# Red Sticker Regulatory Proposal Workshop

MAY 16, 2018 — EL MONTE

MAY 17, 2018 - SACRAMENTO



### Outline

- Purpose of CARB Regulation
- Status of CARB Red Sticker Program
- Need for Emission Reductions
- Key Elements of Regulatory Proposal
- Uncontrolled Emissions and Projected Reductions
- Evaluation of Cost Effectiveness
- Rulemaking Timeline and Next Steps



### Why Are We Here?

- California has the worst air quality in the nation
- CARB develops regulations to comply with the federal Clean Air Act requirements
- This regulation will help California obtain the emission reductions needed for ozone attainment
- CARB's proposed regulations for Red Sticker will help satisfy commitments set in California's State Implementation Plan

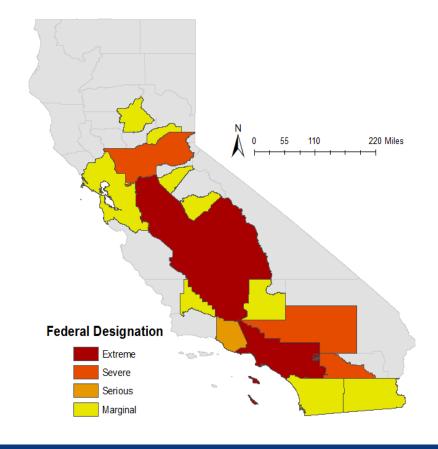




### State Implementation Plan (SIP)

- SIP outlines plan for compliance
- SIP requires reductions from all categories, including mobile sources
- Examples of mobile sources regulated by CARB include cars, trucks, lawn mowers, off-road recreational vehicles, and boats

California 8-Hour Ozone Non-Attainment Areas (2008 Standard)





### **OHRV Regulatory History**





**OFF-HIGHWAY MOTORCYCLE (OHMC)** 

**ALL-TERRAIN VEHICLE (ATV)** 

1998: CARB creates Red Sticker Program

2013: CARB adopts evaporative standards; Board directs staff to conduct Red Sticker assessment











1994: CARB adopts 1st exhaust standards

2006: U.S. EPA adopts exhaust and evaporative emissions standards defines competition

2017: Board directs staff to sunset Red Sticker Program



### Almost All Red Stickers Are OHMCs

- CARB's regulation applies to all off-road motorcycles (OHMC) and all-terrain vehicles (ATV) that are certified according to section 2412(f) (Red Sticker)
- According to certification data for MY2012-2016, most Red Sticker vehicles are OHMCs
- The focus of the proposal is on OHMCs

#### **Green and Red Sticker Registration Type (MY 2012-2016)**

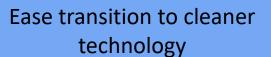




### Intent Of The Red Sticker Program

#### **ORIGINAL PURPOSE OF PROGRAM**

Delay 1998 exhaust standards to ensure OHRV availability

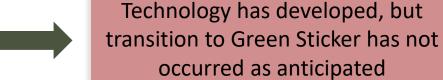


Limit summertime exhaust emissions from OHVs in ozone non-attainment areas

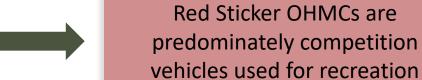
Allow riders to practice for competitive events on public land

#### **ASSESSMENT FINDINGS**

Over 3 times as many Green Sticker models available than in 1998



Red Sticker OHVs are operated in ozone non-attainment areas during the summer







### Status Of CARB Red Sticker Program

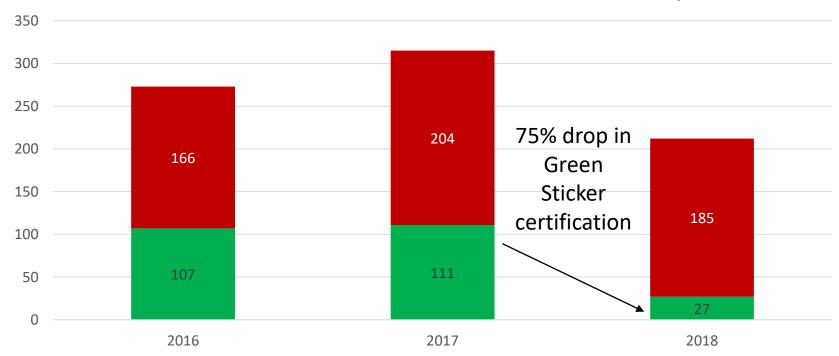
- Program was originally develop to be a temporary solution for manufacturers
  - Program still exists more than 20 years later
- Does not provide expected emissions benefits
  - Year round Red Sticker OHMC operation results in uncontrolled exhaust emissions
- Problematic for state agencies
  - Enforcement challenges
  - Registration difficulties
- Allows for manufacturers to avoid complying with MY2018 evaporative standards





# Drop In Green Sticker Certifications For MY2018

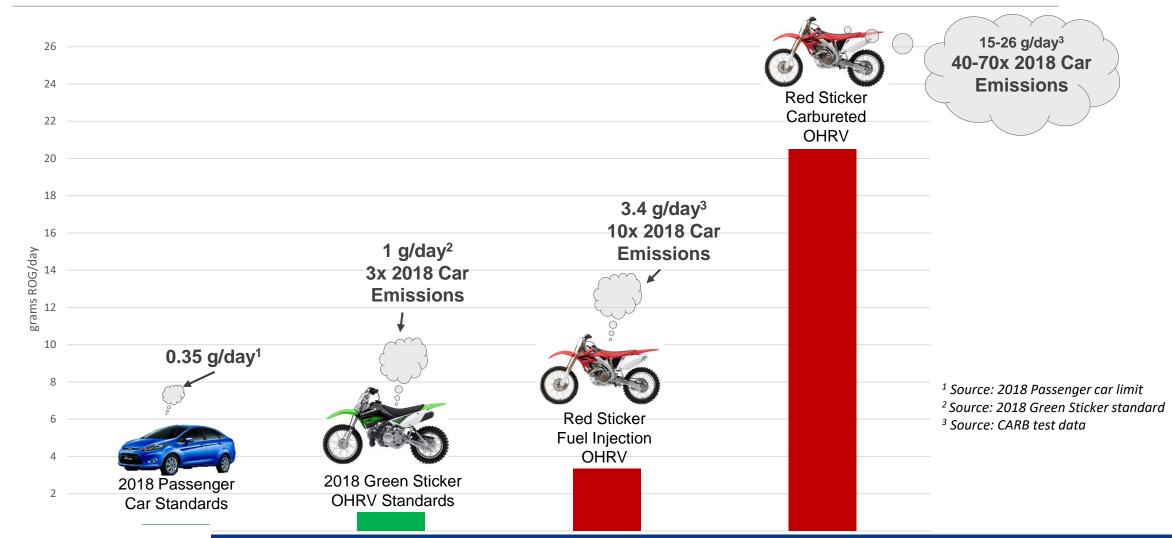




- Implementation year for 2013 evaporative rulemaking more than 75% drop in Green Sticker certification
  - Noted decrease in Green Sticker certification
  - Green Sticker models moved to Red Sticker certification
  - No OHMCs have been certified for evaporative compliance

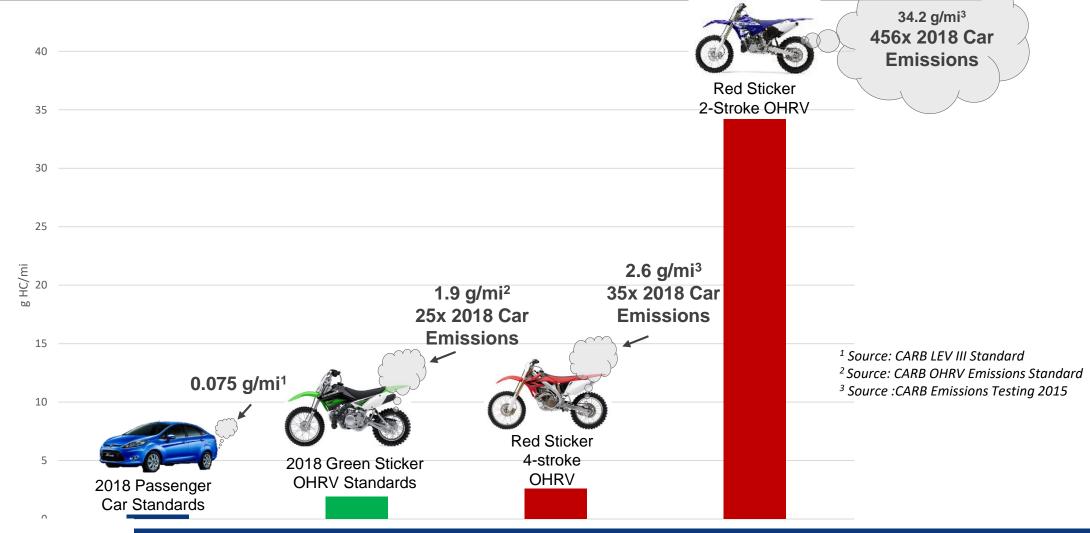


### **Evaporative Emissions Comparison**





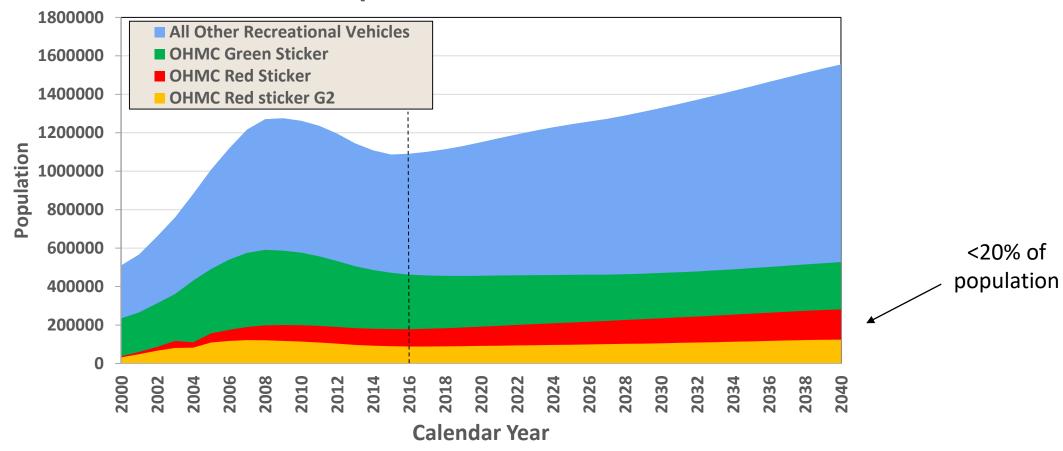
**Exhaust Emissions Comparison** 





### Population Of OHRVs

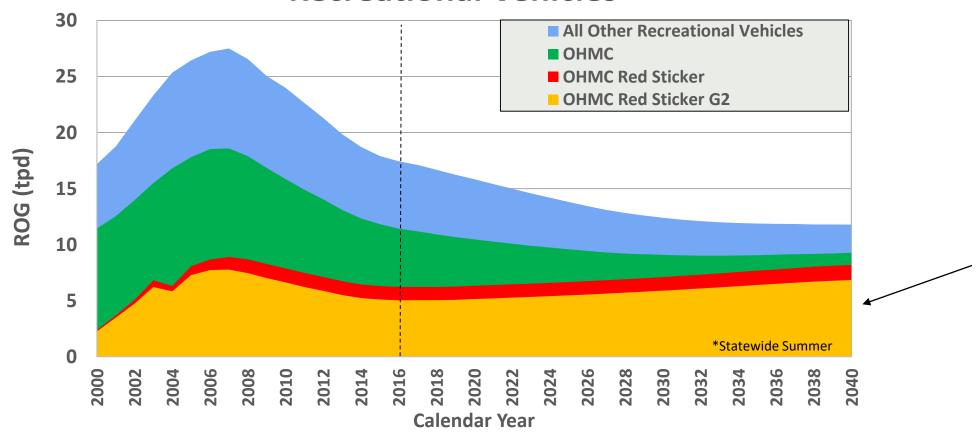
### **Current Population of Recreational Vehicles**





### Statewide Summer ROG Emissions

# Updated Distribution of ROG (tpd) from Recreational Vehicles\*





### CARB Priorities For A Regulatory Proposal

- 1. Reduce emissions
  - Eliminate future sales of uncontrolled vehicles
  - Realize expected benefits of 2013 evaporative rule
  - Set stage for future emission reductions
- 2. Eliminate inconsistency with federal rules
- 3. Reduce enforcement burden of existing Red Sticker Program
- 4. Minimizing impact to vehicle availability
- 5. Accelerate development and adoption of zero-emissions OHRV



## Key Elements Of Regulatory Proposal

### **Step I: Sunset Red Sticker Program**

- ✓ Establish date to end the sale of Red Sticker OHRVs
- ✓ Transition to Green Sticker controls



### **Step II: Clarify Racing Exemption**

- ✓ Define competition
- ✓ Protect exemption for <u>true</u> racing purposes



### **Step III: Evaluate New Emissions Standards**

- ✓ Transition to cleaner engine technologies
- ✓ Incentivize zero emission technologies





### Sunset Red Sticker Program

- Eliminate Red Sticker sales MY2022
- Establish two emissions categories for off-highway motorcycles, cap percentage of Category 2 and reduce over time

	Exhaust	Evaporative	Comments
Category 1 (CARB)	1.2 g/km HC	1 g/day TOG	No change
Category 2 (U.S. EPA)	2.0 g/km HC + NOx	Hose/tank perm	<ul><li>Fleet averaging is allowed</li><li>Most Red Sticker 4-strokes can meet this</li></ul>

Both categories are CARB certified, no usage restrictions





### Sunset Red Sticker Program (Cont.)

 Cap the percentage of Category 2 OHMCs that can be sold - reduce percentage over time, transition to Category 1

Model Year	Maximum Percentage of Category 2 off-road motorcycles that may be sold
2022	55%
2023	45%
2024	35%
2025	25%
2026	15%
2027	5%
2028	0%

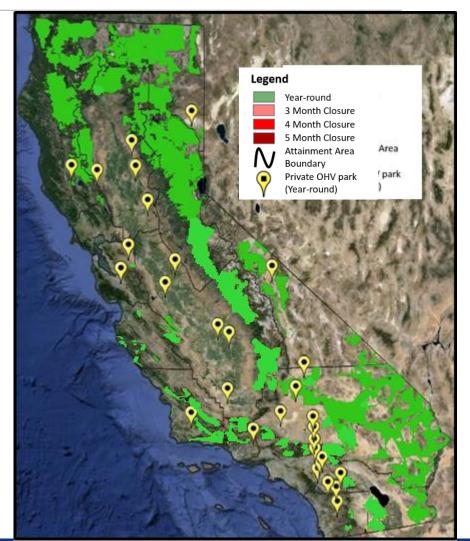
ZEM sales provide incentives in percentage and fleet average





## Lifting Red Sticker Riding Restrictions

- Starting on January 1, 2025:
  - No seasonal restrictions for Red Sticker vehicles
  - All the restricted riding areas will now allow for year-round riding
  - Existing Red Sticker bikes will be grandfathered in
  - Registration sticker may be either green or red, no difference in access or registration





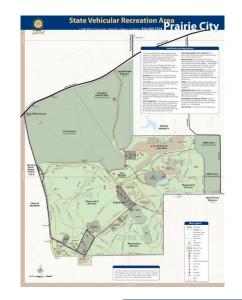


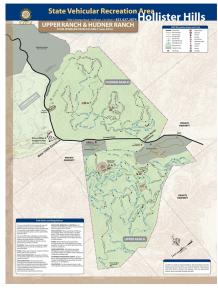
### What About Competition OHMCs?

- Uncertified vehicles can still be sold
  - Closed course, competition only

- Public OHV areas with private tracks/racing events will still allow competition riding
  - Ex: Hollister Hills, Prairie City, Carnegie, etc.

 CARB will work with dealers and manufacturers to inform riders about use of competition vehicles





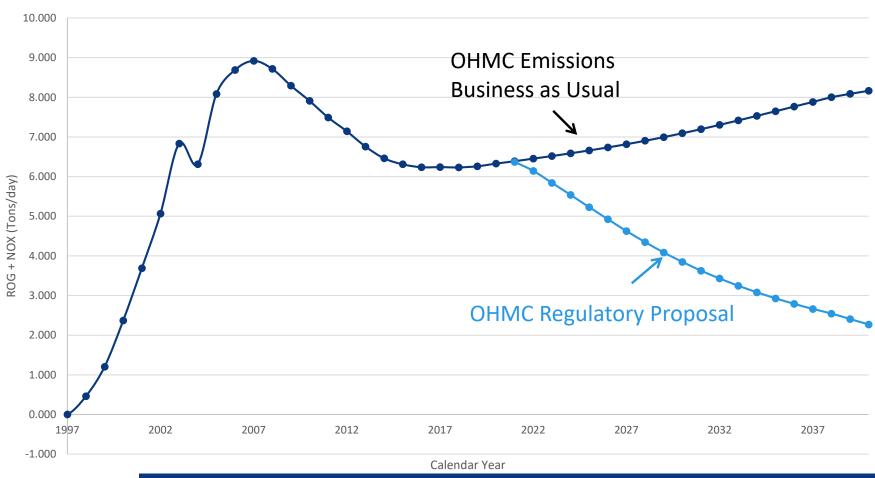






## **Emission Reductions From Proposal**



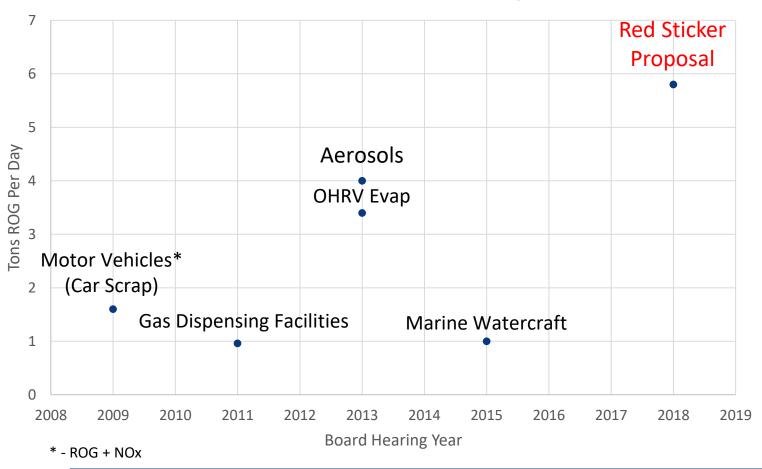






### **Emissions Reductions Are Significant**

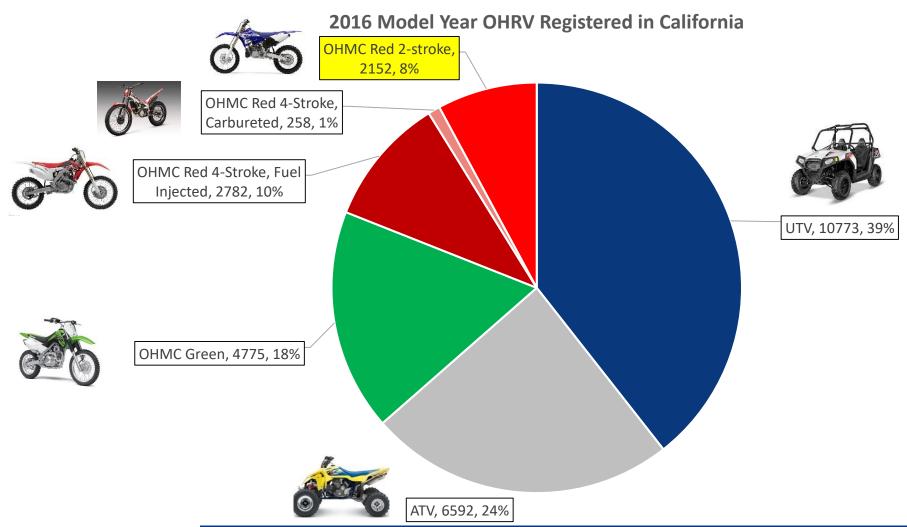
#### **Emission Reductions from Recent Regulations**





# Industry-Wide: Model Availability Will Not Be Significantly Impacted







# Additional Proposed Regulatory Changes

- Lower displacement consideration for evaporative requirements
  - Section 2416(b)

- Additional evaporative test fuel
  - TP-933

- Zero-emission definition/credits
  - Section 2411



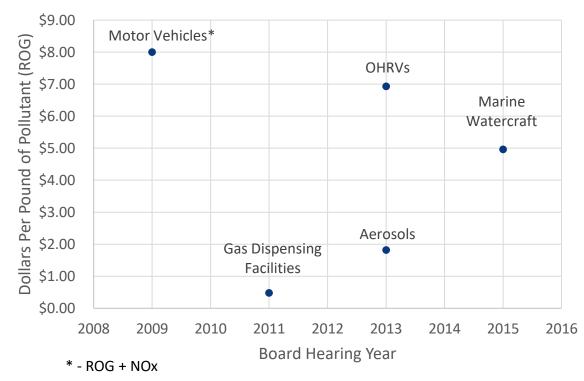




### **Evaluation Of Cost Effectiveness**

- Cost effectiveness is a key consideration when the Board decides to approve or reject the staff's proposal
- Cost effectiveness is a ratio of a OHMC's estimated increased retail cost divided by the projected lifetime emission reductions (\$/lb)
- Evaporative costs
  - Accounted for in 2013 Rulemaking
- Exhaust costs
  - Certification and testing costs to meet Category 1/2
  - CARB is seeking incremental costs from manufacturers to comply from Category 2 to Category 1

#### **Historical Cost Effectiveness**





Step I

### Rulemaking Timeline

- Receive and evaluate stakeholder comments June 15, 2018
- Finalize proposal, staff report, and fiscal/economic analysis July 2018
- Documents released for formal comment period September 4, 2018
- Board Hearing October 25, 2018





## Clarify The Racing Exemption

- Develop single competition definition for all categories
- Protect exemption for <u>true</u> racing purposes
  - Provide clarity on exempted vehicle use



Eliminate excess emissions associated with misuse

Rulemaking by Enforcement Division – Early 2019





### **Evaluate Further Emission Reductions**

- Evaluate the need for more stringent standards for OHRV
  - Conduct control technology assessment
  - Perform economic analysis/cost surveys

Evaluate additional zero emissions vehicle incentives

• Encourage development of zero-emissions competition classes





### **Contacts**

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### **Questions And Comments**



