



Evening Community Meeting: Clean Transportation Projects for a Cleaner Year

Public Workgroup Meeting
February 20, 2024

Meeting Agreements

- Be respectful
- Take space, make space
- Listen to understand
- Strive to follow an equity approach when helping to strategize solutions for our clean transportation incentive programs
 - Equity recognizes that advantages and barriers exist, and that, as a result, we do not all start from the same place

Community Evening Meetings

- Monthly community meetings will provide a space for community members across the state to engage with California Air Resources Board staff.
- Community Meeting Goals
 - Hold a platform for community voices and their priorities
 - Brainstorm solutions for clean transportation needs
 - Highlight the most important information for communities
 - Continuous two-way communication between staff and communities

How to Participate

- Attend Monthly Community Evening Meetings
- Fill out the community survey
- Meet with California Air Resources Board staff one-on-one



Today's Agenda

Time	Session
5:00 – 5:10 p.m.	Introduction
5:10 – 5:25 p.m.	Adult Education and Vocational School Zero-Emission Vehicle Technology Training Project
5:25 – 5:55 p.m.	Statewide Clean Cars 4 All and Financing Assistance
5:55 – 6:05 p.m.	Clean Mobility Investments
6:05 – 6:10 p.m.	Break
6:10 – 6:20 p.m.	E-Bikes
6:20 – 6:30 p.m.	Regional Outreach Approach/Strategies
6:30 – 6:55 p.m.	Community Question & Answer Session
6:55 – 7:00 p.m.	Wrap-up and next steps

Comments and Questions



Use the raised hand function (#2 if calling in by phone)



Please state your name and affiliation before asking a question or making a comment.

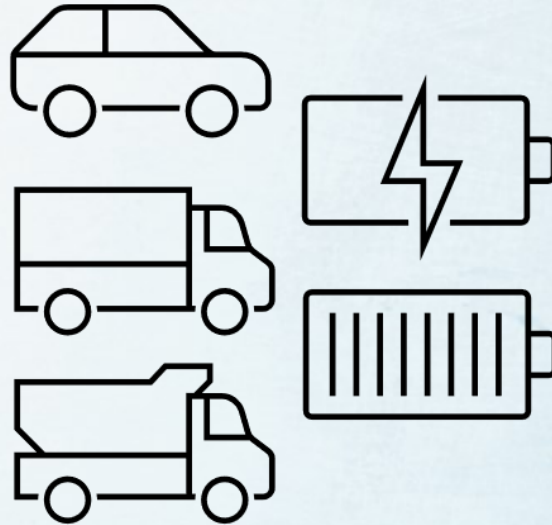
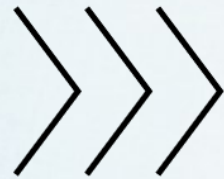


You may also email questions to cleantransportationincentives@arb.ca.gov

Adult Education and Vocational School Zero-Emission Vehicle Technology Training Project



Training



**Zero-Emission Vehicle
Technology**



Careers

Adult Education and Vocational School Zero-Emission Vehicle Technology Training Project

On August 25, 2023, the solicitation for Adult Education & Vocational School Training Projects was released, offering **\$1.5 million** in funding

- Email program questions to Danny Luu at danny.luu@arb.ca.gov

Highest-Ranking Project:
Requested ~\$1.4 million

Recommend fully
funding

Second Highest-Ranking
Project: Requested \$500,000

Recommend fully
funding

Comments and Questions



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Statewide Clean Cars 4 All and Financing Assistance

- Will provide a statewide Financing Assistance Program and expand the Clean Cars 4 All (CC4A) program to Air Districts that do not offer CC4A at the local level
- For Air Districts that have their own CC4A program
 - Collaboration opportunities
 - Cross promotion of programs & outreach support

Air District CC4A Program	Status
Replace Your Ride, South Coast Air Quality Management District	Open
Clean Cars for All, Bay Area Air Quality Management District	Reopens 3/1/2024
Clean Cars 4 All, Sacramento Metropolitan Air Quality Management District	Open
Clean Cars 4 All, San Diego Air Pollution Control District	Coming Soon
Drive Clean in the San Joaquin, San Joaquin Air Pollution Control District	Open



Statewide Clean Cars 4 All and Financing Assistance

- Community Housing Development Corporation (CHDC) is a community-based organization (CBO) in North Richmond founded in 1990 and is a full-service housing development corporation as well as providing supportive services such as financial and credit counseling and community outreach.
- Currently building partnerships with community organizations
- CARB to host March workgroup. Main points:
 - Program Name
 - Implementation model
 - Timeline
- Send questions to CleanTransportationIncentives@arb.ca.gov

Comments and Questions



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CARB's Clean Mobility Investments

Clean Mobility Options Voucher Pilot Program (CMO)

Community-based shared mobility projects and community transportation needs assessments



Sustainable Transportation Equity Project (STEP)

Multifaceted clean transportation and supporting projects to address community transportation needs and reduce Vehicle Miles Travelled



Regional Clean Mobility Options Projects

Early pilots to provide shared mobility services across the state



Clean Mobility in Schools (CMIS)

Supports clean transportation needs of K-12 public school districts



Planning and Capacity-Building Projects

Community-led planning and capacity building projects and dedicated, localized technical assistance and outreach



Clean Mobility Investments - *Current Status*

Subprogram	Funding Allocated or Awarded (as of Fiscal Year 2022-23)	Number of Projects
Clean Mobility Options Voucher Pilot Program (CMO)	\$99 million	<ul style="list-style-type: none"> • 7 Existing or completed regional clean mobility pilots • 36 Community transportation needs assessments • 37 Mobility projects • Through Statewide Administrator (CALSTART)
Clean Mobility in Schools (CMIS)	\$46.9 million	<ul style="list-style-type: none"> • 4 Existing grants • 2 New awards from Fiscal Year 2022-23 Request for Applications
Sustainable Transportation Equity Project (STEP)	\$61.7 million	<ul style="list-style-type: none"> • 8 Planning Grants • 5 Existing Implementation Grants • 3 New implementation awards from Fiscal Year 2022-23 Request for Applications
Planning and Capacity Building (Planning)	\$5 million	<ul style="list-style-type: none"> • 7 New awards from Fiscal Year 2022-23 Request for Applications • Through Statewide Administrator (Data for Social Good)

Fiscal Year 2023-24 Budget and Staff Recommendations

- \$10 million available for Planning
- \$50 million available for Clean Mobility Options, Clean Mobility in Schools, and Sustainable Transportation Equity Project

Subprogram	Recommended Fiscal Year 2023-24 Funds	Recommendation Details
Planning	\$10 million	<ul style="list-style-type: none"> • Fund applications through a new Request for Applications and fully fund a previously partially awarded application from Fiscal Year 2022-23 Request for Applications • \$2.4 million for Statewide Administrator and technical assistance for Planning, Clean Mobility in Schools, and Sustainable Transportation Equity Project grantees
Clean Mobility Options Program	~\$16.7 million	<ul style="list-style-type: none"> • Add to current Statewide Administrator agreement (CALSTART) • Add funds to current projects and to the Clean Mobility Equity Alliance
Clean Mobility in Schools and Sustainable Transportation Equity Project	~\$32.3 million	<ul style="list-style-type: none"> • Fund applications from FY 2022-23 Request for Applications, including fully funding previously partially awarded applications and additional applications from the previous application pool

- Subscribe: <https://public.govdelivery.com/accounts/CARB/subscriber/new>

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5-Minute Break
Return at 6:10 p.m.

California E-Bike Incentive Project Funding and Eligibility

- Project aims to provide electric bicycle (e-bike) incentives to low-income Californians
 - \$13 million currently and \$18 million recently approved
 - \$1,000 for standard e-bikes
 - \$1,750 for cargo and adaptive e-bikes
 - Additional \$250 for priority applicants
- Eligible e-bikes
 - Class I, II, and III e-bikes are eligible
 - Brick-and-mortar and on-line purchases are eligible
 - Retailers and manufacturers must be California based

California E-Bike Incentive Project Eligibility Continued

- California resident
- **Base applicant:** at or below 300 percent of Federal Poverty Level
- **Priority Applicant:** at or below 225 percent of Federal Poverty Level or reside in a low-income (Assembly Bill 1550) or disadvantaged community (Senate Bill 535)

Household/Family Size	300 Percent of Federal Poverty Level*	225 Percent of Federal Poverty Level*
1	\$45,180	\$33,885
2	\$61,320	\$45,990
3	\$77,460	\$58,095
4	\$93,600	\$70,200

* 2024 Poverty Guidelines

California E-Bike Incentive Project Incentive Amounts

Qualified Applicants with:	Maximum Incentive Amount
Gross annual household income 226% - 300% of Federal Poverty Level and standard e-bike	\$1,000
Gross annual household income \leq 225% of Federal Poverty Level and standard e-bike	\$1,250
Resides in a disadvantaged community or low-income community and standard e-bike	\$1,250
Gross annual household income 226% - 300% of Federal Poverty Level , purchasing a cargo or adaptive e-bike	\$1,750
Gross annual household income \leq 225% of Federal Poverty Level , purchasing a cargo or adaptive e-bike	\$2,000

California E-Bike Incentive Project

Current Project Status

- Currently working with two California communities for the soft launch
 - Currently processing applications for soft launch applicants
 - Assess any programmatic issues ahead of the statewide launch
- Statewide launch expected in early Spring 2024
 - Expand statewide e-bike retailer network
 - Expand community-based organization outreach network
 - Continue to build out the eligible e-bike list

California E-Bike Incentive Project

Single vs. Multiple Application Windows

Current Approach

Single Application Window

- \$31 million available for **one** window
- Funds are immediately available

Goals

- Meet high demand
- Get funds to applicants in one window

Proposed Approach

Multiple Application Window

- \$31 million split between **multiple** application windows
- 3 - 4 application windows over 6 - 12 months

Goals

- Provide greater opportunities for applicants to apply
- Opportunity to fine tune project in between windows

Incentive Project Updates: Multiple Window Examples

\$31 million
to be split
over
multiple
windows

- **Example 1: Funding split across application windows**
 - Q2 2024 - 1/3 funding
 - Q3 2024 - 1/3 funding
 - Q4 2024 - 1/3 funding
- **Example 2: Funding split and applicant type**
 - Q2 2024 - 1/3 funding, Base and Priority applicants
 - Q3 2024 - 1/3 funding, Priority applicants
 - Q4 2024 - 1/3 funding, Base and Priority applicants

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Clean Transportation Regional Outreach Approach/Strategies: Concept

- Education, awareness, and training of clean transportation regulations
- Expand community outreach, engagement, and partnerships
- Dedicated ongoing regional outreach coordinators
- Support community values and economic equity



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Community Question and Answer Session



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Wrap-Up and Next Steps

Moving Forward

Meeting/Item	Date
Evening Community Meeting	March 19, 2024
Evening Community Meeting	April 16, 2024
State Budget - May Revise	~May 10, 2024
Evening Community Meeting	May 21, 2024
State Budget - Adopted	June 15, 2024
Evening Community Meeting	June 18, 2024
Evening Community Meeting	July 16, 2024

Contact Us

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