

Exhibit C1 - Scope of Work

Section 3: Scope of Work

Breathe SoCal will work with community partners, regulatory agencies, consultants, academic programs, and other institutions to refine the Freight Sustainability Score, pilot its utilization and implementation, and support the development of workforce training programs to further accelerate California's transition to a cleaner, 21st Century economy.

Table 1. Scope of Work

Task	Goals, Objectives, Milestones	Measures/ Results Reporting
<p>Task 1: Work Plan Development</p> <p><i>Benefits:</i></p> <ul style="list-style-type: none"> ○ <i>Clearly communicate tasks, project partners, and budget.</i> ○ <i>Accountability for meeting project goals.</i> ○ <i>Establish timeline for results.</i> <p><i>Challenges:</i></p> <ul style="list-style-type: none"> ○ <i>Identifying first BCOs to participate in voluntary program.</i> 	<ul style="list-style-type: none"> a. Define community partnerships, roles, responsibilities, and the communities represented. b. Identify the primary contact person for study questions, assessment, analysis. c. Invite stakeholders to hold leadership roles on the Freight Sustainability Score Advisory Board, participate in refining the scoring system, and development of an implementation plan. d. Finalize timeline for: Advisory Board meetings, final score development, identification of retailers, pilot program implementation, and workforce development programming. e. Identify BCOs interested in submitting voluntary data for implementation of the pilot program implementation. f. Conduct research on ZEV-related career development programs available in Long Beach. 	<ul style="list-style-type: none"> ○ Submission of complete Work Plan following notification of project approval.

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	<ul style="list-style-type: none"> g. Create an action plan to survey and promote the accessibility of ZEV-related training programs and related career pathways for disadvantaged community members. h. Develop social media calendar, email outreach lists & schedule for virtual workshops. 	
<p>Task 2: Community Engagement</p>	<ul style="list-style-type: none"> a. Designate roles and responsibilities of community members and other stakeholders involved in the project. 	<ul style="list-style-type: none"> o List of project partners and Advisory Board Members on End Diesel Now website.
<p><i>Benefits:</i></p> <ul style="list-style-type: none"> o <i>Inclusion of a diverse group of community members and other relevant stakeholders in the project implementation process.</i> o <i>Confidence that the results of the Sustainability Score will be accessible and promoted to disadvantaged communities in Long Beach.</i> o <i>Increase in awareness of ZEV-related training programs at the local level.</i> 	<ul style="list-style-type: none"> b. Create a Freight Sustainability Score section on the End Diesel Now (www.enddieselnow.org) website. c. Utilize both paid and organic advertising to build momentum for the Sustainability Score using: Breathe SoCal's social media accounts, email lists, google ads & through the networks of community partners. d. Provide background on work done to date to develop Freight Sustainability Score. e. Discuss health and environmental impact of diesel emissions and document community priorities and needs. 	<ul style="list-style-type: none"> o Count of website and social media followers. o Number of participants in educational workshops and locations. o List of community health, environmental, and economic concerns. o Identification of preliminary list of potential retailers to pilot score. o Analysis/report highlighting results from community

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<p><i>Challenges:</i></p> <ul style="list-style-type: none"> ○ <i>Ensuring a diverse group of perspectives is obtained.</i> ○ <i>Addressing meeting access concerns (e.g., child care, transportation) to ensure consistent participation of community.</i> 	<p>f. Organize a public awareness campaign that highlights the following: motivation behind the sustainability metric (local and regional diesel pollution), any results collected using the scoring system & the methods used, and ZEV-related training programs available for disadvantaged communities.</p>	<p>surveys on the accessibility and general awareness of ZEV-related training programs available locally.</p>
<p>Task 3: Pilot Freight Sustainability Score</p>	<p>a. Obtain additional review of score and implementation recommendations (e.g., retailer incentives to voluntarily participate).</p> <p>b. Finalize score and how it will be implemented with Advisory Board.</p> <p>c. Review software choices for processing retailer data with Advisory Board, other technical experts.</p> <p>d. Purchase software based on recommendations.</p> <p>e. Conduct outreach to BCOs to determine interest in voluntary score assessment.</p> <p>f. Prepare agreement (e.g. voluntary submission of data) for participating retailers to sign.</p> <p>g. Implement the score with 2-3 large retailers who have agreed to participate and provide data.</p>	<ul style="list-style-type: none"> ○ Final Freight Sustainability Scoring System. ○ One-page Freight Sustainability background information to send to retailers. ○ Software to automatically calculate score. ○ Identification of 2-3 large retailers to participate with signed agreement for use of data. ○ Release of score calculation to Advisory Board. ○ Release of score calculation to public. ○ Creation of Sustainability Scoring System Report highlighting
<p><i>Benefits:</i></p> <ul style="list-style-type: none"> ○ <i>Public health improvement resulting from decreased diesel emissions, especially in disadvantaged Southern California communities.</i> ○ <i>Increased community recognition of large retailers who decrease their carbon footprint</i> ○ <i>Acceleration of zero-emissions goods movement by helping California meet its goal of decreasing greenhouse gas emissions by 40 percent from 1990 levels by 2030.</i> ○ <i>Incentivization of sustainable supply chains through transparency in data</i> 		

AB 617 Community Air Grant Program
Emissions Reduction Strategy Development

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<p><i>and emissions reporting.</i></p> <p><i>Challenges:</i></p> <ul style="list-style-type: none"> ○ <i>Identification of retailers to voluntarily participate in Freight Sustainability Score.</i> 	<p>h. Reviews findings with the Advisory Board in order determine if changes are necessary to make information more accessible to general community (e.g., content, messaging, language).</p>	<p>data collection methods, results analysis, challenges encountered, and recommendations for future use of the metric.</p>
<p>Task 4: Workforce Development</p> <p><i>Benefits:</i></p> <ul style="list-style-type: none"> ○ <i>Creation of clean jobs within the transportation and goods movement sectors.</i> <p><i>Challenges:</i></p> <ul style="list-style-type: none"> ○ <i>Cost of training programs.</i> 	<p>a. Using existing ZEV-related research on programs available to Long Beach residents, promote workforce development programs and ZEV-related career pathways to those living in disadvantaged communities in consultation with IBEW's Local 11 & CITT.</p> <p>b. Develop virtual workshops for prospective and incumbent POLB workers to explore different ZEV-related workforce development programs.</p> <p>c. Communicate the findings of the Sustainability Scoring System, highlighting the need for more workers to specialize in ZEV-related competencies.</p> <p>d. Outreach to elected officials, government, and regulatory agencies to advocate for an increase in local, regional, and state-level funding for ZEV-related workforce development.</p>	<ul style="list-style-type: none"> ○ Identification of community workforce concerns. ○ List of community colleges, trade schools to participate in clean technology training programs. ○ Number of individuals from San Pedro Bay area communities who indicate interest in training programs. ○ Quantification of how findings were communicated and number of individuals reached. ○ Quantify level of outreach (e.g., number of representatives reached).

Task	Goals, Objectives, Milestones	Measures/ Results Reporting
<p>Task 5: Reporting</p> <p><i>Benefits:</i></p> <ul style="list-style-type: none"> ○ <i>Clear accounting of what has been done and what needs to be addressed.</i> <p><i>Challenges:</i></p> <ul style="list-style-type: none"> ○ <i>Any unexpected changes to timeline (e.g., delay in project start-up).</i> 	<ul style="list-style-type: none"> a. Outline key milestones met and progress at each specified reporting cycle (6/22, 12/22, 6/23, 12/23, 6/24, 12/24, 3/25). b. Identify activities planned during next reporting cycle. c. Identify challenges encountered and any impact on project schedule. d. Collect and present all data associated with outcomes. 	<ul style="list-style-type: none"> ○ Report submission with focused content by stated deadlines.

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