

Application Scoring Criteria

CARB is seeking a diverse and representative pool of Californian community experts. It encourages community experts with varied lengths of experience, distinctive contributions to their community, and from different geographic locations (e.g., rural, suburban, and urban areas) to apply.

The Community Expert application will be scored on the Criteria below. Priority will be placed on community experts with lived experience, specifically those who live and/or work in low-income and disadvantaged communities.

Criteria

- **Interest:** Communicates their specific interest to pursuing the objectives described in [the solicitation and scope of work](#).
- **Experience:** Demonstrates experience engaging stakeholders and other public entities from [SB 535 and AB 1550 communities](#).
- **Effective Communication:** The written responses are articulate and effective (i.e., provide responses that stay on topic, answers the questions directly, clearly, and completely).
- **Application of Experiences:** The written responses draw links between the applicant's experience and relevance to the contracting position.

Scoring Rubric and Criteria

Question	Scoring Criteria	Maximum Points (35 total)
Do you live in or does your organization represent an SB 535 or AB 1550 Community ? If so, which one/ones.	Lives in/represents an SB 535 or AB 1550 Community (See Priority Populations Map)	15 points
Why are you interested in advancing equity? Why do you believe community engagement is essential? How does your skillset match the description of the criteria?	Has a proven track record of community engagement/leadership in the community	10 points
What experience do you have with equity and community engagement (can include experience with CARB or other government entities or lived, educational, or work-related experience)?	Experience with CARB or other government entities along with lived, educational, or work-related experiences	5 points
Share two - three ideas on how CARB can more effectively engage communities. If implemented, how will these ideas improve CARB's future community engagement efforts to benefit your community?	Has ideas for improving CARB's community engagement efforts	5 points

Additional notes are offered below as a guide for scoring of each question:

Question 1: Do you live in or does your organization represent an [SB 535 \(Disadvantaged Community\) or AB 1550 Community \(Low-Income Community\)](#)? If so, which one/ones. *Guide to using the map: 1) locate the search bar, it is on the upper left-hand side of the screen; 2) type your location [e.g., zip code, address, city, or census tract]; 3) click on your census tract, a box will appear with the designations identifying your census tract as disadvantaged and or low-income.*

- The Applicant will receive 15 points if they answer the question fully, and if they live in or work in an SB 535 or AB 1550 community.
- The Applicant will receive 10 points if they answer the question fully, and they do not live in or work in an SB 535 or AB 1550 community, but the applicant is the only applicant from a certain region of the state that is not represented by another applicant, as this will help provide a regional balance of community experts.

- The Applicant will receive 5 points if they answer the question fully, but they do not live in or work in an SB 535 or AB 1550 community, and there are multiple applicants from their region.
- The Applicant will receive 0 points if they do not answer the question.

Question 2: Why are you interested in advancing equity? Why do you believe community engagement is essential? How does your skillset match the description of the criteria?

- The Applicant will receive 7-10 points if they answer the question fully and clearly, and if they provide linkages to Criteria.
- The Applicant will receive 1-6 points if they do not answer the question fully and clearly, but they do provide some linkages to Criteria.
- The Applicant will receive 0 points if they do not answer the question.

Question 3: What experience do you have with equity and community engagement (can include experience with CARB or other government entities or lived, educational, or work-related experience)?

- The Applicant will receive 4-5 points if they answer the question fully and clearly, and if they provide examples of experience with CARB or other government entities along with lived, educational, or work-related experience linkages to Criteria.
- The Applicant will receive 1-3 points if they do not answer the question fully and clearly, but they do provide some examples of details about experience with CARB or other government entities along with lived, educational and/or work-related experience linkages to Criteria.
- The Applicant will receive 0 points if they do not answer the question.

Question 4: Share two to three ideas on how CARB can more effectively engage communities. If implemented, how will these ideas improve CARB's future community engagement efforts to benefit your community?

- The Applicant will receive 4-5 points if they answer the question fully and clearly, and articulate engagement ideas and CARB's potential impacts on their community.
- The Applicant will receive 1-3 points if they do not answer the question fully and clearly, but they do provide some examples of engagement ideas and CARB's potential impacts on their community.
- The Applicant will receive 0 points if they do not answer the question.