



May 29, 2025

DATA WITH PURPOSE: The State of Corporate Sustainability Disclosure





Welcome!



- The Open for Good Initiative at UCLA
 - We provide transparent insight into the state of corporate sustainability disclosure among S&P500 companies.
 - Sustainability metrics, such as GHG emissions, are critical because what gets measured gets managed.
 - Transparent data is essential for informing decisions by stakeholders, including employees, investors, and consumers.
- Data and Analysis
 - We use publicly available data, including sustainability reports and regulatory filings.
- Mission and Impact
 - We aim to provide actionable insight into sustainability trends.
 - We highlight areas for improvement to drive more effective corporate transparency.
- ends.



Magali Delmas Professor and Faculty Director



The Team



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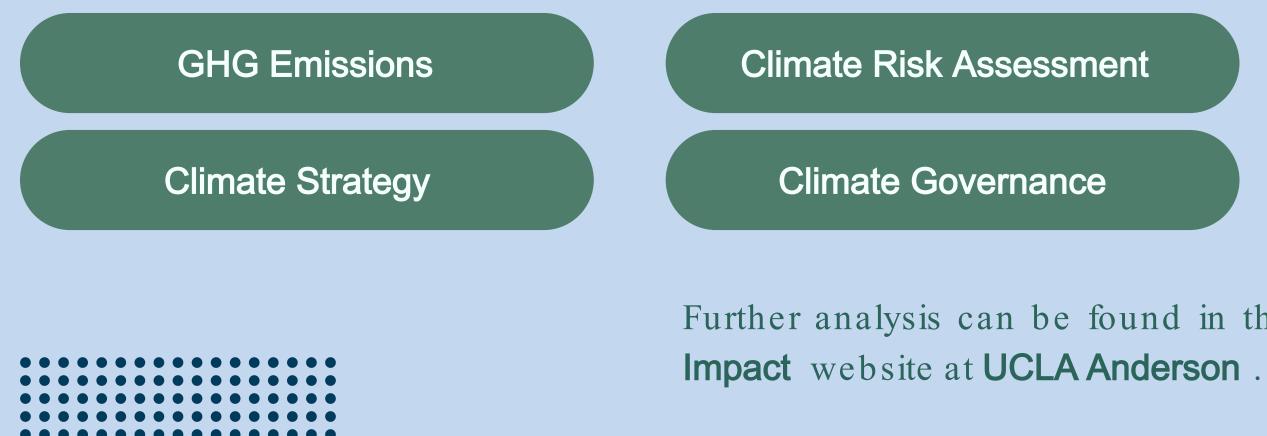


Xueshan (Kevin) Peng MSBA Student UCLA Anderson



What We Analyzed

Last week, we launched our 2025 State of Corporate Sustainability **Disclosure** report (third annual). This year, we focused our analysis of the **S&P500** on the following topics:





Further analysis can be found in the report on the **Center for**



2025 Report: Key Metrics

| Climate | Risk Analysis | Stra |
|--|--|--|
| Scope 1, 2, and 3 emissions Carbon reduction goals Operational and strategic targets | Task Force on Climate Related Disclosure (TCFD) Climate risk identification (physical and transition) | Implementation Adaptation Engagements Suppliers, Policymake Association Climate transit planning |

You can find more information about the non-bolded metrics in our full report.

ategy

on strategy n and mitigation

- strategy
- , Customers,
- kers, & Industry
- ons
- ition financial

Governance

- Governance structure for managing climate
- Board member
 competencies

2025 Report: Data Collection

| Data Sources | Metrics |
|------------------------|-------------------------------|
| Sustainability Reports | GHG Emissions & Risk Analysis |
| Transition Plans | Climate Strategy & Governance |
| Proxy Statements | Board-level Competencies |

Quantitative metrics, (e.g., GHG emissions) were taken directly from public documents and filings. For each qualitative metric (e.g., renewable energy strategy), companies received a score of "0" if they did not disclose responsive information, "1" if they fully disclosed the relevant information, and "0.5" if they partially disclosed it. Following data collection, we ensured precision through cross-verification by a second team member for each entry.

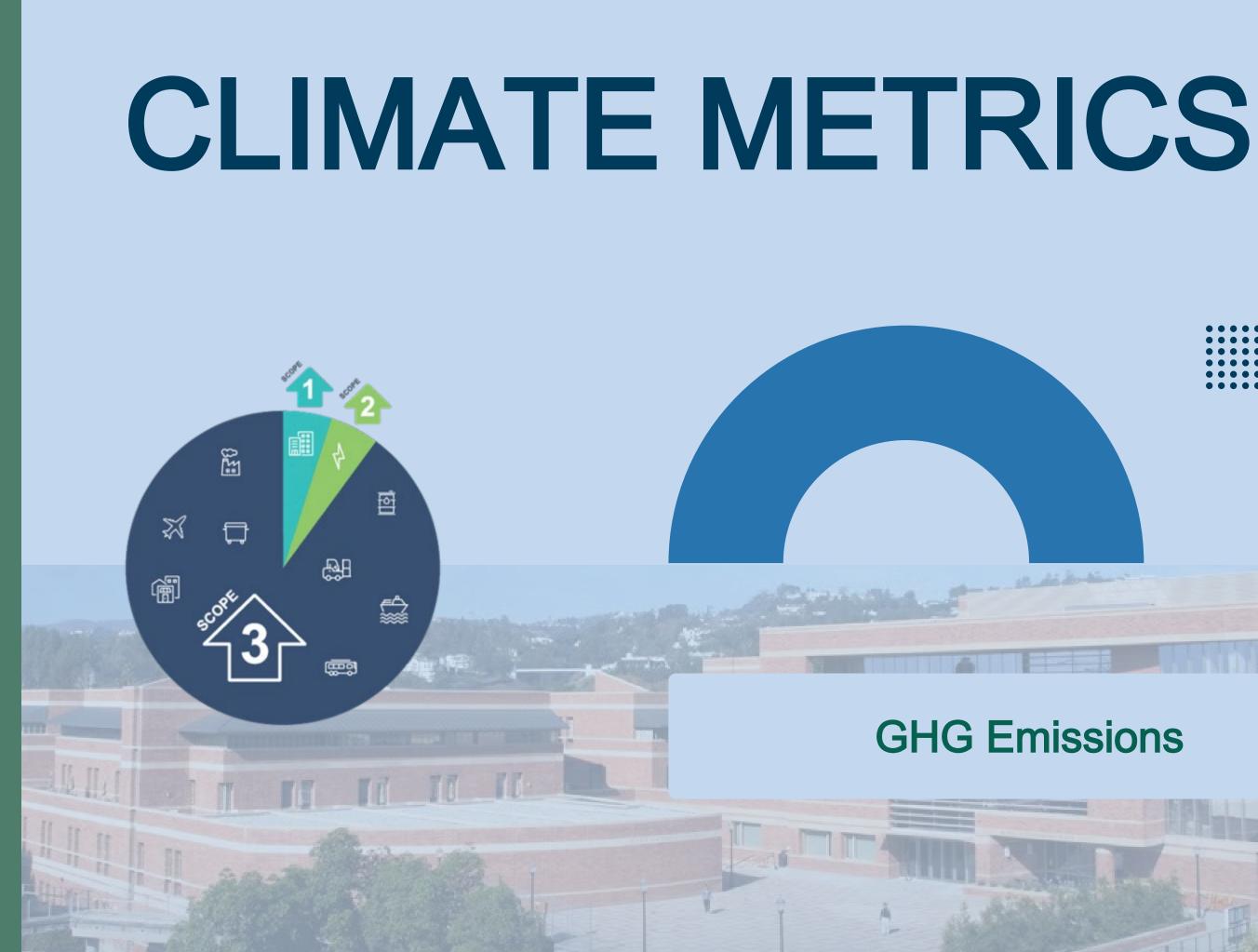
Our report utilized 2023 data because, at the time of collection, companies had not yet reported their 2024 data. Companies frequently report the year after (e.g. most 2023 data was reported by the end of Q2 of 2024).



Manual

Manual

ChatGPT-40 mini

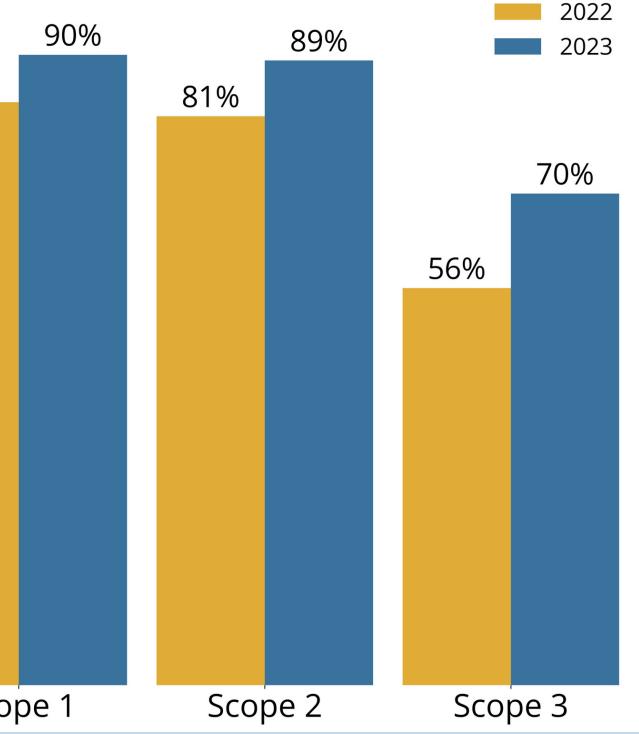


GHG Emissions

GHG Emissions

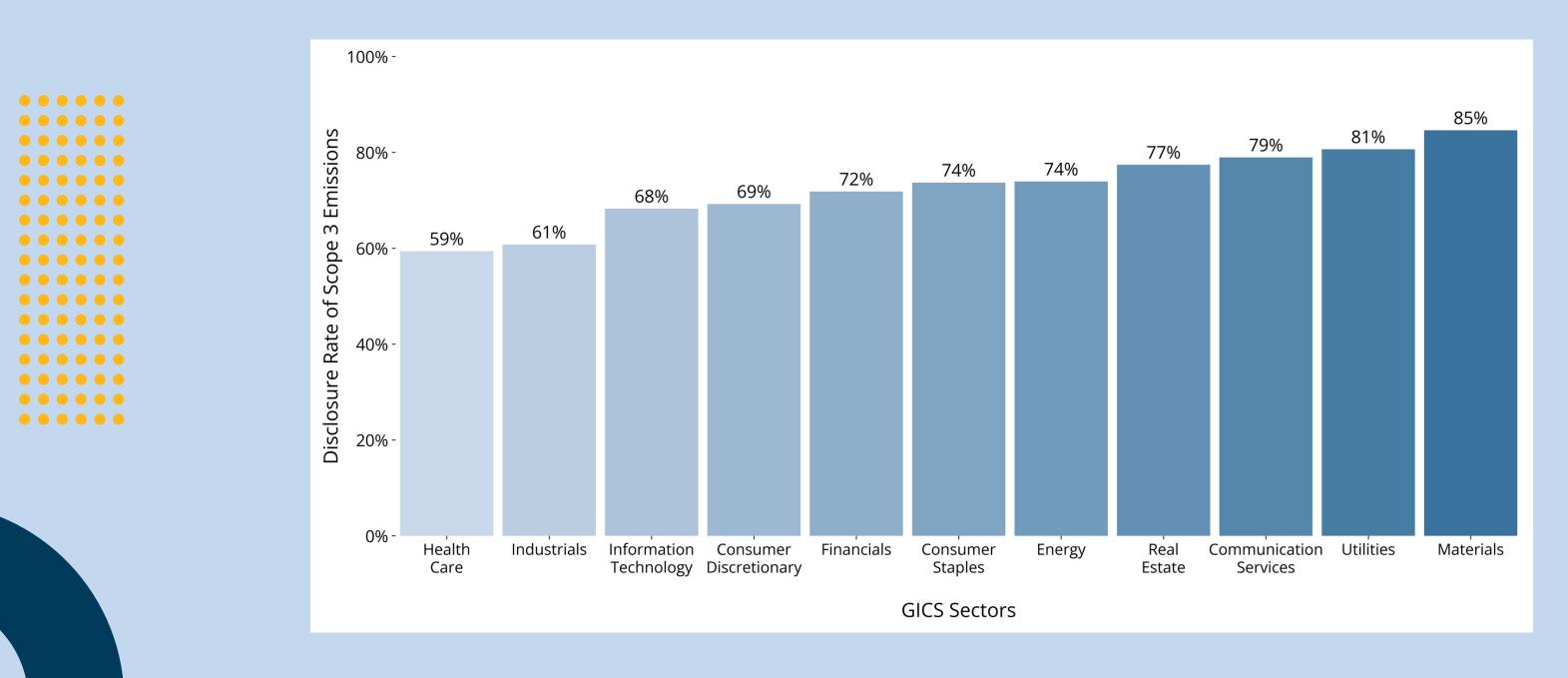
- The S&P 500 showed increased disclosure across Scope 1, 2, and 3 between the 2022 and 2023 reporting years
 - Largest increase in Scope 3 disclosure
- CA SB 253 requires reporting entities to annually disclose Scope 1 and 2 emissions, starting in 2026, and their Scope 3 emissions starting in 2027.

| | 100%- | |
|-----------------|-------|-----|
| | 80%- | 83% |
| | 00%0° | |
| Rate | 60%- | |
| Disclosure Rate | | |
| Disc | 40%- | |
| | 20%- | |
| | | |
| | 0%- | Sco |



Scope 3 Emissions

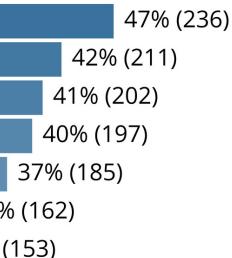
Even though increased disclosure of Scope 3 emissions is promising start - we still see a large disparity across sectors. This is an issue because Scope 3 emissions can represent 70% or more of a company's total emissions footprint.



Scope 3 Emissions by Category

Only about 50% of companies provide a categorical inventory of their Scope 3 emissions. Business Travel is the most commonly disclosed category; however, it only makes up 12.5% of total reported Scope 3 emissions.

| Business Travel | - | | | | | | | | | |
|--|--|---------|----------|----------------|-------|--|--|--|--|--|
| Purchased Goods and Services | - | | | | | | | | | |
| Fuel and Energy Related Activities | - | | | | | | | | | |
| Employee Commuting | Employee Commuting - | | | | | | | | | |
| Waste Generated During Operations | - | | | | | | | | | |
| Capital Goods | Capital Goods - | | | | | | | | | |
| Upstream Transportation and Distribution | Upstream Transportation and Distribution - Use of Sold Products - | | | | | | | | | |
| Capital Goods Capital Goods Upstream Transportation and Distribution Use of Sold Products End-of-Life Treatment of Sold Products Upstream Leased Assets | | | | | | | | | | |
| မ္က End-of-Life Treatment of Sold Products | End-of-Life Treatment of Sold Products - | | | | | | | | | |
| Upstream Leased Assets | Upstream Leased Assets - | | | | | | | | | |
| Downstream Transportation and Distribution | - | | 16% (78 | 3) | | | | | | |
| Investments - | - | | 13% (66) | | | | | | | |
| Downstream Leased Assets | - | 1 | 2% (58) | | | | | | | |
| Processing of Sold Products | - | 4% (21) | | | | | | | | |
| Franchises - | - | 3% (17) | | | | | | | | |
| 0 | % | 10% | 20% | 30% Disclos | ure F | | | | | |
| | | | | | | | | | | |



*213 companies are not disclosing any of the 15 categories in Scope 3 (43% of S&P 500 companies)

40% 50% 60% 70% 80% Rate (Total: 497)



Scope 3 Emissions: A Complete Inventory

Comcast Corporation (CCZ) discloses an example of a complete Scope 3 inventory.

Though they are not the only company to do this, it is **not very common in the S&P 500**.

Even though **Downstream Leased Assets** remain an **underreported category overall** it is essential for a company like Comcast to be aware of their Category 13 emissions.

Scope 3 Category 1. Purchased goods and services 2. Capital goods 3. Fuel- and energy-related activities 4. Upstream transportation and distribution 5. Waste generated in operations 6. Business travel 7. Employee commuting 8. Upstream leased assets 9. Downstream transportation and distribution 10. Processing of sold products 11. Use of sold products 12. End-of-life treatment of sold products 13. Downstream leased assets 14. Franchises 15. Investments Total

| Emissions (MT CO2e) | Percentage of Total Scope 3 Emissions |
|---|--|
| 3,466,000 | 32% |
| 1,802,000 | 17% |
| 386,000 | 4% |
| 273,000 | 3% |
| 21,000 | 0.2% |
| 173,000 | 2% |
| 198,000 | 2% |
| 58,000 | 0.5% |
| 1,000 | <0.2% |
| 0 | 0% |
| 177,000 | 2% |
| 17,000 | 0.2% |
| 4,218,000 | 39% |
| Not reported, as this category is not significant | N/A |
| Not reported, as this category is not significant | N/A |
| 10,790,000 | 100% |

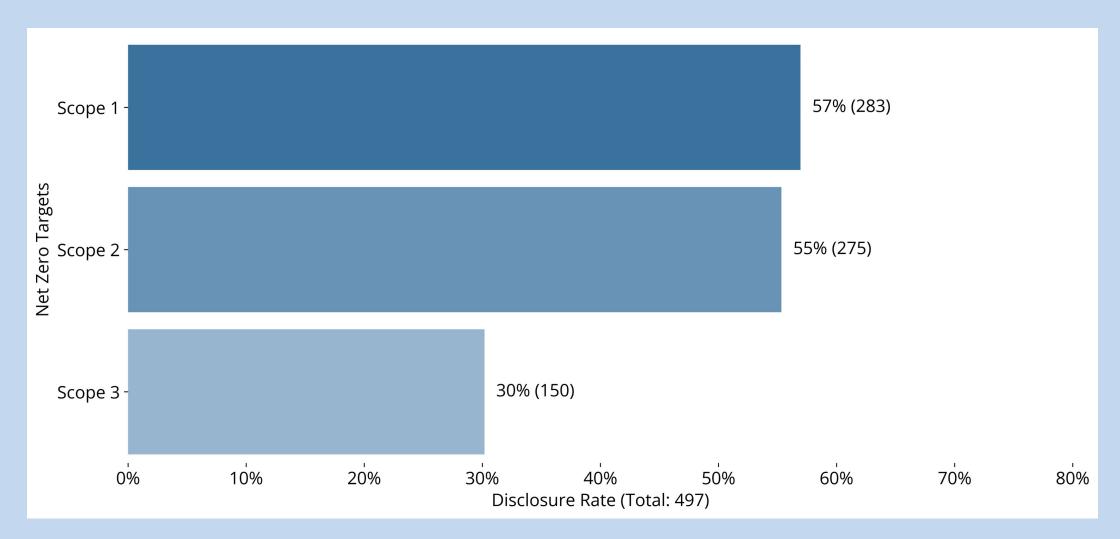


- 30%)
- beyond



Interim Targets

Only 44% of S&P 500 companies disclosed at least one interim target in 2023



Net-Zero Targets

• Growing commitment to Net -Zero between 2022 and 2023, especially for Scope 3 emissions (24% to

Targets range from pre-2025 (achieved) to 2045 and





- Scope 1, 2, and 3 emission disclosures have improved, but the lack of standardization still makes this data hard to use for action.
 - Long term Net -Zero targets have remained in place but with little details on interim steps.

Climate Metrics Summary



RISK ANALYSIS



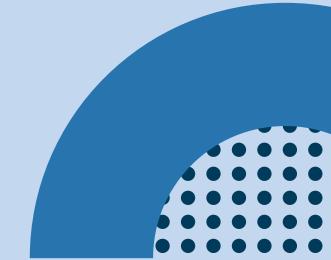
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Taskforce on Climate -Related Financial Disclosures (TCFD), Physical & Transition Risks

Understanding Climate Risks

- Physical Risks: Potential financial losses from direct physical impacts of climate change such as:
 - **Chronic physical risks**: level rise, extreme heat, and increased frequency and severity of weatherevents
 - Acute physical risks: flood, drought, wild fire, hurricane, cyclone, and tornado
- **Transition Risks:** Financial and operational risks due to shifting to a low-carbon economy, such as:
 - Policy changes
 - Technological disruptions
 - Market shifts
 - Evolving stakeholder expectations 0

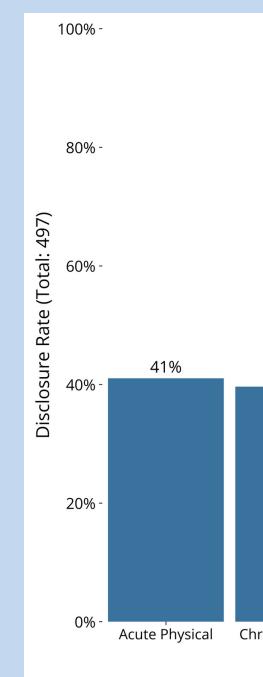




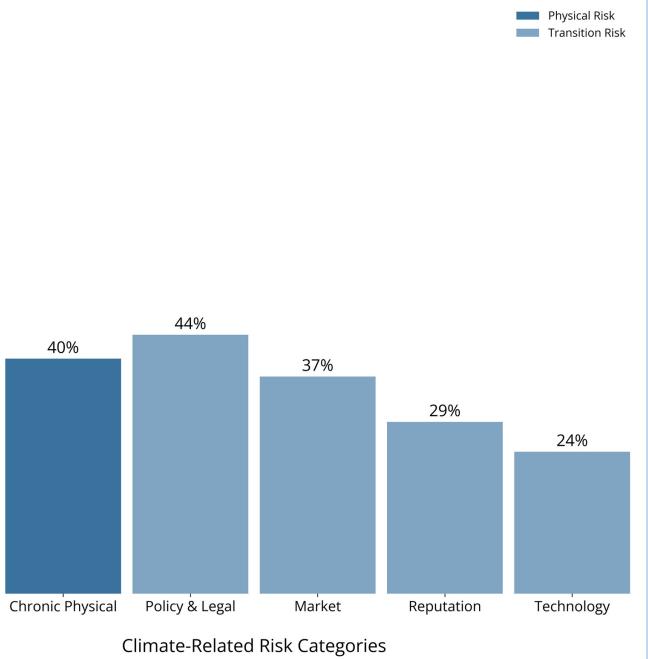
Climate -Related Risks

- We observed a range of disclosure of climate -related risks amongst S&P 500 firms
 - 69.5% of S&P 500 firms disclose in line with TCFD*
- CA SB 261 requires reporting entities to biennially publish a report on climate related financial risks and measures adopted to reduce and adapt to climate related financial risk starting in 2026



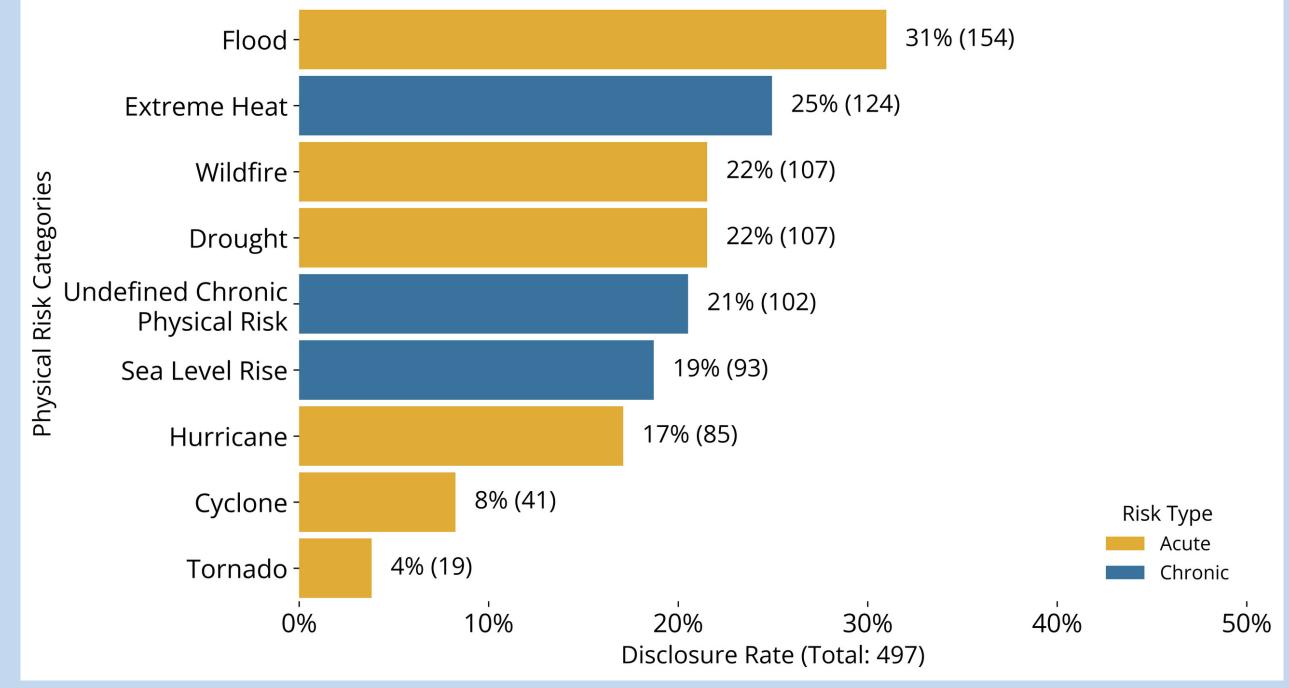




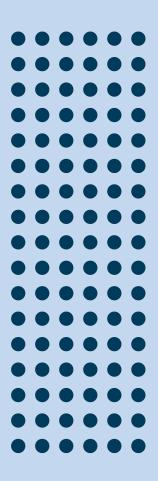


Physical Risks

We observed relatively low disclosure rates of specific physical risks.







CLIMATE STRATEGY



Transition Planning, Mitigation & Adaptation Strategies

Climate Transition Plans

A climate transition plan is part of an organization's overall strategy that maps targets, actions, and allocation of resources to its transition to a lower-carbon economy. A good transition plan includes the following elements:

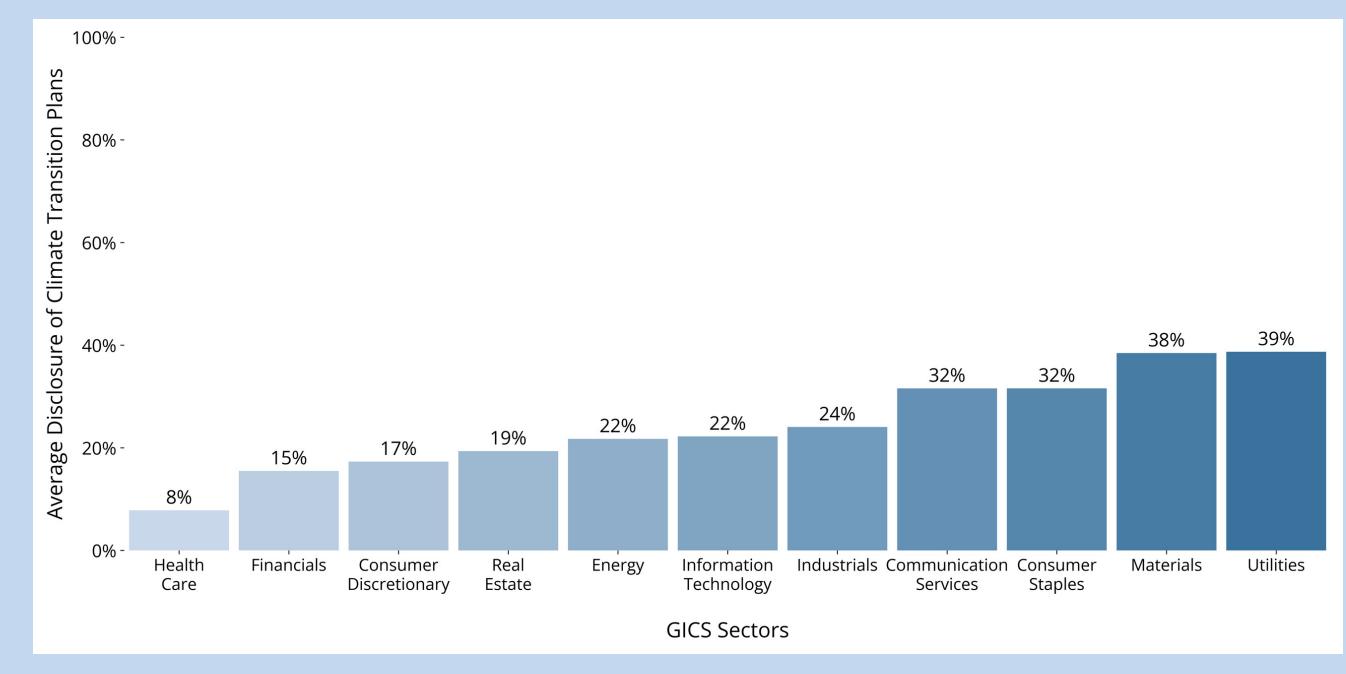


Collaboration with external stakeholders, such as suppliers

Oversight, responsibility, and competencies

Climate Transition Plans

Overall, 24% of S&P 500 companies publicly disclose a climate transition plan. Some high sectors, such as Energy and Industrials, fall short on this disclosure.



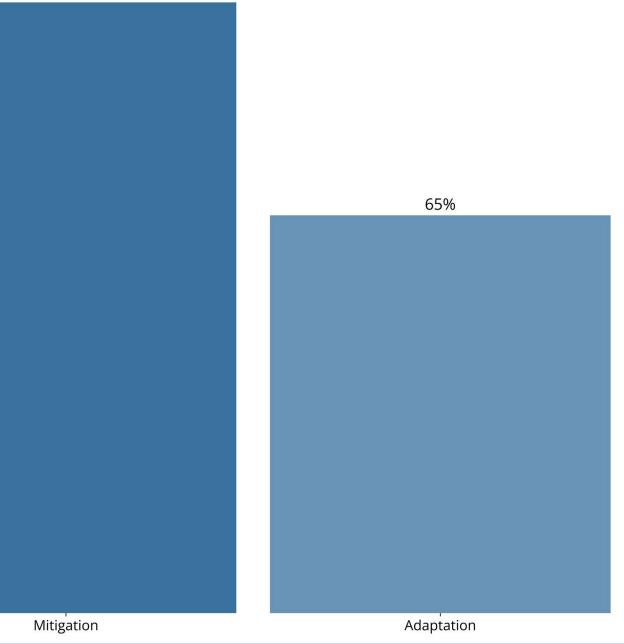
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Climate Strategy

| . Ctark contract between disclosed | 100% - | |
|--|--------------------|--|
| Stark contrast between disclosed | | |
| adaptation and mitigation strategies in | | |
| Climate Transition Plans | 80% - | |
| Mitigation includes: | | |
| Renewable energy | Rate - %09 | |
| Climate tech/solutions | ure Ra | |
| Stop fossil fuel exploration/use | Disclosure | |
| Phase out fossil fuel use | □ _{40%} - | |
| Decommission fossil fuel assets | | |
| Adaptation includes preventative | 20% - | |
| measures related to infrastructure , | | |
| nature, institutions, and behaviors | 0% - | |
| | | |



100%



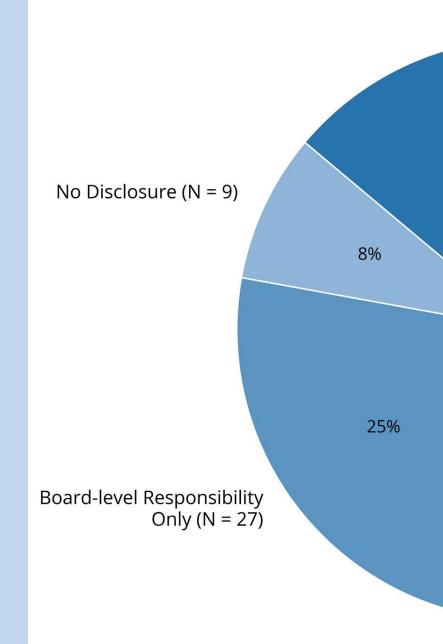




Structure & Competencies

Governance of Climate Strategy

- Refers to the structure, roles, and responsibilities within a company that ensure climaterelated strategies are developed, implemented, and monitored
- This highlights the prevalence of board-level oversight regarding a company's climate transition

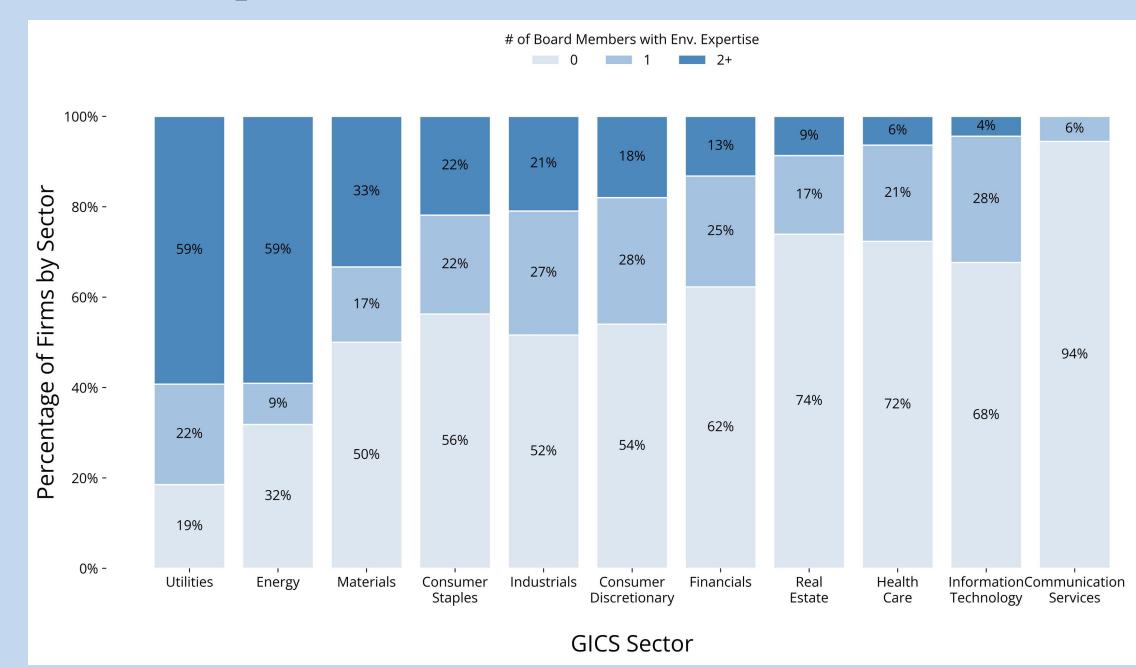




Board- and Management-level Responsibility (N = 73)

67%

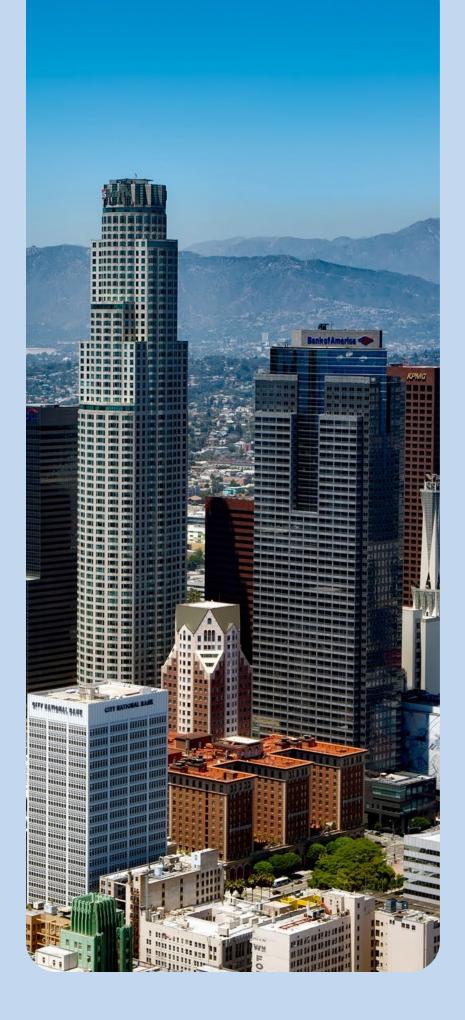
Board -Level Environmental Competencies



Our data indicate that in 2023, 4,644 individuals served as directors on S&P 500 corporate boards. On average, only 7% of board members were identified as having environmental competencies.

Environmental competencies can include education or expertise in the following areas:

- sustainability or environmental sustainability
- environmental policy implementation
- sustainable innovation
- environmental projects and experience
- ESG or ESG matters
- climate change
- climate change and emissions oversight
- environmental and energy policy
- renewables or renewable energy



Key Takeaways • Disclosure rates of Scope 1, 2, and 3 emissions are improving, in

- time for SB253.
- The majority of firms align with **TCFD**, but disclose climate-related risks at a lower rate. This is important for SB261.
- Governance of climate is mostly at the **board level** but there still lacks environmental competencies .
- There is some emergence of climate transition planning, however companies may still lack integrated strategies for achieving their long-term targets.
- Climate disclosure overall remains opaque, calling into question data quality and leading to the need to standardized disclosures.

THANK YOU

Check out our website! -->



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Stay in touch!