



California E-Bike Incentive Project: Implementation Public Workgroup

May 1, 2024

Meeting Purpose

Today's workgroup will discuss:

- E-bike eligibility to require Underwriter Laboratories (UL) and/or European Standard (EN) criteria
- Proposed increase to the e-bike incentive
- Multiple application window schedule



California E-Bike Incentive Project

General Information

- Project aims to provide electric bicycle (e-bike) incentives to low-income Californians
 - \$13 million currently and \$18 million recently approved
 - \$5 million set-aside for priority applicants
- Eligible e-bikes
 - Class I, II, and III e-bikes are eligible
 - Brick-and-mortar and on-line purchases are eligible
 - Retailers and manufacturers must be California based

California E-Bike Incentive Project Eligibility

- California resident 18 years or older
- **Base applicant:** at or below 300% of Federal Poverty Level
- **Priority Applicant:** at or below 225% of Federal Poverty Level or reside in a low-income (Assembly Bill 1550) or disadvantaged community (Senate Bill 535)

Household/Family Size	300% of Federal Poverty Level*	225% of Federal Poverty Level*
1	\$45,180	\$33,885
2	\$61,320	\$45,990
3	\$77,460	\$58,095
4	\$93,600	\$70,200

* 2024 Poverty Guidelines

California E-Bike Incentive Project

Current Project Status

- Soft launch applicants receiving e-bikes.
- Continued expansion of the CBO and retailer network.
- Working with retailers to adopt UL and EN certified e-bikes ahead of the statewide launch.



California E-Bike Incentive Project

E-Bike Eligibility Update

- All e-bikes redeemed through the California E-Bike Incentive Project will be required to be:
 - Class I, II, or III
 - Integrated front and rear lights
 - Operable pedals
 - 750 watt motor or less
 - **NEW:** Underwriter Laboratories **(UL) 2849/2771** or European Standard **(EN) 15194** certified

California E-Bike Incentive Project

E-Bike Eligibility Update

- Implementation of new UL/EN requirement underway
 - Notifying retailers and CBOs for new e-bike eligibility criteria.
 - Certifications will be required ahead of the first window launching.

California E-Bike Incentive Project Proposed Increase to the E-Bike Incentives

Current Incentive Amounts and Eligibility

Standard E-bike	Standard E-bike and Priority Applicants	Cargo and Adaptive E-bikes	Cargo/Adaptive E-bikes and Priority Applicants
\$1,000	\$1,250	\$1,750	\$2,000

Proposed Incentive Amounts and Eligibility*

Standard, Cargo/Adaptive E-bikes	Standard, Cargo, Adaptive E-bikes and Priority Applicants
\$1,750	\$2,000

California E-Bike Incentive Project

E-Bike Incentives

- New incentive structure creates less confusion for retailers and applicants.
- Addresses higher price points for UL and EN certified e-bikes.
- Incentive structure accommodates sales tax, assembly fees, and accessories.
- Streamlines the incentive approval process for quicker reimbursement to retailers.

Comments and Questions



Use the raised hand function (#2 if calling in by phone)



Please state your name and affiliation before asking a question or making a comment



You may also email questions to cleantransportationincentives@arb.ca.gov

California E-Bike Incentive Project Multiple Application Windows

Multiple Application Windows and Incentive Distribution

Window 1	Window 2	Window 3	Window 4	Window 5	Window 6
Q2 2024	August 2024	November 2024	February 2025	May 2025	August 2025
2,500 Incentives	2,500 Incentives	2,500 Incentives	2,500 Incentives	2,500 Incentives	2,500 Incentives

California E-Bike Incentive Project

Multiple Application Windows

- Multiple application windows allows:
 - Deeper outreach and engagement from the CBO and retailer networks
 - Reach applicants who need e-bike incentives the most
 - Provide greater opportunities for applicants to apply
 - Extends timeframe for funding to be available

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Wrap-up and Next Steps

Meeting/Item	Date
Statewide Outreach and Retailer On-boarding	Currently Implementing
Statewide Launch Schedule Announcement	~May 2024
Statewide Launch Window 1	~Q2 2024

Contact

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