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MEETING

STATE OF CALIFORNIA

AIR RESOURCES BOARD

JOE SERNA, JR. BUILDING

CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY

SIERRA HEARING ROOM, SECOND FLOOR

1001 I STREET

SACRAMENTO, CALIFORNIA

WEDNESDAY, APRIL 21, 2010

1:11 P.M.

LINDA KAY RIGEL, CSR  
CERTIFIED SHORTHAND REPORTER  
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APPEARANCES

BOARD MEMBERS

- Ms. Mary Nichols, Chairperson
- Dr. John R. Balmes
- Mr. Ron Roberts
- Dr. Daniel Sperling
- Dr. John Telles

STAFF

- Mr. James Goldstene, Executive Officer
- Ms. Lori Andreoni, Board Clerk
- Mr. David Kennedy, Staff, Program Development Section, Office of Climate Change
- Dr. Kevin Kennedy, Assistant Executive Officer, Office of Climate Change
- Mr. David Kennedy, Program Development Section, Office of Climate Change

ALSO PRESENT

- Dr. Paul Bernstein, Charles River Associates
- Dr. David Roland-Holst, University of California, Berkeley
- Mr. Tom Tanton, T2 & Associates
- Mr. Reid Harvey, U.S. Environmental Protection Agency
- Professor Larry Goulder, Stanford University

1 APPEARANCES - continued

2 Dr. Chris Busch, Center for Resource Solutions

3 Professor Michael Hanemann, University of California,  
4 Berkeley

5 Professor Hal Nelson, Claremont Graduate School

6 Dr. Hal Nelson, Claremont Graduate School

7 Mr. Jim Lazar, Burbank Water and Power

8 Mr. Norman Pedersen, Southern California Public Power  
9 Authority

10 Mr. Obadiah Bartholomy, Sacramento Municipal Utility  
11 District

12 Mr. Hank Ryan, Small Business California

13 Ms. Dorothy Rothrock, California Manufacturers &  
14 Technology Association

15 Mr. Ray Williams, Pacific Gas & Electric

16 Mr. Hank DeCarbonel, California Concrete Pumpers

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P R O C E E D I N G S

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CHAIRPERSON NICHOLS: Good afternoon, ladies and gentlemen. There are plenty of seats in the front for those who are standing in the back.

This is the Air Resources Board April 21st, 2010, public meeting. So I'm now officially calling us to order.

Before we begin, we will say the Pledge of Allegiance to the flag, so please rise.

(Thereupon the Pledge of Allegiance was recited in unison.)

CHAIRPERSON NICHOLS: All right. Will the clerk please call the roll.

- BOARD CLERK ANDREONI: Dr. Balmes?
- Ms. Berg?
- Ms. D'Adamo?
- Ms. Kennard?
- Mayor Loveridge?
- Mrs. Riordan?
- Supervisor Roberts?

BOARD MEMBER ROBERTS: Here.

BOARD CLERK ANDREONI: Professor Sperling?

BOARD MEMBER SPERLING: Here.

BOARD CLERK ANDREONI: Dr. Telles?

1 BOARD MEMBER TELLES: Present.

2 BOARD CLERK ANDREONI: Supervisor Yeager?

3 Chairman Nichols?

4 CHAIRPERSON NICHOLS: Here. Thank you.

5 We have made arrangements for this program to  
6 be webcast. I know at least one of our Board Members is  
7 watching it in real-time, and others will be either  
8 reading the transcript which is going to be available  
9 from the court reporter or watching the recording of the  
10 proceeding afterwards. There is great interest on  
11 everyone's part in this particular topic.

12 I have a couple of announcements to make before  
13 we get started that are logistical.

14 The room has emergency exits as you can see in  
15 the rear and to the side here. In the event of a fire  
16 alarm, we are required to evacuate this room immediately  
17 and go down the stairs and out of the building until  
18 there's an all-clear signal given. Then we can return  
19 to the room and resume the hearing.

20 For those of you who are not regulars at ARB  
21 meetings or in this building, there are restrooms on  
22 this floor located down at the end of the hall.

23 And then with respect to participation in this  
24 because this is a somewhat unusual set-up for an ARB  
25 meeting, the way we're planning to do this is to have a

1 rather lengthy set of presentations and discussion by  
2 invited panelists who are here to reflect a number of  
3 different points of view and to give us information  
4 about different aspects of the economic assessment of  
5 the impacts of the AB 32 Scoping Plan.

6           Then there will be opportunities for those in  
7 the audience who wish to ask questions or make comments  
8 to participate. Rather than having everybody parade up  
9 to the microphone initially, we're going to be passing  
10 out cards.

11           Does anybody have cards to show what these  
12 things look like? Yes. Here they are. That's a  
13 comment card. We will be putting them out and passing  
14 them around and then sorting them and trying to make  
15 sure they're distributed to the people for whom they are  
16 intended.

17           This will then be followed by further enlarged  
18 panel discussion, and then finally by a general open  
19 comment period where anybody who wishes to make a  
20 comment of the traditional formal public comment can do  
21 so.

22           We have this scheduled, this whole proceeding,  
23 for four and a half hours. We also have scheduled a  
24 break after the first panel so that people can get up,  
25 stretch, et cetera.



1           So with that, I'd like to say just a little bit  
2 more about why we're here.

3           This item is an update to the Board on the  
4 revised AB 32 economic analysis. It's continued from  
5 last month's Board meeting in order to allow both Board  
6 Members and stakeholders more time to review the staff  
7 report.

8           As you may recall, the staff report was  
9 released quite soon before the -- quite close in time to  
10 the last Board meeting. And rather than force people to  
11 respond at that time, we decided to give additional  
12 time.

13           I also want to make it clear this is not an  
14 action item. It's an opportunity for Board Members to  
15 hear from staff and other experts about their analysis;  
16 and so we've invited a number of people to come and talk  
17 about related parallel economic studies which don't  
18 always reach exactly the same conclusions and to try to  
19 understand the differences and the usefulness of the  
20 various types of studies.

21           The ARB directed its staff to work with experts  
22 as they developed their own staff analysis. And I know  
23 that the ARB staff worked closely with the Economic and  
24 Allocation Advisory Committee and specifically with its  
25 Subcommittee on Economic Impacts during the course of

1 developing their own revised assessment.

2           We are expecting Professor Goulder who chaired  
3 that committee to join us. He was teaching today and  
4 was going to have to be a little bit late but he'll be  
5 getting here as soon as he can.

6           This Board also directed the staff to look for  
7 opportunities for collaborative modeling efforts as they  
8 went about updating the analysis after the original  
9 Scoping Plan was released and adopted in 2008.

10           Two of the presentations this afternoon, the  
11 ones from Paul Bernstein of Charles River Associates and  
12 from David Roland-Holst of UC Berkeley, are a result of  
13 that collaboration.

14           They I think provide some useful insight into  
15 how results can shift when you use different modeling  
16 tools, although you may have the same set of inputs and  
17 assumptions that you're using to exercise those models.

18           With that, and given the Board's interest, we  
19 thought it would be illuminating to have a discussion  
20 with all of these analysts and also to talk about  
21 possible future analyses and research needs.

22           So although the principal goal here is to  
23 complete our review of the most recent economic  
24 assessment, we are also I think expecting to have some  
25 discussion about some additional kinds of research that

1 could and should be done.

2           So I'm looking forward to a very robust  
3 conversation.

4           Board Members are -- and we are joined at the  
5 table here by our Executive Officer, James Goldstene.  
6 We will take advantage of the opportunity to break in  
7 and ask questions if we can't wait, but we will also  
8 just be enjoying watching this dialogue proceeding.

9           So with that, I want to thank all of the  
10 members of the advisory committee and especially those  
11 on the Economic Impact Subcommittee who contributed so  
12 much of their time and expertise to this endeavor.

13           I also want to thank the panelists who have  
14 graciously agreed to be here today and to share their  
15 results with us and to contribute to the dialogue.

16           With that, I will turn this over to Kevin  
17 Kennedy, the Director of the Office of Climate Change,  
18 and he will begin the introduction of the panelists the  
19 pang.

20           DR. KEVIN KENNEDY: Thank you very much,  
21 Chairman Nichols.

22           I would also like to add my thanks to the panel  
23 members, both the ones sitting here at the table at the  
24 moment with me and the panelists who will be joining us  
25 when we get to the second session of the afternoon.

1           We felt that it was a very important thing to  
2 do in terms of the economic analysis that we had done  
3 for AB 32 to help everyone, the Board Members and the  
4 public, put the work that we did into a broader context  
5 in terms of what we found, what others have found, in  
6 trying to analyze the economic effects of this sort of  
7 action on climate change.

8           For that reason, we invited a number of people  
9 for this first panel to talk about recent analysis  
10 that's been done, either of AB 32 implementing the  
11 Scoping Plan itself, or action that is being  
12 contemplated at the federal level.

13           I will be moderating this first panel. The  
14 speakers will be David Kennedy from the Office of  
15 Climate Change who we heard a little bit from last  
16 month.

17           Paul Bernstein from Charles River Associates  
18 who we also heard a little bit from last month.

19           David Roland-Holst from UC Berkeley.

20           And as Chairman Nichols mentioned, both the  
21 work that David Roland-Holst released last week and Paul  
22 Bernstein's Charles River Associates work that was  
23 released in March were a result of collaboration where  
24 we were working to have a common set of inputs and  
25 assumptions used between our analysis and other modeling

1 tools to be able to better understand the importance of  
2 the different modeling tools as well as different inputs  
3 and assumptions.

4 We also will have Tom Tanton from T2 &  
5 Associates to talk about some analysis that he conducted  
6 for the AB 32 Implementation Group.

7 And we're pleased to have Reid Harvey from the  
8 US EPA who will be talking about analysis that's been  
9 done of the federal proposals.

10 So that will be the first panel.

11 And what we will do from there after we take a  
12 short break, the idea for those presentations will be to  
13 give a fairly quick and high-level summary of what  
14 analysis was done and what the results were.

15 I should also mention that one of the other  
16 analyses that has been talked about a lot that has also  
17 both been used by some to criticize AB 32 but also has  
18 been in for its own criticism as well, was conducted by  
19 Varshney and Associates.

20 We did invite Sanjay Varshney and Dennis  
21 Tootelian to participate in the proceedings this  
22 afternoon, but they were unable to participate. They  
23 indicated they had other engagements they were not able  
24 to get out of.

25 So the first panel will be presenting the basic

1 results of recent analyses.

2           We then invited a number of economists from  
3 around the state to have some degree of comments on the  
4 different analyses that have been conducted to be able  
5 ask questions and discuss the analysis amongst  
6 themselves and with the first panel.

7           And that session will be moderated by Professor  
8 Larry Goulder. It will also include Hal Nelson, Michael  
9 Hanemann, and Chris Bush, and we'll have a bit more  
10 introduction of those panelists when we get to the  
11 second panel.

12           For that panel, we did also invite the  
13 Legislative Analyst Office to participate if they were  
14 interested, and they, after some consideration, decided  
15 they were -- they felt it was more appropriate for them  
16 to listen and learn from the proceedings today rather  
17 than sort of take direct part.

18           But we're very pleased to have Tiffany Roberts  
19 from Legislative Analyst Office here to sort of listen  
20 and learn along with us as to sort of the implications  
21 of the sort of analyses that we are doing.

22           The third session after the discussion with  
23 those panelists will be taking the initial comments and  
24 questions that folks in the audience will have the  
25 opportunity. We'll be distributing the cards shortly

1 for people to write out comments and questions to direct  
2 to either set of panelists.

3           Once the second panel comes up, we'll have ten  
4 people sitting around the table so questions could be  
5 going to pretty much anybody or relatively broadly. So  
6 there will be some additional discussion and comment  
7 through that portion.

8           And then of course we will have the opportunity  
9 for folks who are interested to have sort of more  
10 typical public comments of getting up and speaking at  
11 the microphone.

12           And we'll have a separate set of cards that  
13 will be distributed for that a little bit later after  
14 people have had a chance to have a flavor for the  
15 discussion up to that point.

16           So with that, I would like to turn it over to  
17 David Kennedy who is the main economist who was working  
18 on the economic analysis, the updated economic analysis  
19 of the Scoping Plan for the Air Resources Board.

20           DR. DAVID KENNEDY: Thank you, Kevin, and good  
21 afternoon, Chairman Nichols, and Members of the Board.  
22 I will provide a brief summary of what was presented at  
23 last month's Board meeting.

24           Next slide.

25           So first of all, what was new in this updated

1 analysis. The updated ARB analysis includes a new  
2 Business-as-Usual projection that reflects the recent  
3 economic downturn.

4 We include as part of the Business-as-Usual  
5 scenario the impacts of the Pavley 1 regulation and the  
6 full implementation of a 20 percent renewable portfolio  
7 standard.

8 The analysis uses a dual modeling approach that  
9 includes the Energy 2020 model and the E-DRAM model.  
10 The two models which have different strengths are meant  
11 to act as complements and provide alternative views of  
12 the potential effects of AB 32 policies.

13 The report analyzes five cases to show the  
14 economic impacts of making different policy choices such  
15 as getting fewer reductions from complementary measures  
16 and eliminating offsets entirely.

17 Next slide.

18 ARB relied on two modeling tools to perform  
19 this analysis. The first one, Energy 2020, is a  
20 multisector energy analysis system that simulates the  
21 supply, price, and demand for all fuels.

22 This version of the model was developed for use  
23 by ARB by ICF International and Systematic Solutions,  
24 Incorporated.

25 The second model was the E-DRAM model. E-DRAM



1 is a computable general equilibrium model of the  
2 California economy originally developed by Peter Berck  
3 in collaboration with California Department of Finance  
4 and ARB.

5 Next slide.

6 The original Scoping Plan analysis estimated  
7 the effects of implementing all Scoping Plan measures.  
8 This analysis takes a different approach by focusing on  
9 several key complementary measures.

10 These include increased energy efficiency  
11 programs and standards, a 33 percent renewable energy  
12 standard, increased use of combined heat and power, a  
13 regional VMT target, California clean car standards,  
14 goods movement measures, and the Low Carbon Fuel  
15 Standard, and a Cap and Trade program.

16 Some of these measures are implemented in the  
17 modeling in a detailed manner while some are implemented  
18 in less detail.

19 Specifically, there are some important issues  
20 that could affect the cost of the Cap and Trade program  
21 that warrant further examination.

22 Next slide.

23 In this analysis, we present the results for  
24 five cases that we do discuss some variations on these  
25 cases in the report.

1           In the first case, Case 1, we assumed that all  
2 complementary policy goals are achieved in full, and we  
3 allow the use of offsets in the Cap and Trade program.

4           In Case 2, as in Case 1, all complementary  
5 policy goals are achieved in full, but offsets are not  
6 allowed.

7           In Case 3, there are fewer reductions from the  
8 transportation measures.

9           In Case 4, there are fewer reductions from the  
10 electricity and natural gas measures.

11           And in Case 5, we include a combination of Case  
12 3 and Case 4.

13           So in these sensitivities, we basically assume  
14 that the complementary policies achieve half of their  
15 targets, with the exceptions being the 33 percent  
16 renewable standard and the VMT measure where that policy  
17 is excluded completely from the analysis.

18           In all cases, the Cap and Trade program  
19 provides the remainder of the reductions needed to  
20 achieve the AB 32 target.

21           Next slide.

22           Our assumptions about economic growth are that  
23 gross state product would grow on average at about  
24 2.4 percent per year or 36 percent from 2007 to 2020.

25           Personal income would also grow at a rate of

1 2.4 percent per year, and employment would grow at a  
2 rate of about .1 percent per year, or 13 percent over  
3 the 2007-to-2020 period.

4 Next slide.

5 In terms of economic effects, the change in  
6 gross state product ranges from about positive .2 --  
7 minus .2 percent to minus 1.4 percent across the five  
8 cases.

9 The change in personal income ranges from  
10 .1 percent to minus .6 percent.

11 Excuse me. The change in personal income  
12 ranges from .1 percent to minus 1.2 percent, while  
13 income per capita ranges from .1 percent to minus  
14 .6 percent.

15 And the change in labor demand or employment  
16 ranges from .1 percent to minus 1.7 percent.

17 And across the five cases, the 2020 allowance  
18 price ranged anywhere from \$21 to \$102 in 2020.

19 Thank you very much.

20 CHAIRPERSON NICHOLS: And again, because this  
21 always seems to come up, the percentages are off of a  
22 projected rate of growth that would have occurred  
23 regardless in 2020.

24 DR. DAVID KENNEDY: That is correct.

25 CHAIRPERSON NICHOLS: Okay.

1 DR. KEVIN KENNEDY: Thank you, David.

2 Next up is Paul Bernstein from Charles Rivers  
3 Associates in order to provide an overview of their  
4 analysis released in March.

5 DR. BERNSTEIN: Thank you very much for  
6 inviting us here, and thank you very much for inviting  
7 us in this entire process.

8 I'd also like to thank Michael Gibbs from  
9 Cal/EPA for all his help as well as the ARB in this  
10 collaborative effort that I will describe here.

11 Next slide.

12 Okay. As mentioned, this has been a  
13 collaborative effort with the ARB, and so I'd like to  
14 start out by sharing some of the common themes that we  
15 found with the ARB as well as some of the differences in  
16 the two modeling results.

17 First, we find that in running the set of ARB  
18 scenarios, these cases that David just mentioned, cases  
19 1 through 5 as well as some other cases we looked at, we  
20 see a range of impacts.

21 We see the allowance prices ranging from \$50 to  
22 \$80 per ton of CO2 in 2020, and this is roughly 50 cents  
23 to 80 cents per gallon of gas.

24 We see the costs in terms of a per capita cost  
25 ranging from \$200 to \$500, and that equates to about a

1 half a percent to 1.1 percent loss in per capita income.

2 We do find when we look at Case 5 that our  
3 results are fairly similar to those of the ARB. The ARB  
4 finds costs per capita of about \$270, and we find costs  
5 of about \$290.

6 Also, as the ARB, we find that offsets afford  
7 great benefits. They both reduce the overall costs of  
8 complying with the program as well as reducing the  
9 permit price associated with the Cap and Trade program.

10 We find a reduction in permit prices of about  
11 33 percent whereas the ARB finds a reduction of about  
12 80 percent.

13 One area where there is a fairly big difference  
14 in the models is what we find about the inclusion or  
15 exclusion of complementary measures when added into a  
16 Cap and Trade program.

17 So we find that these complementary measures  
18 restrict choices or reduce flexibility and therefore  
19 increase the costs of complying with the AB 32 target,  
20 whereas the ARB finds that adding in these complementary  
21 measures most likely corrects some market failures and  
22 therefore end up reducing costs when they're layered  
23 onto a Cap and Trade program.

24 I'd like to clarify, I think, one point of  
25 confusion that may be out there. Both ARB and CRA

1 account for the cost savings in any energy reductions,  
2 so any energy efficiency that takes place is accounted  
3 for in CRA's model.

4           And both sets of models also find that  
5 sensitivity to things such as economic forecasts,  
6 technology assumptions, and the like.

7           Specifically, we ran a number of sensitivities  
8 where we looked at what we felt were more likely costs  
9 for the alternative fuels that would be needed under the  
10 Low Carbon Fuel Standard.

11           And when incorporating the costs that we feel  
12 are more likely, we find that the overall program  
13 costs -- that's not just the LCFS, but the overall costs  
14 of complying with AB 32 -- increases by 40 percent.

15           We also find that the overall cost estimates  
16 are very sensitive to the emissions forecast. So if one  
17 were to use the emissions forecast that was in the 2008  
18 Scoping Plan, namely IEPR 2007, as opposed to the  
19 current forecast, the IEPR 2009, the costs are  
20 significantly higher under the IEPR 2007 forecast.

21           Next slide.

22           Okay. So I'd like to compare results. The  
23 next few slides will be fairly similar in terms of the  
24 figure here.

25           So what the figure has is on the Y axis we see

1 the permit price that would result in the Cap and Trade  
2 program. And on the X axis, we have the overall program  
3 costs, the cumulative program costs from 2010 to 2020.

4 And throughout these slides, we'll compare  
5 different scenarios.

6 The first one is showing the benefits that we  
7 find of removing the complementary measures from the  
8 program.

9 So the diamond to the right there labeled SP is  
10 ARB's Case 1. So that's the full Scoping Plan with all  
11 the complementary measures.

12 The upper square there is the Cap and Trade  
13 program that achieves the same amount of emission  
14 reductions as in the Scoping Plan policy but has none of  
15 the complementary measures.

16 So you can see moving from the Scoping Plan  
17 that includes all the complementary measures to a  
18 program that has none of the complementary measures, you  
19 reduce the costs by about 50 percent.

20 Now you'll notice that the carbon price  
21 increases when we remove these complementary measures.

22 Essentially, what we find in our model what  
23 that's saying, it's a representation of how much the  
24 complementary measures are distorting the Cap and Trade  
25 market.

1           So in an undistorted or unconstrained case with  
2 just the Cap and Trade, the permit price would be about  
3 \$30 higher.

4           And these distortions are exactly what lead to  
5 this cost difference between these two policies, between  
6 the Scoping Plan and then a policy that's just a pure  
7 Cap and Trade.

8           Next slide.

9           BOARD MEMBER SPERLING: Could I interrupt for a  
10 moment? You know, all this discussion of all this  
11 aggregation kind of confuses me.

12           When you keep referring to complementary  
13 measures, are you including LCF -- the Low Current Fuel  
14 Standard? Are you including the VMT?

15           What are you -- what are you counting as  
16 complementary measures?

17           DR. BERNSTEIN: Yes to all of that. So if --  
18 on David's slide, he had -- it's the fourth slide here.  
19 It's basically -- we're including -- when I'm talking  
20 complementary measures, I'm including all of those.

21           So the 33 percent RES, the VMT measure, the  
22 LCFS, Pavley II, the energy efficiency measures, and the  
23 CHP measure.

24           BOARD MEMBER SPERLING: Okay. Well, this might  
25 be kind of a methodological issue or a language issue,



1 but, you know, the VMT measures, for instance, are not  
2 what you call command and control in any way whatsoever.

3           There is -- there are performance targets --  
4 they're not even performance. They're targets given to  
5 metropolitan areas through SB 375 is the major way  
6 they're going to be met, so there is complete  
7 flexibility for metropolitan areas how they meet it.

8           Likewise, with a Low Current Fuel Standard,  
9 it's a -- it creates a market. They're tradable  
10 credits.

11           So these -- both of these don't resemble in any  
12 way whatsoever what, you know, someone might call  
13 command and control and in fact, you know, have quite a  
14 bit -- have a huge amount of flexibility associated with  
15 it.

16           So I'm going to come back at the end, you know,  
17 and ask you how you can come up with these calculations  
18 when in fact these measures have a lot of flexibility in  
19 them when you compare them to supposedly flexible Cap  
20 and Trade.

21           Unless you have some, you know, initial  
22 response to that.

23           DR. BERNSTEIN: I agree that you've built in --  
24 or there are flexibility mechanisms built in to, let's  
25 say, LCFS just like the RES has flexibility in it. But

1 it still constrains the market more than if you had a  
2 pure Cap and Trade.

3 BOARD MEMBER SPERLING: Sure. Or if you had a  
4 carbon tax.

5 DR. BERNSTEIN: Right. Either one. I mean  
6 either way, it's still offering -- it's offering -- or  
7 it's putting a distortion on the market compared to  
8 having, as you said, a Cap and Trade or a pure carbon  
9 tax.

10 This slide is showing the benefits of including  
11 offsets or the -- or the losses or the additional costs  
12 if you were to exclude offsets.

13 So again, the diamond is representing the Case  
14 1, the Scoping Plan with all the complementary measures.

15 And the upper circle there is Case 2, which is  
16 the Scoping Plan and excluding offsets.

17 The lower circle is the Scoping Plan. So  
18 again, includes all the complementary measures, but now  
19 we include a much larger amount of offsets.

20 So you can see that if you took from one  
21 extreme of the no offsets down to more offsets, you have  
22 the potential of reducing the program costs by about a  
23 third and also greatly reducing the permit price which  
24 would reduce or lessen the incentives for investment to  
25 leave California.

1 All this is contingent also on having a  
2 well-designed offset program, so under such a program  
3 we'd obtain the same overall global emission reductions  
4 as we would without the offsets.

5 Next slide.

6 Here we're showing the sensitivity to  
7 assumptions about technologies or technological costs,  
8 and this gets back to the LCFS is one of the main  
9 drivers of this increase in costs here.

10 So again, the diamond is the Scoping Plan with  
11 all the complementary measures.

12 The triangle is the Scoping Plan, again with  
13 the complementary measures, but we're working under an  
14 alternative set of cost assumptions for the low carbon  
15 fuels.

16 So the Scoping Plan there is using the ARB's  
17 cost assumptions which essentially assume that the  
18 alternative transportation fuels are about 10 to  
19 20 percent more expensive than the conventional fuels we  
20 have now, the gasoline and diesel; whereas the  
21 alternative measure is assuming that the cost of these  
22 fuels are more around two and a half times what the  
23 conventional fuels would be.

24 And under that assumption, we see that the  
25 costs increase by more than 50 percent.

1           One thing that is not on this slide that we  
2 have in one of our supporting slides is this gap or this  
3 percentage increase shrinks a lot if you compare a  
4 policy that we're just a pure Cap and Trade with the low  
5 cost assumptions to a pure Cap and Trade with these  
6 higher cost assumptions.

7           And that's basically because in the Cap and  
8 Trade, again, you're not restricting the market in terms  
9 of where it needs to get its emission reductions.

10           So when you don't do that, if you -- if higher  
11 technology costs come about in one particular area, so  
12 let's say the transportation sector, if you allow the  
13 policy to have freedom in where it can get its emission  
14 reductions, then technology increases in just that  
15 sector have less of an impact on overall program costs.

16           Next slide.

17           And I'm sure I'm short on time, so why don't I  
18 skip this slide. This is just a summary of the last  
19 three slides.

20           Okay. Finally, let me just conclude here. I  
21 would say that, instead of reading all of these, that  
22 our main message is that flexibility is very important  
23 in the policy.

24           We find that flexibility in terms of having  
25 flexibility by removing or excluding or reducing the

1 complementary measures saves costs.

2 Flexibility in having offsets reduces costs.

3 We also say for whatever complementary measures  
4 are put in place we would say that flexibility is  
5 important.

6 And the last bullet has to do with any linking  
7 of a federal policy. We find that if California were to  
8 simply be a part of Waxman-Markey and do away -- or not  
9 be under AB 32, that the cost to California would be far  
10 less, and the global emission reductions would be  
11 similar.

12 Thank you.

13 DR. KEVIN KENNEDY: Thank you, Paul.

14 Our next speaker is David Roland-Holst from UC  
15 Berkeley who will be providing an overview of results of  
16 another of the collaborative efforts that we had. And  
17 his results were just published last week, so it will be  
18 new to a lot of you.

19 Thank you. Go ahead, David.

20 DR. ROLAND-HOLST: Thank you, Kevin.

21 I just want to ask, is there a remote for the  
22 slides? Do you have a remote? No. Okay. I'm going to  
23 have to step you through some components then.

24 Thank you again, Kevin. Thanks to the Board  
25 for this kind invitation, and thanks to all of you for

1 your interest in a relatively momentous policy issue for  
2 California.

3 I am an independent academic, and this work is  
4 being done independently.

5 Next slide, please.

6 There's an e-mail address on the first slide if  
7 you have questions you'd like to address to me, but  
8 without going through all the acknowledgements, I want  
9 to heartily thank my colleagues at Cal/EPA for their  
10 support in providing data and consultation.

11 This is an independent exercise, and it was  
12 funded by nonpartisan, nonprofit NGOs which have  
13 basically the same objectives as I do --

14 Next slide.

15 -- as an independent researcher. My three  
16 objectives are to do this estimation as an analytical  
17 exercise but to -- mainly to inform stakeholders and  
18 approve visibility for policymakers and especially to  
19 help to support rigorous standards for evidence-based  
20 policy and policy dialogue particularly in a very  
21 complex issue like this one.

22 Next slide, please.

23 This is just to summarize the overall findings  
24 that my team has come up with in our parallel exercise.

25 First of all, we find that the aggregate direct

1 effects of AB 32 on the California economy are  
2 negligible, more positive when they're not negligible.

3           Secondly, innovation responses could leverage  
4 climate policy for a very significant growth dividend.

5           Thirdly, participation in a national climate  
6 program will increase benefits for California by  
7 reducing adjustment costs and providing greater growth  
8 opportunities from innovation.

9           Fourth, individual sector demand output and  
10 employment can change very significantly. There will be  
11 significant adjustment issues that ensue from this  
12 policy at the individual sector level.

13           And we also, last of all, find no significant  
14 leakage in our assessment.

15           Next slide, please.

16           Here is how we do the -- maybe you should just  
17 step through all these components.

18           Basically there are four pieces to the BEAR  
19 model, the Berkeley Energy and Resources model, that's  
20 been around since the legislative debate began on AB 32.  
21 We did some early assessments; in fact, the results were  
22 quoted in the Executive Order that established AB 32.

23           But this is the basic structure. I don't need  
24 to go through the technicalities. The model is  
25 completely documented online, and more details are

1 available to those who want to send me an e-mail.

2 The policy horizon that we are looking at now  
3 is 2010 to 2020, but the model goes out to 2050 for more  
4 extensive analysis.

5 Next slide, please.

6 Just maybe step through all of these. This is  
7 a breakdown of all the components. It's far too prolix  
8 to go through -- one more -- to go through now but  
9 that's sort of the anatomy of the model facility.

10 Next slide, please.

11 One thing I want to highlight in our  
12 contribution which is different from the others that  
13 might be of special interest is we really do try to say  
14 something about the role of innovation.

15 It is the hallmark of California's superior  
16 growth experience. Knowledge-intensive industries have  
17 made remarkable contributions to California's living  
18 standards, and we don't want to omit this from  
19 consideration in a technology-related policy such as  
20 climate policy.

21 It's particularly the case with energy  
22 efficiency improvements, and I have a historical study  
23 that I did which is published separately showing that  
24 California's electricity standards and its appliance  
25 standards, its home building standards, and its



1 regulatory standards led to savings of -- actually the  
2 CC estimated \$56 billion in savings, and I translated  
3 that into job creation and got an estimate of about 1.4  
4 million additional jobs over a 30-year period as a  
5 result of energy efficiency measures.

6           To give an indication of the innovation  
7 potential, we added -- we did one scenario where we  
8 added a little bit to energy efficiency over the  
9 assumptions of the five cases that our colleague  
10 suggested to us, and the effects of that are, I think,  
11 quite illuminating.

12           Next slide, please.

13           This is why energy efficiency pays off in the  
14 economy. This is the California economy divided into  
15 114 separate sectors, and those sectors are ordered by  
16 job intensity, employment intensity.

17           As you can see, there's tremendous diversity  
18 across the economy in terms of job creation potential.

19           Next step, please.

20           The basic message of this slide is that the  
21 carbon fuel supply chain is among the least employment  
22 intensive in the economy.

23           Next step.

24           If you look down here at carbon fuels, they are  
25 the lowest in terms of job content, employment content,

1 by a long shot. I want to remind you that the vertical  
2 axis, the job intensity axis, is logarithmic.

3 Next step, please.

4 And you'll see that in the service sectors and  
5 the more typical consumer spending sectors, job creation  
6 rates per million dollars of revenue are 20 to 50 times  
7 higher than they are in the carbon fuel supply chain.

8 Next step.

9 If you can divert expenditure from carbon fuel  
10 supplies, if you can save households a dollar on  
11 conventional energy resources, and they redirect that  
12 dollar to their more customary spending habits -- namely  
13 services, right; 67 percent of GDP comes from giving  
14 each other haircuts and espresso drinks, service  
15 sector -- the job creation effects can be very  
16 substantial. That's expenditure shifting.

17 Next step.

18 And that's basically what we see in the energy  
19 efficiency scenario.

20 Next slide.

21 Evidence of this is very clear thanks to the  
22 patron saint of energy efficiency, Arthur Rosenfeld,  
23 who's given us this data.

24 Since 19 -- the early 1970s, California  
25 departed from the national trend through efficiency

1 standards and other measures and is now 40 percent below  
2 the national average, and that's where these savings  
3 come from.

4           Next slide, please.

5           The effect of this on innovation I think is  
6 something that we really need to emphasize because  
7 assuming there will be no innovation response to climate  
8 policy is, to me, shocking when you look at the capacity  
9 of this economy to innovate in response to economic  
10 incentives.

11           Here's the story for a very conventional  
12 appliance. These are refrigerators. Standards came  
13 into force somewhere during the '70s, and the effect was  
14 very dramatic on energy use per unit of refrigerators.

15           The effect on capacity was negligible, but  
16 actually you could say that it was positive. I won't  
17 make a causal link between those.

18           But it was very dramatic improvements in  
19 efficiency, and at the same time falling prices.  
20 Falling prices. This is the virtuous cycle of  
21 innovation that California knows very well.

22           The so-called Moore's law in semi-conductors  
23 seems to apply to other standards.

24           This is refrigerator technology. This isn't  
25 technology that was given to us by aliens. We invented

1 this ourselves in response to standards and policies.  
2 It didn't come from nowhere. It's actually an  
3 incentive-based response.

4 Next slide, please.

5 Okay. The California climate program, I've  
6 talked about this, but in a national context that --  
7 actually Paul spoke about it.

8 In a national setting, California is at a  
9 slight disadvantage because of its past successes. The  
10 marginal cost of pollution abatement is much higher in  
11 California, so it's cheaper for us in a national program  
12 to buy abatement elsewhere, at least part of our  
13 abatement.

14 And we can save money by participating in a  
15 national program. So that's the essence of that  
16 finding.

17 Next, please.

18 To assess this, I actually was involved in  
19 another project, and we have separate model, national  
20 model, called the eagle model. We like animals in our  
21 shop.

22 The eagle model is a national climate model  
23 which itemizes every one of the 50 states individually.  
24 And we looked at the Waxman-Markey bill for a national  
25 environmental NGO, and we came to conclusions which I'll

1 talk very briefly about.

2 Next slide, please.

3 That model is fully documented if you are  
4 interested in national policies.

5 Here are the scenarios, and the first five  
6 scenarios have already been covered. Actually, the  
7 first six have been covered. The first five are the  
8 same as the ones that our colleagues at Cal/EPA have  
9 done.

10 This is the same as the one that was done by  
11 CRA where we assume that -- we exclude complementary  
12 measures and use only Cap and Trade as the instrument to  
13 achieve a climate objective.

14 Then there are two additional ones. The first  
15 one adds an extra four tenths of a percent to annual  
16 energy efficiency in California out to 2020. This is a  
17 very modest increase.

18 The reason this number was chosen is when I  
19 looked at AB 32 package, I calculated that it would  
20 yield about 1.1 percent improvements on average per year  
21 over the period to 2020.

22 California for 30 years has averaged a rate of  
23 1.5 percent. So I simply added in the difference,  
24 assuming that California could extend the 30-year trend  
25 of energy efficiency improvements, particularly in

1 response to much more determined climate policy  
2 measures.

3           So this is where that number of .4 percent  
4 extra efficiency comes from.

5           And finally, the Waxman-Markey scenario is the  
6 same as the one we did at the national level,  
7 essentially reporting the results of the national  
8 analysis for California.

9           Next slide, please.

10           Okay. These are our findings. And to cut to  
11 the chase, our findings are very similar to those of our  
12 colleagues at CARB.

13           In terms of actual magnitude, there's really  
14 very little to talk about for the first five scenarios.  
15 We're all in the same relative magnitudes in terms of  
16 permit prices, income per capita effects, et cetera.  
17 They're all quite comparable.

18           I think those differences can be what you might  
19 call gentlemanly differences. That is, they don't  
20 represent any fundamental disagreement between our  
21 approaches.

22           There are some methodological differences in  
23 the models, but they don't seem to be yielding  
24 substantial differences.

25           If you look at the ARB cap, that is the cap

1 only policy, we get -- they are the largest adjustment  
2 costs. We put the entire burden on the caps.

3 This would be, I think, consistent with CARB's  
4 approach but inconsistent with the CRA approach because  
5 the CRA approach finds there are costs to the  
6 complementary measures.

7 We find the opposite.

8 Next, if we look at energy efficiency, we see  
9 that energy efficiency can confer significant benefits.  
10 I've already talked about the mechanism by which that  
11 takes place, so I won't elaborate too much. This  
12 essentially reverses cost.

13 Then finally, the Waxman-Markey approach. We  
14 find smaller but not insignificant gains -- well, they  
15 are maybe negligible gains. Let's be honest. But there  
16 are nonnegative effects here.

17 And permit prices are prices coming out of a  
18 national Cap and Trade system, but we get essentially a  
19 nonnegative impact from participation in a national  
20 program.

21 Next slide, please.

22 Okay. So what sources of bias might we find in  
23 these results? If you don't mind I'll just summarize  
24 those quickly, and maybe I'll answer questions by doing  
25 that.

1           First of all, I think the assumptions regarding  
2 initial conditions, especially with respect to market  
3 failures are a fundamental difference between  
4 approaches, and I'm very happy to elaborate on our  
5 approach to this issue.

6           Secondly, no foregone damages have been  
7 considered in this model, meaning that we don't look at  
8 the effects of the policy or offsets, things like that,  
9 on local pollution or public health effects, cost of  
10 doing nothing.

11           Finally, the treatment of innovation potential.  
12 As far as I know, our contribution is the only one  
13 that's approaching that issue now; and yet when you look  
14 at California's economic history, I think that's a  
15 relatively serious omission.

16           Next please.

17           Conclusion. These are essentially a  
18 restatement.

19           The macroeconomic impact of AB 32 will be  
20 negligible unless California climate action triggers  
21 innovation response which is a potent catalyst for  
22 growth in the state.

23           By creating a market to incubate the next  
24 generation of energy use and emissions control  
25 technologies, California can capture national and global



1 growth opportunities.

2 Last slide, please.

3 I haven't been asked for recommendations. May  
4 I cover this slide? Okay, thank you.

5 These are just kind of a synthesis of my  
6 perspectives on what might be most useful going forward.

7 First of all, I think a more extensive analysis  
8 of program design characteristics -- that is, the permit  
9 allocation system, a rigorous, detailed, evidence-based  
10 analysis.

11 Incentive properties. I think it's extremely  
12 important we look more carefully at incentive properties  
13 of these policies.

14 Welfare impact. We can go a long way to  
15 anticipate those.

16 And multiplier effects, a more inconclusive  
17 approach to understanding the benefits of these policies  
18 and not so much the specific direct impact focus, but a  
19 more inclusive focus.

20 Secondly, I think a more intensive analysis of  
21 the market and technology responses would be very  
22 welcome. And I know that technology community in  
23 California is really eager to participate in that kind  
24 of discussion.

25 And finally, I would personally strongly

1 recommend peer review of any research that's supporting  
2 substantive policy decisions. Decisions of this  
3 momentous character I think really merit a rigorous  
4 review of the evidence that's used to support them.

5 Thank you very much.

6 EXECUTIVE OFFICER GOLDSTENE: I have a quick  
7 question. You referred to Moore's law, and I thought it  
8 might be helpful if you explained that in more detail.

9 DR. ROLAND-HOLST: Thank you.

10 EXECUTIVE OFFICER GOLDSTENE: Microprocessor  
11 speed.

12 DR. ROLAND-HOLST: That's right, yeah.

13 EXECUTIVE OFFICER GOLDSTENE: You identified  
14 refrigerators, but there were other examples.

15 DR. ROLAND-HOLST: That's right.

16 Well, Moore was -- he was one of the founders  
17 of the Intel Corporation. And he coined essentially a  
18 folkloric -- a folk rule which was that the speed of  
19 processors would double every 18 months. I think -- was  
20 that it? I think that -- that's it, yeah.

21 So this is just a rule of thumb about the very  
22 rapid rate of innovation.

23 I think that many people in the technology  
24 sector in California are hopeful that that type of  
25 innovation and process, sort of learning by doing,

1 accelerating improvements, rather than the traditional  
2 diminishing returns perspective, is something that will  
3 apply to knowledge-intensive industries.

4           And let me remind you -- many people are not  
5 aware of this, but energy by review is the world's  
6 largest industry.

7           And energy efficiency can be to that industry  
8 what IT is to management around the world, what biotech  
9 is to medicine. It can revolutionize traditional  
10 practices around the world.

11           And that's why the venture community is  
12 determined -- they are so eager to put a price on  
13 carbon, to create a market in the world's eighth largest  
14 economy which can incubate these kind of technologies.

15           Thank you.

16           DR. KEVIN KENNEDY: Thank you, David.

17           The next speaker will be Tom Tanton from T2 &  
18 Associates in order to provide an overview of some  
19 analysis that he released in March.

20           Go ahead, Tom.

21           MR. TANTON: Thank you, Kevin, and thank you  
22 Chair Nichols and the Board for this opportunity.

23           I've done a reconnaissance level analysis of  
24 the recommended by EAAC Cap and Trade program under an  
25 auction.

1           My analysis differs from those that you have  
2 heard about today and last March in the sense that I  
3 didn't look at the entirety of the Scoping Plan but just  
4 the Cap and Trade recommendation.

5           I also didn't compare the different allocation  
6 mechanisms but only looked at the cost under a  
7 100 percent option.

8           I looked at four critical aspects of that Cap  
9 and Trade recommendation. They are listed on the chart.

10          Next slide.

11          I basically took data and mechanisms from the  
12 EAAC report of March 15th, and later in my presentation  
13 I'll describe some responses to Dr. Gould's remarks at  
14 the last Board meeting in March that I was unable to  
15 attend.

16          Next slide.

17          The summary results are a little hard to read  
18 on the screen, but they are available in the handouts.

19          The results, as would be expected, are varied  
20 dependent on the auction clearing price. That's no  
21 surprise to anybody, but it has implications, I think,  
22 for the Board and others that I'll get into later.

23          A range of costs for a typical family of four  
24 is anywhere from 270 to over \$9,300 a year depending on  
25 that clearing price and the year the auction takes

1 place.

2           Since nobody can really forecast what the  
3 auction prices are going to be, I assumed a range  
4 basically, again, from the EAAC documented range.

5           And again, the inability to forecast that  
6 market clearing price has significant impact on how the  
7 CARB treats the various economic analyses.

8           We did not assume any particular price. And  
9 based on the premise of uninformed prior, we assumed  
10 that the price would be flat throughout the forecast  
11 period. We know it won't be.

12           We also know from other markets that it's  
13 likely to be highly volatile from year to year or from  
14 quarter to quarter, depending upon the timing of the  
15 auctions that take place.

16           There are some potential mechanisms that can  
17 moderate that price volatility, but in terms of making  
18 investments in new facilities in California, be it low  
19 carbon fuel distribution facilities or whatever, that  
20 price volatility will significantly impact the  
21 investment decisions made by firms and others.

22           A few examples of the price or the cost that  
23 different entities might experience. This is not just  
24 energy firms. This is private and public institutions.

25           UCLA at \$20 a ton would have to pay three and a

1 half million dollars per year to stay in operation.

2 That's over a hundred freshman students.

3 It's not just low tech firms.

4 Biotech firms, one of, you know, California's  
5 preeminent growth markets, would also see significant  
6 cost implications.

7 And even the renewable technologies, or at  
8 least some of the renewable technologies, when  
9 calculated correctly, would also experience significant  
10 cost increases.

11 The geothermal power plants have a significant  
12 component called noncondensable gases which includes  
13 carbon dioxide primarily, and unless they're in a binary  
14 cycle, that's a significant cost impact to them and will  
15 affect the success of the renewable electricity  
16 standard.

17 Again, I did not evaluate complementary  
18 measures as part of the Scoping Plan. I just looked at  
19 the cost to different types of firms under the Cap and  
20 Trade.

21 There's also significant uncertainty on how the  
22 auction proceeds might be redistributed or reused in the  
23 economy.

24 To the extent that revenue is captured in a  
25 special fund under the control of CARB, the Legislature

1 would face some significant budgetary constraints. This  
2 is a significant concern, primarily from the standpoint  
3 that it's a bunch of money. You know, we're talking in  
4 eight years of the auction collecting over 120 percent  
5 of a single year's state budget in total aggregate  
6 amount.

7           The EAAC did suggest some mechanisms for that  
8 which may or may not be successful. It does lead, I  
9 think, to an increased significance or concern about  
10 leakage, not just the reuse of the revenues.

11           Consumers may in fact spend their rebate on  
12 cheaper products from out of the state, so it  
13 exacerbates the potential for leakage.

14           We use a very simple and, to use Kevin's  
15 earlier remarks, high-level input/output model extracted  
16 and collapsed from Bureau of Economic Affairs, data set  
17 from 2006.

18           It does not iterate on final demand. It  
19 assumes demand is comparable. And it further assumes  
20 that in the region of equilibrium, whether you go  
21 negative or positive, the curves are essentially  
22 symmetrical and essentially the same in magnitude,  
23 albeit different in sign.

24           We didn't calculate or iterate on final demand  
25 because many of the models assume older elasticities.

1 And as Dr. Sperling published about two years ago with  
2 his colleagues, gasoline -- a significant component of  
3 all this modeling -- gasoline elasticity has dropped  
4 significantly and dropped by about a factor of 10, as I  
5 recall.

6           It's important to note that imports to the  
7 California market from other states and other nations  
8 show up significantly and represent the bulk of the drop  
9 in state GDP and the overall cost in employment.

10           I do agree with Dr. Roland-Holst that service  
11 sector employment would likely increase and reduce our  
12 carbon intensity and add jobs; but at the same time,  
13 that's more of a wealth transfer and less of a wealth  
14 creation from manufacturing and high-tech.

15           We also compared our initial estimates to  
16 prorated estimates --

17           Next slide, please. Thank you.

18           -- under taken by both private and public  
19 entities looking at Lieberman-Warner, simply because  
20 those analyses had been completed.

21           These numbers are a bit higher than they would  
22 be under Waxman-Markey. Mostly analysis of  
23 Waxman-Markey assumed more in the trading cost of \$20 a  
24 ton where Lieberman-Warner was assumed to be about \$50 a  
25 ton.



1           The proration was done simply by the fact that  
2 California represents 13 percent of the national GDP, so  
3 we took 13 percent of the overall cost to the national  
4 economy.

5           If California goes alone, these costs would be  
6 higher. Again, this right-hand column.

7           Next slide.

8           At the March portion of this event, Dr. Goulder  
9 made some initial comments regarding my study and why it  
10 differed from some others, and I would like to briefly  
11 respond.

12           I didn't assume fuel substitutions or  
13 technological change, but I didn't assume that would not  
14 happen either.

15           The problem becomes whether those are  
16 attributable to the Cap and Trade program. They may  
17 occur naturally. And I'll give you two examples where  
18 mandates and subsidies have acted counterproductive to  
19 innovation.

20           The first example I'll use is Denmark, which  
21 we're often told to look toward for how we should be  
22 doing things. But in fact, over the last three years,  
23 their labor productivity has dropped and become worse  
24 than it is now -- or worse than it was then.

25           And I take labor productivity as a fundamental

1 measure of innovation. I drive a tractor on my farm  
2 because I can get more work done. My labor productivity  
3 on the farm is enhanced because I drive a tractor rather  
4 than using a shovel.

5 I could create a lot of jobs by giving  
6 everybody a shovel, but that doesn't improve the overall  
7 wealth creation.

8 I also make a comment on the renewable  
9 portfolio standard not just here in California but  
10 elsewhere. Combined with the PTC, we've seen the price  
11 of various renewables skyrocket largely as a result of  
12 the demand for those pieces of equipment to become  
13 overheated.

14 Wind turbines, for example, have gone from  
15 about \$1,600 a kilowatt hour -- excuse me -- a kilowatt  
16 installed five years ago to well over \$2200 a kilowatt  
17 today.

18 That's a result of overheated demand for  
19 turbines, if you can get them, driven in large part by  
20 the RPS in the various states and the PTC.

21 The EAAC report also suggests a wide range of  
22 uncertainty in clearing prices at auction. I think it's  
23 fair to say that nobody can accurately forecast what  
24 those prices are going to be ex ante.

25 In other auctions, prices have skyrocketed, but

1 they've also plummeted. Reclaimed experienced high  
2 volatility. The Europe Union's market also experienced  
3 high volatility. And recently the price completely fell  
4 out of the market -- fell out of the bottom of the  
5 market.

6           And plummeting prices lead to devaluing permits  
7 that have been issued or banked. If I buy a permit  
8 today for \$100, and next year when I was expecting to  
9 use it it's worth \$5, the State has now created a  
10 stranded asset in that permit.

11           Next slide.

12           Dr. Goulder also suggested that much of the  
13 discussion in my report erroneously equates allowance  
14 value with cost. I'm not sure which parts of that he's  
15 referring to; but in order to determine the value, we  
16 have to determine the marginal benefit from the action.

17           In the EAAC report, there's a lot of discussion  
18 about the cost to California from climate change. Well,  
19 that's a good discussion to have.

20           But we also need to recognize what are the  
21 benefits? What change in climate trajectories will  
22 occur from California's actions? And I would assert  
23 that it's very little.

24           But unless we do an avoided-damage calculation,  
25 we cannot establish the consumer side of that value

1 proposition.

2           We will have determined through the auction the  
3 supplier side of that equation; but keep in mind, with  
4 all due respect, Board, we have a monopoly market. And  
5 it's a constrained monopoly market.

6           As Dr. Roland-Holst indicated, California's  
7 already less carbon intensive than most other locales,  
8 either in terms of carbon per GDP, GSP, carbon in terms  
9 of labor, carbon in terms of capital.

10           What we should be doing is designing our  
11 program to export our technology, our knowledge, our  
12 techniques, and our behaviors elsewhere, not to be  
13 importing goods and services from those other locales.

14           That leakage is perhaps the most significant  
15 element of all of the economic analyses that have either  
16 been given short shrift or ignored completely.

17           I also did not compare pre-allocation to the  
18 auction approach.

19           I'm going to take the liberty here of making a  
20 recommendation or suggestion.

21           There's been a lot of discussion over the last  
22 two years about which economic analysis is right. We  
23 have a lot of parties weighing in: Mine's right. His  
24 is right. LAOs commenting on the different things.  
25 Members of the Legislature are as well. It's a big

1 issue.

2 I would recommend that ARB stop the dueling  
3 models. It's not of benefit. Use it as a design tool.  
4 Use all of them as a design tool rather than as a quote  
5 justification tool.

6 And I'll give you an example from, in my mind,  
7 recent history -- for others, long ago history -- and  
8 that was the run-up to the electricity deregulation.

9 At the time, I was at the California Energy  
10 Commission. And one of the responsibilities of the  
11 California Energy Commission is to do forecasts. So  
12 they forecast the energy supply.

13 How much electricity are we going to have?  
14 Well, we're going to have a surplus. Ergo, let's go  
15 with a second price auction.

16 They put in place no contingencies for what  
17 happens if there is not a surplus. In fact, we found  
18 ourselves in that precise situation.

19 Had they in place a contingency fallback of you  
20 get paid what you bid, we would have taken a \$30 billion  
21 problem and turned it into a \$3 billion problem.

22 That's one example of where the analysis  
23 overwhelms the rational behavior and the rational  
24 decisions that you all need to make.

25 We want to export our technology and

1 manufacturing and services. We don't want to import.  
2 And let's use these things, all these analyses -- you  
3 can use mine or not -- but take from them design tools,  
4 not justification tools.

5 CHAIRPERSON NICHOLS: I really think that is a  
6 useful recommendation, and I think it will be discussed  
7 further. I want to ask you to wrap up at this stage  
8 just because I know we've got a lot of other people who  
9 want to speak, and we're a little short Tom.

10 MR. TANTON: I was ready to wrap up, and thank  
11 you for the encouragement.

12 CHAIRPERSON NICHOLS: Okay. That's great.  
13 Appreciate it.

14 DR. KEVIN KENNEDY: Thank you, Tom.

15 So our next speaker and final speaker on this  
16 panel is Reid Harvey from the US Environmental  
17 Protection Agency, shifting the discussion from  
18 evaluations of California's Scoping Plan to proposals  
19 for action at the federal level.

20 Reid?

21 MR. HARVEY: Thank you, Kevin, and thank you to  
22 Members of the Board for inviting me. Thank you for  
23 inviting me today. I'm pleased to be here with you.

24 Just as introduction, I'm Chief of Climate  
25 Economics Branch, the EPA's Climate Change Division

1 which is located within EPA's air office.

2           So in this last 12 months, EPA and other parts  
3 of the administration have analyzed a wide range of  
4 climate bills pending in Congress.

5           We have done at least four separate analyses in  
6 the last twelve months, two for the House Energy and  
7 Commerce Committee, one for the Senate Environment and  
8 Public Works Committee, and most recently in January an  
9 analysis of the House-passed Waxman-Markey bill for  
10 Senator George Voinovich of Ohio.

11           All of these are available on EPA's website.

12           The analyses that we've done are not just EPA's  
13 analyses. They represent sort of the combined work of a  
14 number of federal agencies, and they represent a  
15 significant amount of review by other senior economists,  
16 National Economic Counsel, Counsel of Economic Advisors,  
17 Office of Management and Budget, Department of Energy,  
18 Department of Agriculture and others.

19           So we're doing this sort of on behalf of that  
20 collective.

21           So in the ten minutes I have, I'll try to touch  
22 on some of the models that we've used. I'll try to  
23 discuss their limitations. I'll touch on one of the  
24 results, one of the GDP results that we've come up with,  
25 and then briefly compare what we've done to AB 32 while

1 acknowledging that I've not gone through in detail all  
2 of the analyses that you all have done which have been  
3 very impressive.

4           In summary, I think there -- my sense is there  
5 are a number of commonalities between the work we've  
6 done at the federal level and the work that you've done  
7 here in California.

8           We've both applied several different models,  
9 both sort of bottom-up, technology-rich models as well  
10 as top-down economy-wide models, and that has the  
11 advantage of capturing some of the technology  
12 implications of these policies as well as their broader  
13 effects on GDP and household incomes and so on. And so  
14 that's a valuable aspect.

15           In terms of the results, I think there are also  
16 some commonalities in that our analyses at the federal  
17 level and here in California appear to show relatively  
18 modest effects on household consumption.

19           Speaking to our results, for example, in our  
20 latest analysis of the House-passed bill for Senator  
21 Voinovich analyzing the Waxman-Markey bill, we looked at  
22 the impacts on US consumers in terms of changes in  
23 household consumption.

24           If you look at the long-term targets in the  
25 Waxman-Markey bill, we found that there was a slight



1 decline in the average annual household consumption by  
2 about \$74 to \$117 per year relative to a no policy case.

3           And on a percentage basis, that represents  
4 about .1 to .15 percent of 2010 household consumption,  
5 so relatively modest.

6           I'm going to turn to slide two now.

7           These are slides I took from an existing  
8 presentation, so they weren't really meant to be used in  
9 a public setting, more meant to be read, but I'll  
10 briefly use this as a way to describe the two major  
11 economy-wide models that we have used.

12           The first is called I-G-E-M, IGEM. It's a  
13 computable general equilibrium model developed by Dale  
14 Jorgenson of Harvard. It's primarily a US model. It's  
15 driven by econometric data at relatively fluid capital  
16 movement.

17           And it's an inter-temporally optimizing model,  
18 and it looks over the whole period from 2012 to 2050 to  
19 find kind of the optimal outcomes.

20           And we've also used a second model which has a  
21 different style and provides some richness to our  
22 analysis. This is also a CGE model. It's run for us by  
23 Martin Ross out of RTI.

24           It's a global model as opposed to a domestic  
25 model. It has stickier capital so it has some capital

1 adjustment costs compared to the IGEM model, and so  
2 therefore you have some lag in capital changes.

3 The other thing that we've done, and I think  
4 that you've done some of this as well, is applied a  
5 suite of other models to try to shed some light on some  
6 of the policy features of these issues.

7 So we've worked with analysts at the Department  
8 of Energy using their GCAM model to look at global  
9 energy and offset demand.

10 We've used a power sector model called IPM to  
11 look more specifically at the renewable energy  
12 standards.

13 We've used some specific models looking at  
14 forest and ag sector offsets, both in the US and  
15 globally using a global timber model.

16 And also looked at some of the advantages of  
17 reducing non-CO2 greenhouse gases using marginal  
18 abatement costs for those models.

19 Next slide.

20 This slide depicts some of the limitations.  
21 I've described a few of the differences between the  
22 models. I think you've done some analysis on employment  
23 that we have in our models, full employment models, for  
24 example.

25 So this is more, again, for you to read than

1 for me to walk through.

2 If we can go to the next slide, please.

3 In a quick look at what you've done versus what  
4 we've done, I think there's a lot of similarities.

5 Some difference are we looked at nuclear power  
6 and carbon capture and sequestration, and I think, as I  
7 understood it, you didn't in your work.

8 We used relatively similar assumptions about  
9 banking over time. I think the Congressional Budget  
10 Office looked at sort of a four percent rate, and the  
11 Energy Information Administration used a seven percent  
12 rate. I think you're in that range. We used a five  
13 percent rate.

14 The underlying policies that we analyzed were  
15 obviously different with respect to offsets in  
16 Waxman-Markey versus AB 32.

17 And one thing that we did that I think you  
18 didn't was look in more detail about different ways of  
19 allowance allocation.

20 Next slide, please.

21 So turning to results.

22 As I mentioned earlier, if you look at the  
23 aggregate effects on GDP and household income, our  
24 finding was that they are relatively modest over the  
25 timeframe that we analyzed.

1           This is a fairly busy slide, but just to try to  
2 simplify it for you, we looked at the growth of US GDP  
3 in the reference cases without any climate policy.  
4 That's the left-most bar as you're looking in that scale  
5 over time.

6           And then using these two models, ADAGE and  
7 IGEM, we looked at the effects on GDP as a result of  
8 climate policy.

9           And you can see from the relative heights of  
10 the bars that there's a relatively small difference.

11           And putting this another way, it would mean  
12 that you would, by implementing the Waxman-Markey bill,  
13 it's really equivalent to delaying reaching the same GDP  
14 levels in 2030 by a range of two to five months.

15           So that's -- again, it's a change from an  
16 overall growth rate.

17           Next slide, please.

18           We also used the Innovative Planning Model,  
19 IPM, to look specifically at electric power issues.

20           This is a very busy slide. I'm not going to go  
21 through it with you.

22           It's just to illustrate that we did look at  
23 some of the complementary policies at the national level  
24 to try to understand the interrelationship of the Cap  
25 and Trade program and RES.

1           We found that the RES targets would be met  
2 through 2015 in the no policy case, but by 2020 it  
3 started to take effect in that the RES did drive more  
4 renewables by 2025 than in the Cap and Trade case alone.

5           Next slide, please.

6           One thing that we didn't do in our analysis for  
7 Congress was to look at the benefits of taking action on  
8 climate change, but I want -- I did want -- I sort of  
9 would be remiss to talk about the costs without talking  
10 about the benefits.

11           So I wanted to point to some recent work that  
12 was in the present annual report of the -- economic  
13 report of the Council of Economic Advisors suggesting  
14 there's substantial economic benefits from avoiding  
15 damages from climate change, and I encourage you to look  
16 at that as well.

17           And then last slide.

18           All of these analyses are available in  
19 exhaustive detail on our website, and I'd be happy to  
20 answer questions.

21           CHAIRPERSON NICHOLS: I guess I have a generic  
22 question. Maybe it should be saved until the end. But  
23 the kind of mail that I get on a regular basis, some of  
24 it is polite, and some of it not so polite.

25           But here's a very, very polite one from the

1 board of supervisors of Inyo County, a rural, mostly  
2 desert county in California, asking me and our Board to  
3 review information related to AB 32 with a critical eye  
4 because of their concerns on the effects to their small  
5 county where population is small and disperse, and  
6 median income is low relative to other portions of the  
7 state, and to basically either reassure them that  
8 everything is going to be fine or, you know, do  
9 something to put a stop to this.

10 Now, there is nothing that I can tease out of  
11 what I've heard from your presentation or any of the  
12 other presentations that directly answers the questions  
13 and concerns that these people have at the local level.

14 Although I happen to know from my own  
15 experience that Inyo is a place that has some  
16 opportunities for development of renewable energy, for  
17 example, which would certainly be a form of jobs, I'm  
18 not quite sure what else is in the Inyo County, but they  
19 might have some energy-intensive mineral, for example,  
20 companies that are going to be, at least short-term,  
21 adversely affected.

22 What can we say to an ordinary intelligent  
23 supervisor from a county like this that would help them  
24 decide whether this is an issue that they should be  
25 paying attention to, and if so, how?

1 I mean that's really the bottom line here.

2 MR. TANTON: Chairman Nichols, if I could make  
3 a suggestion --

4 CHAIRPERSON NICHOLS: Mm-hmm.

5 MR. TANTON: -- as to the type of things I was  
6 referring to earlier with respect to use the economic  
7 analysis as design tools.

8 Since we know the cost, particularly on low  
9 income communities, is highly dependent on the clearing  
10 price within the Cap and Trade auction, why not consider  
11 various price collars or price caps for those permits?

12 If we see extreme volatility, allow for forward  
13 and futures market in those permits rather than having  
14 to buy a permit and then bank it for a future. Buy a  
15 future option on that permit.

16 So there's some techniques that can be used to  
17 at least mitigate --

18 CHAIRPERSON NICHOLS: I think that's --

19 MR. TANTON: -- you know, the cost impacts.

20 CHAIRPERSON NICHOLS: I --

21 MR. TANTON: I would recommend not doing it by  
22 a 100 percent auction.

23 CHAIRPERSON NICHOLS: If that was the -- that  
24 would at least be a tool that one could use.

25 DR. ROLAND-HOLST: Thank you, Chair Nichols.

1           I do support the idea of experimenting or at  
2   least looking at arbitrage mechanisms. I think that's a  
3   good idea, and that fits into the recommendation I made  
4   about more intensive analysis of these mechanisms.

5           But I would also add, although I don't want to  
6   sound self-promoting, that there is a county level  
7   version of BEAR on the drawing boards for each of the  
8   state's 58 counties, but we're trying to find support to  
9   complete that project.

10           So having said that, the state has an  
11   extraordinarily diverse economy, and I think it's very  
12   risky to draw conclusions from statewide averages when  
13   stakeholders are really thinking about very diverse  
14   adjustment challenges.

15           CHAIRPERSON NICHOLS: Thank you. Any other  
16   thoughts about this? Okay.

17           Thank you.

18           DR. KEVIN KENNEDY: Any other questions from  
19   the Board before we move on to the next part of the day?

20           BOARD MEMBER TELLES: I have a question.  
21   Couple questions.

22           It seemed that Mr. Taton's address was a lot  
23   more pessimistic than the rest of everybody else's  
24   address, and it seemed to be based upon estimation of  
25   uncertainty here in these analyses.



1           And was the same level of uncertainty looked at  
2 in the other people who did their analyses? Or -- I  
3 think there is a lot of uncertainty here and --

4           MR. TANTON: There is a tremendous amount of  
5 uncertainty. And that also tells us something.

6           One is to separate the manageable from the  
7 unmanageable risks or to turn one type of risk into  
8 another.

9           As I just mentioned, one way to manage the  
10 currently unmanageable risk of price volatility is  
11 through some sort of arbitrage mechanisms.

12           I would rather that the economic analysis be  
13 done using something similar to a Monte Carlo analysis  
14 since they all have hundreds and hundreds of little, you  
15 know, matrix boxes that have some number in them.

16           You can do sensitivity analysis based on those  
17 numbers, but why not put a probability distribution in  
18 it and run a Monte Carlo simulation?

19           That also tells you something very significant.  
20 Is there a probability of a highly consequential fat  
21 tail? Well, if so, then let's pay attention in the  
22 design phase of that highly consequential fat tail.

23           But you have to complement that analysis with a  
24 better analysis of the marginal benefits from California  
25 reducing its emissions while everybody else continues

1 unabated or, worse, selling stuff to us at their higher  
2 energy intensities.

3           So, you know, I'm a California-born native son.  
4 I have to be optimistic. It's in my genes.

5           But doing the analysis, there are warning signs  
6 that crop up. So they're intended as warning signs, not  
7 as a pessimistic forecast.

8           BOARD MEMBER TELLES: I have one more question  
9 here related to uncertainty.

10           This will probably go into the first question  
11 too because to me, just being a citizen of California,  
12 the biggest uncertainty here is: Will our products be  
13 more expensive than the rest of the world's, especially  
14 if the rest of the world doesn't play the game, if China  
15 and India doesn't play the game or the rest of the  
16 United States doesn't play the game?

17           It seems to me that the simple thing is that  
18 California products would be a lot more less competitive  
19 in the world market.

20           And in that regard, when you did these  
21 analyses, did you estimate in the growth of the economy  
22 what the effect would be if China and India doesn't play  
23 the climate change scenario and if the United States  
24 doesn't do it?

25           Because to me, it seems that if you don't put

1 that into your estimates that it would be very difficult  
2 to say where the California economy is going to be.

3           You have to add three other scenarios. In  
4 other words, I'm talking about China, India and the  
5 United States. It seems like the California economy is  
6 dependent on what happens in the rest of the world too.

7           MR. TANTON: Well, I think you're absolutely  
8 correct. And China/India behavior is one element of a  
9 fully robust economic analysis of what we do here in  
10 California.

11           It's not just a question of whether California  
12 products are higher priced. But more importantly is  
13 what is the value proposition?

14           As Dr. Roland-Holst indicated, our technology  
15 provides generally better performance, more convenience,  
16 whatever it happens to be.

17           So the price may be higher, but if the value  
18 proposition is such that others clamor for our  
19 technologies, we can do with a higher price. You know.  
20 Just like Nordstrom's beats out Macy's sometimes.  
21 Higher price, better performance.

22           I'll give you an example from the Low Carbon  
23 Fuel Standard which I have yet to see quantified in any  
24 of the economic analysis.

25           The low carbon fuel has less Btus in it. So me

1 as an individual consumer, I have to fill up more  
2 frequently. What is the dollar value of my lost time  
3 from having to fill up more frequently?

4 That's part of the value proposition, even if  
5 it's not reflected in the price.

6 The problem is that's only two examples of  
7 things that need to be in the analyses which are in some  
8 and not in others; but by the time you do it right, it's  
9 too late.

10 There's no way to get all of the factors that  
11 will have some impact. And what we're doing is we're  
12 losing sight of accuracy and design guidance at the  
13 expense of precision.

14 I would rather we focus on --

15 DR. KEVIN KENNEDY: Tom, I'd like to allow some  
16 of the other panelists to have a chance to speak.

17 CHAIRPERSON NICHOLS: I actually was hoping  
18 that the one entity that would have looked at  
19 international competitiveness would be the US government  
20 and --

21 MR. HARVEY: Right.

22 CHAIRPERSON NICHOLS: -- perhaps you would have  
23 something.

24 MR. HARVEY: I was going to respond to that  
25 portion of your question.

1           The administration did look at this question  
2 about the effects of climate policy on trade exposed  
3 energy intensive firms.

4           So the National Economic Counsel, the CEA, EPA,  
5 the Commerce Department, the International Trade  
6 Commission and others did some modeling that we  
7 published in December of 2009 that looked at this  
8 question, and we looked at the provisions that are in  
9 the Waxman-Markey bill that address this concern.

10           We found that the allocation scheme in  
11 Waxman-Markey works substantially to alleviate the  
12 concerns about trade leakage from those factors. It  
13 provided substantial free allocations to those firms  
14 that met certain criteria with respect either to energy  
15 intensity and trade exposure.

16           So I think our finding was that those sorts of  
17 provisions can go a long way to addressing that concern  
18 that you raised.

19           BOARD MEMBER SPERLING: I'd like to just jump  
20 in for a second on this issue.

21           You know, people repeat this -- let me bring  
22 it, you know, all these economic models are, you know,  
23 are good and useful and this issue of trade exposure is  
24 an important one.

25           I just came back from China a couple days ago.

1 It's extraordinary the investment they are making in  
2 efficiency, in solar technologies and wind technologies.  
3 You just see these technologies everywhere, far more  
4 common than we see, even in California.

5           So, you know, it really makes me cringe, even  
6 angry, when I keep hearing, you know, what's going to  
7 happen to California?

8           I think, if anything, as Dr. Roland-Holst was  
9 talking about, this is -- there's huge opportunities,  
10 and I think that's what, you know, we all --

11           CHAIRPERSON NICHOLS: Opportunities not to  
12 lose, in the competitiveness war.

13           BOARD MEMBER SPERLING: Yeah. And I would  
14 support that suggestion that we look more closely at how  
15 this innovation process works because, you know, we do  
16 have the record in California of information technology  
17 investments through Silicon Valley, the biotech, you  
18 know and even some of the programs that ARB has run.

19           Like even with emission control on vehicles,  
20 when you do a cost analysis and you see the effect of  
21 the performance standards, there's been tremendous  
22 innovation effects.

23           Just an example, we now spend more -- we spend  
24 less money per car on emission control technology than  
25 we did 20 years ago, even though our emissions are a

1 fraction of what they were.

2           And we haven't done a good job of that and the  
3 economic models don't capture that very well. I would  
4 like to kind of repeat that theme here that, you know, I  
5 think that's something that either within ARB or -- and  
6 maybe motivate others to look at this.

7           Because it is, you know, the -- even though all  
8 the models seem to agree, that kind of scares me a  
9 little, actually, these economic models that, you know,  
10 in terms of the impact because I suspect on the positive  
11 side there could be, you know, the positive effects  
12 could be very significant, especially for California  
13 which is very innovative in its technology, in its  
14 industries, and its markets.

15           CHAIRPERSON NICHOLS: Don't go away folks. We  
16 have more economists, more presentations, more studies.

17           (Laughter)

18           CHAIRPERSON NICHOLS: But we're going to take a  
19 15-minute break. And during that break, I would like to  
20 ask the staff to distribute cards to anyone who is going  
21 to want to actually engage in this conversation in the  
22 next hour or two.

23           And they're going to wave them around here.  
24 Put down as succinctly as you can what the topic is that  
25 you want to talk about.

1           Okay. We're going to take a 15-minute break.

2           (Recess)

3           CHAIRPERSON NICHOLS: Okay. We're going to  
4 resume here.

5           We've now been joined by Dr. Larry Goulder from  
6 Stanford who has been the tireless, tireless chair of  
7 the Economic and Allocation Advisory Committee. And we  
8 have also got several other people here to speak.

9           Again as a reminder, the cards that were handed  
10 out and I guess will continue to be available are for  
11 comments that will be organized and given to the  
12 panelists. It is not for an open mic kind of session at  
13 this point. That will come at the very end.

14           And we want to now introduce the second panel.  
15 And this will be further discussion but more focused on  
16 the review and the critique of recent economic studies  
17 as well as implications for future analysis and action.

18           And so I'll turn it over to Professor Goulder.

19           PROFESSOR GOULDER: Thank you very much, Chair  
20 Nichols.

21           It's a pleasure to be here. I very much  
22 appreciate the fact that the Air Resources Board has put  
23 together this meeting.

24           Already in the first panel, we've seen a lot of  
25 ideas come out. Some of them are similar. Some



1 diverge.

2 I think the underlying question we're all  
3 asking is what should we conclude about the impacts of  
4 AB 32, whether it's the overall impacts or, as  
5 mentioned, the impacts at the local level for a  
6 particular household, particular industries.

7 So this follow-up panel, the second panel, is  
8 trying to pull things together. We certainly won't be  
9 able to get rid of all the uncertainty, but we hope to  
10 be able to shed light on the issues, where the models  
11 differ, why they differ, perhaps narrow the range of  
12 uncertainties and move us closer to similar views as to  
13 the impacts of AB 32.

14 So we're going to expand and consolidate,  
15 hopefully, a lot of the ideas that came out in the first  
16 session.

17 I mean there was discussion about the  
18 complementary policies that Paul Bernstein mentioned  
19 being very important in terms of explaining differences  
20 in result.

21 Board Member Dan Sperling emphasized -- had  
22 some views about that as well.

23 Another issue that came up this morning --  
24 excuse me -- earlier this afternoon was the leakage  
25 issue.

1           Board Member Telles mentioned he was concerned  
2 about competition with the rest of the world, and Tom  
3 Tanton as well as Reid Harvey had things to say about  
4 that.

5           There's also the important issue of  
6 technological change or technological innovation. David  
7 Roland-Holst was especially emphatic about how  
8 significant a role that could be.

9           So how do these different issues get analyzed  
10 in the models? Where do the models do well? Where do  
11 they not? And what can we glean from this? What's the  
12 signal behind all the noise?

13           So our panelists are three. We have Chris  
14 Busch, who is Policy Director of the nonprofit Center  
15 for Resource Solutions.

16           Michael Hanemann immediately to my right is the  
17 Chancellor's Professor as well as Professor of the  
18 Department of Agricultural and Resource Economics at UC  
19 Berkeley.

20           And we also have -- where is he? There he is.  
21 Hal Nelson, Professor at the School of Politics and  
22 Economics at Claremont Graduate University.

23           So here's the format which we're going to be  
24 using. We're going to start off each panelist in I  
25 guess alphabetical order will have 10 to 12 minutes to

1 comment on the first panel, the modeling work. They can  
2 ask questions of the modelers if they want. Also if  
3 they want they can engage in some back-and-forth  
4 discussion with the modelers.

5           So that's in the first -- will take us the  
6 first half hour, first 35 minutes.

7           Then I'd like to follow up with perhaps ten  
8 minutes for my own comments and conduct some Q&A with  
9 the panelists and the modelers.

10           And then we'd like to reserve a lot of time,  
11 perhaps the last 20 minutes, to field questions and  
12 engage in discussion with the Board Members, although I  
13 imagine some of that 20 minutes will happen in the first  
14 hour as well.

15           So we want to at least have a lot of time for  
16 interaction. I think that will be most informative to  
17 everyone who is here.

18           So let's start right away. I'm going to start  
19 -- again, do this in alphabetical order. So Chris,  
20 you're on. If you can take 10 or 12 minutes to comment  
21 on the first panel and engage in discussion if you like.

22           DR. BUSCH: Thank you, Larry. I'll try to  
23 provide some comparative comments.

24           And let me start by thanking you for  
25 volunteering so much of your time on behalf of the

1 State. It's been incredibly useful.

2 I also think this collaborative modeling effort  
3 that CARB initiated was a great idea, and I think it  
4 narrowed some of the differences.

5 Let me highlight a conclusion from the EAAC  
6 modeling subcommittee. And that is that, despite  
7 significant differences in model assumptions, both  
8 analyses -- this is referring to the CRA and the CARB  
9 work. David Roland-Holst's work wasn't out at the time,  
10 but I think it applies to his work as well.

11 The analyses reached conclusions that the net  
12 impact of AB 32 on California is going to be very small.  
13 In the absence of AB 32, the growth is forecast to be  
14 2.4 percent. In the CRA results, the annual growth rate  
15 is about 2.3. And for CARB, the annual growth rate is  
16 the same at about 2.4 percent.

17 And let me just say why I think this makes  
18 intuitive sense. We're embarking on a significant  
19 endeavor, but it's really a very gradual change over a  
20 ten-year time period.

21 Even though the State has done a lot, as Jim  
22 McMahon, the head of energy efficiency technologies  
23 division at LBNL likes to say, energy efficiency is a  
24 renewable resource.

25 And CARB in their detailed policy analysis

1 outside of the macro work has found a lot of additional  
2 opportunities for energy efficiency savings.

3           And then also the expenditure shifting that  
4 David so eloquently described.

5           On method, let me just highlight the addition  
6 of the energy 2020 model to the CARB arsenal, so to  
7 speak, I think is a great addition, adding  
8 technology-specific detail to the work that goes I think  
9 beyond best practice.

10           For example, the work at Cal/EPA doesn't  
11 integrate that sort of technology-specific detail with  
12 their CGE work, and so I think that is a mark of  
13 sophistication. And the CRA work, as well, also has  
14 that sort of detail.

15           I think in thinking about some of the reasons  
16 that the CRA work comes out with higher costs, the level  
17 of detail is, in terms of sectoral disaggregation, is  
18 much smaller so they have ten sectors of the economy  
19 whereas in the CARB work and David Roland-Holst's work  
20 there's over a hundred.

21           So by lumping things together, you basically  
22 obscure opportunities for low-cost abatement.

23           On this issue of the extent of market failures,  
24 I agree with things that Larry has said that there's a  
25 need for more empirical work in terms of describing

1 where these market failures exist that are the basis for  
2 government policies that can boost the economy.

3           And it could be that my father is a  
4 psychologist, but I see a lot of irrationality out there  
5 in the world.

6           I think more concretely at this time of  
7 economic difficulties brought on by lack of regulation  
8 an ideological position that government can't create  
9 economic benefits seems difficult to maintain.

10           The EAAC included a very useful table  
11 summarizing different aspects of the modeling that could  
12 bias cost upwards or downwards.

13           I think some of the areas that are importantly  
14 left out are the innovation areas that David mentioned,  
15 and this -- basically, we're assuming current technology  
16 at current costs, even though we know with emerging  
17 technologies that costs will come down and that new  
18 options will enter the realm of possibilities.

19           And costs come down for these emerging  
20 technologies because of learning by doing and economies  
21 of scale.

22           So we -- so this is not well-captured by the  
23 models except for in David's innovation scenario.

24           Also, energy security is another area that is  
25 of interest and is not factored in.

1           So the models basically assume a smooth price  
2 path, but as we've seen, for example, in 2008 where we  
3 had a spike gas prices, you know, there are these  
4 unexpected events that create economic costs.

5           And of course there's the issue of the climate  
6 benefits not being included.

7           And so in my view, these are studies more  
8 really of costs, even though they are generally  
9 interpreted as cost-benefit measures.

10           Let me say a little bit about green jobs.

11           There was a new report from the California  
12 Economic Development Department showing 500,000 jobs in  
13 -- green jobs in California to date, 93,000 of these in  
14 manufacturing, more than any other sector.

15           So this is an increasingly well-established  
16 area of work.

17           On the other hand, we have these seeds of new  
18 companies, what Dan Kammen has called the billion dollar  
19 companies of the future, and what the macro models are  
20 not good at capturing is sort of the potential for these  
21 economies to grow and dominate in the global  
22 marketplace.

23           I wanted to say a little bit about some of the  
24 timing issues that have been in interest in trying to  
25 better understand the short-term impacts of AB 32, and

1 let me say a little bit about that, first reasons to  
2 expect costs would be low.

3           There are very small reductions at the start of  
4 the program. Actually, the first year cap is intended  
5 to be set at Business-as-Usual taking into account other  
6 policies, so not large reductions.

7           And the amount of offsets allowed is relatively  
8 large compared to the amount of reductions at the  
9 beginning of the program.

10           In their assessment, the LAO pointed to  
11 investment requirements as a reason to expect there  
12 might be job losses in the short-term. Now, I don't  
13 think that's right for a couple reasons.

14           First we see innovative financing options such  
15 as on bill financing, property assessed clean energy,  
16 making these investments possible even with capital  
17 constraints.

18           Also our current economic downturn is really  
19 insufficient demand is the problem. So investment is  
20 another -- could be another form of stimulus in a  
21 macroeconomic sense.

22           Looking at the research needs going forward, I  
23 don't think that these macroeconomic models are good for  
24 optimizing the mix of effort between Cap and Trade and  
25 other policies. Notice, for example, the US EPA has



1 analyzed complementary policies through other models.

2           So it would just be too expensive and  
3 time-consuming to try to do that. That said, as each of  
4 these regulatory measures moves forward, they're going  
5 to have to be subject to a stand-alone economic  
6 analysis; and in those proceedings, I would urge more  
7 attention to characterizing the market failures that are  
8 intended to be overcome, also push to recognize the  
9 broader social benefits and costs that would ideally be  
10 considered.

11           Attention is given to what is quantified and  
12 monetized, and if we do not -- if we don't do that, if  
13 we don't monetize these things, we're going to  
14 inevitably ignore them.

15           Also going forward, we're going to need to pay  
16 attention to some of the distributional questions that  
17 need to be grappled with, and analysis can inform that  
18 debate.

19           On Mr. Tanton's study, I didn't find it well  
20 enough documented to say too much about it. I thought  
21 that Larry Goulder's assessments were fair in terms of  
22 not allowing for substitution away from dirtier fuels in  
23 response to carbon price in terms of conflating  
24 allowance value with compliance costs which sort of  
25 seems to assume when you sell a permit you just throw

1 the money away, and I don't think that's what going to  
2 happen.

3 Couple of concluding thoughts.

4 We have talked about costs and benefits and  
5 trying to assess those. I think I would point out that  
6 climate damages are what are known as a fat tail  
7 distribution, and basically cost-benefit analyses sort  
8 of ignore the extremes of the probability distribution.

9 And economists such as Harvard's Martin  
10 Weitzman have argued that an insurance frame is really  
11 the right way to think about this policy.

12 And what this research is suggesting to me is  
13 that AB 32 is at worst a close to zero cost insurance  
14 policy against catastrophic climate disruptions with the  
15 payoff being a better world.

16 Lastly, Harvard -- former Harvard President Bok  
17 put out a book recently that I would suggest should  
18 inform our attention to these issues of macroeconomic  
19 growth, and here's what he says. He said:

20 To oppose policies in the name of growth  
21 gives economic expansion a preferred  
22 position in the hierarchy of national  
23 priorities that seems hard to justify  
24 when doubt exists over whether it does  
25 much, if anything, to promote the

1 well-being of the American people.

2 Thank you.

3 PROFESSOR GOULDER: Thank you, Chris.

4 Now we'll turn to Michael Hanemann. And again,  
5 if you would like to engage the modelers during your  
6 talk, you may.

7 DR. HANEMANN: I have a brief PowerPoint.

8 Let me say I greatly appreciate the opportunity  
9 to attend this meeting. And as Chris stated, I think  
10 the EAAC has done an extremely valuable job both in  
11 general over the last two or three years but also the  
12 report that just came out as an appendix.

13 My background is that throughout my career,  
14 going back when I was a graduate student 40 years ago,  
15 I've been a consumer of models.

16 I haven't been a builder like Larry or David  
17 Roland-Holst or some of the others, but I have used  
18 models like the ones here in various aspects for the US  
19 and elsewhere looking at energy policy, water policy,  
20 other aspects of development policy.

21 And so -- I also of course have taught  
22 modeling. So I'm going to rely on some of my  
23 experiences in dealing with models.

24 And also in the early years, in 2005 and 2006,  
25 with my greatly missed colleague, Alex Farrell, Alex and

1 I worked with David Roland-Holst in the economic  
2 modeling in the building of the BEAR model, and we were  
3 certainly apprised of issues that associated with  
4 modeling.

5 I want to talk --

6 Next slide.

7 -- about three topics, issues with the specific  
8 models that have been talked about today, some issues  
9 that arise with models generally, and then just a little  
10 bit about the actual experience with Cap and Trade so  
11 far.

12 Next slide.

13 In terms of the models, there are three major  
14 issues that are at stake with greenhouse gas reduction  
15 which determine how costly this is going to be to the  
16 economy.

17 One is the extent to which you have types of  
18 market failure. You have people not doing things not  
19 because it would be more expensive than it's worth to do  
20 the thing, but for other reasons they choose not to take  
21 certain actions. And essentially they could take  
22 actions and have no cost or have some gain. There is  
23 the principal agent problem known to economists.

24 With some things you don't have a market  
25 intermediary. I will only invest if I have a very high

1 discount rate. There are other people in the economy  
2 who would make those investments with a much lower  
3 discount rate, but nobody can bring me and them together  
4 in such a way that there'd be gains from trade.

5           And then there's abundant evidence from  
6 behavioral economics that people have limited choices,  
7 people focus on certain attributes and ignore others.  
8 And these are ways in which behavior can change.

9           Let me say this is just about 20 years since I  
10 stopped smoking myself. And, you know, the sort of  
11 analysis Charles River assumes is that I smoke because I  
12 prefer that to not smoking; and if you force me to stop  
13 smoking, I would be worse off because I wanted to smoke  
14 because I did smoke, and therefore, there must be a  
15 welfare loss because you stopped me from smoking.

16           And I know in the first month or first six  
17 months, my wife will tell you there was a welfare loss.

18           (Laughter)

19           DR. HANEMANN: But the fact is, I got used to  
20 it. There is no sense now in which I am worse off  
21 because ten or twenty years ago you forced me -- you  
22 removed something from the marketplace that I would have  
23 chosen to do.

24           I mention that as an example of changes in  
25 preferences. You have changes in technology, but you

1 also have changes in preferences. People see things  
2 differently.

3 And there are adjustment costs. I'll come back  
4 to that.

5 But you can't do an analysis from now to 2050  
6 which assumes people are set in their ways just as you  
7 can't do that with technology.

8 So item one is market failure.

9 Item three on my list is sort of the  
10 opportunity to change preferences, how people see things  
11 when you change technologies.

12 And item two is just conventional economic  
13 substitution. People switch input so they switch  
14 commodities as prices change.

15 The Charles River model has the price  
16 substitution but rules out the other two factors.

17 Mr. Tanton's analysis rules out all three  
18 factors.

19 The Air Resources Board model tries to cover  
20 all three factors. It allows for two. And it tries in  
21 some way -- to some degree to allow for one and for  
22 three.

23 And I would actually disagree with the EAAC  
24 report which says it is not possible to tell which  
25 model -- which set of models comes closer to the truth.

1 I think it's clear to me that the ARB models come closer  
2 to the truth.

3           What you can't say is how close and what is the  
4 gap.

5           But there's no doubt that one needs to account  
6 for all three models; and of the models on the table,  
7 the ARB models are trying to come closest, of the ones  
8 on the table.

9           Next slide.

10           It's already been mentioned, but the reason why  
11 it matters tremendously if you have ten economic  
12 producing sectors instead of 50 or 70 or 100 is that you  
13 have gains for -- you have the potential for gains for  
14 trade among the sectors.

15           If there are ten sectors, there's much less  
16 potential for trading. Any one sector has only nine  
17 other sectors to trade.

18           Each sector is assumed homogeneous. Each  
19 sector is essentially treated as identical. And so  
20 having only nine trading parties versus 99 other trading  
21 parties has to bias the gains from trade down.

22           On the other hand, the Charles River model  
23 allows trade between regions. But I think the degree of  
24 trade, the degree of production shifting, the degree of  
25 employment shifting, is actually unrealistically large

1 as a result of the way in which the model was  
2 calibrated. I'll come back to that.

3 Mr. Tanton made several points that I think are  
4 valuable. There is uncertainty. There is uncertainty  
5 about the models themselves. There's uncertainty about  
6 the inputs that go into models. And so there is a range  
7 of uncertainty.

8 But I think his analysis is really off base for  
9 four reasons.

10 First of all, he is using a model that doesn't  
11 predict, let's say, a \$60 carbon price to analysis the  
12 economic consequences of a carbon price, and there is a  
13 fundamental logical inconsistency because nothing about  
14 the structure of the model is consistent with the  
15 economic impact that comes out of the economy that it's  
16 analyzing. That's the first thing.

17 The second thing is a \$60 increase in the price  
18 of carbon in 2012 is a figment of his imagination.

19 It's one thing to say there's uncertainty. He  
20 could have as well analyzed a \$6,000 carbon price in  
21 2012.

22 You have to have some basis for talking about a  
23 \$60 price in 2012 other than that was a number suggested  
24 for 2020 or 2050 and it's as good a number.

25 The third thing, and this has been alluded to



1 in the EAAC report, if somebody buys a permit for \$60,  
2 somebody is receiving \$60 for selling or auctioning the  
3 permit. And in Tanton's analysis, that \$60 vanishes  
4 from the face of the earth.

5 And lastly, if there were a \$60 purchase of the  
6 permit, and the \$60 vanished from the face of the earth,  
7 Tanton's model exaggerates the impact of that because it  
8 has no substitution.

9 So for these reasons I think it's significantly  
10 off base. I'd like to come back to other points  
11 so . . . The other general point --

12 PROFESSOR GOULDER: I'm going to alter the  
13 format a bit.

14 DR. HANEMANN: All right.

15 PROFESSOR GOULDER: You'll still have the  
16 floor.

17 DR. HANEMANN: Sure.

18 PROFESSOR GOULDER: But you've obviously  
19 introduced some strong claims and criticisms here.

20 I would like to give the modelers a chance to  
21 reply -- I think that would be most informative --  
22 before it's too much history.

23 But you started with some comments that were  
24 critical of the Charles River analysis model with  
25 respect to complementary policy, so I was going to ask

1 Paul if you had any response to that.

2 DR. BERNSTEIN: I don't like him at all.

3 (Laughter)

4 DR. BERNSTEIN: If I can, I'd like to clarify  
5 one thing that I think is actually a  
6 mischaracterization, and I'm curious what you actually  
7 think, Larry.

8 When we talk about this issue of having more  
9 sectors or fewer sectors creating a bias, that's not  
10 right, what is said here. And let me just give you a  
11 simple example.

12 I would actually argue in fact that having  
13 fewer sectors, we underestimate the costs.

14 Take the example where if you had two sectors  
15 in the economy -- if we broke up the sectors in the  
16 economy into ones that only use coal and ones that only  
17 use gas. Okay?

18 Then you look at a model that aggregates those  
19 sectors so they use coal and gas.

20 In the one where I am aggregated in one sector,  
21 I have the substitution opportunity between coal and  
22 gas.

23 In this other one where I only have coal and  
24 gas because they produced totally different products,  
25 that substitution possibility doesn't exist.

1           That's realistic that it doesn't exist.

2           In the CRA model actually, we aggregate various  
3 sectors, various energy intensive sectors. We actually  
4 have substitution opportunities that actually don't  
5 exist in the real world.

6           And I don't understand the issue about these  
7 gains from trade. I think that's a misstatement as  
8 well.

9           Going to the issue regarding the complementary  
10 measures or what have you, I think that's -- I think  
11 that's a great example, actually, the smoking example.

12           I think Larry talked about his example when it  
13 comes to recycling.

14           But the problem that we're faced with in this  
15 analysis is we can't afford to let the consumer's choice  
16 set change as we go through the analysis. If we did, we  
17 could get any result we wanted.

18           Because I could take the consumer's preferences  
19 today, and I'd say well, after the policy the consumer's  
20 preferences are either they love this policy, or I could  
21 say that they're really pissed off about this policy,  
22 and I could make the costs even look far worse.

23           So I think that's just a downside. I'll just  
24 let -- Larry's much more knowledgeable than I.

25           But I think that's just a shortcoming of

1 welfare economics, and we're kind of stuck with that.

2 PROFESSOR GOULDER: Okay. Thanks.

3 Before we ask Tom to respond, I just want to  
4 say one thing about the complementary policies.

5 My original response was exactly like yours,  
6 that the complementary policy -- the lack of -- the CRA  
7 model was not giving the complementary policies enough  
8 credit; therefore it biases toward upward the cost.

9 In fact, a very recently publicized appendix to  
10 the economic impacts analysis has a plus sign saying  
11 that the Charles River model is therefore biased upward  
12 in costs because of its treatment of complementary  
13 policies.

14 This morning -- or today my view has changed.  
15 I think it works both ways.

16 I think that there are likely to be some  
17 complementary policies that would reduce overall costs  
18 of AB 32, but not necessarily all of them.

19 And as has been suggested by Tom Tanton, there  
20 may be some wasteful ones as well.

21 So at this point, I think it's not clear what  
22 the bias is from lack of closer attention to  
23 complementary policies. I think it could go either way.

24 Do you have a comment on point?

25 DR. ROLAND-HOLST: No, I just want to join in

1 at some point. I'd like to speak about these issues.

2 PROFESSOR GOULDER: Should we finish this  
3 discussion?

4 DR. KEVIN KENNEDY: Please be sure when you're  
5 speaking to turn the microphone on and use it,  
6 particularly for the folks on the webcast.

7 PROFESSOR GOULDER: Let's now turn the floor  
8 over to Tom to respond to some of Michael's comments.

9 MR. TANTON: Thank you.

10 I think the first one I'd like to respond to is  
11 the issue of substitution, technological and fuel.

12 You suggested I ruled it out. I did not rule  
13 it out. I didn't rule in. I simply did not evaluate  
14 that. Okay.

15 So I recognize there are -- there's likely to  
16 be fuel and technological substitution, but the question  
17 is whether that's allocable to the Cap and Trade program  
18 that I analyzed.

19 PROFESSOR GOULDER: Specifically, you assume  
20 that the expenditure by consumers or by firms on various  
21 energy products and other products, that those  
22 expenditures don't change, the propositions don't  
23 change --

24 MR. TANTON: As a result of the Cap and Trade.

25 PROFESSOR GOULDER: So basically there's no

1 elasticity.

2 MR. TANTON: Correct.

3 PROFESSOR GOULDER: Okay.

4 MR. TANTON: I did not estimate elasticities.

5 The other is what Dr. Hanemann suggested was an  
6 overreliance or emphasis on \$60 a ton. I didn't assume  
7 that was any more or less likely than the range from 20  
8 to 200 which I basically took from the EAAC report.

9 I didn't try to predict the auction price,  
10 either in the near-term or later term, but I think the  
11 results indicate that, whatever the costs are, are  
12 highly sensitive to what that price clearing happens to  
13 be as well as the volatility.

14 So that would be my response.

15 PROFESSOR GOULDER: Okay. I'm going to turn  
16 the floor back to Michael, but I think let's do it this  
17 way. We're kind of changing the rules as we go. If  
18 there's an issue --

19 MR. TANTON: I would suggest that ARB keep that  
20 in mind as they go forward with AB 32, that the rules  
21 need to be predicated on the 3M rule -- and not  
22 Minnesota Manufacturing company but measure, monitor,  
23 and modify as we go forward.

24 Things are going to be different than what we  
25 believe today. We're going to be smarter tomorrow than

1 we are today.

2 PROFESSOR GOULDER: Okay. So if any of the  
3 panelists have a comment to make that's on the issue  
4 that's currently under discussion, whether it was  
5 complementary policies or, for example, degree of  
6 flexibility in a model, that's fine; I think we can keep  
7 things focused that way.

8 So David?

9 DR. ROLAND-HOLST: As the one who hasn't spoken  
10 yet, I'll speak first.

11 Let me just say something about this 2012  
12 permit price. I was told by CARB to calibrate the  
13 permit price to zero in 2012 because the cap would be  
14 nonbinding in the year in which it was introduced. My  
15 sense is it was going to be calibrated to that.

16 That would lead to a huge bias in any results  
17 that assumed a positive and significant price from the  
18 outset. So yeah, I'm very concerned about that bias,  
19 but there's information available on what that should be  
20 calibrated.

21 Secondly let me talk about aggregation bias  
22 very briefly because otherwise we're going to get bogged  
23 down in a technical debate between academics. I don't  
24 want to do that.

25 This is a very well established problem in

1 modeling, and aggregation bias is a significant and  
2 serious issue. It can't be dismissed with simplified  
3 examples. I'll give you a quick one, though, for  
4 practical purposes.

5           When we did the national work for the eagle  
6 model, we got significantly lower adjustment costs from  
7 the national Cap and Trade because we modeled all 50  
8 states, much more diverse set of economies, to accept  
9 the adjustment burden, and much more sectoral detail.

10           And that's not -- it doesn't make our work  
11 approach superior, but it does identify a broader  
12 spectrum, so I would strongly advocate more detailed  
13 assessment as a way of finding these adjustment  
14 opportunities.

15           And finally, on the issue of market failures,  
16 I'm really surprised that there is a still a debate  
17 about the existence of market failures. We have  
18 multibillion dollar financial markets that are dealing  
19 with this on a daily basis.

20           Student loans. Micro credit. Look at the  
21 history of energy efficiency technologies that has been  
22 chronicled in California.

23           These markets -- market technologies are  
24 replete with market failures. And the State can play a  
25 very constructive role, but of course it has to do so



1 with care.

2 PROFESSOR GOULDER: I think there's agreement  
3 that there are open market failures, as Michael has  
4 indicated.

5 I think the question at hand is though whether  
6 the specific complementary policies, each one of them,  
7 addresses market failures in a productive way.

8 Maybe some of them do and thereby lower the  
9 cost, but others may not and in fact may raise the cost.

10 DR. ROLAND-HOLST: There are no rules of thumb  
11 generally that will work.

12 And also to this point that was raised earlier  
13 about adding measures that introduce additional fees and  
14 taxes, we are not in a first best situation.

15 There are plenty of distortions all across the  
16 economy, and introducing one more or one less, there's  
17 no general rule that would improve aggregate efficiency  
18 or make aggregate efficiency lower.

19 PROFESSOR GOULDER: Okay, Mike. You've got a  
20 few more minutes.

21 DR. HANEMANN: Thank you. Let me just say one  
22 thing in response to Tom.

23 You said, Tom, you were agnostic. You said  
24 that for example the way consumers allocate their income  
25 among commodities could change, but you were making no

1 assumption that that was the result of Cap and Trade.

2           And it's true that they could change for other  
3 reasons. People could decide to give up smoking or to  
4 give up -- you know, worry about obesity and avoid fatty  
5 foods. There will be other changes.

6           But if there were a \$30 or a \$60 price on  
7 carbon which raised energy prices, it's taking  
8 agnosticism, you know, a little too far to express  
9 agnosticism as to whether that won't have any effect on  
10 consumer behavior.

11           And that's the sense in which assuming no price  
12 effects, I think, is both wrong and likely to bias  
13 things upwards. How much upwards, what are the things  
14 that will change consumption as well, of course there's  
15 uncertainty.

16           But that's -- there will be price effects, and  
17 particularly, you know, with higher prices.

18           MR. TANTON: I fully agree there will be price  
19 effects. I also assert that there will be other  
20 performance effects. That is, it's more than just  
21 price.

22           DR. HANEMANN: Yeah, well, I agree with you.  
23 And I'll come to that in my last slide. Wherever I was,  
24 can I go back quickly.

25           (Laughter)

1 DR. HANEMANN: Yeah.

2 So I want to make just a general point. This  
3 is expressed in an arcane and artless manner, but I  
4 think it's important.

5 Models are calibrated to economic conditions in  
6 base year, whether the base year is 2007 or something  
7 else.

8 But the models are used to predict, most of the  
9 time, to predict the effect of some intervention, a Cap  
10 and Trade, a gas tax increase, whatever.

11 So we're actually interested not in the  
12 structure of the economy in any given year, but in the  
13 change resulting from a policy intervention.

14 Models are not calibrated to interventions.  
15 Models are not being calibrated to whether they could  
16 predict the effect of the electricity price shock in  
17 2000 or, you know, the -- for that matter, the gasoline  
18 price increase of three years ago. They are not  
19 predicted to calibrate the effects of changes.

20 Now if the model was correctly specified and  
21 correctly estimated, it wouldn't matter because you  
22 could calibrate the model to one thing and predict to  
23 another thing if everything is correct.

24 But we don't know if it's correct, and the fact  
25 is it might not be.

1           And the habit of not calibrating models to the  
2 type of interventions we're trying to predict lends an  
3 air of unreality to the models. Let me go on --

4           CHAIRPERSON NICHOLS: This is so reassuring.

5           (Laughter)

6           DR. HANEMANN: It is one of the secrets of  
7 model building.

8           And therefore one of the questions one needs to  
9 ask is -- see the models are calibrated, say, to 2009,  
10 and then we project out to the future.

11           Long ago, Henri Theil built a model in 1965 and  
12 projected the past. The one advantage -- so the past  
13 won't be the same as the future. But the one advantage  
14 is you know the past, and you can see how good a job the  
15 model does of predicting things backwards.

16           In particular, you know, past intervention, you  
17 could start the model in 1955, look at an intervention,  
18 and then you could see what the model would say going  
19 ten years forward, and you could see what happened.

20           And as a concrete example, you know, can a  
21 model predict the Rosenfeld effect? Can a model predict  
22 what happened to refrigerator prices?

23           Or would the model think that refrigerators  
24 would become much more expensive, there'd be a reduction  
25 in the quality or the use of refrigerators and so on?

1           That's the point I want to make.

2           Some effort -- and I know from the work by the  
3 Energy Commission in 2005, some effort has gone into  
4 this with the ARB models. Not a lot of effort, and I  
5 think that needs much more effort in the future, but  
6 that's one of the criteria we should use.

7           Next please.

8           CHAIRPERSON NICHOLS: Could I just stop you for  
9 a second, because this is something where I feel like  
10 maybe I do know something, so I want to check it.

11           I have some experience with air quality  
12 modeling. In the world of air quality monitoring,  
13 that's exactly how you test whether a model is the one  
14 you want to use or not.

15           You look at whether it's capable of predicting  
16 past episodes based on things that you know that you  
17 did.

18           So is what you're saying to me that we either  
19 haven't done that or couldn't -- or somehow couldn't do  
20 it with respect to the models that we're now using?

21           DR. HANEMANN: So there are complications, of  
22 course, because if you start in 1955 and you project,  
23 other things may have been going on after 1955 which you  
24 can't control for.

25           So it's not easy, and it's not -- and you can't

1 do it perfectly.

2           But I think there should be more effort to  
3 doing that. And particularly when today's -- some of  
4 today's models actually existed in versions in 1990 or  
5 1995. But there should be some concerted effort.

6           So what I would say is it's not easy, but for  
7 the most part there's no attempt to do that and -- or  
8 very little, and that's something that I would  
9 encourage.

10           CHAIRPERSON NICHOLS: I would think so.

11           DR. HANEMANN: Yes.

12           Well, so one -- a crucial -- the models are  
13 equilibrium models. And what happens is even if we're  
14 in equilibrium now, we're changing to a new state and  
15 there's a path of adjustment.

16           And how quickly the adjustment occurs and how  
17 costly it is, what the adjustment cost is not included  
18 in the models.

19           And again, that's something where it's  
20 difficult, but there should be an effort to try and  
21 incorporate those facts.

22           And a particular chunk of this is associated  
23 with capital being turned over.

24           And so the equilibrium might be to retrofit all  
25 the widgets with this, but maybe only 30 percent will

1 get retrofitted in any one year so it will take three or  
2 four years.

3 Next slide, please.

4 I think I've just got two major points.

5 With regard to benefits, it's been noted that  
6 the models don't deal with the benefits, whether they're  
7 greenhouse gas benefits.

8 The last bullet here is something that is not  
9 widely understood in the modeling. Technically, it's  
10 been assumed that whatever is the water quality or air  
11 quality or temperature or drought or whatever doesn't  
12 affect the market economy very much, so the  
13 environmental impacts are assumed to be separable from  
14 the market ones and can be ignored.

15 My friend and colleague Harry Smith has a  
16 couple of papers showing that actually that's not true,  
17 and that even if you didn't care about the environmental  
18 benefits, but these things disrupt the labor supply,  
19 they change what market commodities people want to  
20 purchase, and those things have economic consequences,  
21 and so all the more reason to bring in the  
22 environment -- sort of the environment alongside the  
23 market economy.

24 Next slide.

25 This gets at what Tom said. I've spent quite a

1 bit of time over the last two years looking at the  
2 actual experience with emission markets in the US, for  
3 SO2, for NOX, for lead.

4 And I concluded that much of the change was not  
5 triggered by prices, but I think it was triggered by the  
6 caps placed on individual firms which seized the  
7 attention of senior management, made these issues  
8 salient, and led them to change things.

9 So I would agree with Tom that in fact the  
10 empirical evidence is that there were no price changes  
11 to speak of outside the sector that was regulated.

12 All of the action was that the sector that was  
13 regulated paid attention to the issue, found new  
14 production technologies or new ways of doing things  
15 which got rid of the problem at a minor cost.

16 Next slide. And this is my last one.

17 So just because that worked in the past, just  
18 because it worked for SO2, absolutely doesn't mean it  
19 will work equally well. Greenhouse gases are much more  
20 complicated, and the future is perhaps more complicated.

21 But it does mean that there's more in the  
22 world -- there's more in heaven and earth than the  
23 models allow for. There's an incentive with the price  
24 of regulation to figure out some way of dealing with the  
25 problem, and that leads you some of the time to



1 solutions that are not in the existing model.

2           And I think this is an area, the calibration of  
3 the past and trying to be sort of realistic to the  
4 future, this is something which I think the ARB staff  
5 should pay attention to.

6           But it would need the staff and the resources  
7 because what it's done right now I think has been  
8 exemplary, but that's been a lot of effort, and we're  
9 recommending additional effort to be loaded on.

10           Thank you.

11           PROFESSOR GOULDER: Thank you, Michael.

12           I just want to amplify one point that you made.  
13 I know we were all rushed, but you mentioned this issue  
14 of salience.

15           Your recent research suggests that since  
16 salience is important, it makes a difference whether you  
17 introduce a cap and trade system upstream or downstream  
18 because that's going to indicate where the salience  
19 occurs.

20           Economists tend to have this view that it  
21 doesn't matter, that the overall impacts on various  
22 firms are the same irrespective of whether it's up or  
23 down. So that's, I think, an important issue.

24           DR. HANEMANN: And we're referring to some work  
25 by your student, Ken Gillingham, which has shown that

1     which I think is a terrific study.

2                   EXECUTIVE OFFICER GOLDSTONE:  Dr. Goulder,  
3     could I ask a quick question?  And Dr. Hanemann.

4                   On slide A, you recognize the fact that we are  
5     not -- we haven't or maybe it's not possible to model  
6     the climate and environmental impacts alongside the  
7     other modeling we're doing.

8                   Is there a way to go about doing this that  
9     you'd suggest we should look at?

10                  DR. HANEMANN:  I would say yes, but you sort of  
11     build up, branch on it.

12                  But one can -- there's issues of resources.  
13     There's issues of data.  And there's issues of  
14     implementation, including calibration.

15                  Kerry Smith's recent work with his former pole  
16     star Carbone shows a technical way of doing the  
17     calibration.  And the calibration becomes more  
18     complicated it turns out when you have -- than  
19     conventional calibration.

20                  So the answer is I think this is practical, but  
21     it will take time.  And you sort of want to start slow,  
22     but I think you want to set this as a goal.

23                  And given all the work on impacts and the other  
24     work that the Air Board does with regard to air  
25     pollution effects, you more than any other agency sort

1 of have the data in hand. So I think that would be an  
2 appropriate path to start going down.

3 PROFESSOR GOULDER: There's a growing industry  
4 of so-called integrated assessment models which try to  
5 build together both the environment and the economy. I  
6 know the EPA has some models of that sort.

7 But as Michael indicates, you know, the more  
8 the scope of the model, the more difficult it is in  
9 terms of data and calibration.

10 So Hal, you're on.

11 DR. NELSON: Great, thank you.

12 I'd like to extend my thanks to the Members of  
13 the Board and Larry and staff for getting me up here  
14 from southern California. I think I'm the only SoCal  
15 representative.

16 My only complaint I guess, and it's a small  
17 one, is that I have to follow Michael, and I'm not sure  
18 that my SoCal surf dude accent is much of a selling  
19 point, but I'll do my best.

20 As the slide indicates, I'm a research  
21 professor at Claremont Graduate University. My research  
22 is on energy policy and policy evaluation.

23 And for the last -- is that feedback coming  
24 from me? I have enough ringing in my ears. I don't  
25 need any more.

1           CHAIRPERSON NICHOLS: Usually it means we need  
2 to move all of our Blackberries and similar equipment  
3 away from the microphone. They seem to not like that.

4           DR. NELSON: Okay.

5           For the last several years, I've been working  
6 for the Center For Climate Strategies.

7           Next slide and -- or slide, period.

8           (Laughter)

9           DR. NELSON: And the Center is a nonprofit that  
10 works with state governments to develop climate action  
11 plans. And we've done these in over 16 states across  
12 the US.

13           And these climate action plans are unique in  
14 the sense that they are developed by stakeholders from,  
15 you know, all sectors of the economy and all  
16 professions.

17           I recently did an analysis of the stakeholders  
18 and the impacts of the stakeholders on the outcomes. It  
19 turns out that the energy sector is the largest  
20 representative of the stakeholders.

21           So this isn't a bunch of environmentalists  
22 sitting around thinking how are we going to save the  
23 planet, but industry folks looking at what can we do,  
24 you know. What is desirable and achievable for these  
25 states to do to reduce their greenhouse gases?

1           Next slide.

2           So what I'm going to talk about here today  
3 briefly is some of the macroeconomic results that we  
4 have gotten from -- we've done four macro studies. You  
5 can see which states they are up there.

6           Adam Rose has been -- and Dan Wei at the  
7 University of Southern California, have been primary  
8 suspects in all these reports.

9           My role has been as the liaison with the energy  
10 sector. I'm more of an energy guy and less a macro guy,  
11 so I'm not going to be able to comment on a lot of the  
12 aggregation bias and whatnot except from how it affects  
13 my work and how we operationalize our results.

14           So these Climate Action Plans are similar to  
15 California's in a lot of ways. We have what you would  
16 call complementary policies.

17           We also have what you would call offsets in the  
18 ag, forestry, and waste sector. These are economy-wide  
19 plans. And it's a mix of policies as you can tell,  
20 price mechanisms and codes and standards.

21           Next slide.

22           So here's an example of a cost curve from the  
23 state of Michigan. This is one we did. The Climate  
24 Action Plan was in '08, and then we did the  
25 macroanalysis end of last year.

1           As you can see here, this is your classic kind  
2 of upward sloping supply curve where you've got price on  
3 the Y axis, and on the X axis -- I don't know if you can  
4 read that or not from where you're at. I don't think  
5 you have a copy of this presentation, members of the  
6 audience, but.

7           So this is a percentage reduction of the 2025  
8 Business-as-Usual greenhouse gas emissions.

9           So you can see there that -- if you look  
10 basically underneath the 0 axis and you look out to the  
11 right, you can see that about a little over 25 percent  
12 of the state's -- Michigan in this case -- greenhouse  
13 gas emissions can be mitigated at negative cost.

14           That's net economic benefit to the state.

15           Then the supply curve on the other side of that  
16 axis gets a little steeper.

17           But nonetheless, you can see, you know, at  
18 around \$50 a ton you can mitigate about 40 percent of  
19 the state's estimated greenhouse gases.

20           The other thing I should point out here -- I  
21 don't know if you can see the colors, but probably the  
22 color that's easiest to see is the orange, and that's  
23 what you consider demand side management. We call it  
24 residential, commercial, and industrial. Those policy  
25 options constitute the bulk of at least the negative

1 costs of supply for the state.

2           So what do we do with this data? Well, we have  
3 essentially cost data for every year for every one of  
4 these options, we call them policy options. Some states  
5 there's 50 or more of these.

6           And we then plug those into what's called the  
7 REMI model, which is a really commonly used model for  
8 evaluating policies. State governments love it. It's  
9 unfortunately quite expensive.

10           And there's a description of the model there,  
11 but it's been around for a long time, and it's pretty  
12 widely accepted for this type of policy analysis.

13           And importantly, it has very detailed  
14 representations. It has 169 sectors. I'm going to come  
15 back to that, and the importance of that in my work, in  
16 a minute.

17           So slide six is kind of the money slide for  
18 folks, trying to keep your attention here before I get  
19 into the weeds on some modeling stuff, and then I'll  
20 probably lose you, mentally if not physically.

21           But you can see here the different states, and  
22 the date of the reports, these are all relatively  
23 recent. The target year. The percent reduction in --  
24 from the Climate Action Plan. And then the macro  
25 impacts.

1           So I call it GDP. Other people call it GSP. I  
2 don't know what the Bureau of Economic Analysis is  
3 calling it this year, but -- so you can see in Michigan  
4 a positive 2.3 percent gain in GDP and a 2.7 percent  
5 estimated employment gain.

6           Now this -- remember, Pennsylvania is a big  
7 coal mining state. So what we're doing in Pennsylvania  
8 by reducing -- you know, you saw a lot of the supply of  
9 greenhouse gases come from essentially demand side, so  
10 you're displacing a lot of coal miners.

11           And I worked in Pennsylvania with the energy  
12 supply group, and that came up in basically every  
13 meeting: What happens to our coal miners?

14           Well, it turns out that you substitute your  
15 coal miners for energy efficiency equipment installers,  
16 evaluation, monitoring evaluation, and other  
17 essentially -- I don't know if you call them white  
18 collar, but blue-white -- maybe a light blue collar  
19 worker.

20           This is a pretty diverse group. So Florida, I  
21 think, would have a similar kind of economic structure  
22 to California. You can see positive gains there as  
23 well.

24           Pennsylvania and Wisconsin -- I'm sorry,  
25 Michigan; I misspoke. Michigan, they have not such big



1 coal mining. Pennsylvania has big coal mining. You  
2 still see modest employment gains there as well.

3 And then Wisconsin, and I compared California  
4 here as well.

5 So granted, this is what we call a small end  
6 study, a small sample. But you can see that our results  
7 anyway indicate that these climate action plans have  
8 positive effects on economic performance.

9 And, you know, you can argue about whether  
10 negative half percent or positive half percent is noise,  
11 but I think when you are framing this and you're  
12 pitching this policy to the public, if you can say that  
13 these are likely to lead to good outcomes rather than  
14 not bad outcomes, it has -- it's a much more powerful  
15 talking point, right? And I know Chairman Nichols was  
16 looking for talking points.

17 And Inyo is kind of a unique place, so we  
18 discussed before there's a lot of diversity in the  
19 counties of California, so this is -- obviously, you  
20 know, you can't make generalizations across the economy,  
21 but if you look at the kind of supply curve and the  
22 types of activities that would be happening, you know,  
23 you could see there were certainly sectors in Inyo that  
24 would benefit.

25 The other thing I didn't present here, we also

1 simulate the economic outcomes for each of the policy  
2 options. So we run these individually, and then we run  
3 them simultaneously.

4 And so that -- it's kind of interesting from a  
5 policy design standpoint. You can see, you know,  
6 basically which -- where the big hits to employment or  
7 the losses are from which policy.

8 You know, typically renewable portfolio  
9 standards, no surprise, tend to have, you know, job loss  
10 associated with them because of the negative prices on  
11 electricity, pricing effects on electricity.

12 Let's go to the next slide.

13 So at this point, I'm going to kind of shift to  
14 quickly my evaluation of the California approach. And,  
15 you know, bottom line, it's very similar to what we do.

16 The Energy 2020 model is bigger and sexier and  
17 more expensive than what we do which is desktop  
18 modeling, but I think that it's probably the best way to  
19 go about modeling climate policies, and I'll tell you  
20 why.

21 First of all, it's more representative of the  
22 real world. So you have the very detailed outputs from  
23 the energy model, and you can plug those into a highly  
24 detailed macro model, or CGE model in this case.

25 It's also -- talk a little bit about this, you

1 know, it's important when you plug these into the macro  
2 models as to what's in state versus out of state, right?  
3 The more detail that you can get in the model, the more  
4 information you're going to have about the specific  
5 employment gains that occur in the state, whether it's  
6 for HVAC installers or for wind turbine manufacturers  
7 and installers versus what happens in Nevada versus what  
8 happens in Michigan.

9           And I think it's also important -- I'll talk a  
10 little bit about this in my last slide -- that we move  
11 beyond this market failure debate.

12           I mean I've worked in Iowa. The Public Utility  
13 Commission in Iowa is considering a one and a half  
14 percent new energy efficiency mandate in the state, new,  
15 you know, every year.

16           New York is doing the same thing.

17           So, you know, regulators recognize that these  
18 are cost effect sources of new supply. They're the ones  
19 paying the bills. I think that -- and we have  
20 sophisticated methodologies for monitoring free-riding  
21 and spillover.

22           So I guess, you know, to kind of summarize, I  
23 don't think of these as complementary policies,  
24 especially demand side management. I think of these as  
25 core policies.

1           And rather than frame these as complementary  
2 policies, probably betraying my background as a  
3 recovering finance professional, but to think about  
4 these as a portfolio of approach, of options, right?  
5 Each with their own risk-reward parameters.

6           And as you expand the -- as you diversify your  
7 portfolio, you're essentially increasing your efficient  
8 frontier, right? And you're capturing alpha, right?  
9 You're capturing value, as Tom would call it.

10           So I think a portfolio approach is a better way  
11 of thinking about these.

12           So in terms -- I'll kind of skip over some of  
13 this. It maybe gets a little bit too far into the  
14 weeds, and I'm running out of time.

15           But, you know, my reading of the methodology is  
16 that the Energy 2020 model and the way that it's set up  
17 is potentially overstating the costs, and that could  
18 partially explain the discrepancy between what we found  
19 in other states what the ARB has found.

20           It has to do with the way the Energy 2020 model  
21 essentially switches, and its switching function. And  
22 Dave and I have talked a little bit about this.

23           And the other element of the model -- and maybe  
24 David could correct me if I'm wrong here -- is looking  
25 at the appendix of the model, there really isn't any

1 endogenous improvement in device or process efficiency  
2 in the model.

3           So by what you're saying where -- in these  
4 scenarios 2 through 5, while we're excluding all these  
5 other sources of production, we're going to find these  
6 within the Energy 2020 model, you're narrow -- you're  
7 ruling out, essentially, fuel switching because of the  
8 way the model is set up, and you're not allowing  
9 renewables because of the 33 percent target, you're  
10 funneling all those reductions into essentially fuel  
11 switching and process efficiency, but the model doesn't  
12 have any gains or any improvements in those.

13           So to me, that's one of the possible  
14 explanations for why the ARB costs are higher than the  
15 Center For Climate Strategy's costs.

16           I'm not going to get into this, but -- talk to  
17 you offline, David -- in terms how we -- sorry. This is  
18 slide nine -- how we allocate costs, capital costs from  
19 new clean energy investments.

20           And then as a reader, you know, it would have  
21 been helpful to me -- you do have 160 industry  
22 sectors -- to see what those are, the employment  
23 outcomes from those different sectors, instead of  
24 aggregating them up.

25           And I was also interested in government

1 outcomes in terms of revenue and employment given, you  
2 know, your assumptions.

3           So just in summary, you know, I think this --  
4 the ARB approach is the best available approach and that  
5 the costs are potentially overstated for some of the  
6 reasons that I just explained.

7           Thank you.

8           PROFESSOR GOULDER: Thanks a lot, Hal.

9           I'm going to try pull together a lot of the  
10 comments that have been made up to now. I would invite  
11 other panelists at any point to chime in, comment,  
12 agree, disagree, as well as the modelers.

13           I'm going to focus on four things, and four  
14 particular areas.

15           One is the issue of leakage.

16           Second, don't mean to beat a dead horse, but  
17 hopefully clarify the issue of complementary policies.

18           Third is the issue of fuel substitution and  
19 more generally the flexibility that consumers and  
20 producers have to adjust their mix of fuels or their  
21 composition of their expenditures in the face of  
22 changing prices.

23           And the last is technological change.

24           So we've talked about each of these already,  
25 but try to pull some of this together. And I do have

1 some slides that should be useful.

2 Let me start with a slide that compares some  
3 summary results from three of the models we've talked  
4 about today, or three of the efforts, the Air Resources  
5 Board's effort using the Energy 2020 and E-DRAM models;  
6 the Charles River CRA International model; the model  
7 that Tom Tanton has put together; and then I've lumped  
8 together two of the US/EPA models that have been looked  
9 at for federal policy.

10 And this just to sort of remind you that in  
11 some sense for the California models the policy  
12 emissions reduction target is approximately the same.

13 The allowance prices vary. There's a lot of  
14 uncertainty there.

15 One criticism I would make of the Air Resources  
16 Board report is it's not real clear from the report what  
17 the range of prices is that emerges from the E-DRAM  
18 model, but it is -- closer look suggests it's in a  
19 similar range to that in the CRA model.

20 And I'm looking at the policies that are kind  
21 of the central case policies, not the, let's say, the  
22 unusual cases.

23 But I really want to focus on the last three  
24 panels here.

25 In terms of gross state product, the Air

1 Resources Board model suggests percentage change -- and  
2 these are all for the year 2020 -- of between  
3 2 percent -- a .2 percent loss and a 1.4 percent loss in  
4 the year 2020.

5           And as Chairwoman Nichols reminds us, this is a  
6 loss relative to a higher value than we'd already be at  
7 in 2020 under the Business-as-Usual.

8           The model, the BEAR model that David  
9 Roland-Holst mentioned is somewhat more optimistic than  
10 the ARB.

11           In the central column, we see the gross GSP is  
12 somewhere between minus 1.4 and 2.2 percent loss in  
13 2020.

14           Tanton model is about 2 percent loss.

15           And US EPA, again, is for the Waxman-Markey  
16 bill. Now the stringency of the policy there is only  
17 about three quarters as stringent as AB 32 in terms of  
18 percentage emissions reductions, so you probably want to  
19 increase -- multiply by four-thirds those numbers.

20           But what you see then is we do have a range in  
21 terms of GSP effects. But in some sense, all these  
22 model together from one perspective don't suggest a  
23 whoppingly large impact on gross state product.

24           In terms of the income gain or loss per  
25 household, the next to the bottom row, somewhere between



1 a positive number, \$86 per household and minus 270 per  
2 household under ARB's study.

3 Bigger changes under CRA International.

4 And I should mention these are per household,  
5 not per person. So the numbers that Paul Bernstein gave  
6 us earlier today, the smaller numbers, were per person.

7 Then the central Tanton result using the \$60  
8 per ton price of allowances would be \$2,800 cost per  
9 household.

10 And then there's issues of jobs affected.

11 Now in terms of as was mentioned by David  
12 Kennedy this morning -- or it seems like this morning.  
13 Earlier this afternoon. Seems like a long time ago --  
14 either a slight gain or what might be considered a  
15 relatively small loss.

16 Whereas in the Tanton study, in the middle  
17 number there, that minus 485, that's minus 485,000 jobs  
18 if we have a \$60 per ton price of allowances.

19 So I think the big question that we're all  
20 asking ourselves is: Have we learned anything here?  
21 There's all kinds of differences in results ranging from  
22 more optimistic to less optimistic.

23 What I'm going to try to do is sort out where I  
24 think -- what we can glean from this. I think there are  
25 some conclusions that we can draw despite the

1 difference.

2 Next slide, please.

3 And -- next slide please. I see. Keep going.

4 Right. Actually, can you go back two slides. Right  
5 there.

6 The thing I want to emphasize here is what was  
7 mentioned before, that the allowance value is not the  
8 same as economic cost. And all of these projections for  
9 economic cost, no matter which model you are looking at,  
10 are much smaller than the allowance values.

11 The allowance value, for example, in 2020 could  
12 be 7 to \$22 billion in California. That's much, much  
13 smaller than the -- I'm sorry -- that's larger than the  
14 economic costs.

15 And the reason, as was stated I guess by  
16 Michael, is that the allowance value stays in the  
17 economy.

18 Now some of it could get lost to other states,  
19 but a lot of it stays in California. It's used for  
20 various purposes.

21 Some of it could go back directly to  
22 households. It could be used to finance government  
23 expenditures, so it means effectively reducing the  
24 amount of tax increases that the state would have to  
25 introduce so that helps consumers as well. Or it could

1 finance -- it could be going to businesses as various  
2 subsidies.

3           So that one way or another, most of it stays in  
4 the economy, and I think it's important to keep that  
5 distinction in mind.

6           Next slide, please.

7           Okay. I'm basically going to settle on this  
8 slide for a while and talk about those four issues we  
9 manufactured.

10           Board Member Telles was concerned about the  
11 issue of leakage. And if you look at the second row  
12 here, a minus sign indicates that the item in question  
13 in the row implies bias toward lower cost than would be  
14 really the case. A plus sign is the opposite. A plus  
15 sign means upward bias to the cost.

16           Neither the Tanton model or the ARB models  
17 really look at leakage because they are California  
18 focused.

19           A nice feature of the CRA International model  
20 is that it actually has other parts of the US, and it  
21 can look at how higher costs in California lead to  
22 changing amounts of investment from California compared  
23 to other parts of the country. It can also look at how  
24 composition of consumption changes across regions.

25           It's important as Dan Sperling said to look --

1 I'm sorry. That's -- it's important to recognize that  
2 leakage can be overcome.

3           So these minus signs are minus signs if it's a  
4 policy that isn't doing anything about leakage. But as  
5 indicated in the EAAC report, and also as work at the  
6 US -- at the federal level has shown, there are ways you  
7 can overcome leakage.

8           I won't have time to go into the details, but  
9 there are such things as first deliverer policies or  
10 output-based allowance allocation or border adjustments  
11 that can deal with leakage.

12           So although there are minus signs here, it's  
13 not necessarily the case that there's going to be  
14 leakage or significant leakage under AB 32. It depends  
15 really on policy design.

16           And as just mentioned again, Reid Harvey, the  
17 work at US EPA has looked very closely at leakage under  
18 Waxman-Markey and shown that output-based allocation can  
19 eliminate most of the leakage that would otherwise  
20 occur.

21           Second issue that I want to look at is  
22 complementary policies. We already -- and so that's the  
23 next row where it says restricted scope for preexisting  
24 market failures.

25           The ARB analysis I think does a very nice job

1 of looking at potential preexisting market failures. At  
2 least they implicitly account for them. As was  
3 mentioned, one could try to look at that in more detail.

4 I haven't had a chance to look at David  
5 Roland-Holst's recent work, but it certainly assumes  
6 there's significant scope for preexisting market  
7 failures.

8 The CRA International and Tanton models do not,  
9 and so that would suggest an upward bias to the cost.

10 However, I guess I want to pull back on that a  
11 little bit. As Dan Sperling said, details count.

12 So even if there are other market failures, it  
13 doesn't necessarily mean that complementary policies are  
14 going to lower the cost. It's going to depend on  
15 design. Some complementary policies might be poorly  
16 designed and add to cost.

17 Next slide, please.

18 So I'm going to try to get a little more  
19 detailed here, a little bit more concrete. In ARB's  
20 analysis -- let's look at one of the complementary  
21 policies, Pavley II, alone.

22 In their analysis, and I think it's a nice  
23 feature, they look at AB 32 with and without Pavley II.  
24 And the presence of Pavley II reduces AB 32's cost.

25 And the reason is Pavley II which, as you may

1 know, it's restrictions on greenhouse gases per mile of  
2 automobiles, or it's effectively like tightening fuel  
3 economy standards.

4           It really forces people to buy different cars,  
5 more fuel-efficient cars, than they would otherwise.

6           The cars become more expensive so there's an  
7 additional purchase or capital cost, but the fuel  
8 savings exceed those capital costs in that model.  
9 That's based on some empirical evidence.

10           In the CRA analysis, this doesn't happen. It's  
11 just the reverse. Pavley II effectively, as with the  
12 other complementary policies, adds to the AB 32's cost.

13           Which should we believe?

14           Now in the CRA model, it's assumed that  
15 consumers are already doing what gives them the best mix  
16 between the price of a car that you pay and the fuel  
17 savings. They're already optimizing.

18           So any policy that you introduce that forces  
19 them to do something else per force is going to make  
20 them worse off.

21           So then it really becomes an empirical  
22 question: Is it the case that under Pavley II the  
23 increases in the prices of cars are going to be less  
24 than the present value of the fuel savings? That's an  
25 empirical issue that needs to be sorted out.

1           So the fact that you're not -- different views  
2 on Pavley II don't necessarily make one view right or  
3 wrong. We really need more of the empirical  
4 information. And work is being done on this.

5           Next slide, please.

6           So the issue of absence of potential for input  
7 substitution, we talked about that, and I think I don't  
8 need to say any more. I think we might have different  
9 views about it.

10           My own view is that there should be some  
11 potential for consumers to flexibly adjust, in  
12 particular to sort of wean themselves from energy  
13 intensive goods as prices increase.

14           But I can understand there's other views on  
15 that.

16           Technological change issue I think is a very  
17 important issue. That's the next one. David  
18 Roland-Holst had a lot to say about this. The -- yes,  
19 stay there please.

20           There is technological change implicitly in the  
21 ARB work. I think it's a nice feature in that they've  
22 looked closely at not only today's technologies but  
23 potential new technologies that are likely to come into  
24 place over the years. So it's done -- it is in the  
25 model.

1           The CRA International model also has I believe  
2 exogenous, sort of built-in technological change.

3           Neither model has policy-responsive  
4 technological change, that is that the rate of  
5 technological change is altered by policy intervention.

6           That's something which implicitly David  
7 Roland-Holst's work attends to by saying there's this  
8 .4 percent increase in the rate of technological change  
9 when the policy is introduced. It's done in a somewhat  
10 cumbersome manner, but that's I think what you're  
11 getting at.

12           So I think we can agree that there's going to  
13 be some technological change, and moreover that there's  
14 probably going to be some policy response to  
15 technological change. So I think the absence of that  
16 feature does tend to bias upward the cost.

17           And I think in the interest of time I won't go  
18 into the others, but these two charts I've indicated,  
19 one with model results compared and this one now with  
20 the biases, are in the revised appendix to the ARB's  
21 economic impacts assessment of the Scoping Plan.

22           It's been substantially revised over the last  
23 month. We had more time now to look more closely at the  
24 plan and also to consider other models.

25           So there's more than I have time for here, but



1 rather than monopolize the conversation, I was actually  
2 hoping that we would get some back-and-forth on these or  
3 other issues.

4           Why don't we -- anyone, the floor is open now.  
5 If Board Members have questions about any of these  
6 points or other points, I think now is a good time to  
7 bring them up.

8           BOARD MEMBER SPERLING: Could I ask kind of an  
9 overarching question?

10           My sense of this discussion in reading through  
11 your reports from the EAAC committee is that there is  
12 pretty much agreement about this 0 to 2 percent  
13 reduction in cost and, you know, it could be a lot or a  
14 little, you know.

15           It's roughly 30 percent growth so the actual  
16 growth would be 28 to 30 percent over the next ten  
17 years.

18           And so I guess the real question I think for  
19 all of us up here is: Is everyone comfortable with that  
20 conclusion?

21           Because if you are, then we can move on to the  
22 following questions which actually have to deal with the  
23 implementation of the equity impacts, the actual design,  
24 you know, and there's a lot of questions there.

25           PROFESSOR GOULDER: If you'll let me, I just

1 realized I had two more slides that you offered a  
2 perfect segue to.

3 (Laughter)

4 PROFESSOR GOULDER: Let me answer your question  
5 with the next two slides. Or partly answer it.

6 The first is, I think we're essentially  
7 interested in the overall economic impacts as well as  
8 the impacts at the local level. And it's easy to get  
9 lost in the weeds with these models.

10 But exactly as you started, the premise of your  
11 question was that there are sort of the general  
12 conclusion that the -- if I heard you correctly, that  
13 the net costs are not terribly large relative to the  
14 California economy.

15 I should also mention this comes from models  
16 that are very different in their structures and their  
17 inputs.

18 So this is -- you put it in terms of total  
19 growth over the next decade. If you look at average  
20 annual rates of growth, it's just the point you made,  
21 that under Business-as-Usual both the CRA analysis and  
22 the ARB analysis and Tom Tanton's analysis basically I  
23 think assume about 2.4, 2.5 percent growth on the  
24 average over the next decade.

25 Under AB 32, it goes down by .1 percentage

1 point under CRA's analysis and by probably less than  
2 that under ARB's. So now we can ask the question are we  
3 comfortable with that.

4 Let me postpone just for one more second and  
5 look at my last slide which I forgot to do.

6 Next slide, please.

7 And there's the question of what about the  
8 impact on specific industries. Just the fact that it's  
9 small over all, they could be big losers.

10 And a nice feature of the ARB analysis I think  
11 is it does show a lot of detailed effects. And in  
12 particular, it shows that the energy intensive trade  
13 exposed industries could experience significant losses.

14 But again, this is a loss relative to the  
15 growth that's going to -- that would occur under  
16 Business-as-Usual.

17 So under the ARB analysis, value-added in two  
18 industries that are affected the most are mining and  
19 utilities. They experience about ten percent loss in  
20 value-added relative to Business-as-Usual.

21 But it doesn't mean that value-added isn't  
22 growing. It is still growing at a somewhat slower rate.

23 The important point I would make here and it  
24 gets to your point of equity is that losses can be  
25 reduced or even avoided through other features of AB 32.

1           For example, under the Cap and Trade program,  
2 you can avoid losses through output-based free  
3 allocation, other forms of free allocation, border  
4 adjustments, recycling of optioned revenues.

5           I think that's terribly important and the  
6 details count.

7           So that was a long way around getting to an  
8 answer to your question, but maybe we should ask others  
9 around here. Are they comfortable with these? Do they  
10 agree with this general conclusion?

11           My overall assessment here, and I think this  
12 comes not just from the ARB study but from all the  
13 models together, is the effects are relatively small and  
14 that the large effects, the relatively large effects in  
15 some particular industries, could be cushioned through  
16 specific aspects of allocation or other aspects of  
17 policy. You've got a lot of allowance revenue that  
18 could be used for compensation, for example.

19           What are other answers to this question? Yeah,  
20 David?

21           DR. ROLAND-HOLST: Thank you very much. That  
22 was a really able synthesis.

23           I would like to just emphasize those two last  
24 conclusions, that the opportunities for adjustment  
25 mitigation and the opportunities for innovation

1 potential are areas where I think we could have a new  
2 generation of assessment.

3           And really, at this stage, you might call it  
4 fine-tuning if you want to, but I think if we have -- we  
5 have four models, three of which agree that we're in the  
6 less than one percent region most of the time in terms  
7 of the overall adjustment, a couple of months of growth  
8 in a decade.

9           Then these issues of fine-tuning might actually  
10 overcome even those small macro changes, but they would  
11 certainly mitigate some of the most important anxieties  
12 I think in terms of bottom-up responses to these  
13 policies.

14           And I'm talking about everything from the  
15 so-called energy intensive or the pollution intensive  
16 sectors to things like green micro credit for small  
17 enterprises.

18           I mean there's a place where we've got some  
19 really big market failure issues in terms of technology  
20 adoption. So moving onto that stage, I think, could  
21 really be an important component of this agenda.

22           PROFESSOR GOULDER: Tom?

23           MR. TANTON: I think we need to keep in mind  
24 that there is both the issue of the size of the change,  
25 whether it's two percent or one percent, but also the

1 structure of the change.

2           What we're talking about is a fundamental  
3 change in the structure of the California economy  
4 further away from manufacturing and more towards  
5 services.

6           I think that's an important question as well,  
7 in terms of productivity, in terms of wealth creation  
8 for the economy as well.

9           There's different kinds of service economies.  
10 We could be giving each other haircuts, or we could be  
11 doing finance and banking and internet kind of stuff.

12           So that's an important aspect of looking at it,  
13 not only is it changing in size, albeit de minimus, but  
14 it's changing in nature.

15           We've heard a lot about the energy efficiency  
16 improvements that California has achieved over the last  
17 two decades. Much of that came from a fundamental  
18 change in the structure of our economy as well as the  
19 standards and programs.

20           That's all I have to say about that.

21           DR. HANEMANN: To the extent --

22           CHAIRPERSON NICHOLS: I'm sorry. I'm going to  
23 interrupt for just a second because I think I need to  
24 follow up on that a bit.

25           I don't have charts and slides and numbers in

1 front of me to make this assertion, but I have been  
2 briefed fairly recently in southern California about the  
3 kind of work that Professor Nelson was talking about and  
4 others about what actually is going on in the economy,  
5 at least in that part of the state, and the statement  
6 that there's been this fundamental shift away from  
7 manufacturing I don't think is quite correct. I think  
8 maybe there's a --

9 MR. TANTON: Let me rephrase it.

10 CHAIRPERSON NICHOLS: Okay. Because there's a  
11 lot of small manufacturers --

12 MR. TANTON: There are.

13 CHAIRPERSON NICHOLS: Lots. And growth in that  
14 sector.

15 MR. TANTON: Manufacturing remains exceedingly  
16 important.

17 CHAIRPERSON NICHOLS: Right.

18 MR. TANTON: As a percentage of the total --

19 CHAIRPERSON NICHOLS: Right.

20 BOARD MEMBER TELLES: -- it's been diminishing.

21 So it's still important. It's still -- it's  
22 bigger than service, but the relative proportion is  
23 changing.

24 And it changed in the mid '90s when we came out  
25 of our first recession -- or an earlier recession, and

1 we lost much of the aerospace.

2 CHAIRPERSON NICHOLS: Right. Fair enough.

3 Dr. Balmes.

4 BOARD MEMBER BALMES: So just following up on  
5 that. So I understand with last energy crisis from the  
6 loss of aerospace we lost aerospace manufacturing.

7 But you made the assertion that AB 32 would  
8 further accelerate loss of manufacturing, and I'm not  
9 quite clear on that. I want to know if everybody else  
10 agrees.

11 MR. TANTON: I think what the modeling shows is  
12 more reduction in mining and energy than in other  
13 sectors of the economy.

14 PROFESSOR GOULDER: That's correct in the  
15 absence of some other compensation mechanism like an  
16 output-based allocation.

17 MR. TANTON: I would also suggest that when we  
18 look at border adjustments that we bring in some of the  
19 legal folks. Because some of the border adjustment  
20 mechanisms may in fact violate the commerce clause.

21 DR. HANEMANN: Here's the thing. I would make  
22 one prediction I think fearlessly.

23 There are not going to be more haircuts as a  
24 result of AB 32. There are going to be more installers  
25 of insulation. There are going to be more smart



1 monitoring of buildings and energy use and things like  
2 that.

3 In other words, this is imparting a particular  
4 direction. And there may have been, and I agree it  
5 would be regrettable, an increased trend to haircuts  
6 over the last 10 or 20 years.

7 But AB 32 is extremely unlikely to push that.  
8 In fact, what's happening is the substitution of  
9 information for manufacturing.

10 You don't need maybe as big a gizmo, as big an  
11 air conditioner. What you need is a smarter air  
12 conditioner tied to sensing around the building.

13 And so instead of one big widget, you might  
14 have a small widget and lots of sensors. And whether  
15 that's -- and that might be classified in part as  
16 services.

17 So I think the whole point is a shift. What  
18 we're substituting information to provide services, some  
19 of which before came from sort of raw physical machines.

20 DR. BERNSTEIN: Can I go back to a previous  
21 question?

22 CHAIRPERSON NICHOLS: Sure.

23 DR. BERNSTEIN: I would say from our analysis,  
24 whether the cost is a lot or a little, that it shouldn't  
25 be that big of a surprise that three of the models come

1 up with similar results because we were asked to  
2 standardize on a set of assumptions.

3           So I think to me, at least, when I look at this  
4 the second question is fairly important. What if those  
5 assumptions are wrong?

6           What do we need to do in terms of the policies  
7 to make sure that we have off-ramp safety valves, what  
8 have you, in case those assumptions are wrong?

9           For example, I mean just coming back to low  
10 carbon fuels. If the assumptions are right that the ARB  
11 is using, there's no problem at all.

12           But if it's on the other side or likely, if we  
13 look on the electricity sector, it's difficult to bring  
14 in renewables for various reasons, whether there's all  
15 sorts of siting issues with transmission or the  
16 percentage of intermittence on the grid, we can't get as  
17 much as we would like, all of that raises the cost, and  
18 we need to be careful as we put forth the measures that  
19 we have the safety valves and we have the flexibility  
20 mechanisms.

21           PROFESSOR GOULDER: To follow up on that if I  
22 may, you also did a set of simulations where you used  
23 your own assumptions, as it were, for some of the key  
24 inputs and cost inputs.

25           How much higher were the costs overall to the

1 economy in those cases compared to the ones that we  
2 focussed on here?

3 DR. BERNSTEIN: So we -- all we did is we  
4 looked at one particular sensitivity essentially. We  
5 looked at the sensitivity for low carbon fuels. And the  
6 costs were about 50, 60 percent higher with just raising  
7 the low carbon fuels.

8 I mean one could think about higher costs of  
9 new sources of electricity. Tom brought up the issue  
10 about the wind becoming more expensive because of the  
11 demand for wind -- for the wind turbines.

12 There could be various other issues that could  
13 come about. So again, I'm not trying to argue whether  
14 it's low cost or high cost. I'm just cautioning that I  
15 think there is a great range of uncertainty, and there's  
16 a range of costs, and so let's implement the policies  
17 that allow the flexibility.

18 PROFESSOR GOULDER: David?

19 DR. ROLAND-HOLST: Let me just come back before  
20 we leave to Dr. Telles's question about technology in --  
21 domestic technology or foreign technology.

22 I think this is a very important point because  
23 California as the eighth largest economy has an  
24 opportunity to capture this innovation potential.

25 And as the President himself said, it's not a

1 choice of using these technologies. It's a choice of  
2 whether we export them or import them.

3           And the example of China is a very good one.  
4 But I do global modeling. These are not global models.  
5 So you can't capture these linkage effects.

6           But there's no question that we're in a very  
7 competitive environment, not just from the Chinese but  
8 the Germans are building windmill factories in the  
9 United States.

10           These are very high wage economies that remain  
11 competitive in manufacturing because they've maintained  
12 productivity and they've promoted innovation and these  
13 kind of technologies.

14           So I think if -- given the carbon liability  
15 that is looming before all of us, and given the scale of  
16 the energy sector and the fact that it's responsible for  
17 80 percent of GHG emissions, we're looking at the next  
18 breakout technology sector.

19           And I think it should take its place among the  
20 other knowledge intensive sectors of the California  
21 economy, IT and biotech. And the venture community  
22 certainly sees that opportunity.

23           Manufacturing, reindustrialization, I don't  
24 know how far that will go. But these are manufacturing  
25 technologies that we're talking about, and they can be

1 captured if California incubates the market like that  
2 with its standards.

3 PROFESSOR GOULDER: I think we have to be  
4 careful about how much faith we put in innovation in the  
5 following sense: The number of -- the resources -- the  
6 people that can innovate, there are only so many.

7 So if you introduce a policy that makes it more  
8 attractive to develop the low carbon fuel or fuel cell  
9 automobile, et cetera, innovation resources -- that is  
10 engineers, scientists, and others are going to be  
11 funneled in that direction, but it means there will be  
12 less innovation elsewhere.

13 So it's not necessarily a zero-sum game, but  
14 it's not as big a positive sum as you might first think  
15 because it's a redirection of innovation, and how much  
16 of it is a net increase in innovation is another story.

17 CHAIRPERSON NICHOLS: We might have a slowdown  
18 in introduction of new cellphones or --

19 DR. ROLAND-HOLST: Apple products, heaven  
20 forbid there would be one less innovator at Apple.  
21 You're absolutely right.

22 And this issue of capturing the manufacturing  
23 component of these new technologies, I think that's an  
24 open question.

25 I don't see any reason why we wouldn't be

1 outsourcing a significant amount of this new hardware to  
2 the same place as we got our IT hardware from.

3           It's not like the software industry which is  
4 mainly skill intensive. There are largely unskilled  
5 labor intensive components of that.

6           But let me make one point again in response to  
7 Dr. Telles. It doesn't matter whether we import  
8 refrigerators or not. We will get the same efficiency  
9 gains. Households will save the same amount of money.

10           Now we'd like to capture the manufacturing  
11 within the economy too. But if we buy the refrigerator  
12 from the state of Nevada or Nicaragua, it doesn't make a  
13 difference in terms of the savings that we enjoy. So  
14 those multiplier effects will still be there.

15           DR. BUSCH: And Larry, you talked  
16 about innovation being in the Charles River model, but  
17 it's through this autonomous energy efficiency  
18 improvement rate that is lower than the historical rate.  
19 Is that correct, David? Is that -- that's what you  
20 alter in your innovation run.

21           DR. ROLAND-HOLST: Right, right. Brought it  
22 back up to the trend, the last 30 years.

23           DR. BUSCH: And I just think it's worth  
24 pointing out the low carbon fuel standard isn't one of  
25 these ones that saves money. There is a cost to it.

1           It's just it may reduce cost in the CARB work  
2 because the stickiness of capital stock turnover means  
3 that the price signal would be more expensive in that  
4 model.

5           My sense is that Cap and Trade is cheaper in  
6 the Charles River model because there's more fluidity in  
7 response to the price.

8           Or maybe you could -- I mean we talked about  
9 the sectoral differences, disaggregation being a  
10 possible reason that there are persistent -- there are  
11 differences in cost between the ARB and CRA work, and  
12 you thought that that wasn't the reason CRA comes up  
13 with higher costs, even when there's harmonization.

14           Could you help us understand where the  
15 differences come from to the extent even when you're  
16 working with harmonized costs?

17           DR. BERNSTEIN: I think you're right about  
18 the -- you said what, the stickiness?

19           I mean I think the issue in terms of the cost  
20 difference, I think there are a couple things. Larry  
21 identified them. That we weren't as harmonized in some  
22 of the scenarios as we should have been.

23           As Larry pointed out, the VMT measure, there  
24 was a difference in terms of how we represented it. We  
25 represented it with a cost. The ARB, there is not a

1 cost to that.

2           On the -- on some of the consumer side issues  
3 which we're talking about in terms of those market  
4 failures, the -- we actually do account for some market  
5 failures with our energy efficiency on the electricity  
6 side.

7           There are some -- if you look at our report, we  
8 have basically a supply curve for DSM or energy  
9 efficiency. There is some energy efficiency that would  
10 come in at quote negative costs or, you know, the  
11 benefits exceed the costs.

12           But for the large extent, we find that no, the  
13 costs exceed the benefits.

14           And some of it goes back to Dr. Hanemann's  
15 point about where the consumer preferences are.

16           When -- going back to Larry's car example, what  
17 we're saying is when people pick a car, that they're  
18 picking it for a set of attributes, not just fuel  
19 economy.

20           So if you want to look at just the operating  
21 costs and the capital costs, I think the CRA model would  
22 actually find something similar to the ARB model,  
23 actually increasing the efficiency would save in terms  
24 of lifetime costs.

25           But when you're doing that, you're moving to a



1 vehicle that maybe has less room, less horsepower, some  
2 other attributes are changing. And the consumers have  
3 said that they value those attributes. So if you're  
4 pushing them away from those, you're causing a loss in  
5 welfare.

6 Now we can argue are consumers making smart  
7 decisions or not. Okay. Won't do that.

8 But that's what, just in terms of the model  
9 working, when you go to the ARB model, it's basically,  
10 the Energy 2020 model -- and Dave, please correct me if  
11 I'm wrong.

12 The Energy 2020 model is basically looking at  
13 life cycle cost, and it's not taking into account those  
14 consumer choices.

15 So it's not taking account of any of the, you  
16 know, kind of nonquantifiable or difficult to quantify  
17 services such as roominess, horsepower, what have you.  
18 It's not quantifying those when it's making the choice  
19 in its model.

20 Now what it does have is it has this function  
21 in there that makes it -- that you have to have a cost  
22 difference to get the consumer to substitute into the  
23 more efficient vehicle, more efficient technology.

24 You have to have a cost difference above what  
25 the lifetime savings would be.

1           And to get more and more switching into the  
2 efficient technology, you need a bigger and bigger cost  
3 difference. Okay?

4           So if you're going to have it as a market-based  
5 policy, that's what you need.

6           Therefore, if you move to a nonmarket-based  
7 policy where you just mandate consumers to switch to  
8 this new efficient technology, by definition or by  
9 construct of the model, it improves welfare.

10           Because now you just move them there. They all  
11 go there. They take this more efficient technology that  
12 has lower life cycle cost. That improves welfare.

13           On the flip side, CRA makes the assumption that  
14 there aren't the market failures, and so by forcing the  
15 consumers away from where they want to be, by definition  
16 or model construct, there is a cost of doing that.

17           I don't know if that helps.

18           CHAIRPERSON NICHOLS: Well, I think we all have  
19 things we'd like to jump in and say at this point.

20           BOARD MEMBER SPERLING: I'll pass for now.

21           CHAIRPERSON NICHOLS: Okay.

22           I had a question that was just a question of  
23 interpretation of one of the slides that were presented  
24 by Hal.

25           And that was a comment, I think it was like the

1 second to the last slide, where you said we should  
2 incorporate energy efficiency into the cost of doing  
3 business and not treat it as a separate measure.

4 Do you recall where that was? And I just -- I  
5 wasn't sure what exactly you meant by that because we do  
6 have energy efficiency -- we have a lot of energy  
7 efficiency assumed in the baseline of our Scoping Plan.

8 But then we're also adding requirements for  
9 extra efficiency on top of that, and I wasn't quite sure  
10 whether you meant that should be taken out of the  
11 equation in terms of the additional costs of whatever  
12 the installation or the equipment are.

13 So a small point I guess, but just --

14 DR. NELSON: Thanks for the clarification. I  
15 guess my comment was primarily ontological more than  
16 anything else for changing their world view about --  
17 maybe, you know, getting academics to change their world  
18 view is a moot point.

19 But I think in the dialogue it's important to  
20 say that this is a portfolio of policies and that demand  
21 side management is the foundation of the policies in the  
22 sense it is -- it paves the way for the other higher  
23 cost options, right? Because you have cost savings from  
24 the demand side work, and that goes to help subsidize on  
25 a statewide basis these other more expensive policies

1 like renewables.

2 CHAIRPERSON NICHOLS: Well, demand side  
3 management is the officially adopted loading order for  
4 the State of California, right? So I mean it's in the  
5 regulations now for the PUC, the Energy Commission,  
6 everybody else, that before you look to anything else  
7 you look to demand management.

8 So I guess you're saying that should be  
9 assumed?

10 DR. NELSON: I'm agreeing with that, yes.

11 CHAIRPERSON NICHOLS: Okay.

12 DR. NELSON: I'm not telling you anything you  
13 don't already know.

14 CHAIRPERSON NICHOLS: No, no, no. But I don't  
15 mind hearing it.

16 DR. NELSON: Happens a lot with my wife.

17 CHAIRPERSON NICHOLS: Okay.

18 Have you incorporated the questions that you  
19 received on the cards, or is it now time to -- because  
20 otherwise, I'm sure the Board Members could happily keep  
21 this group engaged with our own questions and comments.

22 DR. KEVIN KENNEDY: Yeah. And we have a  
23 listing of the questions and comments, and it probably  
24 is a good time to start dealing with them.

25 CHAIRPERSON NICHOLS: Okay. We did have one

1 more Board Member question here.

2 BOARD MEMBER TELLES: Question on the energy  
3 efficiency, on Professor Roland-Holst slide 9.

4 You have kilowatt per hour on the Y axis and  
5 then time on the X axis, and this is a slide we're all  
6 familiar with. The California economy is very  
7 efficient.

8 Has that translated into consumer savings also?  
9 I mean I have the impression when I read newspapers that  
10 the cost of electricity in California is so much more  
11 expensive.

12 I'll give you an example. The cost of  
13 electricity in Fresno where I live for a household is  
14 about twice as much as it is for a household in Tucson,  
15 Arizona. And because a lot of this, the cost would be  
16 reduced by the efficiency, but are we seeing that  
17 already with what has happened by the California  
18 economy?

19 DR. ROLAND-HOLST: In answer to -- the very  
20 direct answer to your question is this estimate came  
21 from CEC, and it does include -- it is adjusted for  
22 price differences between the national average price and  
23 the California state price.

24 So yes, households saved over this time period  
25 \$56 billion.

1           My estimate of the multiplier effects of those  
2 savings was additional 1.4 million jobs over the same  
3 period were created by diverting that demand from energy  
4 to more traditional spending patterns, haircuts,  
5 espresso drinks, and Walkmans and lots of other fun  
6 things that consumers like to buy.

7           But that job creation also had a follow-on of  
8 forty-five billion in new payrolls that would not have  
9 been there if we hadn't been able to recycle those  
10 savings.

11           But the actual estimate of the savings, to  
12 answer the question specifically, is adjusted for rate  
13 differences in California, and it's an official estimate  
14 of the California Energy Commission, not my number.

15           CHAIRPERSON NICHOLS: Okay. Are we ready to go  
16 with the audience questions? Okay.

17           DR. KEVIN KENNEDY: Before we get started, part  
18 of what I'm about to do is we had typed up the questions  
19 and I'm going to hand them out to the people to more or  
20 less -- we were hoping to organize them into themes, and  
21 we found that we were not terribly successful at doing  
22 that.

23           There's a lot of divergent sort of questions  
24 around. Some of them are relatively simple. Some of  
25 them are probably things that we may need to end up sort

1 of taking off line rather than getting into detailed  
2 answers here.

3 CHAIRPERSON NICHOLS: Okay. Do we have an  
4 actual time when we have to end?

5 MR. TANTON: Yes.

6 (Laughter)

7 CHAIRPERSON NICHOLS: Tomorrow? Midnight?  
8 This was scheduled to go to 5:30. I'm sure many of us  
9 would be happy to stay at least a half an hour longer if  
10 that's necessary to also allow for public comment.

11 DR. KEVIN KENNEDY: And actually we will also  
12 start passing out another set of cards for people who  
13 feel like they also want to have a chance to get up and  
14 speak themselves. And then we'll collect those.

15 But hopefully these will take care of most of  
16 the questions and concerns folks had.

17 CHAIRPERSON NICHOLS: Let's hope. Okay.

18 PROFESSOR GOULDER: Okay. The first question  
19 is by Ray Williams from Pacific Gas & Electric. The  
20 question is directed both to Dave Kennedy at ARB and  
21 Paul Bernstein at CRA.

22 The issue is:

23 How did you model cost and emissions  
24 reductions for complementary measures  
25 specifically in scenario 1 versus

1 scenario 5?

2 So I think it's important first to explain what  
3 the two scenarios are and then be specific about how the  
4 complementary measures were modeled.

5 David, do you want to go first?

6 DR. DAVID KENNEDY: Okay.

7 So the cost of complementary measures, how they  
8 were modeled is going to be different depending on the  
9 measure. Cost . . . Okay.

10 Scenario 1 versus scenario 2.

11 PROFESSOR GOULDER: 5.

12 DR. DAVID KENNEDY: Should be 5 okay.

13 So in scenario 1, we assumed that the targets  
14 expressed in the complementary measures were fully met  
15 or at least met to the extent that the model could find  
16 them.

17 An energy efficiency measure, what we did was  
18 essentially treat it like a standard where we increased  
19 the marginal efficiency of new devices that would flow  
20 into the economy, and with that increase in marginal  
21 efficiency came an increase in the cost of the device  
22 and an estimate of the fuel used by the device. So that  
23 would be similar for the vehicle strategy also.

24 And I think those are the only two that dealt  
25 with efficiencies.



1           For renewable standard, we built renewables  
2 pretty much in the manner that's expressed in the July  
3 PUC report using the costs that were used in that same  
4 deliberation.

5           For the CHP, we set a target for 30,000  
6 gigawatt hours, but the model did not find that amount  
7 of CHP available. So quite a bit less was actually  
8 found. The cost of that dealt with the cost of the  
9 equipment necessary to do the CHP.

10           For the VMT measure, we actually do not have a  
11 cost estimate for that in 1 which is why it's excluded  
12 in Case 3 and Case 5 so what we are looking at is  
13 basically disinvestment in vehicles and fuel from a  
14 reduction in VMT.

15           Am I out of complementary measures yet?

16           Oh, LCFS. Yes. LCFS is strictly we require a  
17 percentage of the fuels in California to be made up of  
18 biofuels, and they come at an assumed price.

19           DR. KEVIN KENNEDY: Paul?

20           DR. BERNSTEIN: Okay. So specifically kind of  
21 a simple answer to what's the difference between 1 and  
22 5, the only change -- essentially, the only change in  
23 the model is that we reduce the stringency of the  
24 various complementary measures.

25           So for example, if we take the RPS in scenario

1 1, it's meant to be a 33 percent RES, and it's basically  
2 modelled as the model chooses the technologies, the  
3 least cost technologies to meet that 33 percent RES and  
4 actually could exceed the 33 percent if it proved cost  
5 effective at the prevailing permit prices.

6           Then in scenario 5, that measure was removed  
7 and we just have the 20 percent RPS. And again, the  
8 model is allowed and in fact we find does actually  
9 slightly exceed the 20 percent RPS so it's a minimum  
10 constraint.

11           Likewise with the others would be, the LCFS,  
12 instead of scenario 1 you have to be 90 percent as  
13 energy intensive as conventional fossil fuels -- or  
14 current fuels.

15           And in scenario 5 you have to be 95 percent.

16           But again, the model, if it found that it was  
17 cost effective to do so, could exceed that 95 percent.

18           PROFESSOR GOULDER: Okay. Dave Kennedy, we've  
19 got another question, a very specific one, for you from  
20 Jim Lazar from Microdesign Northwest. The question is:

21           Are energy efficiency measures required  
22           by AB 2021 and VMT measures required by  
23           SB 375 imbedded in the reference case --  
24           that is the Business-as-Usual case -- or  
25           are these in the AB 32 policy

1 implementation case?

2 DR. DAVID KENNEDY: I'm not sure what's  
3 required by AB 2021, but the energy efficiency and the  
4 VMT measures are in a policy case, not the reference  
5 case.

6 So I'm not sure if 2021 would include  
7 efficiency that is built into the IEPR baseline  
8 forecast. Could someone help me on that one?

9 DR. KEVIN KENNEDY: I'm not sure either  
10 offhand, but I do -- I think that the relevant point is  
11 that the energy efficiency included in the reference  
12 case is the energy efficiency that was included in the  
13 Energy Commission's demand forecast and includes, I  
14 believe, just what is currently committed from the  
15 existing utility programs.

16 And my guess is that there's a portion of  
17 what's required under AB 2021 that is incorporated into  
18 that, but as you look past probably about 2012 very  
19 little from 2021 is incorporated and it would be in the  
20 policy case instead.

21 PROFESSOR GOULDER: One of the things the EAAC  
22 said in our appendix is that we thought an attractive  
23 feature of ARB's work was they spent a lot of attention  
24 and effort to try to get the Business-as-Usual case  
25 right to include those policies which would be there

1 under Business-as-Usual and to put in the policy  
2 implementation case other policies that wouldn't be  
3 there.

4 That was a criticism of the earlier work by  
5 ARB, and I think they responded pretty well to that. At  
6 least that was the view of the committee.

7 Here's another question for Dave Kennedy from  
8 Hank DeCarbonel from Concrete Pumpers of California, a  
9 quick question:

10 Please explain the difference between GDP  
11 and SDP and CARB SDP.

12 DR. DAVID KENNEDY: Well, gross domestic  
13 product is usually reserved for the product at the  
14 national level, while state domestic product or GSP  
15 would be reserved for the product at the state level.

16 I'm not sure what separation with CARB SDP  
17 would be.

18 (Comment off the record)

19 DR. DAVID KENNEDY: And the measure of GSP also  
20 includes taxation along with value-added if I'm  
21 remembering correctly.

22 (Comment off the record)

23 DR. DAVID KENNEDY: GSP measures the value  
24 at -- the returns to labor and capital in the state plus  
25 taxes plus -- somebody else help me out here if they

1 know off the top of their head the definition?

2 CHAIRPERSON NICHOLS: The question I guess  
3 would be did you create some new category that hadn't  
4 existed before?

5 DR. ROLAND-HOLST: It's the counterpart of GDP  
6 at the national level.

7 (Comment off the record)

8 DR. ROLAND-HOLST: That's GDP accounts. They  
9 include taxes.

10 PROFESSOR GOULDER: Okay. We've got a lot of  
11 questions so try to move --

12 DR. ROLAND-HOLST: Only producer taxes,  
13 value-added, right? Producer taxes. Not income taxes.  
14 Producer taxes and factory taxes. Does not include  
15 household taxes.

16 PROFESSOR GOULDER: Okay. We have a question  
17 from Jason Orta of California Workforce Development.  
18 His question, which could apply to any of the modelers:

19 Have any of the analyses looked at the  
20 effects of AB 32 on wages if we switch  
21 from carbon-intensive fuels to a less  
22 carbon-intensive economy?

23 So in other words, what's the effect of AB 32  
24 on wages, allowing for the compositional changes in the  
25 economy? Anyone want to report the results in their own

1 model?

2 DR. BERNSTEIN: I don't have them offhand, but  
3 we certainly do -- I would think all the models do. I  
4 mean there's an equilibrium wage rate. There's a wage  
5 rate, and we have a change in that. I don't know what  
6 it is off hand, though.

7 PROFESSOR GOULDER: Can you tell us the  
8 direction?

9 DR. BERNSTEIN: Down. In all the policies,  
10 it's down. I mean the wage rate declines under all the  
11 policies.

12 DR. DAVID KENNEDY: I think I would -- off the  
13 top of my head, I see slight increases in the wage rate  
14 across the board.

15 PROFESSOR GOULDER: I think this is also  
16 consistent with the difference in employment effects.

17 What you get -- I think it's because of  
18 differences in labor intensities --

19 DR. DAVID KENNEDY: And also I think because of  
20 migration. We actually keep people from migrating into  
21 the state which has the effect of driving wage rates up.

22 PROFESSOR GOULDER: Right. So that's an  
23 important difference between the CRA and ARB analyses in  
24 terms of the effects on wage rates and on employment,  
25 although the effects are pretty small in either

1 direction. Okay.

2 James Fine from EDF, Environmental Defense  
3 Fund, refers to the issue of price volatility. He would  
4 like to correct the claim that allowance price  
5 volatility is a real problem.

6 And so perhaps someone could perhaps comment or  
7 weigh in on the question of whether it's a real problem  
8 or not.

9 And I think one has to recognize whether it's a  
10 problem or not will depend in part on policy design and  
11 whether there's such a thing as a safety valve or price  
12 ceiling established.

13 MR. TANTON: That's what I going to say, Larry,  
14 exactly. As I heard it, and I think as I spoke it, it's  
15 a real concern. That's different than it is a problem.

16 It's something we need to pay attention to in  
17 promise design and mechanism design and evaluation.

18 It can be a problem. It has been a problem  
19 elsewhere. It's not necessarily a problem if we keep  
20 our eyes peeled.

21 DR. BUSCH: Dr. Fine showed me his graph that  
22 he references, and he basically compares volatility in  
23 the EU market where there are not price collars to  
24 volatility in gas and oil markets to show that, you  
25 know, there's volatility in markets, and the volatility

1 in the price of carbon has been less than these other  
2 markets.

3 PROFESSOR GOULDER: What markets is he  
4 comparing with?

5 (Comment off the record)

6 DR. BUSCH: Coal, oil, and gas commodities, Dr.  
7 Fine says.

8 PROFESSOR GOULDER: Okay. Thank you, Chris.

9 This has become a judgment call in some sense,  
10 whether you consider a certain amount of volatility  
11 large or small. But at least there are a lot of folks  
12 that are concerned enough that they feel the appropriate  
13 policy should have a price ceiling or safety value.

14 MR. TANTON: It's not just a price ceiling.

15 Keep in mind, particularly with respect to  
16 banked permits, there's the issue of potentially  
17 stranded assets, devaluing something you've already paid  
18 for.

19 PROFESSOR GOULDER: Can you elaborate on that?

20 MR. TANTON: Suppose I bought at auction a  
21 permit for 2012 at \$100, and the price plummets in a  
22 future year. I have now a stranded asset.

23 PROFESSOR GOULDER: So you're suggesting you  
24 would favor both a price floor and ceiling?

25 MR. TANTON: That's why I suggested a collar.



1 As one mechanism.

2 PROFESSOR GOULDER: Right. Okay.

3 DR. BERNSTEIN: I think there's some industries  
4 that actually kind of monthly volatility is an issue,  
5 and then there's also an issue of, I think Tom's getting  
6 to, having some price certainty is important to some  
7 industries when it comes to long-term planning.

8 PROFESSOR GOULDER: We've talked a lot, and  
9 perhaps more than we want, about market failures.

10 But here's a question that I guess we need to  
11 respond to. It's from Ralph Moran at BP America. He's  
12 asking for clarification about what market failure each  
13 complementary is designed to address and how this  
14 addresses it.

15 Now I think it's true that we have been  
16 somewhat vague with perhaps some exceptions about the  
17 market failures.

18 I could mention one. And that's the principal  
19 agent problem or the problem that occurs in rented  
20 buildings.

21 There is a market failure in that if the  
22 building is -- the tenant may not have a direct  
23 incentive to reduce energy use or electricity use if  
24 that's -- if he's not paying for the amount of variable  
25 costs based on use if it's somehow built into the rent

1 already.

2           And that means that Cap and Trade to the extent  
3 that it raises electricity prices may have a muted  
4 effect on the energy use by a renter.

5           There's sort of a gap between the incentives of  
6 the policy and that's ultimately felt by the consumer.

7           So a complementary measure in this case would  
8 be a building efficiency code which requires that  
9 insulation be put in to help reduce energy needs rather  
10 than operate on price basis.

11           Michael?

12           DR. HANEMANN: So first of all, there are a lot  
13 of rented commercial buildings. In other words, if you  
14 just think this is apartments and how many apartments in  
15 California. Many commercial buildings are in fact  
16 rented.

17           And a second element is for homeowners on the  
18 residential side. There a perception that if you invest  
19 in improving efficiency you won't get this back when you  
20 sell the house.

21           And there was a very interesting study done  
22 about 20 years ago of house price, what's called a  
23 hedonic study, what prices houses sell, which in fact  
24 found imperfect capitalization of energy efficiency  
25 investments.

1                   So this is sort of an issue that's wider than  
2 just the number of homes in California, the number of  
3 households that rent.

4                   CHAIRPERSON NICHOLS: My understanding is that  
5 commercial buildings in California, except for those  
6 that are brand new, almost never are sold because of  
7 Prop 13. They would get reevaluated and retaxed at that  
8 point.

9                   So I guess that leads to sort of a general  
10 comment that I have that I would love to hear addressed  
11 which is: This kind of assumption when we're talking  
12 about models, that you're living within a closed  
13 universe, and even though at the end of your comments  
14 several of you did talk about policies outside the  
15 design of the Cap and Trade program or outside the AB 32  
16 program as it currently exists that could be used to  
17 address some of these issues, one of the things that I  
18 think makes the public discourse on this so difficult  
19 is, just as right now, the moment anyway, I'm finding  
20 that many people don't actually know what is in AB 32  
21 and what isn't.

22                   And therefore because it's getting all the  
23 publicity it's assumed that everything people are mad  
24 about with respect to government regulation or at least  
25 environmental regulation is somehow part of AB 32.

1           But the other side of that is that a lot of the  
2 things that people are unhappy about in our state, the  
3 quality of the schools, the quality of the  
4 infrastructure, you know, the budget situation, are  
5 truly not within the scope of AB 32.

6           And yet without addressing some of those  
7 issues, we may not be effectively able to just make all  
8 the other issues go away.

9           I mean the questions that have been asked about  
10 wage rates, for example. Well, you know, if somebody is  
11 installing a new pump at a gas station and that pump is  
12 going to have biodiesel instead of regular diesel, or  
13 some other alternative fuel, there is no difference in  
14 the work of the construction worker who is actually  
15 putting -- or the pipefitter who is putting that new  
16 pump on the island.

17           In fact, it's just a good job, something he  
18 could attribute to our program.

19           On the other hand, if people shift away from  
20 materials they're using now that are being produced in  
21 places that are unionized and have high wage jobs, and  
22 new solar plants are not hiring people at union rates,  
23 then there's -- that's a loss.

24           Now how does AB 32 either make that happen or  
25 not make that happen?

1           I mean the changes are going to occur, I  
2 believe, regardless actually whether AB 32 exists --  
3 other policies of the nation and the state eventually  
4 are going to cause us to shift -- we're already clear  
5 we're moving in the direction of more renewables whether  
6 there ever was a carbon program.

7           And yet again just within the four corners of  
8 these models, AB 32 or the Cap and Trade program takes  
9 the hit for this -- these bad shifts that are happening.

10           So I guess that's a kind of a general question  
11 about models and what can we do with that.

12           PROFESSOR GOULDER: The shifts are happening  
13 already, say under the reference case or  
14 Business-as-Usual case.

15           But another question is, how much is the  
16 further change that is occasioned by AB 32?

17           So the models try to get in the reference case  
18 under the baseline the shifts that are already happening  
19 to get them to some degree.

20           But then in addition, they try to say how much  
21 do you depart from that baseline when you introduce  
22 another change to the policy environment?

23           And as we saw, we have a difference, for  
24 example, between the ARB results and the Charles River  
25 results that partly maybe due to differences in assumed

1 labor intensities of the different industries that are  
2 contracting or expanding.

3           There's other reasons as well as David  
4 indicated.

5           So I think the models do attempt to get at  
6 that, both in the baseline and in the policy change  
7 cases. But that's the good news. The bad news is they  
8 sometimes come up with different results.

9           However, I would emphasize again that the  
10 impacts on employment tend to be pretty small. So even  
11 though they differ, they don't differ by a wide amount  
12 in terms of aggregate employment.

13           CHAIRPERSON NICHOLS: Okay. Thanks. I think  
14 you have more questions?

15           PROFESSOR GOULDER: We have lots more. Tell us  
16 when we have to stop.

17           Okay. Here's a question for Paul Bernstein  
18 from Norm Pedersen from Hanna and Morton, LLP. On CRA  
19 slide 4, there's four percent offsets that lowers the  
20 permit price by 33 percent. The question is:

21           Why would going to Waxman Markey reduce  
22 the permit price by another additional  
23 33 percent?

24           DR. BERNSTEIN: I'm not sure if the question is  
25 thinking that we have a constant of 33 percent in our

1 model. But we don't. The numbers just work out that  
2 way.

3 I mean I think the main take away from the  
4 issue is just adding more offsets reduces the cost  
5 further. So having more -- I mean, as I said, it just  
6 happened to work out that it was symmetric there.

7 PROFESSOR GOULDER: Okay. And a question now,  
8 David -- it says:

9 David Roland-Holst suggested an  
10 additional 4 percent energy efficiency is  
11 needed. Where is this anticipated to  
12 come from if the current policy is  
13 100 percent of the effective energy  
14 efficiency?

15 DR. ROLAND-HOLST: I don't completely  
16 understand the second half of the question, but I have  
17 to apologize if the slide wasn't clear.

18 It's a 0.4 percent per year, a much smaller  
19 energy efficiency increase. And it's actually  
20 consistent with the State's 30-year experience with  
21 energy improvements.

22 PROFESSOR GOULDER: Well -- okay.

23 DR. ROLAND-HOLST: There's more on mine. Do I  
24 answer it? This is from Hanna Morton, and it says:

25 Roland-Holst and Bernstein provide

1                   diametrically opposite results.

2                   Certainly there's some disparity in our  
3 results, but I was surprised how congruent they are. I  
4 mean they are the same in sign in many cases, but the  
5 difference in magnitude is tenths of a percent.

6                   So I don't really have much to say there except  
7 that we've already spent a long time talking about those  
8 differences.

9                   PROFESSOR GOULDER: This could well be a  
10 question that requires a long answer, so I encourage  
11 answers that are short. It's from Frank Harris at  
12 Southern California Edison:

13                   Presentations today are highly driven by  
14                   input assumptions. How would or should  
15                   ARB design its approach to facilitate  
16                   such compliance?

17                   DR. BERNSTEIN: I think that gets back to what  
18 I was trying to say before that we don't really know how  
19 technology will be. We don't know how the economy is  
20 going to grow.

21                   So again, beating a dead horse, flexibility is  
22 important.

23                   So whether that's, you know, sorry to introduce  
24 the controversy over RECs or whether there's some kind  
25 of, with LCFS, if there are tradable credits, if there's



1 some kind of price cap on those credits, if the fuels  
2 prove to be difficult to come by.

3 We've heard about price collars. I think those  
4 are a good idea.

5 I would also advocate that there's a decent  
6 amount of offsets available, and that's how, you know,  
7 some approaches to deal with all the uncertainty.

8 PROFESSOR GOULDER: We have a question from  
9 Bonnie Holmes-Gen from American Lung Association of  
10 California, or ALAC.

11 Question/comment is: She recommends that CARB  
12 include a fuller accounting of co-benefits, air quality,  
13 public health, and other co-benefits, from climate  
14 policy in the economic analysis.

15 She refers to Roland-Holst's 10 billion in  
16 ozone related illness -- \$10 billion I suppose -- in  
17 ozone-related illness and death.

18 Is that under the baseline?

19 DR. ROLAND-HOLST: That's a completely  
20 different study of climate damage.

21 PROFESSOR GOULDER: But the question then is:

22 How will CARB build this element, namely  
23 these co-benefits, and quantify the  
24 co-benefits into the analysis going  
25 forward?

1                   So it could be Dave?

2                   DR. KEVIN KENNEDY: One of the things that we  
3 did do as part of this analysis was look at the reduced  
4 cost for otherwise reducing the criteria of pollutants.

5                   I'm sort of trying to move to something where  
6 you would actually be -- and Michael may want to jump in  
7 when I'm done -- that it's very difficult to sort of  
8 take the sort of changes you would see from the climate  
9 policy and quantify that into actual public health  
10 benefits.

11                   We are doing some work with the Department of  
12 Public Health to try to get a better handle on the  
13 health -- doing a health impact assessment around the  
14 Cap and Trade program and understanding those sorts of  
15 changes.

16                   But whether those can be quantified in a way  
17 that can be readily fed into the economic model is  
18 another challenge.

19                   DR. HANEMANN: I just wanted to say that this  
20 is what Smith and Carbone have done.

21                   And what -- quickly. There's the issue of  
22 data, but there are also methodological issues including  
23 particularly calibrating what's called the utility  
24 function underlying the analysis.

25                   They came out with a way to do the calibration

1 if you have data. And so it's sort of another level of  
2 model building.

3 But it's doable, and obviously you want to  
4 choose some impacts that are very important and there's  
5 a lot of data at first, and then later on add on other  
6 things as time passes.

7 MR. TANTON: If I could add, I think it's  
8 important to keep in mind that any monetization of those  
9 benefits be done using avoided damage function rather  
10 than supply curves or cost of control sort of curves.

11 Reminds me of a model developed at the Energy  
12 Commission back around 1985 called air quality  
13 evaluation model that monetized based on how materials  
14 effects the avoided damages from a marginal change in  
15 NOX and SOX and et cetera.

16 And I think that methodological approach is  
17 much more sound than a cost of control approach because  
18 it actually measures the avoided damages.

19 PROFESSOR GOULDER: Here is an important  
20 question, and we're going to have to ask the author to  
21 identify him or herself.

22 It says:

23 The analysis lacks -- it's referring to  
24 ARB analysis -- the analysis lacks a  
25 discussion about the near-term impact on

1           the California economy. If industry is  
2           to innovate, how will industry be  
3           impacted in the earlier years,  
4           particularly taking into account  
5           consideration of California's current  
6           downturn and industry's limited access to  
7           capital?

8           And now I see the author is the Brenda Coleman  
9           from California Chamber of Commerce.

10           David?

11           DR. DAVID KENNEDY: While we don't present any  
12           near-term macro results, they would largely be similar  
13           to what you're seeing in later years.

14           Permit prices are low in early years which  
15           would require very little to have to be done.

16           Implementation of any of the complementary  
17           policies are also phased in over time so there are not a  
18           lot of investments happening early on.

19           In the chapter in the report, I do show how  
20           investments phase in over time. And while I think we  
21           might have something to show how prices grow over time,  
22           early-year impacts should not be expected to be anything  
23           large.

24           DR. ROLAND-HOLST: I'll speak very briefly to  
25           that.

1           The policies at the moment are progressive, and  
2 I think the adjustment process will be likewise  
3 progressive.

4           PROFESSOR GOULDER: You mean increasingly  
5 stringent?

6           DR. ROLAND-HOLST: Increasingly stringent.

7           But gradually. They'll be gradualist policies,  
8 let's put it that way. May be more appropriate.

9           But for the innovation scenario, I also made  
10 that essentially a gradualist innovation process,  
11 although I didn't model the innovation process  
12 endogenously. I specified that as a scenario.

13           But there is a very interesting question  
14 particularly if we see economic gains in some of these  
15 policies at the end year. And that basically has to do  
16 with borrowing from the future in order to finance some  
17 of these adjustment policies.

18           And there's some really interesting  
19 possibilities there that we haven't even begun to look  
20 into those mechanisms.

21           DR. BERNSTEIN: I think that all the models  
22 though may have a shortcoming when it comes to really  
23 looking at the near-term impacts when it comes to  
24 investment.

25           I think the CRA model, for example probably --

1 I'm sure it doesn't have enough detail to really look at  
2 what needs to take place in terms of investment and new  
3 technologies and what have you to start meeting some of  
4 the regulations.

5 DR. ROLAND-HOLST: Not only that but some of  
6 these investments are lengthy. In the power generation  
7 sector, you're talking about 30-to-50-year commitments  
8 of very large irreversible capital goods, so this is  
9 something we need a little more insight to.

10 DR. HANEMANN: And this is what I was getting  
11 at by saying that these are equilibrium models and they  
12 don't deal with speed of adjustment or cost of  
13 adjustment.

14 And so there are two pieces.

15 I think there should be some attempt to think  
16 of these factors and put in, as it were, diffusion  
17 curves or get some idea of what about.

18 And the other side of that is designing  
19 policies which give some degree of flexibility.

20 I just want to add one other thing with  
21 flexibility. There's flexibility and flexibility.

22 What I mean is some flexibility can be gamed.

23 If you have automatic -- certain automatic  
24 adjustment rules: If I know something is switched off  
25 if the price hits, you know, 12 dollars.

1           Let me put it that way. There's some  
2 experience with commodity prices. There's a famous  
3 story of Gallo buying -- contracting long-term contracts  
4 for wine grapes, but it was triggered to a particular  
5 price and particular market.

6           If you could push the price over a threshold,  
7 maybe for an hour or two on a certain day of the year,  
8 you switched off.

9           So my point is that the mechanisms, whether a  
10 collar or other things, need to on the one hand provide  
11 flexibility, but they need to be designed so they're not  
12 so predictable that they can be gamed.

13           That's all the more reason why it's important  
14 that CARB get on to that phase.

15           PROFESSOR GOULDER: Here's an important  
16 question about flexibility, but it looks like it applies  
17 more to the policy itself than to the modeling. It's by  
18 Frank Harris again from Southern California Edison:

19           It's clear from the presentations given  
20 today that the results are driven by the  
21 input assumptions. As a result of this  
22 assumption sensitivity, some of the  
23 reports recommended that the programs be  
24 designed, the policies be designed to  
25 include or facilitate some level of

1 flexibility. This would be a recognition  
2 of the potential that the assumptions may  
3 be wrong. The question then is --

4 And I think that is a correct depiction of  
5 what's in the EAAC report, for example, emphasis on  
6 making policies flexible, acknowledging some of the  
7 gaming issues you mentioned.

8 So the question then is:

9 How would or should the ARB design its  
10 approach to facilitate such compliance?

11 Now it sounds to me like this is a question  
12 about the policy design as opposed to the modeling, but  
13 if anyone wants to take it, or anyone on the Board wants  
14 to take it, that would be fine.

15 Anybody?

16 MR. TANTON: I think we want to do good and  
17 avoid evil.

18 CHAIRPERSON NICHOLS: That's good.

19 I was just going to say that AB 32 has written  
20 into it a five-year mandatory review of the Scoping Plan  
21 as well a Scoping Plan itself which is not -- would not  
22 have necessarily been assumed to be something that you'd  
23 have to have.

24 And I believe the reason for that is the  
25 recognition that we don't know everything we need to



1 know sitting there today.

2           It's hard enough to predict what the economy  
3 will look like in 2020, much less in 2050 when most of  
4 us are not likely to be here to find out whether we were  
5 right or not.

6           So the only thing you can do is to take this in  
7 in pieces and try to look at it every few years and see  
8 if you're taking advantage of what you have learned.

9           We've already learned in the short period of  
10 time since AB 32 passed that projections about  
11 Business-as-Usual weren't correct.

12           Nobody, with all respect to the economics  
13 profession, predicted the extent of the recession at  
14 that time.

15           And that's left us now with some -- in a  
16 helpful way, I guess -- with some room to ramp up the  
17 program a little more slowly if we want to do that in  
18 order to take account of uncertainties.

19           But this is the kind of thing that I think we  
20 have to assume, not recessions perhaps, but, you know,  
21 unprecedentedly severe recessions, breakthroughs in  
22 technology, changes in global patterns of development,  
23 et cetera, that we can't really know.

24           DR. NELSON: I think that's a really important  
25 point. And there's a big literature on adaptive

1 governance which is essentially what you just described.

2           One of the hallmarks of adaptive governance is  
3 essentially decentralization of decision-making down to  
4 the local level.

5           And, you know, I think in the larger climate  
6 change kind of social science research indicates that  
7 climate policy is an elite debate and citizens in fact  
8 don't understand it, as Chair Nichols expounded on.

9           And so I think it's important to get, you know,  
10 the outreach mechanisms and stakeholder involvement at  
11 the local level going forward in order to help answer  
12 some of the questions about what is, you know, is this  
13 okay what we're doing, and how should we do things  
14 differently?

15           PROFESSOR GOULDER: So at this point, we've  
16 gone through all the cards that have come in.

17           I just want to make one quick comment, if I  
18 may, about uncertainty and modeling.

19           I think we focused a lot on the limitations and  
20 the blemishes in these models. My view is that there  
21 still is a lot of information that comes out of them.

22           For one, in calibrating the models and trying  
23 to build in the behavioral parameters, building the  
24 data, there is a lot of information that goes into that.  
25 It's not entirely arbitrary.

1           There is uncertainty, but there's a lot that  
2 goes into the model that's based on good empirical  
3 evidence and good research.

4           Yes, the models differ, and there's also a lot  
5 of range of uncertainty about parameters.

6           There as Tom Tanton indicates, we can deal with  
7 that -- a highfalutin way of dealing with that would be  
8 through a Monte Carlo approach where you just randomly  
9 let all the parameters vary according to some  
10 distribution.

11           But I think that the ARB and Charles River have  
12 already done a lot in that spirit, which is to do fairly  
13 broad sensitivity analysis.

14           One thing that I take from it is that even if  
15 you look at the range of results under these range of  
16 scenarios, they are not all that far apart. So I think  
17 that helps build confidence.

18           So I guess this is more of my own personal view  
19 that we should feel at the end of the day that we're  
20 getting some useful information out of these models,  
21 that the uncertainty shouldn't be so daunting as to make  
22 us throw up our hands and say we haven't learned  
23 anything.

24           But that's a personal view.

25           CHAIRPERSON NICHOLS: All right. I think I've

1 seen quite a few cards making their way to the floor of  
2 people who want to stand up and have their few minutes  
3 at the microphone here. Okay.

4 So I don't need this list printed out unless  
5 you need to. Just bring me the cards, and we'll call on  
6 folks.

7 DR. KEVIN KENNEDY: Actually, I think there may  
8 be one or two questions we --

9 CHAIRPERSON NICHOLS: Okay. Why don't you go  
10 ahead.

11 DR. KEVIN KENNEDY: I'll go ahead, and -- one  
12 from Dorothy Rothrock from CMTA regarding tracking  
13 leakage going forward.

14 Will we be doing this? And also wants everyone  
15 to know she has a slide to share that shows site  
16 selection in California already.

17 DR. ROLAND-HOLST: Is that a question to Reid?

18 MR. HARVEY: It's directed at me, I guess, or  
19 is it directed at California? That's the question.

20 DR. KEVIN KENNEDY: Was it -- anyone can take  
21 it. We were trying to do some initial sorting of who we  
22 thought the questions were most appropriately directed  
23 to.

24 MR. HARVEY: I'll take a stab from the national  
25 level and see if that's sufficient.

1           So at the national level, we have substantial  
2 trade data that we collect already through the economic  
3 census. EAA collects data. We use those data in the  
4 report that I mentioned that we released back in  
5 December.

6           If I can, I'd just like to restate the bottom  
7 line of that report which was that we found very little  
8 initial leakage to other countries that were not taking  
9 on caps that were about ten million tons a year, that  
10 the vast majority of emissions reductions achieved by  
11 energy-intensive industry under the Cap and Trade  
12 program are from reductions in the emissions intensity  
13 of production as opposed to things like increased energy  
14 efficiency, as opposed to decline in production, such as  
15 increased imports from unregulated countries.

16           Nonetheless, I think we have a good body of  
17 data already to understand trade and emissions.

18           If there is national legislation passed, we  
19 would have additional authority to do this because there  
20 would be an output-based allocation system that would  
21 require that we implement this allocation system based  
22 on very detailed data from these firms.

23           So that -- that's the national perspective.

24           CHAIRPERSON NICHOLS: I have a slightly  
25 different question if I may build on your question. Do

1 you mind?

2           Several years ago, there was a report that was  
3 done by a commission in Great Britain that was under the  
4 name of Sir Nicholas Stern in which he argued, and I  
5 heard a presentation on this, that failure to deal with  
6 climate change was going to lead to another kind of  
7 disastrous global economic impact which was that people  
8 in those poor parts of the world who are in theory at  
9 least in the future going to be the market for all the  
10 things that we are going to be producing, whether it's  
11 food or cellphones or whatever, would now be homeless  
12 refugees or, you know, you can paint out the scenario.  
13 For some of these countries, it's really terrible.

14           And therefore that the global economy as a  
15 whole was going to suffer, including wealthy nations  
16 which would suffer because of their inability to export  
17 to these places.

18           And I think that report was widely criticized,  
19 and it was -- I don't know if it's still considered  
20 valid or not.

21           But that particular issue just seems to have  
22 kind of disappeared. So we're not just talking about  
23 whether California or the US alone, you know, could do  
24 okay if we start limiting our emissions.

25           This is sort of a different question that

1 assuming that the world is going to be going through  
2 changes that are already underway, to what extent is  
3 that going to also be having an effect that we should be  
4 building into our model?

5 MR. HARVEY: That's right. We have an  
6 interconnected global economy, and the health of our  
7 trading partners has an effect on us as well. And so  
8 the impacts of climate change on our trading partners  
9 will certainly have an effect on us as well.

10 DR. HANEMANN: I was in a conference yesterday  
11 with a good friend of mine, Dale Whittington, from North  
12 Carolina who is working as part of a group to try and  
13 sort out the Indus River system and the Ganges Basin  
14 Plain is one of those areas, I think five hundred  
15 million people, and significant risks of flooding in the  
16 event of climate change.

17 And so, you know, when people talking about  
18 water wars in the future and immigration, whatever, in  
19 many areas that's sort of exaggerated.

20 But there are vulnerable areas, and that's one  
21 and not the only one. But that's a real issue depending  
22 on how quickly you get climate change and how severe the  
23 effects are.

24 So it's an -- it's a real issue.

25 CHAIRPERSON NICHOLS: The reverse of

1 competitiveness.

2 DR. HANEMANN: The good news is instead of  
3 making the cellphones, they'll be on our doorstep.

4 PROFESSOR GOULDER: I think this actually --

5 MR. TANTON: Chairman Nichols, if I could add a  
6 little bit to that.

7 CHAIRPERSON NICHOLS: Sure.

8 MR. TANTON: It is crucial that we keep the  
9 rest of the world in mind. We often hear, you know, the  
10 United States has five percent of the population and  
11 20 percent of the emissions.

12 That's true.

13 But we're also responsible for 30 percent of  
14 the world's GDP. We're feeding them. We're giving them  
15 cellphones. All this other stuff.

16 We heard earlier about our emissions intensity.  
17 Our emissions intensity had been on a three-decade  
18 improvement. We're getting better at feeding and  
19 clothing the rest of the world, and we need to bring  
20 them up to our standard.

21 CHAIRPERSON NICHOLS: I understand.

22 PROFESSOR GOULDER: I think this connects with  
23 possible ways that ARB moving forward can improve its  
24 modeling.

25 We mentioned how the model is California



1 oriented, doesn't deal with leakage.

2 But this offers a second reason which is that  
3 to the extent that California takes action, it avoids  
4 damages elsewhere and avoids reverberation of costs to  
5 California.

6 So I would hope that over time the ARB can  
7 expand its analysis. Now going all the way to a global  
8 model may be overly ambitious, but at least bringing in  
9 a little bit more regional detail beyond California  
10 might be a good investment.

11 DR. ROLAND-HOLST: Let me just follow up with a  
12 question I'd like to pose to basically -- I guess I  
13 would pose it to the Board.

14 And that is: Beyond the mitigation agenda, as  
15 we call it, which is dealing with emissions and  
16 greenhouse gases, there is a looming and vast agenda  
17 which Chairman Nichols has referred to which is the  
18 adaptation agenda.

19 California cannot stop climate change alone,  
20 but we have responsibility to protect ourselves against  
21 its consequences.

22 And I've been involved in studies of those  
23 impacts. You've been involved in big studies of those  
24 impacts.

25 And believe me, we're not talking about our

1 great-grandchildren's life experiences. This will  
2 happen in a matter of a few decades. We'll begin to see  
3 this.

4           But we're fortunate in California because in  
5 poor countries' climate adaptation will be about  
6 protecting people. In the wealthier economies, it will  
7 be about protecting assets.

8           Because we have the resources to adapt, all we  
9 need is the foresight to do so. And I would liken it to  
10 trying to steer a supertanker to avert a distant  
11 collision.

12           If we start now, this will be something that we  
13 can probably come to terms with.

14           But we've got to begin to take action because  
15 these are infrastructure decisions that have lives of 50  
16 to 100 years.

17           And in my talking around the state about these  
18 issues, I have one frustration I think, and that is that  
19 people haven't internalized this risk the way they have  
20 internalized a seismic risk.

21           That's something we get gentle reminders of in  
22 the west coast in the middle of the night a few times a  
23 year. For that reason, we're building a new bridge in  
24 the San Francisco Bay before the other one falls down  
25 because we know that risk is real.

1           Now we acknowledge that.

2           I'm very concerned that the state really needs  
3 to begin to look towards that horizon and think about  
4 the adaptation challenge in a way that begins to use  
5 very large recurrent budgets for infrastructure in a way  
6 that can help minimize the long-term costs.

7           CHAIRPERSON NICHOLS: Good point.

8           There is a blue ribbon commission under way  
9 that's working in parallel with the state's climate  
10 action team that's collective bargaining agreement  
11 action team that is at least coming up with an  
12 assessment of this problem.

13           I think it's directed at coming up with a  
14 report by the end of the year to recommend specific  
15 policies for legislation and for the next administration  
16 for just the reasons that you're saying.

17           Because even in bad times, we are spending  
18 money on infrastructure but we're not necessarily  
19 spending it with climate in mind, and that's definitely  
20 something that has to be corrected.

21           Okay. Are you done or do you still have  
22 further --

23           DR. KEVIN KENNEDY: I think there's just one  
24 more from the cards we collected.

25           This was from Obadiah Bartholomy from the

1 Sacramento Municipal Utility District:

2 Assuming that out-of-state reductions  
3 whether in the form of offsets or  
4 allowances are less expensive but return  
5 limited value to California, how much  
6 more could we justify spending for in  
7 state reductions given the value would  
8 flow back into the state's economy?

9 And I'm guessing there's not a short answer to  
10 this question. But I think it's useful to sort of see  
11 if there's any short initial responses from any of the  
12 economists.

13 DR. BERNSTEIN: Can you say the question one  
14 more time?

15 DR. KEVIN KENNEDY: The basic idea as I'm  
16 understanding it may be -- you may be able to find less  
17 expensive reductions out of state, but the money flows  
18 out of the state.

19 When you're paying for the reductions in state,  
20 the money stays, so how much more can you justify  
21 essentially spending the money in state in order to get  
22 the reductions and keep the value within California?

23 PROFESSOR GOULDER: Well, there's such a thing  
24 as balance of trade and -- or balance of payments. And  
25 it's the old mercantilist idea which has been debunked

1 by economists that says that spending in state is  
2 necessarily better than spending it out of state.

3 Money spent out of state become income to out  
4 of state residents which ultimately flows back to  
5 California.

6 So I would question the premise of it.

7 Now that doesn't mean that offsets or out of  
8 state options are all going to be good. But if they are  
9 real good, I think we shouldn't worry about them simply  
10 because it's a flow in one direction out of the state  
11 because that's going to be compensated by a reverse flow  
12 from out of state.

13 BOARD MEMBER TELLES: Could you explain how  
14 that revenue will return to California? Especially if  
15 we have products which are more expensive? Who is going  
16 to want to buy them? A simple way of looking at it.

17 DR. BERNSTEIN: I think that's almost to  
18 Larry's points, right? That by taking advantage of  
19 these out of state offsets, the price of California  
20 goods will not rise as far. So you'll lose less is one  
21 avenue, also you lose less.

22 BOARD MEMBER TELLES: That's predicated on the  
23 fact that the rest of the country is doing the same  
24 thing. But if we're doing this and only doing this, I  
25 can't see how our cost won't be --

1 DR. BERNSTEIN: I'm sorry. I'm talking about  
2 if you take the situation that the person with the  
3 question brought up, you have the situation, one, where  
4 you only purchase in-state offsets, and so you'll have a  
5 permit price of let's say \$50.

6 If you're allowed to purchase them out of  
7 state, you'll have a permit price of \$25.

8 BOARD MEMBER TELLES: I understand what you're  
9 saying. I'm saying if only California does this, we  
10 have a price, a negative price --

11 DR. BERNSTEIN: But you'll have less of a  
12 negative price.

13 BOARD MEMBER TELLES: I know, but you'll still  
14 have a negative price. And how are you going to get the  
15 money back? And why would they buy California products  
16 when the products from California, because nobody else  
17 is going to be doing this, is more expensive?

18 PROFESSOR GOULDER: For the same reason that  
19 there's a balance of payments identity at the global  
20 level. It also applies in California versus the rest of  
21 world.

22 It's a little hard to do without graphs and  
23 things like that.

24 But how about this. Suppose that California is  
25 producing \$100 billion worth of goods, and it's all part

1 of income in California, so that's value of the goods  
2 and value of the income.

3 Suppose the rest of the world's also doing a  
4 hundred billion.

5 But now California wants to take some of its  
6 hundred billion income and purchase goods out of state.

7 There's still only a hundred billion of goods  
8 produced out of state, so adjustments are going to be  
9 made so they're going to now shift their consumption  
10 toward California's hundred billion.

11 Sometimes the overall income and the  
12 orientation of consumption has to match where the  
13 production occurs. So it has to come back to  
14 California.

15 BOARD MEMBER TELLES: If I was out of state, I  
16 would say thank you and then I would spend my money  
17 someplace else where I could get a cheaper product.

18 PROFESSOR GOULDER: Okay. Well, we'll have to  
19 leave it at that.

20 DR. ROLAND-HOLST: Could I jump in just a  
21 little bit. I'm not going to try to decide this issue.  
22 And in fact, I think that the question actually raises a  
23 very interesting agenda for trying to assess the net  
24 benefits of offsets.

25 There are two aspects of offsets that I just

1 want to mention because I'm not exactly a fan of  
2 offsets. If California participated in a national  
3 program, I'd be very congenial to that.

4 But otherwise, I see offsets as a way of  
5 denying California its own invention potential. You  
6 want to outsource efficiency gains to China?

7 I mean let's subsidize the China to invent  
8 these technologies? Why would we want to do that?

9 On a purely finance basis, yes, it would be  
10 cheaper to reduce carbon pollution in China than it  
11 would be in California. But we would be essentially  
12 providing incentives for the Chinese to develop  
13 technologies that we might ourselves like to develop.

14 So we need to think about these issues.

15 I agree that mercantilism doesn't work in the  
16 aggregate, but there are these aspects of investment in  
17 innovation, not outsourcing pollution.

18 And the second dimension of offsets I'm worried  
19 about is local pollution. Criteria pollutants.

20 We're going to do less mitigation in  
21 California. That will -- may not have a net effect on  
22 greenhouse gases, but it will mean more local pollution  
23 in California for sure.

24 CHAIRPERSON NICHOLS: Okay. I have a few cards  
25 here. People who also want to stand up and speak, or



1 at least said they did at one time. You don't have to  
2 if you don't want to.

3 We would like to hear from you. We really  
4 would. Jim Lazar from Burbank Water and Power.

5 MR. LAZAR: Good evening, Madam Chair and  
6 Members. My name is Jim Lazar. I'm an economist and  
7 consultant to Burbank Water and Power.

8 I had actually asked to be a panelist and have  
9 followed almost everything that's been said today; but  
10 given the time limits, I'll confine myself to two narrow  
11 issues.

12 First, the economic analysis does not have any  
13 regional analysis. Given that the conclusion is that  
14 there's essentially a zero net impact, there are going  
15 to be regions that are winners and regions that are  
16 losers.

17 My hypothesis is that urban regions will do  
18 better than rural regions and that northern California  
19 will do better than southern California.

20 But actually, answering that question involves  
21 more than just a hypothesis, and I think it would be  
22 useful for the State to have some regional analysis.

23 The second topic I to want address is one that  
24 Dr. Sperling raised in his questions to Dave and Paul  
25 regarding complementary measures.

1           The economic analysis bundles together some  
2 complementary measures that are required by existing law  
3 other than AB 32 with those that are not a factor or  
4 part of the Scoping Plan and would be required as a  
5 result of adoption of the Scoping Plan as it's now  
6 drafted.

7           On page 2 of my written comments, table 1, I  
8 have a table called Cost Effectiveness of Complementary  
9 Policies, and I've taken seven categories that were --  
10 six categories that are listed there.

11           And I added the annualized capital costs to the  
12 annualized fuel savings or costs and come up with the  
13 sum of annual costs, divided those by the tons of  
14 emissions reduction to get an index of relative cost  
15 effectiveness.

16           And this is a pretty simple and crude tool, but  
17 there are some that have negative costs and some that  
18 have positive costs.

19           Those that have negative costs, I think Dr.  
20 Roland-Holst and Dr. Bernstein would agree if a  
21 complementary policy mandate accelerated those and  
22 pushed past market barriers to achieve greater  
23 achievement of those, it would be beneficial to the  
24 economy.

25           And similarly, I think they would both agree

1 that if complementary policies mandate, require things  
2 that are more expensive, it might not have such a  
3 positive impact on the economy.

4 So in table 2, I actually bundled these into  
5 those that are required by other laws, specifically  
6 AB 2021 which mandates the energy efficiency investment  
7 and Senate Bill 375 which directs the VMT reduction  
8 measures, as those will happen with or without AB 32.

9 And those have together an annualized benefit  
10 to the economy of over \$12 billion a year based on the  
11 numbers that are in the revised economic analysis.

12 I have then bundled together the other measures  
13 that would be imposed by the Scoping Plan and if AB 32  
14 were suspended by the voters, by the governor, by the  
15 courts, would not be in effect. And those taken  
16 together have a negative impact.

17 I would urge the Board to make one fundamental  
18 change here which is to require that those measures that  
19 are required by AB 2021 and SB 375 be moved out of the  
20 implementation cases where they are now and into the  
21 reference case because if the Scoping Plan doesn't go  
22 forward they are scheduled to happen anyway, and they  
23 belong in which reference case.

24 I would also urge ARB to direct the staff to  
25 perform some regional analysis of some kind.

1                   CHAIRPERSON NICHOLS: Thank you. Norman  
2 Pedersen, and Obadiah Bartholomy.

3                   MR. PEDERSEN: Good evening, Chairman Nichols.  
4 I am Norman Pedersen for Southern California Public  
5 Power Authority.

6                   CRA has said there a cost to complementary  
7 measures as opposed to the pure Cap and Trade approach.  
8 We actually question CRA's calculation of some of the  
9 cost of -- some of the measures they talked about.

10                  I think I had heard Mr. Bernstein say today for  
11 example that the cost of alternative fuels under LCFS  
12 would be 2.5 times the cost of conventional fuels.

13                  That isn't in his written materials, but we  
14 question that being aware of what the ARB staff has said  
15 on that point.

16                  Nevertheless, beyond that, we are willing to  
17 say there is a cost to some complementary measures, and  
18 that the cost will be high, and that it will be a  
19 societal cost.

20                  We are very familiar with the sort of marginal  
21 abatement curves that Professor Nelson showed you today.

22                  Some of the measures that the electric utility  
23 sector will be pursuing are going to be very high on  
24 that marginal abatement curve.

25                  In the 33 percent RES proceeding you have

1 underway, ICF is projecting that by 2020 the RES cost  
2 will be approximately \$3.5 billion a year and raise  
3 electric rates by about 7.5 percent.

4           Nevertheless, SCPPA supports the complementary  
5 measures like RES and we support them for a host of  
6 policy reasons.

7           Our proposal is not to do away with  
8 complementary measures. Our proposal is that allowances  
9 be administratively allocated to the electric utility  
10 sector and to the utilities in the sector for the  
11 benefit of electricity consumers to offset the impact of  
12 the cost of the complementary measures on ratepayers.

13           Our proposal is not to abandon the  
14 complementary measures.

15           And one last point that more favorably  
16 impressed us in CRA's presentation is the point that the  
17 four percent offset limit in the Scoping Plan could  
18 reduce allowance prices by 33 percent.

19           Now it seems that there is something of a rule  
20 of diminishing returns. And this is actually the point  
21 of my question to you, Mr. Bernstein. There's a point  
22 of diminishing returns with offsets.

23           For example, CRA projects that if you increase  
24 the use of offsets at the much higher level that would  
25 be allowed under Waxman-Markey, you'd only get another

1 33 percent in allowance prices, so it does seem there's  
2 diminishing returns there.

3           Nevertheless, we support Mr. Tanton's concept  
4 of the price collar, and we support increasing the limit  
5 of on use of offsets as way to contain allowance prices  
6 if the high end of that price collar were hit while  
7 still retaining the integrity of the Cap and Trade cap.

8           Thank you very much for this opportunity to  
9 address you this evening.

10           CHAIRPERSON NICHOLS: Thank you.

11           Okay. Obadiah.

12           MR. BARTHOLOMY: Quite a lot of beeping and  
13 whining going on with the electronics here today. Okay.

14           Good afternoon, Chair Nichols and fellow  
15 Members of the Board and all of our wonderful ARB staff  
16 and economists who contributed today.

17           SMUD really appreciates the good hard work  
18 that's been done in thinking about how the AB 32 program  
19 is going to impact the state's economy, and we certainly  
20 support the State's investment in moving to a lower  
21 carbon economy and believe it will result in having good  
22 green jobs come here to California.

23           We have a couple of thoughts.

24           There was a lot of discussion on complementary  
25 measures today. And while we agree with Norm that some

1 of those are going to be expensive and some inexpensive,  
2 like Norm and SCPPA, we strongly support including of  
3 complementary measures for a couple of reasons.

4           There was a lot of discussion of market  
5 barriers for energy efficiency in particular, and we  
6 fully agree that while we'd love it if our customers  
7 would just see the cost logic and adopt energy  
8 efficiency measures, it actually takes a lot of hard  
9 work to get them to do that, and strong programs that  
10 we've been developing over the past 30 years.

11           Another reason that we strongly support  
12 complementary measures is because we recognize that  
13 we're not stopping at 2020.

14           It would be great if we could just design a low  
15 cost system to get to 2020, 15 percent reduction, and  
16 stop there.

17           But if you actually look at getting to 2050,  
18 we're going to need to ramp up programs in renewable  
19 energy technologies, renewable fuels, all those things  
20 to get to those deeper reductions that we're going to  
21 need to hit.

22           With respect to use of allowances revenue, SMUD  
23 agrees in general for the electric sector but really for  
24 all sectors that it's essential to invest revenues  
25 raised from auction into measures that actually reduce

1 emissions and contribute to the goals of AB 32 and help  
2 us to actually create green jobs in the economy.

3           As far as the offsets question goes, I think we  
4 would agree on the specific looking at the use of  
5 expanding offsets in the event that you're hitting the  
6 upper end of your cost target range and making sure that  
7 you're not penalizing the state's economy too much but  
8 also maintaining the environmental integrity of the cap  
9 overall through the use of environmentally sound  
10 offsets.

11           Lastly, SMUD believes that the economic  
12 analysis of AB 32 would be enhanced with a look at a  
13 couple of different policies scenarios.

14           And specifically, those scenarios could examine  
15 costs and benefits associated with higher fuel costs  
16 than were in the baseline forecast similar to the costs  
17 that the world experienced just a short two years ago.

18           Finally, we strongly agree with the idea of  
19 incorporating technology innovation into scenario  
20 analysis to understand what the benefits could be to the  
21 state. Thank you.

22           CHAIRPERSON NICHOLS: Thank you. Hank Ryan?  
23 Then Dorothy Rothrock.

24           MR. RYAN: Hello. My name is Hank Ryan. I'm  
25 Executive Director for Small Business California.



1 Appreciate the opportunity to speak in front of CARB and  
2 this panel.

3           And first of all, we just want to say that very  
4 much appreciate this appendix that just came out. It  
5 happens to clarify the balance of all the different  
6 studies out there.

7           In fact, as much work as I know it has been, it  
8 would seem to be productive to have this perhaps happen  
9 again because things will continue to change and build  
10 out. It just seems very informative and helpful.

11           Briefly, I just want to mention something that  
12 Chris initially talked about on bill financing and how  
13 it can effect all cost effective energy efficiency which  
14 is indeed the loading word.

15           San Diego Gas & Electric's program essentially  
16 has grown by leaps and bounds and is retaining a one  
17 percent -- less than one percent default rate. And  
18 that's being followed by the other utilities here in  
19 California.

20           Because it addresses all incentives that they  
21 provide, it is going to be able to reach far deeper into  
22 what is going to be the affordable cost effective energy  
23 efficiency out there.

24           We are constrained by access to capital in a  
25 huge manner. So on bill financing and property tax

1 assessment approach for financing I think will really  
2 allow us to expand out. We need that very much.

3           And again, this access to capital framework  
4 that we're looking at from small business right now is a  
5 real problem.

6           One thing that was mentioned today had to do  
7 with we will be smarter tomorrow than we are today.

8           And I think we'd all like to believe that, but  
9 one thing that was in this appendix was very important  
10 for us to read, and that was the reference to the  
11 Varshney study.

12           Because as small business is represented by a  
13 variety of entities around the state, one of those  
14 entities is the Governor's Small Business Advocate.

15           And that study is the only study that is on the  
16 website for small business to access. And we believe  
17 that that's a real serious problem and goes directly to  
18 the issues of communication and, frankly, fear mongering  
19 that does not help us.

20           We will not go to invest in efficiency if we're  
21 scared. We need to be informed.

22           So I have asked in writing for that to be taken  
23 down or to be matched by complementing studies at the  
24 very least. I hope to have a dialogue with the  
25 advocate, Small Business Advocate, shortly that will

1 help that -- perhaps that dialogue continue so that  
2 something can happen to that effect, and I just want to  
3 make that statement on the record.

4 Thank you.

5 CHAIRPERSON NICHOLS: Thank you for your  
6 interesting point. Ms. Rothrock and then Ray Williams.

7 MS. ROTHROCK: Dorothy Rothrock, California  
8 Manufacturers & Technology Association.

9 I'd like to say that we're very concerned and  
10 hope that innovation is going to drive job growth and  
11 economic success in California; and we're concerned that  
12 in fact it won't, at least so far as manufacturing is  
13 concerned because of what we're seeing happening in the  
14 economy.

15 And we're wondering about the Business-as-Usual  
16 sort of assumptions we may be making.

17 I've handed out a chart that shows what we're  
18 seeing actually on the ground. This isn't a model.  
19 This is what Site Selection Magazine has found with  
20 regard to where people are siting or expanding  
21 manufacturing capacity.

22 And as you see, of the 25 most populous states,  
23 we're way down on the list in terms of new or expanding  
24 facilities per one million people.

25 If you look up above, you'll see that while we

1 now have 11.7 percent of the US manufacturing workforce,  
2 we've only sited 1.5 percent of the new or expanded  
3 facilities in this state.

4           So with increasing costs associated with  
5 AB 32 -- and we understand that you're going to try to  
6 minimize the impact on trade-exposed industries  
7 including manufacturing hopefully, right now the leakage  
8 is happening, even before AB 32 really goes into effect.

9           We've got energy prices in the region that are  
10 far lower than ours. We're at about 9.5 cents per  
11 kilowatt hour for industry, and other states in the west  
12 are anywhere between 4.5 to 7 cents per kilowatt hour.

13           So if we're allowing -- it's a little bit like  
14 the skids are greased on leakage. And we're not going  
15 to get innovation in California. We're simply going to  
16 get the expansion happening elsewhere.

17           So where is the innovation going to happen in  
18 terms of at least manufacturing capacity? It's not  
19 going to happen in California. It may happen somewhere  
20 else because we're -- somebody's having to buy things.

21           But it won't be us. We'll just be moving  
22 manufacturing somewhere else.

23           I don't have an answer to the problem, but I  
24 really do want the innovation to happen here, and I want  
25 it to be manufacturing.

1 Thank you.

2 DR. BUSCH: Could I ask, Dorothy: Do you have  
3 a sense like -- I mean you use site as a sort of  
4 assuming capacity is equal across sites, but is there --  
5 do you have a sense of whether there's essentially the  
6 same -- is there any variation in size? Because you  
7 could have a hundred small sites that would be less  
8 capacity than one big site.

9 MS. ROTHROCK: I've thought about that.

10 The Site Selection Magazine survey didn't  
11 include a reference on the size of these expansions, but  
12 I heard from the NFIB yesterday that California really  
13 is a small business state.

14 So in a sense, you might assume that these are  
15 probably relatively small expansions because we have so  
16 much small business in the state. I guess 90 percent of  
17 the business entities in the state are small, whereas  
18 50 percent of the employment is small business.

19 CHAIRPERSON NICHOLS: Ray?

20 BOARD MEMBER ROBERTS: Can I interrupt here  
21 because there's something I think is being missed here.  
22 I think she's hit on it, and it started to come up  
23 earlier.

24 If you look, once -- there's -- the world has  
25 changed dramatically, and I think at least some of what

1 I've heard not is not reflective of that.

2 At one time I can tell you there were things  
3 like research that was done in San Diego. I'm very  
4 familiar with the research that was done, for instance,  
5 on ballistic missiles. Not only was all the research  
6 done, the production was done in San Diego.

7 That's not happening. And it's not happening  
8 in California period.

9 Let me cite some recent examples.

10 I mean one that's clear, we have some of the  
11 foremost companies in the world developing algae as a  
12 fuel. The production facilities, even the research  
13 production facilities, will not happen in California.

14 Why? Because it takes you about two years to  
15 get a permit. It's not going to happen. It isn't  
16 happening here.

17 Even the research production facilities are not  
18 happening here.

19 There was once that I think we could count on  
20 the innovative people here developing companies that was  
21 going to lead to the production here.

22 That is being separated in a significant way  
23 because of the obstacles to doing some of these things  
24 in California.

25 And I think what I've heard out of a lot of

1 models, there is sort of this smugness that California  
2 is going to be innovative, and all these benefits are  
3 going to come to California because of this innovation.

4 I think that our innovative edge is being  
5 competed over to a greater extent, and you mentioned all  
6 the things you saw in China.

7 Even the innovation, if we make a new rule,  
8 doesn't mean the innovation's going to be in California.  
9 But the production and the jobs that you're talking  
10 about are on anything of scale -- and by scale, I'm  
11 not -- it doesn't have to be very large.

12 We're talking about research. A pond to grow  
13 algae that was going to take over two years to get  
14 permitted in San Diego -- in California; excuse me -- in  
15 California.

16 We have some tremendous obstacles, and at the  
17 same time we're saying we're going to create all these  
18 opportunities.

19 Those opportunities are going to go elsewhere.

20 I couldn't disagree more when I'm hearing that  
21 somehow that money's going to automatically flow back to  
22 California. I think it's absolutely nonsensical.

23 We are creating a game that in prior years, and  
24 maybe in prior decades, we would have had an edge. We  
25 would have gotten direct benefits and they would have

1     been pretty significant.

2                     I don't see it happening now.

3                     And I think some of the questions that you're  
4     suggesting and raising need to be looked at in a lot  
5     more depth, because the world has changed dramatically.

6                     California needs to really analyze its  
7     position, and there's economics that go way beyond  
8     anything I've heard today that are at work here that I  
9     think suggest that any of these rules may be of benefit  
10    and may be of benefit to the planet, but I don't think  
11    they're going to be of benefit to California.

12                    CHAIRPERSON NICHOLS: Mr. Williams.

13                    MR. WILLIAMS: Thank you, Chairman Nichols and  
14    Members of the Board. I admire you all for your staying  
15    power. It's almost 6 o'clock, and you're still very  
16    actively engaged. So thank you so much.

17                    My name is Ray Williams from Pacific Gas &  
18    Electric. I would just like to lend a perspective on  
19    complementary measures and talk for a moment on a price  
20    collar.

21                    I'm not a PhD economist, although I did survive  
22    a couple of Dr. Wyatt's classes at Stanford in energy  
23    economic systems.

24                    There are market failures. Dr. Goulder brought  
25    up the renter issue. I know I went and bought a



1 refrigerator recently. It would have been better to get  
2 more information on the cost savings than was available  
3 when I made the purchase decision.

4           So you know, we know it's there. So what are  
5 the benefits?

6           To summarize, they can effectively address  
7 market failures where they occur. They can help bring  
8 new technologies to market sooner and reduce emissions  
9 sooner than without -- than -- if they're designed  
10 correctly.

11           But what are the risks? If they're too  
12 preventative, they can choose technologies which are  
13 either too costly or just not effective in reducing  
14 emissions.

15           Or they could become more costly. As we found  
16 out today, your fuel prices are -- move in a different  
17 direction than what we might anticipate.

18           So given that, I just wanted to suggest a  
19 metric for looking at this.

20           If an allowance price is around \$20, let's say,  
21 and let's say we have two or three years of experience,  
22 and we look at these program measures and, you know,  
23 they come in around the range of \$20 or less, then  
24 you're probably on, you know, you're probably on the  
25 right track. Maybe a little more, but moving in that

1 direction, probably on the right track in terms of  
2 design.

3           But if that program measure is coming in around  
4 \$100 a metric ton, and we're looking at substantial  
5 capital commitments coming in at that time, I think we  
6 need to take a closer look at it and, you know, that  
7 five-year look in 2012 and 2013 is probably a good time  
8 to take a look at that.

9           So just a metric that you might want to throw  
10 out there to tie Cap and Trade and complementary  
11 measures together.

12           CHAIRPERSON NICHOLS: Thank you.

13           MR. WILLIAMS: Then on the price collar.

14           The focus, the discourse is generally on the  
15 high side, you know, focused on consumer protection and  
16 doing it in a way where you still have integrity in the  
17 way the cap works. That's very important.

18           But I also wanted to highlight the floor, a \$10  
19 price. That floor price can encourage investment and  
20 innovation into the market. It can be something that  
21 can be very helpful.

22           So I just want to position the price collar as  
23 kind of a balanced proposal which can help bring  
24 innovation into the market as well as help with consumer  
25 protection if you don't get the design of this quite

1 right, particularly in the first or second compliance  
2 period.

3 Thank you.

4 CHAIRPERSON NICHOLS: Thank you.

5 The last person who submit a card is Hank  
6 DeCarbonel. And then if the lights don't go out, we'll  
7 have a few closing remarks.

8 These are set to go off at 6 o'clock, but we've  
9 sent an emissary in the hopes they'll leave them on for  
10 us for a while.

11 MR. DeCARBONEL: I just happened to see an  
12 article today in the Financial Times of London regarding  
13 the volcanic eruption in Iceland, a stationary source, I  
14 suppose. It says:

15 Amid mounting pressure from airlines  
16 which have been losing an estimated  
17 \$200 million a day in revenue, European  
18 Union transport ministers said they  
19 planned to start opening air corridors to  
20 bring home some of the hundreds of  
21 thousands of people stranded by the  
22 disruption.

23 Giovanni Bisignani --

24 If you know Mr. Bisignani, I apologize --

25 -- head of the International Air

1           Transport Association, said Europe had a  
2           unique system for dealing with volcanic  
3           eruptions based on theoretical models on  
4           how far ash spreads. The chaos,  
5           inconvenience, and economic losses are  
6           not theoretical. They are enormous, he  
7           said. We must make decisions based on  
8           the real situation in the sky. Not on  
9           theoretical models.

10           And I submit that's the problem. It's a  
11          wonderful model, but what if somebody's wrong?

12           We have people standing at hearings in  
13          Washington, DC right now. Smartest guys on Wall Street.  
14          Smartest regulators and smartest politicians, and  
15          they're all competing for how stupid. Each one is  
16          dumber than the last.

17           But in the meantime, we've got an economic  
18          collapse in this country, and these guys were all  
19          participants. And suddenly, all they can say is they  
20          were hornswoggled.

21           We've got to be very careful here when we start  
22          making all these decision on models and theories and  
23          what-ifs.

24           The 3M position is very moderate to me. I  
25          think we've got to be very careful what we do and be

1 very ready to make some quick changes when things don't  
2 turn out quite the way we planned.

3 Thank you.

4 CHAIRPERSON NICHOLS: Okay. That's closing  
5 words of wisdom.

6 I think I will turn it back over to Larry  
7 Goulder, if you have any closing remarks on behalf of  
8 the panel. You want to defend the models?

9 (Laughter)

10 PROFESSOR GOULDER: No. I think that those  
11 last comments were very important.

12 We have to be humble. I also feel though we  
13 want to get all the information we can and make use of  
14 it. That's where I think models can contribute.

15 But we'd be foolish to put more faith in them  
16 than the models deserve.

17 I guess all I would say in closing is thank  
18 you. I'm very -- I think it was a very good move. I  
19 applaud the ARB for have this session to give the public  
20 a chance to look at the differences and results, to  
21 contemplate the differences and allow the modelers to  
22 try to explain the sources of differences and the range  
23 of uncertainties.

24 So I just want to thank you for letting us  
25 participate.

1                   CHAIRPERSON NICHOLS: Well, thank you.

2                   I want to thank the staff who organized this,  
3 Jan Mazurek, from my staff. Kevin Kennedy again was  
4 sitting at the table. And of course David Kennedy who  
5 actually had to do the modeling work here. He's looking  
6 an awful lot more rested and dressed up, suited than  
7 when I've seen him in recent days.

8                   (Laughter)

9                   CHAIRPERSON NICHOLS: Maybe he's had a little  
10 time to relax before coming to the panel. I sure hope  
11 so.

12                   These are tough issues, and we're dealing with  
13 them in tough times.

14                   And I think the comments and questions coming  
15 from all the Board Members indicate that we are very  
16 mindful of the importance of what we're doing.

17                   We have both the benefit and the honor of being  
18 leaders in California because of our legislation and  
19 because of our history, and a lot of confidence has been  
20 placed in the Air Resources Board as the agency to do  
21 some pretty critical planning and design work.

22                   And we take those obligations very seriously,  
23 and we are extremely grateful for the help that we've  
24 received, most of it completely uncompensated, from the  
25 people on this panel and others over the last years that

1 we've been working on this.

2           The next few months are obviously going to be  
3 critical times as we try and get ready to come together  
4 with the last pieces of our program proposals, including  
5 the design of a comprehensive Cap and Trade program.

6           And this is something that obviously is getting  
7 a lot of questioning. We are still hopeful. With every  
8 passing day, we get a little less hopeful.

9           But I think there's still some serious movement  
10 in Washington to put another bill forward in the senate  
11 and possibly get to a national program. What it will  
12 look like, we don't know.

13           But any decisive movement on the part of the  
14 federal government to cap emissions at the national  
15 level would be helpful.

16           We're also actively engaged in working with the  
17 Western Climate Initiative. We've had both Mr. Kennedy  
18 and Mr. Goldstene attending meetings with the seven  
19 western states and three Canadian provinces, and they  
20 are going through their own sets of upheavals in the  
21 political arena.

22           And yet still, all of them are at the table  
23 working on this issue because, wherever they come from  
24 on the political spectrum, they are all facing the  
25 recognition that energy independence, a shift to more

1 renewable forms of energy, are going to be critical to  
2 our future if we can find ways to bring them on and to  
3 go through a transition as painlessly as possible.

4 But transitions are always difficult. And so  
5 our job is to try to make this one as beneficial as we  
6 can and to recognize, as we said -- many people have  
7 told us that we don't know everything today that we  
8 would like to know.

9 And so we have to find ways of making progress  
10 while at the same time allowing ourselves to make  
11 corrections when we need to.

12 So this is an important fundamental piece of  
13 the building blocks for what we're trying to do in  
14 California.

15 All of the modeling work, and despite the  
16 occasional jokes, and I may have said a thing or two at  
17 times about economists that, you know, wouldn't be  
18 entirely flattering. But the fact is --

19 (Laughter)

20 CHAIRPERSON NICHOLS: -- that we need you, and  
21 we really do appreciate you, and we're going to take  
22 advantages of you, what you've given us.

23 So thank you all very much.

24 BOARD MEMBER SPERLING: I'd like to follow up  
25 on that, just a short comment, and that I also found



1 this tremendously valuable, the work of the committee.

2           Professor Goulder, I thought that report  
3 summarizing and comparing the report was tremendously  
4 value and useful to us.

5           And I think that an idea possibly as we go  
6 forward is perhaps doing something like this again.  
7 Chairman Nichols, are you listening?

8           (Laughter)

9           CHAIRPERSON NICHOLS: I'm listening. I'm being  
10 reminded of all the people I should have thanked.

11           BOARD MEMBER SPERLING: So I'm actually even  
12 taking it one step beyond that, and that is the idea of  
13 looking at the policy design a little more.

14           You know, now that we have some comfort level  
15 about the economics of, you know, the whole program, a  
16 lot of the issues that came up here in terms of cost  
17 containment and, you know, we talked about auctioning  
18 offsets, these are very key design elements.

19           And I for one at least would like to see some  
20 kind of forum, something like this with, you know, very  
21 expert economists and others to be able to bounce some  
22 of these ideas off and get some further input.

23           And I know Kevin Kennedy is doing a great job  
24 doing this. Already he's reassured me on several  
25 accounts.

1                   But I think it would be a valuable activity and  
2 exercise.

3                   CHAIRPERSON NICHOLS: The staff has indicated  
4 that they are going to be, now that we do have the EAAC  
5 report and have gotten this forum under our belt, so to  
6 speak, that they're going to be opening up a series of  
7 workshops on design elements of the program.

8                   And certainly Board Members are going to be  
9 encouraged to attend as many of them as they can, as  
10 well as stakeholders and other experts that we will  
11 invite to come and join us.

12                   So I did fail to mention in the course of  
13 patting ARB on the head that we also have a very  
14 important partnership within the administration with  
15 Cal/EPA.

16                   And they have been taking the lead, the Western  
17 Climate Initiative active, and also providing us with  
18 significant help along the way. So I did want to  
19 acknowledge that and specifically thank Michael Gibbs  
20 for his role in this.

21                   Thanks, Michael.

22                   And I have one other thing to say.

23                   When we resume tomorrow morning in the Byron  
24 Sher Auditorium, which is our usual home, at 9 a.m., and  
25 the first item on the agenda is going to be a staff

1 update on the implementation of the Scoping Plan as well  
2 as their outreach activities.

3 So this will be a further opportunity to  
4 discuss their plans for next steps.

5 I think that's it. We are adjourned.

6 \* \* \*

7 (Thereupon the AIR RESOURCES BOARD  
8 hearing adjourned at 6:01 p.m.)

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1 CERTIFICATE OF REPORTER

2 I, LINDA KAY RIGEL, a Certified Shorthand  
3 Reporter of the State of California, do hereby certify:

4 That I am a disinterested person herein; that  
5 the foregoing AIR RESOURCES BOARD meeting was reported  
6 in shorthand by me, Linda Kay Rigel, a Certified  
7 Shorthand Reporter of the State of California, and  
8 thereafter transcribed into typewriting.

9 I further certify that I am not of counsel or  
10 attorney for any of the parties to said meeting nor in  
11 any way interested in the outcome of said meeting.

12 IN WITNESS WHEREOF, I have hereunto set my hand  
13 this May 7, 2010.

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18 LINDA KAY RIGEL, CSR  
19 Certified Shorthand Reporter  
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Thank you!