

Exhibit C1 - Scope of Work

Section 3: Scope of Work

- *Task 1: Work Plan Development*

Goals: Develop a work plan that clearly identifies: the scope of work of this project; critical community, organizational, and agency partnerships; research needs, roles, and responsibilities; and anticipated benefits of the project.

Objectives: Identify activities and success metrics to achieve project goals along with roles and responsibilities of critical partners in furthering those activities. Notably, the scope of work will detail activities to ensure effective community leadership in CERP and CAMP development and implementation; development and implementation of relevant regional policies that support CERP implementation and air quality broadly, and development of statewide programs and policies related to the blueprint and AB 617 implementation generally; increased understanding of pollution sources in each community and region and effective emission strategies to address each pollution source and/or type of pollution source; and opportunities to replicate and expand emission reduction strategies across each region or even at the statewide level.

Activities: Collaborate with community leaders and partner organizations to develop the work plan and the written work plan work product; review CERP programs and policies to refine goals and activities; and review of known pollution sources and potential emission reduction strategies.

Expected benefits and outcomes: Expected benefits and outcomes include a clear and specific plan for project activities, clear understanding of roles and responsibilities, enhanced collaboration and coordination among partners including both community leaders and partner organizations, and increased capacity of all project partners to engage in project activities.

Expected Benefits and Outcomes and Other Results including Potential Challenges: Expected benefits and outcomes of Task 1 include preliminary coordination and collaboration with stakeholders on the project. Potential challenges include the COVID-19 pandemic and ensuring an inclusive process in the development of the work plan.

Milestones: The primary milestone will be a completion of the work plan.

Reporting of Results: Results for Task 1 will include the submission of a final work plan.

- *Task 2: Community Engagement*

Goals: The goal of Task 2 is to ensure meaningful and robust community engagement and leadership in CERP and CAMP implementation at the local level and program and policy development at the regional and statewide level.

Objectives: The objectives of Task 2 include sustained and effective community engagement and leadership in CERP and CAMP implementation through involvement and leadership in Community Steering Committees and through other means including community meetings, study sessions, meetings with local, regional, and state decision-makers. Critical success factors of these objectives will include increased knowledge among community and organizational partners of emission sources, effective emission reduction strategies, and rules and regulations related to key emission sources and clear identification and articulation of community priorities.

Activities: Conduct regular community meetings in AB 617 identified communities including Fresno, the ECV, and Kern County, conduct community meetings in communities who are seeking identification of as a AB 617 community; develop curriculum related to emission sources and emission reduction strategies, hold small group and one-on-one strategy meetings with community leaders to support engagement and leadership in local, regional, and statewide AB 617 implementation efforts; conduct outreach and education via door-to-door methods, phone calls and texting, and social media; disseminate research and relevant information through in-person meetings, web-based meetings, and social media.

Milestones: Milestones will include community engagement and community leadership in AB 617 implementation including on CSCs and subcommittees; community engagement and leadership in regional and state-level decision-making and key meetings.

Expected Benefits and Outcomes and Other Results including Potential Challenges: Expected benefits and outcomes of Task 2 include strengthened community engagement in decisions impacting local air quality, improved local air quality in disadvantaged communities, and social cohesion. Potential challenges continue to include the immediate and long-term impacts of COVID-19, as well as language accessibility at AB 617 implementation meetings and workshops and other barriers to participation.

Reporting of Results: Leadership Counsel will track engagement of community residents at community meetings as well as AB 617 workshops and meetings to determine the breadth and depth of community engagement in AB 617 implementation.

- *Task 3: Community Driven Research and Analysis*

Goals: Development of community identified quantifiable emission reduction strategies and targets for inclusion and implementation in CERPs that will lead to actual emission reductions over time for each pollution source; community identified quantifiable emission reduction strategies to inform regional strategies that lead to actual reductions; and identifying a research partner to provide technical support.

Objectives: Increase understanding among community leaders, organizational partners, and relevant agencies of pollution sources in each community and region and effective emission reduction strategies to address each pollution source and/or type of pollution source; facilitate development and implementation of effective emission reduction sources; facilitate transferability and scaling of effective emission reduction sources; and provide guidance on air monitoring plan development guidance to ensure that communities have access to data as there are current caps in that data, as well as the tools and knowledge to inform plans to address air quality through this data.

Activities: work with community leaders and organizational partners to develop research scope that identifies priority local and regional pollution sources; contract with a research partner to provide technical support; host community specific and regional meetings to identify priority pollution sources as well as quantifiable emission reduction strategies and targets based on research and air quality data; and develop a working paper that identifies strategies to reduce pollution sources in local communities and at the regional level.

Milestones: Identification of priority pollution sources; contracting with research technical assistance; identification of effective emission reduction strategies; publication of a working paper that elevates effective local and regional emission reduction strategies.

Expected Benefits and Outcomes and Other Results including Potential Challenges: Increased community engagement and knowledge of emission reduction technical strategies; inclusion of quantifiable emission reduction strategies and targets in CERPs that lead to significant reductions over time; increased opportunity for transferability and scaling of pollution reduction strategies in rural communities.

Reporting of results: Results will be reported through a working paper that includes identification of priority emissions sources and local and regional emission reduction strategies.

- *Task 4: Participate in Local, Regional, and Statewide Implementation of AB 617*

Goals: Support development and implementation of effective, community-driven local, regional, and statewide emission reduction strategies.

Objectives: Ensure that community-identified priorities for local, regional, and statewide emission reduction strategies are implemented and inclusive of impacted community residents.

Activities: Participate in Community Steering Committees and subcommittees including air monitoring and budget subcommittees in south Kern County, the Eastern Coachella Valley, and south Fresno; participate in local, regional, and state decision-making processes through participation in meetings, submission of written comments, and offering of oral testimony.

Milestones: Participation in key local, regional, and statewide meetings; adoption and implementation of strong, community-identified emission reduction strategies

Expected Benefits and Outcomes and Other Results including Potential Challenges: Increased community engagement in AB 617 implementation; improved air quality; decreased exposure to air pollution

Reporting of Results: We will track progress toward the goals and objectives of this Task by reporting on the activities in reports due under Task 4.

- *Task 5: Workforce Development*

Goals: To expand opportunities in the field of environmental justice and improve the field of environmental justice by expanding opportunities in communities impacted by air pollution and environmental injustice.

Objectives: Recruit full time staff and paid interns to support and lead regional and local air quality work and community engagement.

Activities: Recruit at least one full time staff member to lead our air quality work; provide training and professional development opportunities; launch an official paid internship program to begin in 2022 that will provide opportunities to students from the regions in which we work.

Milestones: Launch the internship program in 2022; hiring of a staff member to help lead our air quality work.

Expected Benefits and Outcomes and Other Results including Potential Challenges: Increased ability to provide high quality jobs with competitive wages and benefits to advocates and potential advocates of improved air quality and health outcomes for disadvantaged communities.

Reporting of Results: We will track progress toward the goals and objectives of this Task by reporting on the activities in reports due under Task 5.

- *Task 6: Reporting*

Goals: Completion and advancement of proposed project tasks and activities.

Objectives: Timely and accurate reporting of proposed project goals and objectives.

Activities: Drafting and submitting timely reports that accurately reflect progress on project goals and objectives.

Milestones: Bi-annual and final reporting requirements of the grant process.

Expected Benefits and Outcomes and Other Results including Potential Challenges: Increased understanding by CARB of local and regional activities to inform statewide emission reduction strategies; and compliance with administrative requirements.

Reporting of Results: Bi-annual and final reports submitted to CARB.

Overall anticipated benefits and potential challenges of the project:

Expected benefits and outcomes of the project include increased collaboration with community and organizational partners, strengthened community engagement in decisions impacting local air quality, improved local air quality in disadvantaged communities, increased community engagement and knowledge of emission reduction technical strategies, increased ability to provide high quality jobs to advocates for improved air quality, and increased understanding by CARB of local and regional activities to inform statewide emission reduction strategies, and compliance with administrative requirements.

Potential challenges of the project include the immediate and long-term impacts of the COVID-19 pandemic, ensuring an inclusive process, and language accessibility in AB 617 implementation and other barriers to participation.

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