

Clean Mobility Options

Voucher Pilot Program

Work Group Meeting #5:

Application and Program Design Updates

September 30, 2020



SHARED-USE
MOBILITY CENTER



Cap and Trade
Dollars at Work



CALIFORNIA
AIR RESOURCES BOARD

Welcome and Introductions

Today's Agenda

1. Welcome and Introductions
2. Program Background
3. Update on Needs Assessment Applications Received
4. Proposal for a "Queue Lottery" if Program Oversubscribed on First Day of Applications
5. Design Changes in Updated Implementation Manual
6. Wrap Up and Next Steps

Program Background

Program Goals

Improve access to clean mobility options in disadvantaged communities (DAC)* that are safe, reliable, convenient, and affordable while also furthering:

- » **Mobility equity**
- » **Climate mitigation and local air quality**
- » **Increased zero-emission vehicle (ZEV) adoption**
- » **Reduced vehicle miles travelled (VMT)**
- » **Workforce development**

Prioritize mobility equity and implement SB 350 recommendations

**DACs are defined as 75th percentile in CalEnviroScreen 3.0*

Clean Mobility Options Voucher Details

Available for vouchers in 2020: \$21 million

Needs Assessment Vouchers

- o \$1,150,000 in community transportation needs assessment vouchers available statewide
- o \$150,000 of total set aside for tribes
- o Maximum Project Budget: \$50,000 per project
- o **Window Closed – Applications Being Processed**

Mobility Project Vouchers

- o \$20 million in mobility project vouchers available statewide
- o \$2 million of this set aside for tribes
- o Maximum Project Budget: \$1 million per project
- o Application Window Open Date: October 20, 2020

Process for Developing Program Design

- » Proposed eligibility criteria are based on a variety of factors, including but not limited to:
 - » Anticipated project costs
 - » Lessons learned
 - » Stakeholder feedback
 - » Mobility Equity
- » Criteria are refined and finalized through a robust public process
 - » Three public work groups held in 2019, one (to date) in 2020
- » Implementation Manual is guiding document for the program

Introduction to CMO Program Admin Team

CMO Administrator Team



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GRID
ALTERNATIVES



Local
Government
Commission

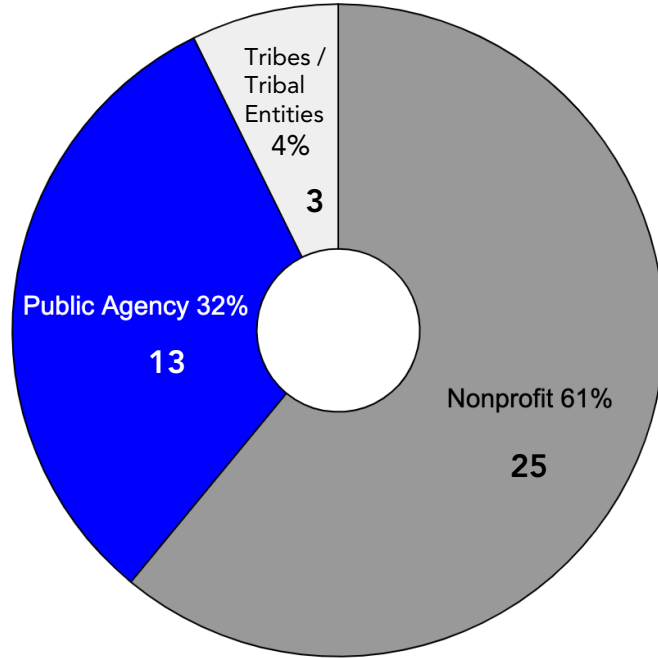


Cap and Trade
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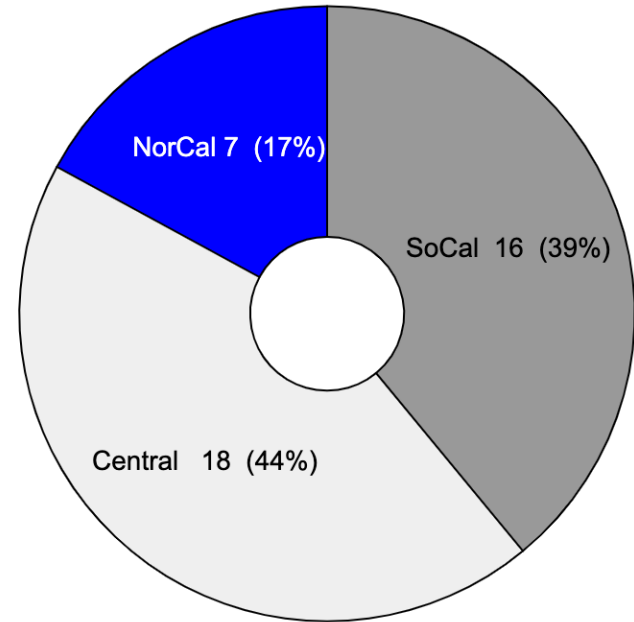
Update on Needs Assessment Applications Received

Applications Received: 41

LEAD APPLICANT ENTITY

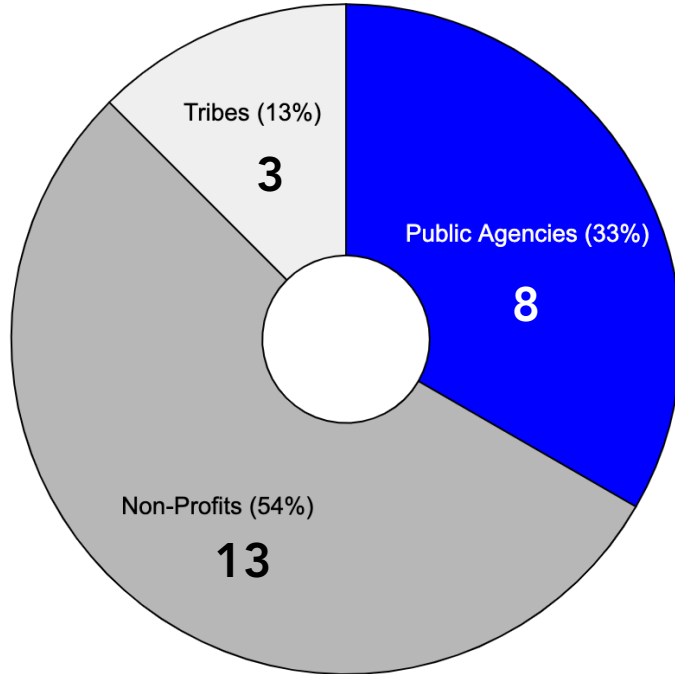


REGION



**AWARDEE ENTITIES
(LEAD APPLICANTS)**

Award Summary



24 Total Awardees
\$1.15M Allocation
Up to \$50,000 per award

21 Awardees: \$1M Allocation

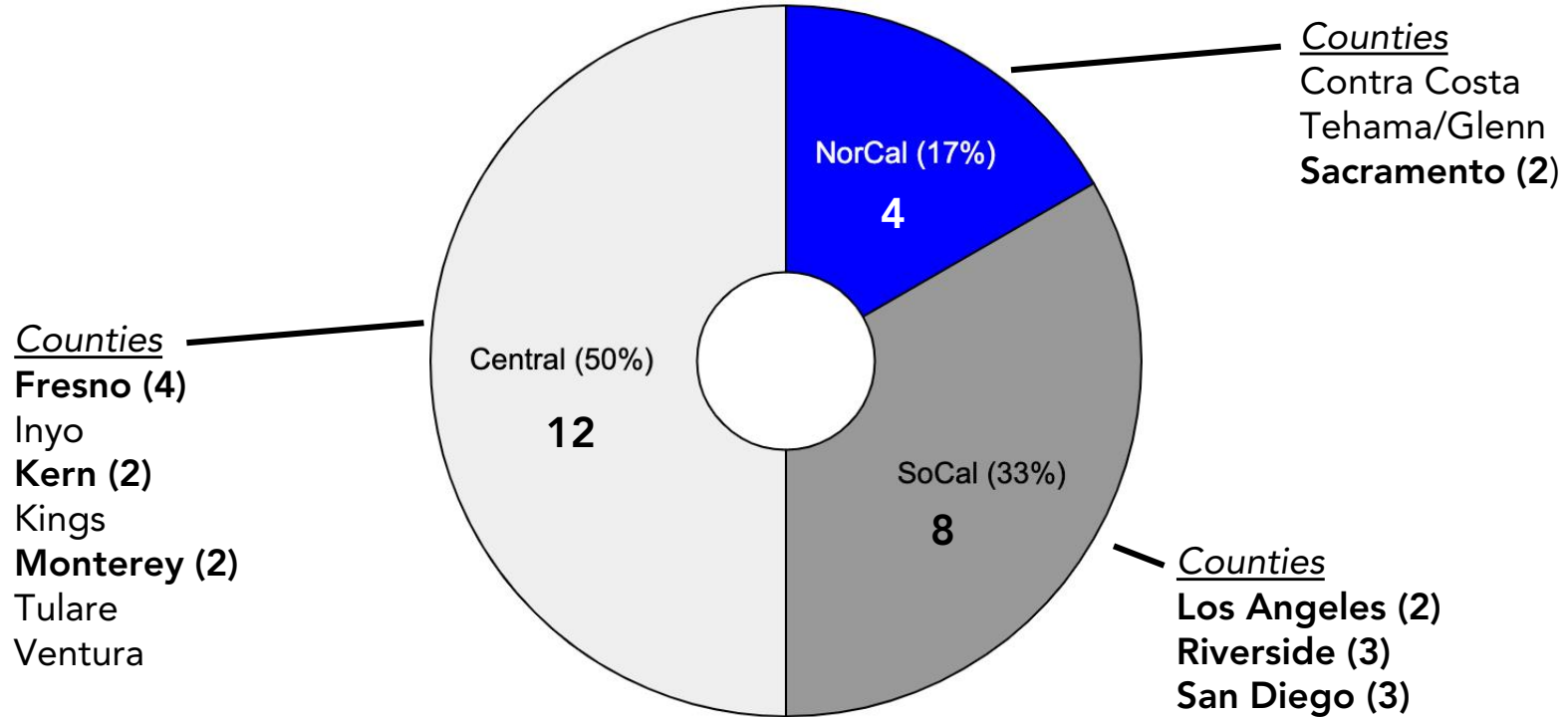
- 8 Public Agencies
- 13 Non-Profits

3 Awardees: \$150,000 Tribal Set-Aside

- 3 Tribes/Tribal Entities



Regional Award Distribution



List of Awardees - *Nonprofits*

13 Nonprofits (Project Leads)

1. **ActiveSGV**, a project of Community Partners
2. **BikeVentura**
3. **CHERP - Locally Green Power**
4. **Community Resource Project**
5. **Ecology Action**
6. **Fresno Economic Opportunities Commission**
7. **Fresno Metro Ministry**
8. **Social Good Fund/Regeneración Pajaro Valley**
9. **The Latino Equity Advocacy & Policy Institute**
10. **The Latino Equity Advocacy & Policy Institute**
11. **The Latino Equity Advocacy & Policy Institute**
12. **Urban Collaborative Project**
13. **Youth Transportation Organization**

Project Area

El Monte/ S. El Monte
Oxnard
Pomona
Sacramento*
Salinas
Del Rey, Firebaugh, Fowler, Kerman, Mendota, Parlier
City of Fresno
Watsonville
Pajaro*
Kettleman City*
Mecca*
San Diego (Chollas, Ocean View)
Richmond

*Unincorporated areas. Lead applicants may submit up to 3 applications in unincorporated project areas.



Clean Mobility Options

List of Awardees - *Public Agencies & Tribes*

8 Public Agencies (Project Leads)

1. City of Fresno DOT Fresno Area Express (FAX)
2. County of San Diego
3. Fresno County Rural Transit Authority
4. Kern COG

5. Porterville Unified School District
6. Riverside Community College District
7. Sacramento Public Library
8. Western Riverside COG

3 Tribes/Tribal Entities

1. Native American Environmental Protection Coalition
2. Big Pine Paiute Tribe of the Owens Valley
3. Paskenta Band of Nomlaki Indians

Project Area

Three Palms Mobile Home Park
Spring Valley (2 affordable housing properties)
Biola*
Kern County (Arvin, Bodfish*, Buttonwillow*, Delano, Lake Isabella*, Lamont*, McFarland, Shafter, Taft, Tejon^, Tubatulabal^, Wasco)
Porterville
Riverside, Moreno Valley, Norco/Jurupa Valley*
South Sacramento (Southgate)*
Moreno Valley, Corona, San Jacinto

Manzanita Band Reservation (San Diego County)^
Big Pine Reservation (Inyo County)^
Paskenta Reservation (Glenn/Tahoma Counties)^

*Unincorporated areas

^Tribal areas



Clean Mobility Options

Proposal:

**"Queue Lottery" if Program
Oversubscribed on First Day of
Applications**

Lottery: Background

1. Applications processed first-come, first-served—currently in order of timestamp down to the second
2. Program experienced high traffic in opening moments of first application window in June (Needs Assessments) which led to a fully-subscribed budget within minutes
3. Similar pattern of demand appears plausible for Mobility Project Voucher applications in October
4. Ordering by seconds/minutes in current context creates disadvantages to fairness generally and equity specifically

Lottery: Proposal Summary

Current Approach

1. Accept applications
2. Create processing list ordered by:
 - a. Timestamp
3. Evaluate applications in order, reviewing for eligibility, rejecting those ineligible
4. Make awards in order including tribal set-aside

Proposed Approach*

1. Accept applications
2. Conduct "queue" lottery for first-day applications
3. Create processing list ordered by:
 - a. Lottery results (first day applications)
 - b. Timestamp thereafter
4. Evaluate applications in order, reviewing for eligibility, rejecting those ineligible
5. Make awards in order including for tribal set-aside

*Only if lottery triggered 18

Lottery: Proposal Summary

1. If application budgets received on day 1 exceed supply (\$20M), hold lottery to randomize sequence of processing first-day applications
 - a. "First-Day Applications:" Applications received/postmarked 9:00:00 am - 11:59:59 pm PT
 - b. Will wait 5 business days to finalize lottery pool to account for postal mail
2. All first-day applicants go into lottery pool and all in lottery pool will be assigned a processing queue number from lottery results*
3. Lottery does not determine awards, only processing queue number
4. Applications received after day 1 are processed by timestamp, picking up after day 1 lottery queue numbers

* Except ineligible duplicates

Lottery: Proposal Details

- Recommended randomizer mechanism is Random.org
 - Professional service
 - True randomization
 - Independently validated
 - Used for other programs
- Other approaches considered but not recommended
- Lottery “draw” is administered double-blind with oversight committee and additional quality control measures



The screenshot shows the homepage of RANDOM.ORG. At the top, there is a navigation menu with links for Home, Games, Numbers, Lists & More, Drawings, Web Tools, Statistics, Testimonials, Learn More, and Login. Below the navigation is the site's logo, "RANDOM.ORG", and a search bar with the text "Search RANDOM.ORG" and a "Search" button. Underneath the logo is the tagline "True Random Number Service". The main content area features a section titled "Media Coverage and Citations" with a paragraph explaining that the service generates randomness via atmospheric noise and lists media coverage and citations. Below this is a section titled "How to Cite RANDOM.ORG" with three bullet points providing citation examples for APA, MLA, and Harvard styles, along with a BibTeX entry. The final section is "Peer-Reviewed Citations" with three bullet points listing academic papers related to the service.

Lottery: Proposal Details

1. Processor conducts duplication check prior to lottery and rejects:
 - a. Any more than 1 application from a lead applicant (except for unincorporated communities)
 - b. Any applications that are duplicates of one another but have varied team role positions
2. Otherwise, evaluation process retains existing policies/procedures; lottery only used to randomize order applications are processed
3. Tribal set aside of \$2M managed in similar way as before; e.g. working through single processing order list
4. Applications that enter lottery and are subsequently evaluated will be rejected and lose place in line if found incomplete/ineligible

Design Changes in Updated Implementation Manual

Minor Design Changes

1. Targeted number of design changes have been made in updated Implementation Manual
2. Example updates:
 - a. Low Carbon Fuel Standard (LCFS) credits generated during Voucher Funding Term are allowable resource contributions
 - b. Fuel and electricity costs for vehicles used for mobility services are reimbursable expenses
3. Summary document on CMO website:
www.cleanmobilityoptions.org/implementation-manual-updates
4. *Additional clarification:* STEP funding award allowed as a resource contribution

Wrap Up and Next Steps

Clean Mobility Options

Voucher Pilot Program

THANK YOU!

WEBSITE: www.cleanmobilityoptions.org

EMAIL: Please submit questions and comments by **October 7th** to:
info@cleanmobilityoptions.org



Appendix

List of Needs Assessment Awardees

AWARDEE	PROJECT AREA
ActiveSGV, a project of Community Partners	El Monte, S. El Monte
Big Pine Paiute Tribe of the Owens Valley	Big Pine Indian Reservation^
BikeVentura	Oxnard
CHERP-Locally Grown Power	Pomona
City of Fresno Department of Transportation Fresno Area Express	City of Fresno (Three Palms Mobile Home Park)
Community Resource Project	Sacramento
County of San Diego	Spring Valley, San Diego (2 affordable housing properties)
Ecology Action	Salinas
Fresno County Rural Transit Agency	Biola*
Fresno Economic Opportunities Commission	Fresno County (Del Rey, Firebaugh, Fowler, Kerman, Mendota, Parlier)
Fresno Metro Ministry	City of Fresno
Kern Council of Governments	Kern County: Tejon^, Tubatulabal^; Delano, McFarland ,Wasco, Shafter, Taft, Arvin,Buttonwillow*, Lamont*, Lake Isabella*, Bodfish*
Native American Environmental Protection Coalition (NAEPC)	Manzanita Reservation^
Paskenta Band of Nomlaki Indians	Paskenta Reservation^
Porterville Unified School District	Porterville
Riverside Community College District	Riverside, Moreno Valley, Norco/Jurupa Valley*
Sacramento Public Library	South Sacramento (Southgate)*
Social Good Fund/Regeneración Pajaro Valley	Watsonville
The Latino Equity Advocacy & Policy Institute	Mecca*
The Latino Equity Advocacy & Policy Institute	Kettleman City*
The Latino Equity Advocacy & Policy Institute	Pajaro*
Urban Collaborative Project	San Diego (Chollas View, Ocean View)
Western Riverside Council of Governments	Moreno Valley, Corona, San Jacinto
Youth Transportation Organization	Richmond

*Unincorporated areas. ^Tribal areas.