

2023 Consumer and Commercial Products Survey Webinar Announcement

On September 8, 2025, at 10 a.m. PST the California Air Resources Board's (CARB's) Consumer Products Program will hold a webinar to present the current status of the 2023 Consumer and Commercial Products Survey (2023 Survey) launched on December 3, 2024.

Scope of the 2023 Survey

The 2023 Survey covers 37 consumer product categories, including product categories that have not been regulated to date, but also categories already regulated by the California Consumer Products Regulations. The list of 37 consumer product categories covered by the 2023 Survey is posted at:

[Survey Categories - 2023 Consumer and Commercial Products Survey | California Air Resources Board.](#)

The intent of the 2023 Survey is to collect sales and chemical formulation data on these 37 product categories of consumer and commercial products used by households and institutions (such as commercial, service, and governmental establishments), and also products used by industrial entities for the maintenance or operation of their facilities. Reportable under this survey are products sold or supplied for use in California during calendar year 2023.

A series of webinars were held in support of the 2023 Survey, starting with a webinar presentation on October 29, 2024, where CARB staff described the rationale for selection of the categories covered by the survey. These webinars and presentation recordings are available at [Webinars & Materials](#)

2023 Reporting Deadlines

The 2023 Survey had a deadline of January 14, 2025, for Responsible Parties (RP) reporting products prepared by external Formulators (FO) to submit Product Formulator Contact Information to CARB. The 2023 Survey had an April 8, 2025, deadline for all completed survey submittals to CARB.

Current Status of the 2023 Survey

CARB is grateful to all the RPs and FMs that participated in the 2023 Survey. CARB staff have been actively processing the submittals, which are undergoing a thorough multi-stage quality assurance and quality control (QA/QC) process that includes:

1. Initial resolution of issues preventing data incorporation into the 2023 Survey database.

2. Coordination of FO submittals.
3. Product label review for correctness of product categorization and California sales by reporting parties, and accuracy of product form, density, and multipack information.
4. Chemical ingredients QA/QC to verify and speciate reported chemical ingredients not matching those already included in the survey reporting tool.

2023 Survey Market Coverage

CARB staff are also tracking the market coverage of the 2023 Survey as part of the ongoing QA/QC and are using several metrics to assess the extent of participation in each of the 37 categories compared to the last comprehensive 3-Year survey for these categories. The comparative analysis of market coverage is currently focused on the number of reporting companies for each of the 37 categories in the 2023 Survey relative to those in the 3-Year survey. CARB staff have identified approximately 600 unique companies that previously reported products in the last comprehensive 3-Year survey that did not report in the 2023 Survey for the same 37 product categories. CARB staff has documented a current online presence for these nearly 600 non-reporting companies. A comprehensive list of the names of these 600 non-reporting companies, as well as category-specific lists for each of the 37 survey product categories, is posted on the [Survey Webpage](#).

This list will be periodically updated as new information becomes available.

2023 Survey Reporting Deadline Extension

In an effort to increase market coverage through additional reporting, CARB's Consumer Products Program is hereby announcing an extension of the 2023 Survey reporting deadline to September 22, 2025.

For ease of reporting in the 2023 Survey, CARB staff remind RPs that interactive electronic reporting is available. All reported data will be treated as confidential. The 2023 Survey documents, as well as CPRT and survey instructions, are available for viewing and download at the link below:

[2023 Consumer and Commercial Products Survey Consumer Products Reporting Tool \(CPRT\)](#)

Impact of Non-Responding Parties

The data collected from the 2023 Survey will support the update of the Consumer Products Inventory for each of the 37 product categories surveyed. The updated

category inventory will be used for future planning and attainment modeling, and more immediately as part of the regulatory inventory for the analysis, assessment and selection of potential category regulatory strategies for a 2027 CARB regulatory amendment. Critical parameters in category inventory updates derived from the 2023 Survey data include product category sales, and category distributions of product volatile organic compound (VOC) content and reactivity. Upon completion of the 2023 Survey, CARB will publish a survey data summary and subsequently the survey data will be used as the foundation of the technical and economic feasibility analyses that will be conducted for the development of the 2027 regulatory proposals for selected product categories. The 2023 Survey data will be used to assess the technical and economic feasibility of potential category strategies and to estimate their VOC and ozone forming potential (OFP) reductions. An extensive public process will be conducted by CARB where potential regulatory proposals and strategies will be discussed with stakeholders through a substantive, collaborative public process before Board action in 2027.

Failure to participate in the 2023 Survey will not exclude non-participant parties from compliance with new regulatory standards. However, failure to participate in the 2023 Survey will signify a self-exclusion of non-participant parties from informing the update of the category regulatory inventories that will be used for the analysis, assessment and selection of potential category regulatory strategies for a 2027 CARB regulatory amendment. Specifically, the absence of 2023 Survey data from non-participating companies will exclude their consideration in the technical and economic feasibility analyses that will be conducted for the development of the 2027 regulatory proposals for selected product categories.

For 2023 Survey categories with apparent market coverage shortfalls due to persistent underreporting, CARB staff will employ well-established statistical survey methods to address these shortfalls.

2023 Survey Status Webinar

On September 8, 2025, at 10 a.m. PST CARB Consumer Products Program staff will hold a webinar to discuss the current status of the 2023 Survey data QA/QC, share observations on companies that previously reported in the last 3-Year survey but have not done so for the 2023 Survey, address questions or requests for help in responding before the survey extension deadline of September 22, 2025, discuss the implications of non-reporting for companies that may still not report by the extended deadline, outline plans for releasing the 2023 Survey data summary, and explain how CARB staff may address any persistent non-respondents that impact category coverage.

CARB staff will welcome stakeholder input at the webinar and thereafter on their qualitative understanding of changes in their categories of activity since the last comprehensive 3-Year survey that included the 37 categories in the 2023 Survey. Stakeholder qualitative input will be solicited about overall category change in the count of companies (reflecting general acquisition, consolidation or closure trends) and sales (particularly changes in sales associated with lingering post Covid impacts).

For RPs that have not yet reported, we are providing the opportunity to email the [2023 Consumer Products Survey's help box](#) to request a one-on-one session with CARB staff. CARB staff will assist with the survey submittal process and answer any questions RPs may have for their individual submittal. For any requests of this nature, please include the subject line "**Live Reporting Help**" and a phone number or Microsoft Teams email for staff to set up a call.