

December 22, 2025

Dear Sir or Madam:

I am writing to notify you that the California Air Resources Board (CARB) is collecting data for the 2025 Technical Assessment (Tech Assessment) for Personal Fragrance Products (PFPs). If your company is listed on the label of a PFP with less than or equal to 10% fragrance sold in California, you are considered the "Responsible Party." Responsible parties must provide all the information listed in Section 94513 (i) of the Consumer Products Regulation (title 17, California Code of Regulations, sections 94507–94517) for any PFPs that were sold, supplied, offered for sale, or manufactured for sale in California during calendar year 2025. The information must be submitted by **March 31, 2026**.

In 2021, CARB amended the Consumer Products Regulation to lower the volatile organic compound (VOC) standard for non-aerosol PFPs that contain 7% or less fragrance, with an initial VOC standard of 70% instead of the previous 75%. By January 1, 2031, non-aerosol PFPs that contain 10% or less fragrance must meet a 50% VOC standard. CARB will also require aerosol PFPs made on or after January 1, 2031, to meet the 50% VOC standard. CARB is conducting the 2025 PFP Tech Assessment to evaluate whether manufacturers can continue to meet the 50% VOC standard using current or new technology.

Responsible parties must submit data using the Personal Fragrance Products Reporting Tool (PFP-RT). Instructions, a sample table of contents for written reports, and other materials for the 2025 PFP Tech Assessment will be posted on the [2025 PFP Tech Assessment webpage](https://ww2.arb.ca.gov/our-work/programs/consumer-products-program/product-reporting/2025-personal-fragrance-products) (<https://ww2.arb.ca.gov/our-work/programs/consumer-products-program/product-reporting/2025-personal-fragrance-products>) as soon as they become available. If you do not create your own product formulas, you must enter accurate contact information for your formulator(s) in the PFP-RT. This allows CARB staff to send them the Personal Fragrance Products Reporting Tool for Formulators (PFP-RTF) so they can provide the required ingredient, and research and development data.

In addition to reporting products in the PFP-RT and PFP-RTF, responsible parties must submit product labels and a written update describing any research and development work done to meet the 50% VOC standard by weight. Criteria for the written update can be found in Section 94513(i)(B). To send your completed PFP-RT, PFP-RTF, and any supporting data or research for the 2025 PFP Tech Assessment, email [csmrprod@arb.ca.gov](mailto:csmrprod@arb.ca.gov) and request for a Kiteworks submission link. Use the subject line: **"Kiteworks Link for 2025 PFP Tech Assessment."**

You can find the full Consumer Products Regulation on CARB's website: [Consumer Products Regulation](https://ww2.arb.ca.gov/our-work/programs/consumer-products-program/current-regulations) (<https://ww2.arb.ca.gov/our-work/programs/consumer-products-program/current-regulations>).

To stay informed about upcoming activities related to consumer products, sign up for email updates through CARB's [Consumer Products List Serve](https://ww2.arb.ca.gov/subscribe-consumer-products-program-bulletin) (<https://ww2.arb.ca.gov/subscribe-consumer-products-program-bulletin>).

Thank you for your continued progress toward meeting the 50% by weight VOC standard. We appreciate your cooperation, effort, resources, and commitment in completing this technical assessment.

If you have any questions concerning completion of the 2025 PFP Tech Assessment or know of more companies that should receive this information, please email Consumer Products Help at [csmrprod@arb.ca.gov](mailto:csmrprod@arb.ca.gov).

Sincerely,

A handwritten signature in blue ink, appearing to read 'Ravi Ramalingam', with a stylized, flowing script.

Ravi Ramalingam, Chief  
Consumer Products and Air Quality Assessment Branch  
Air Quality Planning and Science Division

cc: Mr. Moslem Hossein Mardi, Manager  
Implementation Section

Mr. Austin Henry  
Air Resources Engineer  
Implementation Section

Ms. Lucina Negrete  
Air Pollution Specialist  
Implementation Section