

For questions or comments during this Webcast,
please email:

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Public Workshop

on

**Draft 2017 Funding Guidelines
for Agencies that Administer
California Climate Investments**

Sacramento, August 31, 2017

California Climate Investments



Cap and Trade
Dollars at Work



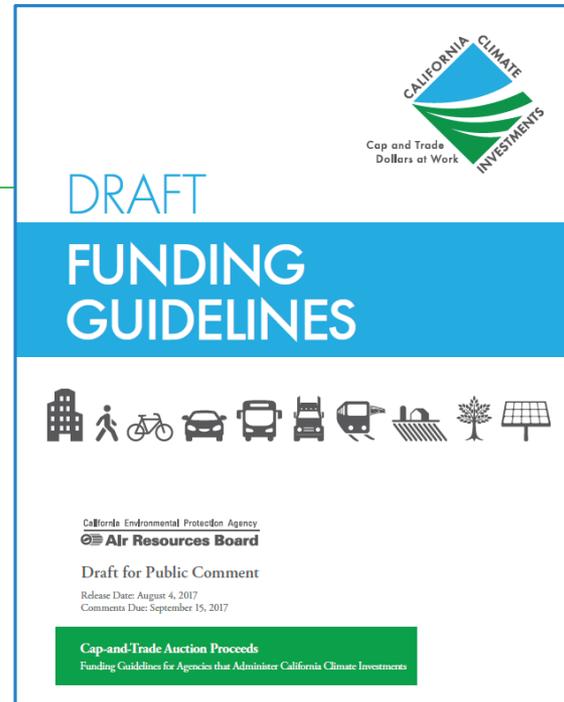
Purpose of the Workshop

To Describe

- California Climate Investments
- The Funding Guidelines and how they are used
- Why the Funding Guidelines are being updated

To Request

- Your input



California Climate Investments

- Projects funded through State auctions through the Cap-and-Trade Program
- Reduce greenhouse gas emissions
- Provide benefits to Californians, particularly in disadvantaged communities, low-income communities, and low-income households



Project Examples

- Sacramento Urban Wood Rescue (CalFIRE)
- Fresno Extension of Visalia-Fresno Shuttle (CalTrans)

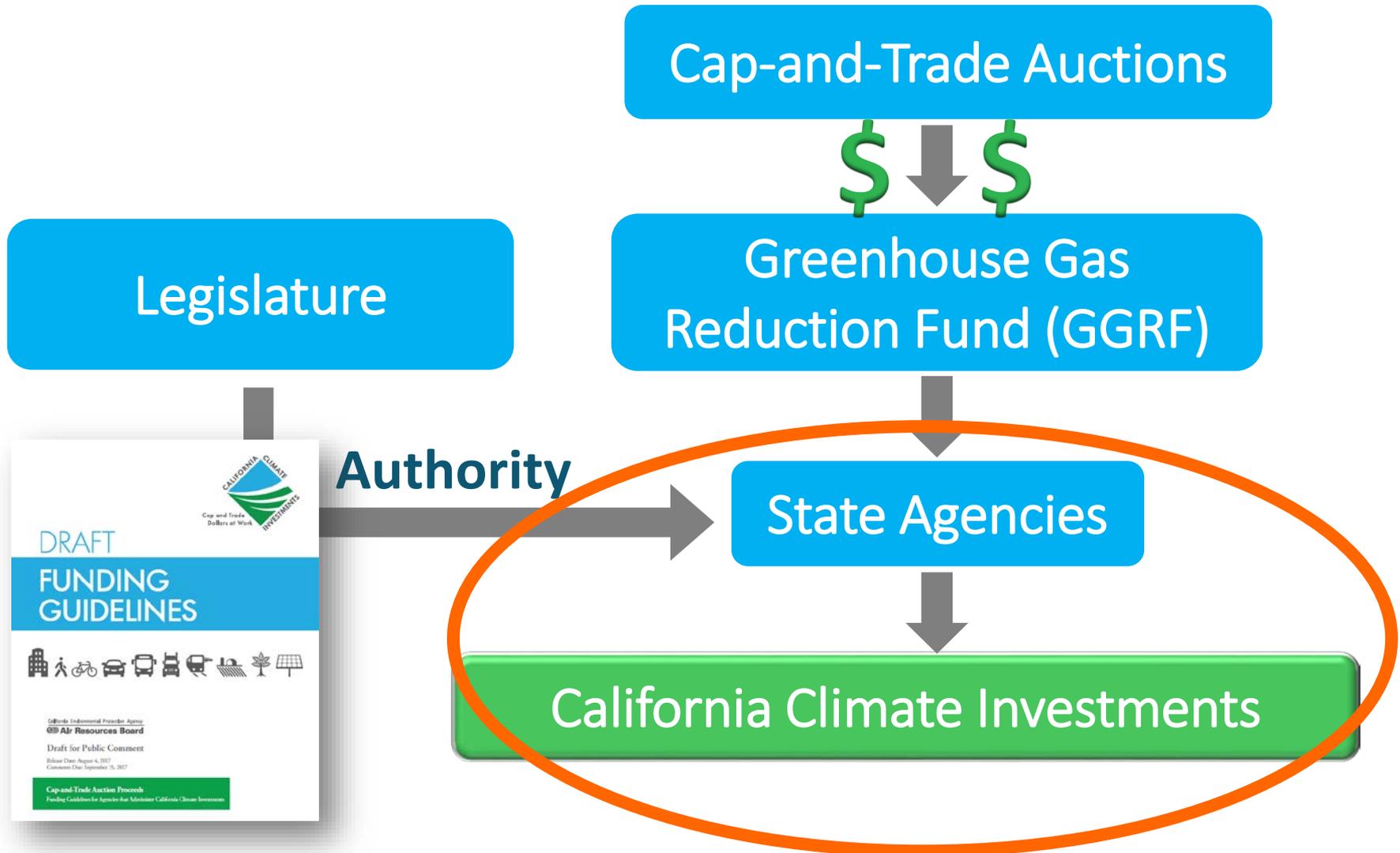


Project Examples

- Oakland Civic Center 14 Transit-Oriented Development (Strategic Growth Council)
- Los Angeles MacArthur Park Apartments Phase B (Strategic Growth Council)



How Projects are Funded



The Funding Guidelines

- Provide guidance and requirements for administering agencies
- Are used by agencies that administer California Climate Investments programs



CALIFORNIA STRATEGIC
GROWTH COUNCIL



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE



CALIFORNIA
AIR RESOURCES BOARD



CALIFORNIA
High-Speed Rail Authority



The Funding Guidelines

Goals and Objectives

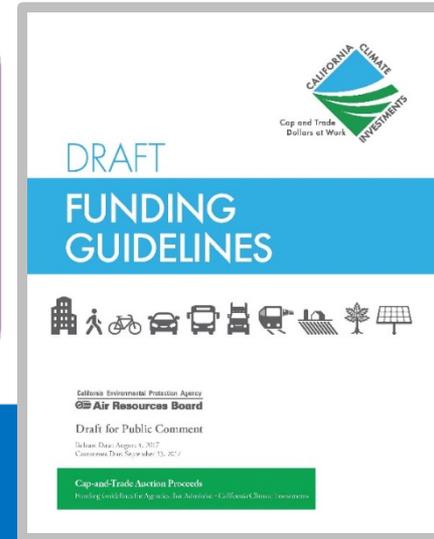
- Identify roles, responsibilities, and requirements for CARB and administering agencies
- Provide guidance on requiring and prioritizing greenhouse gas emission reductions and providing benefits to disadvantaged and low-income populations
- Outline a process for designing and implementing investment programs
- Identify elements each agency needs to address when selecting projects for funding
- Provide a framework for consistent reporting

The Funding Guidelines

Volume 1: General Guidance

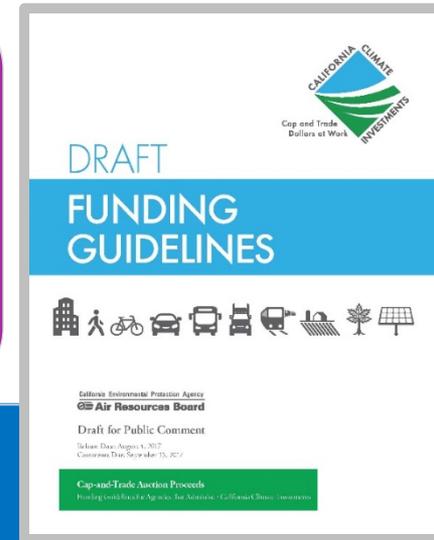
Volume 2: Investments to Benefit AB 1550 Populations

Volume 3: Reporting Requirements



The Funding Guidelines

- Principles for investments
 - Guidance for agencies to design and implement programs
 - Accountability and transparency
- Implementation of new legislation
 - Benefits to AB 1550 populations
 - Maximizing benefits for disadvantaged communities
- Reporting data on: greenhouse gas emission reductions; investments and benefits for targeted populations; co-benefits; outcomes



Funding Guidelines Update – General

- Incorporated public feedback and lessons learned
- Added requirements and guidance for new programs



Funding Guidelines Update – Volume 1

- Increased public access to information
 - Funding opportunities
 - Points of contact
 - Resources for technical assistance
 - Final project selection and project results
 - Outreach events
 - Opportunities for continued public participation
- New webpage:
www.caclimateinvestments.ca.gov
- Twitter: @CAClimateInvest

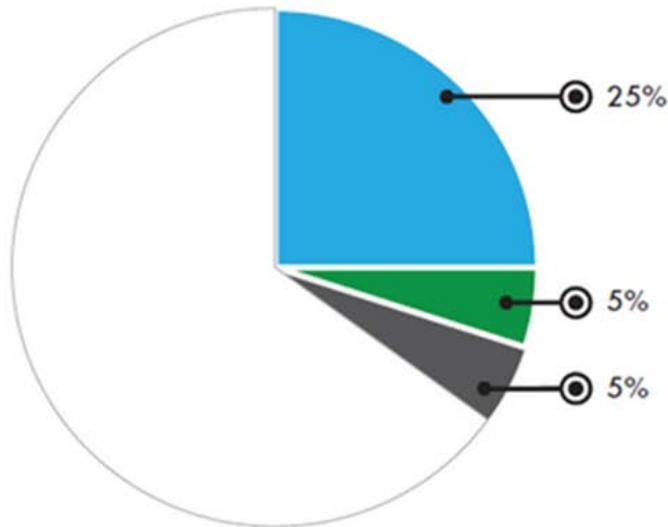
Funding Guidelines Update – Volume 1

- Streamlined process for “Expenditure Records”
- Added information on evaluating “co-benefits”
- Unified branding for all California Climate Investments



Funding Guidelines Update – Volume 2

- Includes Assembly Bill 1550 (“AB 1550”) which updates and expands Senate Bill 535 (“SB 535”)
 - Continued focus on disadvantaged communities
 - Adds low-income households and communities as investment priorities



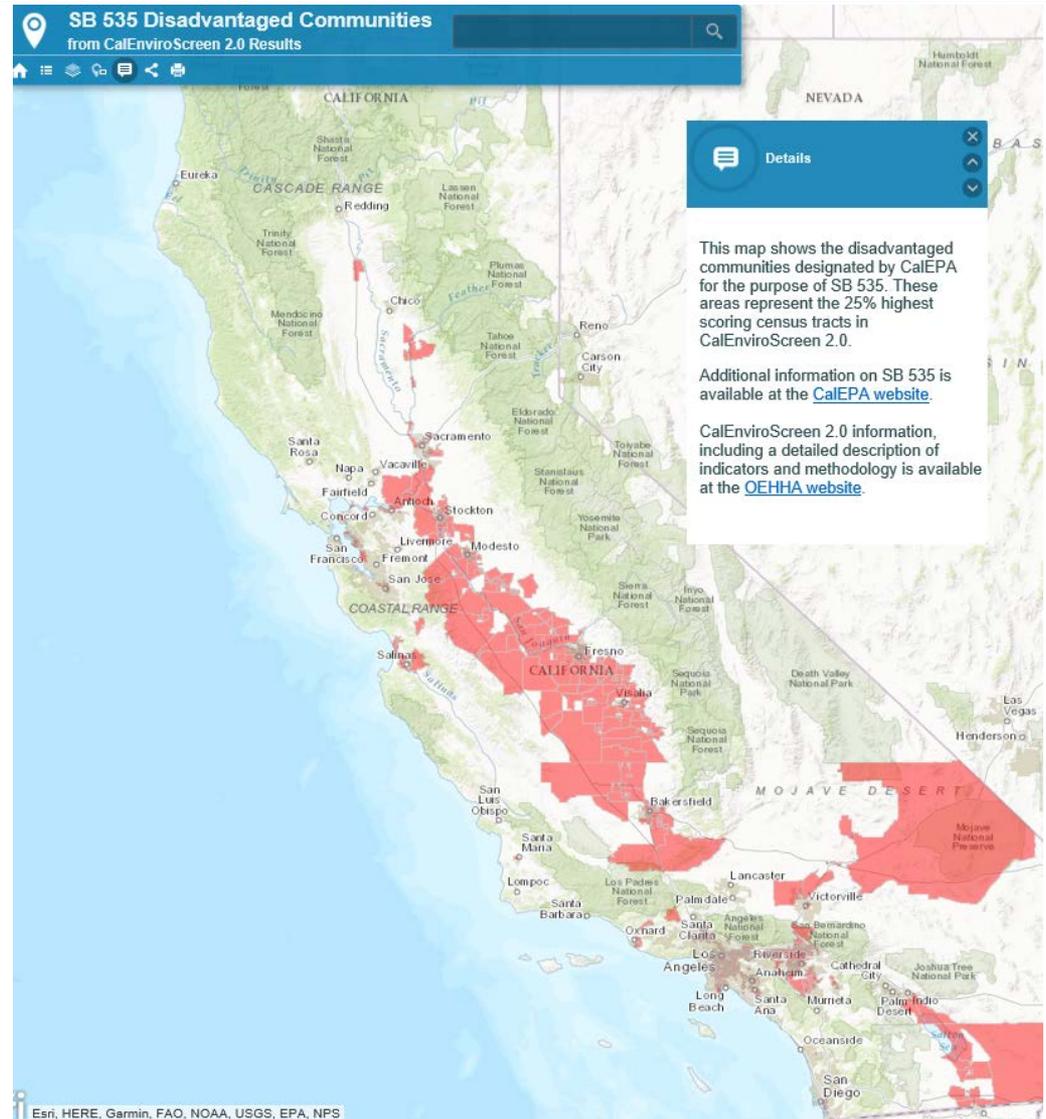
A minimum of 25 percent of the proceeds be invested in projects that are located within and benefiting individuals living in disadvantaged communities;

An additional minimum of 5 percent be invested in projects that are located within and benefiting individuals living in low-income communities or benefiting low-income households statewide; and

An additional minimum of 5 percent that are located within and benefiting individuals living in low-income communities, or benefiting low-income households, that are within a 1/2 mile of a disadvantaged community.

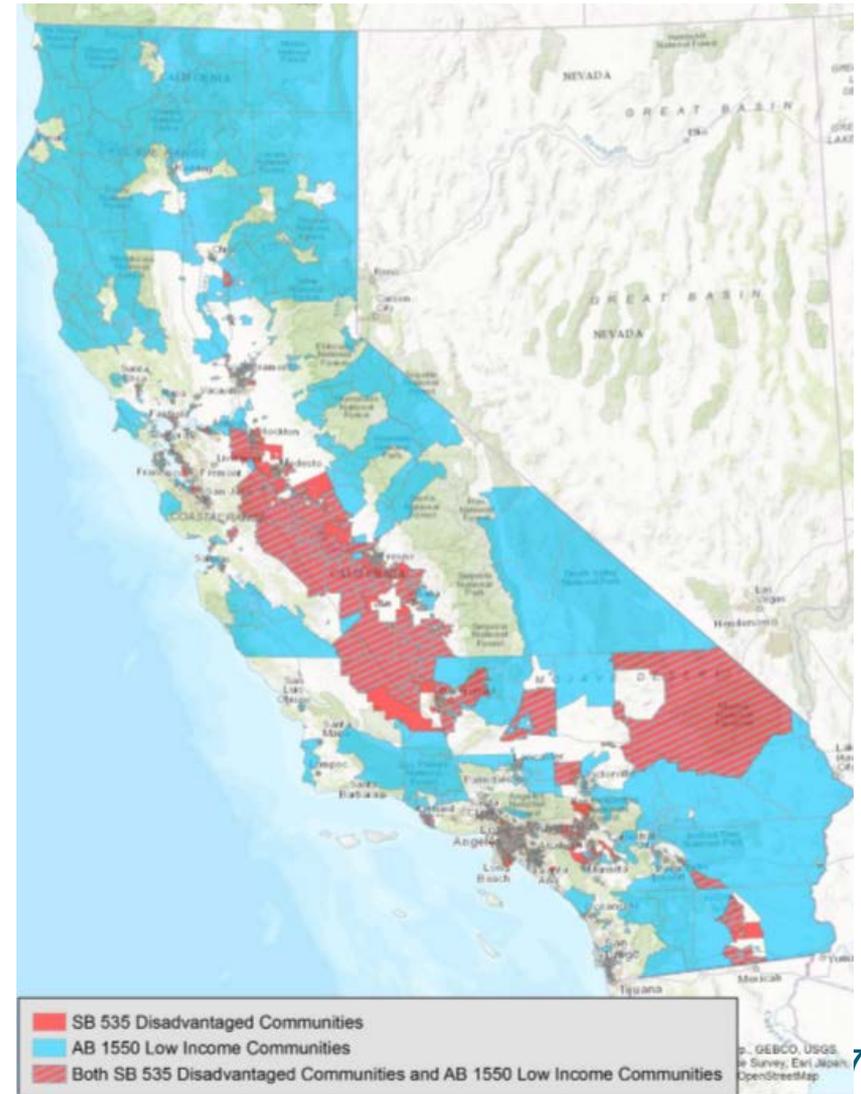
Funding Guidelines Update – Volume 2

- Previous disadvantaged community designations using CES 2.0



Funding Guidelines Update – Volume 2

- New AB 1550 Populations
 - Disadvantaged communities using CES 3.0
 - Low-income communities
 - Low-income households anywhere in the State

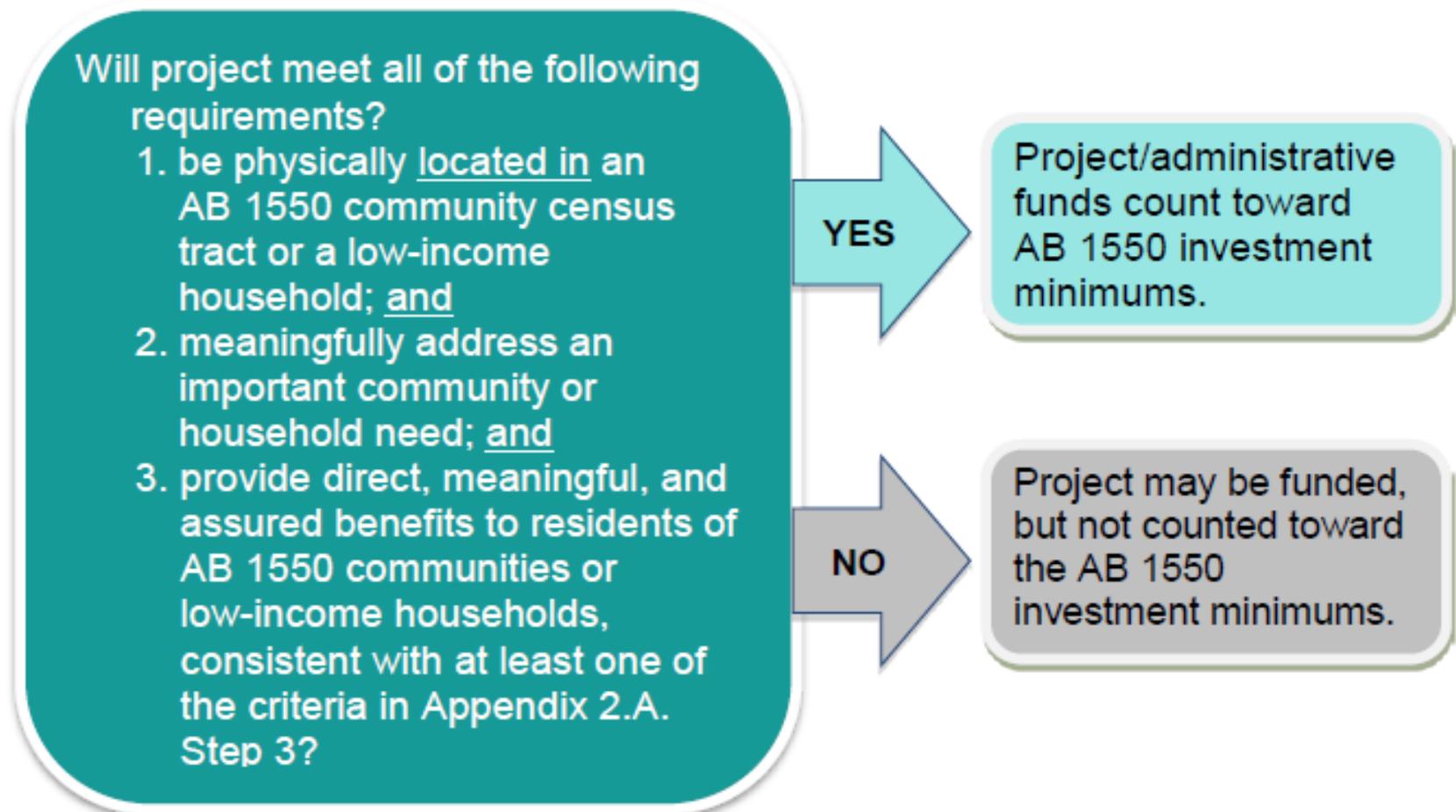


Funding Guidelines Update – Volume 2

- Updated guidance on how to:
 - Apply the AB 1550 investment minimums and target funding to AB 1550 populations
 - Maximize disadvantaged community benefits
 - Evaluate if a project provides a real, meaningful, and assured benefit to a disadvantaged community, low-income community, or low-income household.
 - Target investments in ways that meaningfully address community needs
 - Enhance outreach and community engagement

Funding Guidelines Update – Volume 2

Modified Approach for Evaluating Benefits



Funding Guidelines Update – Volume 2

Target Investments and Maximize Benefits

- Updated requirements and recommendations for all administering agencies to:
 - Target funding to AB 1550 populations
 - Maximizing benefits to disadvantaged communities and prioritizing multiple benefits
 - Meaningfully addressing a community need

Funding Guidelines Update – Volume 2

Outreach and Community Engagement

- Improved guidance on access to funding and maximize participation of AB 1550 populations
 - Designated staff for direct program outreach
 - Community engagement at local level
 - Host meetings in accessible locations



Funding Guidelines Update – Volume 3

- More frequent reporting
- Enhanced reporting requirements for programs and projects
- New reporting structure – project stages
- Project outcome reporting
 - Communicates the success of greenhouse gas emission reductions and other benefits from the project
- Developing an online reporting system to allow more frequent reporting

Funding Guidelines Update – Volume 3

• Interactive Online Project Map

CALIFORNIA GREENHOUSE GAS REDUCTION FUND PROJECT MAP

WELCOME USING THE MAP DOWNLOAD DATA CALIFORNIA CLIMATE INVESTMENTS AUCTION PROCEEDS PAGE MORE INFO CONTACT US

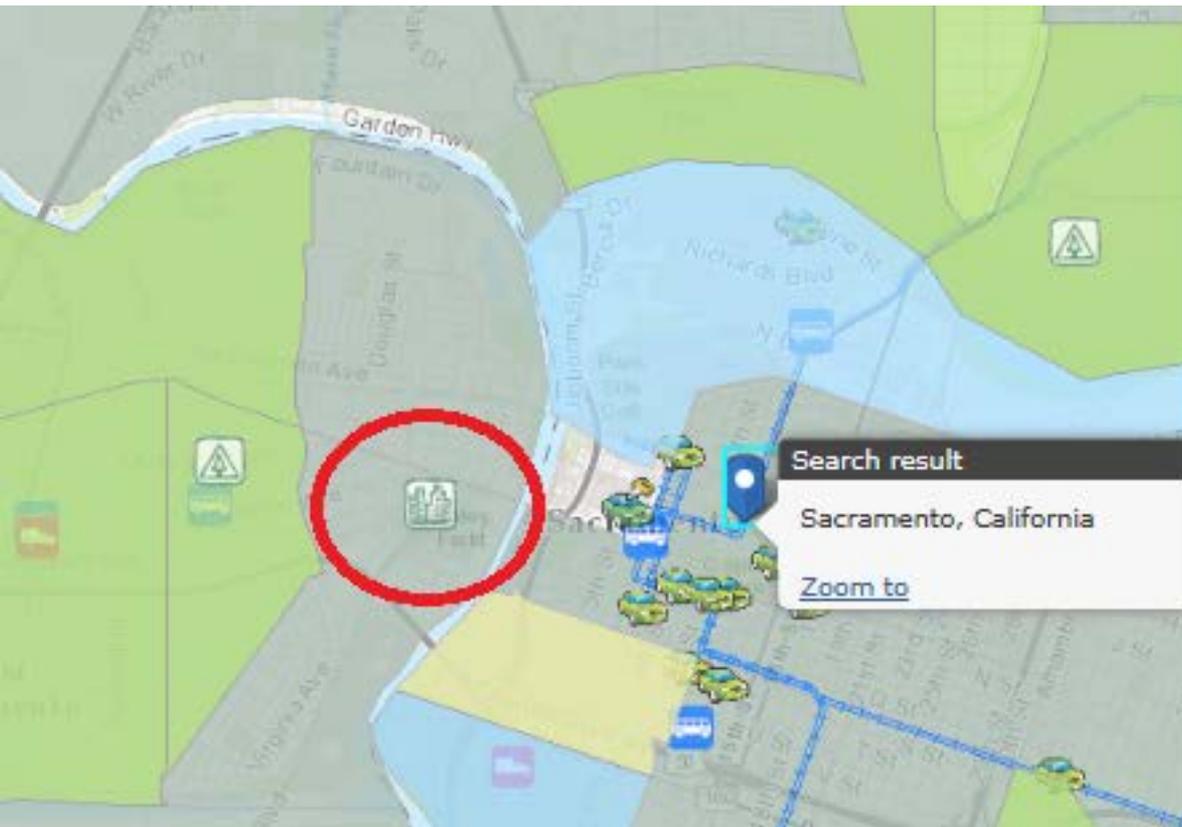


Zoom In Box Zoom Out Box Full Extent Pan

A screenshot of the interactive online project map. The map shows California with various project locations marked by icons. The interface includes a search bar at the top left, navigation controls (Zoom In, Zoom Out, Full Extent, Pan), and a legend on the right side. The legend lists several project types, each with a checked checkbox and a small icon: Low Carbon Transportation and Sustainable Communities Programs, Advanced Technology Freight Demonstration Projects, Car Sharing and Mobility Options Pilot Projects, Hybrid and Zero-Emission Truck and Bus Voucher Incentive Projects, Public Fleets Increased Incentives Pilot Projects, Zero-Emission Truck and Bus Pilot Projects, Low Carbon Transit Operations Program Projects, High Speed Rail Project Construction Package I, High Speed Rail Project Planned Route (Phase I), and Transit and Interoity Rail Capital Program Projects. The map also shows geographical features like the Harney Basin, Great Basin, and San Francisco Plateau, and cities like Medford, Carson City, Las Vegas, Phoenix, and Tucson.

Funding Guidelines Update – Volume 3

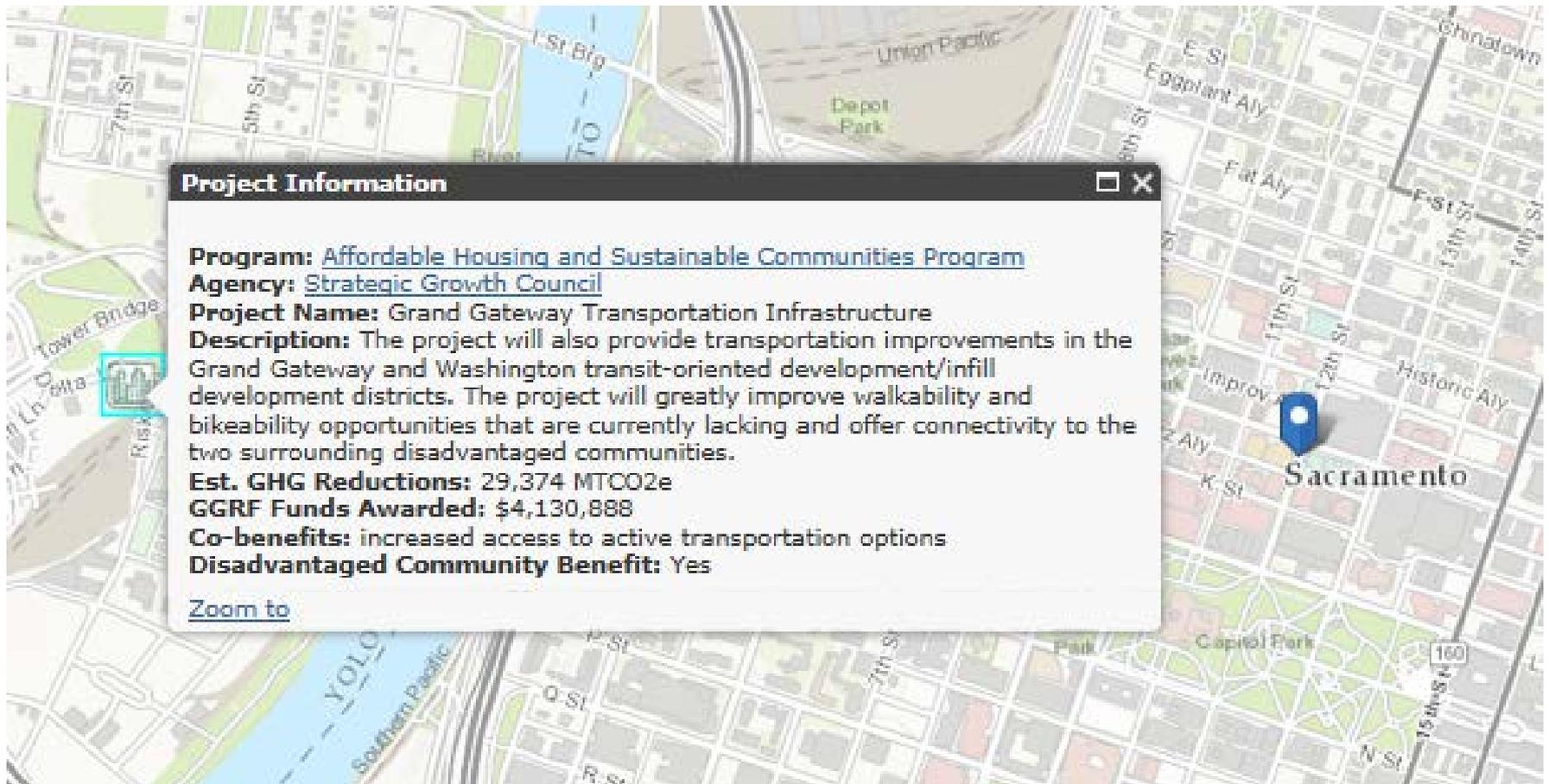
- Search results for local projects



- Low Carbon Transportation and Sustainable Communities Programs
 -  Advanced Technology Freight Demonstration Projects
 -  Car Sharing and Mobility Options Pilot Projects
 -  Hybrid and Zero-Emission Truck and Bus Voucher Incentive Projects
 -  Public Fleets Increased Incentives Pilot Projects
 -  Zero-Emission Truck and Bus Pilot Projects
 -  Low Carbon Transit Operations Program Projects

Funding Guidelines Update – Volume 3

- Details for individual projects



The image shows a map of Sacramento, California, with a popup window titled "Project Information" overlaid. The popup window contains the following text:

Program: [Affordable Housing and Sustainable Communities Program](#)
Agency: [Strategic Growth Council](#)
Project Name: Grand Gateway Transportation Infrastructure
Description: The project will also provide transportation improvements in the Grand Gateway and Washington transit-oriented development/infill development districts. The project will greatly improve walkability and bikeability opportunities that are currently lacking and offer connectivity to the two surrounding disadvantaged communities.
Est. GHG Reductions: 29,374 MTCO2e
GGRF Funds Awarded: \$4,130,888
Co-benefits: increased access to active transportation options
Disadvantaged Community Benefit: Yes

At the bottom of the popup window, there is a "Zoom to" link. The map background shows various streets, including 7th St, 5th St, 1st St Brp, Union Pacific, Depot Park, Eggplant Aly, Fat Aly, Historic Aly, and Capitol Park. A blue location pin is placed on the map near the center, labeled "Sacramento".

How the Funding Guidelines will Influence the Future of California Climate Investments

- Continued focus on maximizing benefits for disadvantaged communities
- Added focus on expanding funds to low-income communities and households
- More community engagement and awareness
- More project data collected and more often
- Capture project data
 - Are projects addressing community needs?
 - Were the expected benefits achieved?

Provide Your Input

How to improve programs through guidance?

What information about programs and projects do you want to know?

Does the guidance encourage meaningful engagement with communities? Are there other strategies?

Is the guidance on benefits meaningful? Does it address community needs and ensure benefits?

Continue Your Input

- Provide comments on the draft Funding Guidelines Update:

www.arb.ca.gov/cci-fundingguidelines

Due September 15, 2017

- Join the Board hearing on a revised document

November 2017

- Participate in Program activities and follow @CAClimateInvest

Year round

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