



Executive Order N-27-25 on Zero-Emission Vehicle Deployment

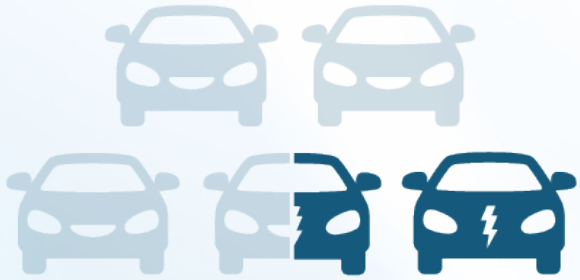
October 23, 2025
Benjamin Gramajo-Enzensperger

Outline

- Executive Order N-27-25
- ZEV Forward Public Outreach Process
- Priority Agency Recommendations
- Drive Forward: CARB's Next Steps



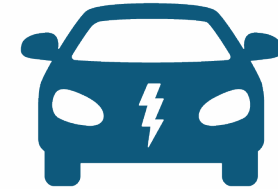
Zero-Emission Vehicle (ZEV) Success



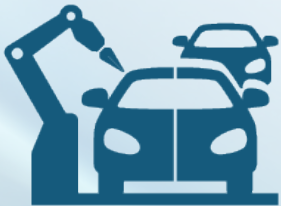
29% of New Cars
Sold are ZEVs



201,180
EV Chargers



#1 ZEV
Market



56 ZEV
Manufacturers



68
Hydrogen
Stations



26,100+
CA jobs

Need for Galvanized Action



Executive Order N-27-25

Directives for State Agencies

Reaffirm
California's
Commitment to
ZEV Technology

Develop
Recommendations
to Promote Clean
Technologies

Highlight and
Prioritize Entities
that Advance
ZEV Efforts

Develop the
Next Phase
of Regulatory
Efforts

ZEV Forward



ZEV Forward brings together California's numerous efforts to advance clean vehicles while making sure all Californians will have a say in the path forward.

ZEV Forward: Public Dialogue



Discussion Pulse Points

Affordability

"solid commitment to incentives"



"work with local [funding] programs"



"maximize [funding] for those who need it most"

Infrastructure

"expand charging infrastructure in frontline communities"



"reliable charging stations along key freight corridors"



"make permitting easier"

ZEV Market

[ZEVs] "are rapidly picking up pace"



"consider the secondary market"

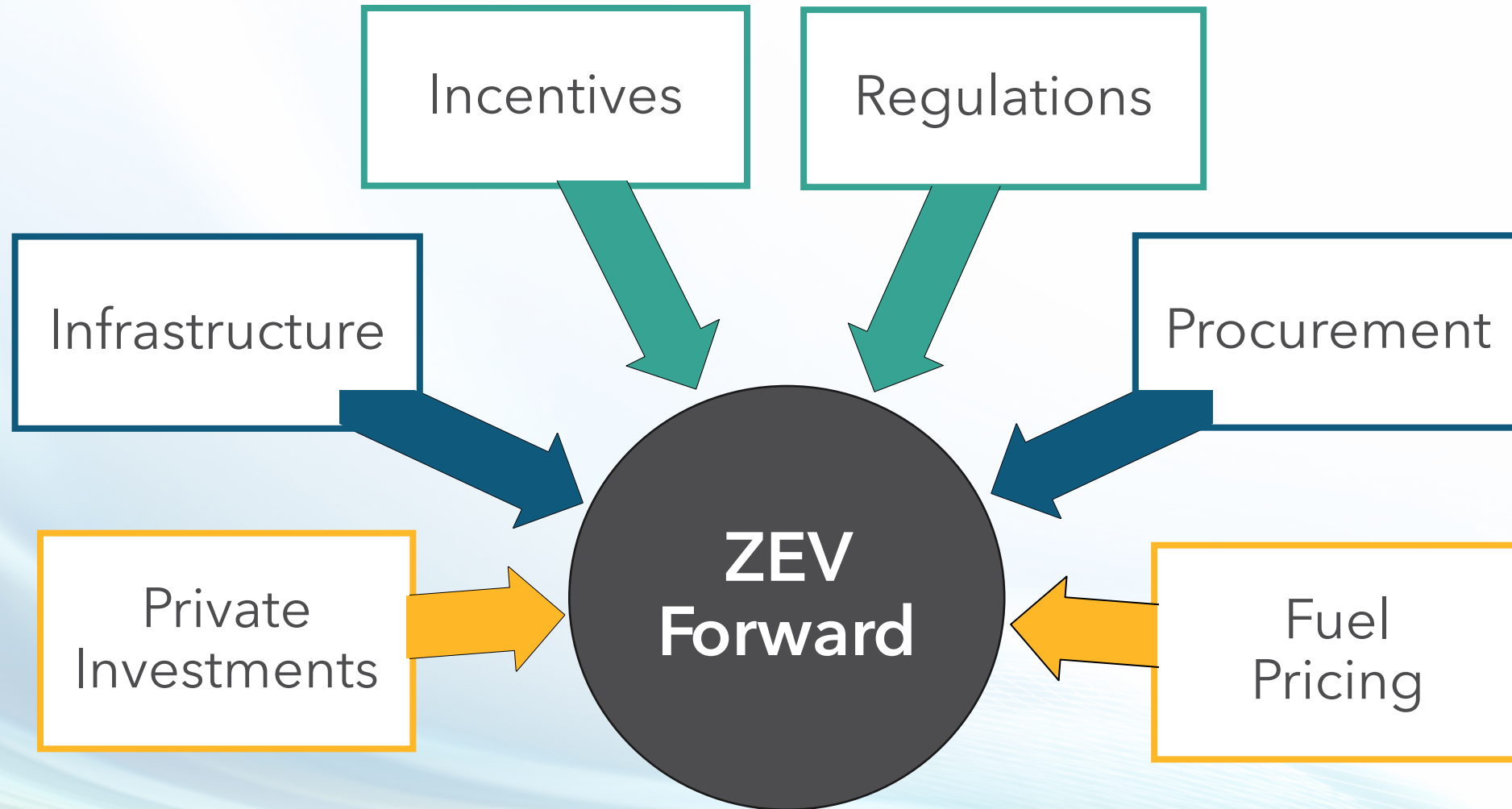


[support] "the coalition of the willing"

ZEV Forward: Report Recommendations



Priority Recommendation Areas



Legislative Recommendations

To realize these recommendations, we encourage the Legislature to act



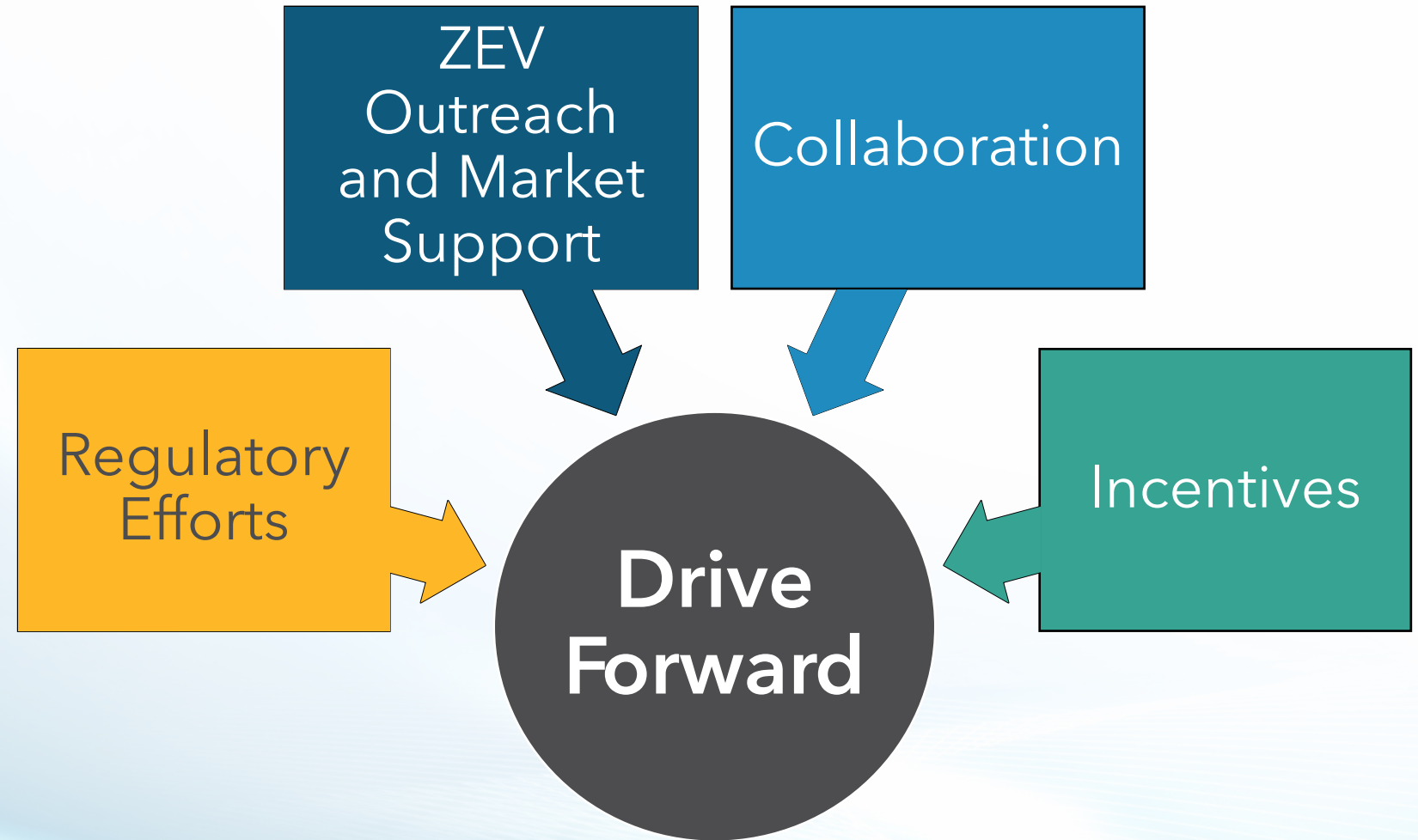
Credit: California State Assembly

Monetary Incentives

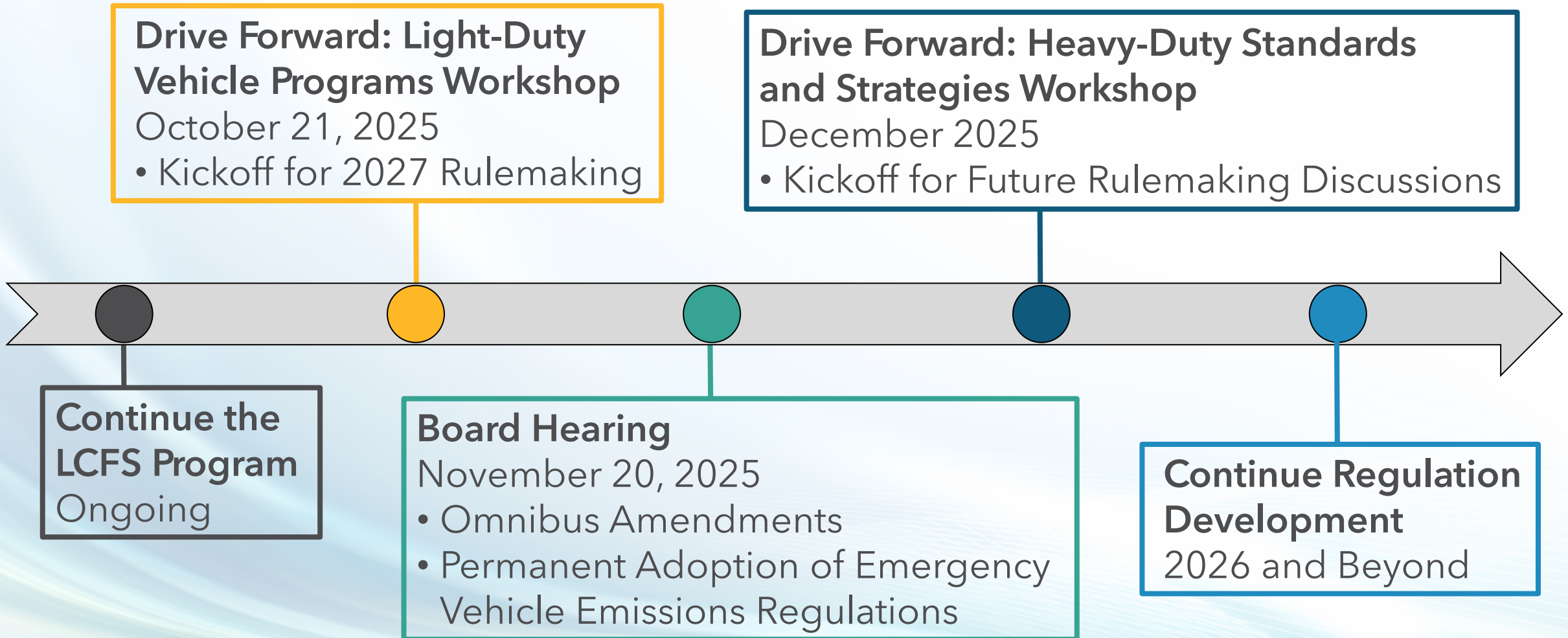
The State Budget should preserve continuous funding allocation for established incentive programs while identifying new sources to support emerging initiatives



Next Steps

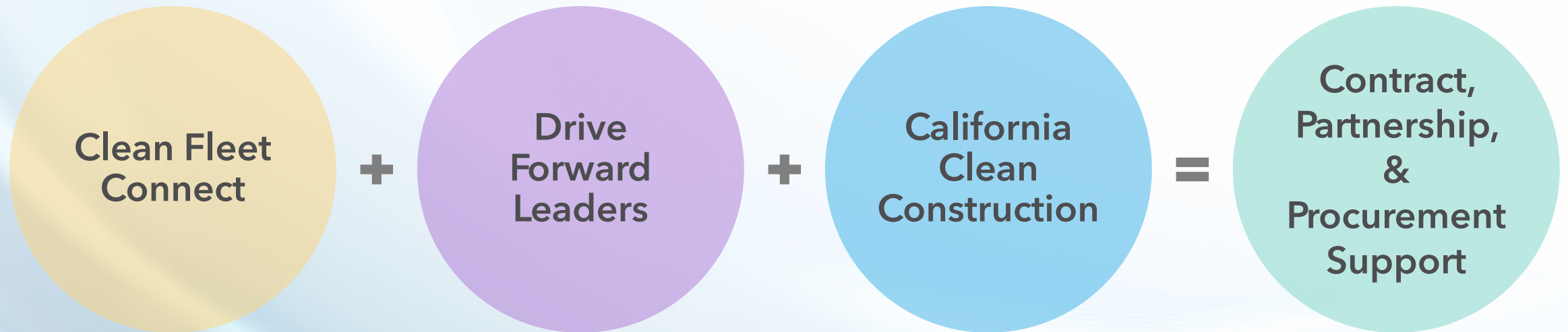


Regulatory Efforts



Non-Monetary Incentives

Explore opportunities connecting voluntary programs to government procurement, port and warehouse partnerships, and contract practices



ZEV Outreach & Market Support

Ignite enthusiasm for ZEVs through inclusive outreach and dynamic education, and aid fleets in confidently navigating evolving regulations



Collaboration

Safeguarding policy through strategic partnerships



Thank You

