



**Third Public Workshop on the
Fiscal Year (FY) 2022-23 Update to the Long-Term
Plan for Light-Duty Vehicles & Clean Mobility
Investments
June 22, 2022**

Agenda

- Introduction and Overview
- Increasing Program Reach with Community Based Organizations (CBO) & Other Grassroots Organizations
- Access Clean California (ACCess) Update
- Long Term Vision for Vehicle Purchase Incentives
- Discussion
- Next Steps

Background

- Second major update as required by Senate Bill (SB) 1275
 - Major update every three years through January 1, 2023
- Supplemental Report Requirement of the 2018-19 Budget Act
 - Annual updates through January 1, 2030
- In-Depth Update on the Long-Term Plan for Clean Transportation Equity Investments

Previous Long Term Plan Workshops

- February
 - Zero-Emission Vehicle (ZEV) Market and Technology Assessment Update Workshop held February 10, 2022
- March
 - Sustainable and equitable ZEV market workshop held March 30, 2022
- Program-Specific work groups held primarily through May 2022

Purpose of Today's Workshop

- Provide updates on work with CBOs and other grass roots organizations
- Provide an update on ACCess
- Discuss long term vision for light-duty vehicle purchase incentive programs
 - Includes Clean Vehicle Rebate Program (CVRP), Clean Cars 4 All (CC4A), Financing Assistance, ACCess, and Electric Bicycle Incentives Project (EBIP)
 - Draft Funding Splits
 - Draft Long-Term Proposals

Comments and Questions



Use the raised hand function (#2 if calling in by phone) or submit your question or comment in the Q&A box on Zoom.



Please state your name and affiliation before asking a question or making a comment.

Increasing Program Reach with CBOs & Other Grass Roots Organizations

Center for Sustainable Energy

Comments and Questions



Use the raised hand function (#2 if calling in by phone) or submit your question or comment in the Q&A box on Zoom.



Please state your name and affiliation before asking a question or making a comment.

Access Clean California

Nick Nairn-Birch, CARB

Agenda

- Background
- ACCess progress update (GRID Alternatives)
- Draft proposed funding for FY 2022-23

Background

- SB 350 Barriers Study priority recommendation
- Streamline access and coordinate outreach for clean transportation incentives in priority communities
- \$14 million allocated to-date
 - \$5 million in FY 17-18 (Volkswagen Settlement)
 - \$5 million in FY 19-10 (Greenhouse Gas Reduction Fund (GGRF))
 - New FY 21-22 \$4 million grant (GGRF) executed in April
- Administered by GRID Alternatives

Access Clean California Update

GRID Alternatives

FY 22-23 Draft Proposed Funding

- Staff considering \$5 million allocation to:
 - Continue supporting outreach partners, Benefits Finder application tool, and case management
 - Increase participation from underrepresented communities
 - Expand outreach partner network to fill gaps
 - Develop 'public option' for Benefits Finder
- Funding to be awarded via competitive solicitation

Comments and Questions



Use the raised hand function (#2 if calling in by phone) or submit your question or comment in the Q&A box on Zoom.



Please state your name and affiliation before asking a question or making a comment.

Long-Term Vision for Light-Duty Vehicle Purchase Incentives

Raquel Leon, CARB

Vehicle Purchase Incentives: FY 2022-23 Proposed Funding Splits (millions)

Project	Low Carbon Transportation Allocation	General Fund Allocation	Total Allocation
CVRP	\$0	\$0	\$0
CC4A – Statewide Expansion	\$0	\$250	\$250
CC4A – District Programs	\$60	\$50	\$110
Financing Assistance	\$0	\$110	\$110
EBIP	\$0	\$15	\$15
ACCess	\$5	\$0	\$5
CalSTA California Integrated Travel Project	\$0	\$5	\$5
Equity Vehicle Purchase Incentive Reserve Fund	\$11	\$0	\$11
TOTAL	\$76	\$430	\$506

Vehicle Purchase Incentives: Priorities

- Improved consumer experience
 - Consolidate programs/applications where possible
 - Increased program alignment
 - Move to needs-based model of implementation
- Increased outreach through CBOs and other grass roots organizations to improve awareness of clean transportation incentives in priority communities
- Increased incentive amounts that are sufficient to assist with the switch to electric
- Increased support for used electric vehicles

Long-Term Program Change Considerations FY 2022-23 through 2024-25

- Increased incentive amounts for lower income car buyers
- Pre-qualification in CVRP to bring all incentives to the point of purchase for low-income applicants
- Continued alignment across programs where possible
- Expanded Community Partner Network to increase partnerships with and outreach through CBOs and other grass roots organizations
- Single application for all vehicle purchase incentive programs through ACCess
- Expanded support of electric bicycles
- Additional suggestions?

Long-Term Program Change Considerations Beyond FY 2024-25

- Additional support for used ZEVs without a scrap requirement
- Phase out standard rebates in CVRP
- Additional suggestions?

Comments and Questions



Use the raised hand function (#2 if calling in by phone) or submit your question or comment in the Q&A box on Zoom.



Please state your name and affiliation before asking a question or making a comment.

Next Steps & Closing

Next Steps

- CARB staff to consider stakeholder input and continue analysis
- Finalized update to the Long-Term Plan to be included in the FY 2022-23 Funding Plan for Clean Transportation Incentives (Appendix C)
 - November 2022 Board Hearing
- CARB staff to provide updates in future funding plans

Contact Us

Raquel Leon – CVRP Lead Staff
raquel.leon@arb.ca.gov

Anthony Poggi – CC4A Lead Staff
anthony.poggi@arb.ca.gov

Ali Koohestani – Financing Assistance Lead Staff
ali.koohestani@arb.ca.gov

Nick Nairn-Birch – ACCess Lead Staff
nicholas.nairn-birch@arb.ca.gov

Aria Berliner – EBIP Lead Staff
aria.berliner@arb.ca.gov