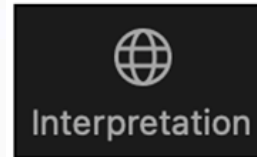# Welcome! ¡Bienvenidos!

Simultaneous interpretation is being provided – English speakers may need to select English as their language.
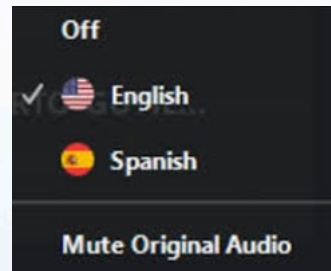
Accessing Zoom from a computer
- Click the globe icon located at the bottom of the screen
- Choose **English**

Accessing Zoom from a smart phone
- Click the **3 dots (more)** on the bottom right side of the screen
- Choose **Language Interpretation**
- Choose **English**
- Press **Done** on the top right side of the screen

Interpretación simultanea al español disponible – los hispanohablantes deben seleccionar su idioma.

Entrando a Zoom por computadora
- Haga clic en el símbolo del globo terráqueo en la parte inferior de la pantalla
- Selecciona **Español**
- Apague el **Audio Original** (para solo escuchar una voz)

Entrando a Zoom por un teléfono inteligente
- Haga clic en los **3 puntos** encima de la palabra **more o más** en la parte inferior derecha de la pantalla
- Selecciona **Interpretación**
- Selecciona **Español**
- Haga clic en **Done** o **Finalizar** arriba y de lado derecho de la pantalla

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Planning and Capacity Building Funding
(FY 2023-24 Request for Applications)

Public Workgroup Meeting

October 30, 2024

Agenda

Time (a.m.)	Topic*
10:00 - 10:10	Welcome and Introductions
10:10 - 10:30	Background and Status of Funding (Past and Current)
10:30 - 10:35	Lessons Learned from Last Request for Applications
10:35 - 11:45	Upcoming Request for Applications Details
11:45 – 11:05	Application Format and Draft Eligibility Requirements
11:05 – 11:15	Wrap Up and Next Steps
11:30	Adjourn

*Time for comments & questions is included within several topics.
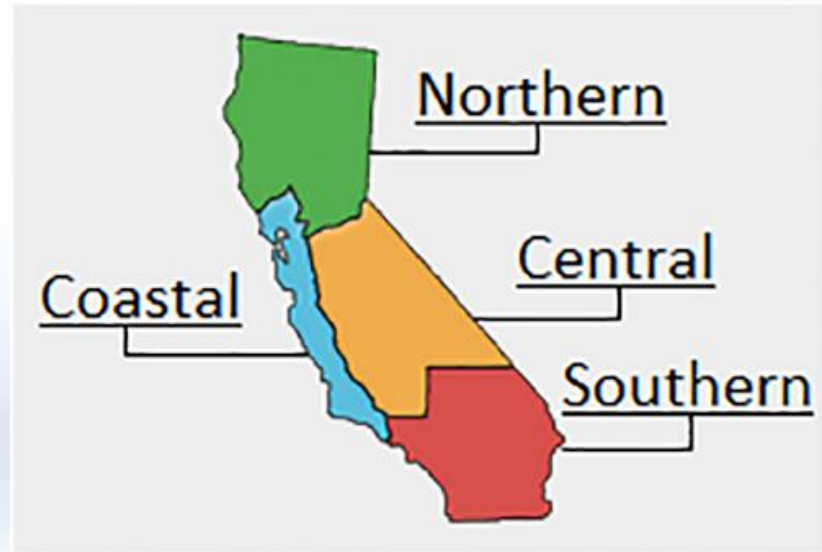
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POLL #1

What type of organization do you represent?

- ❑ Community-based organization
- ❑ Local or regional government
- ❑ Tribal government
- ❑ School district or local education agency
- ❑ Private mobility or transportation provider
- ❑ Consultant
- ❑ Other

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POLL #2

What region of California is your community located in?

☐ Northern
☐ Central
☐ Coastal
☐ Southern
☐ Statewide

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POLL #3

What brings you here today?

- ❑ Interested in applying for a Planning grant
- ❑ Curious if Planning grants would benefit my community
- ❑ Want to share information about this opportunity with others in my community or across the state
- ❑ Learn more about CARB funding opportunities

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Clean Mobility Investments
(Sustainable Community-Based Transportation Equity Projects)

Statewide Clean Mobility Options Voucher Pilot Program (CMO)
Small-scale, shared-mobility projects and community transportation needs assessments

Sustainable Transportation Equity Project (STEP)
Multifaceted clean transportation and supporting projects to address community transportation needs and reduce VMT

Regional Clean Mobility Options Projects
Early pilots to provide shared mobility services

Clean Mobility in Schools (CMIS)
Clean transportation and education projects at K-12 public schools

Planning and Capacity Building (Planning)
Community-led planning and capacity building projects and dedicated, localized technical assistance and outreach

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POLL #4

Have you previously applied for any of CARB's Clean Mobility Investments?

- ❑ No
- ❑ Yes, Clean Mobility in Schools (CMIS)
- ❑ Yes, Clean Mobility Options (CMO)
- ❑ Yes, Planning and Capacity Building (Planning)
- ❑ Yes, Sustainable Transportation Equity Project (STEP)
- ❑ Yes, more than one of the above

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Planning and Capacity Building Funding

- From 2019-2022, $4.85 million in Planning and Capacity Building efforts provided through

STEP	CMO	Access Clean California
• $1.7 million • 8 Planning and Capacity Building projects	• $1.15 million • 24 Clean Transportation Needs Assessments (CTNA's)	• $2 million • 6 community-based organizations

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Purpose of Planning Projects

- Funds community-led planning and capacity building projects that increase transportation equity
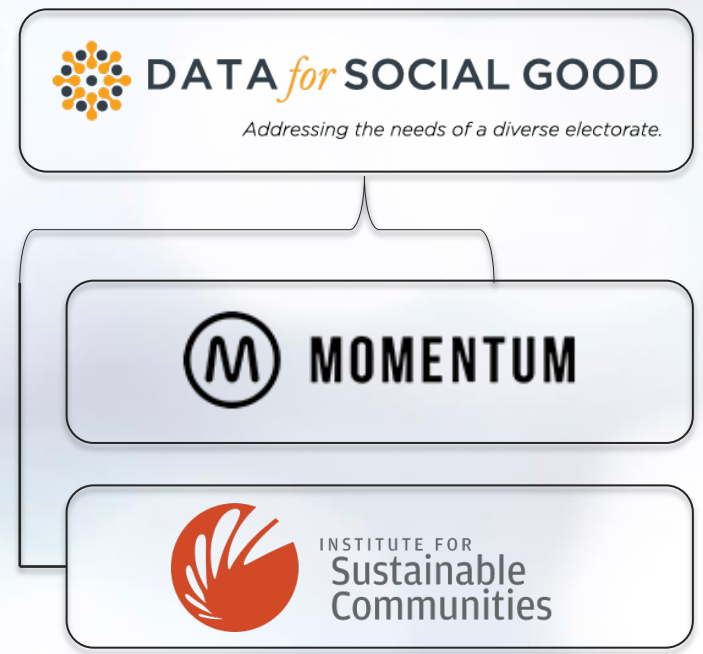
| Improving local understanding of residents' transportation needs | → | Preparing communities to implement clean transportation and land use projects | → | Developing a foundation for organizational and community capacity building |

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Current Status of Planning Projects

Fiscal Year	Funding Allocated	Number of Projects
2022-23	$1.2 million $5 million	• CMO, 12 CTNA's • Statewide Planning Administrator selected, and 7 Planning awards selected from competitive solicitations released in 2023
2023-24	$10 million	• New Request for Applications (RFA) for 15+ projects and fully fund project from last RFA • Up to $2.4 million for Statewide Administrator to oversee and provide outreach and support

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Administration of Planning Projects

- Data for Social Good in partnership with Momentum and Institute for Sustainable Communities administers Planning grants

- Administrator team provides implementation support to Planning, Clean Mobility in Schools, and STEP grantees

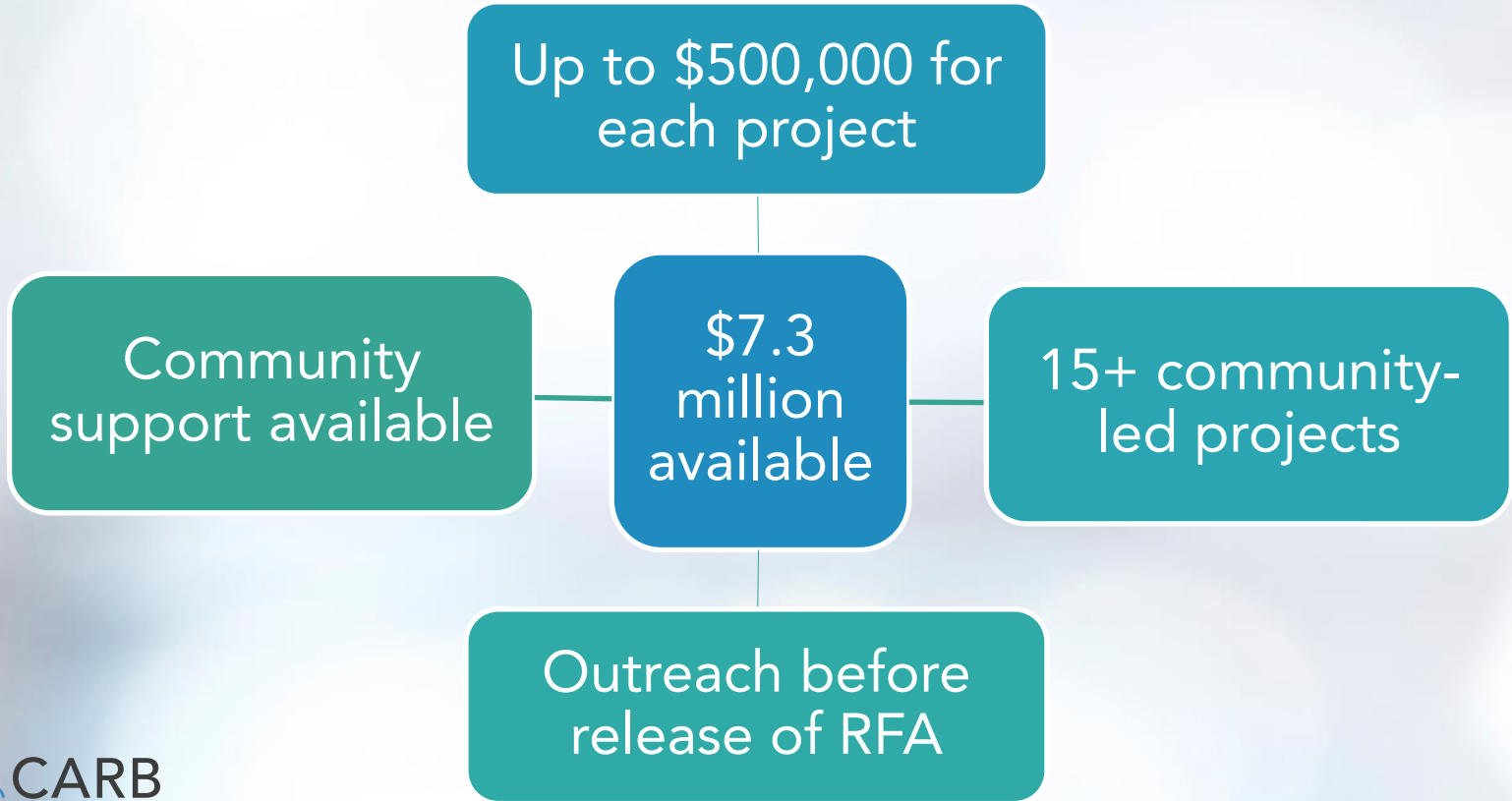- Clean Mobility Equity Alliance will be leveraged to support Project grantees

Administrator Team

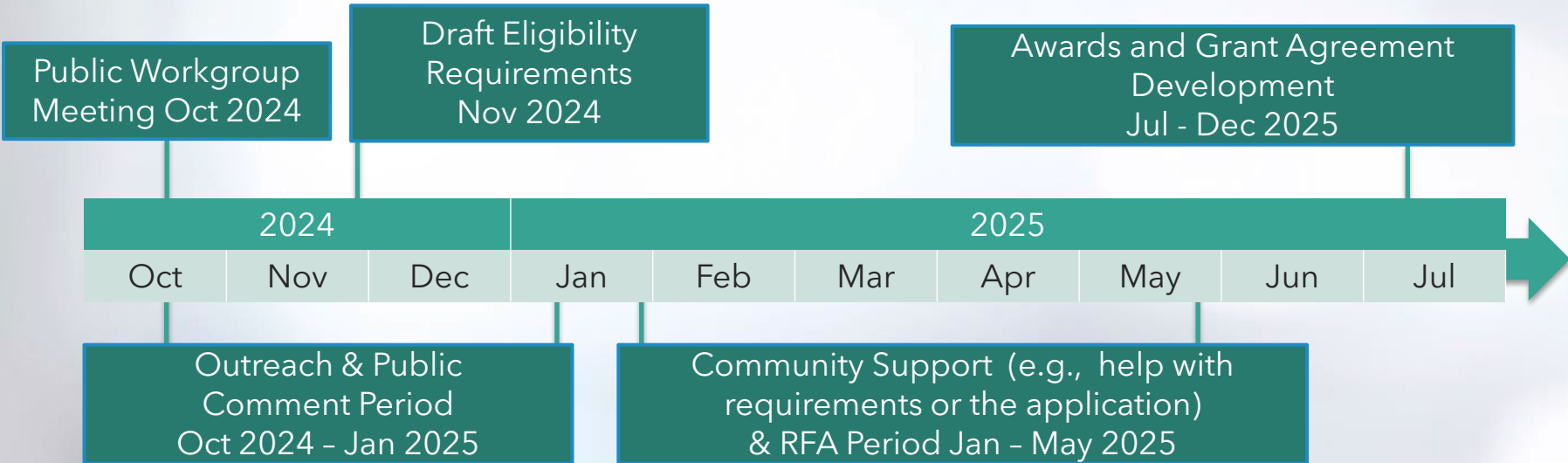# Lessons Learned from Previous Planning RFA

- Begin outreach and applicant support early
- Improve application support to include partnership building and tailored to applicants needs
- Simplify the two-phased application approach
- Give applicants more time to complete application
- Work with communities to make sure eligibility requirements are feasible for lower capacity organizations

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Fiscal Year 2023-24 Planning Request for Applications (RFA) Highlights

Up to $500,000 for each project

$7.3 million available

Community support available

15+ community-led projects

Outreach before release of RFA

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Anticipated Planning Request for Applications (RFA) Timeline

Public Workgroup Meeting Oct 2024

Draft Eligibility Requirements Nov 2024

Awards and Grant Agreement Development Jul - Dec 2025

2024			2025							
Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul

Outreach & Public Comment Period Oct 2024 – Jan 2025

Community Support (e.g., help with requirements or the application) & RFA Period Jan – May 2025

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Roles for Key Components of RFA

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- Public Workgroups
- Develop/Post RFA materials based on public feedback
- Project selection

Administrator Team

- Outreach
- Application support
- Application tools and guidance
- Administer and provide implementation support

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Comments and Questions

Use the raised hand function (#2 if calling in by phone)

Please state your name and affiliation before asking a question or making a comment.

You may also email questions to
cleantransportationincentives@arb.ca.gov

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Proposed Application Format

- Which of these application formats make sense?
    1. Single phase written application
    2. Two phase application: Phase 1 Written Application, Phase 2 Virtual Presentation or Interview
- Extend application window from 6 to 8 weeks (or more, depending on public feedback)

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POLL #5

What application format do you prefer?

- ❑ Single phase written application
- ❑ Two phase application: Phase 1 Written Application, Phase 2 Virtual Presentation or Interview
- ❑ Do not change the approach (Phase 1 Concept and Phase 2 Full Application)
- ❑ Other

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POLL #6

How long should the application window be open for applicants?

- ❑ 8 weeks
- ❑ 10 weeks
- ❑ 12 weeks
- ❑ Other

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Comments and Questions

Use the raised hand function (#2 if calling in by phone)

Please state your name and affiliation before asking a question or making a comment.

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Proposed Eligibility Requirements

- At least 50% of the project area is disadvantaged or low-income community census tracts, per CalEnviroscreen 4.0

- Eligible Lead Applicants include community-based organizations, local government, and Tribal governments

- Projects consists of partnerships between implementers and stakeholders with different skillsets and expertise

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Proposed Eligible Projects

Project Category	Example Project Types
Clean transportation outreach, engagement, and capacity building	• Community resource centers for clean transportation education and outreach • Community transportation needs assessments
Clean transportation, land use, and transportation equity plans	• Plans and policies to support mode shift • Mobility plans (e.g., active transportation, safe routes to school, transit, multi-modal ZEV readiness, shared mobility) • Feasibility studies
Clean transportation workforce training and development	• Job assistance and career development, apprenticeships, and pre-apprenticeship programs • On-the-job training for clean transportation staff

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Proposed Application Sections

- Project community (detailed description and map)
- Applicants and partnership structure
- Project description and transportation equity
- Letters of commitment and support
- Scope and timeline
- Detailed budget (*updated template)
- Project benefit details
- Outreach and engagement
- Data collection, evaluation, and reporting
- Long-term sustainability

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Proposed Scoring and Selection

- CARB/Interagency Review Panel
- Applicants must meet eligibility requirements to be scored
- Extra Points
  - Lead Applicant is a <u>tribal government</u> or a <u>community-based organization</u>
  - Project is in a <u>rural</u> community
  - Community has not received Clean Mobility Investment or Planning funds before
- CARB will select the highest scored applications until all available funds are awarded

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Comments and Questions

Use the raised hand function (#2 if calling in by phone)

Please state your name and affiliation before asking a question or making a comment.

You may also email questions to cleantransportationincentives@arb.ca.gov

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Thank you!

Next Steps:

- Send your feedback to violet.martin@arb.ca.gov
- Workgroup recoding around Nov 13, 2024
- Draft guidelines posted in November 2024

Contact Information:

- Planning & Capacity Building Lead, Violet Martin, violet.martin@arb.ca.gov
- Manager, Nick Nairn-Birch, nicholas.nairn-birch@arb.ca.gov
- Subscribe – Clean and Sustainable Mobility Options

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