



Advanced Clean Fleets Truck Regulation Implementation Group: Outreach Agenda

December 8, 2023

TIME: 10:00am – 12:00pm

- Welcome—Bruce Tuter, CARB
 - First Workgroup Meetings
 - Overview
 - Introduction
 - Purpose
 - Member Roles and Meeting Expectations
- Working Meeting Information
- Outreach Group
 - Current and Planned Outreach
 - Brainstorming—Chris White, Frontier Energy
 - Think of a similar program that affected you.
 - What types of messaging worked or didn't work?
 - What forms of outreach worked or didn't work?
 - What have you heard other say about ACF that is impactful or confusing?
 - What are the benefits or consequences of an ACF brand?
- Open Discussion - Cecile Buncio, LA Sanitation & Environment Solid Resources Support Services Division
 - Any additional topics that should be covered in today's meeting?
 - Short term priorities (methods & messages)?
 - Long term priorities (methods & messages)?
 - Topics for next meeting?
- Open Public Comment Closing Remarks Bruce Tuter, CARB

More information and meeting materials for this workshop are available on the Truck Regulation Implementation Group, Meetings and Events Page, web link: <https://ww2.arb.ca.gov/our-work/programs/advanced-clean-fleets/meetings-events/truck-regulation-implementation-group>