And I think the most important thing to
22 note here is that the ICF scenarios were based on sound
23 principles. They were developed in conjunction with the
24 alternative fuels industry folks, so not just CalETC, but
25 all of us. And they were developed with a very deep

1 understanding of the petroleum industry.

2 So the -- one of the biggest things that we
3 found -- and we said this when we presented our findings
4 to your staff, we said that we thought that our scenarios
5 were very conservative, and that actually the LCFS would
6 exceed our expectations, and, in fact, it has.

7 The -- according to ICF, the projections that
8 they made would suggest that the -- that the LCFS has
9 overperformed, outperformed what we anticipated. So we
10 believe that the LCFS is very strong and very viable, and
11 we'd like to see it continuing.

12 In contrast, I would say the BCG assessment that
13 was -- that the staff outlined in their -- in their
14 presentation today, we believe that it demonstrates a
15 fundamental lack of understanding of the transportation
16 fuels market, and the structure and mechanics of the LCFS,
17 and that's what our consultant found as well.

18 We shared our findings and our recommendations
19 with BCG. And as far as I know, they have not ever
20 corrected their assessment.

21 So, in closing, I'd just like to say that we look
22 forward to working with staff to strengthen the LCFS
23 beyond 2020. And I thank you for your time.

24 CHAIR NICHOLS: Thank you.

25 Bonnie.

1 MS. HOLMES-GEN: I'm not sure if Andy is here or
2 not?

3 CHAIR NICHOLS: Is Andy here?
4 Oh, then let's give him his chance.
5 Hi.

6 MR. WUNDER: Hi. Chairman Nichols, members of
7 the Board, you'll have to excuse me. It's not day to be
8 running.

9 (Laughter.)

10 CHAIR NICHOLS: It's hot out there. If you'd
11 rather sit for a minute, it's okay.

12 (Laughter.)

13 MR. WUNDER: Sorry. Hi. My name is Andy Wunder.
14 And I'm a manager for Ceres California Program. Ceres is
15 a non-profit organization advocating for sustainability
16 leadership. We mobilize a network of 41 leading U.S.
17 companies representing over \$400 billion in combined
18 annual revenue to advocate for the adoption of meaningful
19 energy and climate policy.

20 This groups is called Ceres BICEP Network. It
21 includes California-headquartered companies, such as
22 Dignity Health, Levi's, and eBay.

23 I'm here on behalf BICEP to show business support
24 for the Low Carbon Fuel Standard. California businesses
25 recognize that climate change presents significant

1 long-term risks to companies, as well as the broader
2 economy.

3 And I want to emphasize that the Low Carbon Fuel
4 Standard is working. It is achieving its goals and
5 proving to be a critical climate change mitigation tool.
6 Since 2011, the Low Carbon Fuel Standard has helped the
7 State avoid 26 million tons of carbon emissions, and 8.5
8 billion gallons of petroleum, while helping to lead to an
9 increase in alternative fuel use by 57 percent.

10 The Low Carbon Fuel Standard is also a powerful
11 driver of California's green economy. Since 2011, 1.6
12 billion has been invested in clean fuel production in
13 California. And this investment in clean low carbon fuels
14 generates jobs. More than 300 companies in the clean
15 transportation technology industry employ more than 20,000
16 workers throughout the State.

17 In sum, the Low Carbon Fuel Standard is a
18 critical tool in the State's arsenal to achieve its
19 greenhouse gas targets. The Low Carbon Fuel Standard is
20 also an essential complement to the Cap-and-Trade Program.
21 ICF's recent analysis demonstrated that the Low Carbon
22 Fuel Standard is necessary to drive fuel diversification,
23 reduce cap and trade allowance prices, and reduce
24 emissions.

25 We must stay the course with the Low Carbon Fuel

1 Standard through 2020, and strengthen the program to reach
2 our 2030 SB 32 reduction goals. Thank you for your time.

3 CHAIR NICHOLS: Thank you.

4 MS. HOLMES-GEN: Chair Nichols and Board members,
5 Bonnie Holmes-Gen with the American Lung Association in
6 California.

7 And I'm here to remind you of the strong public
8 health support for the Low Carbon Fuel Standard as a
9 critical -- critical measure to meet our 2030 and 2050
10 climate goals. And that we know that it is providing
11 strong public health benefits. And I submitted a letter
12 from over a dozen public health organizations to remind
13 you of that strong support, and we have been supporting
14 this regulation over the years, of course, since its
15 adoption.

16 Some of the health groups on the letter, not to
17 mention them all, but in addition to the Lung Association,
18 the American Academy of Pediatrics, the California
19 Thoracic Society, the California Academy of Family
20 Physicians, Alliance of Nurses for Healthy Environments,
21 and Public Health Institute.

22 And we're reiterating our support for the Low
23 Carbon Fuel Standard as a public health tool that has
24 proven successful, as you've seen in the staff
25 presentation, and is producing clean fuels and moving us

1 forward towards zero emissions.

2 And we're very excited that in addition to
3 diversifying fuels, that we are seeing a lot of progress
4 towards zero emissions. And that's a key goal that we
5 have to achieve to get to our 2030 climate goals. And the
6 increase in electricity use that was shown in the staff
7 presentation, the ZEV rebates offered by utilities, these
8 are great examples of how the program is moving us
9 forward, engaging and rewarding consumers who are making
10 clean fuel choices.

11 We're very proud of California's leadership, and
12 the fact that Oregon and Canada and other entities are
13 developing and following our California example.

14 And I also wanted to make the point about the
15 peanut butter and jelly - and that was a great analogy -
16 that cap and trade and Low Carbon Fuel Standard are
17 working well together. And, in fact, we've done some
18 research at the Lung Association on the health benefits of
19 the these two programs working together and producing --
20 moving us forward to zero emissions, reducing petroleum
21 consumption, and improving health benefits.

22 So we look forward to working with you, with
23 Board members, and staff over the next year on a stronger
24 2030 carbon intensity goal for the Low Carbon Fuel
25 Standard, and, of course, working toward a successful

1 extension of the Cap-and-Trade Program.

2 Thank you.

3 CHAIR NICHOLS: Thank you.

4 Anybody else who wanted to speak on this item?

5 Seeing none.

6 This is a report, but it's a time for Board
7 members who have questions or comments or wish to respond.

8 I'm looking at you, Dr. Sperling.

9 (Laughter.)

10 BOARD MEMBER SPERLING: You know I always have a
11 comment about LCFS.

12 I do note that there's -- I think it maybe it's
13 been around long enough. It's really motivating more
14 creativity. We're having -- talking about mixers --

15 (Laughter.)

16 BOARD MEMBER SPERLING: -- and which incidentally
17 is the best use of ethanol.

18 (Laughter.)

19 BOARD MEMBER SPERLING: And we've got all these
20 metaphors out there about the little engine that could,
21 and peanut butter and jelly. I mean, we're -- the
22 creative juices are going here, and on the staff side too.

23 You know, I do want to compliment the staff. You
24 know, this is a case -- I mean, it's a long-standing
25 commitment by staff for a challenging program. And I see

1 Mike Scheible here who was with us from the very beginning
2 of this program, and played a huge role in it, and, you
3 know, know is in the very capable hands of Sam Wade.

4 And I say that it's important, because this is
5 just a review now, but we're poised to be adopting new
6 standards possibly -- I guess we're going to review them
7 the end of this year possibly for 2030.

8 So I do -- you know, in that context, I want to
9 say that a little humility is needed here. And actually,
10 I was impressed Simon Mui pointed this out very well, that
11 if you design a program that is performance based, and
12 market based, and robust, as result of that, it creates
13 the incentives in ways that are hard to predict.

14 You know, when Mike and I were back in 2007, you
15 know, dreaming up this program, we had no idea it would
16 turn out the way it has, but the basic principles are
17 really strong. And I think that's a lesson, you know, for
18 other programs here. And, of course, those lessons are
19 always observed, but just to reiterate, it is this idea of
20 as we move in the climate area, this idea of performance
21 based, and market based, as much as possible, really
22 creates robust programs, sends the right signals.

23 And what we're seeing is a lot of investment
24 starting to happen and a lot of support coming from the
25 natural gas industry. You know, who knew, you know,

1 because of bio -- because of the biogas and the
2 electricity industry, as well as advanced biofuel, and the
3 solar industry building, you know, solar power for the oil
4 production fields, oil fields.

5 So we're seeing a lot of innovation, not in ways
6 we anticipated, but we thought there would be all this
7 cellulosic fuel out there. It hasn't happened, but I
8 think this program is really important, because it
9 continues to send those signals to -- you know, so if
10 there's any hope of it happening, it's going to send those
11 signals for investment, for innovation in these advanced
12 biofuels. And we're going to need them. You know, we're
13 going to need them in aviation heavy duty.

14 So -- and I -- a little bit of humility also, in
15 terms of looking at the report that staff did is, you
16 know, a clear-eyed view of this is we're really still at
17 the very beginning. So, yeah, we can say lots of good
18 things about what's happened the last few years, but, you
19 know, really, we're just at the beginning, and there's
20 some steep increases that are being called for in the next
21 few years.

22 And after that, then it will be challenging, and
23 it will be difficult in this. But I think the staff --
24 I've been working with the staff, and they're doing, I
25 think, an outstanding job of anticipating challenges,

1 dealing with them in a way that makes sense economically.
2 So it's very impressive.

3 So I just want to add one other -- one other
4 comment is that I do support very much some of he
5 provisions -- new provisions that are being built into it.
6 The provisions for carbon capture and sequestration, I
7 think are really important. Again, it's sending that
8 signal. With aviation, that's really important. I'm not
9 sure how much the renewable hydrogen at refineries will
10 be.

11 But I think sending those signals again is good,
12 because we don't know. I mean, we don't know what's going
13 to make sense. All those creative minds -- there's create
14 minds in the room here, but there's even more creative
15 minds out there in industry.

16 So great job, and we've got some important work
17 ahead in terms of planning for the 2020 to 2030.

18 CHAIR NICHOLS: Thank you.

19 Any other questions, comments?

20 Okay.

21 Well, we've certainly created a constituency for
22 this program, I will say that.

23 (Laughter.)

24 CHAIR NICHOLS: And I actually kind of meant that
25 semi-seriously. I suppose, in my mind, it's turning to

1 summer, and therefore, you know, thinking a little bit
2 frivolously, but we do need to -- we do need to celebrate
3 things that we can celebrate. And I think this one
4 actually is by and large one that we should celebrate. I
5 understand our friends at WSPA are still deeply concerned
6 and unhappy about the program, and I hope we can find ways
7 to work with them to get it to be something that they're
8 more willing to live with.

9 But I also very much appreciate the fact, and I
10 do want to note it, that we are able to work on different
11 policies in different places at different times and to
12 continue to make progress. So I thank you for that.

13 And I think that's it as far as our agenda,
14 unless we have any public comment?

15 BOARD CLERK McREYNOLDS: (Shakes head.)

16 CHAIR NICHOLS: Which we do not.

17 Okay. Then seeing none, we will stand adjourned.
18 Thank you, everybody.

19 No, no, before we adjourn, we also have an agenda
20 item for Board member comments.

21 So, Mr. Eisenhut, I forgot.

22 BOARD MEMBER EISENHUT: Thank you, Chair Nichols.

23 On Now?

24 CHAIR NICHOLS: Yes.

25 BOARD MEMBER EISENHUT: Okay. This really

1 relates to last month's meeting, which unfortunately I was
2 unable to attend and to the San Joaquin Valley SIP, which
3 was discussed at the last meeting. And I wanted to make a
4 comment relating to a small portion of that. Since I had
5 asked before regarding mobile ag equipment, and I had
6 requested a briefing on the status of the mobile ag
7 survey, and received that briefing, I don't know, two
8 months ago, I just want to -- because it's not on the
9 website, I wanted to relate that I was very impressed with
10 the -- I'd been somewhat critical. I was very impressed
11 with the survey and the results of the survey.

12 It tells a compelling story of reduction of work
13 conducted by both the district and the industry with in
14 excess of a 75 percent reduction over 10 years. And
15 I -- my closing-the-loop comment is that a portion of the
16 data that is in that -- that forms the basis of that
17 survey is 10 years old. And some of the information is
18 extrapolated from that data.

19 So I just want to, as we move forward, and I know
20 staff is working on this item and it will return, to -- to
21 have that as -- I challenge that data as being appropriate
22 as we move forward.

23 I don't have a definition as to what that look
24 like. I know we'll know it, and you'll know it when we
25 see it, but that's the challenge.

1 So that's my -- thank you, Chair Nichols.

2 CHAIR NICHOLS: Okay. Thank you.

3 Any other Board Members with unrelated, but
4 important comments?

5 If not, then this is adjournment. Okay. Thanks,
6 everybody.

7 (Thereupon the Air Resources Board meeting
8 adjourned at 3:16 p.m)

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C E R T I F I C A T E O F R E P O R T E R

I, JAMES F. PETERS, a Certified Shorthand Reporter of the State of California, do hereby certify:

That I am a disinterested person herein; that the foregoing California Air Resources Board meeting was reported in shorthand by me, James F. Peters, a Certified Shorthand Reporter of the State of California, and was thereafter transcribed, under my direction, by computer-assisted transcription;

I further certify that I am not of counsel or attorney for any of the parties to said meeting nor in any way interested in the outcome of said meeting.

IN WITNESS WHEREOF, I have hereunto set my hand this 8th day of July, 2017.



JAMES F. PETERS, CSR
Certified Shorthand Reporter
License No. 10063