



Implementation Work Group: Public Meeting for the Clean Vehicle Rebate Project

**May 30, 2023
10:00 am – 12:00 pm**

Agenda

- Introduction
- Program Updates
- Updated End-Of-Funding Projections
- Key Takeaways & Discussion
- Next Steps

Introduction:

What is the Clean Vehicle Rebate Project (CVRP)?

- Rebates up to \$7,500 for the purchase or lease of a new battery-electric, plug-in hybrid electric, or fuel-cell electric vehicle
- Increased incentive amounts for low- and moderate-income consumers (400% federal poverty level)
 - Example: A family of 4 with a household income of \$111,000 or less
- Various applicant and vehicle eligibility criteria apply

Program Updates

- **California's New Zero Emission Vehicle (ZEV) Market**
 - **Cumulative ZEV sales through Q1 2023: 1,523,966**
 - Battery-electric vehicles: 1,051,456
 - Plug-In hybrid electric vehicles: 457,078
 - Fuel cell electric vehicles: 15,432
 - **New Car Market ZEV Sales Share Q1 2023: 21.1%**
 - ZEV market share in 2020: 7.8%

Source: California Energy Commission (2023). New ZEV Sales in California. Data last updated April 21, 2023. Retrieved May 19, 2023 from <https://www.energy.ca.gov/zevstats>.

Program Updates (cont.)

- **Rebates Issued Through January 2023:**

Rebate Type	Rebates Issued	Funding Total
Standard Rebate	462,150	\$993,004,236
Increased Rebate	43,455	\$186,999,908
Rebates for Public Fleets in DACs	752	\$3,189,500
TOTAL	506,357	\$1,183,193,644

- **Funding Status:**

- FY 2021-22 Multi-Year Allocation: \$525M- \$515M for CVRP, \$10M for E-bikes
- Changes to be implemented in 2023 for low- and moderate-income applicants
 - Increased incentive amounts (February 2023)
 - Additional \$2,000 prepaid card for charging & expansion of prequalification statewide (Summer 2023)
- Tesla once again eligible for CVRP (February 2023) – program receiving record application volume

Updated End-Of-Funding Projections

Francis Alvarez, Center for Sustainable Energy

Key Takeaways & Discussion

CARB



Key Takeaways

- CVRP is now projected to run out of funds by October/November of this year – more than a year earlier than projected in the recent Funding Plan.
 - Lower-income consumers in the market for a new ZEV will have a limited opportunity to stack CVRP with CARB's other vehicle incentives.
- The quick depletion of remaining funds does not provide the opportunity for staff to make any changes to the program that would be impactful.
 - Current plan is to run the program as-is until funds are exhausted
- California ZEV market share is now over 20% - a market indicator CARB has noted will trigger the shift away from mass-market ZEV incentives to a sole focus on equity transportation incentive programs.

Comments and Questions



Use the raised hand function (#2 if calling in by phone) or submit your question or comment in the Q&A box on Zoom.



Please state your name and affiliation before asking a question or making a comment.

Next Steps

- CVRP updates will be provided through the public process
- Public Workshop for the Fiscal Year 2023-24 Funding Plan for Clean Transportation Incentives
 - **Date & Time:** June 8, 2023 from 10:00 am – 3:00 pm
 - **Register:**
https://us06web.zoom.us/webinar/register/WN_KbVfsBF-TY2yZFqChPqKJQ
- Public work groups and workshops to be held through the summer leading up to Board Hearing at end of 2023

Contact Us

- **CARB Clean Vehicle Rebate Project Contact:**
 - Raquel Cardenas, Raquel.Cardenas@arb.ca.gov
- **Clean Vehicle Rebate Project Website:**
www.cleanvehiclerebate.org
- **CARB's Low-Carbon Transportation and Air Quality Improvement Program Webpage:**
<https://ww2.arb.ca.gov/our-work/programs/low-carbon-transportation-investments-and-air-quality-improvement-program>