



Drive Forward Initiative

October 21, 2025

Executive Order N-27-25: California Continues Forward



Reaffirms commitment to deploying ZEVs



Update state purchasing requirements to prioritize manufacturers aligned with state emissions goals



Assess additional actions to advance ZEV adoption



Develop new regulations to reduce GHG, criteria, and toxic pollutants



ZEV Forward

- Assess additional actions to advance ZEV adoption



Discussion Pulse Points

Affordability

"solid commitment to incentives"



"work with local [funding] programs"



"maximize [funding] for those who need it most"

Infrastructure

"expand charging infrastructure in frontline communities"



"reliable charging stations along key freight corridors"



"make permitting easier"

ZEV Market

[ZEVs] "are rapidly picking up pace"

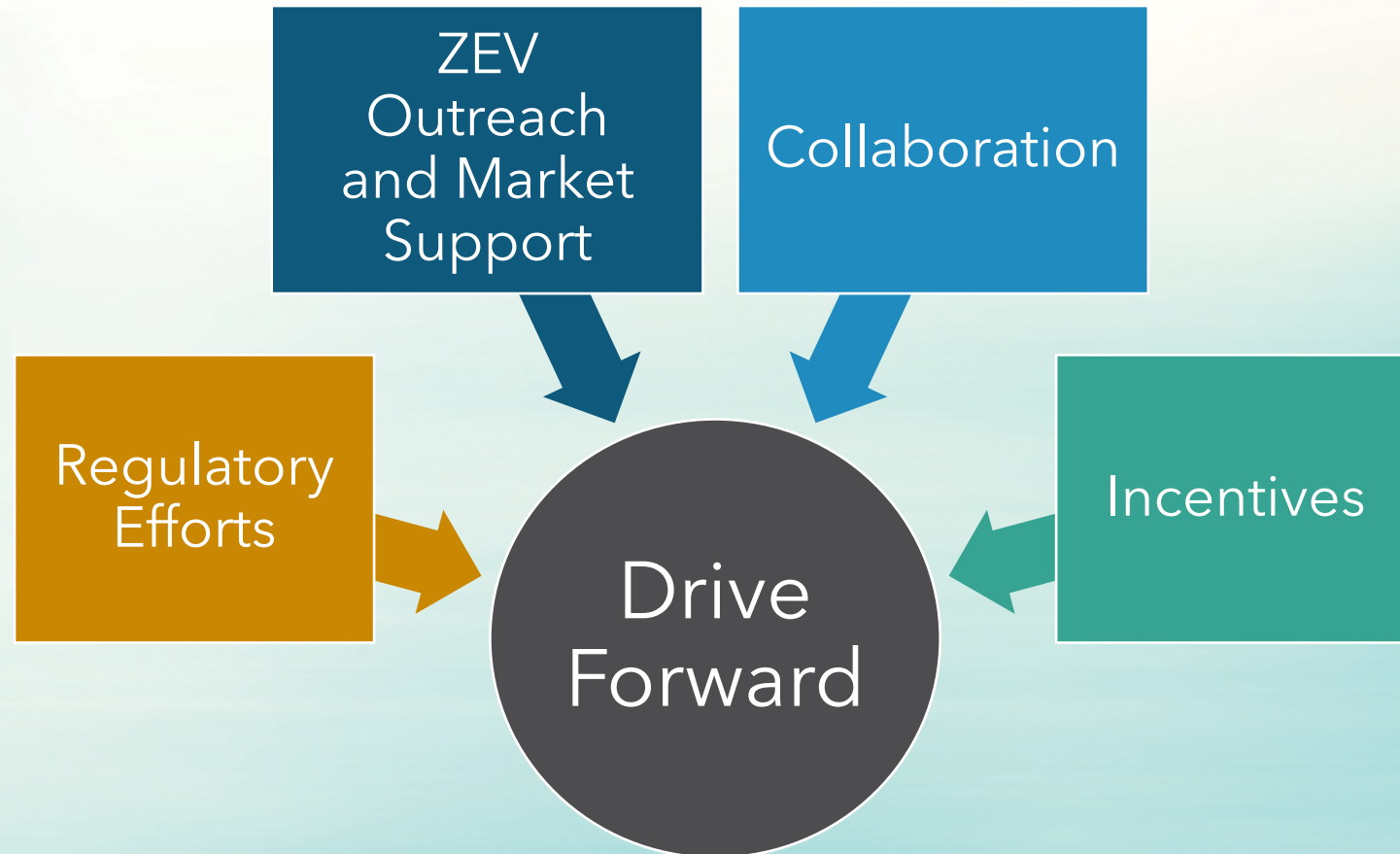


"consider the secondary market"



[support] "the coalition of the willing"

Drive Forward Initiative



Drive Forward: Timeline through Early 2026

Drive Forward: Light-Duty Vehicle Standards Workshop
October 21, 2025
• Kickoff for 2027 Rulemaking

Drive Forward: Heavy-Duty Vehicle Standards and Strategies Workshop
Early December 2025

Drive Forward: Incentives Workshop
November 13, 2025

Continued Development on Vehicle Standards and Strategies
2026 and Beyond
• Q2 Light-Duty and Heavy-Duty Workshops



Drive Forward: Incentives Workshop

November 13, 2025

Goal: Facilitate discussion on the next phase of incentives policies and funding needs

Topics will include:

- Status of current incentive programs
- Successes, challenges, and lessons learned
- Funding needs and strengthening collaboration

Participants can join the hybrid workshop:

- In person: CalEPA Headquarters, Sacramento
- Online: via Zoom

More information and the online registration link can be found in the workshop notice

- <https://ww2.arb.ca.gov/events/workshop-drive-forward-incentives>



Drive Forward: Heavy-Duty Vehicle Standards and Strategies Workshop

Early December 2025

Goal: Begin collaboration in developing regulatory strategies for achieving statewide emission reduction targets

Topics will include:

- Background on need for emissions reductions
- Manufacturer standards
- Fleet regulations
- Other strategies

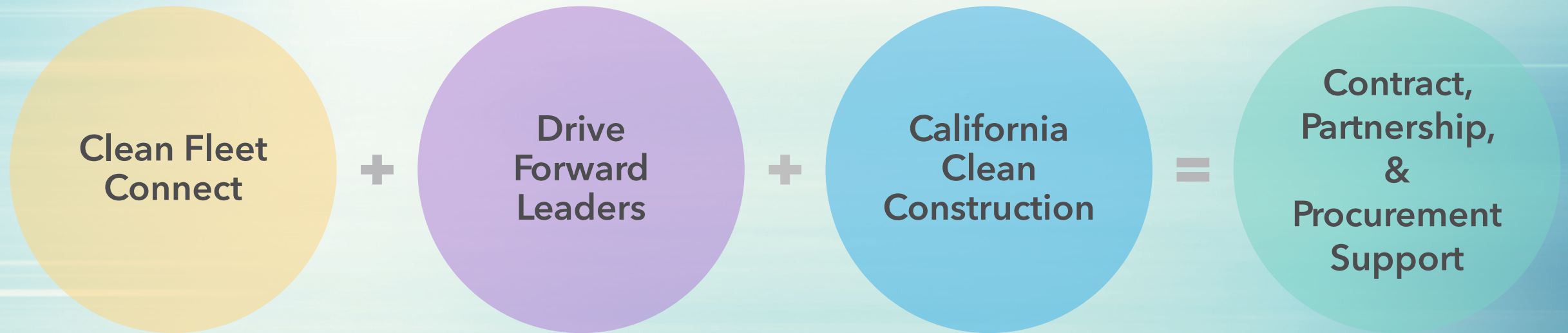
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Encouraging Zero-Emission Technologies

Explore opportunities to connect voluntary programs to State and local government procurement and contract practices



Drive Forward: Outreach and Community Engagement

- Expanding dialogue sessions that are used to shape programs
- Provide guidance to navigate regulatory efforts
- Support for rural and tribal communities
- Engaging communities on their terms
- Building trust and lasting partnerships

