



October 31, 2023

The Honorable Dr. Steven Cliff
Executive Officer
The California Air Resources Board
P.O. Box 2815
Sacramento, CA 95812

Dear Dr. Cliff:

My name is Todd Jones, I am the current President of the Shasta Economic Development Corporation (EDC), an organization dedicated to improving the lives of residents from Shasta County, the City of Redding and the City of Shasta Lake by creating and sustaining a vibrant community through economic opportunity. I was born and raised in the area, and while I left California to serve in the Marine Corps, I returned soon after to start my family. I want my children to have the same opportunities available to me when I was young, and I recognize the successful implementation of SB 596 will be an important factor in realizing this future for communities like mine.

During the California Air Resource Board (CARB) most recent public, I was proud to share with your colleagues an on-the-ground update on what the SB 596 transition means for my community and why we are excited to welcome our new low-carbon cement neighbor, Fortera. While you may hear from many different voices impacted by SB 596, my perspective is unique because it's both informed by the decades-long presence of a large, traditional cement manufacturer and by this new startup focused reducing emissions in the buildings material industry.

Fortera is currently building the world's largest industrial carbon mineralization plant at an already existing cement production facility in Redding. The commissioning of this plant in Q1 of 2024 is a great opportunity for CARB and the proponents of SB 596 to visit the plant and see how California continues to be the nation's sandbox for innovation and soon to be the new global leader in carbon management.

The two co-located facilities will work in tandem to produce thousands of tons of low carbon supplementary cementitious material (SCM) that will help California meet the mandates established by SB 596 without putting existing facilities at risk. Although the project was first publicly announced in 2021, Fortera was already working behind the scenes to introduce

itself. Since the announcement, Fortera has only increased its visibility, seeking a number of different opportunities to listen and respond to members of my community as we face the downstream impacts of SB 596. Fortera is engaged and responsive in Shasta County, both through a strong partnership with the EDC, and in pursuing opportunities for feedback and action with affected community stakeholders. We are encouraged by Fortera's proactive approach in ensuring this pilot project makes a positive impact beyond its technology and look forward to working with them throughout the operation and any future innovations deployed at the site.

This proactive approach to community engagement is the hallmark of how seriously Fortera takes its responsibility to new communities. I know that cities and towns across California will grapple with how to successfully implement economy-wide decarbonization, and rather than despair, I would encourage you visit my home and experience firsthand our successful community and industry partnership.

Thank you for your time.

Sincerely,

A handwritten signature in black ink, appearing to be 'Todd Jones', written in a cursive style.

Todd Jones
President