Enhanced Education Program of DIY Small Can: Project Idea Discussion

Date: 9:30 am – 10:30 am PDT,

Thursday, January 4, 2018

Place: Cal/EPA Headquarters, CR 510

1001 I Street, Sacramento, CA 95814

Conference call number: 888-557-8511

Participant Passcode: 4399126

Agenda:

1. Introductions

- 2. Project ideas from manufacturers
 - o Online video
 - o Digital display banners
 - o In-store signage
 - o Store associate training
- 3. Discussions
- 4. Next steps