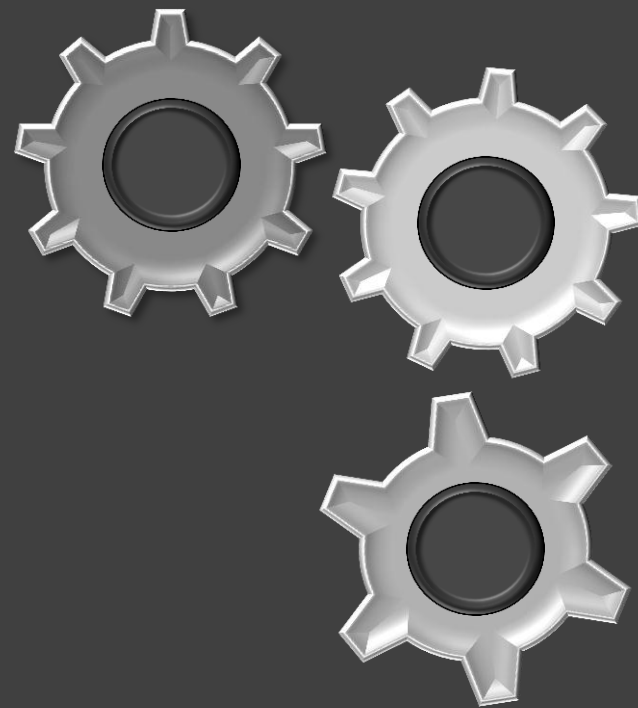


GEAR UP FOR CLEAN TRUCK MONTH



Update on ARB's “Gear Up for Clean Truck Month” Campaign

October 18, 2012



California Environmental Protection Agency

 **Air Resources Board**

GEAR UP FOR CLEAN TRUCK MONTH



- ☐ Background
- ☐ Purpose
- ☐ Participants
- ☐ Activities
- ☐ Results
- ☐ Next steps



GEAR UP FOR CLEAN TRUCK MONTH



Background

- Diesel Risk Reduction Plan: biggest public health initiative to date
- Implementation of regulations is key
- Past and approaching milestones

Risk Reduction Plan to Reduce Particulate Matter Emissions from Diesel-Fueled Engines and Vehicles



California Environmental Protection Agency
 Air Resources Board

Stationary Source Division
Mobile Source Control Division

October 2000

Mobile Source Programs:

- | | |
|---------------------------|-----------------------|
| ✓ Truck and Bus | ✓ Smoke and tampering |
| ✓ Port Trucks | ✓ Idling |
| ✓ Transport refrigeration | ✓ Engine labeling |

GEAR UP FOR CLEAN TRUCK MONTH



Background

- Increased outreach and enforcement efforts
- Wide stakeholder support



GEAR UP FOR CLEAN TRUCK MONTH



Compliance assistance and outreach efforts

- Ensure regulated community awareness
- Form strategic partnerships with stakeholders
- Complement traditional enforcement efforts

GEAR UP FOR CLEAN TRUCK MONTH



Purpose of Clean Truck Month

- Visibly demonstrate our commitment to full compliance
- August selected due to approaching deadlines

GEAR UP FOR CLEAN TRUCK MONTH



Participants

Internal

MSCD	PIO
ED	Ombudsman
SSD	Air Districts

External

CHP
CDFA
Caltrans

GEAR UP FOR CLEAN TRUCK MONTH



Clean Truck Month activities

- Compliance assistance and outreach
- Enforcement
- Media

GEAR UP FOR CLEAN TRUCK MONTH



52 Event Locations



GEAR UP FOR CLEAN TRUCK MONTH



Compliance assistance and outreach activities:

- Develop informational materials
- Partner with enforcement teams
- Provide compliance assistance and information at statewide locations
- Conduct training

GEAR UP FOR CLEAN TRUCK MONTH



Development of
informational
materials



GEAR UP FOR CLEAN TRUCK MONTH



¿Qué reglamentos se le aplican a usted?



**EVITE
MULTAS**

Comience por contestar las siguientes preguntas:

INFORMACIÓN DEL VEHÍCULO

1. ¿De cuantos vehículos de diesel es usted dueño?

- ☐ A: 1 ☐ C: 4-10 ☐ E: 20+
☐ B: 2-3 ☐ D: 11-20

2. ¿Cual es el peso completamente cargado o la clasificación de peso bruto del vehículo(s) del fabricante (GVWR)? Marque todas las cajas que le apliquen.

- ☐ A: 6,000-9,999 lbs. ☐ C: 14,001-26,000 lbs.
☐ B: 10,000-14,000 lbs. ☐ D: 26,000 lbs. +

3. ¿Cuales son los años del modelo de los motores?

- ☐ E: 2000-2004
☐ A: 1973 o más viejo ☐ F: 2005-2006
☐ B: 1974-1993 ☐ G: 2007-2009
☐ C: 1994-1995 ☐ H: 2010 o más nuevo
☐ D: 1996-1999

PREGUNTAS RELACIONADAS

4. ¿Es usted dueño de trailas de 53 pies tipo caja o de tractores que las acarrean? De cuantas?

- ☐ Si ☐ Ninguno
☐ 20 o menos ☐ 21 o más

5. ¿En CA entra a los Puertos o ferrocarriles, o transporta carga marítima o contenedores?

- ☐ Si ☐ No

6. ¿Es usted dueño u opera un reefer (unidad de refrigeración)?

- ☐ Si ☐ No

California Environmental Protection Agency
Air Resources Board

PROGRAMAS DE DIESEL

Primero, marque las siguientes cajas que le apliquen basándose a sus respuestas a las preguntas anteriores.

Luego, revise el Resumen Multi-regulacional (MRS) para saber que reglas le aplican.

<input type="checkbox"/> Si es dueño de algún vehículo arriba de las 6.000 libras	entonces	Revise la sección 1 del MRS (Programas Generales) B- Programa de Inspección de Vehículos Pesados de Diesel
<input type="checkbox"/> Si es dueño de más de un vehículo comercial de diesel	entonces	Revise la sección 1 del MRS (Programas Generales) D- Programa de Inspección Periódica del Humo
<input type="checkbox"/> Si usted marco la respuesta C o D en la pregunta 2 y marco NO a la pregunta 5	entonces	Revise la sección 1 del MRS (Programas Generales) A- Limite en el Tiempo que un Vehículo puede estar parado con el motor encendido, C- Etiquetas de Control de Emisiones, y la sección 2 de los camiones y autobuses
<input type="checkbox"/> Si contesto SI a la pregunta 4	entonces	Revise la sección 4 del MRS (Tractores y Trailas Tipo Caja)
<input type="checkbox"/> Si contesto SI a la pregunta 6	entonces	Revise la sección 5 (Unidades de Refrigeración de Transporte)

Information packets:

- TruckStop menu “advertisement”
- Soot filter (DPF) maintenance summary
- Diesel rule applicability checklist
- English and Spanish

GEAR UP FOR CLEAN TRUCK MONTH



California Environmental Protection Agency | AIR RESOURCES BOARD

DIESEL HOME | DIESEL OPERATORS

the TRUCK STOP

All diesel fueled trucks, buses, trailers and transportation refrigeration units operating in California, including those based out of state, have requirements to reduce air pollution and improve the state's overall air quality. For answers to the most commonly asked questions click on our [Frequently Asked Questions](#), or call the California Air Resources Board (ARB) Diesel Hotline at 866-6DIESEL (866-634-3735) for more information. Operators are also available to answer questions in Spanish and Punjabi.

What if I missed the September 1, 2012, **small fleet phase-in option registration deadline** for the Tractor Trailer Green House Gas Regulation?

TruckStop en Español

Click On Information About Clean Air Requirements:

Truck and Bus Regulation



Tractor-Trailer 53'+ (GHG)



Transport Refrigeration Units (TRU)



Is there any funding for my vehicle?



USEFUL LINKS

[What Regs. Apply To Me?](#)
[Regulation Index](#)
[Training](#)
[Funding Resources Index](#)
[Exhaust Retrofit Guidance](#)
[Factsheets and Brochures](#)
[new California Trucking News](#)
[Request a speaker](#)

Reporting & Registration Menu

Truck and Bus Reporting

Reefers and TRUs Transport Refrigeration Unit Registration

Off-Road Reporting DOORS

Tractor-Trailer GHG Reporting

Port Trucks Drayage Truck Registration

Portable Equipment Registration -PERP

What's New?

new Gear Up for Clean Truck Month!

- Information on [How to Get in Compliance](#)
- See our new [TruckStop Enforcement Webpage](#), Clean truck requirements are being enforced on California roads.



GEAR UP FOR CLEAN TRUCK MONTH



Web page:

- Enforcement actions and penalties
- Training classes
- FAQs and videos
- DPF information
- Funding opportunities

Gear Up For Clean Truck Month



The California Air Resources Board has designated August as "[Gear Up for Clean Truck Month](#)." Outreach and enforcement teams will conduct several highly visible events targeted throughout California where diesel vehicles are present to ensure full compliance with diesel regulations.

Enforcement actions will involve fleet citations and audits as part of the enforcement awareness campaign. ARB will also continue to provide compliance assistance to educate truckers on regulatory requirements that affect their businesses.



[Learn more](#) about ARB's enforcement actions, inspection programs, penalties, sanctions, and settled cases.

Information on How to Get and Stay in Compliance

What diesel rules apply to you?

ARB, EPA, CA, and other state rules



Training



FAQs



Funding

Take a look at our [Clean Truck Month Packet](#) for printable materials on how to get and stay in compliance.

Sign up for [free live training classes](#) on heavy-duty diesel regulations.

View [short videos](#) that explain diesel requirements and reporting systems.

See [questions and answers](#) from our diesel hotline generated by truckers like you.

Find out about [diesel particulate filters](#).

[Financial opportunities](#) may be available to clean up your trucks, buses, and equipment.

GEAR UP FOR CLEAN TRUCK MONTH



Partnering
with
enforcement
teams at
inspection
locations



GEAR UP FOR CLEAN TRUCK MONTH



Providing
compliance
assistance at
locations
throughout
California



GEAR UP FOR CLEAN TRUCK MONTH



Enforcement activities occurred at:

- ☐ CHP inspection stations and weigh scales
- ☐ Roadside locations
- ☐ Border crossings
- ☐ Rest stops
- ☐ Truck stops
- ☐ Port facilities

GEAR UP FOR CLEAN TRUCK MONTH



CHP
inspection
stations and
weigh scales



GEAR UP FOR CLEAN TRUCK MONTH



Border
crossings



GEAR UP FOR CLEAN TRUCK MONTH



Truck stops



GEAR UP FOR CLEAN TRUCK MONTH



Roadside
locations



GEAR UP FOR CLEAN TRUCK MONTH



Rest stops



GEAR UP FOR CLEAN TRUCK MONTH



Port
facilities



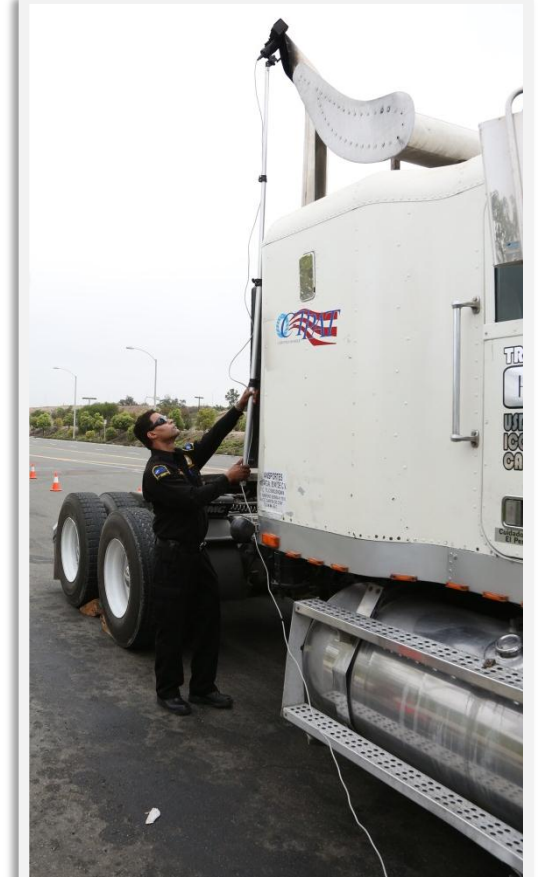
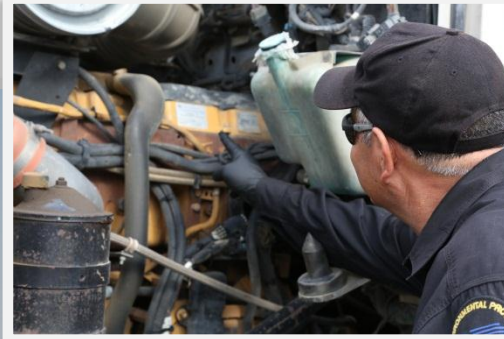
GEAR UP FOR CLEAN TRUCK MONTH



Field enforcement inspections

- ✓ Smoke and tampering
- ✓ Engine certification labeling
- ✓ Truck and Bus
- ✓ Idling
- ✓ Transport refrigeration units
- ✓ Port trucks
- ✓ Properly working catalysts

GEAR UP FOR CLEAN TRUCK MONTH



GEAR UP FOR CLEAN TRUCK MONTH



Media activities included:

- 37 news stories
- Media events in Fresno, Otay Mesa and Port of Oakland



GEAR UP FOR CLEAN TRUCK MONTH



“August brings CARB truck enforcement heat” – *LandLine Magazine*

“Truck inspections at border aimed at reducing pollution” – *CBS 10 San Diego*

“Truckers at Oakland’s port undergo pollution inspections” – *Oakland Tribune*



GEAR UP FOR CLEAN TRUCK MONTH



GEAR UP FOR CLEAN TRUCK MONTH

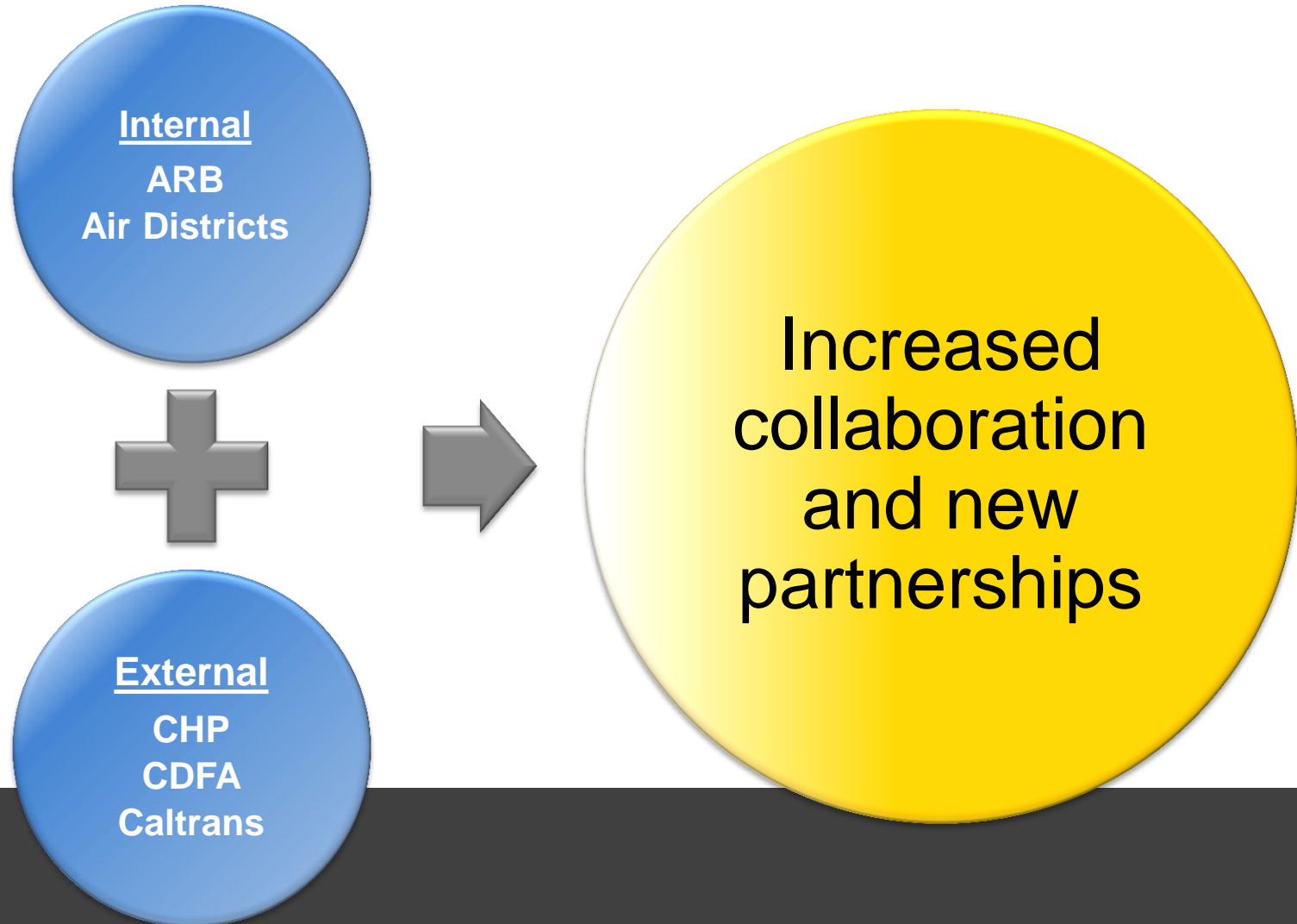


Results

- Increased collaboration and new partnerships
- Measuring success



GEAR UP FOR CLEAN TRUCK MONTH



GEAR UP FOR CLEAN TRUCK MONTH



Measuring success

- Explore new and improved methods for collecting data
- Measure impact of outreach materials
- Share data

GEAR UP FOR CLEAN TRUCK MONTH



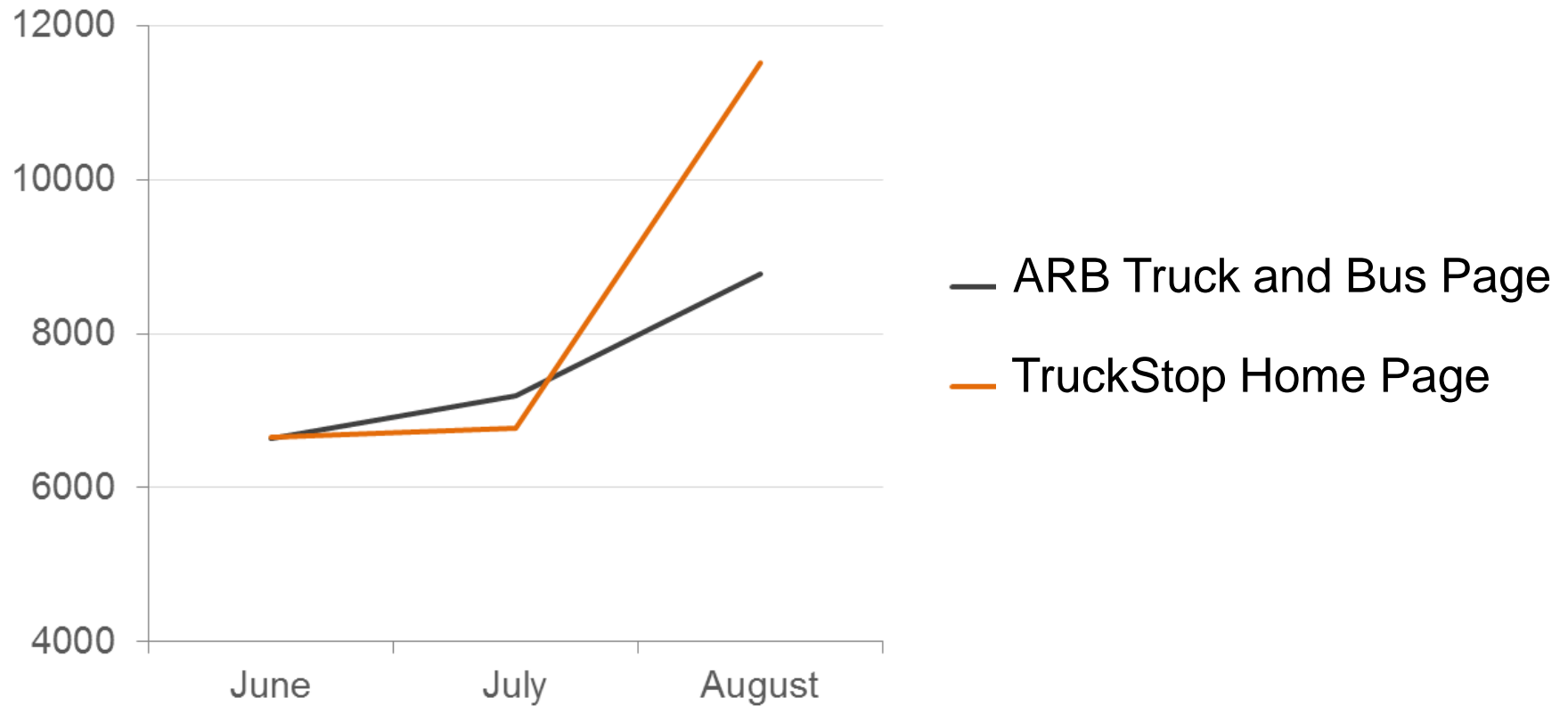
Statistics

- Compliance assistance and outreach
 - Information packets
 - Web hits
 - Call trends

GEAR UP FOR CLEAN TRUCK MONTH



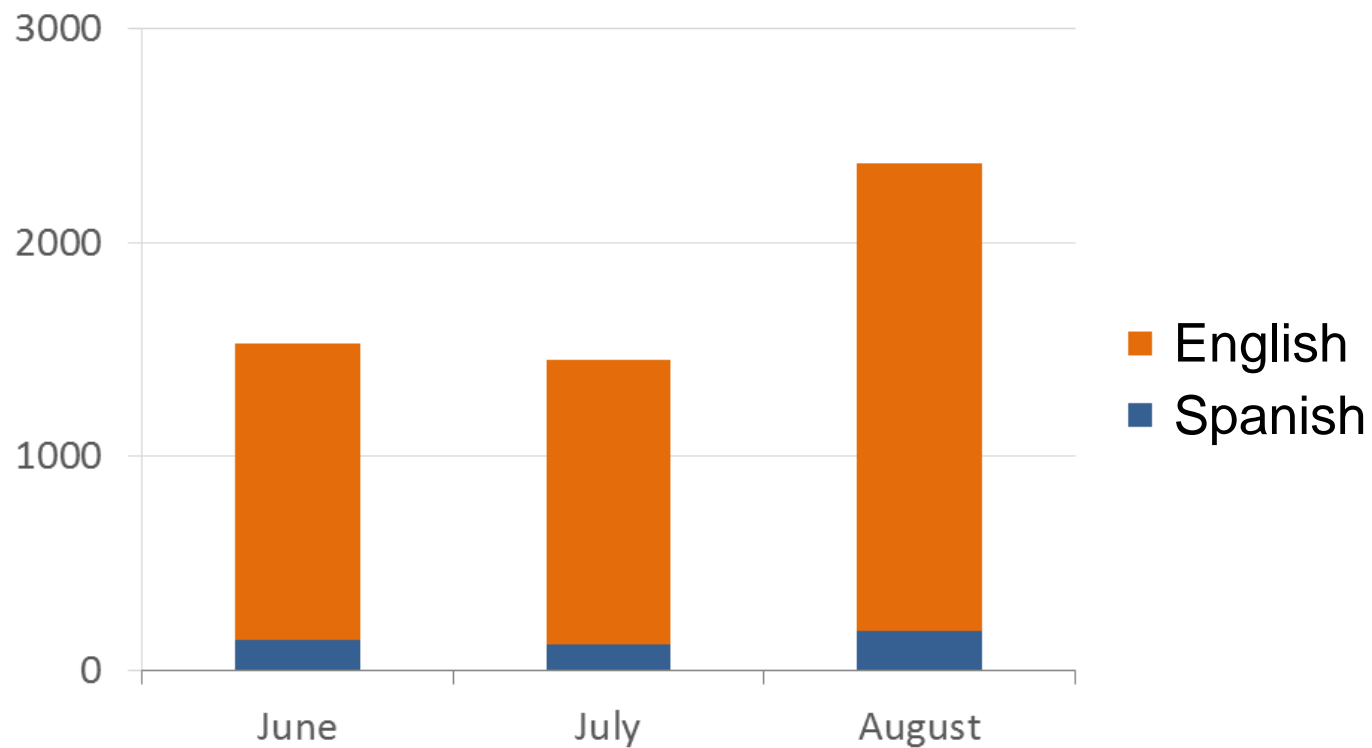
Total Web Hits



GEAR UP FOR CLEAN TRUCK MONTH



Total Calls 866-6DIESEL



GEAR UP FOR CLEAN TRUCK MONTH



Statistics

- Enforcement
 - More than 4,000 vehicles inspected
 - Overall compliance rate ~90%
 - Truck and Bus compliance rate ~90%

GEAR UP FOR CLEAN TRUCK MONTH



Next Steps

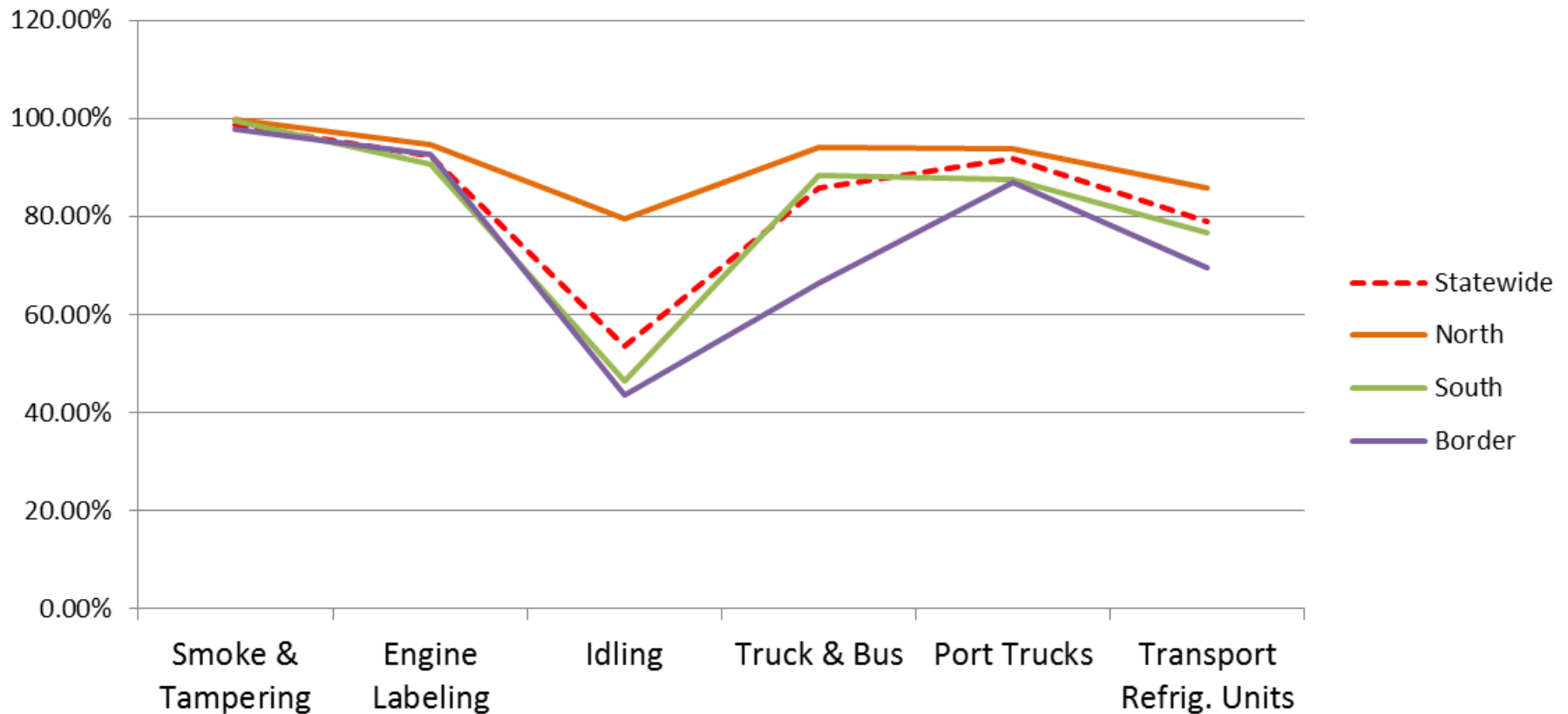
- Future campaigns
- Targeted compliance assistance and enforcement activities



GEAR UP FOR CLEAN TRUCK MONTH



Program Compliance Rates



GEAR UP FOR CLEAN TRUCK MONTH



Recent and planned events:

- ☐ Otay Mesa – September 2012
- ☐ Port of Los Angeles – October 2012
- ☐ Imperial County – December 2012

GEAR UP FOR CLEAN TRUCK MONTH



GEAR UP FOR CLEAN TRUCK MONTH



End of Presentation

For information visit:
www.arb.ca.gov/truckstop

Or call: 866-6DIESEL