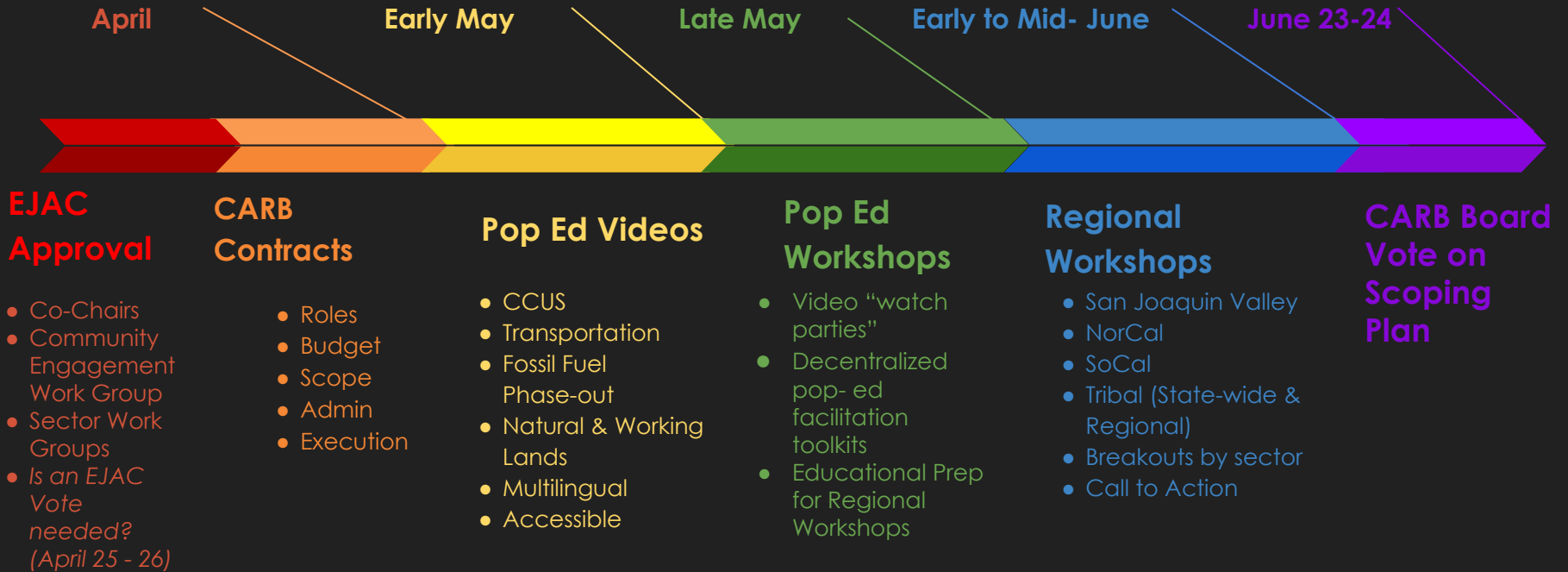


EJAC Community Engagement Strategy

April 2022

Timeline



Budget Breakdown (Sample)

Timeline	Task	Description	Total
April	Popular Education Videos	(3) Popular Education Videos	\$13,875
May	Community Engagement & Education	CEJA, EJAC, and EJ-allies host “Watch Parties”	\$97,500
June	Regional Workshops	(3) Regional Workshops	\$80,900
		TOTAL	\$192,275

Regional Workshops

June (before CARB Board meeting June 23rd-24th)

Virtual Regional Workshops

1. SoCal
2. NorCal
3. San Joaquin Valley / Central Valley

Open to all Tribes

Virtual Tribal Workshops

1. SoCal
2. NorCal
3. San Joaquin Valley / Central Valley
4. Statewide

- Native American Environmental Protection Coalition (NAEPC) is submitting their own community engagement proposal.
- EJAC Community Engagement Work Group will support with back-end Technical Assistance, sample agendas & materials for Tribal workshops.

Popular Education Workshops

Late May

Popular Education “Watch Parties”

Audience: Members of EJAC and EJ orgs & allies, Tribes

- “Watch Parties” serve as prep for participating in Regional Workshops in June
- Virtual or in-person
- Watch parties consist of presenting videos and discussion.
- Materials prepared (in Spanish, Chinese and other requested languages) by EJAC Community Engagement Working Group

Pop Ed Videos

Early May

Topical Videos for Community Engagement

3-5 minute videos

1. Fossil Fuel Phaseout
2. *Transportation (EHC & LEAP Institute)*
3. Carbon Capture, Use and Storage (CCUS)
4. Natural & Working Lands
 - a. In collaboration with EJ-aligned Tribes and Indigenous EJ organizations



“Green Raiteros: Electric Rideshares for Rural Huron”



“Denisse's Story” from EHC's 10 Transit Lifelines