



California Air Resources Board Clean Transportation Equity Projects Lessons Learned Symposium: Panelists

Session #1: Reflections on statewide project implementation

Clean Vehicle Rebate Project (CVRP)



Lauri Walker, Director, Equity Engagement and Outreach, Center for Sustainable Energy (CSE), successfully manages multiple initiatives to engage partners and community members in reaching goals in sustainable energy. Her extensive experience covers all facets of community outreach and education including years of experience reaching our most vulnerable communities. In her role as Director, Lauri oversees the successful implementation, training, oversight and deployment of a team of CSE equity specialists and partnerships with Community Based Organizations (CBOs) throughout the state of California to carry the important message of sustainable energy and EV technology to disadvantaged communities. Lauri serves on the CSE Diversity Equity and Inclusion committee and currently serves as committee Interim Chair.

Clean Mobility Options (CMO)



Lauren McCarthy is the Director and Strategic Lead of California and Western States Programs at the Shared Use Mobility Center (SUMC). Her work includes overseeing, managing and contributing to various dimensions of the CMO program and multiple SUMC research initiatives. Lauren is also a Ph.D. Candidate at the Schar School for Policy and Government. Before joining SUMC, Lauren was Program Manager and Senior Researcher for the Center for Transportation Public-Private Partnership Policy at George Mason University. In 2019 Lauren was selected as a Google Public Policy Fellow.



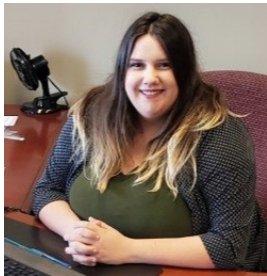
Cesar Hernandez joined CALSTART in 2021 as a Program Manager. He manages the CMO team members and all aspects of the CMO program deliverables including developing a model that could be replicated in other states or at the national level. He oversees industry engagement and collaboration with our multiple partners including the California Air Resources Board (CARB). He aims to embed racial equity in program design, team operations, implementation, partner development, outreach, and support.



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Clean Vehicle Assistance Program (CVAP)

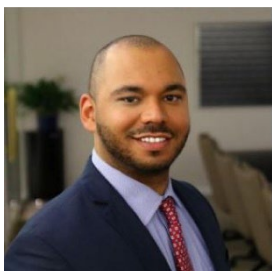


Claire Halverson is an Operations Manager for the Clean Vehicle Assistance Program. As a lifelong resident of California's Central Valley, she grew up seeing the toll commuter culture took on the environment and communities around her. As a member of the CVAP leadership team she has worked closely with lenders, dealerships, and partners to re-establish a more effective dealer network, and grant redemption process.

Access Clean California



Tracy Ruiz serves as the Senior Community Outreach Partnerships Manager for Access Clean CA at GRID Alternatives. Her work focuses on statewide clean energy and clean mobility outreach and awareness. In her role, she strives to amplify the voices and stories of those most affected by climate change in partnership with organizations statewide. She grew up in Los Angeles and received her Bachelor's degree from the University of California, Riverside, in Political Science. She went on to work for Habitat for Humanity before joining GRID Alternatives Inland Empire, later leading to her role in GRID Alternatives HQ Outreach.



Chris Walker leads GRID Alternatives' Policy & Programs Department and a diverse, multifunctional team of innovators and leading voices at the federal, state, and local level advocating for policies that advance equitable access to clean energy, mobility solutions and jobs; and foremost administrators of nation-leading clean energy and mobility equity programs serving and powered by underserved communities. Prior to GRID, Chris worked at The Solar Foundation (now a part of IREC), SolarCity (DBA Tesla), and the Climate Institute, a DC-based think tank. Chris hails from LA County and holds B.A. and M.A. degrees in Political Science from the University of Florida.



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Session #2: Reflections on local project implementation

Clean Cars 4 All Sacramento Metro Air Quality Management District (AQMD)



Cindy Mahon is the Program Supervisor of the Clean Cars 4 All program in the Sacramento Metropolitan AQMD. She also manages the Field Operations section of the Transportation and Climate Change Division at the Sacramento Metropolitan AQMD. With over 14 years of experience in the cleaner-emission transportation incentive sector, Cindy is an experienced professional directly involved with the development and implementation of incentive programs for underserved communities. She is committed to ensuring that all communities have access to advanced-technology transportation options that support clean air principles and provide better opportunities for those in need.

Driving Clean Assistance Program (DCAP)



Vivian Rahwanji serves as the Director of Transportation and Operations at Community Housing Development Corporation (CHDC), a 501 (C) 3 non-profit corporation in Richmond CA. In this role, she leads the outreach direction and strategic vision for CHDC's [Transportation Equity Project Driving Clean Assistance Program \(DCAP\)](#). Ms. Rahwanji also leads the Operations of CHDC, and is responsible for developing and spearheading visionary, equity, and communication strategies to implement the CARB's first Financing Assistance Incentive Project in 2015 for low income and disadvantaged communities (aka DCAP). She serves as lead for grant management, with a goal of accelerating electric vehicle usage, lending strategies specifically to priority populations to prevent predatory lending in their vehicle purchase, and education/financing assistance in priority communities. Vivian holds a Master of Arts degree in Management and Leadership from Liberty University and is a member of the Golden Key Honor Society.



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Clean Mobility Options grantee (City of Richmond)



Denée Evans is a Transportation Services Project Manager for the City of Richmond's Transportation Department. She is responsible for the citywide parking management programs, electric micromobility programs, leads the city's public electric infrastructure expansion, champions local and regional multimodal green transportation, and serves on various local, regional and state parking and transportation electrification technical committees. Ms. Evans has over 20 years in the public sector and incorporates an entrepreneurial approach to developing programs, managing systems and seeking innovative public private partnerships to deliver services to benefit the community.

Clean Cars 4 All San Joaquin Valley Air Pollution Control District (APCD)



Jessica Alzofon is a community engagement manager and **Jose Marin** is an outreach coordinator for Valley Clean Air Now (Valley CAN). Valley CAN is a 501(c)(3) public charity committed to quantifiably reducing air emissions in California's San Joaquin Valley, the region with the worst air quality in the United States. Valley CAN seeks to improve public health and quality of life in disadvantaged communities by qualifying low-income residents for multiple incentive-based programs. Their primary focus is on vehicle repair and replacement programs, including implementing San Joaquin Valley APCD's Clean Cars All program.