

Public Meeting to Present the Updated Community Engagement Model

The California Air Resources Board (CARB) contracted with 19 community experts statewide to help us co-develop the Community Engagement Model (Model). We hosted in-person and virtual public dialogue sessions and received recommendations on improving the Model. Collectively, CARB received over 2,800 comments and engaged with over 200 members of the public, incorporating feedback into the Model.



PRESENTATION ON THE COMMUNITY ENGAGEMENT MODEL

CARB is excited to use this new tool. Our hope is that it will help staff to better connect with your community on clean air and climate change.

Learn About the Model Development Process

Date: January 16, 2025
Time: 6:00-7:00 PM
Location: *Virtual Zoom meeting*

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Learn more at
the Community
Engagement website



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The California Air Resources Board (CARB) is a state agency working to protect the public from the harmful effects of air pollution and climate change.

CARB has used public feedback to finalize this version of the Model, which will be available before January 16, 2025. The Model is a resource tool CARB staff can use to better engage with communities in our programs, policies, projects, and regulations.



The Model has an Introduction and five main sections:



Before Planning Your Community Engagement



Planning Your Community Engagement and Conducting Outreach



Implementing Your Community Engagement Plan



Following-up with Communities



Comprehensive Evaluation of Your Engagement Efforts

CARB has developed this Model to help CARB staff meaningfully involve community as they develop regulations, implement programs, and offer incentives that affect people in your neighborhood.



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