

March 30, 2020

Dear Sir or Madam:

The California Air Resources Board (CARB) invites you to participate in a public webinar to discuss its development of the Consumer Products Regulation amendments.

The webinar will be held at the date and time shown below:

DATE: Tuesday, April 14, 2020

TIME: 9:00 a.m. - noon (PDT)

REGISTRATION: <https://attendee.gotowebinar.com/register/1500434654682248716>.

CARB staff looks forward to continuing its longstanding dialogue with stakeholders at this public webinar. CARB staff will update stakeholders on the following:

- Current VOC reduction strategies for product categories outlined at the November 7, 2019, public workshop;
- Possible VOC standards for Hair Shine and Temporary Hair Color;
- Proposed sunseting of the Consumer Product Regulation's two-percent fragrance exemption; and
- Other strategies to improve Consumer Product program transparency, effectiveness, and enforceability.

We will continue to work with public stakeholders to further refine these proposals, and plan to bring draft proposed Consumer Product Regulation Amendments to the Board for consideration in late 2020. Materials for this webinar, including a meeting agenda, will be posted to our program website prior to the workshop at the following address:

<https://ww2.arb.ca.gov/our-work/programs/consumer-products-program/regulatory-activity-workshops-meetings>.

Background: The 2016 State Strategy for the State Implementation Plan requires CARB to develop measures to reduce consumer product VOC emissions in the South Coast Air Basin by 1-2 tons per day (tpd) and 4-5 tpd in 2023 and 2031, respectively, and Statewide by 8-10 tpd by 2031. CARB initiated a rulemaking to meet these targets with an April 12, 2019, public workshop, followed by an extensive public process (over one dozen public workgroup meetings) to evaluate the potential to reduce VOC emissions in 47 consumer product categories. At its November 7, 2019, public workshop, CARB presented its draft proposals for

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lowering VOC limits for the most promising six categories – Personal Fragrance Products, Hair Finishing Spray, Dry Shampoo, Aerosol Air Freshener, Crawling Bug Insecticide, and Charcoal Lighter Material. CARB also proposed sunsetting the Consumer Product Regulation’s two-percent fragrance exemption, and other potential strategies to improve Consumer Product program transparency, enforceability, and effectiveness.

Since the second public workshop, CARB staff held two public work group meetings to help refine its regulatory proposals. The February 26, 2020, work group meeting focused on potential definitional updates to improve program implementation, including mechanisms to extend the definition of a product label to include a manufacturer’s internet claims. The second work group meeting, on March 10, 2020, reviewed potential regulatory amendments related to fragrance, air fresheners, and hair care categories, and included a technical evaluation of potential lower VOC standards for Hair Shine and Temporary Hair Color.

Documents related to the February 26 and March 10, 2020 work group meetings, as well as draft proposed updates to Test Method 310, are available for stakeholder review at:

<https://ww2.arb.ca.gov/our-work/programs/consumer-products-program/regulatory-activity-workshops-meetings>.

Special Accommodation: If you require a special accommodation, need this document in an alternate format (i.e., Braille, large print), or need assistance in a language other than English, please contact Mr. Joe Calavita, Manager, Implementation Section, at (916) 445-4586, or joe.calavita@arb.ca.gov.

If you have any questions about this webinar or wish to receive e-mail notification of updates on CARB’s Consumer Products Program, please contact Mr. Josh Berghouse by email at josh.berghouse@arb.ca.gov.

Sincerely,

Ravi Ramalingam

Ravi Ramalingam, Chief
Consumer Products and Air Quality Assessment Branch
Air Quality Planning and Science Division

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Implementation Section
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Josh Berghouse
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