Chasten Gold Project Executive Summary

Applicant	Chasten Gold
Project Title	Equity in Motion! California Clean Fleet Equity Initiative (CCFEI)
The Scope and Objectives of the Project	The California Clean Fleet Equity Initiative (CCFEI) is a statewide initiative designed to support the California Air Resources Board (CARB) in implementing the Clean Truck and Bus Voucher Incentive Project (HVIP). The project aims to increase equitable access to zero-emission heavy-duty vehicles and supporting infrastructure throughout California, with a focus on disadvantaged and low-income communities identified through CalEnviroScreen. CCFEI will support outreach, technical assistance, stakeholder coordination, public education, workforce engagement, and activities that reduce barriers to HVIP participation.
Description of the Project	CCFEI will provide statewide implementation support services that help fleets, dealers, manufacturers, community organizations, and stakeholders participate in HVIP. The project includes multilingual outreach materials, technical assistance, public workshops, outreach campaigns, stakeholder engagement, reporting support, and regional partnerships. Special emphasis will be placed on supporting small business fleets and underserved communities that face barriers related to financing, infrastructure planning, and incentive navigation.
Methods to be Employed in Implementing the Project	Chasten Gold will implement the project through a phased statewide approach combining outreach, technical assistance, stakeholder engagement, and administrative coordination. The project will utilize regional outreach coordinators, technical assistance specialists, community-based organizations, multilingual outreach, and public education campaigns. Implementation methods include regional workshops, fleet and dealer education, community outreach campaigns, one-on-one technical assistance for small fleets, multilingual

	materials, public dashboards, workforce development activities, utility coordination support, and stakeholder engagement events. Reporting and expenditure tracking systems will support timely implementation and accountability.
Potential Benefits and Outcomes of the Project	Technologies while improving equitable access to HVIP funding opportunities. CCFEI will reduce barriers for small fleets and disadvantaged communities through technical assistance, public education, and culturally responsive outreach. Expected outcomes include increased HVIP participation, greater adoption of zero-emission vehicles in disadvantaged communities, expanded public awareness of clean transportation technologies, stronger stakeholder collaboration, improved technical assistance access, enhanced workforce awareness, and improved access to multilingual program information.
Major Participants	Major participants may include: California Air Resources Board, Chasten Gold, Community-based organizations throughout California, Fleet operators and small business fleets, Vehicle dealers and manufacturers, Workforce development organizations, Utility and infrastructure partners, Local air districts, Public agencies and educational institutions.
Requested Funding	The requested funding amount is $24,951,508.00.

CSE Project Executive Summary

The Center for Sustainable Energy (CSE), with the Center for Transportation and the Environment (CTE), TRC, Tourmaline Advisors, and Central California Asthma Collaborative (CCAC) as another direct cost (ODC) community engagement support resource, requests $10,822,868 to administer the Clean Off-Road Equipment Voucher Incentive Project (CORE) for the California Air Resources Board (CARB). With 15+ years administering CARB programs, CSE will deliver CORE with disciplined operations, transparent reporting, and equity-centered outreach.

Scope and objectives. CSE will administer CORE across six equipment categories (cargo handling, airport ground support, agricultural, construction, industrial, small off-road) to maximize voucher uptake, ensure 50%+ of funding benefits AB 1550 disadvantaged and low-income communities, deliver GHG and air quality co-benefits, and maintain continuous transparency aligned with CARB's Funding Plan, CCIRTS, and California Climate Investments obligations.

Project flow. CORE starts with a structured kick-off and quarterly governance informing Funding Plan and base voucher determinations. Voucher administration runs in Caret360, CSE's Salesforce-native platform supporting $500M+ in disbursements: intake, review, approval, redemption, QC, and bi-weekly disbursement through Deltek Costpoint. Outreach runs in parallel through dealer training, CBO engagement, and equipment showcases. Data flows from Caret360 to AWS to Tableau public dashboards, CCIRTS, and CARB reporting.

Methods to address execution gaps. CSE mitigates prior-cycle constraints through (1) bi-weekly disbursements with automated QC and zero material audit findings; (2) eligibility tied to demonstrated production capacity, with 30+ specialists processing 18,000+ applications/month at 99% accuracy; (3) Caret360, AWS, and Tableau public dashboards showing voucher pipeline, AB 1550 deployment, equipment-category performance, and returned funds; (4) recurring stakeholder engagement with documented review cycles; (5) a standing Utility Working Group (SCE, PG&E, SDG&E, SMUD) pairing voucher notification with site feasibility screening and interim infrastructure planning; and (6) as a nonmember organization, CSE’s administration of CORE is independent of equipment manufacturers and dealers.

Major participants. CTE ($3.9B portfolio; Port of Oakland EPA Clean Ports subrecipient) supports OEM roadmaps, the Heavy-Duty Three-Year Plan, eligible equipment list, dealer training/QC, and events. TRC/GNA (ACT Expo producer; ThermoKing and Carrier Transicold CORE dealer training) leads outreach, multilingual materials, dealer engagement, paid media, and CBO toolkits. Tourmaline Advisors (SCE Charge Ready Transport; CARB ZANZEFF) leads the Utility Working Group and interim infrastructure planning. CCAC supports community engagement activities as

another direct cost (ODC) resource, including coordination with community-based organizations in disadvantaged communities.

Benefits and outcomes. GHG and criteria pollutant reductions in port, agricultural, and industrial communities; continuous AB 1550 tracking with expanded access for small fleets and DAC/LIC operators; energy cost savings and jobs supported; bi-weekly payments, public dashboard transparency, and audit-ready documentation.

CALSTART Project Executive Summary

CALSTART, in partnership with Tetra Tech and Cal EPIC, proposes to administer the 2026 Clean Off-Road Equipment Voucher Incentive Project (CORE). Our objective is to accelerate the off-road sector's transition to zero-emission technologies through the deployment of CORE funds.

This proposal is grounded in three core pillars that collectively define our approach:

1. Rapid and Reliable Activation of CORE
   Drawing on our existing CORE administration experience and established relationships with users, dealers, and manufacturers, CALSTART is prepared to initiate CORE program operations without delay. Our proven administrative infrastructure and familiarity with CARB incentive programs position us to implement CORE without delay, ensuring immediate accessibility to funding and maximum early impact.

2. Continued Growth of the Zero-Emission Off-Road Market
   Building on CALSTART's successful administration of CORE and complementary off-road incentive programs in prior years, we will leverage our extensive national and international partnerships to strengthen market readiness and expand availability of zero-emission technologies. Through coordinated engagement with manufacturers, dealers, and fleet operators, we will support awareness of emerging products, facilitate information exchange, and help remove persistent market barriers, contributing to sustained growth of the zero-emission off-road equipment ecosystem.

3. Targeted Support for Deployment of Zero-Emission Equipment
   To translate program funding into real world emissions reductions, CALSTART will prioritize hands on support for the deployment of zero-emission off-road equipment across diverse applications and operating environments. This includes close coordination with dealers and manufacturers to streamline delivery timelines, along with targeted outreach and technical assistance for small businesses and disadvantaged communities. By proactively addressing practical deployment challenges, including charging or fueling considerations, workforce readiness, site constraints, and operational integration, CALSTART helps ensure funded equipment is placed into service efficiently. This deployment focused approach supports reliable equipment operation and maximizes long term environmental and economic benefits across California's off-road sector.

CALSTART's overarching objectives are to optimize the use of CORE funds, accelerate the off-road sector's transition toward zero emissions, and support equitable participation across California's diverse off-road sector. Through proactive

stakeholder engagement, targeted training, and deployment focused assistance, we aim to enable widespread adoption and successful operation of zero-emission equipment statewide. These objectives ensure that CORE delivers both near-term emissions reductions and long-term market transformation, while expanding access for equipment owners, operators, and businesses of all sizes.

To carry out this work and achieve these objectives, CALSTART requests administrative funding totaling $13,999,336. These resources will support program implementation, responsive stakeholder support, and rigorous accountability throughout CORE implementation, while ensuring program stability and continuity. This stability allows CORE to operate predictably for program participants and supports continuous improvement over the life of the program. This funding level reflects the scale, complexity, and growing demand of the program, while ensuring continued transparency, compliance, and performance.

With CALSTART's demonstrated track record, collaborative approach, and mission driven commitment to clean transportation, we are uniquely positioned to continue administering CORE and working with CARB on increasing the off-road market momentum in 2026 and beyond. In partnership with Tetra Tech and Cal EPIC, we offer an integrated administrator team that combines market leadership, operational rigor, and community rooted engagement with active market development and deployment focused support, we ensure CORE funds translate quickly into deployed equipment and real emissions reductions. This approach allows us to manage high demand, adapt to evolving market conditions, and maintain program integrity at scale, helping CARB advance a cleaner, healthier, and more sustainable future for California's off-road sector.