

Welcome! ¡Bienvenidos!

Simultaneous interpretation is being provided - English speakers may need to select English as their language.

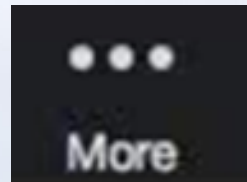
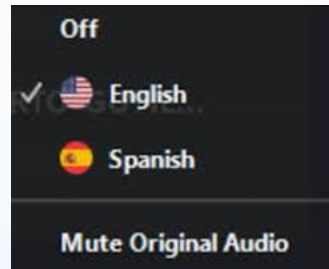
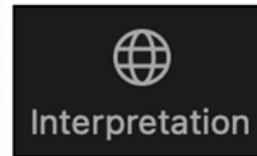
Accessing Zoom from a computer

- Click the globe icon located at the bottom of the screen
- Choose **English**

Accessing Zoom from a smart phone

- Click the **3 dots (more)** on the bottom right side of the screen
- Choose **Language Interpretation**
- Choose **English** and press **Done**

To only hear the interpreted language, click **Mute Original Audio**



Interpretación simultánea al español disponible - los hispanohablantes deben seleccionar su idioma.

Entrando a Zoom por computadora

- Haga clic en el símbolo del globo terráqueo en la parte inferior de la pantalla
- Selecciona **Español**

Entrando a Zoom por un teléfono inteligente

- Haga clic en los **3 puntos** encima de la palabra **more o más** en la parte inferior derecha de la pantalla
- Selecciona **Interpretación**
- Selecciona **Español**
- Haga clic en **Done** o **Finalizar** arriba y de lado derecho de la pantalla

Apague el **Audio Original (para solo** escuchar una voz)



Evening Community Meeting: Clean Transportation Incentives for a Cleaner California

Public Workgroup Meeting
February 18, 2025

Meeting Agreements

- Be respectful
- Take space, make space
- Listen to understand
- Strive to follow an equitable approach when helping to strategize solutions for our clean transportation incentive programs
 - Equity recognizes that advantages and barriers exist, and that, as a result, we do not all start from the same place

Evening Community Meetings

Monthly community meetings will provide a space for community members across the state to engage with California Air Resources Board staff.

Community Meeting Goals

- Hold a platform for community voices and their priorities
- Brainstorm solutions for clean transportation needs
- Highlight the most important information for communities
- Continuous two-way communication between staff and communities

Today's Agenda

Time	Session
5:00 – 5:10 p.m.	Introduction
5:10 – 5:30 p.m.	2024 Clean Transportation Regional Outreach Coordinators: Update
5:30 – 5:45 p.m.	Funding Plan Reflection Survey Results
5:45 – 6:00 p.m.	Tutorial: Navigating the Clean Transportation Incentives Webpage
6:00 – 6:10 p.m.	Wrap-up and next steps

Comments and Questions



Use the raised hand function (#2 if calling in by phone)



Please state your name and affiliation, if any, before asking a question or making a comment.



You may also email questions to
cleantransportationincentives@arb.ca.gov



Clean Transportation Regional Outreach Coordinators: Update

Agenda

- 2024 Clean Transportation Regional Outreach Coordinators: Recap & Lessons Learned
- Zero-Emission Heavy-Duty: Continuous Engagement
- Draft 2025 CT ROCs Work Plan



Imperial Valley Community Input Session:
California's Clean Car Future. September
11, 2024

2024 CT ROCs Workplan Overview

Purpose:

- Guidance to 6 ROCs in 3 regions
- Support access to clean transportation regulations, incentives, programs, access and assistance
- Conduct outreach and engagement

Objectives:

- Define regions, roles, and responsibilities
- Define audiences and venues
- Collect data using CES 4.0



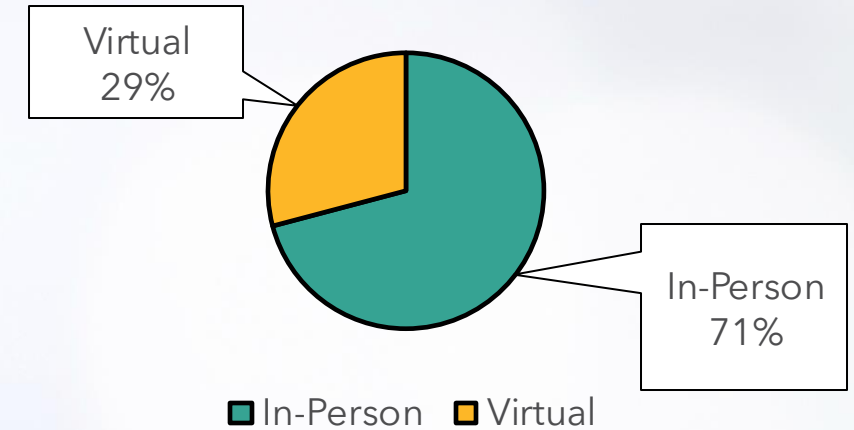
Imperial Valley Community Input Session:
California's Clean Car Future. Spanish speaking
only. September 11, 2024

Results

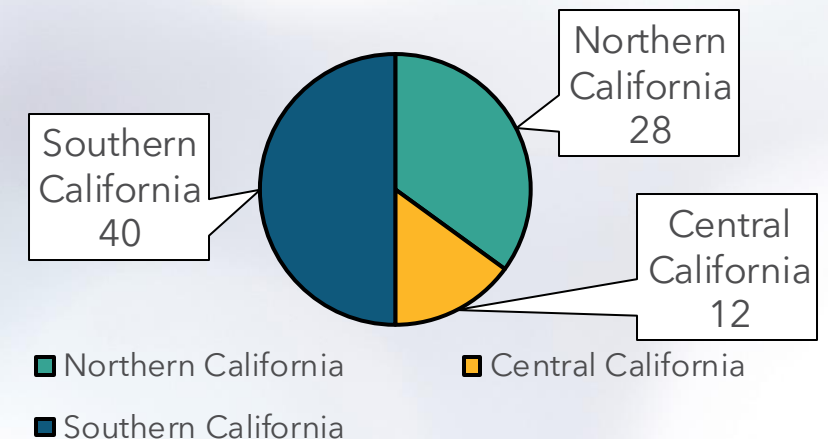
- In-Person: 57 events
- Virtual: 38 events
- Northern California: 33 events
- Central California: 11 events
- Southern California: 46 events

*Minimum outreach/engagements per 2024 Work Plan: 168

Outreach Type



California Regions



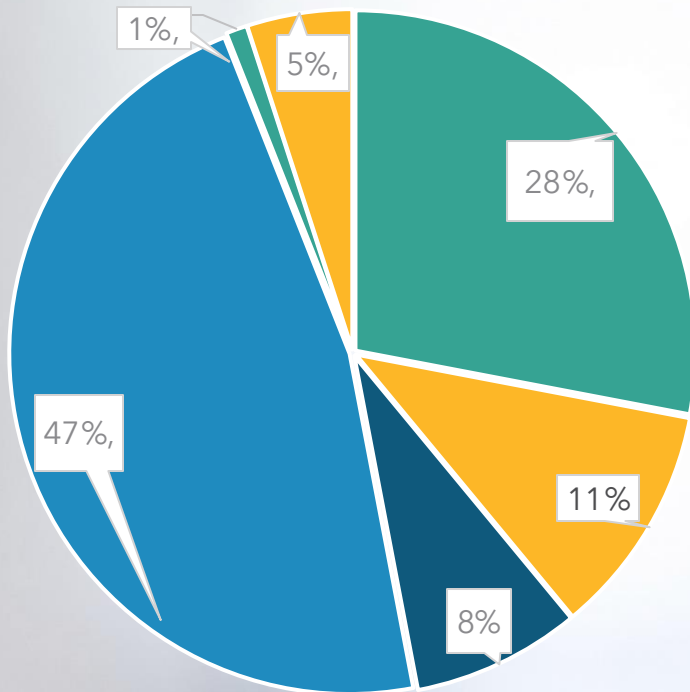
CalEnviroScreen 4.0

Metric	Northern California	Central California	Southern California
Estimated Average # of Participants	160	319	66
Average CES 4.0	56	72	79
Average Racial & Linguistic Isolation	39	35	76
Average Housing Burden	60	41	58

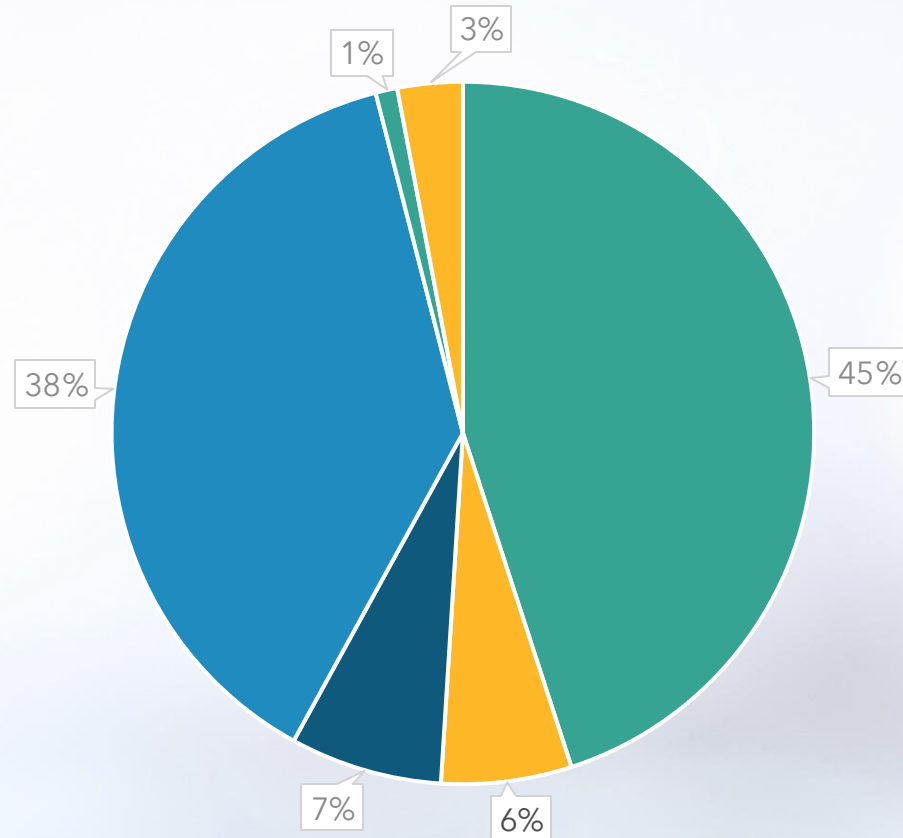
Table: CalEnviroScreen 4.0 Scores for Northern, Central and Southern California

Demographics

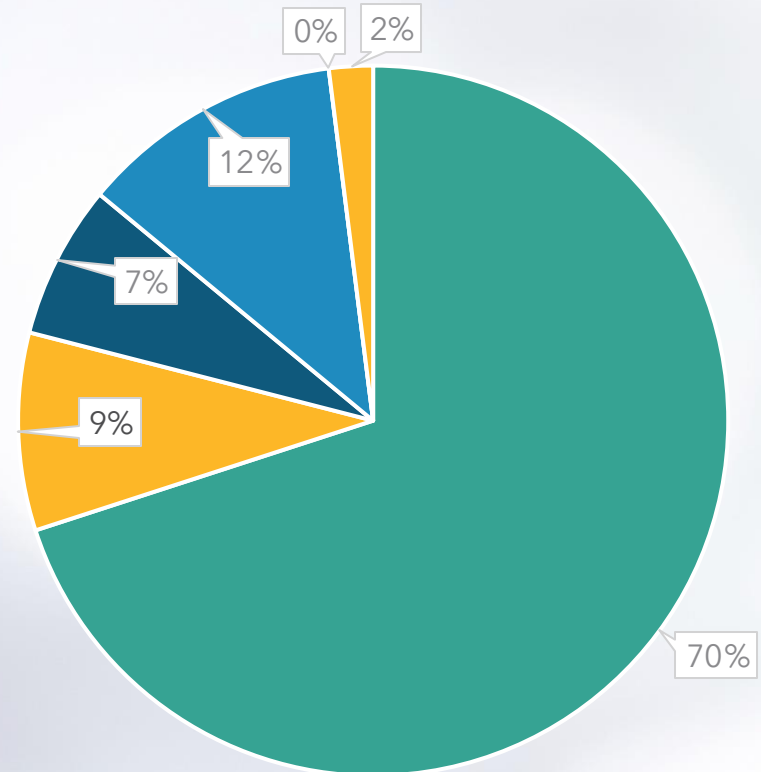
Northern CA



Central CA



Southern CA



Key Lessons Learned

- Communities want to learn about CARB, communicate their clean transportation issues, and in community terms
- ROCs provide flexibility for community needs and outreach opportunities (AB 1594, Funding Plan, ZE Forklifts)
- Coordination across CARB programs
- 2024 results inform 2025 strategies



Imperial Valley Community Input Session:
California's Clean Car Future. September 11, 2024

Zero-Emission Heavy-Duty Fleets: Continuous Engagement

- Current outreach and engagement:
 - Meetings/events
 - One-Stop Truck Events
 - ZEV Clean Fleet Tour Events
- Community input on ZE heavy-duty strategies and outreach



One-Stop Truck Event in Imperial Valley

November 20 | Imperial, CA

JAN 6 • CARB'S EJ BLOG

Discussion

1. What priorities/strategies should be considered?
2. What key metrics/impacts should be captured?
3. How can CT ROCs better serve communities?
4. What outreach and emission reduction strategies should be considered for zero-emission heavy-duty fleets?

Next Steps

- Collect responses to discussion questions
- One-on-One meetings with community groups
- Finalize 2025 CT ROCs Work Plan
- Requests for CT ROCs at community meetings, events, and forums for clean transportation and zero-emission heavy-duty fleets



West Sacramento ZEV Tour, August 27, 2024

Thank you!

Central California Regional Outreach Coordinator

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Funding Plan Reflections Survey Results

Background

Survey Goal

- Gain feedback → improvements

Survey Objectives

- Understand meeting advertising, usefulness
- Understand people's motivations to attend
- Gather suggestions for improvement

Summary Results



Motivations

Usefulness

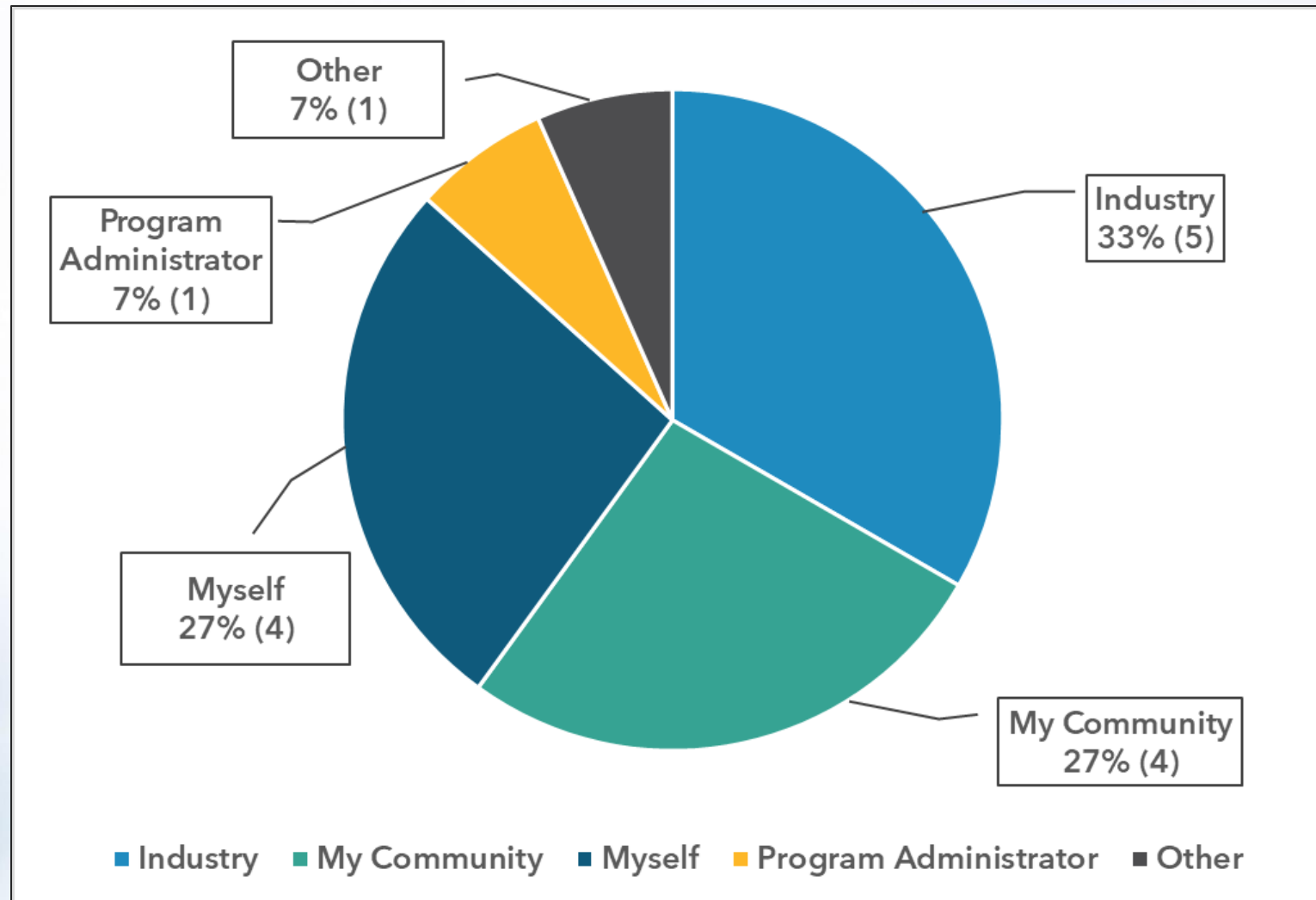
Collaboration

Summary Results continued

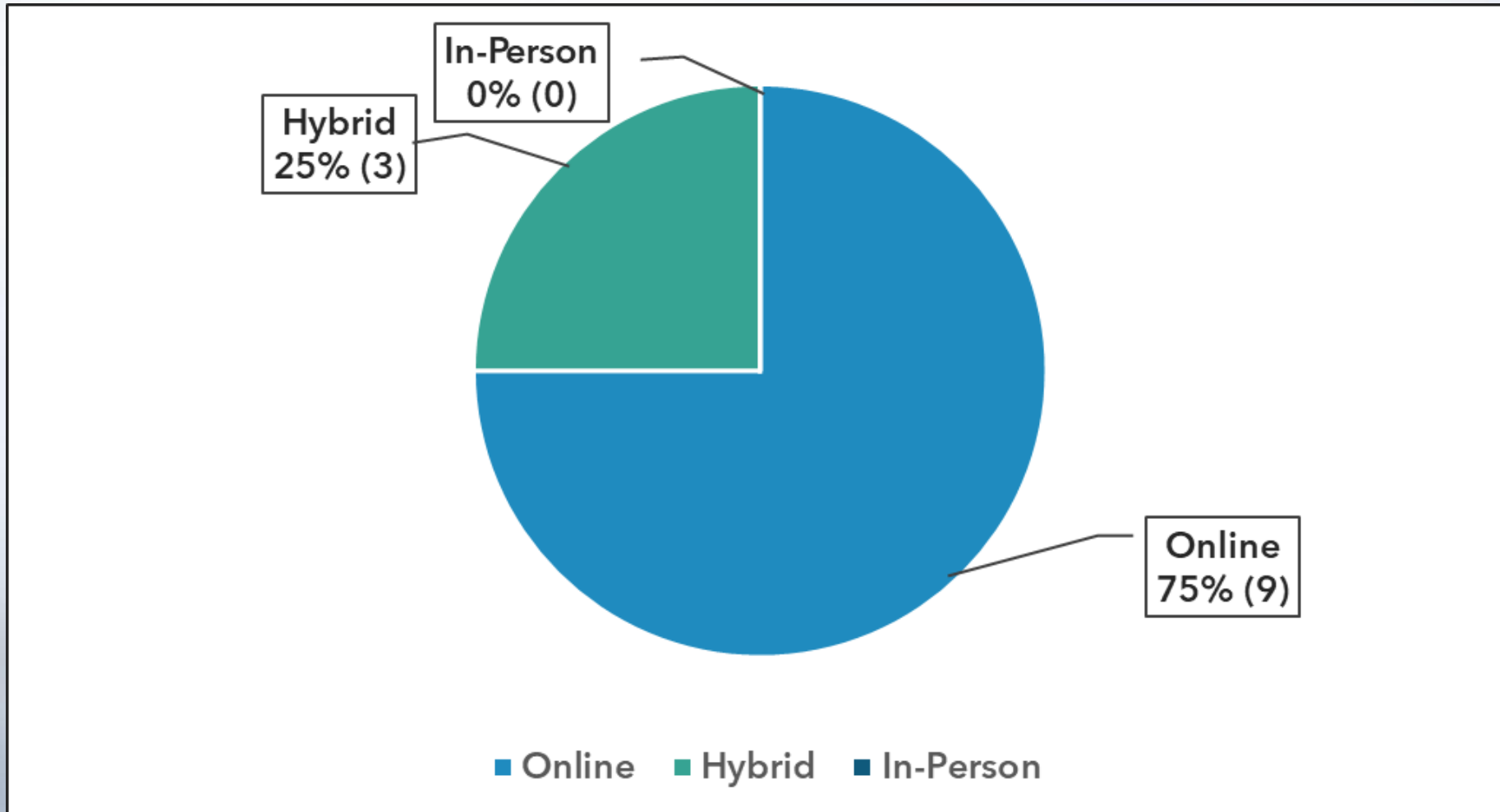
Collaboration

Other Suggestions

Summary Results - Representation



Summary Results - Participation Preference



Takeaways & Next Steps



Comments and Questions



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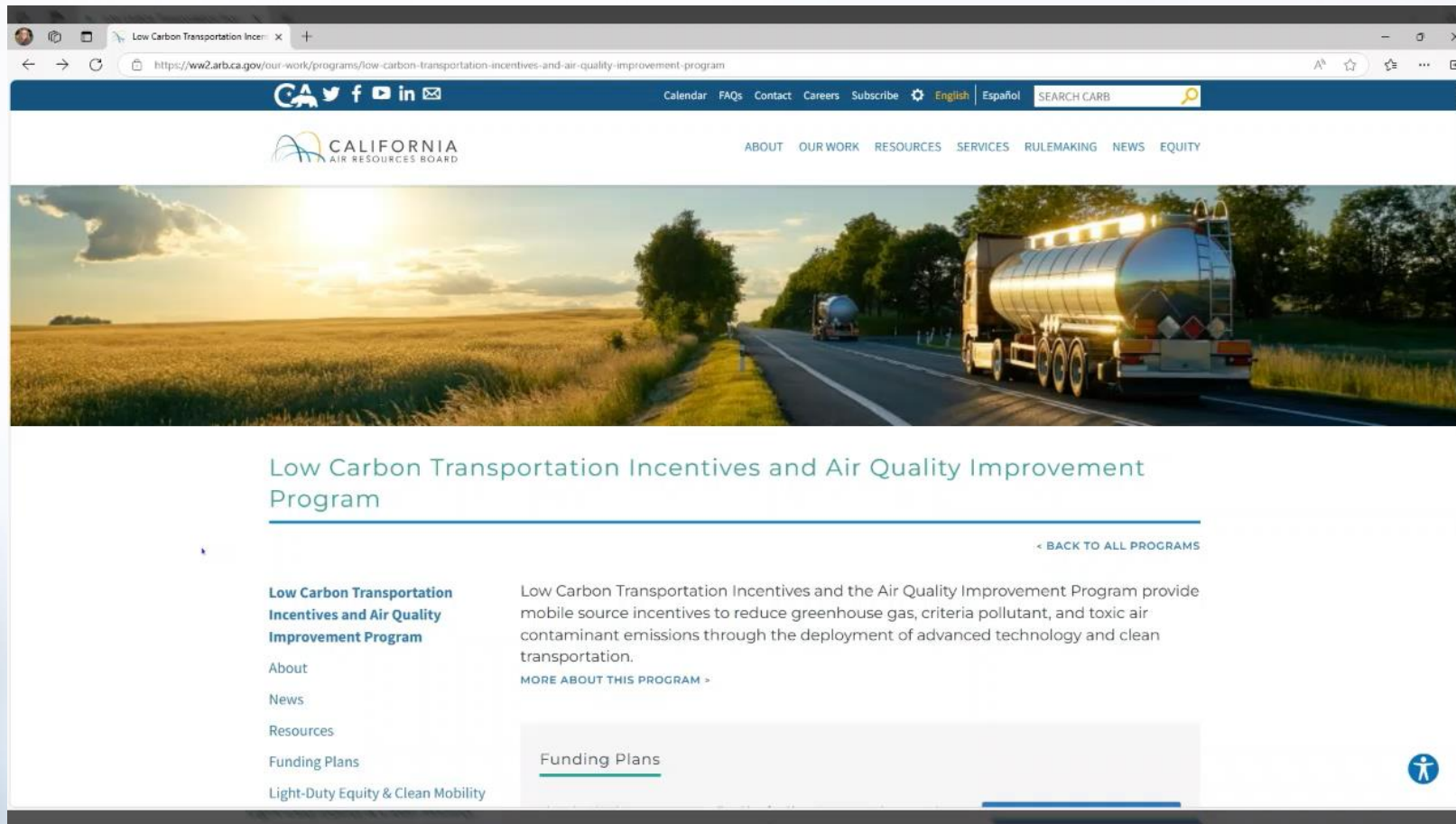


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Tutorial: Navigating the Clean Transportation Incentives Webpages

Clean Transportation Incentives Webpages



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Wrap-Up and Next Steps

Moving Forward

Meeting/Item	Date
Evening Community Meeting	March 18, 2025
Evening Community Meeting	April 15, 2025
Evening Community Meeting	May 20, 2025
No Evening Community Meeting held	June, 2025

Contact Us

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