

## Exhibit C1 - Scope of Work

Bayview Hunters Point Community Advocates

Moreover, SOMCAN's focus on more green/pedestrian friendly spaces extend to advocating more parks and safely designed/well-lit sidewalks. This focus is also informed by people in living spaces with constant improvements like insulation, plumbing, and other dismal conditions of Single Room Occupancy/SROs and 1/2 bedroom apartments. This fuels SOMCAN's prolonged efforts against displacement pressures and under-employment. There is an urgent need for SoMa to focus on air, water, soil quality, and how this impacts human health and basic quality of life, for longtime residents and newcomers.

During implementation of this program, Bayview Hunters Point Community Advocates will add at least one community-based organization focused on serving Chinese-American and AAPI communities in eastern San Francisco. Space has been reserved for these activities in the program budget; the scope of work for this partner will be similar to the tasks listed below for our three organizations.

### Section 3: Scope of Work

A formal work plan will be submitted prior to implementing activities under this grant. What follows on these pages is an overview of the goals, objectives, scope of work, and tasks for the program, followed by specific scopes for the Advocates and our named partners, PODER and SOMCAN. For the sake of clarity, the budget attached in this application separates the tasks by partner.

#### **Program**

Bayview Hunters Point Community Advocates is collaborating with People Organizing to Demand Environmental and Economic Justice (PODER) and the South of Market Community Action Network (SOMCAN), along with a partner focused on Chinese-American and AAPI communities to be determined in the near future, to work with low-income constituencies throughout eastern San Francisco, (including the Mission and Excelsior districts, South of Market, and Chinatown) to develop air pollution knowledge and mitigation strategies in anticipation of AB 617 designation in the coming years.

As a result of these shared efforts, we anticipate pursuing nomination to develop an AB 617 community emissions reduction plan in 2023. That nomination (of a very large, very diverse area of one of the the densest cities in America) is a singular milestone for the program as a whole, contributing to the following CARB priorities for that program:

- Demonstrating equitable public participation, partnership building, and coordination;
- Advancing environmental justice;
- Transferring emissions reduction strategies to similarly impacted communities.

To effectively advance such a plan, we need to work now within our communities, and in coordination with community-serving allies, to increase community awareness and engagement and foster partnerships regarding legacy pollution and emissions reduction strategies.

All partners will meet, as organizations staffing the program and by bringing distant communities together, to connect air quality impacts across various eastern San Francisco neighborhoods and collaborate on advancing community-led solutions. Through collaboration with other community-based organizations with a focus on environmental health and justice, we will more effectively coordinate community education activities and increase public awareness as well as building organizational capacity to advance quantifiable and enforceable environmental policies that reduce the emissions that affect our neighborhoods.

- **Goal:** Convene and engage with partners to share information, develop cross neighborhood strategies in advance (and pursuit) of AB 617 nomination.
  - Activity 1: Participate in initial convening of community partners and principles of collaboration.
  - Activity 2: Convene monthly with community partners to assess progress and needs for mutual support.
  - Activity 3: Organize an air quality summit with representatives from the partners' communities to share information, findings and practices.
  - Activity 4: With support from academic allies, identify potential emission reduction options for prioritization by the community.

### **Bayview Hunters Point Community Advocates**

Bayview Hunters Point Community Advocates currently has a Southeast Community Council that meets monthly, in full or in committees. For this program, members of the Council will be joined by community members for public meetings and trainings in principles and strategies of air pollution reduction, and opportunities to share information regarding legacy pollution in eastern San Francisco.

**Goal:** Over 18 months in 2022-23, this cohort in Bayview-Hunters Point will prepare themselves to assess pollution impacts in eastern San Francisco and develop potential policy and regulatory responses to reduce emissions and impacts.

- Activity 1: Recruit 6-8 community members to join 3-5 Council members to receive training and mentoring in document research, toxics identification and health protection, planning and policy development.
- Activity 2: Meet twice monthly as a group or in committees, with training sessions with professionals affiliated with UCSF and UCSF's Environmental Research and Translation for Health (EaRTH) Center, and/or coursework with faculty and students at Stanford University's Environmental Justice Initiative and Haas Center for Public Service.
- Activity 3: Host three public workshops with Council members on air quality and health as well as community outreach and education.
- Activity 4: Continue contact with meeting attendees and the general public, via broader community outreach and education.
- Activity 5: Draft sample evidence-based policy recommendations for environmental justice mitigations for impacted neighborhoods.

Success of this project is based on measures such as:

- # of community members that participate and/or attend our hybrid (in-person and zoom) community meetings through sign-in sheets and/or online reservation;
- # of community members engaged at community wide activities through sign-in sheets and/or online reservation;
- Attendees improved awareness of pollution and environmental justice concerns through policy discussions or proposals developed at and after workshops and community meetings.

We expect to reach 300-500 Bayview participants in grant activities over the course of in this program – via monthly meetings, public events, online and in-person surveys and responses, and documented communications. In addition to that, the program is a capacity building initiative with benefits for the entire Bayview-Hunters Point neighborhood and all of eastern San Francisco.

### **PODER**

PODER's capacity building work will include conducting community education and outreach on air quality issues and the increased adverse health impacts among overburdened communities, especially low-income Latinx immigrants living and working in southeast San Francisco. Utilizing culturally appropriate, bilingual curriculum and a popular education methodology, we will increase awareness among PODER's membership about air quality and environmental justice concerns, such as land use and community development policies, among Latinx residents in those neighborhoods. More extensive outreach and education will occur by PODER members to inform the broader community through participation in informational events or livestreams, social media posts and text messaging.

- **Goal:** Conduct community education on air quality and environmental justice issues in key southeast San Francisco neighborhoods of the Mission and Excelsior districts.
  - Activity 1: Recruit .5 FTE Community Organizer.
  - Activity 2: Develop culturally appropriate curriculum on air pollution impacts from, for example, neighborhood and freeway traffic, buildings and land uses, and the public health impacts.
  - Activity 3: Host six workshops with a minimum of 25 PODER members on air quality and health as well as community outreach and education.
  - Activity 4: A minimum of 5 PODER members will conduct broader community outreach and education.

Among the ways that we will measure success include:

- The development of bilingual, culturally responsive curriculum.
- The increased awareness of air pollution and environmental justice issues among PODER's members and leaders.
- Effective in-language community outreach and education to the general Latinx immigrant community by PODER leaders.

- Consistent monthly meetings by community partners with increased knowledge of the issues affecting various communities in southeast San Francisco neighborhoods.
- A community-led air quality summit that highlights air quality and environmental justice issues in key southeast San Francisco neighborhoods and community solutions.

### **SOMCAN**

SOMCAN's Community Ambassadors Program will employ 10 multi-generational residents to deepen their understanding of air pollution, environmental justice, urban planning, and creative practices to address short to long term solutions including community-based participatory action research (CBPAR) and personal responses (art & gardening). The trainings will provide CAP with the knowledge/tools to conduct CBPAR, culturally appropriate interviews, outreach, facilitation, community meetings, etc. in Filipino & English. CAP participants' gained skills will prepare them to conduct CBPAR that aims to understand their community's knowledge, attitudes, behaviors, and environmental factors that increase and lower their health risk from air pollution and exposure. The training, interviews and culturally appropriate educational materials (including handouts/infographics/video) will be provided in both Filipino/English. Research findings will identify and document air quality and other pollution impacts in our community including discussions of potential solutions at the neighborhood level and policy advocacy.

**Goal:** Increase community capacity among BIPOC residents, with emphasis on the Filipino community, to improve overall health and wellness within their neighborhoods across all levels of the spectrum of prevention.

- Activity 1: After initial training by SOMCAN staff, CAP participants start coordinating and conducting community-based participatory action research (CBPAR) including learning external and internal approaches to addressing health and environmental inequality:
- Activity 2: CAP participants interview community members and legacy residents on digital media to record language-accessible oral histories and testimony; and to provide personally sensitive and culturally appropriate feedback
- Activity 3: Develop 3-6 educational workshops and hands-on activity gardening/farming classes conducted in the three neighborhoods
- Activity 4: Develop 3-6 Multi-generational shorter-term activities of everyday health: farming, permaculture
- Activity 5: CAP holds 1-2 bilingual community meetings to present their assessment findings to the community, stakeholders, and partners including communicating back potential decisions and projects, help empower communities to participate in and better influence those processes
- Activity 6: Develop creation of culturally appropriate educational materials (handouts/infographics/videos) in English/Tagalog to inform policy advocacy and environmental strategies.

Success of this project is based on quantitative measures such as:

- Collecting interviews of 50-100 residents (age range youth to seniors), stakeholders and workers to build an oral-history and short footage library of environmental justice efforts in SoMa;
- # of individuals that participate and/or attend our hybrid (in-person and zoom) community meetings through sign-in sheets and/or zoom reservation;
- # of community residents engaged at community wide activities through sign-in sheets and/or zoom reservation;
- Attendees improved awareness of pollution and environmental justice concerns through collected survey responses after workshops/community meetings;
- CAP's will complete pre- and post-training surveys measuring changes in knowledge of environmental studies and community assessments.

While the scope of this project and grant will primarily focus on health inequities disproportionately affecting SoMa residents, stakeholders and workers, with emphasis in the Filipino community, the knowledge and skills gained can be applied to other social, economic, environmental, and political issues important to larger BIPOC communities in SoMa and eastern San Francisco.

For alignment with CARB priorities and anticipated benefits of the program's success, see question #6 below.

#### **Section 4: Budget**

A PDF of a budget spreadsheet using the provided template is attached near the end of this application; a formal budget in Excel format will be submitted prior to implementing activities under this grant, as noted on page 10 of the RFA. For the sake of clarity, the budget attached in this application separates the tasks by partner – Advocates, PODER, SOMCAN – and reserving funds for an eventual partner focused on Chinese-American and AAPI communities in eastern San Francisco.

#### **Broad budget narrative.**

The budgets for the Advocates, PODER, and SOMCAN only differ by small amounts, though their specific activities are very different as they work in their communities.

- In each case, there is salary and taxes/benefits support for roughly 0.5 FTE in personnel, whether that amount goes to a new Community Organizer position or increasing hours/responsibilities for current staff.
- After that, there are small amounts allocated for supplies, support for public events, and general administration. Specifics for each partner are noted in the draft budget.
- This proposal asks for an administrative costs rate of approximately 8.3%.

#### **Additional funding sources.**

Institutional support received for the Advocates' Southeast Community Council in the last two years includes: