



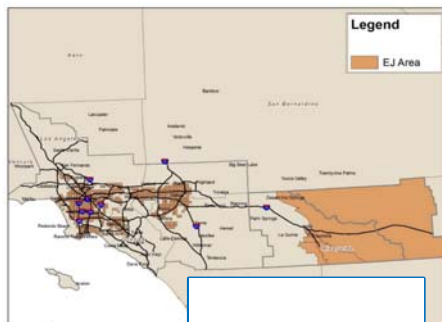
1 Define

Environmental Justice & Environmental Justice Community

ENVIRONMENTAL JUSTICE

Equitable environmental policymaking and enforcement to protect the health of all residents, regardless of age, culture, ethnicity, gender, race, socioeconomic status, or geographic location, from the health effects of air pollution (SCAQMD).

DEFINITION: ENVIRONMENTAL JUSTICE COMMUNITY



Poverty Criteria

An area where at least 10% of the population falls below the Federal poverty level based on the most recently published American Community Survey (ACS) data by the U.S. Census Bureau AND

Air Quality Criteria

- **Southern California Air Basin:** The highest 15th percentile of PM2.5 OR The highest 15th percentile of cancer risk from MATES IV Study
- **Coachella Valley (CV):** The highest 15th percentile of PM10 concentration in CV

DIFFERENTIATE

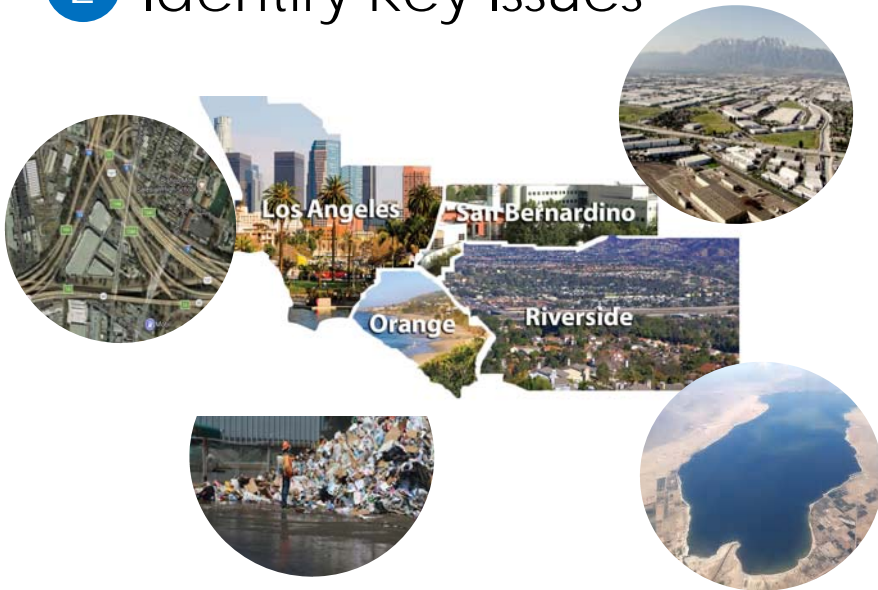
ENVIRONMENTAL JUSTICE & ENVIRONMENTAL JUSTICE COMMUNITY

ENVIRONMENTAL **JUSTICE** COMMUNITY

ENVIRONMENTALLY **FRIENDLY** COMMUNITY



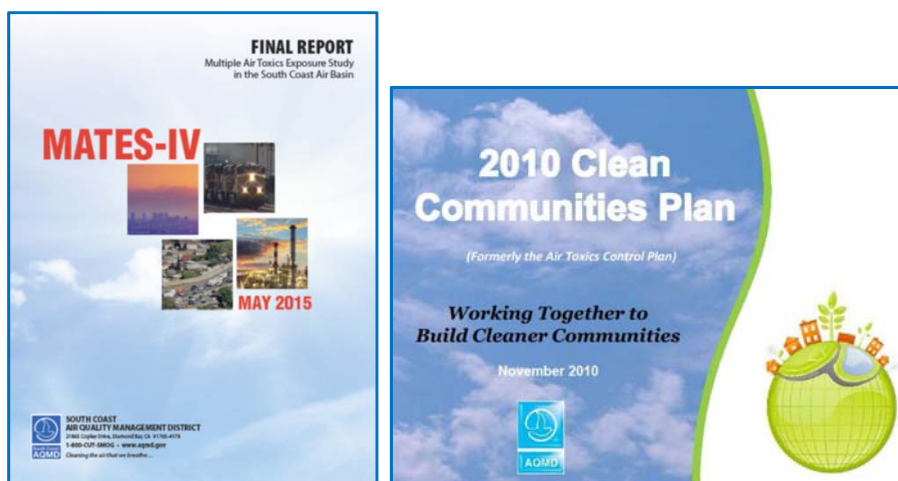
2 Identify Key Issues



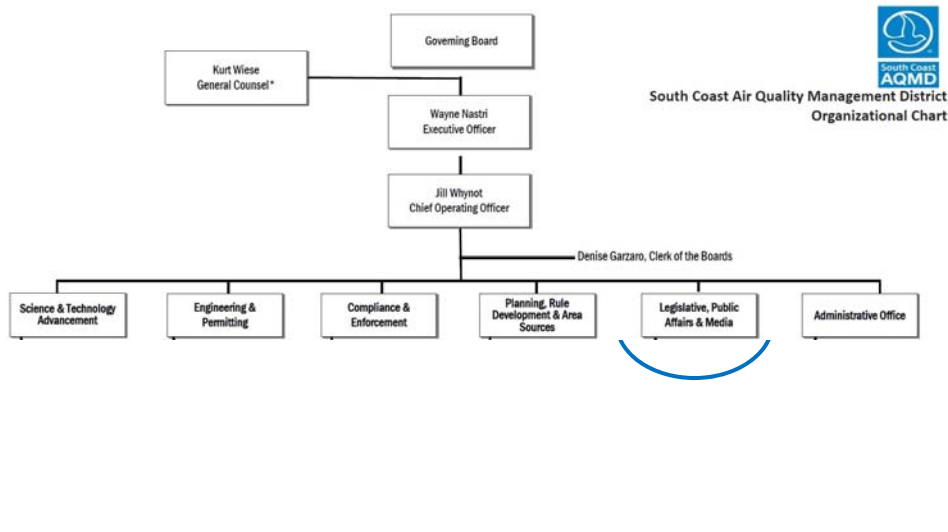
3 Identify Key Stakeholders



4 Conduct Studies & Assessments



5 Integrate Environmental Justice Throughout



6 Establish Environmental Justice Program


South Coast Air Quality Management District Community Partnership

7 Create an Advisory Group/Council



South Coast Air Quality Management District
Environmental Justice Community Partnership
Advisory Council Charter
January 2016

Synopsis of History
The Environmental Justice Community Partnership (the Partnership) was launched during the 2015 Environmental Justice Conference as an agency initiative to strengthen and build upon SCAQMD's relationships and alliances with community stakeholders and organizations, to work towards achieving clean air and healthy sustainable communities for everyone. The Conference highlighted the need for ongoing dialogue and the establishment of an external advisory council to ensure that the Partnership initiative continually represents the diverse communities and air quality concerns identified throughout the South Coast Air Basin. Consequently, in 2016 the Environmental Justice Community Partnership Advisory Council (Advisory Council) was formed.

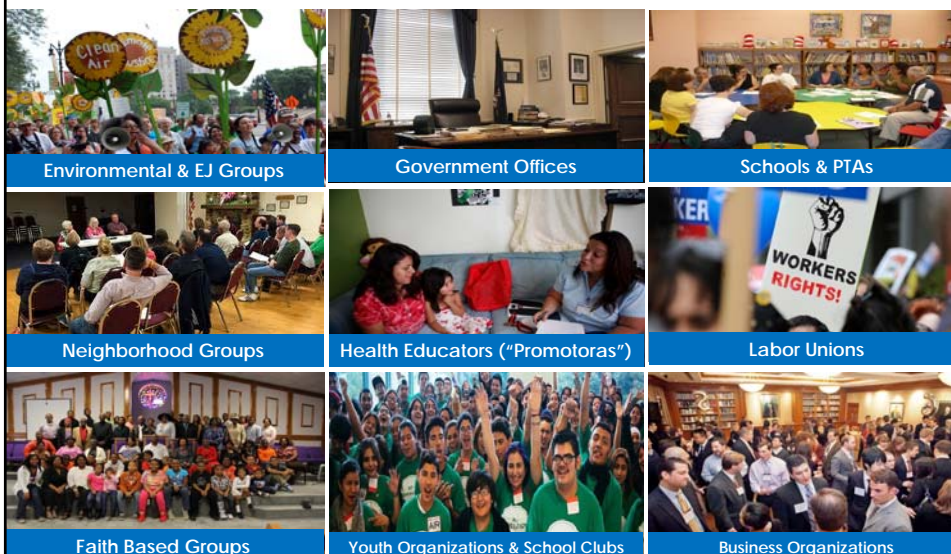
Advisory Council Mission
The mission of the Advisory Council is to provide input to ensure that the Partnership programs are relevant and address the air quality concerns of diverse communities throughout SCAQMD's jurisdiction.

Goals

1. Support SCAQMD's Environmental Justice Community Partnership efforts;
2. Advise SCAQMD so the Partnership, where appropriate, can address environmental justice issues affecting the South Coast Air Basin; and
3. Help strengthen and build upon SCAQMD's relationships and alliances with community stakeholders.



8 Identify Potential Partners



9 Strategize on Events

Event Name	South Coast Air Quality Management District Environmental Justice Community Partnership Workshop on Air Quality
Partners	Healthy African American Families 4305 Deignan Blvd. Suite 105, Los Angeles, CA 90008 Telephone: 323-292-2002
Date	Workshop: May 5, 2016 <ul style="list-style-type: none"> Event Planning: Week of March 7, 2016 - May 5, 2016 Event Debrief: Week of May 9, 2016
Time	Workshop: 10:00 AM - 1:00 PM <ul style="list-style-type: none"> Set Up: 7:00 AM - 10:00 AM Year Down: 2:00 PM - 3:00 PM
Location	South Los Angeles United Methodist Church - 3320 West Adams Blvd. Los Angeles, CA 90018
Event Goals	<ol style="list-style-type: none"> 1. Give community stakeholders an opportunity to express their air quality concerns. 2. Obtain information from the community regarding areas of concern. 3. Provide community stakeholders with information about SCAQMD's processes, and how to utilize SCAQMD services and resources.
Event Summary	<ul style="list-style-type: none"> • Ice Breaker: Community members will share information about themselves and their community • Mapping Exercise: Community members will form groups and use local maps to identify "environmental justice hotspots," that are specific to air quality • SCAQMD Information Session: SCAQMD staff will present on SCAQMD's services and process • Question and Answer Session: SCAQMD staff will answer questions from the community on any air quality related issues <p>Data collected from the mapping exercise will be presented at the 2016 Environmental Justice for All Conference.</p>

 **Memorandum Of Understanding Between SCAQMD And Healthy African American Families Regarding Implementation Of The Environmental Justice Community Partnership**

The Partner will support SCAQMD's efforts by completing the following:

- Post event flyer on Partner's website with a link to our event page
- Post event flyer in Partner's facility if it is trafficked by the public
- Distribute event flyer at Partner's meetings and/or events
- Distribute flyer electronically to Partner's email list.
- Post information about the event at least two times on each of the Partner's Twitter, Facebook, and Instagram accounts
- Assist SCAQMD in identifying a venue for the event
- Support SCAQMD with logistics for the event (staff, food, set-up & tear down, registration, etc.)
- Support SCAQMD by helping generate an audience to attend the event
- Participate in weekly in-person or phone meetings with SCAQMD and/or the SCAQMD contractor (schedule as necessary)

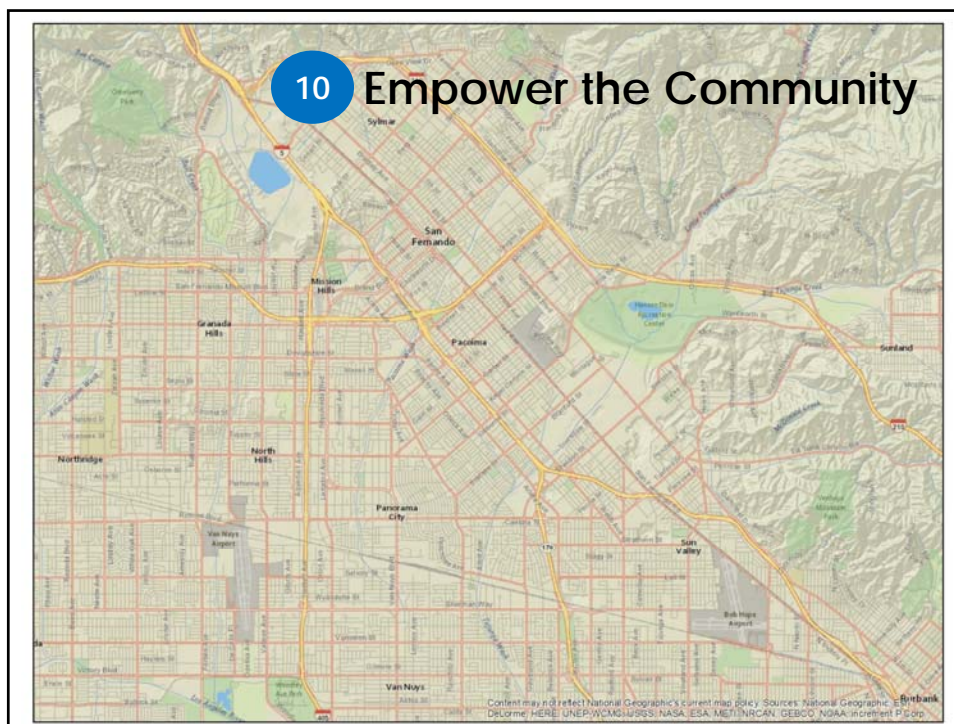
As consideration for these efforts, SCAQMD agrees to:

- Place Partner's logo on SCAQMD's Environmental Justice webpage
- Include Partner's logo on the promotional flyer for the event
- Include Partner's name in SCAQMD's social media outreach for the event
- Acknowledge Partner at the event
- Include Partner's name in an upcoming issue of SCAQMD's bimonthly newsletter, The SCAQMD Advocate
- Include Partner's logo in the promotional material for the upcoming SCAQMD Environmental Justice for All Conference tentatively planned for November 2016
- Provide Partner with a speaking opportunity at the 2016 SCAQMD Environmental Justice for All Conference
- Provide Partner with priority registration for the Environmental Justice for All Conference
- Provide Partner with one complimentary ticket to the SCAQMD Clean Air Awards
- Cover the expenses for the venue, food and refreshments, design and printing of promotional materials, audiovisual services, translation services, signage, and any necessary workshop materials (e.g., markers, assets, flip boards, etc.).

As agreement to these terms, Partner will complete this form and email it to Daniela Avellanosa at davellanosa@sqamd.gov. When submitting this form, please provide a high resolution image of your organization's logo. Should you have any questions, please contact Daniela Avellanosa at (309) 396-2511 or at davellanosa@sqamd.gov.

Name: _____
 Title: _____
 Organization: _____
 Address: _____
 Telephone: _____
 Email: _____
 Organization's Website: _____
 Organization's Social Media Handle: _____





4 Easy Ways to Submit an Air Quality Complaint



Telephone
1800-CUT-SMOG



Smart Phone App



Mail
21865 Copley Drive
Diamond Bar, CA 91765



Online
www.aqmd.gov

11 Maintain Partnerships

- Invite partners to events in other communities
- Send updates on upcoming Governing Board Meetings, Public Hearings, Advisory Group Meetings in your District
- Share relevant information
- Attend/Sponsor Partners' events



12 Streamline Air Quality Complaints



13

Establish Metrics for Success

1. Increased Engagement
2. Sustained Relationships
3. Referrals
4. Participant Feedback



Lessons Learned
recognize mistakes
observe what works
document them
share them