

Public Dialogue Session: We Want Your Recommendations

Help Us Develop a Community Engagement Model

The California Air Resources Board works to advance racial equity, address environmental justice, and meaningfully engage with communities. Tools to support racial equity and community engagement are critical to build trust and strong relationships while protecting the health of all Californians.



**WE NEED
YOUR VOICE**

Share your experiences
to shape how we engage
with communities.

We need your help to create this community engagement model. Your advice will improve how California Air Resources Board staff involve communities when we develop programs, policies, and regulations that might impact you.

IN-PERSON: CENTRAL COAST

Date: November 30, 2023, 6-8 p.m.
Location: El Gabilan Library
1400 N. Main St.
Salinas, CA 93906

VIRTUAL MEETING

Date: November 28, 2023, 6-8 p.m.
Register: [Zoom](#)




Learn more at
the *Community
Engagement Model
website*



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Environmental
Justice Stakeholders
Group)

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Overview

The California Air Resources Board (CARB) is working to improve how staff connect with communities as we work to protect the public from the harmful effects of air pollution and to develop programs and actions to fight climate change.



The purpose of the Community Engagement Model (Model) is to help CARB staff gain the knowledge and tools to implement robust community engagement plans.

The current draft of the Model is comprised of a Narrative and three supporting chapters:



Narrative: Provides background and historical context on why community engagement is essential to CARB's work and why it is being developed.



Plan: Provides guidance to staff on how to effectively plan their community engagement efforts.



Implement: Helps staff to implement the outreach, engagement activities, and strategies outlined in the "Plan" template.



Close: Provides guidance when "closing" the loop with community members and other interested parties.

Public Process

Ground truthing is a public process that will use lived experiences of community members to improve and verify the Model. CARB is ground truthing the Model by contracting with 20 Community Experts, and by holding public dialogue sessions throughout the state to hear and incorporate recommendations from the public.