AGENDA at a glance

9:00 – 9:30 a.m. **Patio**	**Registration**	**RESOURCE FAIR OPEN**
9:30 – 11:00 a.m. **OPENING PLENARY** **Conference Room E**	**Welcome**: Randall Winston, **California Strategic Growth Council**	
	Opening Remarks: Ashley Conrad-Saydah, **California Environmental Protection Agency**	
	Keynote Address: Hermila "Mily" Treviño-Sauceda, **Alianza Nacional de Campesinas**	
	Panel Discussion: Delivering Benefits to Impacted Communities: Where We've Been, Where We're Going.	
	Presentation: Overview of California Climate Investment Outreach & Technical Assistance Efforts	
11:00 – 11:15 a.m.	**Transition to Breakout Sessions**	**RESOURCE FAIR OPEN**
11:15 a.m. – 12:30 p.m. **BREAKOUT SESSION ONE**	**Connecting California Climate Investments (CCI) Projects with Communities** | Discussion Session | Conference Room B	
	Growing California Climate Investments (CCI) Program Outreach and Awareness | Discussion Session | Conference Room E	
12:30 – 1:30 p.m.	**Lunch**	**RESOURCE FAIR OPEN**
1:30 – 2:45 p.m. **BREAKOUT SESSION TWO**	**Building Community Partnerships: Local and Regional Strategies** | Discussion Session | Conference Room B	
	Best Practices for Technical Assistance: Project Development and Implementation | Discussion Session | Conference Room E	
2:45 – 3:00 p.m.	**Transition to Plenary**	**RESOURCE FAIR OPEN**
3:00 – 4:15 p.m. **CLOSING PLENARY** **Conference Room E**	**Panel Discussion:** Maximizing Social Equity in Climate Projects	
	Closing Comments: Veronica Eady, **California Air Resources Board**	
4:15 p.m.	**Adjourn**	**RESOURCE FAIR OPEN**

Please join us for a No-Host Reception at HEROES Restaurant immediately following the Summit | 3397 Mission Inn Avenue

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COMMUNITY LEADERSHIP SUMMIT

BEST PRACTICES FOR BUILDING SUCCESSFUL PROJECTS

CALIFORNIA CLIMATE INVESTMENTS
Cap and Trade Dollars at Work

Monday, March 12, 2018 | Riverside, California

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9:30 – 9:45 a.m. | Conference Room E

Welcome: Randall Winston, **California Strategic Growth Council**
Opening Remarks: Ashley Conrad-Saydah, **California Environmental Protection Agency**

9:45 – 10:00 a.m. | Conference Room E

Keynote Speaker: Hermila "Mily" Treviño-Sauceda**, Alianza Nacional de Campesinas**

10:00 – 10:45 a.m. | Conference Room E

Panel Discussion 1: **Delivering Benefits to Impacted Communities: Where We've Been, Where We're Going** | Over the last several years, we've seen California Climate Investments (CCI) programs grow in their reach and ability to provide critical resources to historically under-invested communities. As we move into 2018 and beyond, we look back on the highlights of successful, community-driven projects, how CCI projects can include and expand those practices, and how cross-sector partnerships will be key to delivering benefits.
Moderator: Colleen Callahan, **UCLA Luskin Center**
Panelists: Veronica Garibay, **Leadership Counsel for Justice and Accountability**, Chione Flegal, **PolicyLink**, Michele Hasson, **Center for Community Action and Environmental Justice**, and Matthew Botill, **California Air Resources Board**

10:45 – 11:00 a.m. | Conference Room E

Overview: **Overview of California Climate Investment Outreach and Technical Assistance Efforts** | Learn more about partnerships and work happening across the state to provide communities with better access to climate funding.
Panelists: Ilonka Zlatar, **California Air Resources Board**, and Monica Palmeira, **California Strategic Growth Council**

11:15 a.m. – 12:30 p.m. | Conference Rooms B + E

Discussion Session | Conference Room B: **Connecting California Climate Investments (CCI) Projects with Communities** | In this session, participants will highlight leading best practices of community engagement participation in CCI projects, and how these projects meaningfully addressed community needs. Participants will also discuss what metrics can be used to evaluate the effectiveness of outreach and community benefits.
Facilitators: Madeline Wander, **USC Program for Environmental and Regional Equity**, Eleanor Torres, **Incredible Edible Community Garden**, and Bailey Smith, **California Air Resources Board**

Discussion Session | Conference Room E: **Growing California Climate Investments (CCI) Program Outreach and Awareness** | Participants in this conversation will discuss best practices for increasing statewide awareness of CCI funding opportunities, ranging from statewide strategies to local/regional strategies reaching certain geographies and audiences. Participants will identify specific strategies that have proven to be effective, and will discuss ways to evaluate the effectiveness of such program outreach strategies.
Facilitators: Emi Wang, **Greenlining Institute**, Tom Knox, **Valley CAN**, and Ilonka Zlatar, **California Air Resources Board**

1:30 – 2:45 p.m. | Conference Rooms B + E

Discussion Session | Conference Room B: **Building Community Partnerships: Local and Regional Government Strategies** | Compelling CCI projects all require strong, grounded partnerships across a variety of sectors, with local and regional governments playing key roles. This conversation will explore successful partnership models and walk through how they were able to navigate specific programs. This session will also take a look at how project-oriented MOUs and Community Benefits Agreements (CBAs) have been successful either within or outside the CCI space, and how potential CCI project applicants can incorporate these strategies into projects.
Facilitators: Jeanie Ward-Waller, **Caltrans**, and Julie Bjork, **City of Ontario**

Discussion Session | Conference Room E: **Best Practices for Technical Assistance: Project Development and Implementation** | It is clear that submitting competitive proposals for state funding requires a village, and a very savvy village at that. It is increasingly important to understand what models of assistance are most effective in reaching communities. This session will explore opportunities and best practices for technical assistance, strategies for connecting with impactful assistance providers, how to reach potential applicants, and how best to coordinate with administering agencies.
Facilitators: Monica Palmeira, **California Strategic Growth Council**, Richard France, **Estolano LeSar Advisors**, and Jaydeep Bhatia, **California Department of Food and Agriculture**

3:00 – 4:00 p.m. | Conference Room E

Panel Discussion 2: **Maximizing Social Equity in Climate Projects** | As we conclude the day together, this session will reflect on why this work matters to begin with, and how all the different components of the day build strategy for promoting social and racial equity. Why is it important to consider equity in funding programs and community-driven projects? How can California be a leader in equity-building programs? How can we stay motivated and energized given the challenging nature of this work?
Moderator: Yana Garcia, **California Environmental Protection Agency**
Panelists: Tamika Butler, **LA Neighborhood Land Trust**, John Moon, **Federal Reserve Bank of San Francisco,** and Alana Matthews, **California Energy Commission**

4:00 – 4:15 p.m. | Conference Room E

Closing Remarks: Veronica Eady, **California Air Resources Board**

THANK YOU FOR ATTENDING OUR COMMUNITY LEADERSHIP SUMMIT!

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