



California E-Bike Incentive Project: Implementation Public Workgroup

May 1, 2024



Meeting Purpose

Today's workgroup will discuss:

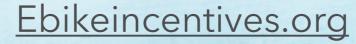
- E-bike eligibility to require Underwriter Laboratories (UL) and/or European Standard (EN) criteria
- Proposed increase to the e-bike incentive
- Multiple application window schedule





California E-Bike Incentive Project General Information

- Project aims to provide electric bicycle (e-bike) incentives to low-income Californians
 - \$13 million currently and \$18 million recently approved
 - \$5 million set-aside for priority applicants
- Eligible e-bikes
 - Class I, II, and III e-bikes are eligible
 - Brick-and-mortar and on-line purchases are eligible
 - Retailers and manufacturers must be California based





California E-Bike Incentive Project Eligibility

- California resident 18 years or older
- Base applicant: at or below 300% of Federal Poverty Level
- Priority Applicant: at or below 225% of Federal Poverty Level or reside in a low-income (Assembly Bill 1550) or disadvantaged community (Senate Bill 535)

| Household/Family Size | 300% of Federal Poverty Level* | 225% of Federal Poverty Level* | |
|-----------------------|-----------------------------------|-----------------------------------|--|
| 1 | \$45,180 | \$33,885 | |
| 2 | \$61,320 | \$45,990 | |
| 3 | \$77,460 | \$58,095 | |
| 4 | \$93,600 | \$70,200 | |

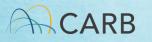
* 2024 Poverty Guidelines

CARB <u>https://aspe.hhs.gov/topics/poverty-economic-mobility/poverty-guidelines</u> 4

California E-Bike Incentive Project Current Project Status

- Soft launch applicants receiving e-bikes.
- Continued expansion of the CBO and retailer network.
- Working with retailers to adopt UL and EN certified e-bikes ahead of the statewide launch.





California E-Bike Incentive Project E-Bike Eligibility Update

- All e-bikes redeemed through the California E-Bike Incentive Project will be required to be:
 - Class I, II, or III
 - Integrated front and rear lights
 - Operable pedals
 - 750 watt motor or less
 - NEW: Underwriter Laboratories (UL) 2849/2771 or European Standard (EN) 15194 certified



California E-Bike Incentive Project E-Bike Eligibility Update

Implementation of new UL/EN requirement underway

- Notifying retailers and CBOs for new e-bike eligibility criteria.
- Certifications will be required ahead of the first window launching.



California E-Bike Incentive Project Proposed Increase to the E-Bike Incentives

Current Incentive Amounts and Eligibility

| Standard E-bike | Standard E-bike and Priority Applicants | Cargo and Adaptive E-bikes | Cargo/Adaptive E-bikes and Priority Applicants |
|-----------------|---|-------------------------------|--|
| \$1,000 | \$1,250 | \$1,750 | \$2,000 |
| | | | |

Proposed Incentive Amounts and Eligibility*

| Standard, Cargo/Adaptive E-bikes | Standard, Cargo, Adaptive E-bikes and Priority Applicants |
|----------------------------------|--|
| \$1,750 | \$2,000 |



California E-Bike Incentive Project E-Bike Incentives

- New incentive structure creates less confusion for retailers and applicants.
- Addresses higher price points for UL and EN certified e-bikes.
- Incentive structure accommodates sales tax, assembly fees, and accessories.
- Streamlines the incentive approval process for quicker reimbursement to retailers.



Comments and Questions



Use the raised hand function (#2 if calling in by phone)



Please state your name and affiliation before asking a question or making a comment



You may also email questions to cleantransportationincentives@arb.ca.gov



California E-Bike Incentive Project Multiple Application Windows

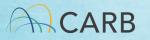
Multiple Application Windows and Incentive Distribution

| Window 1 | Window 2 | Window 3 | Window 4 | Window 5 | Window 6 |
|------------|------------|------------|------------|------------|------------|
| Q2 | August | November | February | May | August |
| 2024 | 2024 | 2024 | 2025 | 2025 | 2025 |
| 2,500 | 2,500 | 2,500 | 2,500 | 2,500 | 2,500 |
| Incentives | Incentives | Incentives | Incentives | Incentives | Incentives |



California E-Bike Incentive Project Multiple Application Windows

- Multiple application windows allows:
 - Deeper outreach and engagement from the CBO and retailer networks
 - Reach applicants who need e-bike incentives the most
 - Provide greater opportunities for applicants to apply
 - Extends timeframe for funding to be available



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Wrap-up and Next Steps

| Meeting/Item | Date |
|--|------------------------|
| Statewide Outreach and Retailer On-boarding | Currently Implementing |
| Statewide Launch Schedule Announcement | ~May 2024 |
| Statewide Launch Window 1 | ~Q2 2024 |



Contact

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