



# Sustainable Transportation Equity Project (STEP) Work Group Meeting #1

*October 29, 2019  
3:00 pm – 5:00 pm*



## **Meeting Room Information:**

California Air Resources Board Monitoring and Laboratory Division  
Building (13<sup>th</sup> and T)  
1927 13<sup>th</sup> St  
Sacramento, California 95811

**MOVING CALIFORNIA**  
*cleaner transportation for all communities*

**Dial-in Number:** (415) 655-0060

**Passcode:** 380-347-944

**Webinar Registration:**

<https://register.gotowebinar.com/register/2817718850322516748>

# What is STEP?

- The Sustainable Transportation Equity Project
- New pilot that is part of the Low Carbon Transportation Program
- Funded by California Climate Investments
- Goals of Pilot:
  1. Reduce greenhouse gas emissions
  2. Increase access to key destinations
  3. Address community residents' transportation needs

**MOVING CALIFORNIA**  
*cleaner transportation for all communities*



# Workgroup Meeting Schedule *(tentative)*

## #1 - October

- Overview
- Framework
- Eligible Applicants & Partnership Structure
- Grant Area & Benefits to Priority Populations
- Technical Assistance

## #2 - November

- Eligible Projects
- Threshold Requirements
  - Community Engagement
  - GHG Reductions
  - Data Collection
  - Resource Contribution
  - Workforce Development
  - Displacement Avoidance
  - Climate Adaptation

## #3 - December

- Application Requirements
- Technical Assistance
- Scoring Criteria
- Evaluation/Research

## #4 - January

- Wrap-Up

# SURVEY

In the room: Write answers on handout and turn in to us at the end of the meeting

On the phone: Write answers on handout and email to [step@arb.ca.gov](mailto:step@arb.ca.gov)

On the webinar: Write answers in the Chat box of GoToWebinar

# SURVEY

## Who is participating?

1. What is your name?
2. What organization do you represent?
3. What type of organization do you represent?
4. In what county is your community located?

Note: All questions are OPTIONAL.

# What is transportation equity?

- For the purposes of this pilot:
  - A transportation system that provides safe, environmentally sustainable, accessible, and affordable transportation options to all, including disproportionately impacted low-income communities and communities of color.
- To achieve transportation equity:
  - Address community's transportation needs
  - Require community engagement
  - Pilot community decision-making methods

**MOVING CALIFORNIA**  
*cleaner transportation for all communities*



# SURVEY

## 5. How do you define transportation equity?

Proposed definition:

*A transportation system that provides safe, environmentally sustainable, accessible, and affordable transportation options to all, including disproportionately impacted low-income communities and communities of color.*

# How will STEP accomplish its goals?

- By funding **two types of grants**
- **Planning and Capacity Building Grants**
  - \$2 million for multiple grants
- **Implementation Block Grants**
  - \$20 million for 1 to 3 grants



# SURVEY

## 6. Which grant are you interested in?

- Planning and Capacity Building Grant
- Implementation Block Grant
- Both

# Grant Framework



# Planning Grant Framework

## Objectives

- Defined by STEP
- 1 – Identify community residents' transportation needs
- 2 – Prepare for projects that will increase mobility and reduce greenhouse gas emissions

### Objectives

- Defined by STEP

### Vision

- Defined by applicant in Vision statement
- Must articulate the overall vision for how the grant will meet Objectives

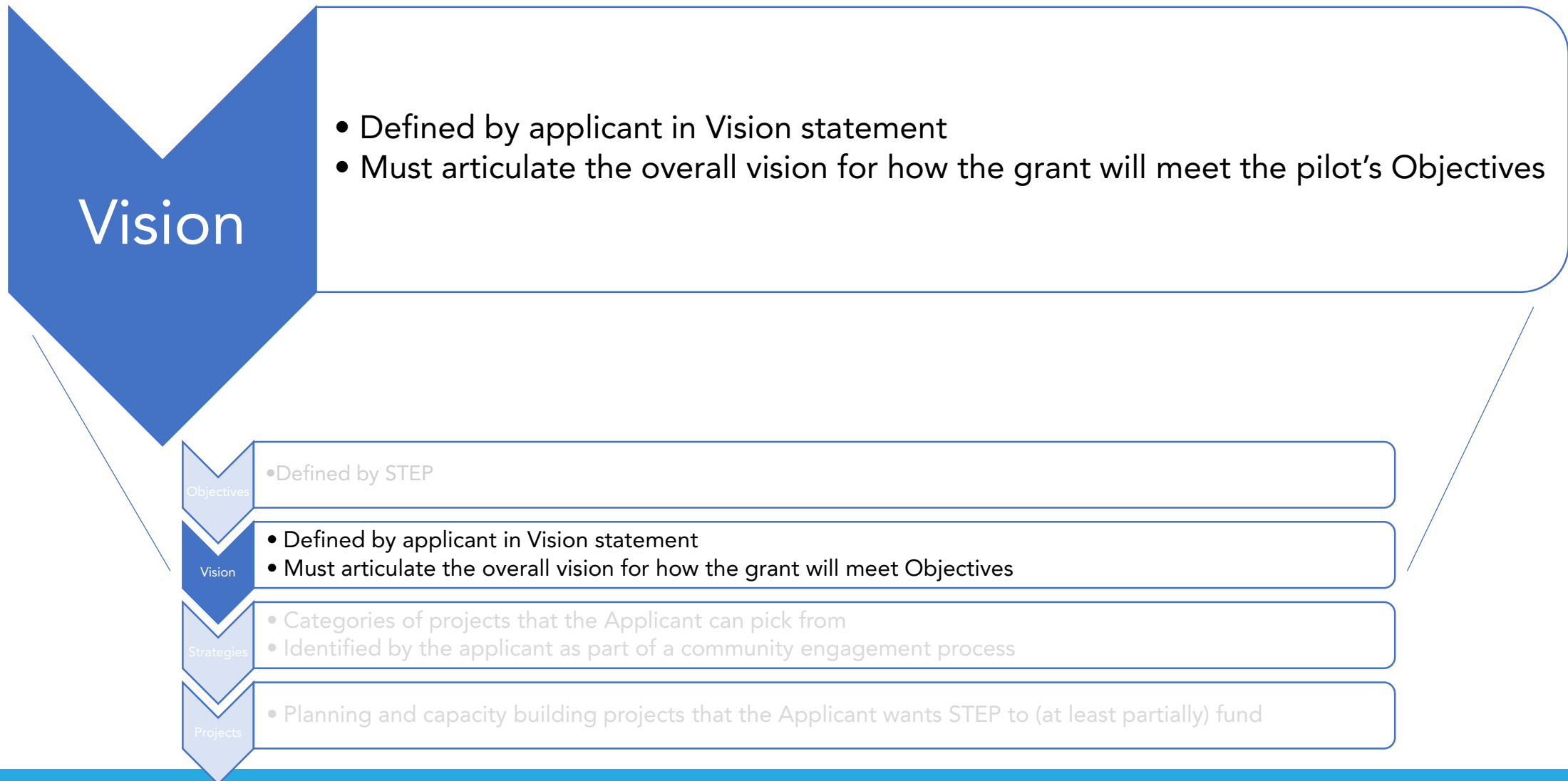
### Strategies

- Categories of projects that the Applicant can pick from
- Identified by the applicant as part of a community engagement process

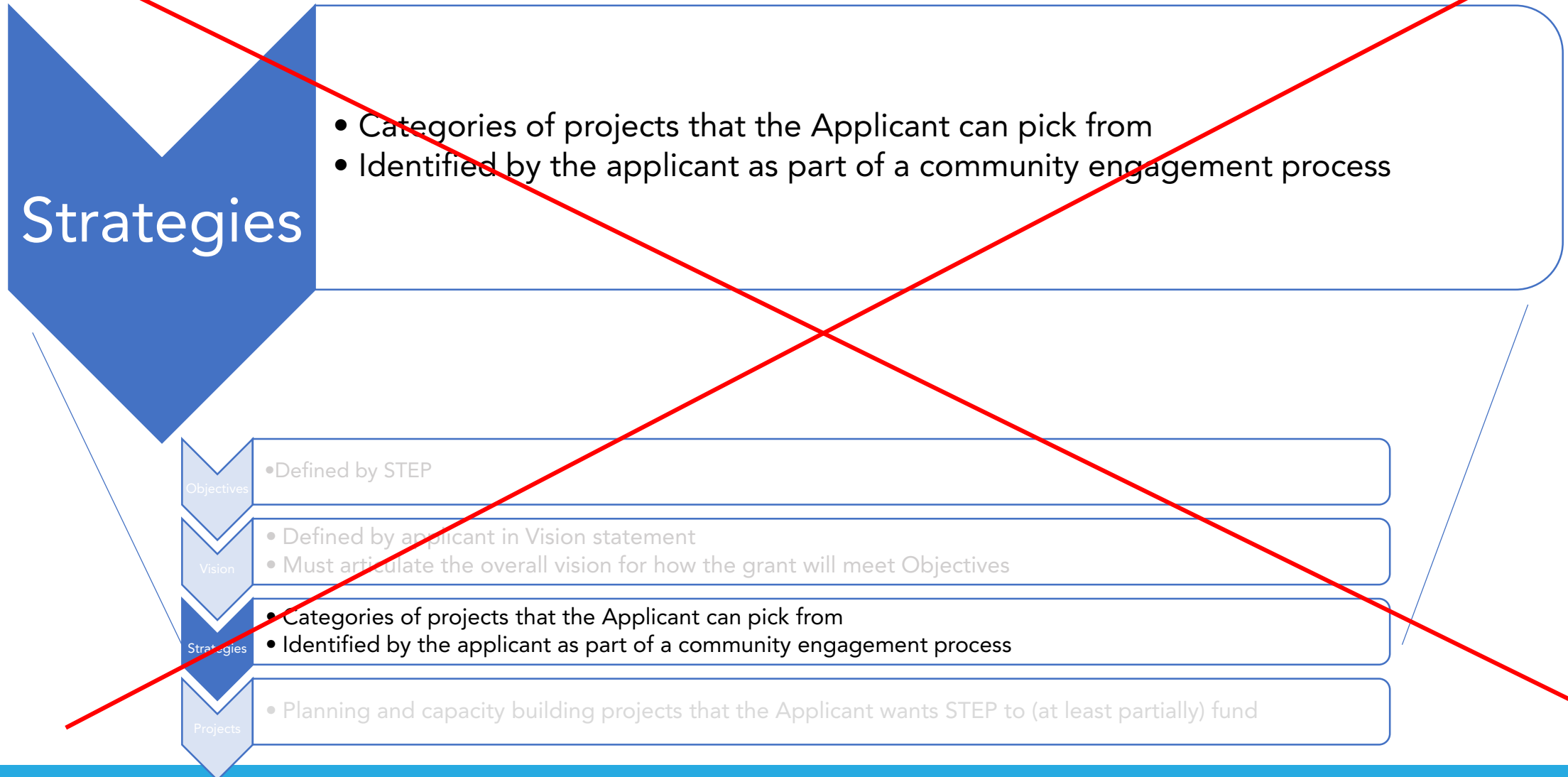
### Projects

- Planning and capacity building projects that the Applicant wants STEP to (at least partially) fund

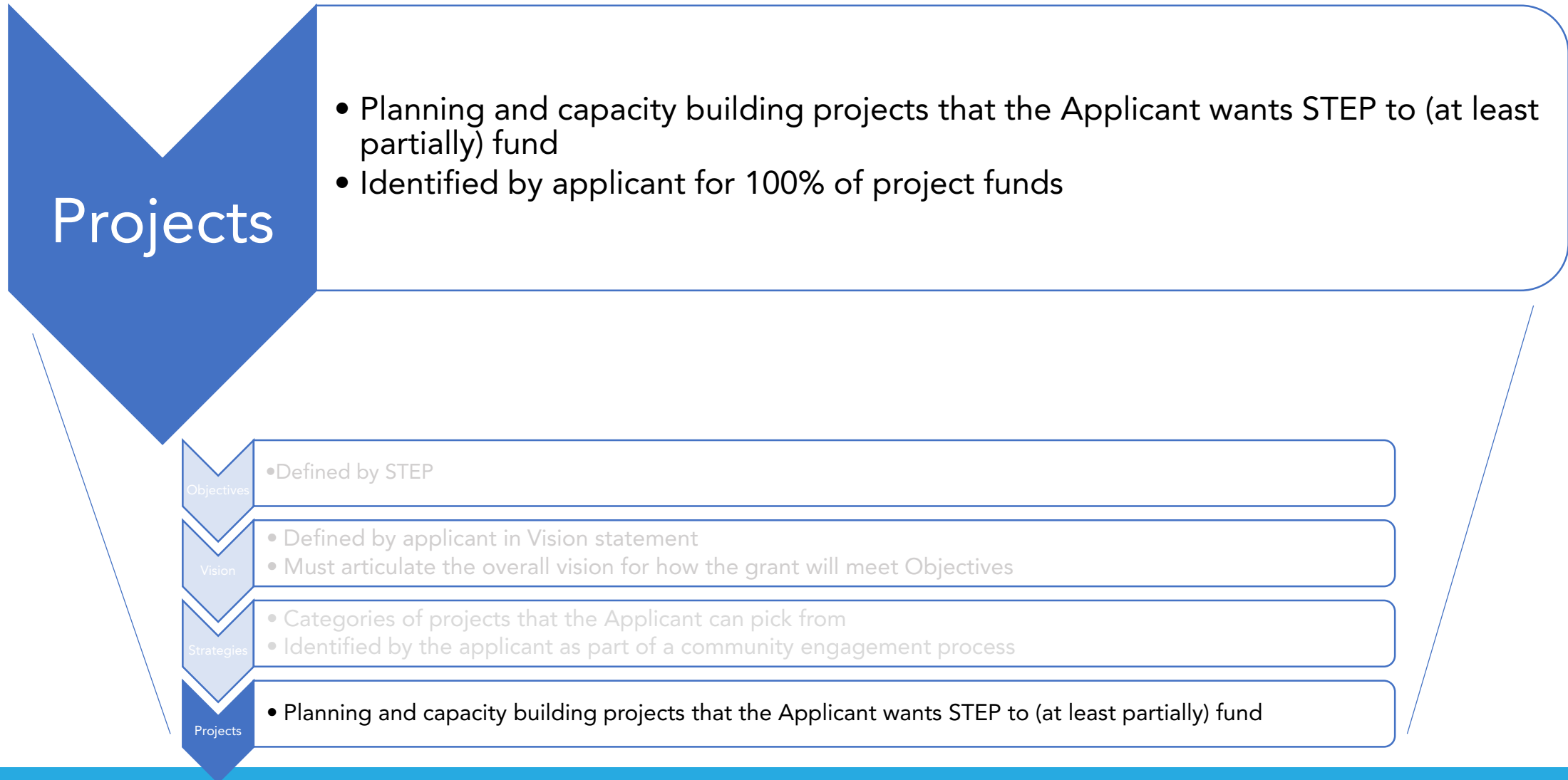
# Planning Grant Framework



# Planning Grant Framework



# Planning Grant Framework



# Planning Grant Project Examples

- Community transportation needs assessments
- Resident/stakeholder engagement & decision-making
- Partnership building
- Planning for clean transportation and land use projects (e.g., land use and mobility plans)
- Feasibility studies

# SURVEY

7. What projects would you like the Planning Grant to fund?



# Implementation Block Grant Framework

## Objectives

- Defined by STEP
- 1 - Reduce greenhouse gas emissions and vehicle miles traveled in single-occupancy combustion vehicles.
- 2 - Increase mobility and access to key destinations.
- 3 - Address community residents' transportation needs.

### Objectives

- Defined by STEP

### Vision

- Defined by applicant in Vision statement
- Must articulate the overall vision for how the grant will meet Objectives

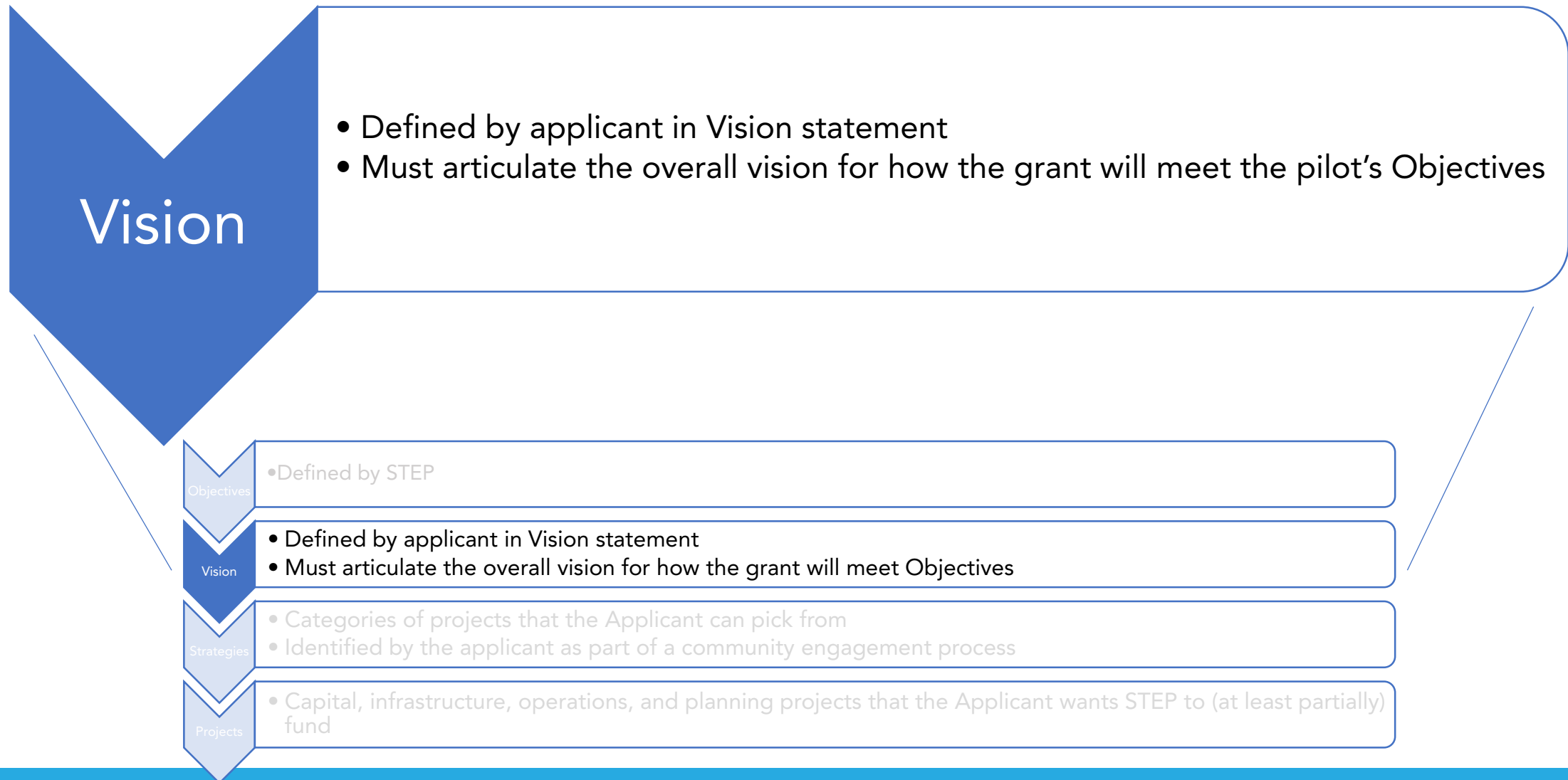
### Strategies

- Categories of projects that the Applicant can pick from
- Identified by the applicant as part of a community engagement process

### Projects

- Capital, infrastructure, operations, and planning projects that the Applicant wants STEP to (at least partially) fund

# Implementation Block Grant Framework



# Implementation Block Grant Framework

## Strategies

- Categories of projects that the Applicant can pick from
- Identified by applicant through community engagement (part of community transportation needs assessment process)

Objectives

- Defined by STEP

Vision

- Defined by applicant in Vision statement
- Must articulate the overall vision for how the grant will meet Objectives

Strategies

- Categories of projects that the Applicant can pick from
- Identified by the applicant as part of a community engagement process

Projects

- Capital, infrastructure, operations, and planning projects that the Applicant wants STEP to (at least partially) fund

# Implementation Block Grant Strategies\*

## Transportation Strategies (2)

- Active Transportation
- Fixed-Route Transit
- Shared Mobility

## Innovative Strategies (1)

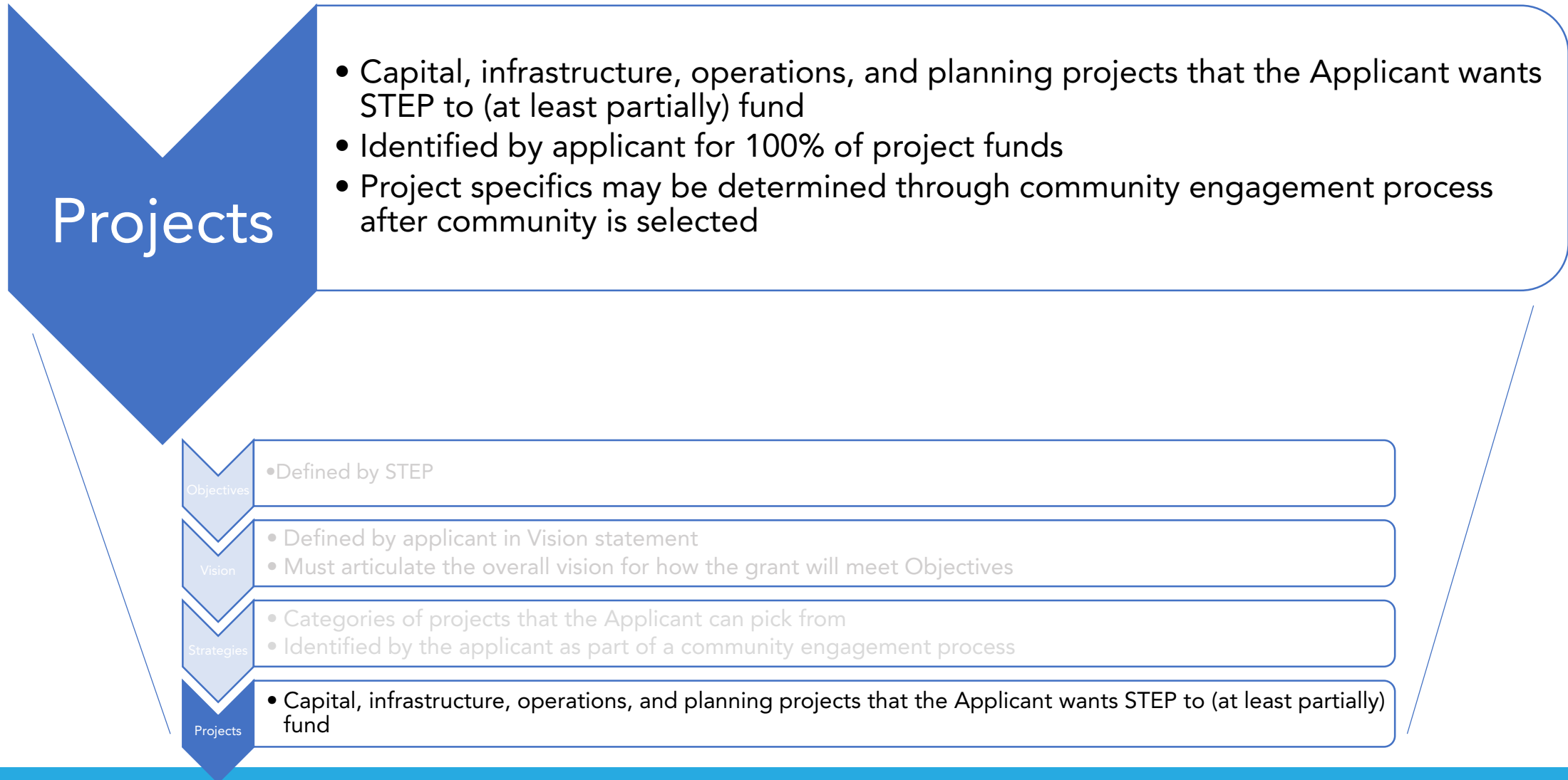
- Land Use
- Pricing
- Space Conversion

## Groundwork Strategies (1)

- Planning & Engagement
- Outreach & Education
- Community Development

\*There may be overlap between Strategies.

# Implementation Block Grant Framework



# Implementation Block Grant Projects

- Example of integrated projects under one grant:
  - New bus rapid transit service
  - Bus-rail integration
  - Transit pass program
  - Parking pricing program
  - Active transportation infrastructure
  - Educational community events
  - Zero-emission microtransit service
- Created in partnership with community groups to address community-identified transportation needs

# SURVEY

8. What projects would you like the Implementation Block Grant to fund?

# Eligible Applicants

- Lead Applicants
  - Community-based organizations
  - Federally-recognized tribes
  - Local governments
- Co-Applicants
  - Public, private, or non-profit organizations
    - Community-based organizations
    - Faith-based organizations
    - Joint powers authorities
    - Local governments
    - Nonprofit organizations
    - Other public agencies (e.g., MPOs/RTPAs)
  - Philanthropic organizations and foundations
  - Private companies like private mobility providers
  - Transit agencies
  - Tribal governments

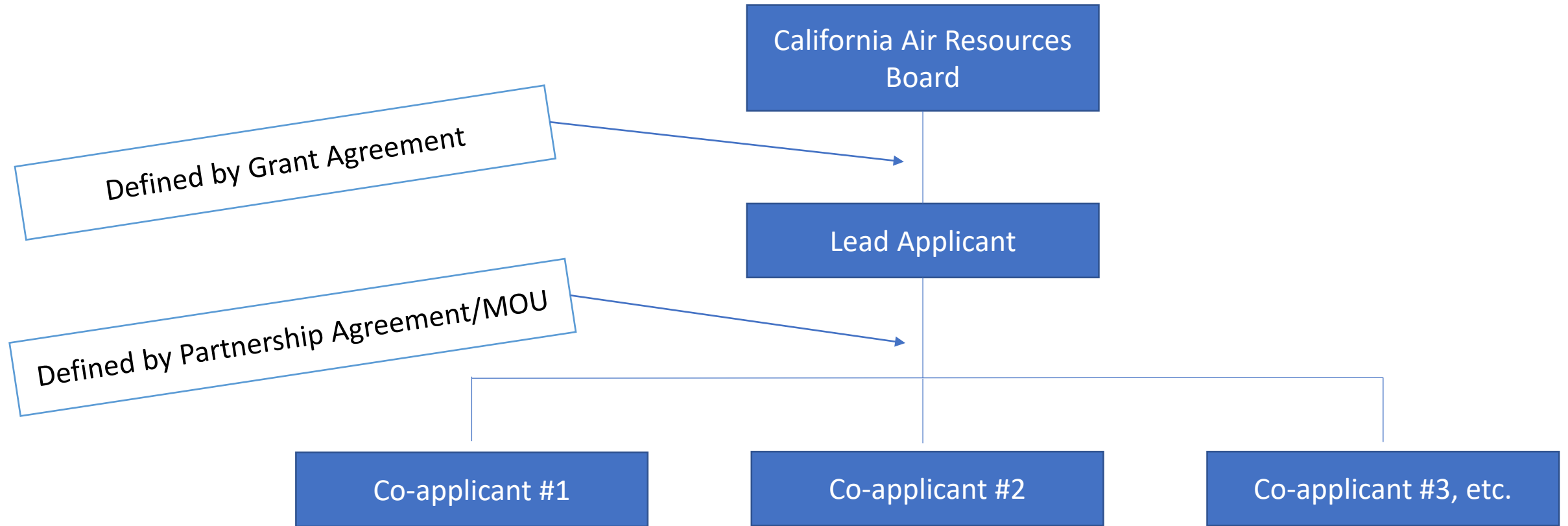


# SURVEY

9. What types of stakeholders do you regularly work with?

10. What types of stakeholders do you want to work with more?

# Partnership Structure



# Grant Area

- Defined by the applicant
- Represents a community that functions within the same transportation system
- All proposed projects will occur within the Grant Area

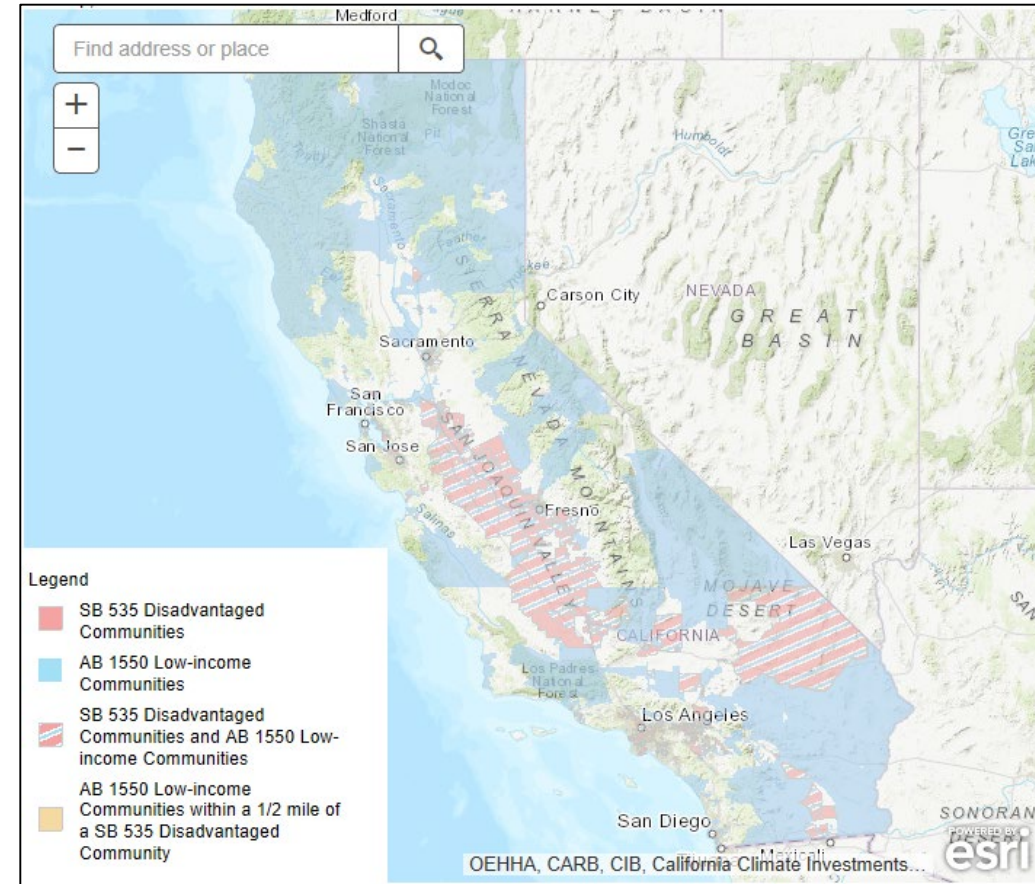
# SURVEY

11. What characteristics do you use to define your community?

12. What bounds (if any) should we place on the Grant Area?

# Grant Area – Priority Populations

- Planning Grants
  - At least 51% in low-income and disadvantaged communities
- Implementation Block Grants
  - This year: At least 51% in disadvantaged communities
  - Future years (*tentative*): low-income and disadvantaged communities



[www.arb.ca.gov/cc-communityinvestments](http://www.arb.ca.gov/cc-communityinvestments)

# Technical Assistance *(tentative)*

- Help determine level of readiness and recommend which grant an applicant should apply for
- Support application development for implementation block grant applications
- Support implementation of implementation block grants
- Compile opportunities for other implementation grants and share with planning grant recipients

\*Stay tuned for more\*

# SURVEY

13. What kind of technical assistance would you find most helpful?

## SURVEY

### 14. What is your email address?

# Stay Updated

#### [Moving CA website](#)

Contact STEP staff at:

- [step@arb.ca.gov](mailto:step@arb.ca.gov)
- (916) 440-8284

Subscribe to the [GovDelivery listserv](#). Select *Clean and Sustainable Mobility Options* under the heading *Clean Transportation Incentives*.

# Join Our Next Workgroup Meeting

**November 19, 2019 from 2:30 – 4:30 pm** *(tentative)*

*Joan Palevsky Center for the Future of Los Angeles*

*281 S. Figueroa St., Suite 100 | Los Angeles, CA 90012*

Dial-in Number: (213) 929-4212

Participant Passcode: 118-928-892

Webinar Registration:

<https://attendee.gotowebinar.com/register/6590205917999391501>