



California E-Bike Incentive Project

Public Work Group Meeting

April 26, 2023 2 p.m. – 4 p.m. PST

Purpose

Present and discuss the final proposed project criteria for the California E-Bike Incentive Project.



Agenda

- Program Description and Background
- Program Eligibility Requirements
- Program Funding
- E-bike and Retailer Eligibility
- Application Process
- Soft Launch
- Timeline

Program Description

The California E-Bike Incentive Project is a statewide consumer facing incentive program that aims to provide point-of-sale vouchers for eligible electric bikes (e-bikes) to low-income Californians to encourage adoption of e-bikes as a replacement for motor vehicle trips, provide access to clean transportation options while offsetting vehicle miles traveled.

Background

- Established by CARB in November 2021
- Held 3 work groups on solicitation development and 4 on program implementation
- Launched solicitation for administrator in April 2022; announced selection in August
- Grant has been signed and Pedal Ahead began work on December 1, 2022
- Consumer-facing program aiming to launch in Q2 2023

Program Eligibility Requirements

Program Eligibility

- Eligibility will be limited to California residents 18 years and older
- Gross annual household income is less than 300 percent Federal Poverty Level (FPL)
- One incentive is available per individual

Incentive Amounts

- \$1,000 base voucher amount
- Additional \$750 for cargo and adaptive e-bikes
- Additional \$250 for priority applicants who meet one of the following criteria:
 - Reside in a Senate Bill 535 Disadvantaged Community
 - Reside in an Assembly Bill 1550 Low-income Community
 - Or, gross income is 225% FPL and under

Federal Poverty Levels 2023

Household/Family Size	300 Percent of FPL
1	\$43,740
2	\$59,160
3	\$74,580
4	\$90,000
5	\$105,420
6	\$120,840
7	\$136,260
8	\$151,680

<https://aspe.hhs.gov/topics/poverty-economic-mobility/poverty-guidelines>

What's Covered by the Voucher?

- Vouchers will cover eligible e-bike purchases
 - Safety equipment such as helmets
 - Adaptive bike enhancements
- Vouchers do not cover:
 - Rider visibility gear such as reflective clothing or head lamps
 - E-bike enhancements such as fenders or racks

Program Funding

Incentive Funding

- ~\$7.5 million total available for vouchers
 - Total funding split into two eligibility categories
 - \$2.5 million for all eligible applicants
 - \$5 million set-aside for priority applicants

\$5 Million Set-aside Funding for Priority Applicants

- Priority applicants must either be:
 - Residing in disadvantaged or low-income community as defined by SB 535 and AB 1550
<https://webmaps.arb.ca.gov/PriorityPopulations/>
 - Income at or below 225% of FPL
 - Participate in one or more of the public assistance programs on CVRP's categorical eligibility list.
(<https://cleanvehiclerebate.org/en/eligibility-guidelines#categorical>)

E-bike and Retailer Eligibility

Eligible E-Bikes

- E-bikes must be new
- All e-bike classes as defined by Assembly Bill 1096 (Chiu, 2015)
 - Class definitions:
 - Class 1: Limited to a top speed of 20 miles per hour, with pedal assist only
 - Class 2: Limited to a top speed of 20 miles per hour, but have both pedal assist and a throttle.
 - Class 3: Have a top speed of 28 miles per hour, with pedal assist only

E-bike Requirements

- Must have integrated front and rear lights
- Must be fully assembled upon delivery to consumer
- Minimum one-year manufacturer warranty on all electrical components
- Examples of non-eligible e-bikes:
 - Used e-bikes, conversion kits, e-bikes outside of the 3 class system, full suspension e-bikes scooters and mopeds

Retailer Eligibility

- Local California bike shops
- Online e-bike retailers with a physical presence in California with one of the following:
 - Physical storefront
 - California-based manufacturing
 - Corporate office is based in California
- Retailers must ensure a process to sell an e-bike fully assembled and ability to provide repairs and maintenance

Comments and Questions



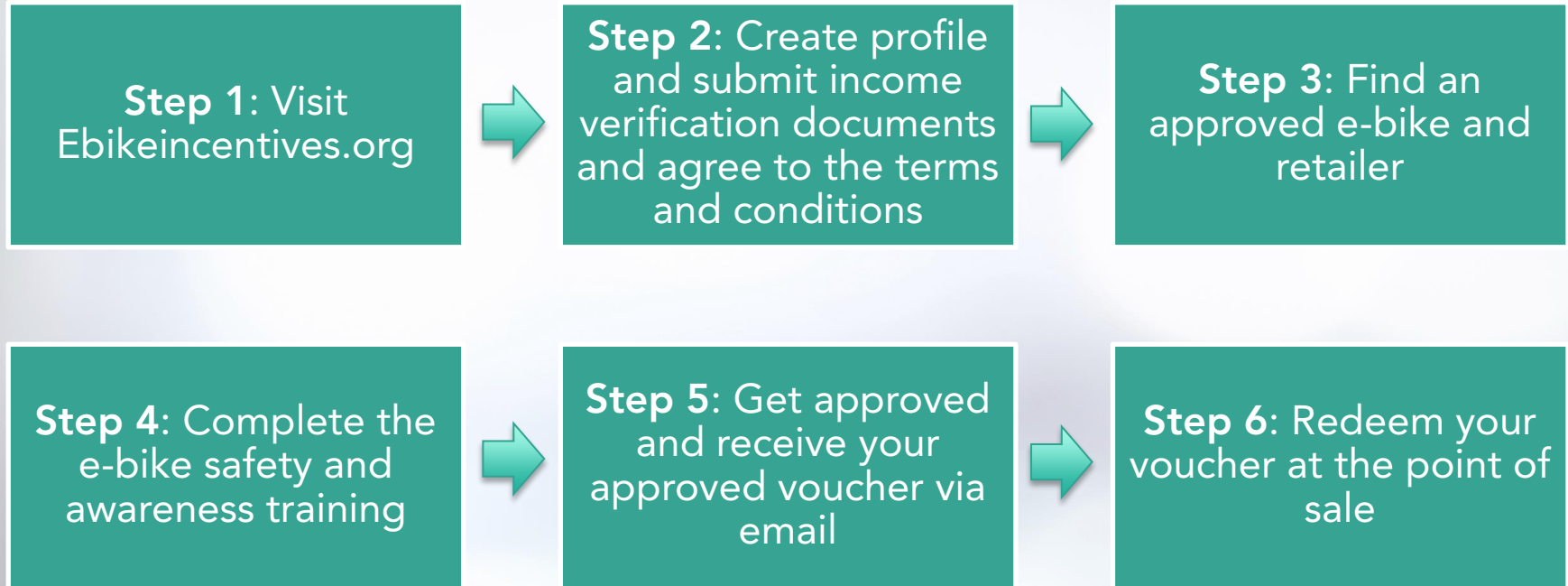
Use the raised hand function (#2 if calling in by phone).



Please state your name and affiliation before asking a question or making a comment.

Application Process

Consumer Application Process



Voucher Requirements

- Vouchers must be redeemed within 30 days
 - A one-time extension is available
- Vouchers are redeemed at the point-of-sale
- Vouchers cannot exceed the total sales price
- One year ownership requirement

Soft Launch

Soft Launch

- Four communities statewide
 - Barrio Logan, San Diego
 - Fresno
 - Bayview Hunters Point, San Francisco
 - California Native Tribal Governments
- 20 – 40 e-bikes per region
- Up to \$300,000 for soft launch
- Aim to launch in Q2, 2023

Timeline and Next Steps

- May 2023
 - Finalize website
- June 2023
 - Soft launch
- Q3 2023
 - Statewide launch

Comments and Questions



Use the raised hand function (#2 if calling in by phone).



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Contact Us

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