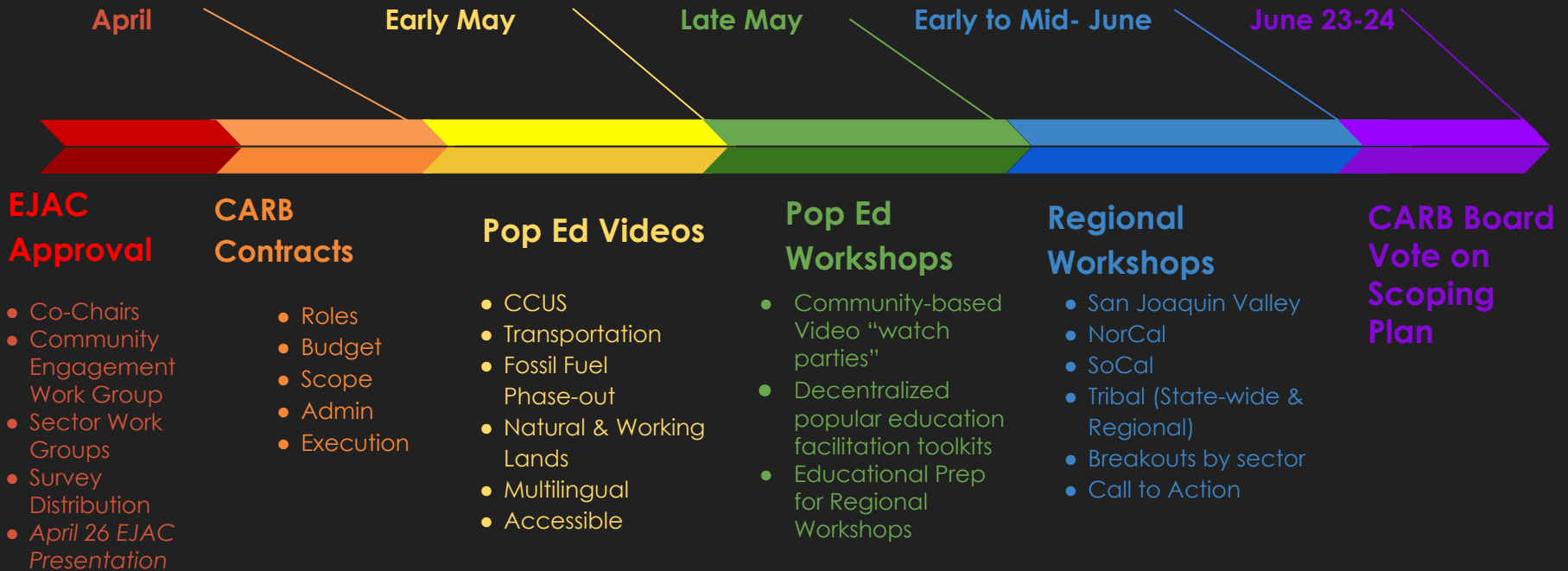


EJAC Community Engagement Strategy

April 26th, 2022

Timeline



Regional Workshops

June (before CARB Board meeting June 23rd-24th)

Virtual Regional Workshops

1. SoCal
2. NorCal
3. San Joaquin Valley / Central Valley

Open to all Tribes

Virtual Tribal Workshops

1. SoCal
2. NorCal
3. San Joaquin Valley / Central Valley
4. Statewide

- Native American Environmental Protection Coalition (NAEPC) is submitting their own community engagement proposal.
- EJAC Community Engagement Work Group will support with back-end Technical Assistance, sample agendas & materials for Tribal workshops.

Popular Education Workshops

Late May

Popular Education “Watch Parties”

Audience: Members of EJAC and EJ orgs & allies, Tribes

- “Watch Parties” serve as prep for participating in Regional Workshops in June
- Virtual or in-person
- Watch parties consist of presenting videos and discussion.
- Materials prepared (in Spanish, Chinese and other requested languages) by EJAC Community Engagement Working Group

Pop Ed Videos

Early May

Topical Videos for Community Engagement

3-5 minute videos

1. Fossil Fuel Phaseout
2. *Transportation (EHC & LEAP Institute)*
3. Carbon Capture, Use and Storage (CCUS)
4. Natural & Working Lands
 - a. In collaboration with EJ-aligned Tribes and Indigenous EJ organizations



“Green Raiteros: Electric Rideshares for Rural Huron”



“Denisse's Story” from EHC's 10 Transit Lifelines

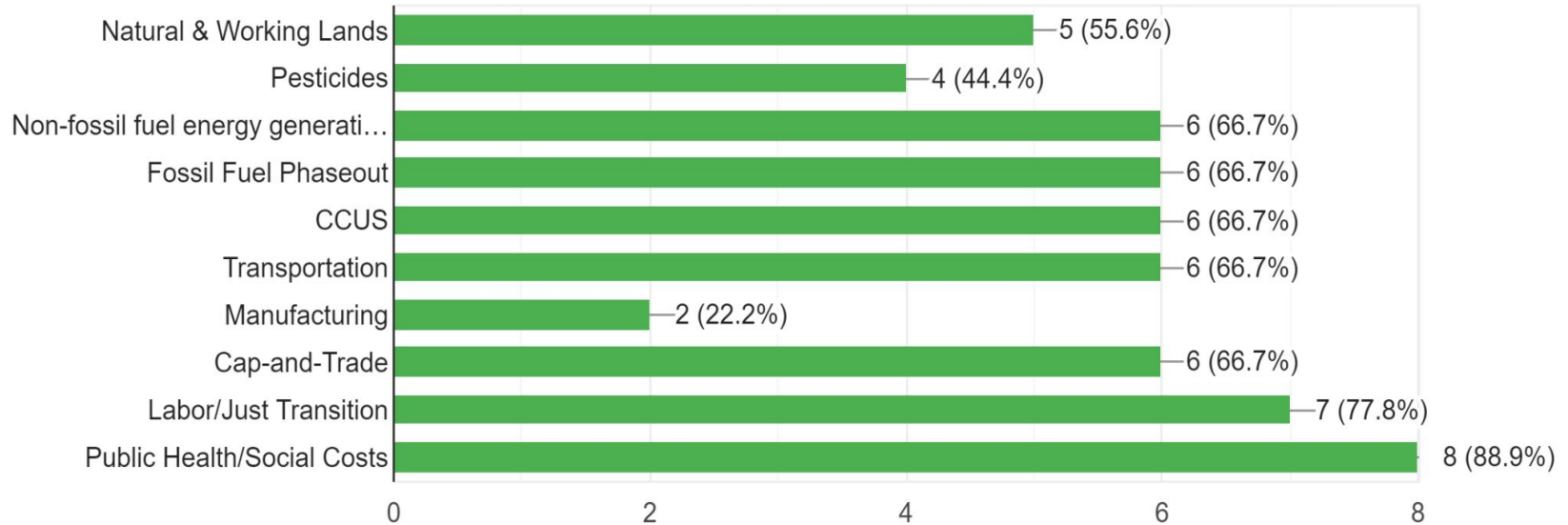
Survey Results

9 Total Responses

Survey Results - Topic Interest

4. What Scoping Plan sectors are you most interested in?

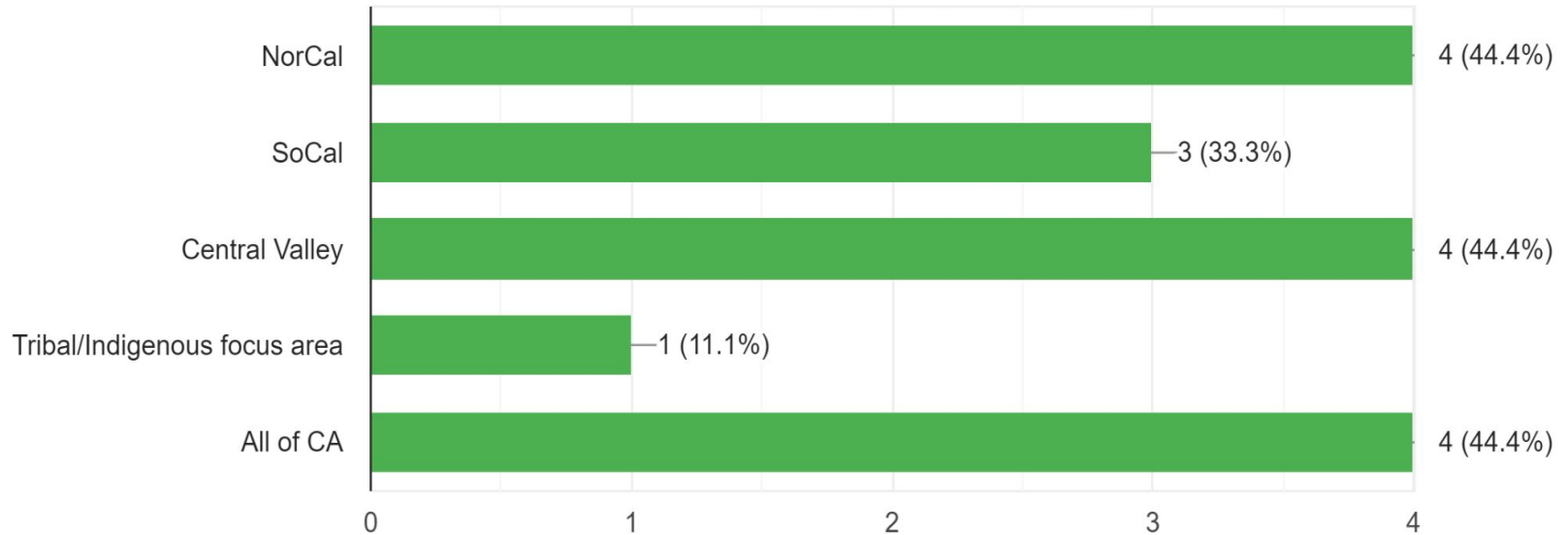
9 responses



Survey Results - Organization Regional Focus

3. What region do you work in?

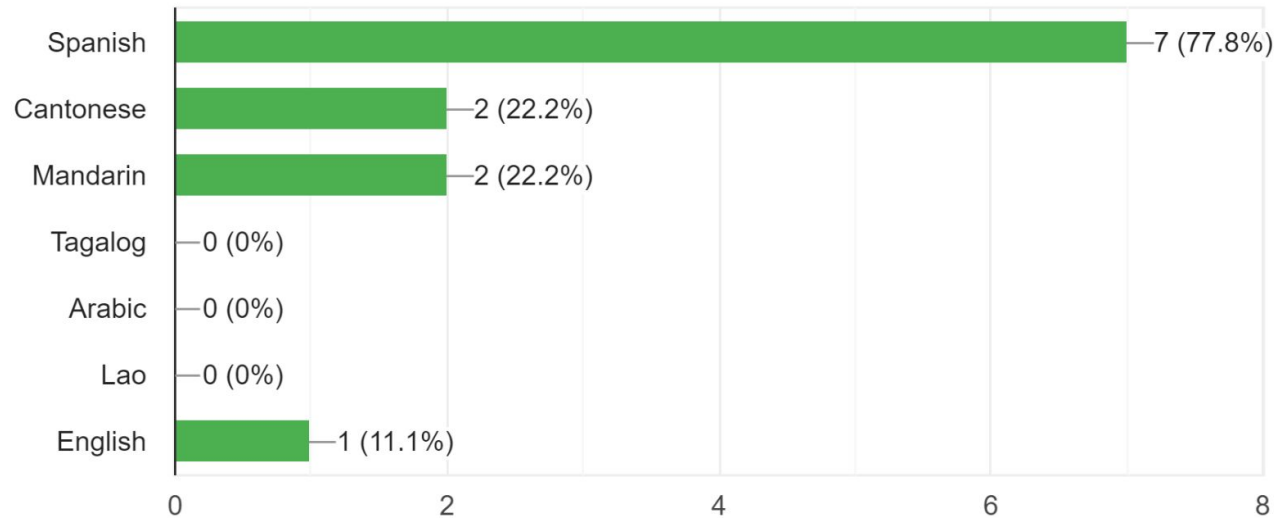
9 responses



Survey Results - Language Preferences

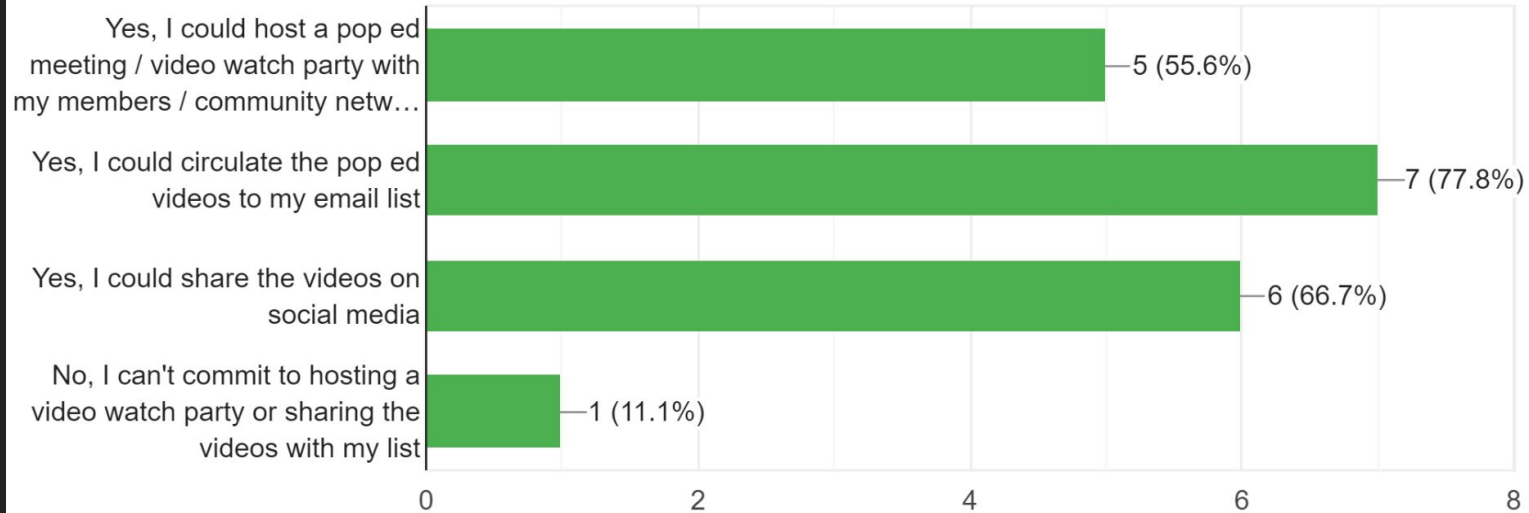
5. What languages do your members primarily speak / read? What languages would be helpful to have meeting materials and videos translated into /...ping Plan into additional languages, as requested.

9 responses



Survey Results - May 2022 "Watch Parties"

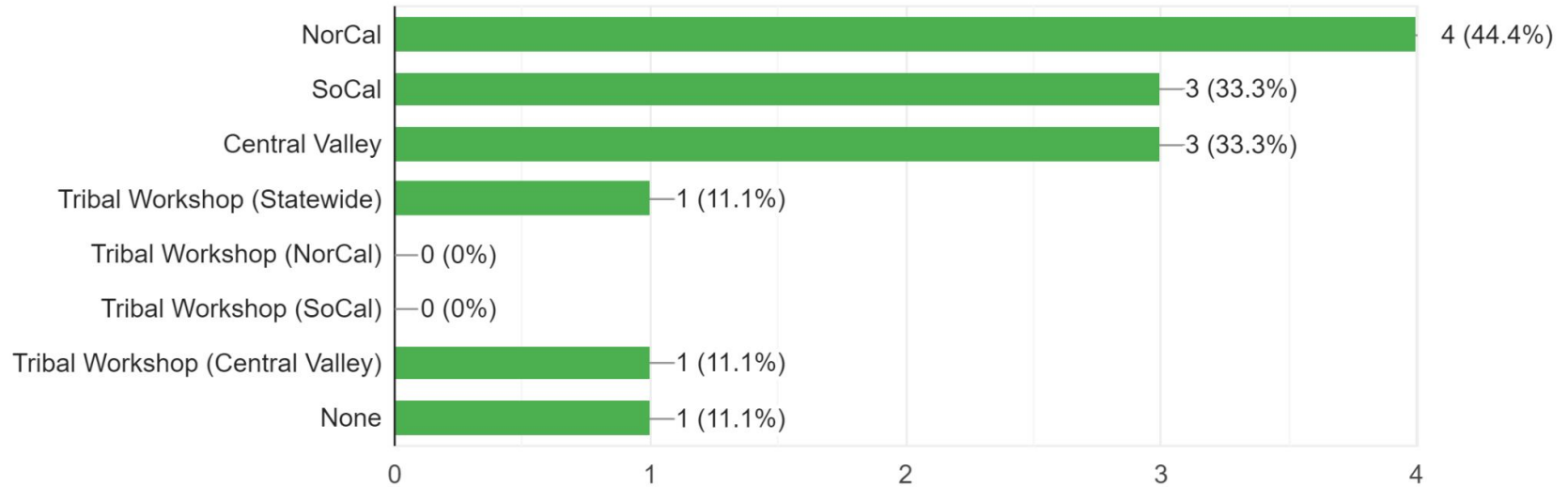
2. MAY: Are you interested in hosting popular education-style meetings / "video watch parties" in May with your organization's members / networked by the Community Engagement Working Group
9 responses



Survey Results - Regional Workshop Interest

3. JUNE: What regional workshop(s) would you potentially be interested in participating in / co-hosting?

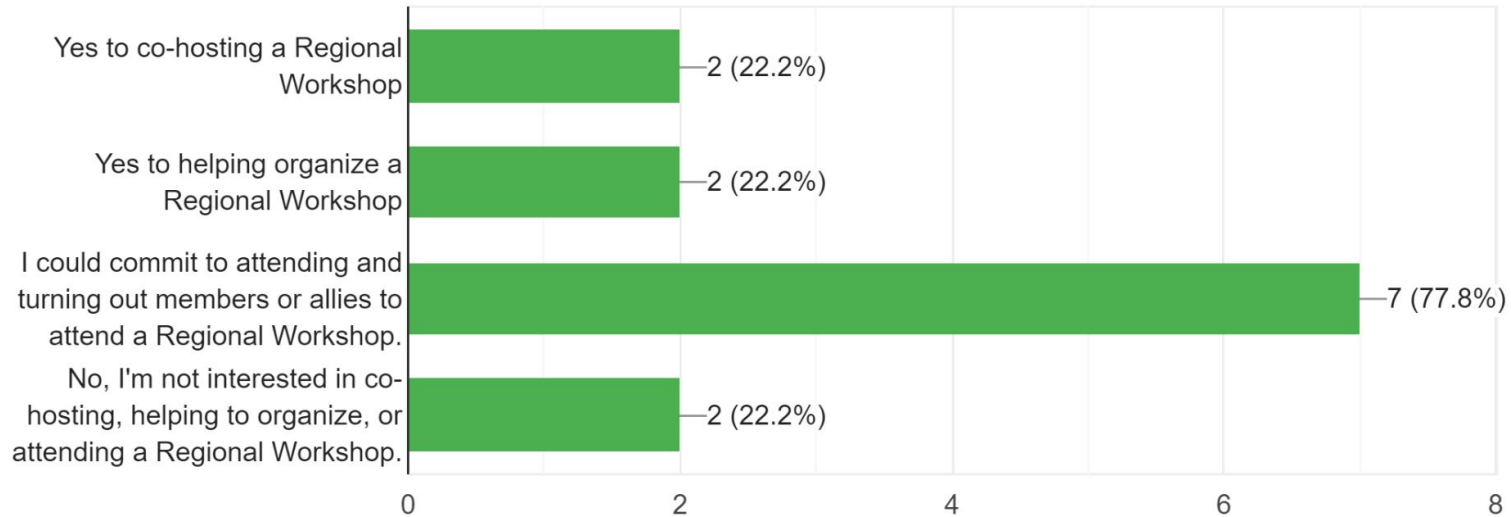
9 responses



Survey Results - June 2022 Regional Workshops

1. JUNE: Are you interested in helping to organize / co-host / participate in a Regional Workshop in early- or mid-June, leading up to the June 23rd -...CARB Board meeting and vote on the Scoping Plan?

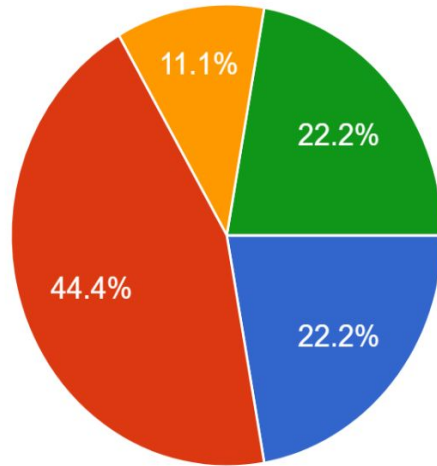
9 responses



Survey Results - Weekly Capacity

2. MAY / JUNE: Is your organization able to assist with planning and facilitating community engagement workshops? If so, how many hours?

9 responses



- I cannot commit to helping plan, facilitate, or turn people out for a regional workshop
- 1-2 hours / week
- 2-4 hours / week
- 4-5 hours / week