

Exhibit C2 - Timeline/Milestones

Section 5: Timeline

Based on the timeframe projected for this project and the tasks identified, Breathe SoCal has developed the timeline represented in Figure 4.

Figure 4. Project Timeline






Task	Milestone	Responsibility/ Organization	2022 Q1/Q2	2022 Q3/Q4	2023 Q1/Q2	2023 Q3/Q4	2024 Q1/Q2	2024 Q3/Q4	2025 Q1
1. Work Plan	a. Define community partnerships, roles, responsibilities, and the communities represented.	R. Dhillon, M. Carrel/ Breathe SoCal	➔						
	b. Identify the primary contact person for study questions, assessment, analysis.	C. Bachman/ Breathe SoCal	➔						
	c. Invite stakeholders to hold leadership roles on the Freight Sustainability Score Advisory Board, participate in refining the scoring system, and development of an implementation plan.	R. Dhillon, M. Carrel/ Breathe SoCal	➔						
	d. Finalize timeline for: Advisory Board meetings, final score development, identification of retailers, pilot program implementation, and workforce development programming.	R. Dhillon/ Breathe SoCal	➔						
	e. Identify BCOs interested in submitting voluntary data for implementation of the pilot program implementation.	R. Dhillon/ Breathe SoCal	➔						
	f. Conduct research on ZEV-related career development programs available in Long Beach.	C. Bachman/ Breathe SoCal		➔					

AB 617 Community Air Grant Program
Emissions Reduction Strategy Development

Task	Milestone	Responsibility/ Organization	2022 Q1/Q2	2022 Q3/Q4	2023 Q1/Q2	2023 Q3/Q4	2024 Q1/Q2	2024 Q3/Q4	2025 Q1
	g. Create an action plan to survey and promote the accessibility of ZEV-related training programs and related career pathways for disadvantaged community members.	C. Bachman/ Breathe SoCal				➔			
	h. Develop social media calendar, email outreach lists & schedule for virtual workshops.	S. Rachwal/ Breathe SoCal		➔					
2. Community Engagement	a. Designate roles and responsibilities of community members and other stakeholders involved in the project.	R. Dhillon/ Breathe SoCal	➔						
	b. Create a Freight Sustainability Score section on the End Diesel Now (www.enddieselnow.org) website.	C. Bachman/ Breathe SoCal with R. Huaynate (web consultant)	➔						
	c. Utilize both paid and organic advertising to build momentum for the Sustainability Score using: Breathe SoCal’s social media accounts, email lists, google ads & through the networks of community partners.	S. Rachwal/ Breathe SoCal	➔						
	d. Provide background on work done to date to develop Freight Sustainability Score.	C. Bachman/ Breathe SoCal	➔						
	e. Discuss health and environmental impact of diesel emissions and document community priorities.	C. Bachman/ Breathe SoCal	➔						

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	f. Organize a public awareness campaign that highlights the following: motivation behind the sustainability metric (local and regional diesel pollution), any results collected using the scoring system & the methods used, and ZEV-related training programs available for disadvantaged communities.	C. Bachman, S.Rachwal/ Breathe SoCal							
3. Sustainability Score Pilot	a. Obtain additional review of score and implementation recommendations (e.g., retailer incentives to voluntarily participate).	R. Dhillon/ Breathe SoCal							
	b. Finalize score and how it will be implemented with Advisory Board.	R. Dhillon/ Breathe SoCal							
	c. Review software choices for processing retailer data with Advisory Board, technical experts.	C. Bachman/ Breathe SoCal							
	d. Purchase software based on recommendations.	R. Dhillon/ Breathe SoCal							
	e. Conduct outreach to BCOs to determine interest in voluntary score assessment.	C. Bachman/ Breathe SoCal							
	f. Prepare agreement (e.g. voluntary submission of data) for participating retailers to sign.	C. Bachman/ Breathe SoCal							
	g. Implement the score with 2-3 large retailers who have agreed to participate and provide data.	C. Bachman/ Breathe SoCal							

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	h. Reviews findings with the Advisory Board in order determine if changes are necessary to make information more accessible to general community (e.g., content, messaging, language).	R. Dhillon/ Breathe SoCal							
4. Workforce	a. Using existing ZEV-related research on programs available to Long Beach residents, promote workforce development programs and ZEV-related career pathways to disadvantaged communities in consultation with IBEW's Local 11 & CITT.	R. Dhillon/ Breathe SoCal							
	b. Develop virtual workshops for prospective and incumbent POLB workers to explore different ZEV-related workforce development programs.	R. Dhillon/ Breathe SoCal							
	c. Communicate the findings of the Sustainability Scoring System, highlighting the need for more workers to specialize in ZEV-related competencies.	R. Dhillon, S.Rachwal/ Breathe SoCal							
	d. Outreach to elected officials, government, and regulatory agencies to advocate for an increase in local, regional, and	C. Bachman, R. Dhillon/ Breathe SoCal							

Task	Milestone	Responsibility/ Organization	2022 Q1/Q2	2022 Q3/Q4	2023 Q1/Q2	2023 Q3/Q4	2024 Q1/Q2	2024 Q3/Q4	2025 Q1
	state-level funding for ZEV-related workforce development.								
5. Reporting	a. Outline key milestones met and progress at each specified reporting cycle (6/22, 12/22, 6/23, 12/23, 6/24, 12/24, 3/25).	C. Bachman/ Breathe SoCal	→						
	b. Identify activities planned during next reporting cycle.	R. Dhillon/ Breathe SoCal	→						
	c. Identify challenges encountered and any impact on project schedule.	R. Dhillon/ Breathe SoCal	→						
	d. Collect and present all data associated with outcomes.	C. Bachman/ Breathe SoCal	→						