



# ZEV Technology Incremental Cost

February 10, 2022

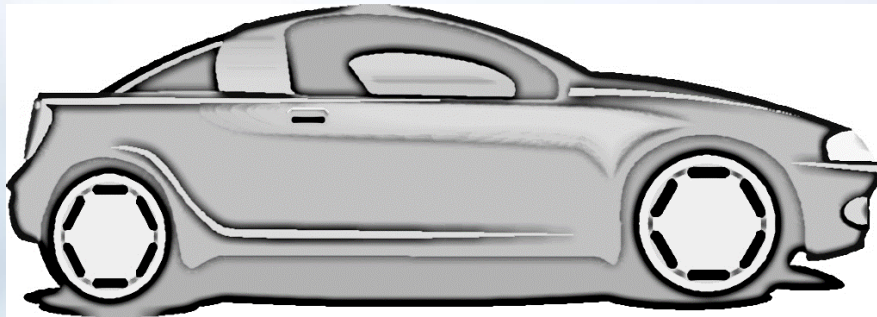
# Approach to ZEV Cost Analysis

- Modeling 2026 to 2035 Model Years

**Add:** ZEV  
Component  
Costs



**Subtract:** Internal  
Combustion Engine  
(ICE) Vehicle  
Component Costs



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Incremental Direct  
Manufacturing Cost

# ZEV Technology Incremental Cost Categories

## Battery Electric Vehicle (BEV)

Battery Cost

Non-Battery Component Cost

Engine Removal & Delete Costs

ZEV Assembly Cost Reductions

## Fuel Cell Electric Vehicle (FCEV)

Battery Cost

Non-Battery Component Cost

Fuel Cell System and Tank Costs

Engine Removal & Delete Costs

ZEV Assembly Cost Reductions

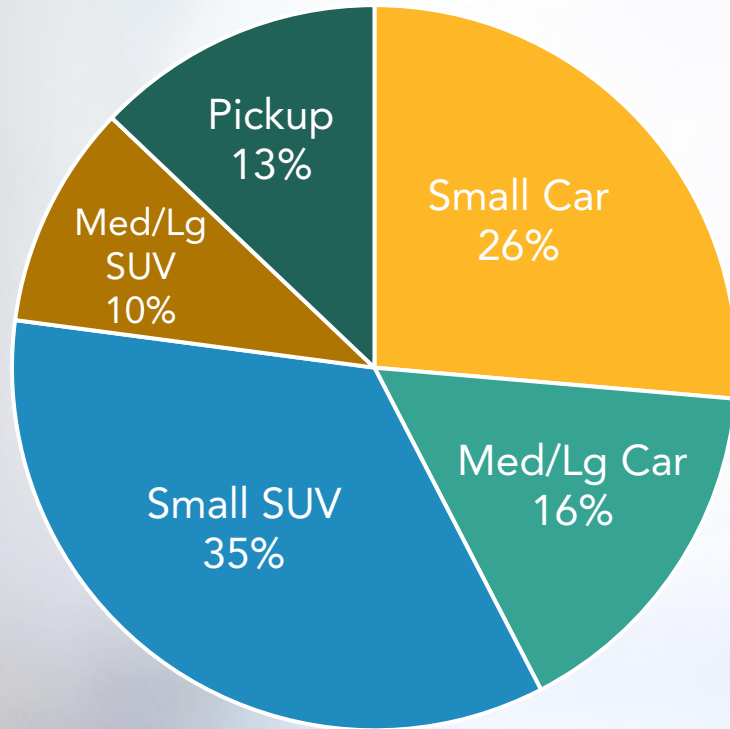
## Plug-in Hybrid Electric Vehicle (PHEV)

Battery Cost

Non-Battery Component Cost

GHG Technology Delete Cost

# Modeling the California Fleet

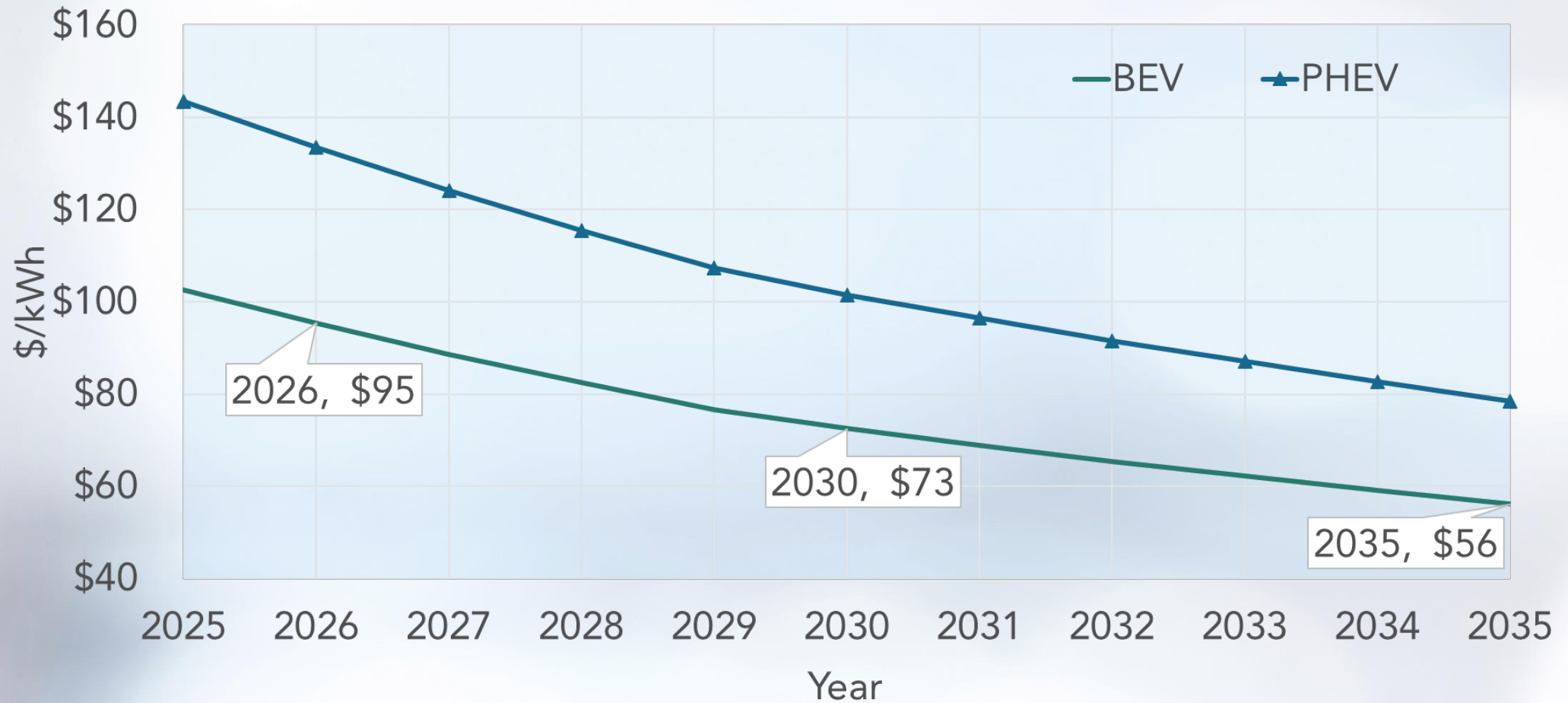


Model Year 2019 – California Sales

Technology	Range (mi)*
BEV	300
Longer Range BEV	400
PHEV	50
FCEV	320

\*Modeled ranges are EPA label all-electric-range equivalent

# Battery Pack Costs



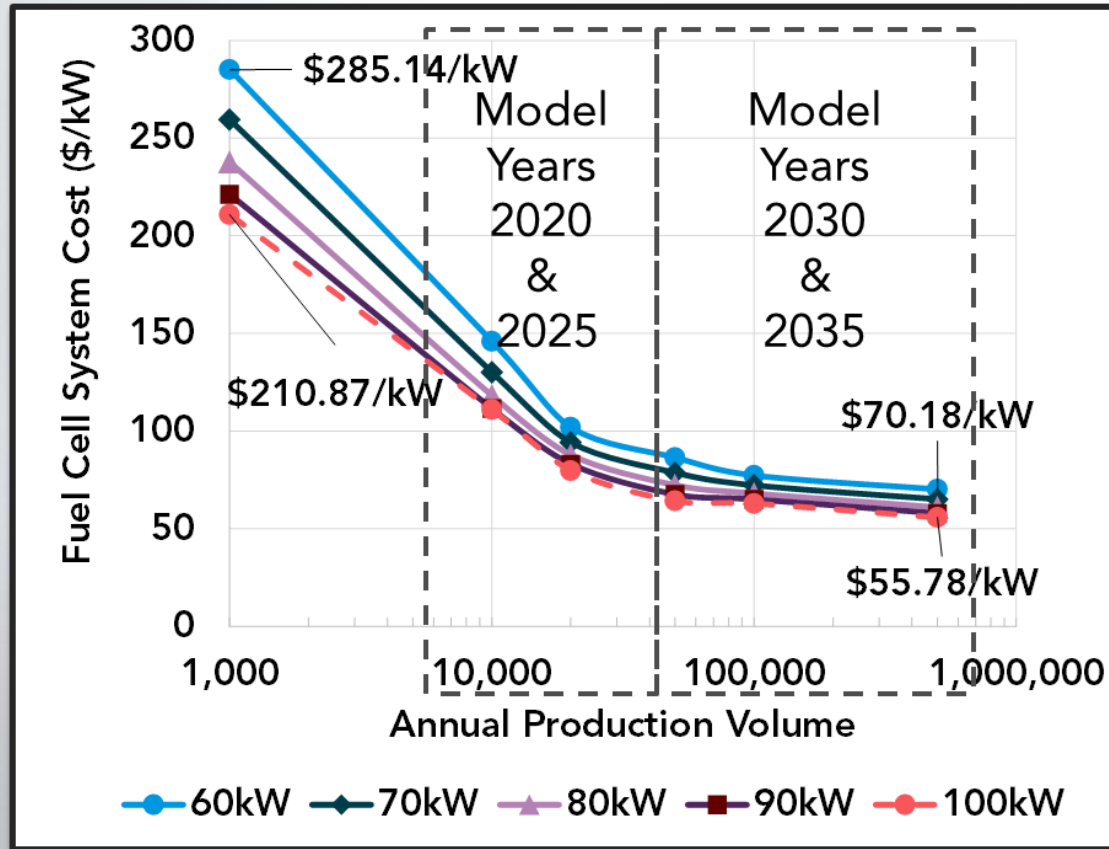
# Non-Battery Component Cost Projections

- Method:
  - Near-term costs estimated from numerous teardowns and vehicle comparison reports
  - Additional 1% per year cost reduction projected for future years
- Example Cost:
  - 300-mile BEV Medium/Large SUV non-battery component costs start at ~\$3,700 in 2026 and decrease to ~\$3,300 in 2035

## Non-Battery Components:

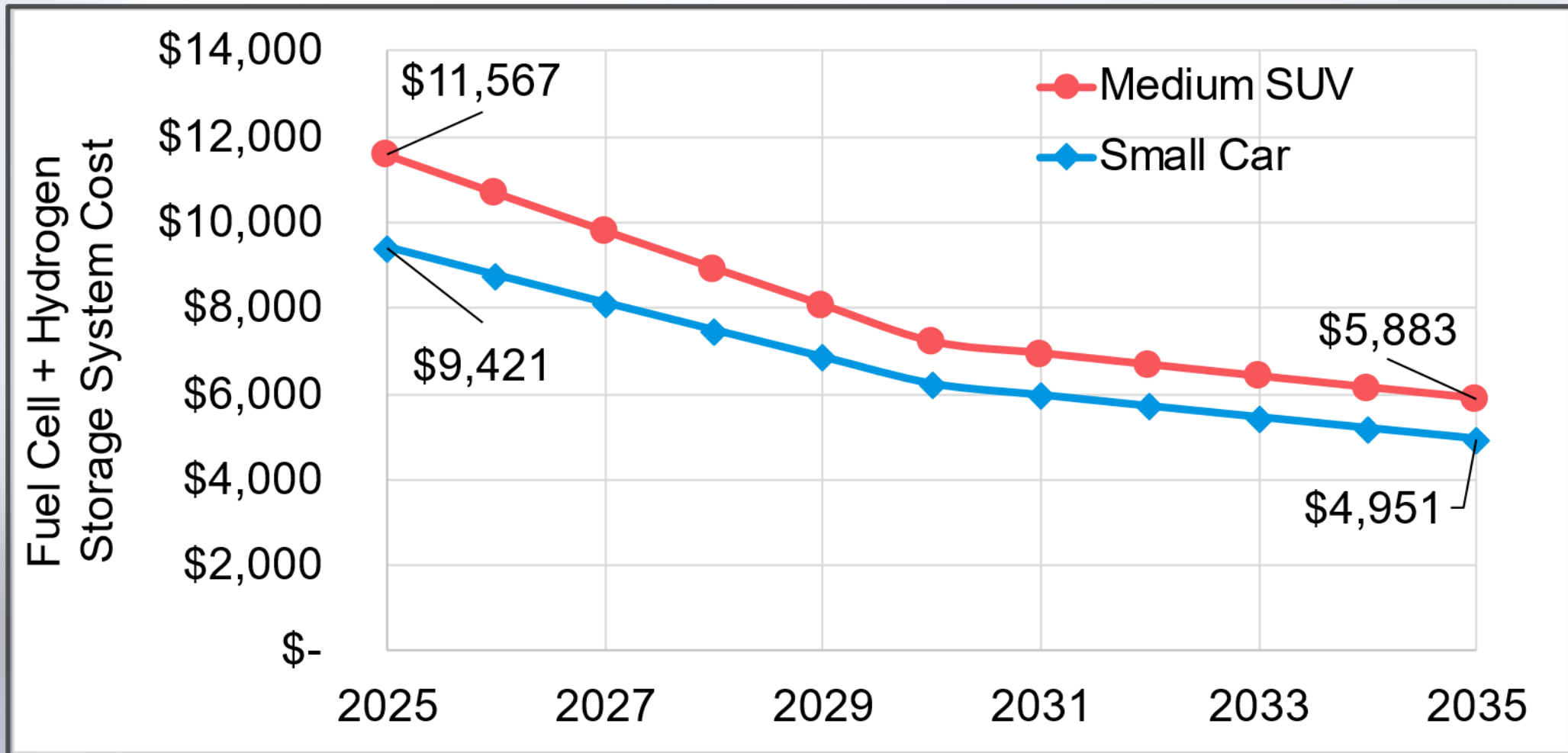
- Motor and gearbox
- Inverter
- DC-DC converter
- HV cabling
- HV control unit
- On-board charger
- Convenience cord

# Fuel Cell and Hydrogen Storage Costs Projected to Fall with Technology Improvement and Manufacturing Scale



- US DOE funds evaluation of FCEV system costs
  - Strategic Analysis: Cost models of state-of-the-art technology at several production volumes
  - ANL: Cost estimates for future vehicles at high production volume with assumptions of future technology advancement
- CARB staff combined the data sources for ACC II evaluations

# FCEV Cost Examples



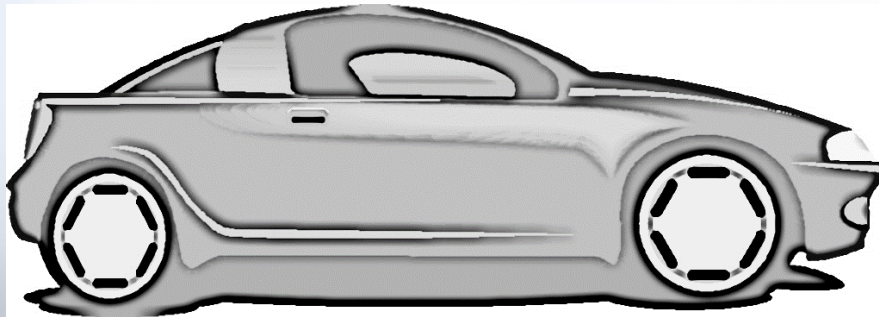


# How to Get From Cost to Consumer Price

Add: ZEV  
Component  
Costs



Subtract: ICE  
Vehicle Component  
Costs



Incremental Direct Manufacturing Cost

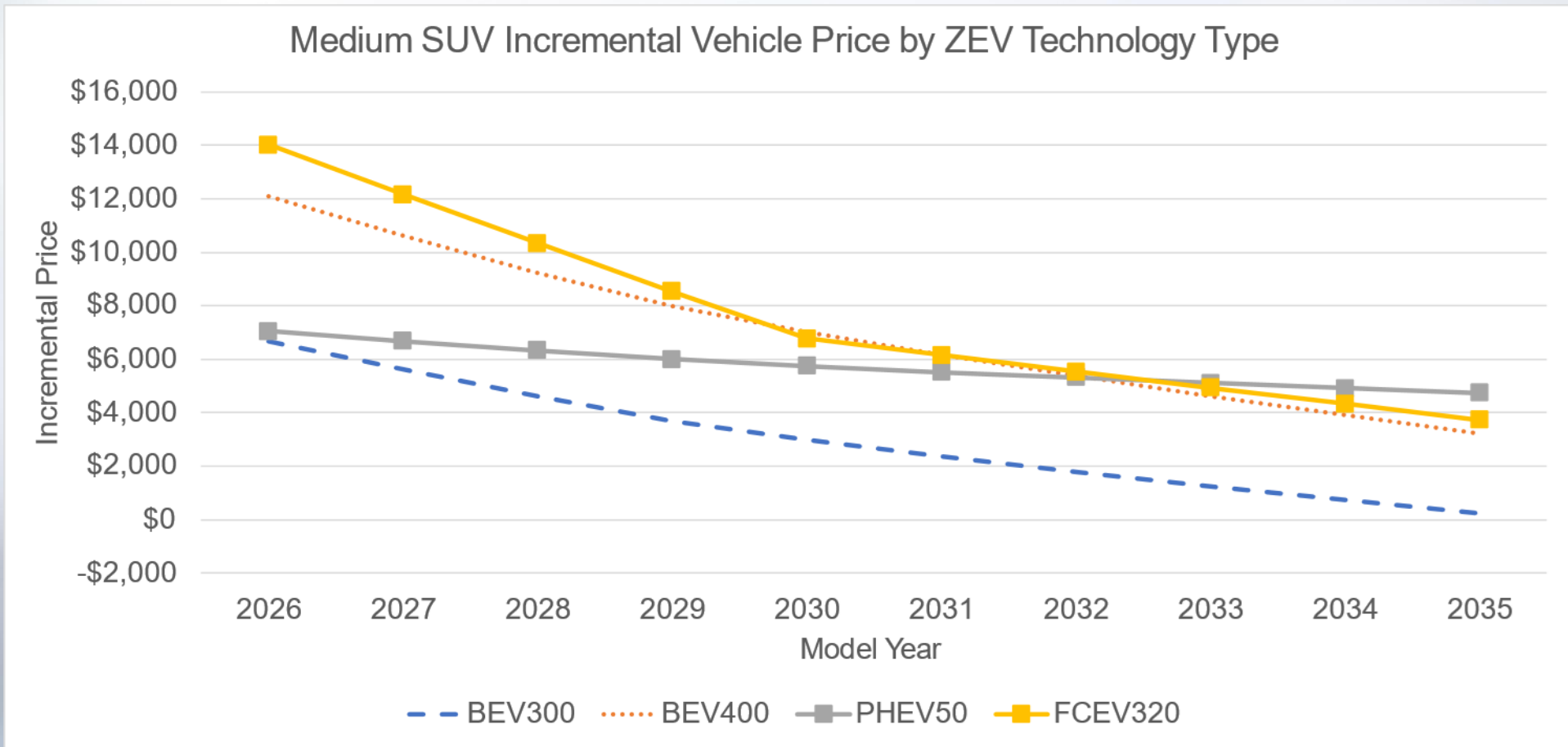
$$\text{X Retail Price Markup (1.5) = Incremental ZEV Price}$$

\*\*Total cost of operation (TCO) analysis not considered – no fuel, maintenance, other operational costs included

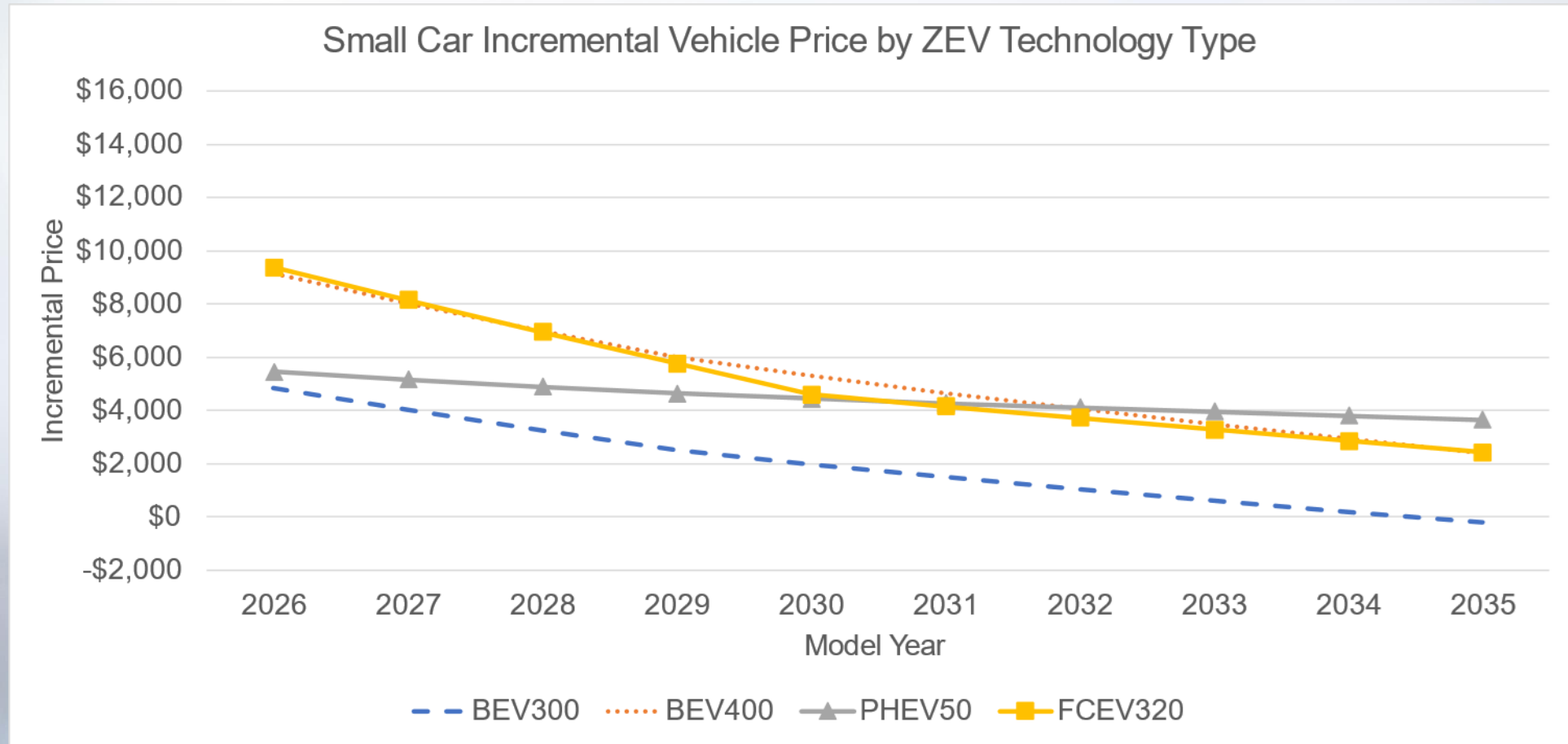
# 2026 Model Year Incremental Cost and Price for a Medium SUV

Cost Category	BEV 300	BEV 400	PHEV	FCEV
Battery Cost	\$8,896	\$12,460	\$3,015	\$1,614
Non-Battery Cost	\$4,767	\$5,310	\$2,656	\$2,728
Fuel Cell Stack & Tank Cost	\$0	\$0	\$0	\$13,916
Delete Costs	-\$7,610	-\$8,110	-\$965	-\$8,110
ZEV Assembly Cost Reductions	-\$1,600	-\$1,600	\$0	-\$800
<b>Total Incremental Vehicle Cost</b>	<b>\$4,453</b>	<b>\$8,060</b>	<b>\$4,706</b>	<b>\$9,348</b>
<b>Retail Price Equivalent / Incremental Price (x1.5)</b>	<b>\$6,680</b>	<b>\$12,090</b>	<b>\$7,059</b>	<b>\$14,022</b>

# Fuel Cell Electric Vehicles Become Cost Competitive With Longer Range BEVs in 2033 – Both Are Cheaper Than PHEVs



# Small Car 300-mile BEVs See Price Parity With Conventional Cars in 2035



# Thank You!

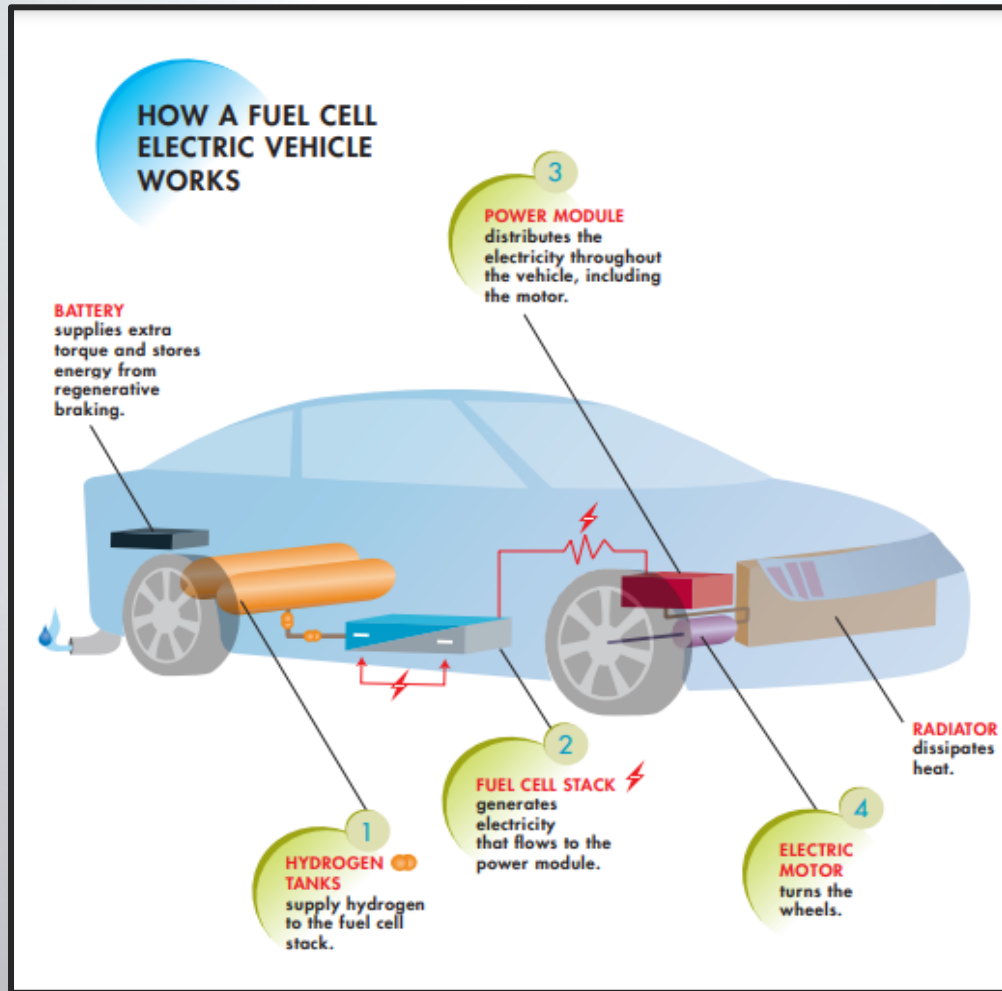
[Advanced Clean Cars II](#)

[Advanced Clean Cars II SRIA](#)

[Advanced Clean Cars II ZEV Cost Workbook](#)

# Additional Material

# Fuel Cell Electric Vehicle Overview



- FCEV systems have been in development for several decades
- Cost, durability, and performance continue to improve
- Durability and cost remain the largest challenges
- Costs still have substantial room for improvement with economies of scale