

Clean Mobility Options

Voucher Pilot Program

Program Update for Clean Mobility Investments Public Work Group

July 19, 2021



Program Goals

Improve access to clean mobility options in disadvantaged communities* that are safe, reliable, convenient, and affordable while also furthering:

- **Mobility equity**
- **Climate mitigation and local air quality**
- **Increased zero-emission vehicle (ZEV) adoption**
- **Reduced vehicle miles travelled (VMT)**
- **Workforce development**

Prioritize mobility equity and implement Senate Bill 350 Barrier's Study recommendations

**Disadvantaged communities are defined as the top 25% scoring areas from CalEnviroScreen.*



Clean Mobility Options

Clean Mobility Options Voucher

Window 1 Funding: \$21.15 Million

Needs Assessment Vouchers

- **\$1.15 million** in community transportation needs assessment vouchers available
- \$150,000 of total **set aside for tribal governments**
- Maximum Project Budget: \$50,000
- 9 month term & funding
- **24 vouchers awarded**

Mobility Project Vouchers

- **\$20 million** in mobility project vouchers available
- \$2 million total **set aside for tribal governments**
- Maximum Project Budget: \$1 million
- 5-year term (3 years of funding)
- **21 vouchers awarded**



Technical Assistance

- Voucher applicants and recipients value technical assistance (TA)
 - Nearly two-thirds of applicants used TA for application development
 - **Over 88% found pre-application TA effective or very effective**
 - Almost all voucher awardees use implementation TA and support
- TA is tailored to applicant needs and delivered through all forms of communication and outreach
 - 1,100+ email inquiries to info@cleanmobilityoptions.org
 - 250+ online technical assistance cases
 - Hotline phone calls and follow emails/meetings
 - E-blasts sharing TA resources to 2,250+ individuals
 - Training sessions and webinars
 - Outreach forums/events and work groups



TA Tools and Capacity-Building Resources

Developed to Meet Applicant & Awardee Needs

MATERIALS & TOOLS

- Clean Mobility Provider Directory
- Sample Applications, Letters of Support and Commitment, and Surveys
- Financial Sustainability Guide
- Budget Cost Guide & Video
- Alchemer Survey Tool
- Project Design Guide
- Data Collection Guide
- Communications, Social Media Toolkits
- Voucher Processing Materials & support

OUTREACH EVENTS & WEBINARS

- Application Walk-through Webinars
- Tribal-specific Webinars & Office Hours
- General Office Hours
- Mobility Provider Roundtable

INDIVIDUALIZED TA & SUPPORT

- 1:1 Individualized support
- 1:1 Tribal TA and support
- Hotline calls
- Email support

More tools under development!



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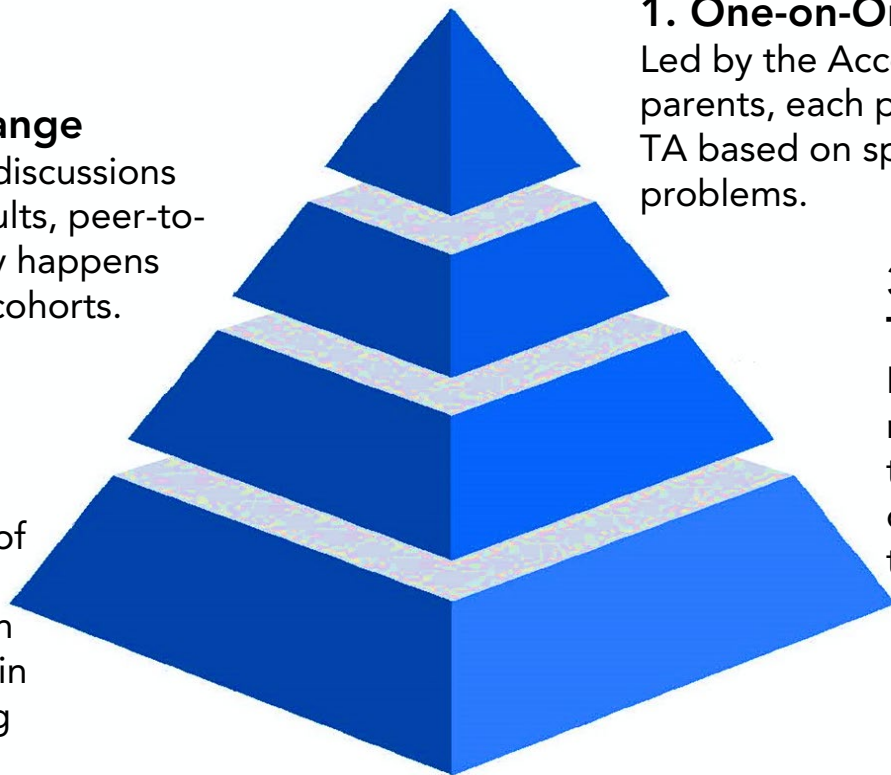
Clean Mobility Equity Alliance Network

2. Peer-to-Peer Exchange

Targeted at small group discussions that yield meaningful results, peer-to-peer exchange effectively happens within but also between cohorts.

4. Capacity Building Tools

A comprehensive library of guides, fact sheets, and templates developed with the CMO program goals in mind, serving as a catalog of information for project teams to absorb and access at their own pace.



1. One-on-One TA

Led by the Account Manager and supported by parents, each project team receives targeted TA based on specific needs and identified problems.

3. Capacity Building Training

Facilitated through larger meetings, training on specific topics allow for broad dissemination and equal access to experts and materials.



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High Demand for Both Vouchers

Demand far outweighs funding supply for Clean Mobility Options Vouchers

Voucher Type	# Applications Received	Funding Demand	Funding Available	# Applications Awarded
Needs Assessment	41	\$1,939,483	\$1,150,000	24
Mobility Project	33	\$31,864,625	\$20,000,000	21



Needs Assessment Voucher Award Summary

\$1.15 Million Total Funding

- Up to \$50,000 per award
- 41 applications received from 19 counties
- 24 awarded across 14 counties
 - 8 Public Agencies
 - 13 Nonprofits
 - 3 Tribes



24 Needs Assessment Voucher Awards

3 Tribes/Tribal Entities

- Native American Environmental Protection Coalition
- Big Pine Paiute Tribe of the Owens Valley
- Paskenta Band of Nomlaki Indians

8 Public Agencies

- City of Fresno DOT Fresno Area Express
- County of San Diego
- Fresno County Rural Transit Authority
- Kern Council of Governments
- Porterville Unified School District
- Riverside Community College District
- Sacramento Public Library
- Western Riverside Council of Governments

13 Non-Profits

- ActiveSGV, a project of Community Partners
- BikeVentura
- CHERP - Locally Green Power
- Community Resource Project
- Ecology Action
- Fresno Economic Opportunities Commission
- Fresno Metro Ministry
- Social Good Fund/Regeneración Pajaro Valley
- The Latino Equity Advocacy & Policy Institute (3 awards*)
- Urban Collaborative Project
- Youth Transportation Organization

* 3 awards for unincorporated project areas



Mobility Project Voucher Award Summary

\$20 Million Total Funding

- Up to \$1 million per award
- 33 applications received from 14 counties
- 21 awarded across 11 counties
 - 11 Public Agencies
 - 8 Nonprofits
 - 2 Tribes



21 Mobility Project Voucher Awards

2 Tribes

- Cahuilla Band of Indians
- Twenty-Nine Palms Band of Mission Indians

8 Non-Profits

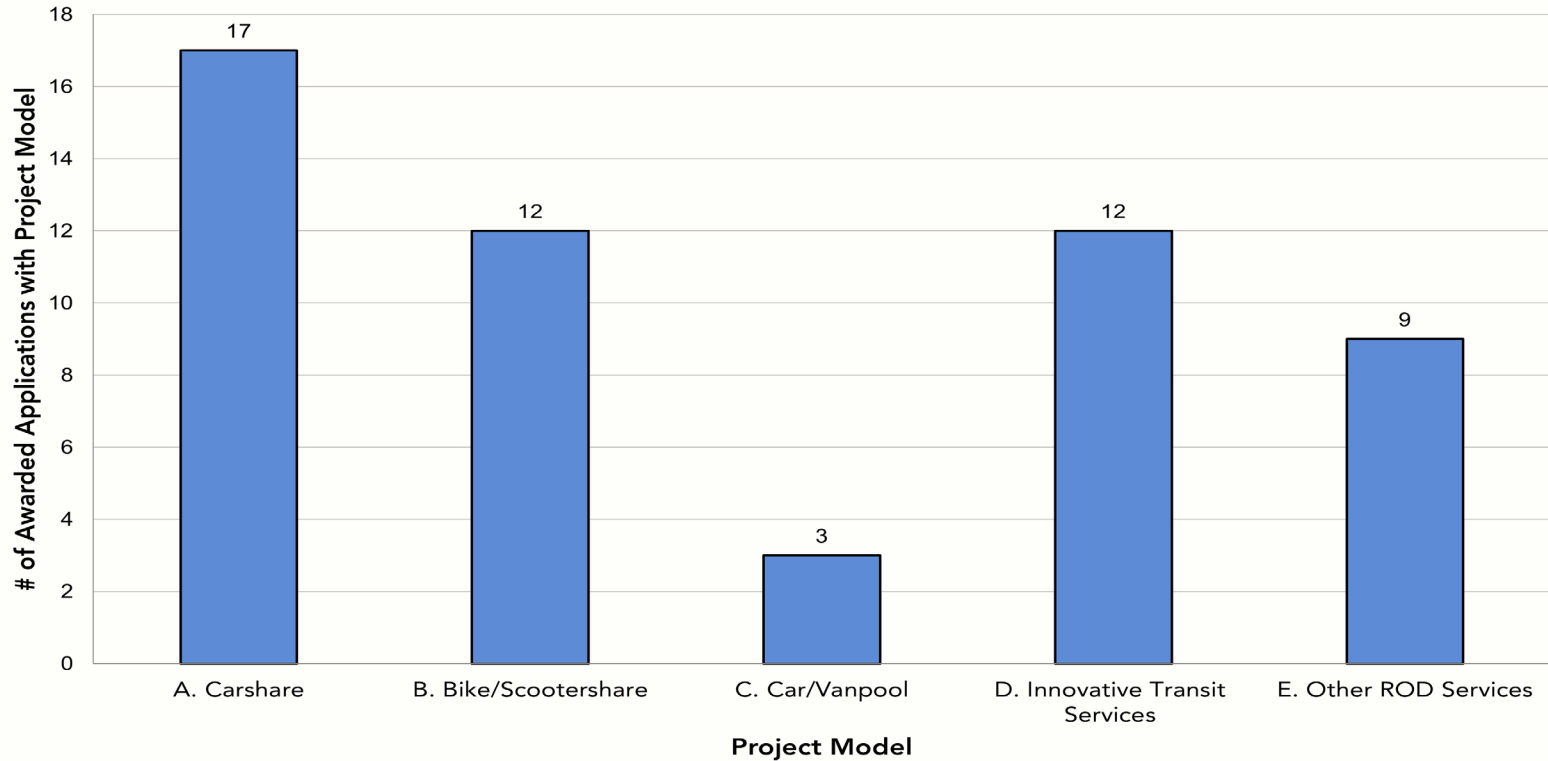
- Community Economic Development Corporation / Institute for Maximum Human Potential
- Fresno Metro Black Chamber Foundation
- Los Angeles Cleantech Incubator
- Richmond Community Foundation
- The Energy Coalition
- The Latino Equity Advocacy & Policy Institute
- The McConnell Foundation
- 50 Corridor Transportation Management Association

11 Public Agencies

- City of Chula Vista
- City of National City
- City of Rialto
- City of Richmond
- City of Riverside
- Housing Authority of the City of Los Angeles
- Imperial County Transportation Commission
- Oakland Department of Transportation
- Oakland Unified School District
- Omnitrans
- San Joaquin Council of Governments



Mobility Project Voucher Awardee Models



Window 2 and Next Steps

- **Opening of Application Window 2 anticipated in Early 2022**
 - Informed by Window 1 Needs Assessment voucher completion dates
 - Informed by Public Work Groups on program changes during Summer 2021
- **Funding allocation:** ~\$7M secured
 - Additional ~\$6M from the California Energy Commission
 - Additional ~\$10M proposed
- **Voucher allocations and set-asides:** TBD based on public feedback
- **Implementation Manual & program design updates under development:**
 - Public Work Groups in Summer 2021 (June 23rd and second date TBD)
 - Streamlined application updates under development
 - Pre-Application outreach webinars and trainings under development



THANK YOU!

WEBSITE: www.cleanmobilityoptions.org

EMAIL: info@cleanmobilityoptions.org



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