Northern Sonoma County Air Pollution Control District

AB 617 Community Air Protection Program Implementation Grant Report

Grant # G18-CAPP-22 And # G19-CAPP-22

Fiscal Grant Term: 2018-2019 And 2019-2020

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1. Contact Information

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2. Anticipated Timeline

Work Task	Completed
Grant Agreement Execution	10/26/2018
District Resolution	6/6/2018
Advance Disbursement Request, G18-CAPP-22	5/15/2020
Advance Disbursement Request, G19-CAPP-22	5/15/2020
Final Report for period 2/1/2019-1/31/2020	6/18/2020
Website Development Project	Anticipated 9/30/2020
Payment to Website Development Consultant	Anticipated 10/31/2020
Liquidation of all G18-CAPP-22 and G19-CAPP-22 Funds	Anticipated by end of 2020

3. Summary of Anticipated Tasks

The following summary describes the Northern Sonoma County Air Pollution Control District's ("District's") Community Air Protection implementation campaign for Grant Numbers G18-CAPP-22 and G19-CAPP-22. The District was not selected by CARB for a community project, but it elected to devote its Community Air Protection (CAP) funds to a campaign that incorporates CAP categories.

The District had very little CAP Implementation activity since the date of the last report. However, the District has formulated a plan for usage of the remaining funds in year G18 and G19, which we advance-requested in May of 2020.

Website and Translation Services:

The District proposes to utilize the remainder of its G18 and G19 grant funds for an upgrade to its website. We feel this project captures the spirit of the Community Air Protection Program because it enhances our ability to communicate with the public. Especially during smoke events, as we anticipate during the next fire season this fall, it is important for the District to have clear web communications. The District will also employ the services of a professional translator to make sure the messaging on the website is available to our Spanish-speaking constituents.

The District has never had a professionally-developed website. For decades, our only web presence was a single page located deep within the website of the County of Sonoma. No links were included, and most constituents had to call or visit the office to get the information they needed. We upgraded our site about 3 years ago, but used internal staff to structure it using the GoDaddy platform. This helped our constituents find basic information and download a limited number of documents using our website. However, we feel it is time to present a more polished website with better organization and more useful tools, such as integration with AirNow and GovPay, and a greater catalog of downloadable documents and web forms. We are planning to utilize a professional consultant to design, organize, and perfect our web communications.

Since the District was founded, we have had a large Spanish-speaking population. We have translated some important documents and provided assistance in Spanish over the phone, but by and large, materials in Spanish have not been readily available. By providing information in Spanish on our website, as well as translating other materials, we will be helping spread the word about our regulations, incentives, and services to our Spanish-speaking population, and filling a very important need in this part of the community.

Woodstove Projects

The District anticipates using all CAPP Implementation funding on the website project. However, in the unlikely case that the website project does not use up all of the District's Implementation funds, the District will apply the funds to its existing wood stove replacement program. The District has been successfully running this program since 2014, and anticipates another busy season starting this summer. Being in a rural district with a high proportion of residents using wood for heat, our constituents have given us

feedback that our local wood stove replacement program is of great value to our community. In many residential areas, especially surrounding the Russian River, wood smoke is the most problematic pollutant.

More information on the District's existing wood stove replacement program is available upon request.

4. Grant Funds

- a. Received after last report: \$7,440 (G18-CAPP-22)
- b. Requested Advance Funds: \$15,219 (G18-CAPP-22) \$16,015 (G19-CAPP-22)