

State of California
AIR RESOURCES BOARD

EXECUTIVE ORDER D-24-2
Relating to Exemptions under Section 27156
of the Vehicle Code

LIFT, INC.
"LIFT FUEL EFFICIENCY SYSTEM"

Pursuant to the authority vested in the Air Resources Board by Section 27156 of the Vehicle Code; and

Pursuant to the authority vested in the undersigned by Section 39023 of the Health and Safety Code;

IT IS ORDERED AND RESOLVED: That the installation of "Lift Fuel Efficiency System" distributed by Lift, Inc., has been found to not reduce the effectiveness of required motor vehicle pollution control devices and, therefore, is exempt from the prohibitions of Section 27156 of the Vehicle Code for 1974 model-year vehicles and older. This device consists of a plastic bottle, rubber hose, and proprietary fluid. This exemption is only valid on devices equipped with .022 inch orifice diameter, Part No. B-1 and fluid specification number 1072.

This Executive Order is valid provided that installation instructions for this device will not recommend tuning the vehicle to specifications different than those listed by the vehicle manufacturer.

Changes made to the design or operating conditions of the device as originally submitted to the Air Resources Board for evaluation that adversely affect the performance of the vehicle's pollution control devices shall invalidate this Executive Order.

Marketing of this device using an identification other than that shown in this Executive Order or marketing of this device for an application other than those listed in this Executive Order shall have prior approval of the Air Resources Board.

THIS EXECUTIVE ORDER DOES NOT CONSTITUTE A CERTIFICATION, ACCREDITATION, APPROVAL, OR ANY OTHER TYPE OF ENDORSEMENT BY THE AIR RESOURCES BOARD OF ANY CLAIMS OF THE APPLICANT CONCERNING ANTI-POLLUTION BENEFITS OR ANY ALLEGED BENEFITS OF THE "LIFT FUEL EFFICIENCY SYSTEM" DEVICE.

No claim of any kind, such as "Approved by Air Resources Board" may be made with respect to the action taken herein in any advertising or other oral or written communication.

Section 17500 of the Business and Professions Code makes unlawful, untrue or misleading advertising and Section 17534 makes violation punishable as a misdemeanor.

X

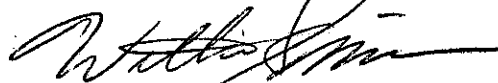
Section 39130 and 39184 of the Health and Safety Code provide as follows:

"39130. No person shall install, sell, offer for sale, or advertise, or, except in an application to the board for certification of a device, represent, any device as a motor vehicle pollution control device unless that device has been certified by the board. No person shall sell, offer for sale, advertise, or represent any motor vehicle pollution control device as a certified device which, in fact, is not a certified device. Any violation of this section is a misdemeanor."

"39184. No person shall install, sell, offer for sale, or advertise, or, except in an application to the board for accreditation of a device, represent, any device as a motor vehicle pollution control device for use on any used motor vehicle unless that device has been accredited by the board. No person shall sell, offer for sale, advertise, or represent any motor vehicle pollution control device as an accredited device. Any violation of this section is a misdemeanor."

Any apparent violation of the policy or laws will be submitted to the Attorney General of California for such action as he deems advisable.

Executed at Sacramento, California this 12th day of July, 1974.



WILLIAM SIMMONS
Executive Officer

AIR RESOURCES BOARD

709 - 11th STREET
SANTA MONICA 90401

July 12, 1974

- Mr. William Hariton
President
LIFT, INC.
P. O. Box 5445
Beverly Hills, CA 90210

Dear Mr. Hariton:

Enclosed is the original of Executive Order D-24-2 which exempts the "Lift Fuel Efficiency System" distributed by your firm from the prohibitions of Section 27156 of the Vehicle Code for 1974 and older model-year vehicles.

Executive Order D-24-1, which revokes the exemption previously granted to the St. Clair Sales and Distribution, Inc., will continue to remain in effect and prohibit that firm from any further marketing of the Lift Fuel Efficiency System in California.

My issuance of Executive Order D-24-2 is conditioned upon the following factors:

1. It is understood that Lift, Inc. is the successor in interest to the marketing and distribution rights formerly owned by St. Clair Sales and Distribution, Inc.
2. Lift, Inc. will conduct its business in compliance with all California laws, rules, and regulations, including those set forth in Executive Order D-24-2.
3. Lift, Inc. advertising will not mention the Air Resources Board, the initials A R B, this Executive Order, nor any testing or test findings by the Air Resources Board with respect to the Lift Fuel Efficiency System.
4. Lift, Inc. advertising will not contain any misleading or false claims with respect to gas mileage, emissions reductions, engine power, engine and spark plug life, engine oil life, decarbonization, and overall engine maintenance cost unless and until such claims are supported by reliable independent laboratory tests which will be made available to the Air Resources Board for inspection upon request.

5. Lift, Inc. will obey all the terms, conditions, and orders in the consent decree filed by the Sacramento County District Attorney's office with respect to the Lift Fuel Efficiency System.

Sincerely,

A handwritten signature in dark ink, appearing to read 'William Simmons', written in a cursive style.

William Simmons
Executive Officer

Enclosure

cc: Mr. Earl Dubin
Mr. Jeff Marschner, Deputy District Attorney
Mr. James Mikacich, Esq.