

# IKEA

October 27, 2023

California Air Resources Board  
1001 I St.  
Sacramento, CA 95814

## **RE: Support for Electrify America's Cycle 4 Investment Plan**

Dear California Air Resources Board Members:

I am writing on behalf of IKEA U.S. in support of Electrify America's Cycle 4 California ZEV Investment Plan. This significant, \$200 million investment in California over 30 months will bring the state closer to achieving its zero emission vehicle (ZEV) deployment and emissions reduction goals to combat climate change and improve air quality by transitioning to zero emission transportation.

The IKEA vision is to create a better everyday life for the many people, and we believe those lives are truly better when they're lived sustainably. For us, it's about balancing economic growth and positive social impact with environmental protection and renewal. So, our mission overall is to meet the needs of people today without compromising the needs of future generations.

At IKEA, our overall ambition is to become people and planet positive, and to inspire and enable the many people to live a better life within the limits of the planet. By 2025, we aim for 100% of transport for customer deliveries and services to use electric vehicles (EV) or other zero-emission solutions, and for all owned / leased / shared vehicles in our fleet to be EV or other zero-emission options. By 2030, we will have reduced relative emissions by 50% from co-worker and customer travel to our physical touchpoints.

This is the fourth and final investment cycle by Electrify America as part of its initial \$800 million commitment over 10 years to accelerate transportation electrification in California. The Cycle 4 ZEV Investment Plan will continue to advance ZEV adoption in California by further building out public ultra-fast charging infrastructure in metropolitan areas and along highway corridors, and continuing to invest in brand neutral education and awareness efforts, including supporting and sponsoring ZEV education, STEM programming and workforce development training. To date, Electrify America has invested \$9 million in community-based organizations and nearly \$3 million in STEM and workforce development programs over Cycles 1-3.

Importantly, the plan continues Electrify America's commitment to providing benefit through its investments to rural, disadvantaged, and low income communities, to ensure that all communities can access charging and participate in the transition to electric vehicles. Currently, over 50% of Electrify America's public ultra-fast charging stations at various stages of development are in disadvantaged or low-income communities, exceeding the company's 35% target.

Electrify America's investment and this plan greatly support IKEA's efforts to reduce emissions within the communities where we live and work. Our partnership with Electrify America to install dedicated fleet and public chargers at IKEA locations directly influences and enables our electrification goals.

Electrify America's investments are also creating economic opportunity for many stakeholders. For example, responding vendors to Electrify America's 2022 year-end survey identified nearly 4,000 workers employed by themselves and subcontractors that worked on Electrify America projects from July to December 2022, including 914 workers in California. Of these workers, vendors reported that 32% lived in low-income and disadvantaged communities, while vendors reported that approximately 1% of workers self-identified as veterans. Survey respondents also indicated that nearly 600 jobs were created or sustained because of work with Electrify America, roughly 50% of which were employees and contractors living and working in California.<sup>1</sup>

We respectfully urge you to find that Electrify America's Cycle 4 California ZEV Investment Plan is consistent with requirements at your December Board meeting, in order to keep California on the forefront as a leader in the fight against climate change.

Respectfully,

*Lindsey Craig*

U.S. Sustainability Business Partner  
IKEA U.S.

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<sup>1</sup> "2022 Annual Report to CARB." April 30, 2023.  
<https://media.electrifyamerica.com/assets/documents/original/1016-2022CaliforniaAnnualReport.pdf>