



California Air Resources Board



Light-Duty Clean Transportation Equity Incentives Symposium

Thursday, April 18, 2024, 9:00 a.m. to 5:00 p.m. (PT)

CalEPA Building Sacramento, 2nd Floor Lobby/Coastal Hearing Room

[Zoom link](#) to participate remotely

Agenda

- 8:30 a.m. – 9:00 a.m. Guest Arrival and Check-in (2nd Floor Lobby)
- 9:00 a.m. – 9:30 a.m. Welcome and Keynote Address
Chanell Fletcher, Deputy Executive Officer of Equity, Communities and Environmental Justice, CARB
- 9:30 a.m. – 10:40 a.m. Panel Session #1: Simplifying and streamlining access to incentives
A panel representing various incentive program administrators will discuss the benefits, challenges, and trade-offs of streamlining access to CARB's clean mobility and vehicle purchase incentive projects.
- Cesar Hernandez, CALSTART
 - Tom Knox, Valley CAN
 - Virgil Looney, Community Housing Development Corporation
 - Eric Luther, San Diego APCD
 - Moderated by Chris Walker, GRID Alternatives
- 10:40 a.m. – 11:00 a.m. Break and Networking
- 11:00 a.m. – 12:10 p.m. Panel Session #2: Partnering with grassroots organizations to prioritize underserved communities
Drawing from their experiences as project partners, a panel of community-based organizations will discuss how their involvement in program implementation helped benefit their communities and what it takes to make these partnerships thrive moving forward.
- Eric Spikes, Fresno Black Chamber of Commerce
 - Salena Pryor, Pryor Consulting
 - Luis Olmedo, Comite Civico del Valle
 - Andres Ramirez, People for Mobility Justice
 - Dr. Arleana Waller, Circle of Life Foundation
 - Moderated by Graciela Garcia, CARB

12:10 p.m. – 2:00 p.m. *Lunch Break, Networking, and Project Posters*
Break for lunch with additional time for networking and poster viewing.

Note: After the lunch break please head to your breakout room of choice. If attending remotely, Zoom will provide an option to choose your breakout room shortly after 2pm.

2:00 p.m. – 3:15 p.m. **Breakout Sessions:**

- 1. Transportation Incentive Project Evaluation: Analyzing Performance Quantitatively and Qualitatively - Participants will learn about efforts to analyze and assess CARB projects that either provide purchase incentives to consumers for low-carbon light-duty cars or fund place-based clean transportation projects intended to provide alternative mobility options to community residents.*
- 2. Centering Equity in the Clean Mobility Space – Participants will dive into strategies for equitable clean mobility programs and discuss how equity is addressed in current programs, project planning processes, and approaches to delivering clean mobility options to communities.*
- 3. Beyond the Private Car: Lessons Learned on Alternative Modes of Transportation from Project Implementation – Participants will discuss key lessons learned from diverse projects focused on alternative modes of transportation, including car share, e-bikes, micro-transit, and other clean mobility options designed to best serve the needs of distinct communities.*

3:15 p.m. – 3:35 p.m. *Break and Networking*

3:35 p.m. – 5:00 p.m. **Open Discussion, Concluding Remarks, and Networking**
Since the morning panel session timeframes may limit public questions and answers, this is an opportunity for everyone to have an open and transparent discussion where attendees can ask follow-up questions from earlier agenda items, provide feedback, and/or comment on any of the topics discussed earlier in the day. We'll conclude the Symposium with some short closing remarks. Thank you!

CARB thanks our Symposium sponsors, including **Eli Technologies**, for their generous support!

