Draft Industry Examples – FY 2021-22

## Long-Term Heavy-Duty Investment Strategy



## 2021 Proposed Industry Examples - Themes

- Create greater transparency based on audit recommendations
  - Validate beachheads, show range of off-road technologies, metrics of success
- Show full clean (ZEV) supply chain
  - Infrastructure, fuel, batteries, drive train
- Short, concise examples with emphasis on outcomes
  - Should be 200 words or less, focus on basic Who What
    When



## 2021 Proposed Industry Examples

- Employment impacts of clean commercial vehicle growth
- Small-company contributions to developing early-market technologies
- Total OEM announced \$ or capacity investments in zero-emission technologies
- Findings from initial Innovative Clean Transit Rollout Plans
- Zero-emission zone proliferating from Santa Monica and LA
- Growing scale of hydrogen and commercial FCEV investments
- Transfer of technology from on-road to off-road / marine
- Ports of Seattle and Vancouver set zero-emission target by 2050, creating off-road demand and manufacturing opportunities

