



## California Air Resources Board

### Clean Transportation Equity Incentives Symposium

**Thursday, April 10, 2025, 9:00 a.m.- 5:00 p.m. (PST)**

***Hilton Doubletree Hotel (120 S Los Angeles St, Los Angeles, CA 90012)***

***[Please Register Here.](#) For more details, visit the [Symposium Website.](#)***

#### **Agenda**

<b>Time</b>	<b>Event</b>	<b>Location</b>
8:30 a.m. - 9:00 a.m.	<b>Arrival and Sign-in (Coffee and Snacks)</b>	<i>Foyer of Golden State Ballroom</i>
9:00 a.m. - 9:30 a.m.  <a href="#">Zoom Link to Keynote</a>	<b>Welcome and Keynote Address</b>  Diane Takvorian, California Air Resources Board (CARB) Board Member and former Executive Director and co-founder of Environmental Health Coalition	<i>Golden State Ballroom</i>
9:30 a.m. - 10:40 a.m.  <a href="#">Zoom Link to Panel Session #1</a>	<b>Panel Session #1</b>  Cal-Integrated Travel Planning (Cal-ITP): Rethinking consumer incentives to enable the next phase of the sustainable transportation transition <ul style="list-style-type: none"> <li>• Gia Vacin, Governor's Office of Business and Economic Development</li> <li>• Gillian Gillet, Caltrans</li> <li>• Lisa Macumber, CARB</li> <li>• Moderated by Annalise Czerny, Rebel Group</li> </ul>	<i>Golden State Ballroom</i>
10:40 a.m. - 11:00 a.m.	<b>Break and Networking</b>	<i>Foyer of Golden State Ballroom</i>

<b>Time</b>	<b>Event</b>	<b>Location</b>
11:00 a.m. – 12:10 p.m.	<b>A.M. Breakout Sessions</b>	
<a href="#">Zoom Link to Breakout 1 (A.M.)</a>	<p>1. Overcoming Challenges in Zero Emission Vehicle (ZEV) Workforce Development  <i>Hear from practitioners in the ZEV workforce space about innovative solutions and strategies they have pushed forward in their work.</i></p> <ul style="list-style-type: none"> <li>• George Suarez, Aura Planning</li> <li>• Scott Butckovitz, Community Housing Development Corporation</li> <li>• Brett Zeuner, Foundation for California Community Colleges</li> <li>• Jannet Malig, Cerritos College</li> </ul> <p>Moderated by Michael Litwin, CARB</p>	<i>San Diego Room</i>
<a href="#">Zoom Link to Breakout 2 (A.M.)</a>	<p>2. Community Outreach: Maintaining and developing community trust in outreach events and lessons learned that can be utilized for future targeted outreach  <i>Hear from program administrators and outreach partners on how to build rapport with community partners.</i></p> <ul style="list-style-type: none"> <li>• Adrian Gomez, Community Housing Development Corporation</li> <li>• Joseph Camarena, Bay Area Air Quality Management District</li> <li>• Claire Lion, GRID Alternatives</li> </ul> <p>Moderated by Tiffanni Nguyen, CARB</p>	<i>California Room</i>
<a href="#">Zoom Link to Breakout 3 (A.M.)</a>	<p>3. Assessing Progress toward Equitable Access to ZEVs: Lessons Learned from Clean Vehicle Rebate Program (CVRP) Metrics  <i>Using large CVRP datasets to illustrate this discussion, Brett Williams (Center for Sustainable Energy) aims to calibrate the conversation about ZEV equity and inform efforts to expand ZEV sales and access.</i></p>	<i>Golden State Ballroom</i>
12:10 p.m. – 2:00 p.m.	<b>Lunch break, Networking, and Project Poster Session</b>	<i>Foyer of Golden State Ballroom</i>
2:00 p.m. – 3:10 p.m. <a href="#">Zoom Link to Panel Session #2</a>	<p><b>Panel Session #2</b></p> <p>Bridging the Mobility Gap: From planning to implementation across urban and rural communities  <i>Explore lessons learned from grantees navigating the transition from understanding community needs to project implementation through planning and mobility implementation grants.</i></p> <ul style="list-style-type: none"> <li>• Celeste Gutierrez, Ecology Action</li> <li>• Jesse Ramirez, City Heights Community Development Corporation</li> <li>• Vanesa Iniguez, SLATE-Z</li> <li>• Raymond Salas, Fernando Tataviam, Paséki Strategies Corporation</li> </ul>	<i>Golden State Ballroom</i>

<b>Time</b>	<b>Event</b>	<b>Location</b>
	<ul style="list-style-type: none"> <li>Moderated by Violet Martin, CARB</li> </ul>	
3:15 p.m. – 3:35 p.m.	<b>Break and Networking</b>	<i>Foyer of Golden State Ballroom</i>
3:35 p.m. – 4:40 p.m.	<b>P.M. Breakout Sessions</b>	
<a href="#"><u>Zoom Link to Breakout 1 (P.M.)</u></a>	<ol style="list-style-type: none"> <li>1. Telling Our Story: Data collection in the real world  <i>Discover strategies and solutions to enhance incentive project data management.</i> <ul style="list-style-type: none"> <li>Lauren McCarthy, Shared-Use Mobility Center</li> <li>Lauri Walker, Center for Sustainable Energy</li> <li>Moderated by Maggie Witt, CARB, and Isaac Sonnenfeldt, Rebel Group</li> </ul> </li> </ol>	<i>San Diego Room</i>
<a href="#"><u>Zoom Link to Breakout 2 (P.M.)</u></a>	<ol style="list-style-type: none"> <li>2. Cal-ITP's Role in Connecting Clean Transportation and Mobility Ecosystem Seamlessly  <i>Learn more about the Cal-ITP and their Multi-Agency Initiative.</i> <ul style="list-style-type: none"> <li>Carley Markovitz, Principal Consultant at Rebel/Lead on Cal-ITP</li> <li>Annalise Czerny, Director at Rebel/Lead on Cal-ITP</li> </ul> </li> </ol>	<i>California Room</i>
<a href="#"><u>Zoom Link to Breakout 3 (P.M.)</u></a>	<ol style="list-style-type: none"> <li>3. Challenges and Barriers to E-Bike Adoption  <i>This panel will discuss e-bike adoption in California and how communities can foster a safer environment for this growing transportation segment.</i> <ul style="list-style-type: none"> <li>Michelle Lieberman, UC Davis Institute for Transportation Studies</li> <li>Ali Doerr Westbrook, Caltrans</li> <li>Moderated by Shaun Ransom, CARB</li> </ul> </li> </ol>	<i>Golden State Ballroom</i>
4:45 p.m. – 5:00 p.m. <a href="#"><u>Zoom Link to Concluding Remarks</u></a>	<b>Concluding Remarks</b>	<i>Golden State Ballroom</i>