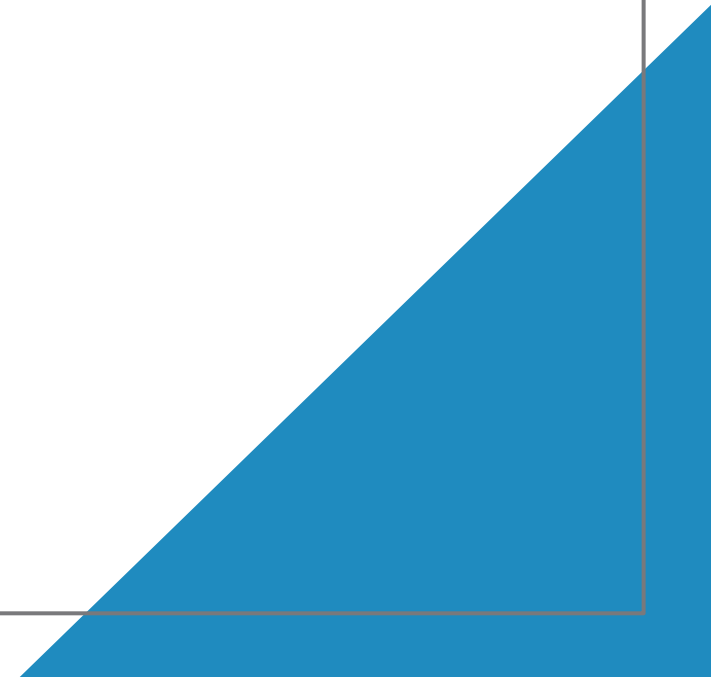


Community Engagement Model

Community Expert Meeting #1



Listening to Language Interpretation

1. In your meeting/webinar controls, click **Interpretation**. (located at bottom of screen)
2. Click the language that you would like to hear. Options for this meeting are English and Spanish.
3. To only hear the interpreted language, click **Mute Original Audio**.

Windows | macOS

1. In your meeting/webinar controls, click **Interpretation**.



2. Click the language that you would like to hear.



3. (Optional) To hear the interpreted language only, click **Mute Original Audio**.

Before We Get Started

- Please **mute** and **rename** yourself to have your First Name, Last Name, and your affiliation:
 - To **rename**, click on the top right side of your picture/video

Example: **Jane Doe - CARB**

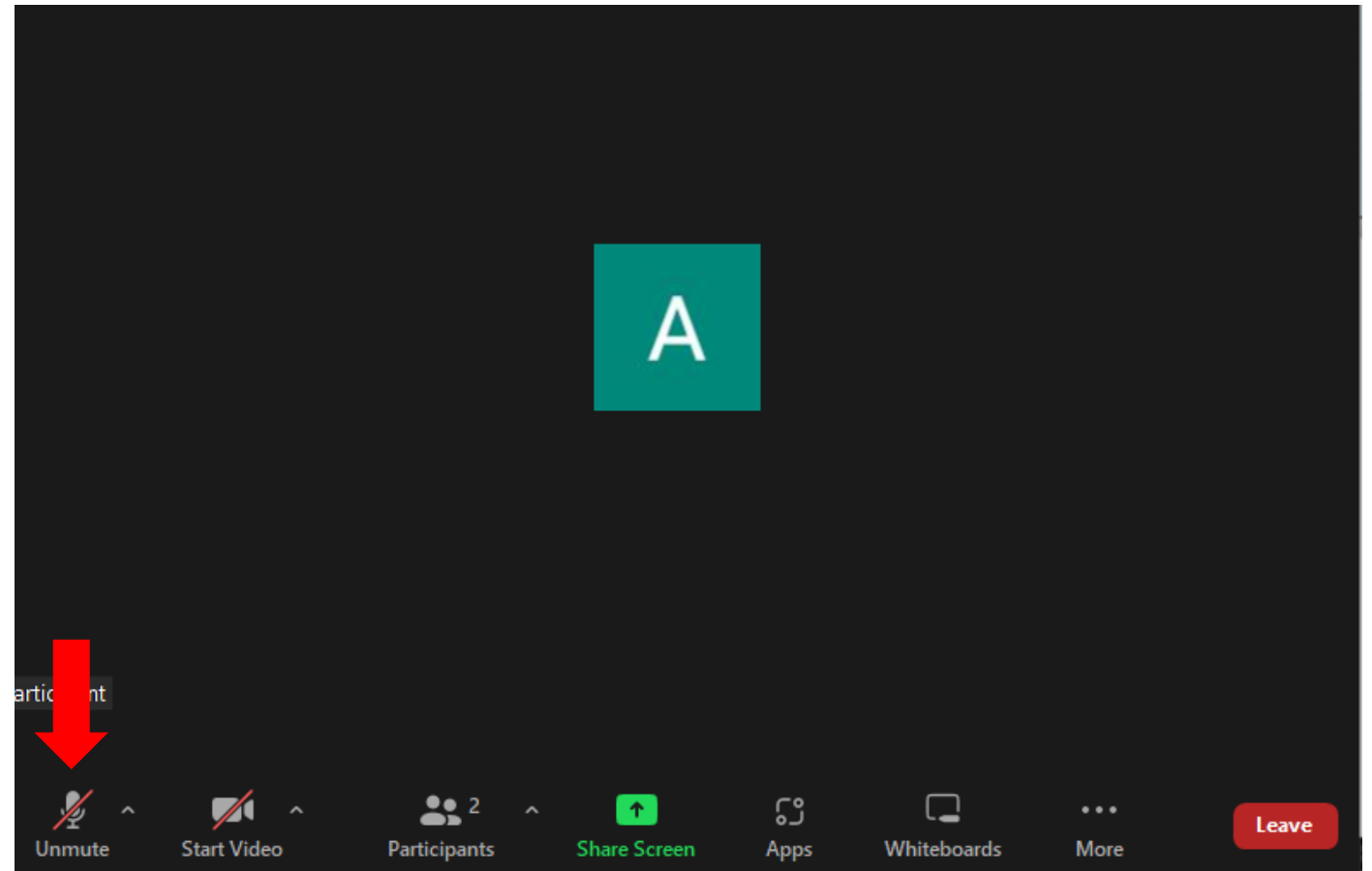
- Affiliations: Community Organization / Agency / Air District / Company / Resident / etc.
- **Need help?** Use the Chat function to request assistance

Zoom Orientation

Mute/Unmute

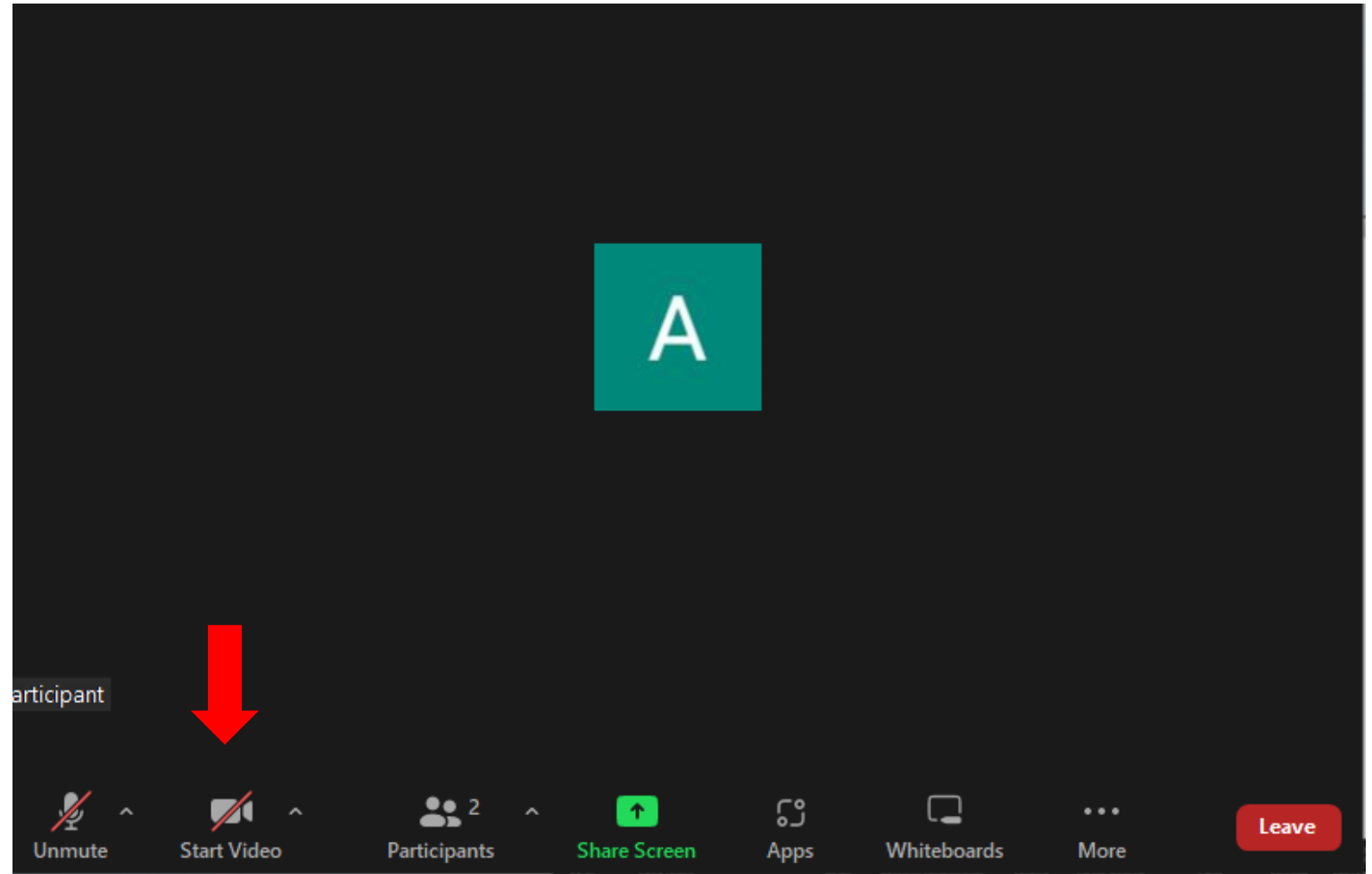
Please remain on mute when you are not speaking.

- Zoom: **Mute/Unmute** button at the bottom left
- Phone: Dial ***6** to mute/unmute



Video

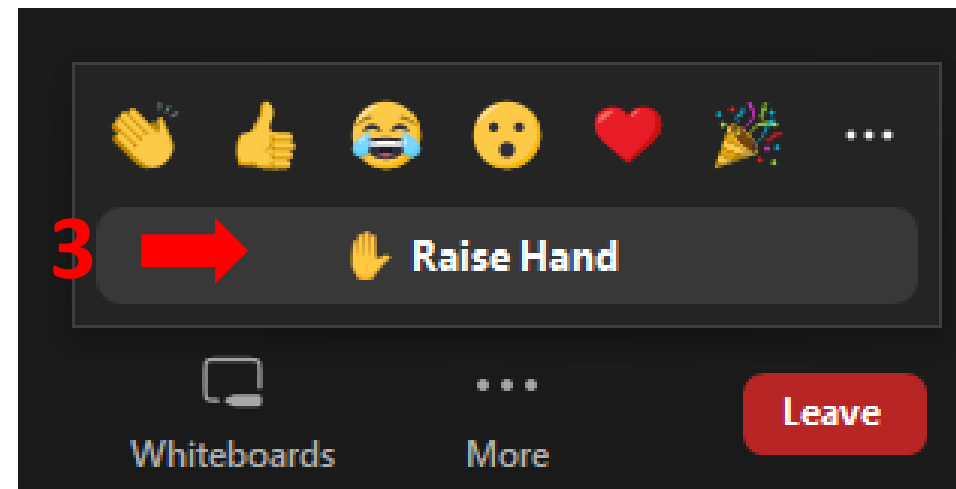
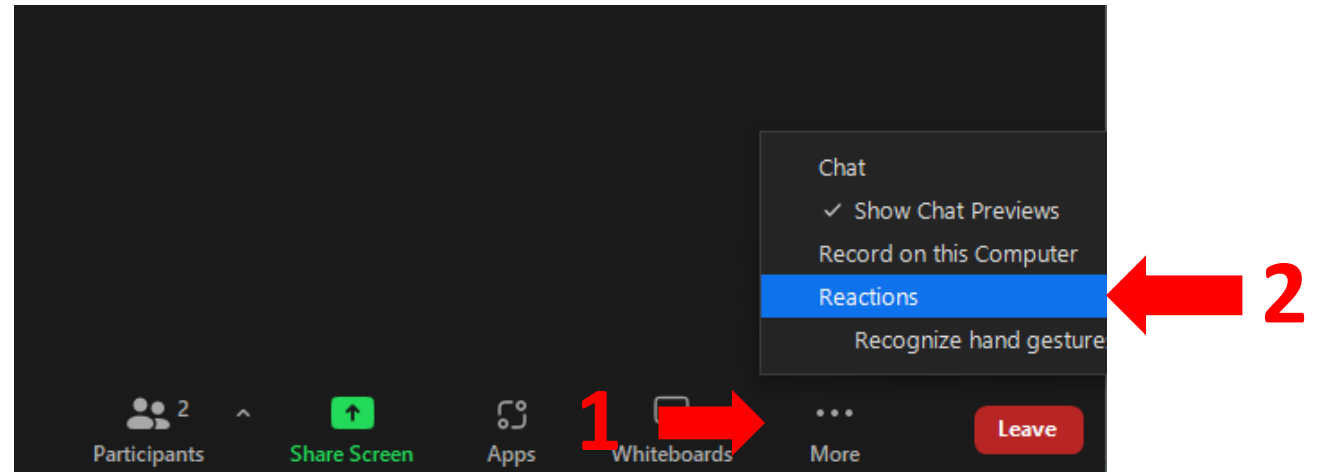
Click the camera icon at the bottom left of your screen to toggle your video on and off.



Raise Hand

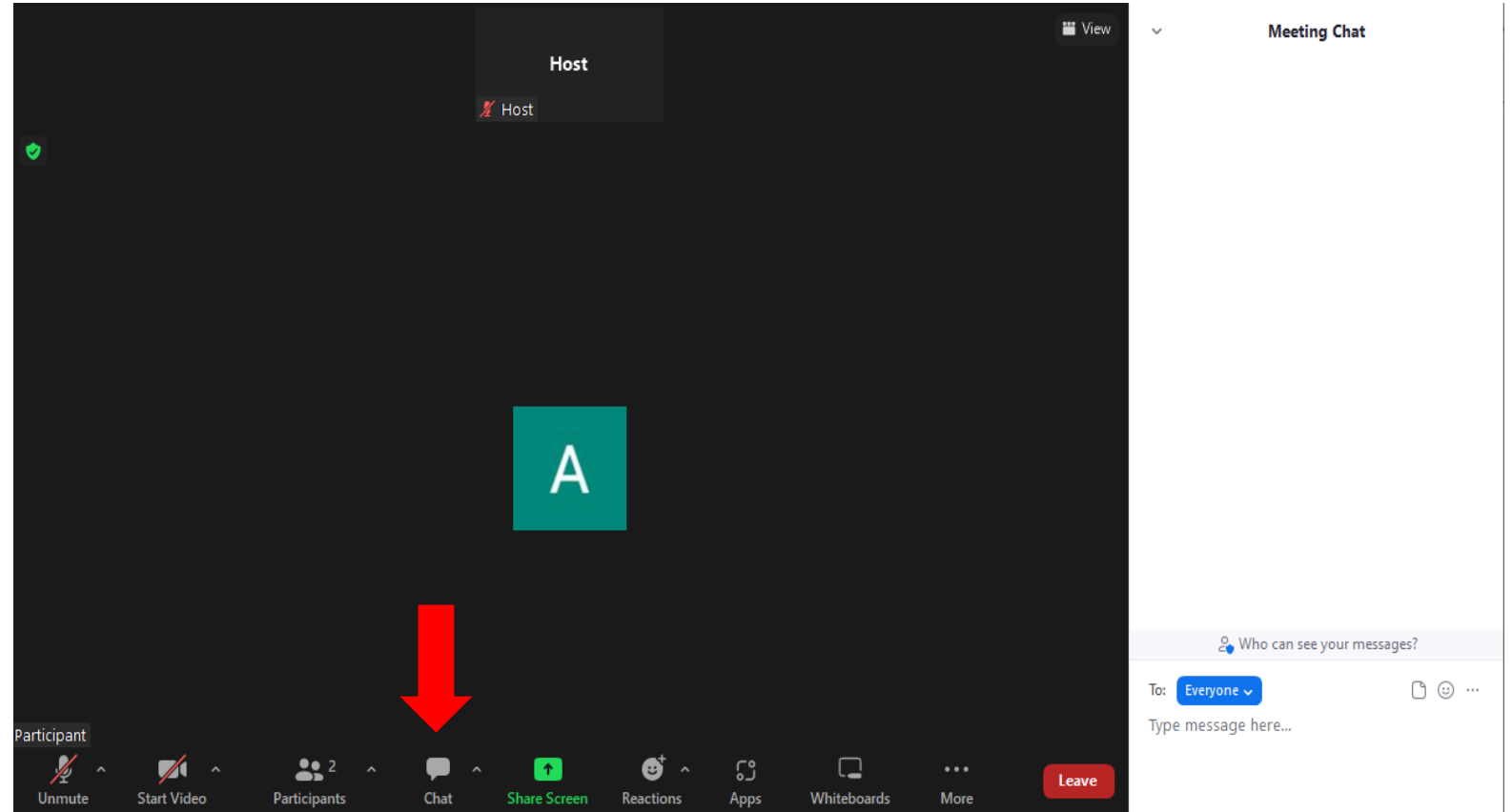
To be added to the speaking queue, please use **Raise Hand**

- Zoom: Click **Participants**, then **Raise Hand**.
- Phone: dial *9 We'll check in with the phone line periodically.



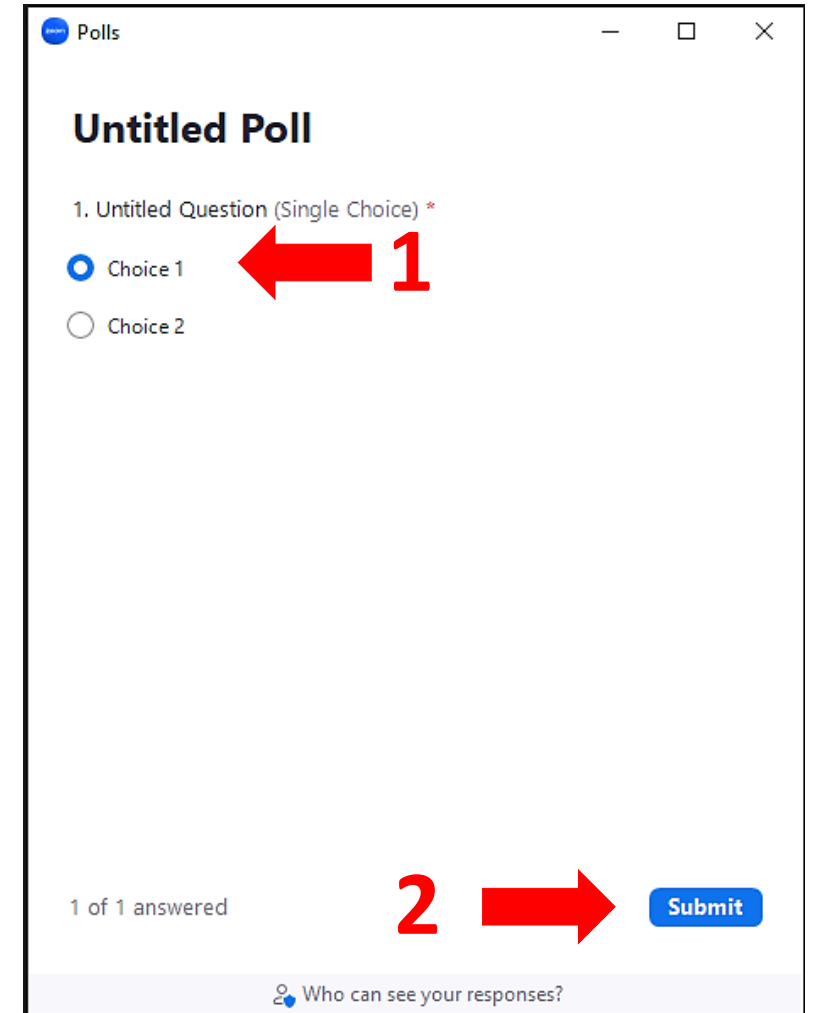
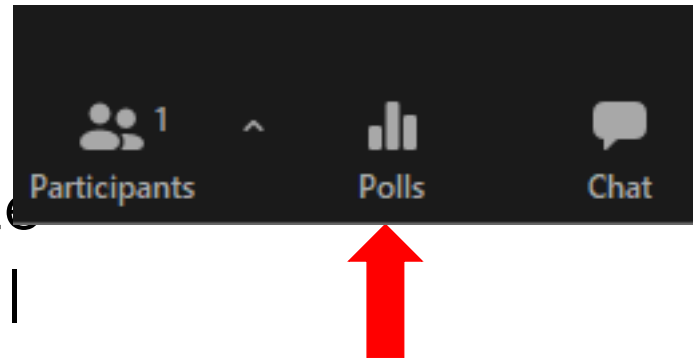
Chat

- Click on the **chat** icon near the center bottom of your screen.
- Choose “private” chat to chat with the Host or Co-host
- Private chats are archived.



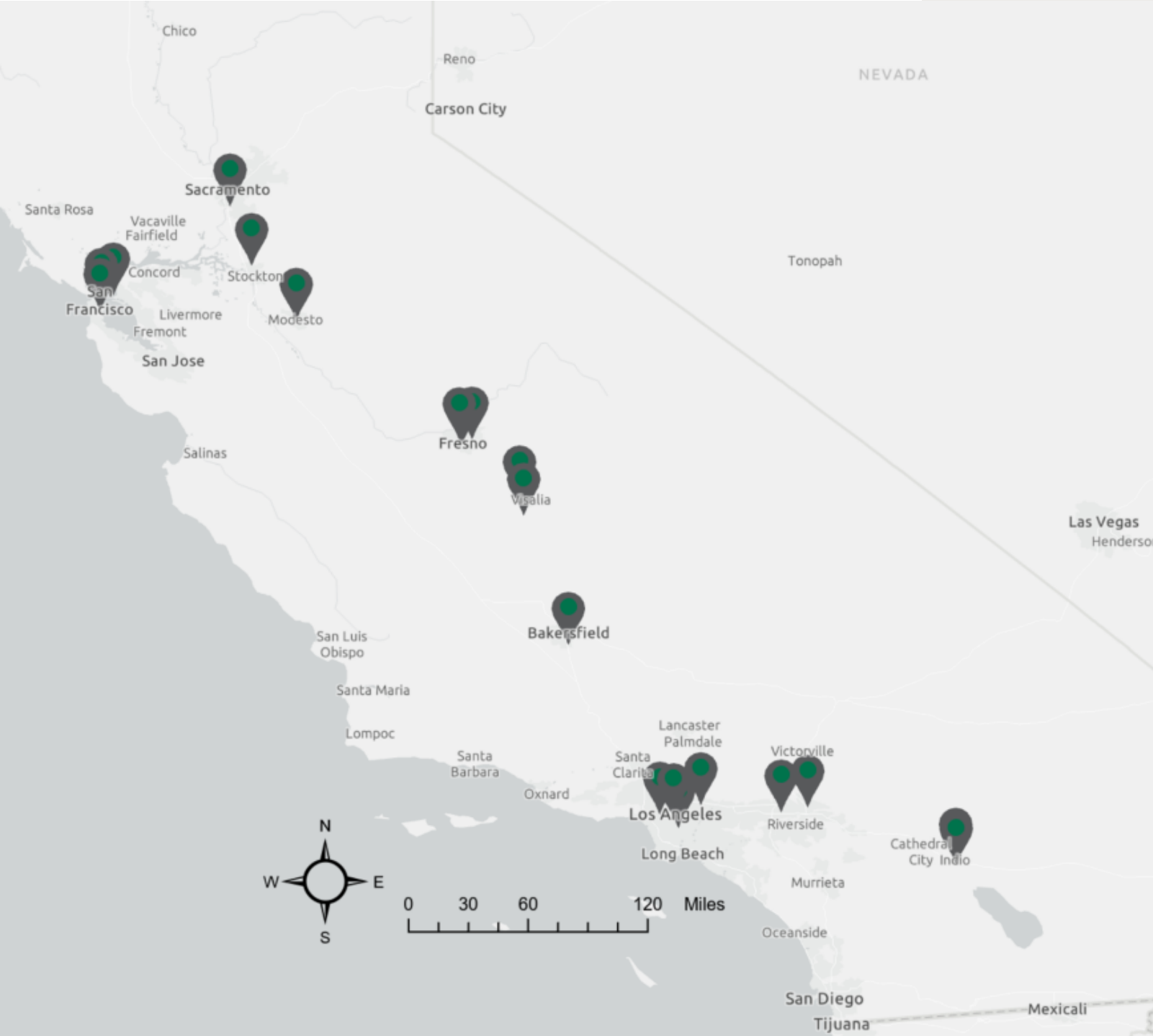
Zoom Polling

- When a poll is launched, it will pop up on your screen
- Select your answers and click submit when done
- You can open and minimize the poll by clicking the poll icon found at the bottom of your screen or in the “More” menu



Agenda

1. Introductions - 30 mins
2. Contracts - 25 mins
3. Break - 10 mins
4. How We Work Together/Meeting Principles - 25 mins
5. Community Engagement Model Overview - 30 mins
6. Break - 10 mins
7. Community Dialogues - 40 mins
8. Wrap Up and Next Steps - 10 mins



Where are the Community Experts From?

Welcome & Introductions

- **Community Experts Share**
 1. Name
 2. Organization (if applicable)
 3. Community you are representing
- **Icebreaker Question**
 - Why are you participating in this process?

Community Engagement Capacity Building Workgroup Introductions



Pablo Cicero-Fernandez,
Emissions Certification & Compliance Division



Aldo Chaney,
Enforcement Division



Antonio Amaro,
Enforcement Division



Samantha Aguila,
Enforcement Division



Jonathan Blufer,
Industrial Strategies Division



Karina Aguilera,
Monitoring & Laboratory Division



Gretchen Ratliff,
Mobile Source Control Division



Noemi Vitela,
Mobile Source Control Division



Wente Yin,
Mobile Source Control Division



Erika Trinidad,
Office of Community Air Protection

Community Engagement Capacity Building Workgroup Introductions



Deidre Zoll,
Research Division



Jose Lopez,
Research Division



Victoria Villa,
Research Division



Joyce Wong,
Sustainable Transportation
& Communities Division



Lana Wong,
Sustainable Transportation
& Communities Division



Lisa Chiladakis,
Sustainable Transportation
& Communities Division



La'Shaye Cobley, PhD
Transportation & Toxics
Division



Amanda Anderson,
Transportation & Toxics Division

Contract Administration: Overview

- **Contract term:** September 1, 2023-April 30, 2024
- **Compensation:** \$5,000 per contract
- **Contract purpose:** Ground truth draft Community Engagement Model
- **Tasks:** Community Experts are responsible for completing all tasks
- **Invoice:** Contract manager will provide a template

Contract Manager	Community Expert
Aldo Chaney	Ciara Thrower, Dr. Cassandra Little, Elena I. Hernandez, Lisa Y. Flores, Maria F. Ridoutt Orozco
Jose Lopez	Carolina Correa, Esperanza Vielma, Richard Falcon, Rev. Dr. Ambrose Carroll, Violeta Sandoval
Lana Wong	Alec Castellano, Emily McCague, Gustavo Aguirre Jr., Leonora Camner, Vanessa Suarez
Victoria Villa	Anetha (Doreen) Lue, Catalina Gonzalez, Heather Zappia, Jasmine E. Beltran, Lillian Garcia

Contract Administration: Tasks

Task 1: First Virtual Meeting to Discuss this Contract and Model

Task 2: Community Experts Review the Draft Model

Task 3: Second Virtual Meeting to Discuss Initial Comments on Draft Model

Task 4: Third Virtual Meeting to Discuss Comments on Draft Model and responses from Community Dialogues

Task 5: Community Experts Review Revised Draft of Model

Task 6: Fourth Virtual Meeting to Discuss Comments on Revised Draft Model

Contract Administration: Expectations



Complete all tasks – experts are compensated for the completion of each task



Actively participate in the four meetings - participation in all four meetings is mandatory



Invoice CARB- after each completed task, takes CARB up to 45 days to pay. Contract managers will provide a template.



Questions- reach out to your contract manager (See slide #14).

INVOICE

INSTRUCTIONS

Please complete the following items:

In the 'FROM' section;

1) Select your name from the dropdown list in grey under the 'Contractor Name' subsection.

2) Type in your mailing address.

In the 'BILLING INFORMATION' section;

1) Select the 'Task #' from the grey dropdown list that corresponds to the task number for which you are billing.

Once completed, please go to 'File', select 'Save as Adobe PDF', click 'Convert to PDF', and 'Save'.

Please email the PDF to your designated contract manager.

FROM

Contractor Name

Email Address

Mailing Address

Invoice Date

10/10/2023

Invoice #

BILL TO

California Air Resources Board
Accounts Payable
P.O. Box 1436
Sacramento, CA 95812

accountspayable@arb.ca.gov
cc: gina.sterling@arb.ca.gov

Contract Number

Contract Manager Name

Contract Manager Email

BILLING INFORMATION

Task Number

Task

Billing Cycle

Total Due



Questions



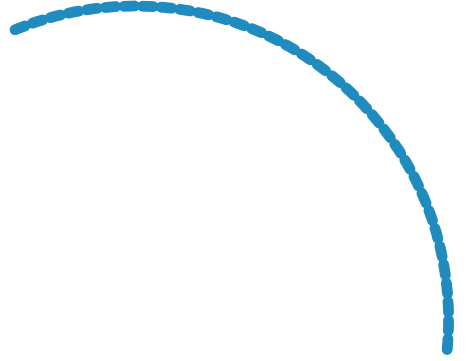
BREAK



How We Work Together

3 Options will be used:

1. Surveys (Gather information e.g., meeting times, feedback on key questions, etc.)
2. Polls (Take temperature on topics)
3. Stop Light Model Poll (Make or break Issues)
 - **Green-** I approve this proposal
 - **Yellow-** I have reservations but can live with it
 - **Orange-** I have something to say, suggest or ask
 - **Red-** I can't live with this, needs major discussion



Questions



Meeting Core Principles

- Participate fully
- Focus on the agenda
- Keep equity central
- Assume good intent
- All ideas and points of view have value
- **Are you supportive of the current list of meeting core principles?**
- **Are there others we should add?**

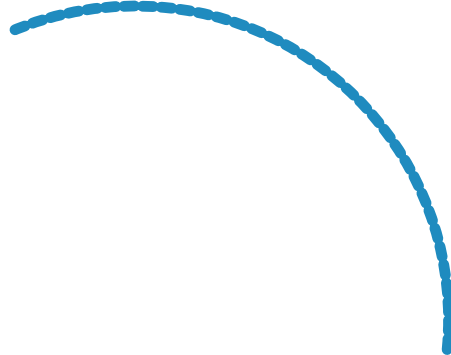


Questions



Community Expert Meetings

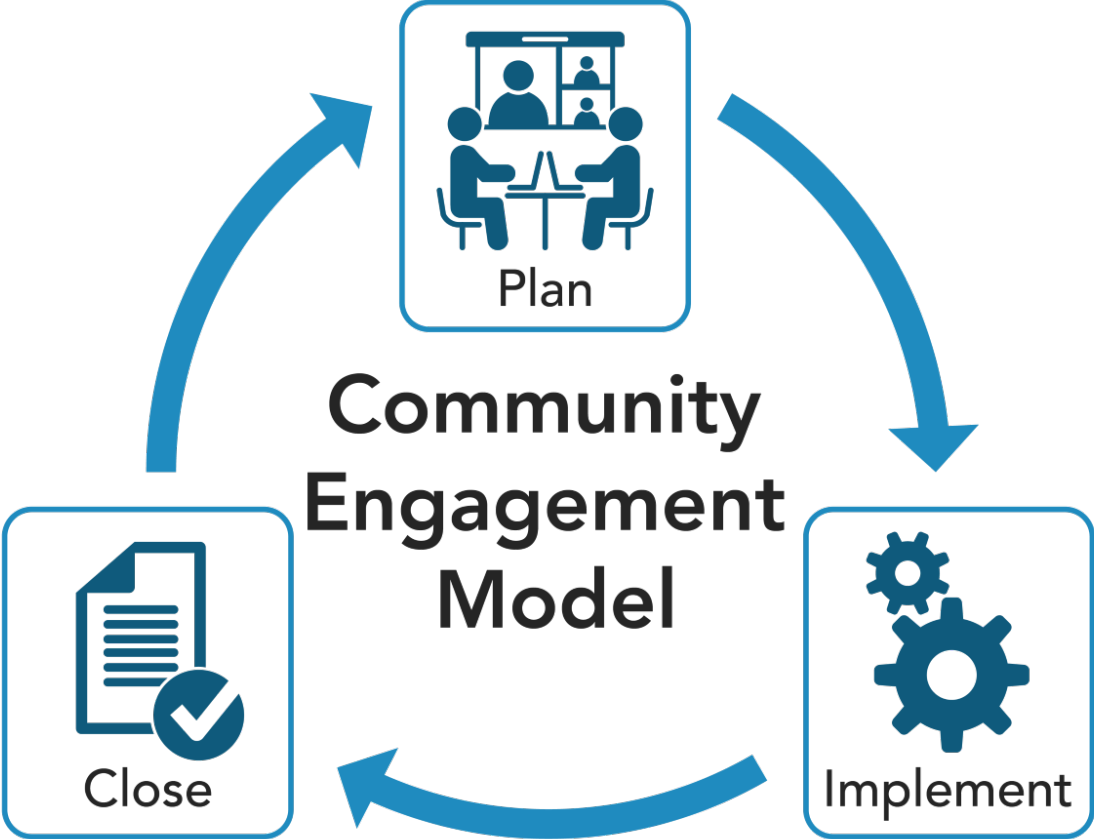
All four meetings will be recorded then posted on the CARB Community Engagement Model webpage



Questions



Draft Community Engagement Model Overview



Goals



- **Develop** an agencywide community engagement model and training to equip Staff with *tools, knowledge, and confidence* to expertly engage with communities
- **Collaborate** with diverse and hard to reach stakeholders as they relate to the development and implementation of CARB actions
- **Evaluate** and **evolve** the Community Engagement Model based on feedback, to best meet Staff and stakeholder needs

Narrative - Purpose

- Provides historical context as to why the Community Engagement Model is being developed and background on why community engagement is essential to our work.



Plan Template - Purpose

- Help staff plan effective community engagement efforts
 - Set clear goals and objectives
 - Develop flexible near- & long- term community engagement efforts for communities with diverse needs



Plan Template – 10 Steps (1–5 Steps)

1. Develop Goals and Objectives

- What are the goals and objectives for community engagement
- What questions do you have?
- What insights can stakeholders provide?

2. Identify Stakeholders

- Who is impacted?
- Who can provide lived experience and other expertise?
- What is the history of the issue?

3. Identify Efforts on the Engagement Spectrum

- Where does your community engagement effort fall on the Engagement Spectrum?
- How could engagement be strengthened?

4. Examine Racial and Social Equity

- Identify data, tools and metrics to understand impacts
- Identify strategies to advance racial equity

5. Identify Other Important Considerations

- Identify political, sociopolitical, legal considerations
- What are resource needs (financial, time, staffing)?

Plan Template – 10 Steps (6-10 Steps)

6. Establish Timeline

- Develop timeline with major community engagement milestones

7. Select Engagement Activities/Strategies

- Choose activities that will help you achieve your goals and objectives and satisfy community expectations
- Consider in person, virtual, and hybrid activities

8. Ensure Language Access

- Understand stakeholder language needs
- Translate, interpret, and use plain language
- Meet ADA requirements

9. Explore Logistical Needs

- Identify needs for community engagement activities (e.g. Time of day, where budget, equipment, etc..)

10. Informal Process Design Check

- Ground truth engagement plan with stakeholders
- Identify anything that is missing or activities that do not resonate with stakeholders.

Implement Template - Purpose

- Guide staff through implementing the outreach and engagement events
 - Use appropriate messaging to increase community stakeholder participation
 - Organize approach before, during, and after an event



Implement Template – 4 Steps

1. Refine Engagement Events

- Ensuring incorporating racial and social equity
- Compensation

2. Identify and Implement Communication Methods

- CARB's social media
- External partners social media

3. Preparation for Events

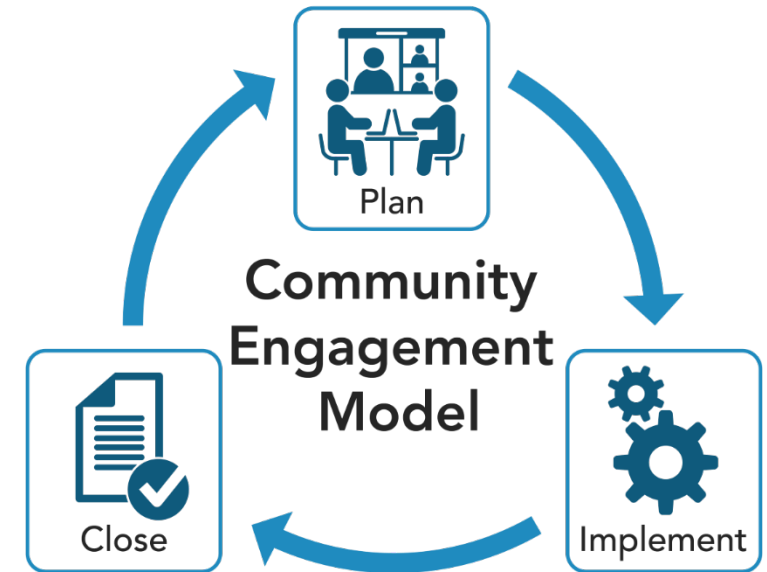
- Preparation before, during, and after an event
- Resources for considerations to provide a welcoming space and how to effectively manage discussions

4. Adjustments to Engagement Activities

- Internal and external evaluation of each engagement event to inform approach to future events

Close Template - Purpose

- Ensure CARB staff “closes” the loop with stakeholders
 - How their feedback influenced the CARB action
 - Potential next steps
- Inform improvements to future external and internal community engagement efforts



Close Template – 3 Steps

1. Public Follow Up

- Acknowledge and thank stakeholders
- Present community stakeholders with an action summary

2. Assessment of Community Stakeholder Engagement

- External evaluation
- Internal evaluation

3. Recommendations for Improvements to Community Engagement Model

- Develop process improvement recommendations
- Present process improvement recommendations

Discussion



HOW WE ENVISION
WORKING TOGETHER TO
GET RECOMMENDATIONS
ON THE MODEL

- Virtual meetings
- Verbal & written comments
- For questions contact your assigned contract manager (e.g., phone & email)



WHAT WE WOULD LIKE
RECOMMENDATIONS ON

- The entire model
- We have also highlighted questions for the community experts



WHAT WE WILL DO WITH
RECOMMENDATIONS

- Incorporate recommendations into the model document
 - We have a tracking document and will track comments and responses/changes



COMMENTS ON ITEMS
OUTSIDE OF THE
COMMUNITY
ENGAGEMENT MODEL

- Comments are welcomed and will be noted, passed on to respective programs, and incorporated into a separate tracking document



Questions



BREAK



Community Dialogue Sessions/Ground Truthing

Plan for public meetings - "Community Dialogue Sessions"

Considering up to 7 in person meetings & three virtual (one for tribal communities) to get public comments & recommendations

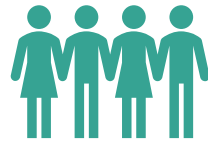
- Go over potential locations
- What other locations are missing? What are top locations?
- How would you like to participate?

Overview of Location Selection Process



Compiled list from several sources

AB 617 Communities, Blueprint 2.0 Document, Comments from Jan 2023 Public Meeting, CECB suggestions



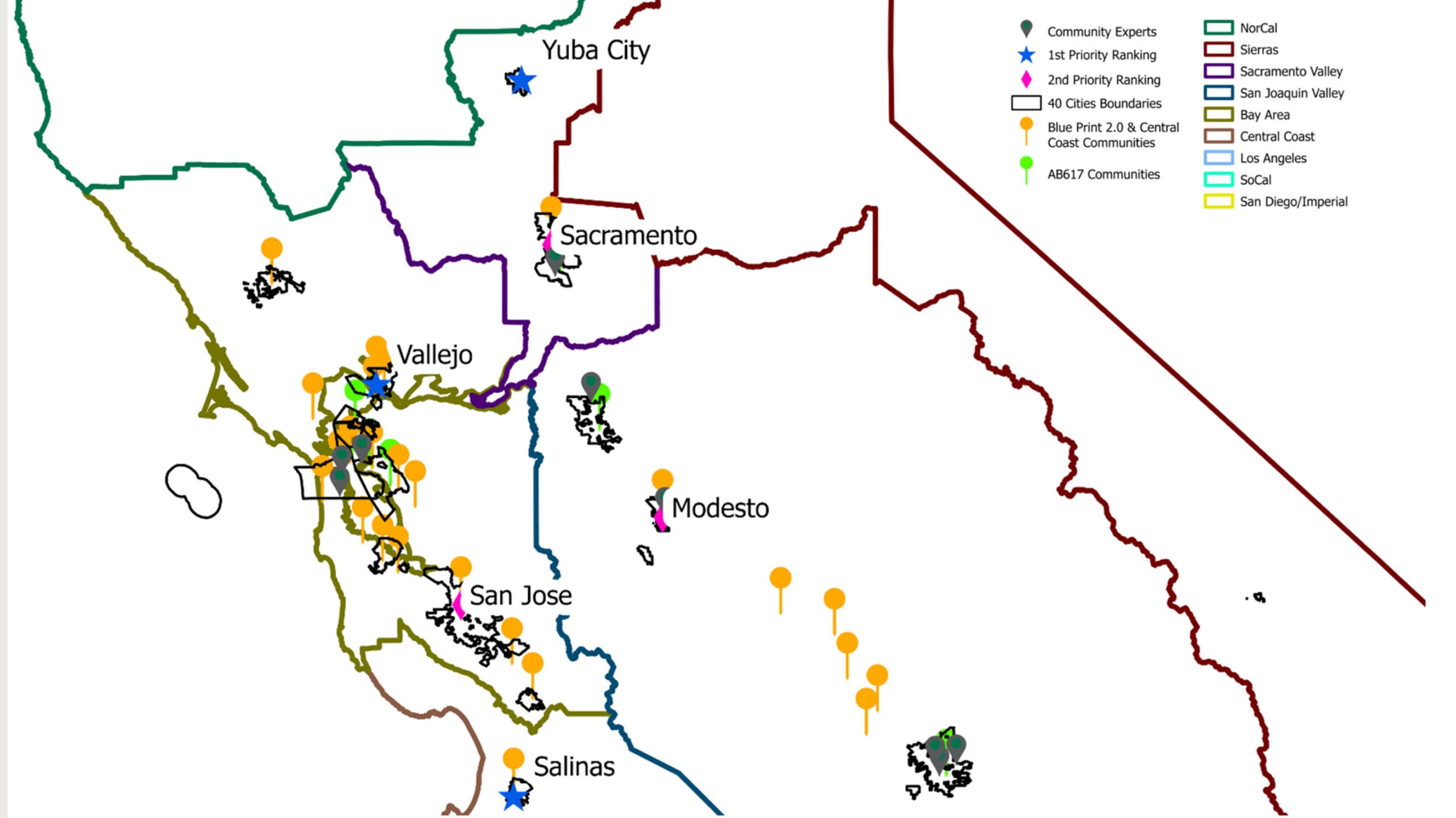
Used CES 4.0 to identify most impacted communities

Filtered for 75% of most impacted communities and population characteristics



Analysis to Identify Top Locations (cities)

Dropped AB 617 communities. Scored population density, BP2.0 & Jan. Public Meeting, and other communities to create a ranking system



Yuba City

Sacramento

Vallejo

Modesto

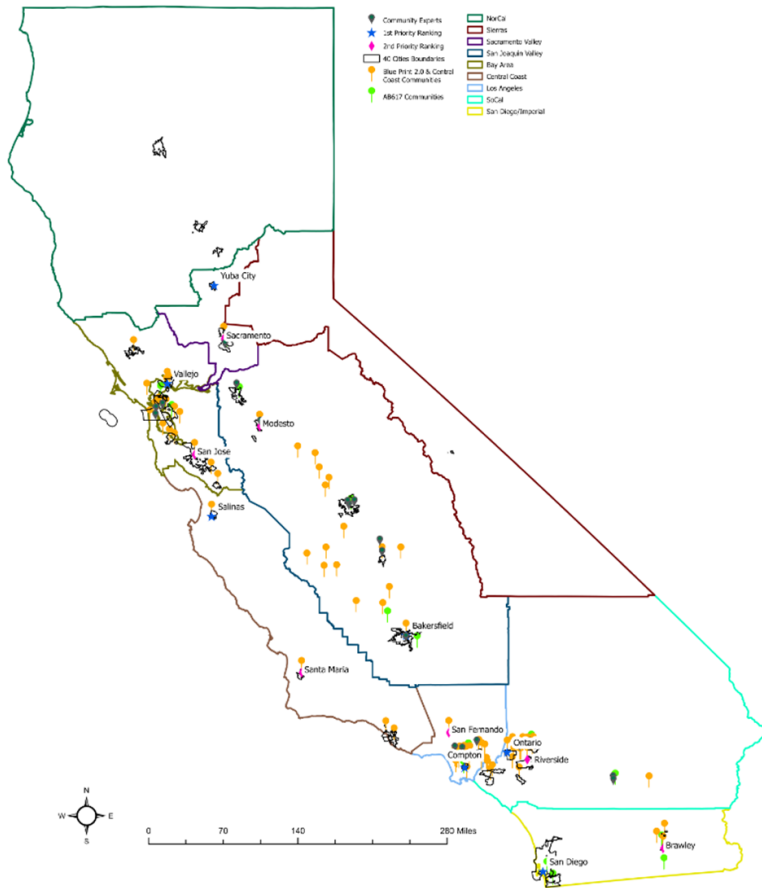
San Jose

Salinas

- Community Experts
- 1st Priority Ranking
- 2nd Priority Ranking
- 40 Cities Boundaries
- Blue Print 2.0 & Central Coast Communities
- AB617 Communities
- NorCal
- Sierras
- Sacramento Valley
- San Joaquin Valley
- Bay Area
- Central Coast
- Los Angeles
- SoCal
- San Diego/Imperial

Ground Truthing Conversation (Dialogue locations)

- What are your top locations?
- Are we missing other locations (top 1-2)?
- How would you like to participate?



Region	City options
Sacramento Valley	1. Yuba City 2. Sacramento-Arden
Bay Area	1. Vallejo 2. San Jose
San Joaquin Valley	1. Bakersfield 2. Modesto
Central Coast	1. Salinas 2. Santa Maria
Inland Empire	1. Ontario 2. Riverside
Los Angeles (County)	1. Compton 2. San Fernando
San Diego/Imperial	1. Central San Diego 2. Brawley
Online	1. Meeting 1 2. Meeting 2 – TBC 3. Tribal - TBC



Questions

Wrap-up: Next Steps

- Meeting evaluation Poll (take 2-3 minutes at end of meeting)
- Before next meeting: Read the Draft Community Engagement Model, Provide written comments
- Next Meeting **November 14, 2023**
 - Review Community Engagement Model & Comments